

Reagan tax initiative faces rising fiscal problems

By BOB SCHMIDT
From our State Bureau

SACRAMENTO — Gov. Ronald Reagan may have to reduce state expenditures by as much as \$620 million next year if his tax limitation initiative is approved by voters Nov. 6, a confidential report prepared by Legislative Analyst A. Alan Post indicates.

Even if measures are taken to inflate the 1973-74 revenue total, upon which the 1974-75 spending program must be based if the initiative passes, budget cuts will still

have to total at least \$286 million, the report states.

Assembly Ways and Means Committee Chairman Willie L. Brown, Jr., pointing out that state agencies are now in the process of preparing their 1974-75 budget requests, has scheduled a special hearing Wednesday at 9:30 a.m. to hear Post and State Finance Director Verne Orr discuss the impact on next year's budget if the initiative passes.

The governor's concern with the initiative's mounting fiscal problems became apparent last week when he signed legislation provid-

ing for a \$380-million income tax rebate and a six-month reduction in the sales tax which would reduce state revenues another \$320 million.

The revenue lost to the state is to be replaced from the approximately \$820-million surplus which has accumulated in the Treasury.

In an unusual move, the governor asked that the amount of surplus used to replace the lost sales tax revenue be considered "in fact, a part of the 1973-74 state tax revenues."

The reason is that the initiative proposes to restrict future state government spending by placing a

limit on its revenue-raising authority, using the 1973-74 revenue total as the key factor in the complex calculations used to determine those future limits.

But the sales tax cut, the higher than anticipated income tax rebate, and other recent fiscal developments are going to result in a 1973-74 revenue total which does not accurately indicate the amount of money needed to finance state operations during the current fiscal year.

And the law prevents the provisions of the initiative from being

adjusted to compensate for the distorted revenue picture.

Theoretically, the state's expenditures and revenues should equal each other each fiscal year.

Because the size of the surplus this year was so embarrassingly large, however, revenues are being deliberately reduced by the \$700 million provided in the tax legislation signed into law Thursday.

The governor's tax initiative, drafted last February, states that the "state tax revenue for purpose of computing the state tax revenue limit as here defined shall not be

reduced by refunds made pursuant to this subdivision."

THE CITED subdivision refers to a proposed 20 per cent income tax rebate.

But the actual rebate exceeds 20 per cent for all Californians who will report joint incomes of less than \$25,000 for this year. That will reduce the current fiscal year's revenues by \$55 million more than estimated when the initiative was drafted.

There is no mention in the initiative

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Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

WEATHER

Cloudy this morning, but otherwise sunny. High today 76. Low 62. Complete weather on Page A-23.

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Mental cases roam helpless, panel told

By MARY NEISWENDER
Staff Writer

A select committee from the California Legislature ended a two-day hearing Saturday in San Bernardino on the proposed phaseout of state mental hospitals and heard the same things they had heard at similar hearings across the state:

Mental patients thrown out of the institutions in an attempt to speed the hospital closures are end-

ing up in jails or in fire-trap rooming houses, are being killed or turning into killers.

The Senate hearing, held at Patton State Hospital—where as of this month no mental patients are being accepted—was headed by Sen. Alfred E. Alquist and attended by more than 200 residents from five counties previously served by the giant mental facility.

PURPOSE OF the hearings, which began shortly after the committee was appointed, was to investigate the Department of Mental Hygiene's proposed phaseout as it relates to the care of the mentally ill and mentally retarded.

In its first report which was issued last month, senators pointed out that at the time of the committee appointment the Department of Mental Hygiene was requested to suspend any further cutbacks in services offered by state hospitals, including any scheduled closures, but the order was disregarded. Admissions for mentally ill patients subsequently were closed at Patton and are soon to be closed at Stockton State Hospital.

Most outspoken critic of the state plan for hospital closure and the Lanterman-Petris-Short Act, which gives mental patients the right to decide for themselves what, if any, treatment they need, was Dr. Allen Hendy, president of the California State Employees' Physicians Association.

DR. HENDY, who holds the state's highest honor, the Medal of Valor and formerly was chief of the medical staff at Patton, called the Lanterman bill a "disaster for many, if not most, of the mentally ill in California."

"These people are not being given the care they need," the psychiatrist told the senators. "They are trying to kill themselves or others and if they don't try suicide or try to kill someone, they have to wait until they're vegetables—gravely disabled—before they get help."

The mentally ill in the state, the doctor explained, previously could walk up to the hospital doors for help—and get it. Now they must commit a crime or be totally unable to feed or take care of themselves before help is forthcoming.

Dr. Hendy, who requested that he be subpoenaed to appear before the committee so he could not be reprimanded for his views, told of case after case of mentally ill individuals who—because of the LPS

(Continued Back Page, Col. 2)

U.S. MIAs in N. Viet said dead

'LAS VEGAS, Nev. (UPI) — Brig. Gen John Flynn, commander of the POWs at the Hanoi Hilton where he was held captive more than five years, said Saturday he did not believe anymore POWs in North Vietnam were still alive.

He told a news conference during a reunion of more than 255 POWs and 1,500 fighter pilots there was no logical reason for North Vietnam to still be holding Americans. Flynn said he and most other returnees believed those men officially listed as missing-in-action by North Vietnam were dead.

"All categories of prisoners as we know have been released. They have released all senior officers and even those who killed North Vietnamese in resisting capture. There is no reason we can think of why they should (still be holding) any American prisoners."

FLYNN, now vice commander of the Air War College at Maxwell AFB was captured in October 1967 when he ejected from his fighter jet after it was disabled over Hanoi by a missile. He was released March 14, 1973.

He said almost without exception each man held in North Vietnam was accounted for or reported in the debriefing of returning POWs. He did not comment on prisoners held in South Vietnam.

"We do not believe there are any POWs in North Vietnam who are still alive."

Drizzles, then sun forecast for today

Early morning drizzles could dampen the Southland today but forecasters say the balance of the day will be sunny and warm.

An overnight low of 62 will climb to an expected high today of 74 with slight breezes along the beaches.

Outlook for Monday is a cloudy morning sky followed by warm sunshine before noon. Monday's temperature could climb into the 80s, forecasters say.



ARMED policemen outside Stockholm Kreditbank close in on robber holding four hostages. —UPI

Swede bank bandit trapped in vault

STOCKHOLM (UPI) — Heavily armed police Saturday shut a gunman inside the vault of a bank where he has been holding four hostages since Thursday. But they made no move to rush the man, hoping he would become exhausted and surrender.

Police said the hostages included one man and three women, all bank employees. With them was a convicted bank robber brought to the bank from a penitentiary at the demand of the gunman. The convict friend was identified as Clark Olofsson, 28.

THE GUNMAN vowed Friday he intended to leave with "the loot" — \$750,000 in ransom for the hostages, part of which has been delivered to him.

Nearly 50 hours after the drama began, a police spokesman said it

might be nearing an end. "There are indications that the gunman may attempt a breakout," one official said.

Early Saturday morning, police fired a single shot to wake up the gunman who had fallen asleep inside the vault. Premier Olof Palme said in a nationwide television broadcast Friday night that authorities hoped the gunman would become exhausted and give up.

The gunman retired into the bank's vault from the lobby late Friday night. Police said in addition to a submachine gun he was armed with grenades which he threatened to detonate if his demands for a getaway were not met.

POLICE went into the bank's lobby shortly after noon and took up firing positions outside the door of the vault. There was no shooting. Officers shoved the door shut from the outside, but said it was not completely sealed.

A Ford Mustang was parked outside the bank, following the gunman's instructions for a getaway vehicle. The man has demanded the right to leave with two of the hostages, the ransom money and Olofsson.

Police have said he must release the hostages if he wants safe conduct.

The bank square was sealed off by police — a strangely deserted oasis in the middle of busy downtown Stockholm where Saturday shoppers went about their business.

THE GUNMAN took control of the bank in a burst of gunfire Thursday morning. He shot one policeman in the process and has been holed up since.

Police first identified him as Kaj Robert Hansson, 22, but said early Saturday the identification was an error. They said the gunman was a 32-year-old convicted robber who served his sentence in the same prison as Olofsson.

Hijacker surrenders plane, self at Kuwait

KUWAIT (UPI) — A Yemeni armed with a pistol and hand grenade and attempting to secure the release of persons sentenced to death in his homeland hijacked a North Yemeni Airlines DC6 to Kuwait Saturday. He surrendered after being assured he would not be prosecuted.

The 10 passengers and six crewmen, Yemenis and Italians, were released unharmed, Kuwait's Interior Ministry said.

The hijacker, identified as Nasser Ahmed Abu Bakar, said to be in his 30s, had threatened to blow up the plane unless prisoners held in the Arab Republic of Yemen were released, Kuwaiti government sources said.

Kuwaiti Foreign Minister Sheikh Jaber Al-Ahmad As-Sabah talked to the hijacker by radio from the airport's control tower and persuaded him that his demand could not be met, the sources said.

He surrendered after 90 minutes of negotiations upon receiving a written promise that he would not be prosecuted, the sources reported. The man was arrested and held for questioning.

The plane had circled the airport for nearly two hours with smoke trailing from one of its propeller driven engines before

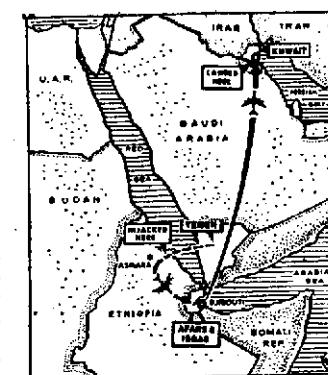
officials gave it permission to land at 6:55 p.m. (8:55 a.m. PDT)

Kuwaiti authorities said they allowed the plane to land because "one of its engines was out of action, the fuel was running short and the hijacker threatening it with destruction," a statement by the Kuwaiti Interior Ministry said.

"Out of concern for the lives of the passengers, the authorities were forced to allow the plane to land," the statement said.

"After it safely landed, a dia-

(Continued Back Page, Col. 3)



SCENE OF HIJACKING —UPI Map

London social scene threatened Irish bombers aiming high

LONDON (UPI) — A bombing wave blamed on the Irish Republican Army extended into the upper echelons of British Society Saturday. A bomb injured three persons at the Bank of England, another was found in a fashionable boutique and a bomb scare halted a cricket match, forcing 28,000 persons to evacuate the grounds.

Scotland Yard said the bombs were part of an IRA campaign to export the violence of Northern Ireland to England. Saturday was the seventh day of bombings in England.

The militant provisional wing of the IRA said unofficially in Dublin that it was not responsible for the bombings, but Scotland Yard indicated the London branch of the IRA or a splinter anarchist group

might be behind them. Prime Minister Edward Heath ordered an alert in all government offices and in nationalized industries.

Heath personally instructed that all government departments be reminded to take all possible precautions and be reminded of guidelines on recognizing and handling of letter bombs and other suspicious packages.

Police put heavy security precautions into effect on flights from London to Belfast. Passengers were frisked and all suitcases and handbags were searched.

At the Bank of England, a bomb went off in the mail room. Derek Woodward, 44, a member of the bank staff, lost a hand in the explosion. St. Bartholomew's Hospital said. Police said the three injured

men were trying to surround the parcel containing the bomb when the bomb went off.

In Belfast, Northern Ireland, an explosion destroyed a suspected IRA bomb factory Saturday, killing three persons, police said. The explosion demolished a garage behind a vacant house. Police said they found parts of three bodies and said they suspected the garage was used as a bomb factory by guerrillas.

A caller with an Irish accent warned the British Press Association that a bomb was planted in a boutique on Oxford Street, one of the busiest shopping thoroughfares in London. The bomb, wrapped in a white plastic bag, failed to explode because of a faulty detonator.

(Continued Back Page, Col. 2)

Reds battle N. Viet allies

New York Times Service

KOMPONG TRACH DISTRICT, Cambodia — Intense fighting between North Vietnamese troops has been reported by Cambodian refugees coming into this remote area along the South Vietnamese border.

The fighting, the refugees say, was initiated by the Cambodian Communists after a conflict over scarce rice supplies and territorial control and has resulted in hundreds of casualties for the North Vietnamese and Cambodians.

The refugees' accounts are considered highly significant by American officials, as the first firm evidence of open conflict between the Khmer Rouge and their North Vietnamese supporters. The refugees' information, officials say, parallels reports from intelligence agents of such fighting going on for the last month over a wide area near the South Vietnamese border in southeastern Cambodia.

As a result of the fighting, according to South Vietnamese officers across the border in Chau Doc Province, there has been a noticeable drop this month in North Vietnamese border infiltration and there have been fewer attacks on government outposts in the area.

The refugees are situated about 140 miles southwest of Saigon on the Cambodian bank of the Vinh Te Canal opposite the Vietnamese village of Tan Khanh Hoa. The area, a vast, desolate stretch of grassland and swamp formed by the Mekong Delta, has long been used by the North Vietnamese first division as a rear base and for infiltration into South Vietnam.

Since the North Vietnamese

(Continued Back Page, Col. 2)

Phnom Penh supply lines cut by rebels

PHNOM PENH, Cambodia (UPI) — Communist-led Cambodian rebels cut Phnom Penh's supply route to the sea and the rice road to the north in a fresh series of attacks on government supply lines, the Cambodian command reported Sunday.

Fighting reached its highest point since the end of the U.S. bombing 11 days ago, and marked the first time in two months that the government's two major overland arteries had been cut.

The route to the sea, Highway 4, leads to Cambodia's only deep-water port, Kompong Som. The capital is connected with rice-growing Battambang province in the northwest by Highway 5.

WHERE TO FIND IT...

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People in the news

Gaudet denies firing at pursuers

Combined News Services

Edwin M. Gaudet said Saturday in Albuquerque, N.M., that he never fired at authorities who were trying to arrest him on a federal charge of threatening the life of President Nixon.

"There were a lot of shots, but they weren't from me," the former New Orleans policeman told a news conference at the Bernalillo County Jail. "As far as I'm concerned, I'm a scapegoat."

The federal charge of threatening the President's life was dropped by authorities in New Orleans Friday when a witness was unable to identify Gaudet as the man she said she heard make threats against Nixon.

Gaudet, 29, is being held in Albuquerque under \$300,000 bond on three state counts of assault with intent to kill a police officer.

In New Orleans, Gaudet's attorney Lillian Cohen said she had evidence that "he never did fire at any officer — any shots that were fired were fired at him," and said she will seek dismissal of these charges.

About 20 local police and one Secret Service agent were involved in the manhunt which ended

Wednesday when Gaudet surrendered peacefully after several meetings with his wife and a cousin.

Gaudet said the state charges violated the terms of his surrender.

"I came down on terms that I was facing one federal charge," Gaudet told newsmen. "And I knew I had that beat. It was a false accusation."

'Paranoia'

Air Force M. Sgt. Grant Schulke, who tried to file court-martial charges against President Nixon for the Watergate scandal, said Saturday in Denver his house was burglarized and \$500 worth of stereo equipment stolen.

Schulke, 44, said he had no explanation for the theft, but theorized that "a mad paranoia is developing and I don't like to be in this kind of a position."

Schulke is home after undergoing eight days of medical and psychiatric examinations at Denver's Fitzsimmons Army Medical Center. The 23-year career service man had been ordered by Air Force officials to submit to the test.

Rookie

David Eisenhower, President Nixon's son-in-law, has ended his rookie season as a weekly baseball columnist.

His final column, headlined "Memoirs of a Locker Room Novice," appeared in Sunday's edition of the Philadelphia Bulletin. Eisenhower concluded, "A sports-writer gives expression to a spectrum of emotions and personalities at once unusual and typical of the country. He has fun, too."

"I would say considering his lack of background, he did fairly well," said Bulletin sports editor Herb Stutz. "He had some columns that were very, very good. Why don't we just say that we were satisfied."

Skeleton

An university student in Oxford, Ohio, tried airing a family skeleton and nearly set off a panic in the neighborhood.

City police were dispatched to the home of David Garvey after reports of a pair of skeletal hands and feet hanging on a clothes line.

Garvey told police the skeleton had been used by his family for years to study anatomy.

Getty threat

The self-described kidnaper of J. Paul Getty III have made a new ransom demand of \$5.1 million and threatened to cut off one of the boy's arms or legs if his family refuses to pay, a family lawyer said Saturday in Rome.

But attorney Giovanni Iacovoni reiterated that without the help of the boy's grandfather, oil billionaire J. Paul Getty, who is believed to be the richest man in the world, Mrs. Gail Getty cannot pay "one penny more" for her son than her previous offer. Family sources have said the offer was \$250,000.

Berrigan

The Rev. Daniel Berrigan said Saturday that if there "is enough money to send people to the moon," there's enough money "to change things for the people in prisons."

Father Berrigan, who served 18 months in federal prison for burning draft records in Catonsville, Md., spoke at the 27th annual New England Congress of Religious Education at the University of New Hampshire in Durham.



Tribute to trumpeter

Lucille Armstrong, widow of Louis Armstrong, stands beside 4½-foot granite gravestone topped with bronze trumpet at dedication Saturday in Queens. Small footstone bears dates July 4, 1900, and July 6, 1971.

U.S. fetes late LBJ, but birthday poignant for kin

By ANN ARNOLD

AUSTIN, Tex. (UPI) — Lady Bird Johnson, marking "a poignant date" for her family, commemorates her late husband's 65th birthday Monday in Austin with the first issue of the Lyndon B. Johnson postage stamp and in Houston where the space center will be officially renamed for the former President.

"It is inevitably a poignant date for our family but any sadness is overcome by our gratitude for the many warm, kind things that are happening Monday," Mrs. Johnson said.

The former First Lady will visit Johnson's grave this afternoon when Marine Col. Haywood Smith, LBJ's former military aide, will place a wreath at the site for President Nixon.

A two-day round of receptions and dinners will begin this evening with Mrs. Johnson hosting U.S. postmasters General E.T. Klassen and three former postmasters general for a brief party at the LBJ Library.

A reception for more than 500 former Johnson



Lyndon B. Johnson
United States
President

aides, Texas state officials, University of Texas administrators and postmasters from all over Texas will follow.

The LBJ Library on the UT campus will be the site Monday morning for first-day-of-issue ceremonies for the 8-cent LBJ commemorative stamp.

Mrs. Johnson, accompanied by her two daughters and sons-in-law, will then go to Houston for a tour of the space center that was renamed for her husband Feb. 17.

Dedication ceremonies will include the unveiling of a bust of LBJ by sculptress Jimilu Mason and the opening of a special "Johnson Room" with an LBJ portrait by Boris

Chaliapin and a display of memorabilia such as the desk where LBJ signed the 1967 space treaty.

Following that Mrs. Johnson will return to Austin and to her LBJ ranch home.

The former First Lady returned to the ranch only last Monday from a six-week tour of Europe and the Middle East — her first extended trip since Johnson died Jan. 22.

The space center dedication and stamp-issue ceremonies will be the first reunion for many Johnson associates since his funeral.

U.S. probes animal care by airlines

KANSAS CITY (AP) — A lot of cold, wet noses are flying out of Kansas City International Airport these days.

And animal lovers and congressmen are checking reports that man's best friend is getting a raw deal. They are demanding tighter regulations to ensure the comfort and safety of the dogs who travel in boxes deep in a baggage compartment, at the mercy of the men who pack the box and watch the compartment.

"Kansas City is very definitely the hub of the nation's puppy traffic," said Frank McMahon, director of investigations of the Humane Society of the United States. "In a single day one shipper alone brought in 82 crates of puppies, usually with two dogs in each crate."

McMahon said that in one recent shipment of animals, "We found a box with a coon hound in it was completely nailed shut with no food, water or bedding inside."

A House committee investigating government operations has been studying the air freight shipment of puppies out of Kansas City.

The condition of the planes' baggage holds and the handling the dogs receive are the main points under investigation. The shipment of diseased animals also is being studied.

Robert Nejd, executive field agent of the American Kennel Club, said shippers often insure the dogs for greater than their true value. If the dog dies in transit, the shipper can then make money from the insurance claim.

"The real problem in dog shipment is not at the airports," Nejd said, "but in the peripheral areas. It would take maybe \$1 more for the shipper to package his dogs well, but we're faced with the problem that some breeders just don't care."



Look-alikes

Carol Channing, playing the title role in the San Francisco production of "Lorelei," met her look-alike this week and was "thrilled because she's so beautiful." About 40 impersonators attended Thursday evening's Lorelei performance, and afterward Pat Montclair, right, was judged the transvestite best costumed as Miss Channing, who is at left.

—AP Wirephoto

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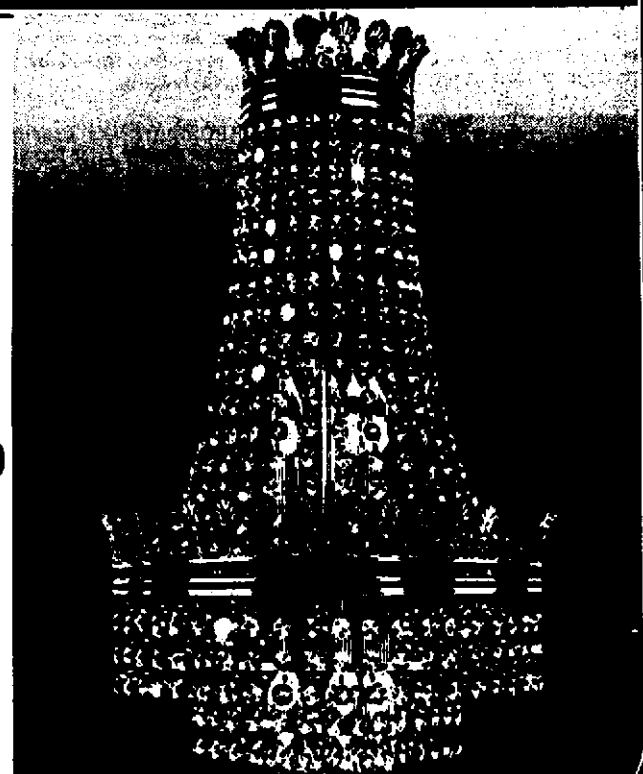
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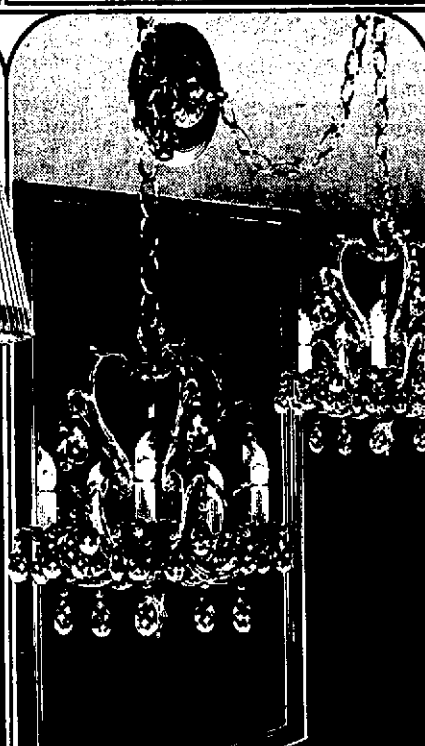
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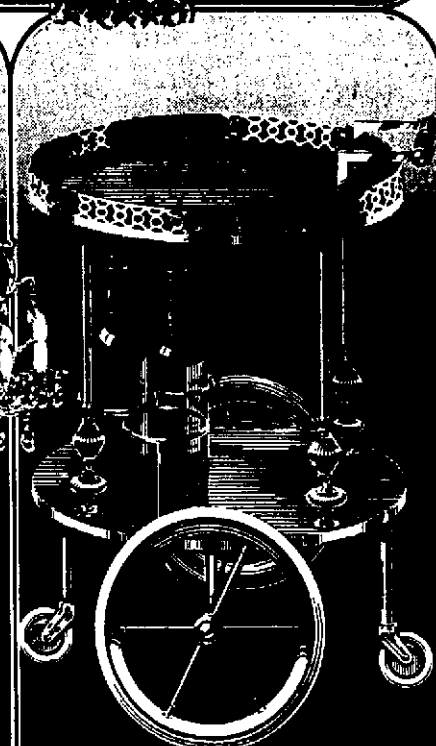
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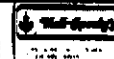
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Problem-plagued free clinic forced to close

By ROBERT GORE
Staff Writer

The Long Beach Free Clinic — teetering on the verge of collapse for the past five months — has closed its doors and the staff has been dismissed, according to a member of the board of directors.

Ted Acre, vice chairman of the board, said the clinic would be closed at least until the end of September. Among those dismissed was the former administrator, Craig Wolfe.

Chuck Starr, a former clinic boss now serving as a consultant to the board, said if sufficient financial support cannot be found, the facility will not reopen.

Acre, who has a doctor of philosophy degree in psychology, said psychologists and dentists had been recruited and negotiations were underway with a physician to serve as medical director.

Acre vehemently denied rumors that the University of Southern California, owner of the \$150,000 building, would soon foreclose.

"USC has agreed to wait to the end of next month," Acre explained, "and we have told them we plan to report next week (on clinic purchase plans)."

USC officials were not available for comment.

Troubled times are not new to the clinic, born on Valentine's Day in 1969. But it has had more than its share during the last four months.

In April, a county health probe revealed clinic personnel were not keeping proper records, were mishandling drugs and had no qualified medical help. Both city and county aid were suspended at that point.

The city had pledged \$30,000 — \$17,500 in cash and \$12,500 in drugs — and the county had committed \$18,500 in drugs for the clinic. Neither government resumed aid. About half of the city's aid had been received.

At an early May hearing, the county gave the clinic 10 days to correct the situation, and county officials later reported that indeed a substantial effort had been made in that direction. One source contradicted this report, saying that the clinic had never complied with county requirements.

Services continued to decline until the clinic was open only a few hours per week.

Success seemed certain in 1970 when grants began to come the clinic's way, and as many as 100 patients a night passed through the doors. The board of directors included state Sen. Joseph Kennick, D-Long Beach, the president of the Long Beach Medical Association and an attorney.

An annex was opened in north Long Beach, a thrift shop also opened and numerous fund-raising ventures began. A party of Free Clinic volunteers went to Idyllwild to treat a VD outbreak among commune dwellers.

The prominent architectural firm, Killingsworth, Brady and Associates, donated plans for the clinic's new home at 1228 Pine Ave. Medical teams created barbiturate and heroin detoxification programs. Volunteer lists swelled to include 40 doctors, 18 dentists, 60 registered nurses and 35 medical aides.

What happened? "Over the last two years," said Acre, "people lost sight of what the clinic was meant to be." He also cited lack

of leadership, bad judgment in finances and programs and lack of follow-through on board decisions.

Ron Lofstrom, director of the clinic at its peak period, said that "things started just coming apart." Lofstrom, who resigned under pressure, blamed poor management as one of the major reasons for the decline.

Harry Klissner, of the county's Community Health Services, said there were "people who perhaps shouldn't have been running the Free Clinic."

Starr noted that "I don't consider the clinic a failure. It treated close to 100,000 patients in four years and pioneered heroin and barbiturate outpatient programs."

Both Acre and Starr said that lack of support from the medical community was also a factor. "People were using the service but not contributing time or money," said Acre, putting the onus partially on patient apathy.

He said the new clinic should it come to be — would provide professional direction — psychologists for the counseling programs, physicians for the medical, dentists for the dental, etc., he elaborated.

He said most of the professionals have been lined up.

"We must have skilled individuals in the top spots — we didn't always have that before," Acre stated.

"There was no cooperation, no records from the former director." He made reference to Craig Wolfe who could not be located for comment.

The county's supervising health facilities surveyor for this area, Park Williams, said the county was considering putting the clinic's state health facility license "in sus-

pense," but had not yet informed clinic officials.

Other trouble plagued the clinic in its final week. A health department official said a garage rented by the clinic on Pacific Avenue in the downtown area had been boarded up and cleaned out Wednesday morning.

The garage, he said, contained a large quantity of physician's drug samples. Barbiturates and potent tranquilizers were found among the contents. Wolfe had disclaimed knowledge of the garage, but former clinic officials said they had rented it and the transaction records had apparently been lost through changing administrators.

A former clinic official did admit that he caught two drug counselors using heroin in the clinic.

Through the clinic's early, successful days, however, it was kept free of drug use, the source said.

The clinic's last medical director, Dorothy Hansen, a registered nurse, was convicted early this year of marijuana possession and is currently being sought by the state attorney general's office. She is being asked to appear before the state Department of Consumer Affairs' Board of Nurse Registration for hearing on her license, a Los Angeles spokesman for the department confirmed.

Acre envisions the Free Clinic re-opening with new faces and a fresh outlook — leaving previous troubles in the past.

Some skeptics remain: John Williams, an aide to the city manager, said, "We'd have to be more than convinced there was not going to be a sad repetition. We'd have to be assured of first-rate service done in a professional manner."

But, he added, "We're willing to listen to any reasonable proposal."

New posts for two key Downey Rockwell execs

By HERB SHANNON
Aerospace Editor

Two key executives of Rockwell International's Space Division in Downey have been reassigned to new positions in the company's North American Aerospace Group.

Bastian "Buz" Hello, former vice president and Space Shuttle program manager at the Space Division, has been appointed executive vice president of Rockwell's B1 Division in Los Angeles.

George Jeffs, Space Division executive vice president, has been named Shuttle program manager.

Both men have long experience in development and production of advanced manned aircraft and spacecraft.

Hello joined Rockwell in 1967 as Space Division vice president and general manager of the division's Launch Operations organization at the Kennedy Space Center in Florida. He was responsible for the prelaunch preparation of the Apollo command and service modules and the second stage of the Saturn V launch vehicle.

He formerly served with the Martin Co., where he held key positions in a number of major manned aircraft and space programs. Among those he directed were the B57 medium bomber, the Gemini-Titan II launch vehicle and lifting body programs such as the X24 supersonic vehicle.

His appointment to the Los Angeles division is seen as strengthening the management team responsible for development of the B1 supersonic bomber as a replacement.

Jeffs is a veteran of more than 25 years with Rockwell, holding key engineering posts at division and corporate levels from 1947 to 1966, when he began his association with the Apollo program at the Space Division.

He served as Apollo assistant program manager and chief engineer from 1966 to 1969, when he was appointed division vice president and program manager for Apollo command and service modules programs. In the latter position, Jeffs was responsible for spacecraft produced for lunar landing missions and Skylab flights.

He was appointed Space Division executive vice president in 1972.

Both Hello and Jeffs hold National Aeronautics and Space Administration (NASA) public service awards for outstanding contributions to manned spaceflight. Earlier this year, Jeffs was awarded the Distinguished Service Medal, the highest honor NASA bestows on a non-government employee.

Rockwell International Corp. is developing the Space Shuttle, the next generation of manned space vehicles, as prime contractor to NASA, and the B1 strategic bomber under contract to the U.S. Air Force Aeronautical Systems Division.

In July, Secretary of the Air Force John L. McLucas announced a postponement of the B1's initial test flight from April, 1974 to an indefinite time later in the year because of delays in subsystem installations in the first prototype model.

McLucas also said assembly of two more B1 flight test prototypes would be postponed from July 1975 to May, 1976.



BASTIAN HELLO



GEORGE JEFFS

Orange Co. transit group to drop 'park-n-pool' plan

The Orange County Transit District will stop promoting its "park-n-pool" plan to encourage motorists to form car pools to their work.

It doesn't directly involve the transit authority, Orange County Counsel Adrian Kuyper ruled, and so the district cannot legally spend time or money on the promotion.

The idea won't collapse, however: it will be referred to the county's road department for possible promotion and will come under study of the so-called "multi modal study" aimed at exploring all possibilities of mass transit in the county.

Supervisor Hayes in good condition

County Supervisor James A. Hayes was reported in good condition Saturday at Long Beach Memorial Hospital, where he is recovering from a cerebral artery spasm suffered in his home last week.

Doctors said the 51-year-old Hayes "spent a great night" and was transferred to the hospital's constant care unit Saturday afternoon. He had been in intensive care unit since he was admitted to the facility last Wednesday night.

Hayes' personal physician, William Todd, said the supervisor's blood pressure had been "brought down to a very stable level." He added that the numbness in Hayes' right leg was gone and that the Supervisor was moving that leg freely.

A hospital spokesman said Hayes' wife, Claudia, was the only person allowed to see the Supervisor, since rest and quiet are "an integral part of the therapy."

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'Cyclists' friend

Sen. Alan Cranston stops for rest with group of cyclists in San Francisco's Golden Gate Park Saturday. He said \$40 million is available in federal funds annually for cycle paths through the nation.

—AP Wirephoto

Boy's kin await resurrection

BARSTOW, (AP) — The parents of an 11-year-old diabetic boy threw out his insulin after he was treated last Sunday by a faith healer.

Today they expect their child to be resurrected.

Wesley Parker died Wednesday evening in his home while his parents prayed for him.

"We bombarded heaven," said Mrs. Alice Parker. "We prayed without ceasing from Tuesday morning to Wednesday afternoon."

At the Assembly of God Church last Sunday the Parkers took their son forward to be treated by a man from the congregation who said he had conquered his own disease by faith.

"We believe in healing by faith," Lawrence Parker said.

Police found the body Wednesday after being alerted by an anonymous tip. The case is being reviewed for possible criminal complaints, authorities said.

The Parkers have refused to let officials perform an autopsy because they believe their son will be resurrected, authorities said.

Asked what would happen if their son was not resurrected, Parker said, "There is not an 'if' to it. God's word is the truth. We have made no arrangements for burial."

The boy began to show symptoms of diabetes Monday and lapsed into unconsciousness for periods Tuesday. The parents and friends prayed at his bedside.

Early Wednesday morning the parents called upon Gary Nash, pastor of the Assembly of God church. Nash came and prayed.

The boy spoke a few words.

"We then recognized there was a demon in him," Mrs. Parker said later.

THE FATHER commanded the demon to come out, he later said.

The boy's insulin supply had been thrown out, but the mother said she was thinking about rushing to the store to buy more.

But, as the boy spoke again using the word "we," the father decided against getting more insulin, he later said.

Nash said he returned later Wednesday morning to "strongly advise" the parents to call a doctor.

Nash said his church does believe in "divine healing" but does not object to doctors.

"It is my feeling that there is no reason for Jesus to resurrect this boy," Nash continued.

"Right now everything has gone contrary to God. At this point it almost borders on Satanism. I think they have been deceived by Satan."

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2 die in fire copter crash; rain eases peril to forests

United Press International

Two men were killed Saturday when a helicopter crashed at the site of a brush fire in California's Sierra Nevada foothills while rain eased the most critical fire situation in the history of the Pacific Northwest.

Only one major forest fire raged uncontrolled as an army of 10,000 firemen began disbanding after the West's worst outburst of timber blazes.

RAIN AND cooler temperatures spread across Washington, Oregon and Montana Saturday to end a long spell of hot, dry weather that helped fuel massive forest fires for the past week.

Pilot Dick Rodgers of Clovis, and Lynn Douglas, 47, a California Division of Forestry worker from San Andreas, perished and two other men were injured when a helicopter crashed five miles south of San Andreas while landing at the site of a small brush fire.

A forestry spokesman said the craft was returning from a power line survey when Robert Vaughn, 46, the forestry division's local fire prevention officer, spotted the brush fire and asked that the helicopter be landed so he could investigate. Vaughn and another forestry employee, Rand Claussen, 29, were hospitalized in satisfactory condition with various injuries.

IN THE Pacific Northwest and California, nearly 200,000 acres of timber and range land were blackened. Damages were expected to exceed \$100 million.

In the Eldorado National Forest alone 30 million board feet of lumber was lost. Roughly, this would be enough for 300,000 three-bedroom houses.

The interagency fire center at Boise, Idaho, said firefighters, who came from as far as New Jersey and Alaska, were leaving for home.

A 7,200-acre fire in Montana's Lolo National Forest was controlled Saturday, leaving the 16,000-acre Hell's Canyon fire in the Wallowa Forest of

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SACRAMENTO (AP) — U.S. 50 over Echo Summit will remain closed today, the California Department of Transportation announced. The best estimate for reopening the road, between Placerville and South Lake Tahoe, is Monday morning. It is still unsafe because of the movement of heavy forest fire fighting equipment and personnel carriers in both directions.

Oregon as the last major blaze uncontrolled.

For 10 days fire fighters have been frustrated by the steep terrain of the mile-deep Snake River gorge.

They have been unable to hack out enough clearings to block the spread of wind-whipped flames. Hopes for controlling the fire Friday were dashed by a sudden flareup, but

then rain helped by dampening the canyon.

Lightning started dozens of small blazes Saturday in Idaho, but they were quickly extinguished.

In California, state officials said the 10,600-acre Eldorado National Forest fire burned through growth of between 200 and 300 years old. They said it would take 100 years be-

fore timber there is harvestable again.

"If everything dies in the burn areas, you won't want to walk through those woods for another 20 years," said Brian Barrette, a state information officer.

"The fires will probably force all the animals still alive into other areas, and there's going to be a bad problem with feed for deer and other animals this winter."

California State Forester Lewis Moran estimated that 60 out of 300 fires in his area were caused by arsonists, and most of the others by human carelessness.

Tells police of ordeal

Raped girl awake at last

Associated Press

An 11-year-old girl who was kidnaped, drugged and raped regain consciousness Saturday and was able to answer questions about the ordeal, police said.

Tracy Gayle Greenfield told Los Angeles investigators she could not remember anything after her abductor gave her three pills and ordered her to swallow them with a cold drink.

Tracy had been in a coma for more than a day. Investigators interviewed her about two hours after she regained consciousness.

MEDICAL officials said the coma may have been induced by a combination of emotional stress and the drug phenobarbital.

Tracy was listed in satisfactory condition.

Meanwhile, a manhunt continued for the man who kidnaped her from a shopping center near her Mission Hills home Thursday and left her 30 miles away behind a doughnut stand in Marina Del Rey, officers said.

Police reported the girl was barefoot but fully clothed when she was found Friday.

Investigators said they were optimistic they soon would locate the man.

Investigators said 47 vehicles matching the description of the kidnaper's car—a light blue Buick station wagon—have been checked, but without luck.

Police said the kidnaper, described as in his 40s, with longish hair and of medium build, approached Tracy and her brother Thursday as they rode their bicycles near their home in Mission Hills.

The man hired them for \$2 each to help him place drapery cleaning circulars on car windshields in shopping centers, and the youngsters got into the car.

Andrew told police they went to three parking lots, but at the fourth, the man left Andrew and took Tracy in his car and sped away.

The boy ran home to tell his father, an employee of the State Department of Rehabilitation, and the search began.

Friday morning, Tracy was found lying unconscious behind the dough-

nut stand, beaten on her head and face with one eye swollen shut.

She was fully clothed, but barefoot, and physicians said tests confirmed she had been raped.

The father, Henry Greenfield, said he had told his children many times not to get into cars with strangers.

"I guess \$2 got them into this car," he said.

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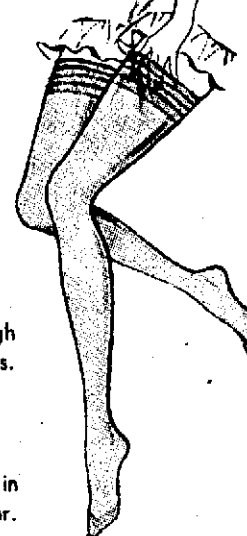
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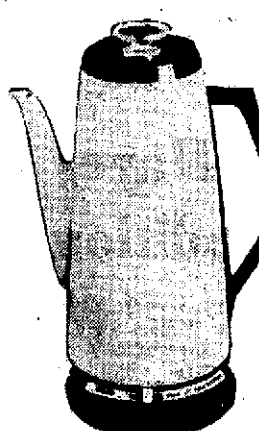


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Blind girl planning national park hike

MODESTO (AP) — A young Modesto girl, resigned to the sightless life she had led for 11 years, may be the first blind person ever to hike deep into the Mineral King area of Sequoia National Park.

Sandra McCleary, 21, lost her sight to a hereditary disease when she was 10. Convinced she could never see again, she didn't let her blindness stop her when friends took her to Mineral King to hike in the wilderness.

ACCOMPANIED by Harry Durham, an experienced hiker, and his family, Miss McCleary and her guide dog Efrem marched the 35 miles.

The young woman hiked by holding on to the pack of someone in front of her. Since Efrem couldn't help her over roots and rocks, he ran on ahead, carrying his own mini-pack with dogfood inside.

The few enjoyable moments came when she fell twice, once into an icy stream. "I cried," she admitted. "But I got up and went on."

And although Miss McCleary had never been backpacking, she had something to teach the experienced Durham family.

Though blind, her other senses have been forced

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At Our Rear Entrance

Genetics convention to meet in Moscow

By ROBERT REINHOLD
New York Times Service

BERKELEY — In a decision that marks the formal end of the long estrangement of Soviet biology from the mainstream of Western science, geneticists meeting here have voted to hold their next international congress of genetics in Moscow.

The move, made not without some misgivings on that part of scientists from Western countries, was remarkable because modern research into the nature of heredity was all but forbidden for political reasons in the Soviet Union until very recently.

By meeting in Moscow, the geneticists hope the strength of their Russian colleagues, who are just beginning to recover from what many regard as an intellectual tragedy of enormous proportions.

THE DECISION WAS made by the Council of the International Genetics Federation, which was convened here last week during the 13th International Congress of Genetics on the campus of the University of California. The most important meeting of its kind, the congress is held only once every five years. This year 2,700 participants attended the gathering.

When they go to Moscow, in 1978, the geneticists will be venturing into what had been hostile territory even as late as 1965. For nearly 30 years before that, Soviet science was dominated by the figure of Trofim D. Lysenko, a plant breeder who held the long-discredited notion that externally acquired traits are inheritable.

The idea that future generations could be permanently changed by external manipulation was an appealing one to Marxist doctrine, even though it had been proved

fallacious in the 19th century. Lysenko got the backing of Stalin in the 1930s, and many leading Soviet scientists were forced out of their jobs.

Virtually all biologists today believe that organisms acquire their distinctive characteristics only through genes passed from parent to offspring in the germ cells, which are not affected by anything done to the body cells of the parent. This view finally has been accepted by Soviet authorities and Soviet biology is rapidly recovering ground, but only after being bypassed by some of the most exciting developments in the history of science.

Although it is unlikely that Lysenkoism will re-emerge, American and European geneticists here still were uneasy. While they agreed that by holding their next congress in Moscow they would be giving moral support to their Russian counterparts, they also feared that the Soviet bureaucracy would refuse admittance to Israeli, Chinese and even some American scientists.

THE COUNCIL CAST 16 votes for the Soviet Union, eight for Australia, and six for Brazil. Quite apart from political considerations, the Soviet bid was considered the most viable because it had official government support and therefore better financial backing than the unofficial Australian and Brazilian bids for the meeting.

The Soviet Union is not the only country where scientists have been reluctant to schedule meetings. In 1958, the 10th International Congress of Genetics was held in Montreal, Canada, rather than in the U.S. partly because it was feared that the U.S. government would exclude many participants for ideological reasons.

Automated raisin harvesting tested

FRESNO (UPI) — The traditional method of hand-picking Thompson seedless grapes and drying them on trays for raisins may soon give way to a faster, more economical vine-drying and mechanical harvesting process.

A three-year study on the new method at Fresno State University has produced enthusiasm among industry and government experts.

Vincent Petrucci, professor of viticulture at FSU and head of the research project, says the

experimental harvesting method has so far proven to be \$30-40 cheaper per acre than the regular harvest procedure.

Under the current method a grower hires pickers to come in, strip the vines and lay the grape bunches on paper trays to dry out.

The full trays must be turned, rolled and boxed before delivery to the packer. The entire process takes about 21-25 days during which the grower constantly worries about mold-causing rain.

The system developed

at Fresno State takes 7-10 days less.

Research technician Nick Canata explains how it works:

Pruners enter a field when the sugar content of the grapes has reached 20-23 per cent and snip off the fruit canes above a renewal point.

The severed cane, laden with grapes, remains suspended because it is wrapped around the wire trellis system which runs through the vineyard rows.

A tractor, with a canopy spray rig developed at

FSU, then enters the field. An emulsioyle dip, a derivative of oil seed, is sprayed on the grape bunches.

Petrucci explains the emulsion accelerates the dehydration process of the grapes and facilitates mechanical harvesting.

Five days after the initial spray, the drying grapes are again sprayed with an emulsion half the strength of the original potion.

When the fruit has dried to about 16 per cent moisture, roughly 10 days, a mechanical harvester

comes in and with vibrating rods knocks the raisins loose and into a collector bin for transport to the packer.

During the first three years of the program, the new method has been used successfully on a few rows of vines but this year the university specialists plan to try it on five acres of campus grapes and 15 acres of grapes at a Fresno County ranch.

The project has received financial support from the raisin industry and a \$100,000 federal grant.

San Diego plans transit district

SACRAMENTO (AP) — Legislation to set up a San Diego Metropolitan Transit District is to be introduced in the California Legislature Monday.

Assemblyman Wadde P. Deddeh, D-Chula Vista, and Sen. James R. Mills, D-San Diego, announced Saturday they will propose two bills aimed at bringing the issue to a vote of the people in the 1974 general elections.

The proposals are backed by the entire San Diego County legislative delegation, they said.

While the new district would be similar to BART — the Bay Area Rapid Transit District — the questions of systems and management are being left open for the time being, they said.

IN A JOINT statement, Deddeh and Mills said, "We're looking toward something that will be the biggest economic shot in the arm that this area has seen. Congress has almost tripped the amount of money available to us for urban mass transit."

"We cannot stress too strongly the need for planning our transportation future now," they added.

Books berth to see sea birth site

Pearl Lee wanted to spend her 24th birthday where she was born.

That's not unusual for some people, but Miss Lee had to buy a ticket in Los Angeles for a 100-day cruise on the S. S. Oriental Empress to do it.

She was born at a latitude of 29 degrees 33 north and a longitude of 177 degrees 44 west — somewhere between China and Honolulu — on board the same ship Aug. 14, 1949, when it was named the S.S. President Wilson.

10 pickets arrested in Merced

MERCED (AP) — Violence broke out Saturday at fields being picketed by some 200 United Farm Workers strikers, the Merced County Sheriff's office said.

Deputies reported the pickets broke through their lines and charged into the fields, assaulting farm workers and trying to burn trucks. One officer was bitten on the hand, sheriff's Sgt. Bill Amis said.

Nine persons were booked for investigation of trespassing and one for investigation of assaulting an officer.

Some 300 UFW demonstrators followed the arrested strikers to Merced and picketed the county jail.

Soviet youth chief visits 'Y' sees exchange

Associated Press

Gennedy Yanaev, the national chairman of the Committee of Youth Organizations of the Soviet Union, visited YMCA facilities in Los Angeles Saturday and said his U.S. tour could lead to future cultural exchanges between Russia and the U.S.

After visiting the Westside and Westchester YMCAs, Yanaev said he was very impressed by the interest that young Americans expressed in his country.

Cranston calls for resignation of Earl Butz

SAN FRANCISCO (AP) — Sen. Alan Cranston said Saturday that U.S. Secretary of Agriculture Earl L. Butz "has failed to represent the best interest of either the farmer or consumer" and should resign.

Butz, also in San Francisco, was informed of the Democratic senator's remarks and replied:

"I oppose many of Cranston's policies and I wouldn't be surprised if I'll be out here in California next summer trying to get somebody elected who would vote more consistently with what we'd like to see in Washington."

Cranston, D-Calif., noted that Butz has accused him of "pitting the farmers against consumers during the current period of food price increases."

"Secretary Butz is the one who has pitted the consumer against the farmer," Cranston countered.

Orangevale man has bad week

LINCOLN (AP) — Mark Hanson of Orangevale surveyed the wreck of his new pickup truck and told patrolmen it was just hasn't been his week.

First, daughter-in-law Trudy's car was smashed in a rear-end collision in Sacramento.


Second, wife Mildred and son Richard were driving to this mountain town when a log truck took a wide corner and ran over the front of the family sedan.

Finally, while Hanson was retrieving his wife and son from the roadside, the handbrake on his pickup failed and it rolled 190 yards down a hill into an old mining sluice.

By Friday, Hanson allowed as how the only good luck he'd had all week was when son Richard "stepped on a rattlesnake and it didn't bite him."

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DEPARTMENT STORES

U.S. probe into 'Humanization,' not cash, is record industry key to Chrysler pact talks

payola deepens

By HENRY GOTTLIEB

NEWARK, N.J. (AP) — Federal prosecutors are intensifying their probe of possible kickbacks and tax violations in the multimillion dollar record industry. Sources say that before it's over, the inquiry may dig deeper than the payola scandal of the 1950s.

The latest investigation began in June when a grand jury was formed to take evidence about alleged underworld connections and financial mismanagement among executives at Columbia Records. The alleged wrongdoing surfaced during an investigation by the U.S. attorney's office in Newark of a heroin ring operating between Canada and New Jersey. One of the ring members allegedly had dealings with Columbia executives.

The grand jury probe, headed by Asst. Attorney Jonathan L. Goldstein, is being handled with rigid secrecy.

BUT RECENT courtroom maneuvers and comments by industry sources, indicate the probe is wide and deep.

Among the recent events are:

—The reported issuance of subpoenas to at least eight major record companies—Columbia, Atlantic, Elektra, Warner Bros., Stax, Chess Janus, London and Bell.

—The issuance of subpoenas to at least 20 New York City and New Jersey radio stations, many of which specialize in rock music programming.

—The revelation at a court hearing that Stax Records of Memphis, a leading soul music label, lost \$406,000 in 1971 because of an alleged scheme in which two vice presidents were involved in kickbacks with Stax distributors.

—The news that some of the most prestigious law firms in the nation have been retained by the record companies. Stax has hired the firm of Edward Bennett Williams in Washington and handling the matter for the Williams firm is Aubrey M. Daniel III, who, as an Army captain, prosecuted Lt. William L. Calley Jr. in 1970 in the My Lai massacre case.

—The indication that on the government's side at least four assistant U.S. attorneys are devoting full time to the probe and that a task force of Internal Revenue Service agents is pouring over the subpoenaed documents, including personnel files of radio station employees and voluminous files of record company dealings with distributors and radio stations.

"IT SEEMS to be a much more systematic approach than was taken in the 1950s payola investigation," an industry observer said.

Officials have been playing down one aspect of the inquiry: the possible links between organized crime and the record industry.

Early in the investigation, one government source described a possible pattern in which mob families were moving into the record industry and taking over control of temperamental rock artists to keep them in line. Since then, officials have made it clear that the Justice Department's organized crime experts are no longer involved in the investigation.

Much of the current work is believed to be in the hands of the Intelligence Division of the IRS.

Mills pushing select tax cuts

Washington Star-News

WASHINGTON, Rep. Wilbur D. Mills, D-Ark., said Saturday he is pushing a plan for selective business tax cuts to spur production of gasoline and other scarce goods, while stimulating the economy to prevent or cushion a recession.

Mills, chairman of the House Ways and Means Committee, also disclosed in a telephone interview from his office in Searcy, Ark., that he has shifted his position on tax reform and now believes "substantial" new revenues can be raised by closing so-called loopholes.

HE HAD maintained previously that reform legislation inevitably would offset tax increases with reductions, eliminating any net revenue gain for the Treasury.

Discussing another major issue pending before his committee, he predicted a foreign trade bill will be passed by the House by the end of September or early in October.

Despite lobbying by the AFL-CIO for legislation to limit imports strictly, he said there is "no question" that the House will pass a liberal bill.

Mills previously had talked in general terms about the possibility of special tax incentives to encourage production of scarce goods, thus fighting inflation.

"I'm almost convinced that we should go ahead," he said Saturday making it clear that he is working on specific proposals.

He said he has discussed his ideas extensively with business leaders, independent economists and government officials, and the reaction generally has been "pretty favorable." The tax incentive plan presumably came up during a wide-ranging discussion of economic and trade issues that Mills

had with President Nixon earlier this month.

Mills said he may proceed with the legislation whether or not Nixon endorses it. If enough "momentum" builds up, he said, the business tax incentives might be enacted on a priority basis, as a separate bill independent of the time-consuming tax reform legislation.

Business tax incentives would run counter to recommendations by Federal Reserve Chairman Arthur F. Burns and some other economists for tax increases to restrain the inflationary boom.

Tax increases "would push us into a depression even faster," Mills warned.

"We should look beyond the immediate situation" of a boom economy, he said. "There are too many predictions by too many people that in the next year we could have a slowdown in the over all economy."

HE ADDED that he is worried about a "downturn," not just a moderation of the boom.

"We now have shortages, and I think we could do something about inflation by increasing supplies through business tax incentives," he said. "At the same time, we would stimulate the economy to prevent it from going downhill."

Although existing broad tax incentives to encourage business investment expenditures are under attack by some reformers, Mills said he is working on additional incentives to be offered selectively to industries operating close to capacity.

Such "special treatment" would encourage expansion of plants and purchases of new equipment to increase production of scarce goods, he said.

By WILLIAM K. STEVENS

New York Times Service

DETROIT — It had been seen coming a long way off. And now, at last, here it was: the country's largest industrial union had challenged one of the big three automakers to "humanize" the assemblyline and surrender a measure of control over its employees' freedom. Or else.

Last Tuesday, the United Auto Workers designated the Chrysler Corp. as the "target company" in its 1973 round of contract negotiations. If Chrysler does not yield to UAW demands for voluntary overtime, early retirement and improved health and safety conditions in the plants, it faces the prospect of a strike when the present three-year contract expires on Sept. 14.

SUCH A strike would put Chrysler out of business during the early sales period for 1974-model cars, leaving the

Oil leases called Gulf fish peril

TALLAHASSEE, Fla. (UPI) — Florida's natural resources director warns that one of the world's most productive fisheries could be endangered by the granting of offshore oil drilling leases along the Gulf coasts of Alabama, Florida and Mississippi.

From another quarter, Rep. Bill Gunter, D-Fla., claims the Pentagon has "grave misgivings" about oil drilling in the Gulf of Mexico and called for declassification of a congressional study which he said documents those misgivings.

The Interior Department held a three-day hearing here last week on a federal proposal to sell such leases to the nation's oil companies.

Much of the opposition centered on the fear of massive oil spills that could foul Gulf waters and the white, sandy beaches that attract thousands of tourists each year.

Randolph Hodges, director of the Florida Department of Natural Resources, said that apart from the possibility of oil spills "we've got a multimillion dollar fishing industry out there in the Gulf."

He cited the possibility that mud from the drilling might entomb the natural sea bottom and muddy the waters for the Gulf fish, oysters and lobsters that provide seafood for the entire southeastern United States.

Gunter's call for declassification of the Pentagon document came in a telegram to Rep. George H. Mahon, D-Tex., chairman of the House Appropriations Committee.

Gunter said that "because of the timeliness of this report to the current discussion in hearings being conducted by the Department of Interior, I respectfully request that portions of the report that do not compromise national security — or, in the alternative, a summarized account — be declassified and released."

Prisoners to get reason for parole denials

WASHINGTON (AP) — Federal prisoners who are turned down for parole would be told why under a reorganization plan announced by U.S. Parole Board Chairman Maruce H. Sigler.

Sigler said the reorganization, approved by Atty. Gen. Elliot Richardson, would be completed by November 1974 if Congress provides the money.

In addition to being given written reasons for denial of parole, inmates would have the right to be represented by attorneys at parole hearings and would have a means of appeal.

DETROIT (UPI) — The nationwide rail strike in Canada could be a problem for U.S. automakers if it continues much longer, Chrysler Corp. officials said Saturday. Although no U.S. auto workers have yet been affected by the walkout on all 11 Canadian railway lines, a Chrysler spokesman said the automaker was considering other modes of transportation for auto parts. The spokesman said the only major part U.S. Chrysler plants get from Canada, besides minor car trims, is the 318 cubic inch engine. That engine, delivered from the Windsor engine plant, was being brought in by truck rather than rail this week, he said.

field to Ford and General Motors and thereby putting intense economic pressure on Chrysler to settle.

The theory behind this whipsawing tactic is that once one of the companies settles, the other two must fall into line. The tactic worked in 1967, when Ford was struck for 46 days, and in 1970, when GM workers went out for 67 days.

Now it is Chrysler's turn. And with that revelation last week, the 1973 negotiations — under way between the UAW and all three auto companies since July 16 — moved into their decisive phase.

These negotiations are historic within the industry because, for the first time, the quality of workers' lives — rather than how much money they make — is the major issue.

"We are challenging, in

cumscripted. They say that this has been especially so during the last year, a year of record sales and production, when many plants operated seven days a week.

The companies, on the other hand, argue that mandatory overtime is essential in the business. They fear that workers could use a voluntary overtime provision in the contract to band together, refuse overtime, and tie up production with what would amount to a wildcat strike.

In addition, there is an evident grass-roots drive among auto workers for a "30-an-out" provision in the contract. Thus, the union is asking for retirement on \$650 a month,

SPECIFICALLY, auto workers are complaining that since the companies can require them to work overtime, their personal lives are seriously cir-

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plus cost-of-living protection, after 30 years of employment, regardless of age. Currently, the UAW retirement plan enables a worker with 30 years of service to retire at age 56 on \$500 a month. And finally some work-

ers are exercised about what they consider unsafe and unhealthful conditions in the plants.

Employees in some plants complain about poor ventilation, dirt, oil and water on the floor and unsafe equipment.

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RIOT POLICE in Santiago, Chile, hustle woman along street amid raging student demonstrations Friday.

—AP Wirephoto

Allende reshapes cabinet again

SANTIAGO, Chile — President Salvador Allende, who describes his government as the "most democratic" in the history of the country, was reported preparing Saturday a new reorganization of his cabinet — the second in a month.

At the same time Allende conferred with dissidents as riot police battled student demonstrators in downtown streets.

Allende issued a statement Saturday night

Latin America in perspective. Page A-16.

through the government press service labeling this week's congressional censure of his government as an opposition political move "designed to lower prestige abroad and create internal confusion."

Police fought running battles throughout the afternoon and early evening Friday with anti-Allende students. The youths had gathered to protest a government plan to extend midwinter vacations.

Officials reported 12 persons injured — one seriously — after helmeted police clashed with the students in several hours of confrontations in central Santiago.

Despite the student rampage and police action Friday, most resi-

dents of the city went about their business Saturday as if nothing had happened.

Bread lines still formed for scarce food supplies and citizens queued up to wait for the few buses and taxis that were defying a general transport strike.

Allende's communique was in answer to a resolution that passed the opposition-controlled lower house of congress Wednesday by a vote of 81-47 calling for the president to act "within the Constitution" and requesting the armed forces to police government infringements against the Constitution.

The president declared that "the House of Deputies has approved, with the votes of the opposition, a political accord destined to lower foreign prestige and create internal confusion. It will facilitate the seditious intention of certain sectors," he said.

Reports that Allende was studying a cabinet reshuffle followed the resignation of Gen. Carlos Prats, who quit his dual position as defense minister and army commander on Thursday.

Fourteen other cabinet ministers offered their resignation at the same time as a gesture of sympathy, but Allende refused to accept them.

Pepsi official said seized in Argentina

BUENOS AIRES, Argentina (UPI) — Newspapers said Saturday a Pepsi-Cola executive had been kidnaped and held for a \$1 million ransom, but officially, police and corporate officials denied knowledge of the kidnaping.

Police sources, however, confirmed that Argentine security agencies had been informed of the Pepsi case.

NEWSPAPER reports said secrecy was one of the demands of the kidnapers who threatened the life of the unidentified executive. None of the published stories gave the name of the alleged victim.

Pepsico director Antonio Jofre said Saturday: "There has been no kidnaping of any executive of Pepsi-Cola Argentina, nor does the company have any problem with any guerrillas or criminals."

Jofre said "the police saw the reports in the newspapers and on television and radio and called to see if there was a problem. We told them there was not."

There have been more than 120 kidnapings reported in Argentina this year, including several American business executives.

It is not unusual for a company to deny a kidnaping until after the victim has been released. A family spokesman for British financier Charles Agnew Lockwood, who later described his 54 day kidnaping in press conferences, consistently told reporters the 63-year-old executive was "on a holiday in the interior."

THE NEWSPAPER reports said the kidnapers of the unnamed Pepsi official had asked for a "record" ransom. They said he was kidnaped last weekend in a country home near Buenos Aires. The newspaper Cronica said a smartly dressed young woman delivered tape recording to Pepsi containing ransom instructions.

Other American firms which have been the targets of kidnapings or extortion attempts include the Coca-Cola Export Corp., which sent its 25 executives out of the country on Aug. 10 rather than pay a \$1 million "donation" to charity.

Norman Lee, an executive of the Coca-Cola company here was kidnaped last Feb. 7 and released after the company paid the equivalent of \$100,000 ransom.

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Wallace takes the cake

Alabama Gov. George Wallace gets ready to dig into a 1,200 pound cake at a party attended by some 10,000 persons who came to help him celebrate his 54th birthday and feast on free barbecue chicken and all the fixings. Wallace told the crowd he would be willing to run again.

Skylab backup spider replaces retiring 'Bella'

HOUSTON (UPI) — The record-setting Skylab 2 astronauts, now facing a possible power shortage in the giant station, Saturday retired space spider Arabella and gave her backup, Anita, a chance to defy gravity by spinning webs in weightlessness.

Alan L. Bean, Owen K. Garriott and Jack R. Lousma became the happy possessors of the spaceflight endurance record just after 5 a.m. PDT by surpassing the Skylab 1 mark of 28 days, 49 minutes and 49 seconds.

Bean told mission control the pilots planned to celebrate the halfway point in their historic 59-day mission which they reach at 9:48 p.m. PDT Monday.

Flight director Milton Windler said the 17 main electrical batteries on Skylab have each lost 40 per cent of their power supply capacity. Ground controllers are concerned because they don't understand the cause of the loss.

THE MINOR energy crisis could force the pilots to shorten the earth resources picture-taking surveys planned for the last three weeks of the flight. Windler said the rechargeable batteries supply all of Skylab's power during those sweeps because the solar power generating wings are turned away from the sun. Also, when the station is in darkness the batteries supply all the power to the research ship.

Windler said it may be possible to have more than the 17 planned earth surveys, shortening each of them so the drain on the batteries will be lower.

The flight director said the energy shortage was more of a nuisance than a crisis right now, but was "very much of a concern to be looking at and to understand" for the last Skylab mission planned for launch Nov. 9.

Lousma reported to flight surgeons that he had a sty on his right eye and had taken medication to clear up the infection.

Otherwise, the pilots reported they were in good health and glad to hold the new endurance mark.

The Skylab 2 crew broke the old mark as the station crossed the equator above the Pacific Ocean after circling the globe for more than 11.5 million miles.

Garriott, who has been sharing his filet mignon with the crew's spider companions, shooed Arabella back to her traveling vial and coaxed Anita into the glass cage for the rest of the 59-day mission.

RESEARCHERS are studying the tiny animals to see if the common spiders can spin webs as geometric in weightlessness as they can with gravity's aid. Arabella spun new webs almost nightly, showing that the arachnids can indeed work in zero-gravity.

Now, Anita gets a chance to match Arabella's skill. Garriott took pictures of the transfer and will return the film of Arabella's work, a sample of her web and the spiders to earth for more study.

Will bear LBJ brand

Space center renamed

SPACE CENTER, Houston (AP) — The home of America's astronauts will get a new name Monday in formal dedication ceremonies that will change the Manned Spacecraft Center into the Lyndon B. Johnson Space Center.

The 1,620-acre complex near Houston has been known as the Manned Spacecraft Center since it was founded in 1962. A resolution passed by Congress and signed by President Nixon on Feb. 17 changed the name to honor the 36th president, a Texas native.

"Just as the Houston facility is a physical center of the space program," said Sen. Lloyd Bentsen of Texas, who introduced the name-change resolution, "Lyndon Johnson was the spiritual center of it."

JOHNSON'S widow, Lady Bird, his two daughters and several of his grandchildren will attend the dedication Monday — the 65th anniversary of Johnson's birth.

Ceremonies will include the unveiling of a bust of Johnson carved by Jimilu Mason. The bust will go on permanent display in the center's main building.

Johnson supported the fledgling space program from the moment that a Russian satellite called Sputnik flung mankind into the space age in 1957.

As majority leader of the Senate, Johnson chaired a committee investigating the reasons why America trailed the Soviet

Union in space research. A special Senate Committee on Space and Aeronautics, with Johnson as chairman, evolved from the hearings.

Later, the committee

drafted the National Aeronautics and Space Act that created NASA. Johnson helped push the legislation through Congress and the space agency was born Oct. 1, 1958.



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Two trapped miners 'Psycho' blamed for radio hoax

CASA GRANDE, Ariz., (AP) — Two miners trapped 1,200 feet under the desert in a copper mine for eight days were found dead Saturday, a Hecla Mine Co. spokesman said.

Rescue workers used earth moving machines to burrow through mud, rock and debris that blocked the 500-foot long chamber where the bodies were found.

A SIX-INCH communications shaft was drilled from the surface to where the men were trapped but rescuers got no response from inside the chamber.

Rescuers were turned back repeatedly earlier in the week by lingering fire and smoke from inside the tunnel.

Although the men had been without food since the cave-in Aug. 17, company officials had re-

mained optimistic they would be found alive.

Hecla owns the Lake-shore Mine 35 miles south of this central Arizona town where David Deeder, 41, Casa Grande, and Terry Udall, 24, Fort Collins, Colo., were trapped when tons of mud and rock plummeted down a vertical shaft.

A DOCTOR, paramedic and nurse stood by at the surface entrance, and Luke Air Force Base readied a helicopter in event a flight was needed to Phoenix, 90 miles to the north.

Three fellow miners working in the tunnel at the time of the cave-in escaped by running in the opposite direction. Their reports that Deeder and Udall were seen fleeing into the dead-end tunnel was the main cause for

optimism by company officials.

The 40-ton, front-end loader which the men were operating was thrown over and burst into flames. Compressed air being fed to the workmen acted as a blowtorch, according to Turnbow, causing the flames to spread through timbers in the mine Hecla is developing on the Papago Indian Reservation.

THE HEAT and smoke, which sent temperatures as high as an estimated 150 degrees, blocked rescue efforts for days. The heat also baked the muck into hard adobe at places.

The chamber in which Deeder and Udall were trapped had not been timbered, and rescue crews said the final yards of muck showed no signs of the fire.

'Psycho' blamed for radio hoax

DENVER (UPI) — Citizen band radio operators south of Denver Saturday picked up transmissions from a man who threatened to kill President Nixon and Vice President Agnew and said he was responsible for a hoax that led New Mexico authorities to search for a boy named Larry.

"This guy has got to be a psycho," said Robert Vetter, a service station owner who first monitored the call. "He threatened to kill Nixon and Agnew and then he threatened to kill everyone. He's daring anyone to find him."

Earlier this month, New Mexico officials spent at least \$20,000 and hundreds of man-hours searching for a child who broadcast a plea for help. The transmissions were heard across the western part of the U.S.

Vetter said the man lapsed into a child's voice during the first broadcast, similar to the voice "Larry" used in appealing for help.

Vetter said the first signal was heard about noon PDT.

"He's come on every hour on the hour since then," Vetter said. "But he's smart. He stays on only a short time because he knows if he stays on longer he can be traced."

Vetter said that during one transmission, the man said he was trapped in an overturned car and that gasoline was leaking on him.

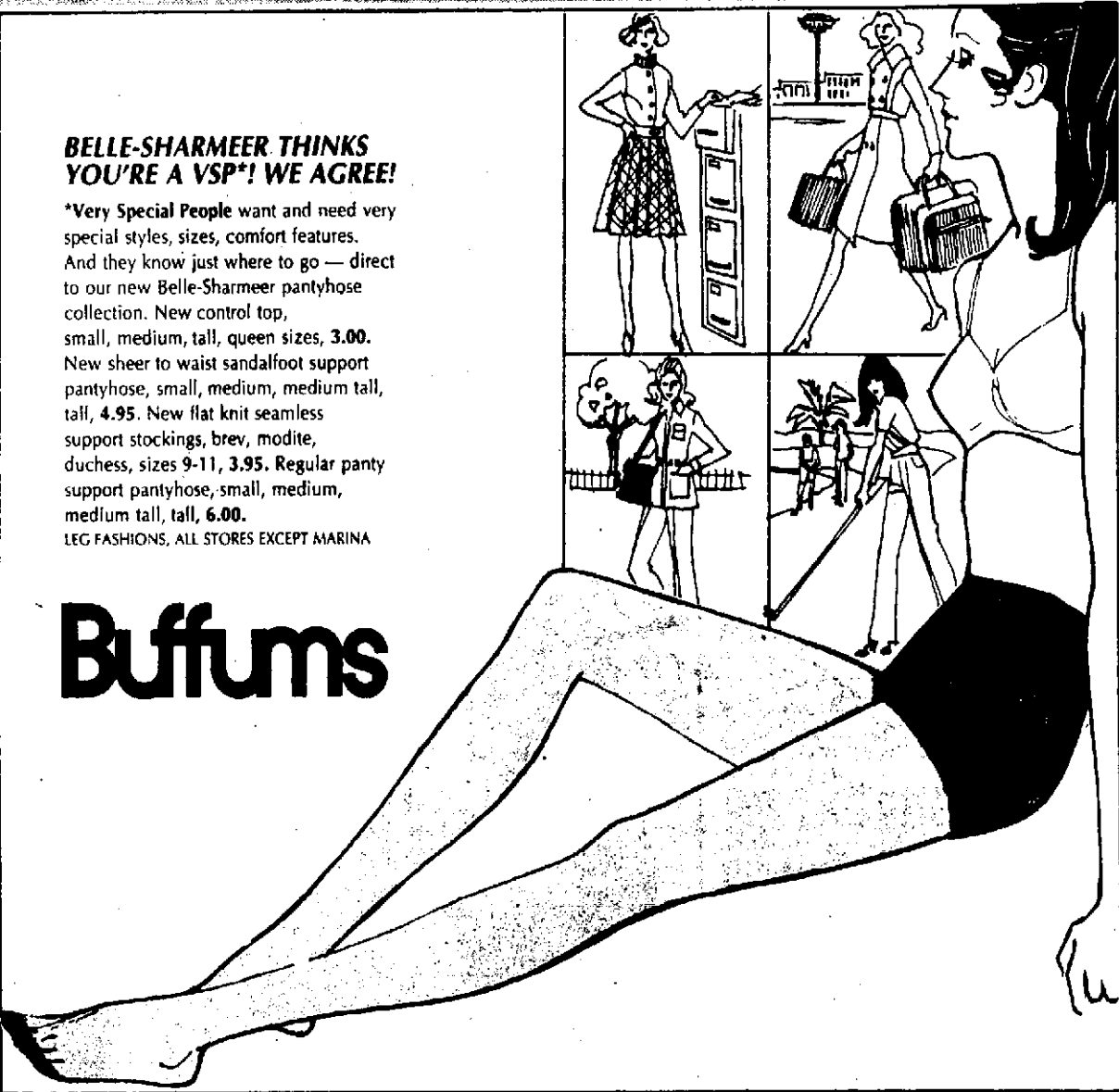
"At first we believed he was drunk but now we don't think so," Vetter said. "But we do think the guy is crazy. He has been very vulgar, very profane and has berated New Mexico officials for failing to find him."

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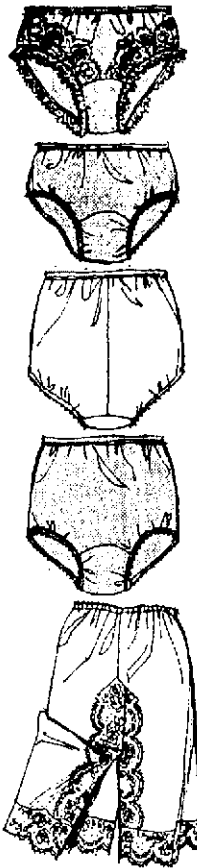
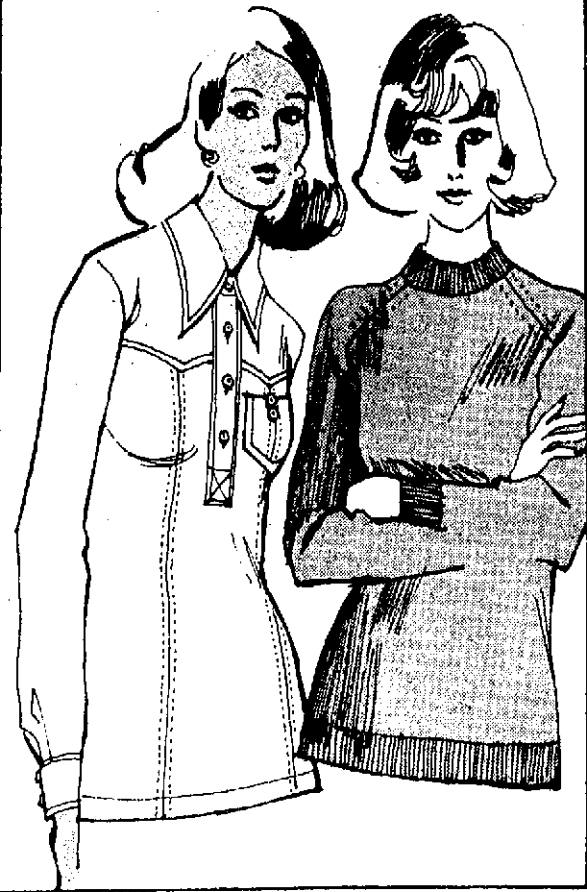
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U.S. may build big Poseidon sub missile recall urged

SALT strategy aims at setting arms balance

WASHINGTON (UPI) — The U.S. may halt production of its Minuteman intercontinental ballistic missile and build a larger, more powerful new ICBM if it cannot win significant cuts in the Soviet nuclear arsenal at the Strategic Arms Limitation Talks.

Such a U.S. move, which would risk a deadly rebirth of the arms race, is known to be one of several hard alternatives that senior U.S. defense officials are considering should SALT fail to produce what they regard as a true nuclear balance between the superpowers.

OTHER less drastic options also under preliminary consideration include:

—Full-scale land-based deployment of the Minuteman III, the most advanced version of the mainstay of the U.S. ICBM force. The present deployment lineup is 550 Minuteman IIIs and 450 of the older Minuteman IIs.

—Developing a new mobile land-based ICBM force to provide a much more difficult target in event of attack.

—Increasing the firepower of each Minuteman III to six or seven hydrogen bombs capable of being aimed at separate targets. The present Minuteman III warhead carries three such bombs, each with an explosive force of about 200 kilotons, equal to 200,000 tons of TNT.

U.S. OFFICIALS would much prefer to see a negotiated nuclear balance emerge from the second phase of the SALT talks, which are expected to begin Sept. 20 in Geneva.

But they believe they have no choice but to consider the alternatives, despite their political and economic consequences, because of Russia's recent breakthrough in multi-warhead missiles and because of doubts about the Russians' willingness to negotiate away any part of their arsenal.

The interim Soviet-American nuclear balance which President Nixon signed in Moscow last year played the technological superiority of U.S. warheads against the greater number of missiles allowed the Soviet Union.

U.S. OFFICIALS believe this interim balance would be tipped unacceptably in Russia's favor if she kept all her missiles and armed them with up to six warheads each, thus threatening survival of the U.S. Minuteman.

The Americans' safeguard Antiballistic Missile (ABM) System worried the Russians enough last year to make them yield concessions to obtain ABM restrictions. But it is not yet clear what factors might provide the Soviets a similar incentive to compromise in the fourth-coming second round of SALT.

"The Russians are horse traders," Defense Secretary James R. Schlesinger said in a recent interview. "They have no willingness to participate in an intellectual assessment of a common problem."

U.S. officials are known to believe they have two or three years to watch Soviet developments before they must make any final decisions on new missile needs.

Minuteman III production lines probably will be kept open on a limited basis until U.S. analysts get a better picture of how SALT II will turn out.

ALSO, THE Pentagon probably will press harder than ever for congressional authority to improve the target-hitting accuracy of the Minuteman III, enabling it in the event of a retaliatory strike to take out a single target as an alternative to the present U.S. strategy of a mass assault on Soviet cities.

By ORR KELLY
Washington Star-News
WASHINGTON, — A "recall" of the Poseidon missiles that now make up nearly half of the U.S. overseas strategic force has been recommended by the admiral in charge of the program because of a series of test failures.

Armed Services Committee indicates that 58 per cent of the missiles tried out in operational tests experienced some kind of failure.

"I have seen enough to believe that it would be appropriate for us to recall essentially all of the missiles that are now deployed to disassemble and to test the various components, perhaps even to tear down some of those components and get at the

EXCLUSIVE

basic bits and pieces, Rear Adm. Levering Smith, Polaris - Poseidon project manager, told the Senate committee in heavily-censored testimony on May 16.

Smith has not received a go-ahead, however, for what he described as a process "like the automobile recalls."

Instead, Smith, who works under the chief of

naval material, has been told to bring in a limited number of missiles, take them apart and try to find what has caused the test failures, according to Rear Adm. R.Y. Kaufman, director of the strategic submarine division under the chief of naval operations.

A reporter who asked to talk to Smith was referred to Kaufman. In response to questions, Kaufman said a decision will be

made as to whether the problem with missile reliability is serious enough to warrant the drastic action recommended by Smith.

In any event, Kaufman said, there is no plan to pull in Poseidon submarines on an emergency basis and strip them of their missiles. The full recall, if it occurs, would be conducted over a period of several years, he said.

NEW FRENCH NUCLEAR DEVICE SAID TESTED

SYDNEY (UPI) — Australia and New Zealand said Saturday they believed France had exploded a fourth nuclear device in the South Pacific. They said the French appeared determined to press on with the tests despite international protests.

Both governments issued statements saying they had cause to believe the fourth device had been exploded Saturday at tiny Mururoa Atoll, 720

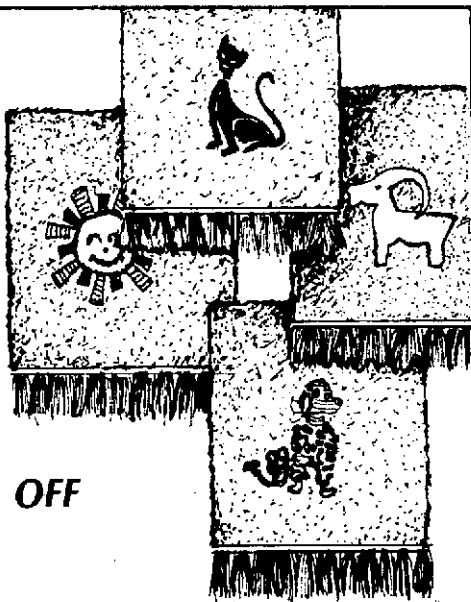
miles southeast of Tahiti. In Paris, the French Defense Ministry declined to either confirm or deny there had been a new test explosion.

But the conservative newspaper, L'Aurore, said the reported new atmospheric explosion was the first thermonuclear device tested this year and that it would be the last test in the French series that began July 21.

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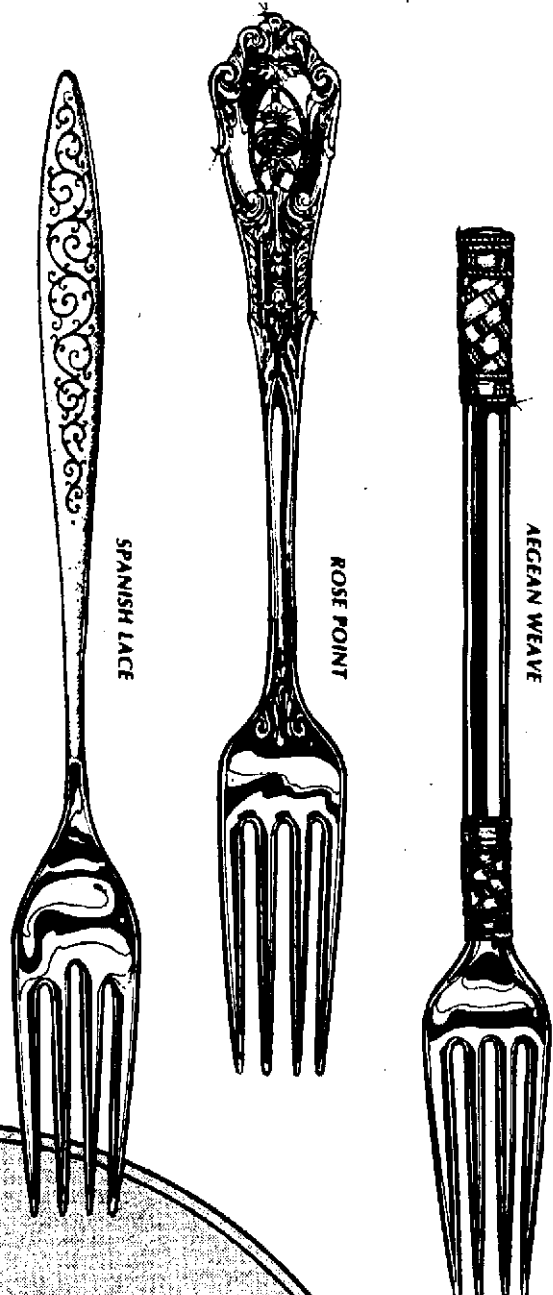
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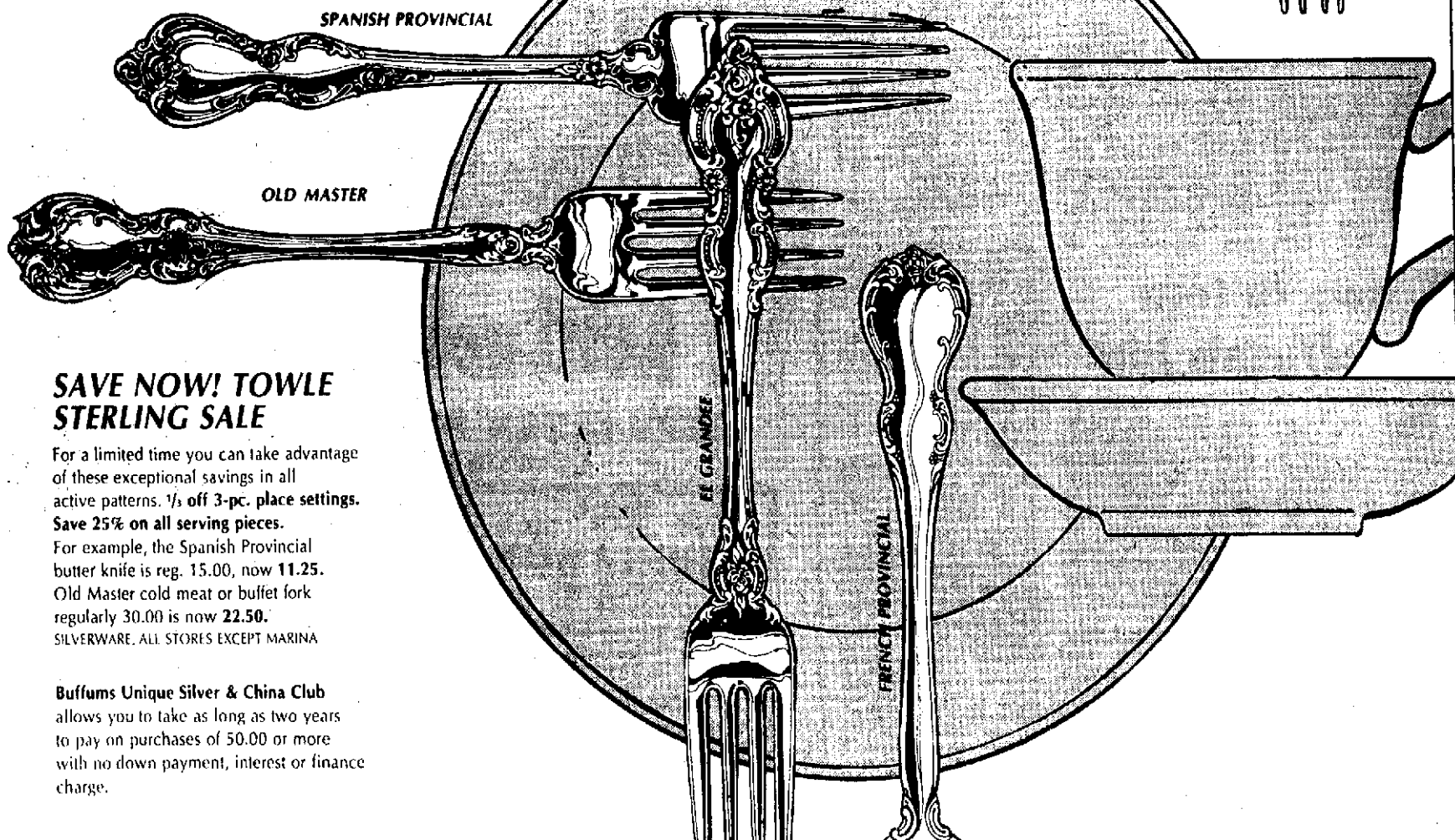
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She read 'strategy book'

Martha says Nixon knew in '72

By HELEN THOMAS
SAN CLEMENTE (UPI) — Martha Mitchell, disputing both her husband and President Nixon, claims the two men talked frequently in the summer of 1972 while the Watergate cover-up was building, and that Nixon knew about "the whole goddamn thing."

The wife of former Atty. Gen. John N. Mitchell, in telephone interviews Thursday and Friday from her New York City apartment, also said her husband was "a goddamn fool" for shielding the President during his testimony before the Senate Watergate committee.

MITCHELL backed up Nixon's claim of uninvolved involvement in Watergate in hopes that the President will come to his rescue if he is convicted of any crime, she said, adding "he thinks he would give him clemency for what he has done for him."

Mitchell is scheduled to go on trial Sept. 11 in New York on charges of obstructing justice and attempting to defraud the government in connection with a \$200,000 contribution to the Nixon re-election campaign.

Nixon and Mitchell have indicated they had little contact last summer. Mrs. Mitchell offered a different view.

"Nixon was aware of the whole goddamn thing," she asserted. "For God's sake, he used to call John at 2 o'clock in the morning. And he said he didn't call his attorney general? He called him every night."

"WHY DID they go out on the Sequoia (the presidential yacht) every night last summer during re-election?" she said.

Mitchell left the Justice Department March 1, 1972, to serve as Nixon's campaign manager. He resigned that post two weeks after the June 17, 1972, break-in at the Democrats' Watergate headquarters.

He told the Senate committee that he never informed Nixon about the cover-up because he feared the President would blow the story wide open and jeopardize his re-election chances. But the former attorney general also said Nixon never asked him whether top administration or campaign officials were involved in a cover-up and that he would have given him all the information if the President had inquired.



MARTHA MITCHELL, shown in earlier photo, said Saturday she had read a "campaign strategy book" which included "plans for Watergate-style maneuvers."

Nixon told a news conference here last Wednesday that Mitchell was right to think he would "blow my stack" if he learned about the cover-up and that he never asked Mitchell about news reports because all investigative reports sent him gave no indication that

Mitchell or other officials were involved.

Mrs. Mitchell said Nixon not only knew intimate details of the Watergate operation in the summer of 1972, as related by Mitchell, but that she had read a Nixon-written "campaign strategy book" and hinted that it

included plans for Watergate-style maneuvers.

"I saw the leather-bound campaign strategy book for 1972 that was written by Nixon and (H.R.) Haldeman," the former White House chief of staff, she said.

"It included the procedures of everything that has happened. I saw it with my own two eyes, when I was trying to press John not to go into the campaign."

Mrs. Mitchell said she feared her husband would never be able to extricate himself from Watergate and that the scandal had hurt their personal relationship.

"What Watergate has done to our lives," she mused. "We have been suffering. The President has assaulted both John and me in taking everything we had or wanted."

Morality era seen by Dash

BOSTON (UPI) — Samuel Dash, chief counsel for the Senate Watergate committee, believes the outcome of the scandal and the subsequent investigations will be a new era of morality in American politics.

Dash, in Cambridge for a conference jointly sponsored by the Association of Trial Lawyers of America and the American Bar Association, Saturday called Watergate "a turning point in history in regard to the people's right to demand ethics and morality in government."

"The people have felt powerless to fight city hall; they have not been apathetic. The committee is howing the people now that perhaps they do have the power to fight city hall," he told a press conference.

"I BELIEVE the public, in the future, will scrutinize political candidates very carefully," Dash said.

Dash also touched on the question of the right of a president to declare executive privilege in criminal cases. He said the Watergate case has great implications on the legal issue of separation of powers.

"It is a historic case," said Dash, "because it raises the question whether the courts can compel the president to respond to a subpoena. The only precedent goes back to the Jefferson-Marshall case when Chief Justice Marshall ruled that the president is subject to the law just as any other man."

"BUT THERE was no final resolution of the question as Jefferson volunteered to submit his papers before the Congress. We are seeking a resolution to the question of compulsion now."

Nixon popularity rise seen

SAN CLEMENTE, (UPI) — Some of President Nixon's aides expressed confidence Saturday he had "bottomed out" in popularity polls and was on his way to recovering prestige and political clout lost in the Watergate affair.

A White House spokesman said calls and telegrams to the President following his news conference Wednesday were "very favorable." Other aides expressed a more enthusiastic view, describing the news conference as the most intensive grilling yet of a President and saying he passed with high marks.

Reporters sensed a feeling of optimism among the White House family that has not been evident for months.

The President has been under extraordinary pressure and has shown signs of irritability. According to one official, Nixon was angered when he saw reporters trailing him Thursday on an excursion with his daughter, Julie Eisenhower, and friend, C.G. Rebozo, to Red Beach, a deserted strip set aside for his use on the Camp Pendleton military reservation.

Nixon was said to have called his press secretary,

Ronald L. Ziegler, to register his displeasure. Ziegler subsequently told reporters the White House would continue to announce presidential movements whenever possible, but that there would no longer be an agreement whereby news service reporters and photographers are alerted whenever Nixon leaves his compound and accompany him on a "protective basis."

Saturday morning, Nixon and his daughter, Tricia, went on what deputy press secretary Gerald L. Warren said was a "private drive." He

declined to say where they went.

"The President likes to be private from time to time," Warren said.

Since his news conference, Nixon has been operating on a vacation schedule and trying to get some rest.

ALTHOUGH his aides expect an upswing in the popularity polls, they conceded that Nixon had not regained control of the bureaucracy and still was a long way from regaining the pre-Watergate momentum of his administration.

Alexander M. Haig Jr., the White House chief of staff who frequently reflects Nixon's thinking, said he thought some of the questions at the Wednesday news conference "bordered on the edge of impropriety even under the circumstances."

But he said generally the 50-minute session was a good, healthy confrontation "in which the President maintained his 'dignity and cool.'"

"WE ARE all very pleased and I would hope some of the press's concerns are alleviated," he said.

Bryce Harlow, a highly regarded Nixon adviser who was called out of retirement from public service to be a past-Watergate counselor to the President, said he thought Nixon did so well in the session he would be having them more often.

He has held a total of 32 since assuming office in January, 1969, and is expected to hold another here next week on non-Watergate issues.

Rogers hits wiretapping of State Dept. officials

By NICHOLAS DANILOFF
WASHINGTON (UPI) — Outgoing Secretary of State William P. Rogers said Saturday he did not know about and would not have approved the reported wiretapping of three of his top aides between 1969 and 1971 as part of a secret White House effort to stop news leaks.

Rogers' comment through a State Department spokesman seemed to put further distance between him and President Nixon, who has acknowledged authorizing wiretaps on telephones of some government officials and journalists to halt publication of "highly sensitive foreign policy initiatives...which were

obviously based on leaks."

Last Monday, two days before Nixon announced Rogers' resignation and appointment of Henry A. Kissinger to succeed him on Sept. 3, Rogers told a news conference the U.S. must not be "so obsessed with security matters that laws are freely violated" at the expense of individual rights.

Rogers commented Saturday in response to questions about a New York Times report that the wiretaps authorized by Nixon were placed on 13 government officials, including William H. Sullivan, then deputy assistant secretary of state for East Asia; Richard F. Pedersen, then counselor to the State Department, and

Richard L. Sneider, now Sullivan's successor.

Spokesman Paul Hare said the State Department was unable to confirm the Times report because officials did not have access to the list of those whose telephones were tapped. But Hare said:

"I've been in touch with the secretary of state by phone and the secretary said he had no knowledge of these wiretaps, did not approve them and would not have approved them."

"He said the three officers mentioned in the story are very dedicated and loyal officers who served their country with great distinction."

Sullivan, now ambassador to the Philippines, left the State Department during the Vietnam peace talks last year to serve as an aide to Kissinger at the White House. Pedersen is ambassador to Hungary.

The reported wiretapping apparently was prompted by press disclosures of the secret U.S. negotiating position at the Soviet-American arms control talks.

Among other officials reported to have been under surveillance were some members of Kissinger's national security council staff, including Helmut Sonnenfeldt, Morton Halperin, Winston Lord, Daniel I. Davidson and Anthony Lake.

Richard Moose of the Senate Foreign Relations Committee staff and William Safire, a former White House speechwriter, also were said to have been on the list, as were Hedrick Smith of The New York Times, Henry Brandon of the London Sunday Times, Marvin Kalb of CBS, and William Beecher, who recently left The New York Times to become a Defense Department press spokesman.

TV nets to tour CIA, officials hint

WASHINGTON (UPI) — CIA officials said Saturday that William E. Colby was trying to lift some of the secrecy surrounding the agency since taking over as its new director this summer. The officials refused to be identified.

Some critics of the CIA may not be very impressed with the steps Colby was said to be taking to remove the aura of mystery.

The officials said, for example, that Colby had decided to invite the nation's three major television networks to send reporters and photographers over for a guided tour of the CIA's sprawling headquarters in suburban Langley, Va., but any picture taking would have to be outside.

To those who may question the significance of

such moves, the CIA officials pointed out that the agency for years has been hidden behind trees lining the George Washington Parkway, with the only sign point to an experimental station of the Bureau of Public Roads, and employees answering the telephone were permitted merely to state the extension number.

One official said Colby was trying at the same time to tighten up CIA operations. Among other things, he was said to have decided that CIA reports will be shorter in the future.

"It's a fact of life," he said, "that a busy official won't read a well-documented 40-page report, but will take in a crisply presented four-page read out."

TALMADGE RULES IMPEACHMENT OUT

ATLANTA (UPI) — Sen. Herman Talmadge, D-Ga., a member of the Watergate investigating committee, believes that impeachment of President Nixon "is completely out of the question."

"The House would not vote a bill of indictment, and the Senate would not vote to convict," Talmadge told the Atlanta Press Club Friday night.

Talmadge blamed the bugging scheme on "handsome, educated, articulate men" who "thought the ends justified the means."

He said the inexperience of actually seeking political office by those responsible contributed to the scandal. "There is something about running for office that is quite humbling," he said.

When asked which witness he "feared the most," Talmadge said without hesitation, "Mr. (John) Ehrlichman."

The senator said Ehrlichman, a former White House assistant, implied that he alone knew what was best for the nation.

"He came through a little arrogant, a little overbearing," said Talmadge.

Talmadge said he was impressed with the testimony of former White House counsel John Dean. "He faced four days of interrogation without any

serious discrepancies," he said.

The senator said he could not decide about Dean's reliability and noted that Dean's testimony was the only evidence which implicated Nixon. He said under the "Anglo-Saxon system of justice," the Watergate committee would have to give greater credence to denials by the President.

Sewer gratings called hazard

WASHINGTON (AP) — The Center for Auto Safety has asked the Federal Highway Administration to redesign sewer gratings in order to cut down on the hazard to the growing numbers of bicycle riders.

One person already has died and another has been permanently injured because of the grating designs, the center said.

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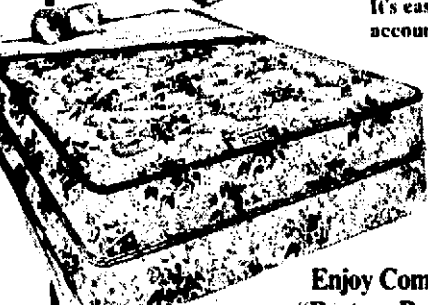
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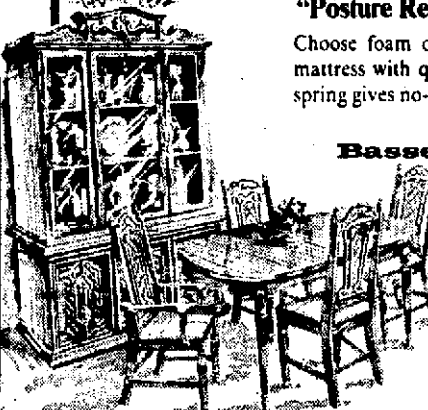


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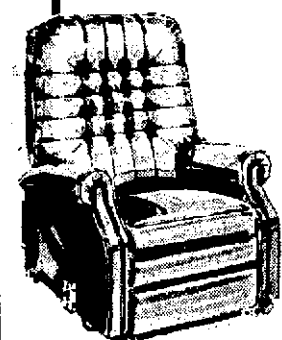


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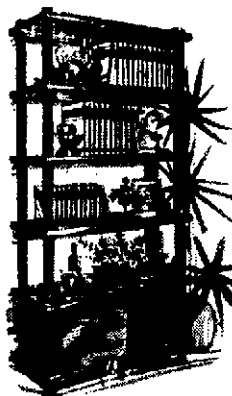
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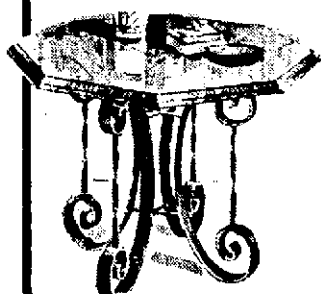
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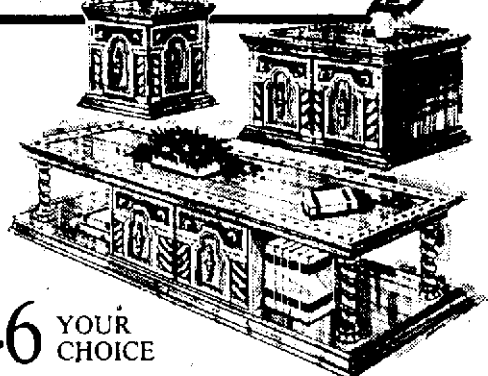
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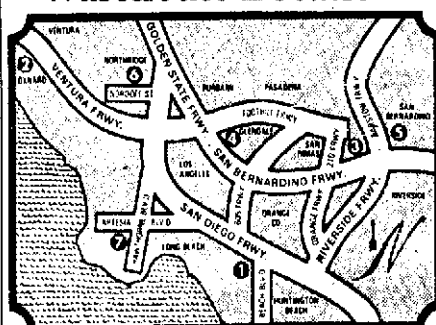
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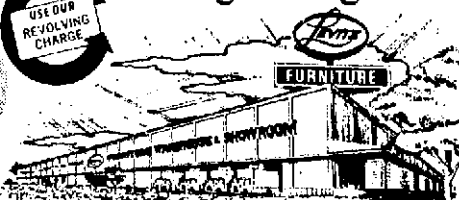
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Humanist manifesto issued

Religious, social leaders affirm it's all up to man

By ELEANOR BLAU
New York Times Service

NEW YORK — One hundred and twenty religious leaders, philosophers, scientists, writers and social scientists have signed a document criticizing religious dogmatism and stressing that humans alone must solve the problems that threaten their existence on earth.

"No deity will save us; we must save ourselves," the statement declared.

Its signers included Andrei D. Sakharov, the dissident Soviet physicist; B. F. Skinner, the Harvard psychologist; Sidney Hook, professor emeritus of philosophy at New York University; Rabbi Mordecai M. Kaplan, founder of the Jewish Reconstructionist Movement; Dr. Francis Crick, British co-discoverer of the structure of the DNA molecule; Isaac Asimov, author; John Ciardi, poet and Corliss Lamont, chairman of the National Emergency Civil Liberties Union.

The 4,000-word document — called Humanist Manifesto II — attempts to update a 1933 document, Humanist Manifesto I, whose signers included John Dewey, the philosopher.

THE NEW, more lengthy manifesto affirms a right to birth control, abortion, divorce, sexual freedom, euthanasia and privacy. It urges increased participatory democracy, a minimum guaranteed annual income and universal education.

Following are excerpts from the Humanist Manifesto II:

— We believe that traditional dogmatic or authoritarian religions that place revelation, God, ritual or creed above human needs and experience do a disservice to the human species.

— Promises of immortal salvation or fear of eternal damnation are both illusory and harmful. They distract humans from present concerns, from self-actualization and from rectifying social injustices.

— We affirm that moral values derive their source from human experience. Ethics is autonomous and situational, needing no theological or ideological sanction. Ethics stems from human need and interest.

— We strive for the good life, here and now.

— Reason and intelligence are the most effective instruments that humankind possesses. There is no substitute; neither faith nor passion suffices in itself. The controlled use of scientific methods, which have transformed the natural and social sciences since the Renaissance, must be extended further in the solution of human problems.

— In the area of sexuality, we believe that intolerant attitudes, often cultivated by orthodox religions and puritanical cultures, unduly repress sexual conduct. The right to birth control, abortion and divorce should be recognized.

— To enhance freedom and dignity the individual must experience a full range of civil liberties in all societies. This includes... a recognition of an individual's right to die with dignity, euthanasia and the right to suicide.

— We are committed to an open and democratic society. We must extend participatory democracy in its true sense to the economy, the school, the family, the workplace and voluntary associations.

— We deplore the division of humankind on nationalistic grounds. We have reached a turning point in human history where the best option is to transcend the limits of national sovereignty and to move toward the building of a world community in which all sectors of the human family can participate.

Nature's power plant Harnessing live volcanoes

By FRANK CAREY
AP Science Writer

HONOLULU — What do Iceland and Hawaii have in common? Volcanoes, that's what. But Icelanders have learned to tap the heat of their volcanic heritage to produce cheap, nonpolluting power.

One day, Hawaii and the other volcanic areas of the world may do the same.

Even now University of Hawaii scientists are testing this potential basin of heat with the help of a scientist from the Colorado School of Mines who has been drilling into an active volcano for months.

They are seeking evidence of underground steam or superhot water beneath two active volcanoes on the island of Hawaii, Kilauea and Mauna Loa.

In Iceland, the capital city of Reykjavik long has tapped underwater steam

and hot water to produce electricity and to provide hot water for residences. But the sources of Icelandic volcanic power are more accessible than those elsewhere.

Hawaii, biggest of the eight inhabited Hawaiian Islands, is 200 miles from the island of Oahu, where densely populated Honolulu and the Navy's big base at Pearl Harbor are located.

IF SUCCESSFUL, the Hawaiian venture could lead to an inter-island electricity-generating system that would free the islands of present requirements for importing fossil fuels across the Pacific, with resultant high costs for electricity.

And it could have beneficial impact on the energy problems of the U.S. mainland and many other parts of the world for these reasons:

It could open the way to tapping steam or hot water for electrical energy from the bowels of the world's 600 active volcanoes, most of which lie in the so-called "ring of fire" encircling much of the Pacific basin. The American volcanoes, which might be tapped besides those in Hawaii, are in the Aleutian islands, the Alaska Peninsula and

possibly those in the Cascade Mountains. The latter are believed to be "dormant," not extinct.

It might also point the way to harnessing the heat still underlying many of the earth's numerous inactive volcanoes.

Technology expected to be developed during the volcano-probing effort might also be used to harness hitherto inaccessible or unrecognized "geothermal" resources in nonvolcanic areas of the United States and elsewhere.

THESE INCLUDE estimated vast areas of deeplying "hot rock" that might be used to create electricity-generating steam if water could be piped down to them.

The National Science Foundation, through its Research Applied to National Needs (RANN) program, has provided \$252,000 for the first year of a possible five-year project. Hawaiian state and county governments have pledged another \$200,000.

The University of Hawaii sought nearly \$5 million in federal funds for the first two years.

Says Dr. Raymond Zahradnik, one of NSF's energy specialists:

"We must first be convinced that there is extractable geothermal energy in the volcanic area, and then we must be convinced that it can be successfully and economically used for generating power."

So far, he says, the agency is encouraged by the results of another project that was underway before the University of Hawaii was awarded its grant.

That venture involved grants totaling \$563,000 to Dr. George Keller of the Colorado School of Mines to drill a test hole into the bowels of Kilauea volcano.

KILAUEA is one of the most active volcanoes in the world but, like Mauna Loa, Hawaii's other active volcano, has seldom erupted explosively. Since 1969, Kilauea has been more or less constantly active, pouring out lava in

what scientists call "controlled" fashion.

Part of Keller's quest was to determine whether any reservoirs of steam or hot water, if found, would be accessible enough, and of sufficient size, to serve as practical power sources.

Keller started his drilling early this year at a point about a mile from Kilauea's main crater, which towers 3,400 feet above sea level.

By mid-July, after slow, difficult drilling, the drillers reached a depth of more than 4,000 feet—some 600 feet beneath the ocean's surface—and struck what may turn out to be pay dirt.

"The drilling was terminated at that point," says Dr. Zahradnik, "because the drilling was very difficult. But we had obtained scientific results . . . very exciting."

He said that Keller and his aides had found a very sharp increase in temperature to some 300 degrees Fahrenheit at the bottom of the hole.

"IT'S VERY LIKELY that a production well can be found elsewhere on the island, but we're hoping to follow through on this with scientists of the University of Hawaii."

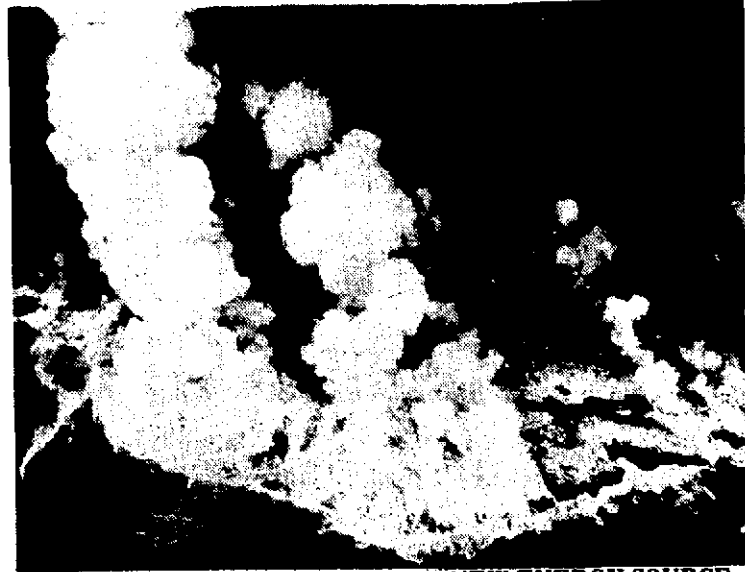
Even if Keller had struck a steam or hot-water reservoir, it couldn't have been used as the underground source. Keller's hole is located in a national park where commercialization of the nation's natural resources is forbidden.

Geysers supply needed power

By KENNETH J. BRADDOCK

THE GEYSERS (UPI) — When William Bell Elliott stumbled into a canyon of foul-smelling steam in 1847 while hunting a grizzly bear, he thought he'd found "the gates of hell."

Visitors from around the world trekked to the



HAWAII'S KILAUEA VOLCANO — A NEW ENERGY SOURCE

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PANAMA CITY (UPI) — Ship traffic through the Panama Canal came to a near standstill Saturday when 96 American canal pilots stayed off their jobs in a labor dispute with the Panama Canal Co., a U.S. government agency.

The job action was apparently in defiance of a temporary restraining order signed Friday by a U.S. district court judge.

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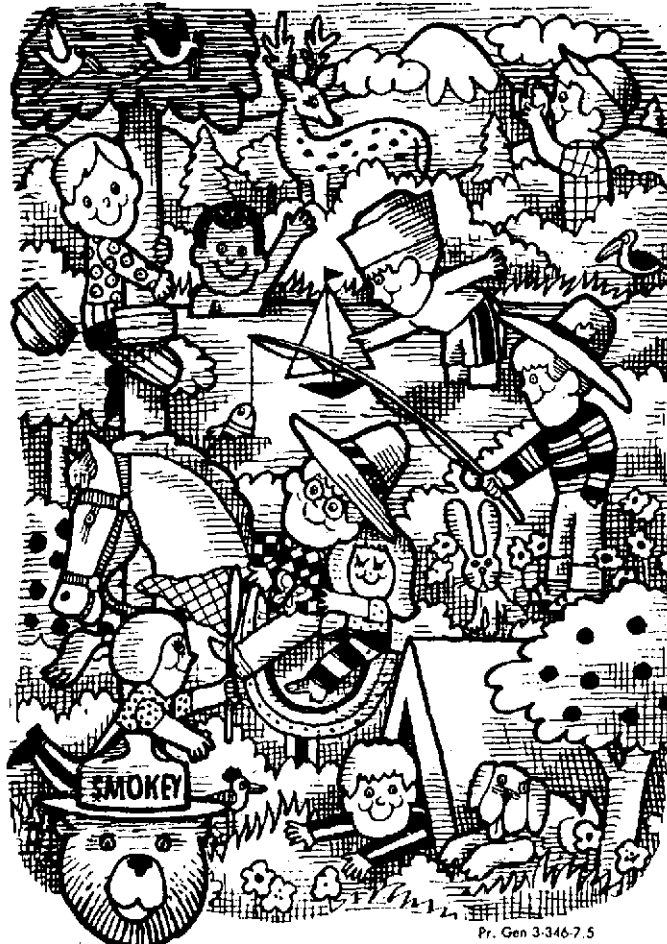
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Root of problem

The roots from my neighbor's trees have cracked the walkway on my property. Is my neighbor liable for damages? Can he be forced to remove the tree or the roots? If someone trips on the broken walkway and sues me, can I hold my neighbor responsible? J.S., Long Beach.

Your neighbor may be liable for the damages to your walkway, but since this type of case is a civil matter, you will have to settle it in court if you and your neighbor can't reach an agreement. If you simply want to try to get your neighbor to pay the repair fee for your walk, you can file a small claims court action. The maximum amount for small claims is \$500 and no attorneys are permitted. If you want to seek a court order requiring your neighbor to remove the tree, you will have to hire an attorney and file a lawsuit in Superior Court. A local attorney suggested that before you contemplate legal action, you should notify your neighbor of the problem and ask him if he will repair the walk voluntarily. Without a court action, you can't force your neighbor to remove the tree, but you can chop off any roots that are on your property. If your trimming job kills the tree, however, you too could be held liable for damages. If someone injures himself on the broken walkway, he could sue you and the owner of the tree, and a judge would have to decide who is responsible.

Fan fare

The Long Beach Post Office recently bought a large block of tickets for an Angels' baseball game. We have 15 of the tickets left over and we would like to give them to some underprivileged children. Can ACTION LINE help? J.S., Long Beach.

Thanks to the postal employees, 15 children from the Long Beach Teen Centers will see the game. "I know enough underprivileged children to fill an entire ballpark," said Miriam Smith, director of the five centers. Anyone wishing to make a similar donation may contact Mrs. Smith at 426-0407.

Seizure research

I recently heard on the radio that a New York doctor named Cooper has developed a new surgical technique to help people with cerebral palsy. The operation has something to do with implanting a pacemaker-type device in the brain. Can ACTION LINE find out where I can write to Dr. Cooper? L.M., Long Beach.

Dr. Irving S. Cooper is doing research on a new technique in which a small electrode is implanted in the brain and controlled by a pocket-sized generator that is carried by the patient. In the case of an epileptic or spastic seizure, the patient theoretically could activate the device and an electrical current temporarily would immobilize the area of the brain that controls the involuntary muscle action. Dr. Cooper also is conducting experiments with cryosurgery which involves freezing a section of the brain to control spastic contractions. A spokesman for the United Cerebral Palsy Foundation in New York emphasized that these techniques are still in the research and experimental stages. You can write to Dr. Cooper in care of St. Barnabas Hospital, 4422 Third Ave., The Bronx, N.Y.

Fee gap

I am eligible for Medicare and I need to have a cataract operation. I would like to know how much Medicare will pay for this type of surgery so that I can find a doctor who does not charge more than the allowance. K.D., Lakewood.

There is no set allowance for each type of operation. The amount Medicare will cover for the various medical services is determined by government statistics on each doctor's usual and customary charges and the prevailing medical rates in his area. Thus, the Medicare allowance for a cataract operation may vary with each doctor and locality. Since congressional approval is required to increase Medicare allowances and since it takes several months to compile statistics on each doctor's fees, Medicare's schedule of rates runs about a year behind actual medical costs. At this time, 1972 rates are being used to determine how much Medicare will pay for each claim. Any doctor should be able and willing to give you some idea of how his rates compare to current Medicare allowances.

Irish bomb terror rises in London

(Continued from Page A-1)

tor which went off with a "fizzle," according to a witness.

"If this had exploded it could have possibly killed or injured dozens of people," a police spokesman said.

At the Lord's cricket ground — the mecca of world cricket players — police cleared the 28,000 capacity crowd. The players sat in the center of the field surrounded by police for an hour until the grounds were searched and spectators readmitted. No bomb was found.

"I am sorry to have to tell you that we have received a bomb warning," the secretary of the Marylebone Cricket Club said over a loudspeaker.

Hundreds of spectators went onto the field shouting, "we want cricket!" they were quieted by warnings and began to leave.

Cambodian Reds fighting N. Viets

(Continued from Page A-1)

began arming and training the Khmer Rouge after the overthrow of Prince Norodom Sihanouk in 1970, American officials have looked for signs of trouble between them, for the Cambodians and Vietnamese traditionally have been bitter enemies. But despite some rumors of conflict, the two sides seemed to get along surprisingly well.

Gunman fires in hotel crowd

SAN FRANCISCO (UPI) — A gunman who apparently was refused entry to a dinner party Saturday night fired several shots into a crowded ballroom at the Sheraton Palace Hotel, injuring three persons.

Police said the victims were reported in serious condition.

Panel ends hearings at Patton Hospital

(Continued from Page A-1)

Act — were forced to commit crimes in order to get help.

THE LANTERMAN bill, Dr. Hendy charged, was represented to the people as a way to get better care for the mentally ill in homes — not warehouse institutions.

However, the doctor told the committeemen, this is not the case.

"Years ago the plan was to get the senile people out of the mental hospitals — so they sent them to fire traps throughout the state. The same is true now. There are more than 8,000 patients out on the streets on Aid to the Totally Disabled — these people are totally disabled. I know of a man who set 26 fires in the last year and yet he's living in a board and care home with other mental cases. I know of heroin addicts working in the board and care homes."

Dr. Hendy criticized not only the care given the patients in the board and care homes, but the facilities themselves:

"THE STATE is going to bulldoze down some bungalows we have here at Patton — bungalows that look like paradise compared to the hovels the mentally ill patients are now living in."

Dr. Hendy's views were echoed by Rev. Charles Dale, former social worker and mental health counsel for the San Diego Superior Court system.

"Yesterday a social worker told me that it took 40 phone calls to find a place to place a person from the county hospital psychiatric ward into what we call in San Diego County an after-care facility — a board and care facility. These facilities are essentially old, worn out motels that they no longer can get \$5 a night for and cannot even turn them into massage parlors — so they become after-care facilities."

"The rate of pay is established at \$7 a day for room and board... and once a week, if they are fortunate, a psychiatrist will come by and prescribe another handful of pills for them. I know these people are not cared for in San Diego County."

REV. DALE, his voice at times trembling, told of his personal involvement in one of his county's latest publicized case:

"I was the neighbor of a woman who was a raving maniac... I tried to get help for her... her husband tried to get help for her... the police tried... the probation department tried and the immediate community tried to get help for her."

"Two months ago, without any help — except 72 hours (the time allowed under LPS for evaluation) —



Kissinger in Mexico

Secretary of State designate Henry A. Kissinger, right, is greeted by Mexican President Luis Echeverria Saturday before 2-hour private meeting.

Hijacker surrenders plane, himself at Kuwait

(Continued from Page A-1)

logue took place between the hijacker and the foreign minister who was at the airport control tower. Following this dialogue, the hijacker was persuaded to surrender his weapons and himself," the statement said.

"He was taken into custody by security authorities for questioning and the passengers and crew were safely released."

The plane was on a flight from Yemen to Asmara, Ethiopia, when the hijacker took control over Ethiopia's Red Sea coast. The gunman forced the pilot to land at Djibouti in the French territory of Afars and Issas for refueling and then ordered him to fly back across the Red Sea and across the Arabian desert to Kuwait on the northeast corner of the Arabian Peninsula.

The plane arrived over Kuwait about 7 a.m. PDT, but was at first

refused permission to land as the Kuwait airport was closed to traffic, officials said.

While the aircraft circled over Kuwait, smoke trailed from one of the plane's four engines and the pilot pleaded for permission to touch down, Kuwaiti officials said.

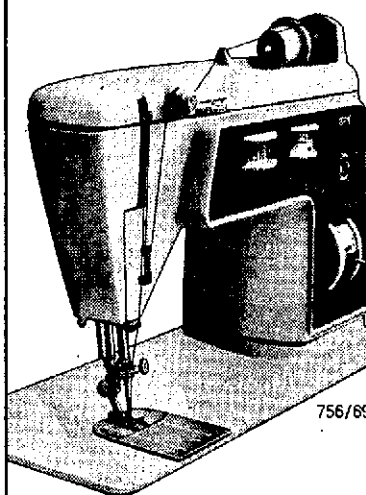
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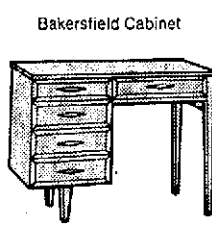
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Fiscal problems hit Reagan tax initiative

(Continued from Page A-1)

ative of the sales tax cut, which will reduce total revenues another \$320 million, and which prompted Reagan's request that the surplus used to replace the lost revenue be considered income.

Additionally, the drafters of the proposition neglected to make allowances for the 1973-74 impact of the permanent 7.5 per cent income tax cut the initiative calls for.

The 7.5 per cent tax cut will go into effect next Jan. 1, if the initiative passes. That means that income taxes taken in during the first six months of next year — but within the current fiscal year which serves as the initiative's base year for future revenue limit calculations — will be another \$60 million less than originally estimated.

THOSE THREE results alone will reduce actual 1973-74 revenues by about \$435 million less than the amount needed to equal the expenditures, for purposes of determining future tax limits.

Other reductions are expected to reduce the final figure still more.

If the initiative passes, and the actual 1973-74 revenues are applied as a limit to the amount of money the state will be authorized to spend in the 1974-75 fiscal year, Post says, that spending is going to have to be \$620 million less than it would be if all current state programs are to be maintained at their present level.

That means the programs are going to have to be cut, \$620 million worth.

It is impossible at the present time to make anything more than a rough estimate of the actual current fiscal year's expenditures and revenues, because there are decisions still to be made which will affect the final figures.

FOR INSTANCE, if the proposed 11.9 per cent pay raise proposed for state employees is reduced, expenditures will be reduced correspondingly.

Reagan's efforts to have the surplus money used to finance the sales tax reductions considered part of the 1973-74 revenues are expected to be reduced by Assembly Speaker Bob Moretti, who will point out that the problem is illustrative of deficiencies in the tax limitation scheme.

An unofficial legal opinion obtained after the governor's unique request Thursday is that it is simply that, a request, and has no force of law.

"Courts frequently consider legislative intent," and aide to Moretti said, "but 'executive intent' is something new."

Afflicted birds killed

BRENTWOOD, N.H. (UPI) — Some 12,000 game farm pheasants exposed to certain equine encephalitis were gassed to death Saturday and buried in a 150-foot long, six-foot deep trench on the Fish and Game Department farm.

The birds were killed on orders of the state's acting health director, Dr. Hugh Wilkerson.

Latin America declares independence from U.S.

By WILLIAM L. RYAN
Special Correspondent

With some surprise, Uncle Sam is beginning to see his Latin American cousins in a new light, and there's a good deal for him to worry about.

Powerful waves of turbulence batter traditional structures and remake the hemisphere's political map. Hispanic America, indeed, often seems to astonish itself with frequent outbursts of boisterous, blustering defiance at the Yankee Colossus.

LONG ACCUSTOMED to its own brands of violence and confusion, much of Latin America now finds itself moving steadily to the left by ballot, military coup or revolution.

Much of it, too, has been displaying eagerness to shuck off the dominating influence of the United States.

The North Americans have been getting increasingly harsh criticism, some from people usually

"good neighbor" policy, but by and large the U.S. tended to regard the area as a somewhat comic aggregation of banana republics, convenient as sources of commodities or as receptacles for lucrative investment.

To meet a postwar Soviet threat, the U.S. poured tens of billions into a prostrate Europe. But there had seemed no menace to Latin America, and the United States largely neglected it, supporting whatever regimes, whatever strutting dictators, happened to be in power.

Things changed suddenly when, on New Year's Day, 1958, Fidel Castro's revolution took over in Cuba. The United States began paying more attention.

When President John F. Kennedy launched the Alliance for Progress, a major problem was Latin America's enormously uneven distribution. The wealth in most countries was concentrated in a thin crust representing less than 10 per cent of the population.

THE ALLIANCE Charter adopted at Punta del Este, Uruguay, called for rapid Latin American economic development, fairer distribution, land reform to break up the huge holdings of the oligarchs, sharply increased farm production, attacks on illiteracy, generally raised living standards and a number of other things including, overall, political stability.

The choice, said President Kennedy, was between peaceful evolution through economic-social reform or violent revolution. But the entrenched oligarchs wouldn't reform easily.

The Alliance also sought to isolate Castro communism as incompatible with membership in the OAS—the Organization of American States. Only Mexico refused to go along with the quarantine. But many a Latin American figured that without a Cuban revolution there would have been little U.S. interest in the hemisphere's welfare, and many muttered a cynical "Gracias, Fidel."

The Alliance proved over-optimistic. It fell far short of its goals, and that in turn engendered disillusion. Cynicism was nourished by such things as the Hickenlooper Amendment, sponsored a decade ago by Sen. Bourke Hickenlooper, the Iowa Republican, requiring the U.S. President to halt aid to any country breaking a contract with a U.S.

company or moving to take over U.S.-owned assets. To younger, revolutionary-minded elements, the Yankee attitude was typified by the



FIDEL CASTRO

1965 U.S. invasion of the Dominican Republic to prevent a leftist takeover.

Shortly after taking office in 1969, President Nixon dispatched New York's Governor Nelson A. Rockefeller to Latin America. His mission ran into violent demonstrations in a number of areas. Rockefeller's report was grim. It said the U.S. had allowed a historic relationship to "deteriorate badly, warned that continued neglect would 'create a vacuum in this hemisphere and facilitate the import into the region of hostile powers.'"

Little, if anything, specified happened thereafter to change the Latin American conception of the Yankee attitude. In fact, many felt they had new confirmation for the idea that U.S. policy was incorrigibly predatory.

One example for them was the report of an attempt by the International Telephone and Telegraph Corp. to defeat Salvador Allende, the Marxist, in Chile's 1970 presidential election.

WHILE SUSPICION of the Yankees persisted, fear of Castro ebbed. He had preached export of his revolution early in the game but in 14 years had failed to accomplish it. Perhaps under Moscow prodding, he backed away from the idea in recent times.

Cuba's chaotic economy, almost totally dependent on Soviet subsidy, would hardly be a model for others, but her experience in other respects could capture imaginations: the attack on adult illiteracy, the efforts to redistribute wealth, the land reform, housing and health program all things most of Latin America sorely needed.

These days the OAS quarantine of Cuba is about dead. Havana has diplomatic ties with seven hemisphere governments and more in prospect. Increasingly, voices are raised demanding the end of the U.S. economic blockade of Cuba.

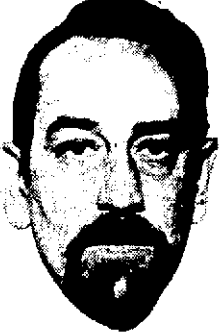
Anti-Yankee sentiment has seemed to grow in direct proportion to flagging U.S. interest in Latin America. At an April meeting in Washington, many reflected unhappiness with the Nixon administration's attitude toward social and economic development. Echoing Castro's descrip-

tion of the OAS as "the Yankees' Ministry of Colonies," Chile led the attack, calling the OAS an instrument for Yankee domination.

IN PERU, a recent international conference heard Argentina advocate complete restructuring of hemisphere relations, and Colombia suggest formulation of an entirely new framework of economic relations. Proposals for a hemisphere organization excluding the U.S. and for tossing the present OAS structure out the window found sympathetic ears. So did voices supporting Panama's demand for surrender of U.S. sovereignty over the Canal Zone.

A growing inclination to present a united front to Washington was detectable at this year's annual meeting of the Inter-America Economic and Social Council. There Washington was accused of delaying provision of new funds for the Inter-American Development Bank, of discriminatory loan policies and of other attitudes irksome to hemisphere governments.

Even friendly voices there called the Alliance for Progress a failure, claimed that hemisphere cooperation now was "suffering from lassitude."



SALVADOR ALLENDE

and proposed a new start, free from any look of paternalism or any indication of intent to influence sovereign nations. The council itself warned U.S. companies in a resolution that they are harmful if they interfere with internal affairs of any state.

A Nixon message promised priority attention to Latin America, but warned against expecting

development of new policies overnight. It expressed eagerness to reconcile differences but, evidently referring to Latin American nationalization policies, noted that "the more promising basis for hemispheric cooperation are naturally in those areas where our national interest coincide." To a Latin American, that could sound like an echo of the Hickenlooper Amendment.

It all seemed to suggest a growing chasm between the United States and its neighbors to the south. A few examples of recent trends:

The whole Chile-Argentina-Uruguay pan-handle of South America is caught up in a storm of violent change.

In Chile, President Allende, a Marxist but not a Communist, came to power in 1970 in a "Popular Unity" coalition with the Communists. The election had been indecisive and the predominantly Roman Catholic Christian Democrats went along with him when the choice was thrown to Congress, illustrating the steady leftward drive that

in part resulted from long smoldering resentment over foreign control of basic industries.

Allende has been in economic difficulty. The troubles of Chile's agriculture, never efficient at best, multiplied under a new bureaucratic system. That's plus occupation of private farms and government intervention in farm operations generated severe food shortages, black marketing, speculation, hoarding and popular unrest. Allende attributed it all to a "stage of transition" to socialism.

Meanwhile, Chile's relations with Washington skidded precipitously downhill. U.S. investment, once \$850 million dropped to less than 10 per cent of that.

Argentina in March elected a Peronist government and the big nation was thrown into violent turmoil when Juan D.

(Con't on following Pg.)

ANALYSIS

considered friendly. On the other hand, the Soviet Union gives every appearance of being alert to Latin opportunities. Its cautious, go-slow approach seeks political gain through trade, aid and diplomacy. Moscow cautions Communists to be warily selective about the use of violence.

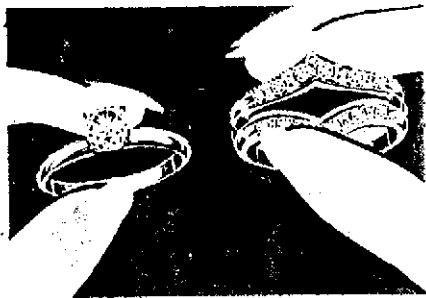
In any case, today's Latin America is not the Latin America of a dozen years ago when the Alliance for Progress was aborning, spawned by a fear shared by Washington and hemisphere governments of the influence of Fidel Castro's Cuban communism.

Today the South American continent, where more than 120 million live under one or another brand of military government, is witnessing a yeasty ferment. Chile, Peru and Argentina have signaled a sharp swing leftward, while booming, restless Brazil has become the citadel of the right. In Uruguay, leftist turmoil has spared a sudden behind-the-scenes army takeover and a heavy-handed crackdown on liberties. And in many areas, new anti-Yankeeism seems rising swiftly.

THE YANKEES' difficulties can be traced back a century or more, but briefly, the recent background is this:

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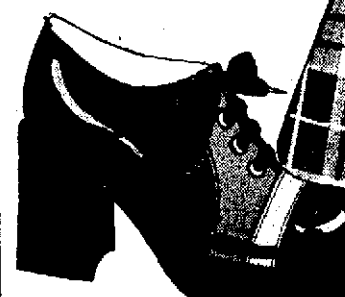
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Latin America seeks own way

(Cont'd from previous page)

Peron, after 17 years in exile, returned to Buenos Aires. The arrival of the 77-year-old ex-dictator and idol of Peronism prompted bloody warfare



JUAN PERON

between two wings of his followers, one extreme leftist, the other more moderate, each seeking party control.

Hector J. Campora, who took over the presidency May 25, decided in July, probably with some prodding, to play a game of musical chairs with the highest office in the land.

Before stepping down for Peron, Campora gave Argentina a hefty shove in the direction of the left. After blaming the Yankees for Argentina's economic woes, he set in motion a process of "Argentinizing" that eventually will mean nationalization of foreign assets and restrictions on foreign investment.

URUGUAY, 40 years a showcase of democracy, came under military rule in June when President Juan M. Bordaberry closed down Congress, annulled civil rights and announced rule by decree. The excuse: impatience with inefficiency and corruption and exasperation with the violence of leftist guerrillas.

Peru has produced a Latin American phenomenon: social reform under a leftist military government, an unheard-of combination. Peru's national-

ization of U.S.-owned assets has strained relations with Washington.

Bolivia, chronically unstable and with a history of coups, launched in October, 1970 a repetition of Peru's leftward shift. It was doomed to a short life. In August, 1971, Col. Hugo Banzer seized the government in a coup and announced a policy of "friendship with the United States."

VENEZUELA has been free of dictatorship since the late 1950s and ruled by moderate regimes, often with leftist tendencies.

Washington could find some consolation in Brazil, biggest and most populous nation in Latin America, whose regime is a No. 1 target of the far left. Castro is obsessed with the idea that a Brazilian-U.S. axis seeks to halt the march of revolution.

Brazil is experiencing an economic boom under President Emilio G. Medici, a general installed by the military in 1969. An ambitious program of public works is opening up the interior and developing impoverished backlands. The regime seeks, too, to break up huge landholdings. The "Brazilian Miracle," as some call it, has brought a high international credit rating.

But in terms of individual liberties, the price has been high. With the economic program came political repression. The Roman Catholic Archbishop of Recife, for example, has accused the government of condoning torture of political prisoners and methods "reminiscent of the hideous days of Stalin and Hitler."

Elsewhere in Central and South America, one can hear familiar complaints about Uncle Sam, with some occasional exceptions, as if the United States had become a sort of catalyst, a unifying factor for the rest of the hemisphere.

Politics

Voters favor posted drug prices in poll

By BOB HOUSER
Political Editor

Voters responding to a mail survey in the East Long Beach-Signal Hill 39th Assembly District have gone on record 93.9 per cent to 6.1 per cent in favor of requiring pharmacies to publicly post prices for the 100 most commonly used prescription drugs.

Assemblyman Bill Bond, R-Long Beach, who took the survey in July, said respondents also volunteered in a "comments" section substantial criticism of the legislature for failure to restore the death penalty and viewed the recent one-cent sales tax increase as unnecessary and said it should be rescinded.

Bond said he sent out 61,830 questionnaires and 5,462 were returned, an increase of 15 per cent over response to his mailed questionnaire of a few months ago. Bond said a change in the survey format permitting both man and wife to record responses resulted in a total response of more than 9 per cent of the district's 98,000 registered voters.

The following are among questionnaire findings:

87.5 per cent would require all special elections to be held with regularly scheduled elections as an economy measure.

80.4 per cent favor establishment of government-operated, low-cost animal spay and neuter clinics.

77.8 per cent would outlaw state welfare payments to employees who choose to go out on strike.

Placing schools on a year-around scheduled was favored by 63.1 per cent.

The vote was 60.2 per cent against lowering the margin required for approval of school district bonds from a two-thirds majority to a simple majority.

By a 72.2 per cent vote, respondents opposed lengthening terms of state senators from four to six years and of assemblymen from two to four years.

The vote was 55.5 to 44.5 for prohibiting political pollsters from predicting election results on the assumption that such polls unfairly influence elections.

Respondents divided almost exactly 50-50 on three survey questions: whether all responsibility for air pollution control should be placed on state government; whether the ban on offshore oil drilling within the three-mile limit should be lifted, and whether California's ratification of the federal Equal Rights Amendment for women should be repealed.

69.3 per cent favor extending the April, 1974, deadline to allow time for development of a more efficient smog control device.

Asked about the energy crisis, 38.5 per cent opined the crisis "is manufactured by the energy industries; 30.2 per cent said it's due to poor planning by those industries and 31.3 per cent said the

crisis is caused by overly restrictive environmental controls.

Respondents favor, with a 68.6 per cent vote, legislation giving newsmen the

The vote was 53.4 per cent to reduce the classification of first-time householder, politics, page 3 possession of marijuana offense from felony to misdemeanor.

Karabian speech

Assemblyman Walter Karabian, D-Los Angeles, a probable 1974 candidate

for state attorney general, will speak at an "old-fashioned Democratic picnic" from 3 to 6 p.m. today in Mayfair Park, 5720 N. Clark Ave., Lakewood.

Karabian led the successful fight for ratification of the Equal Rights Amendment by the California Legislature. In a prepared text for his speech today, the 53rd anniversary of women's suffrage, Karabian predicts prompt ratification of the amendment. The picnic is sponsored

by the Democratic State Central Committee of the 32nd Congressional District which includes Long Beach, Lakewood and western Orange County. Admission is \$3.50 for adults and \$1.50 for children for a barbecue chicken dinner.

Frontier picnic

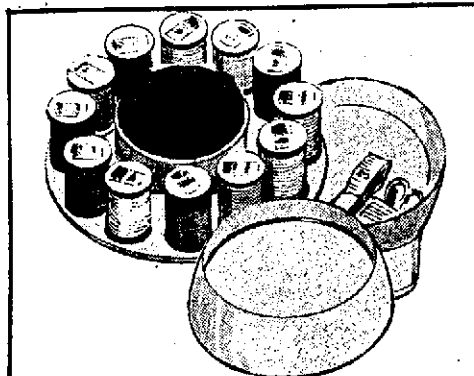
The New Frontier Democratic Club will have its annual picnic at 5 p.m. Tuesday in Recreation Park. There also will be a board meeting.

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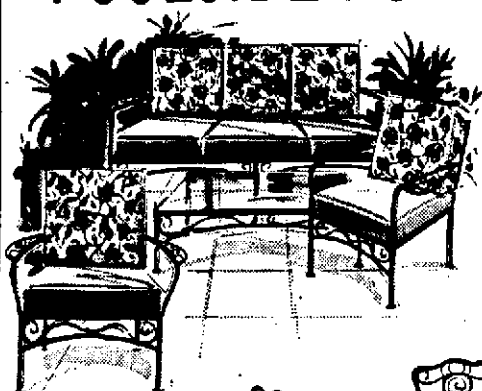


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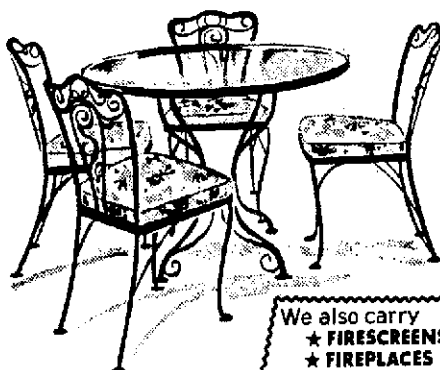
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Civil rights record of past 10 years falls short of hopes

By JON NORDHEIMER
New York Times Service

WASHINGTON — Ten years after 200,000 white and black Americans marched to this capital to pledge a moral commitment to racial equality, the nation has moved toward that goal in a historic trek that has been far more painful and arduous than most of the shirt-sleeved masses who were there at the beginning ever envisioned.

It was a sun splashed afternoon on Aug. 28, 1963, when the Rev. Dr. Martin Luther King Jr., his voice trained in the pulpit and conditioned by his nonviolent struggle with the custodians of Southern segregation laws, stood on the steps of the Lincoln Memorial and outlined his dream of an integrated society.

The multitude gathered beneath Lincoln's cold gaze locked arms and sang a monumental "We Shall Overcome." They listened as Mahalia Jackson, the black gospel singer, elevated the final word of the "Star Spangled Banner" — "Free" — into a soaring statement of devotion. And then, more like church picnickers than militant demonstrators, they dispersed, most of them never to return.

TEN LONG, eventful years have passed since
PERSPECTIVE

that moment, and the euphoria of brotherhood that energized the crowd's hopes and convictions did not last long.

For some the dream died less than one month later when a bomb detonated in the basement of a black church in Birmingham, Ala., killing four little girls in starch white dresses. And for others it died with Dr. King on the spring afternoon in Memphis five years later when the civil rights leader was felled by an assassin's bullet.

But a study of black America conducted this summer by The New York Times suggests that despite the agony of the intervening years, the decade since the march on Washington has produced tangible results that in many respects have exceeded the goals set by the men and women who organized the mass demonstration.

Against a backdrop of danger, uncertainty and unmet expectations, American society has begun a transformation of social conditions for its restless minority of 25 million black people, a national upheaval that has left black society split between those whose fortunes rose during the decade and those whose lives were relatively untouched.

The direct beneficiaries.



REV. MARTIN L. KING

by nature or luck, learned how to operate in a system that until the 1960's had been largely insensitive to their needs. The war on poverty, commissioned as a result of the agitation of the early 1960's, nourished a generation of talented blacks in managerial skills that until then had been the prerogatives of whites. In a way, a new sense of self-esteem was the gift of the decade.

FOR THE others, particularly in the northern ghettos, participation in the system is still largely relegated to welfare rolls, food stamp lines, and a social worker's compendium of domestic strife. Their world is one of unrelieved poverty, frustration and economic dependence, and among them there is hostility and a design for vengeance against the social forces that encircle their lives.

The target of this animosity is perceived as a white society that has not honored the promises of the 1960's. In a parallel development, there is growing resentment directed at members of the expanding black middle class who appear to the ghetto dweller to be too concerned with individual survival to take any risks for a resolution of the unfinished black struggle.

A corresponding erosion of leadership has been

apparent for several years. The deaths of Dr. King, President John F. Kennedy and Sen. Robert F. Kennedy removed high charismatic spokesmen for the black cause in the 1960's. There has also been a fragmentation of the black leadership—mostly confined today to political districts or individual organizations—that works against black unity on a national scale.

THE RESULT of all this is complex and filled with contradiction. On one hand there are those blacks who have exploited the new opportunities and have found success and hope. On the other are great numbers of blacks who have been left behind in anguish and sullenness. Acting in disjointed ways to vent their frustration or simply until relief in some new form arrives.

Working from these contradictions it is possible to draw conflicting scenarios for the future. One set of blacks exhibits increasing confidence, self-reliance and an identity no longer dependent on the white model. The other harbors anger, distrust, impatience and a conviction that the system cheats them. Worsening economic conditions could roll back many of the first group's gain. Conversely, a healthy economy could undercut the second group's pessimism.

Racial attitudes—especially in northern cities where discrimination has had a silent but corrosive effect ever since the first freed slaves sought an alternative to southern segregation—have possibly worsened since the civil rights struggle sent millions more rural blacks chasing northward after the illusion of economic and social freedom.

Measured against King's vision of the day when brotherly love would rid this society of its obsession with race and liberate the antagonists, the decade may have in reality forced a retreat.

Yet the plight of the black American has improved considerably in areas that submit to statistical analysis. For example, the black child is now nearing parity in the opportunity to complete high school. On the college level, while the gap between the races remains wide, the number of black college graduates this spring is twice what

is was 10 years ago, with large numbers of blacks on campuses where they had never been welcomed before.

There has been a corresponding black admission into professional, technical and other white collar careers—indeed, a doubling of black participation in these fields—while the white share, though more sizable, held steady over the decade.

"I don't pay any attention to those people who say the Negro hasn't made any progress since the march on Washing-

ton," said Roy Wilkins, executive director of the 425,000-member National Association for the Advancement of Colored People, the only major civil rights organization that participated in the Washington demonstration to survive the decade with its viability and leadership intact.

"I CAN stand at the entrance to almost any office building in Manhattan today and watch the office workers come out at 5 o'clock and it's all salt and pepper," he said. "Ten

years ago they'd all be white."

Conversely, the problem areas that have resisted change are as easily detected. Most of those black office workers cited by Wilkins as illustrations of black progress will return home to black neighborhoods where racial isolation is as pronounced today as it ever was, perhaps even more rigid as a byproduct of the strife of the 1960's.

The 1960's saw an acceleration of white flight into the suburbs, a trend since the end of World War I.

However, the influx of nonwhite minority groups into the large metropolitan areas of the north appeared to hasten the exodus.

Center cities, despite periodic reclamation projects and pockets of downtown revival, fell at an increasing pace to decay and neglect. Some cities with serious problems—Newark, N.J., Cleveland, Gary, Ind., for example—elected black mayors, but crime, drugs and poverty persisted.

INDEED, economic and

social disillusionment came early to blacks in Northern ghettos as they began to realize that most of the civil rights victories of the 1960's benefitted only southern blacks. "Ten years ago I was standing on a corner, now my little cousin's standing there," snorts Rufus Cantrell, a black man who says he harbors few dreams of brotherhood. "Look at our neighborhoods filled with cops we don't like and dope we don't need. That's what

(Con't. on Page 18, Col. 1)

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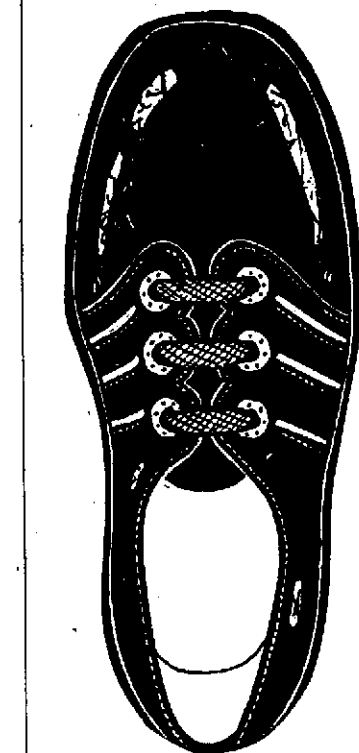
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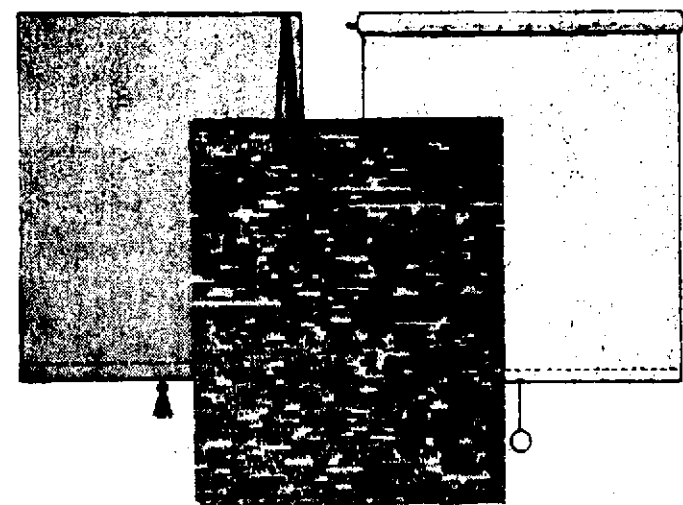
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Past decade's rights record a mixed one

(Con't. from Page 17)

civil rights brought up—cops and dope.”

While hardening of attitudes, heightened tensions and the spread of violent crimes and drugs were galvanizing Northern cities, the monolithic wall of Southern segregation was being reduced to the sharp stones of individual prejudice.

The South, which had been the main target of mass civil rights activity and litigation during the decade, struggled vainly and at times cruelly to preserve a social order whose doom had been pronounced in the historic 1954 Supreme Court ruling that held segregated schools unconstitutional. From that decision flowed a body of law that transformed the South against the will of white majority. But the Southern whites who feared change—and violently resisted it at times—eventually came to accept change peacefully, and the region lost most of its harshness, if not all of its anger.

In 17 Southern and border states where school segregation was once rigidly enforced, for example, nearly half (44 per cent) of the region's 3,878,000 black pupils now attend majority-white schools. In Northern and Western states less than 30 per cent of black children are in majority-white schools.

NATIONALLY, the last 10 years produced the course of black development that will surely influence the course of black affairs in the next decade.

Black Awareness. In striving toward greater racial confidence and identity in a dominant white society, black values and cultural contributions established a base for black pride, which began with separatist overtones and evolved into a major cultural component of American Society.

Integration no longer was viewed by most blacks as a process of assimilation into a white world. Instead there was recognition that black values and strengths would take a rightful place next to white ones after all the legal and psychological barriers had been removed.

“The opposite of segregation is not intergration,” remarked Jesse Jackson, a former lieutenant of Dr. King and now an economic and social force in Chicago. “Martin (Dr. King) didn't dream about a completely integrated world. He knew this is a pluralistic society and that ethnics tend to keep an identity. It's not a contradiction.”

EDUCATION. The gains made in education were enormous and continue to grow. Despite the rancor that accompanied many of the changes, and the bleak failures in school districts where the white parents withdrew their children from the system, the institution of segregated schools in the South collapsed.

The next phase, not yet conclusively settled, involved, the question of busing pupils to desegregate city school systems in the North as well as the South, and precipitated a national quarrel.

Higher education offered fewer tensions, although some campuses became the staging grounds for black militancy and separatist rhetoric. But expanded scholarship programs and recruiting for the first time equipped large numbers of blacks for the demands of a marketplace that was slowly opening to them.

“Even in the worst Northern ghettos, where the progress of the past 10 years was least felt, young men and women are working at menial jobs during the day so they can attend college at night,” observed Rep. Andrew Young, D-Ga., another former aide of King who last year became the first black congressman from the deep South. “Ten years ago these blacks couldn't get a college education.”

POLITICS: “Anyone looking for the civil rights

movement in the streets is fooling himself,” says Maynard Jackson, the black vice mayor of Atlanta, who rates a good chance of becoming that southern capital's first black mayor this year. “Politics is the civil rights movement of the 1970's. Politics is the last nonviolent hurrah.”

At the time of the march on Washington, there were only a few black elected officials in



REP. ANDREW YOUNG

the South. Now there are more than 100 black mayors and 2,600 other black elected officials.

Perhaps the healthiest signs that black Americans have faith in the political system occurred in two California contests this summer: Thomas Bradley, a black, was elected mayor of Los Angeles; Bobby Seale, although defeated in his attempt to become mayor of Oakland, signaled that the Black Panthers, who had preached a confusing bag of Marxist revolution during the turbulent 1960's, had not abandoned the democratic process in the co-existing 1970's.

UPWARD MOBILITY. The furious debate triggered by the contention of the demographers Richard Seammun and Ben

Wattenberg that a majority of blacks (51 per cent) had entered the middle class threatened to obscure some very real aggregate economic gains made in the last decade.

Critics of the report assert that its authors used unrealistic or fallacious standards to define middle class incomes, and were guilty of using other spurious data.

However, there is little argument that at least 30 per cent of black families enjoy middle class incomes. Ten years ago, only one of 10 black families could properly meet that definition.

The thread that runs through these four areas of achievement is this: The decade produced the most extensive gains for the most favored segments of black America—the middle class and working class blacks.

Blacks who entered the decade with educational and marketable skills were in a better position generally to exploit the newly created opportunities of what has been called the Second Reconstruction. Those mired in rural poverty and the urban welfare system derived peripheral benefits of food stamps, improved health care and larger dependency payments, but on the whole remained poor, unskilled and disaffected.

THESE deepening divisions created a new generation of haves and have-nots in black America and cracked the black unity that reached its zenith in the march on Washington. If middle class blacks complained about the widening gap with whites, lower income blacks bitterly pointed to the widening gap between them and the black middle class.

Black unity, particularly in the South, was possible during the 1960s because the legal barriers heaped indignities on all members of the race alike; no black man could feel free as long as they remained. This was the unity that gave White America the awareness, consummated by the march, that American blacks were on the move to extract themselves from the inequities of discrimination. The triumphs were the Civil Rights Act of 1964 (public accommodations) and the Voting Rights Act of 1965.

But any expectation that middle class blacks would stay attuned with the aspirations of lower income blacks staggered into the 1970's—the “benign neglect”—and collapsed. The memory of the ghetto dimmed quickly for many newly admitted members of the black middle class, and the staunch older members showed signs of psychic exhaustion when asked to make new sacrifices that would benefit only the poor.

“THE TERM black capitalism doesn't mean a damn thing to the black masses,” said Bayard Rustin a black socialist and the chief strategist of the march in Washington. “It only means that middle class blacks got richer. If white capitalists who control trillions of dollars in this country permit wretched whites to exist in places like Appalachia, why does anyone think that black capitalists will free their brothers in the ghetto?”

In any event, upward movement into the middle class has never been a guarantee of satisfaction, as many working class whites have discovered.

Once climbing wages broadened borrowing powers, individuals discovered credit-buying propelled them toward levels of spending that complicated their lives. Mortgages, college expenses, cars and all the other window-dressing of American life created new problems. It is understandable, then, that many middle class blacks feel nostalgic—as many whites do—about the days when life seemed simpler and happier.

But the question that disturbs a number of experts, after an examination of the economic base that a decade of struggle and reform has created, is whether it is sufficient broad to open up new opportunities and absorb new people or whether it is static and in need of external stimulation.

There is growing black recognition that any attempts to mobilize the nation to meet black economic demands exclusively are doomed to failure because of the pervasive sentiment in white America that all that could be done legislatively to help blacks had already been accomplished.

“Any effort to help the black man will fail if it is approached as a racial problem,” said Congressman Young. “Much of the focus of the past 10 years has been on education, but on one point we are fortunate: there are 50 million white Americans who share the same economic-related problems of blacks today. Mass transit is not a great race issue, but nothing is going to do more to open up the central city than to provide adequate mass transportation to blacks. And Rustin suggested that the next decade of black development would liberate the best creative energies in the country's history.”

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will propel the nation closer to Dr. King's dream of brotherhood and toleration is a question at this juncture.

Lillian Martin, a black San Franciscan, recalled the euphoria of the march on Washington. “Whites and blacks together, fighting discrimination and working toward a better life, sounds like the best way to bring about a perfect society,” she said. But the years since then seem to be proving that white and black can't work and live together. I have lived in three used-to-be integrated neighbor-

hoods over the last 20 years,” she added with a sigh. I learned that integration is what you have before the whites moved out.”

She paused to chase a vagrant thought. “How are we ever going to get together?” she asked. “My generation didn't succeed. And my kid's generation says the hell with getting together. I'm going along with them. I've given up working for a better world. I put all my energy into making my community, a black community, a better place to live.”

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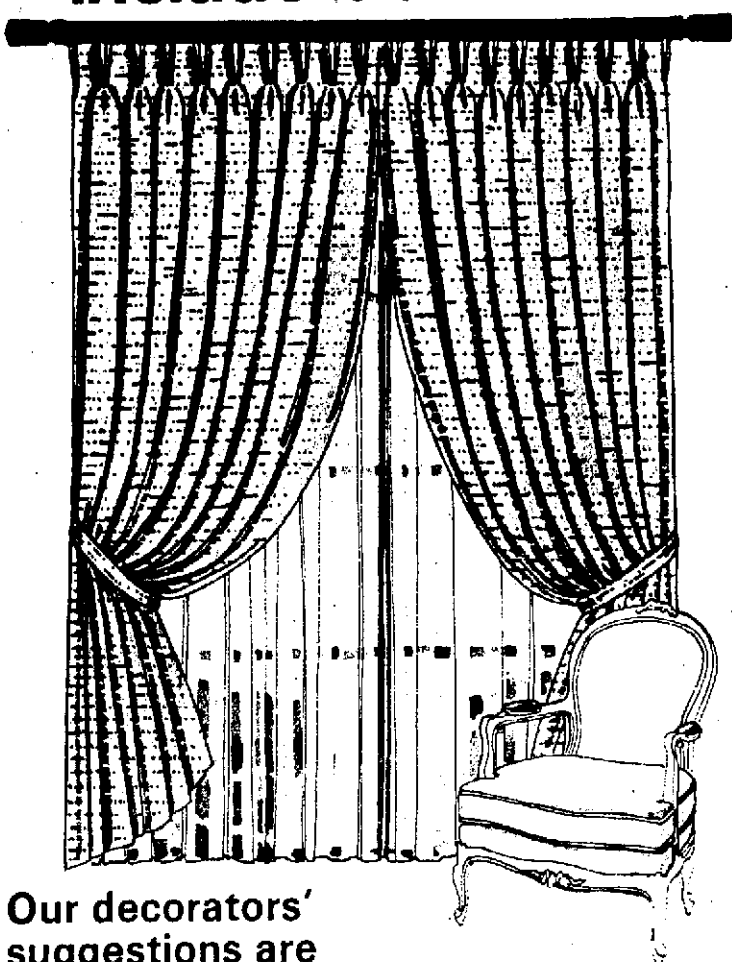
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CONSUMER NOTES

By DENISE KUSEL
Staff Writer

Mattress flammability

The June 22, 1973 Consumer Product Safety Commission's amendment on mattress flammability doesn't cover all mattresses, Consumers Union reports. The commission allows the manufacture of non-complying mattresses until December, provided they carry a prominent label attesting to the nonconformance with the flammability standard. These same mattresses so labeled may also be sold to the public for an indefinite time after December. CU has filed suit in the U.S. Court of Appeals for the District of Columbia challenging the extension. The appeals court and the U.S. Supreme Court have denied CU's motions for a stay of the six-month extension. It appears that mattress shoppers will continue to be confronted by a confusing array of mattresses where flammability is concerned.

Levitz gets the low down

Three California subsidiaries of Levitz Furniture Corp., representing a retail chain with more than 50 stores in 23 states, has agreed to a Los Angeles County Superior Court order prohibiting them from misleading advertising. Levitz is prohibited from representing that they are not retail furniture dealers and bars them from saying that they sell furniture direct from the manufacturer to the customer. They were also barred from saying that a customer can buy from them "like a dealer buys," thereby giving the impression the consumer pays the same factory prices as does a retail furniture store.

Spanish language guide

"On Guard: A Guide for the Consumer" is now available in Spanish as well as in English. The booklet may be obtained by writing: Public Correspondence Unit (Publications), Wells Fargo Bank Building, Fifth and Capitol Mall, Sacramento, Calif. 95814. In the publication, "En Guardia: Una Guia para el Consumidor," consumer protection law in California is summarized and practical do's and don'ts are offered consumers on buying new or used cars, auto repairs, retail installment contracts and swimming pools. The publication also emphasizes various bunco schemes.

"Of the month clubs"

New rules governing "of the month" type sales promotions, such as, Book of the Month Club, Inc., which was the first type of mail service of its kind pioneered 45 years ago, were proposed by the Federal Trade Commission because they believed sellers:

1. Failed to disclose clearly and conspicuously in all advertising and sales promotional material complete details as to the operation of the plan.
2. Denied subscribers sufficient time in which to respond, thereby depriving subscribers of the opportunity to make an informed decision.
3. Failed to deliver introductory bonus merchandise as offered.
4. Delivered unordered merchandise in the place of merchandise specifically ordered.
5. Failed to terminate membership after receipt of proper cancellation notice.

The major provisions of the new rules require:

- All promotional material clearly disclose the material terms of the plan.
- The subscriber be given a minimum of 10 days in which to instruct the seller not to mail a selection.
- The seller give full credit and also guaranteed postage for merchandise returned by subscribers who were not obligated to receive it.

Dogs get attention of board

There's no such thing as a noncommercial kennel, in the opinion of the Orange County Board of Supervisors. Even if a person is raising show dogs, the idea is to get them ready to sell — if not to compete — and it's a cinch that some of the animals will be marketed, the supervisors are sure. The result may be a law requiring a use permit for all kennels, whether ostensibly for private use of the home owner, or for commercial operation.

Department of Building and Safety could refuse to issue permits for kennels until the matter is determined, but he said the county should not call a moratorium on such permits unless it is ready to change the law or write a new one. Before that can be done, he said, the county planning commission would have to hear the proposals, and call public hearings; in turn, the board of supervisors would be required to have at least one public hearing on any new regulation of kennels, Kuyper said. All this would take at least 90 days.

The issue arose when a householder wanted a permit for a dog kennel for 30 animals, at his home, and the building department hesitated; the matter was referred to the supervisors, who indicated that they might limit the number of dogs at each place.

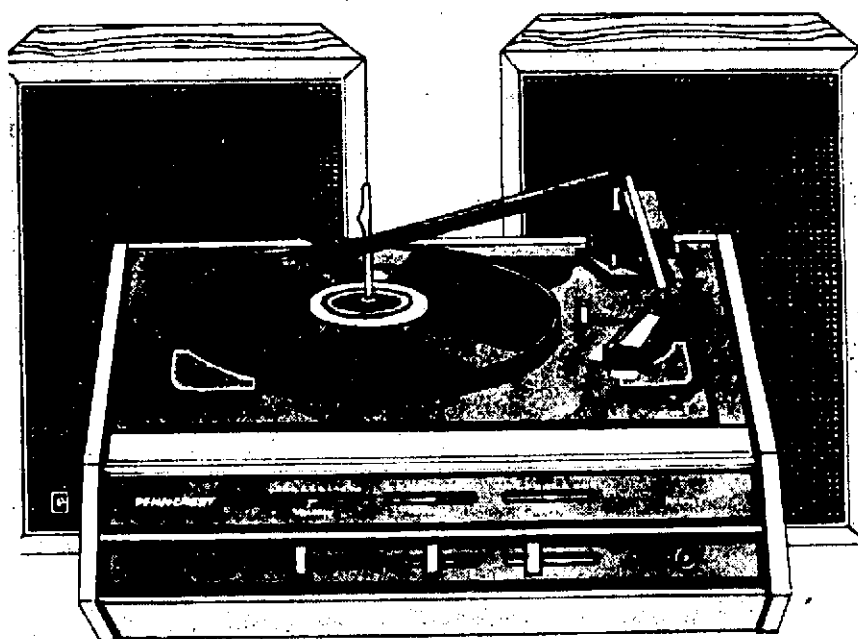
DELL bestsellers

The Man Who Loved Cat Dancing Durham	\$175
Last Tango in Paris Alley	\$175
George S. Kaufman: An Intimate Portrait Teichmann	\$195
11 Narrowhouse Browne	\$150
Will There Really Be A Morning? Farmer	\$150
The Water Is Wide Conroy	\$150
Scoring Greenburg	\$150
Brand-Name Carbohydrate Gram Counter Netzer	\$150
Erotic Life of The American Wife Gittelson	\$175
The Truth About Weight Control Solomon	\$150
New & Recommended	
Disraeli in Love Edelman	\$150
Meat On The Hoof Shaw	\$150
Fortune Made His Sword Rofheart	\$175

You'll make beautiful music with these sound values. On sale now.

Sale 269⁹⁵

Reg. 299.95. 4 channel radio/phonograph with 8 track tape deck. Walnut wood tuner amplifier has solid state chassis with 4 separate amplifiers, double headphone jack. 8 track tape deck with manual or automatic channel selection. AM/FM stereo radio, four 6" speakers.

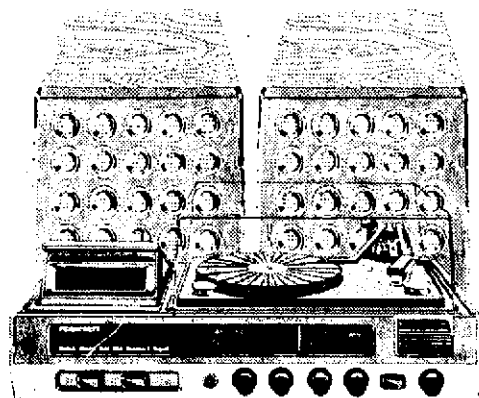


Sale 59⁵⁹

Reg. 69.95. Three piece phonograph. Tuner/amplifier has vinyl walnut finished wood cabinet, solid state chassis, record changer with BSR mini turntable. Speakers are vinyl walnut finished wood cabinets containing 6 X 4 speakers.

Sale 109⁹⁵

Reg. 129.95. JCPenney 3 pc. stereo component system. Features AM/FM-FM stereo tuner, FM stereo indicator light, BSR mini changer. Two 6" full range speakers. Includes 45 RPM adaptor and dust cover.



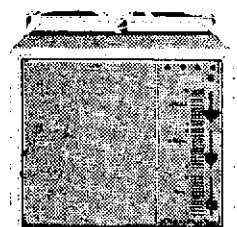
Sale 129⁹⁵

Reg. 169.95. JCPenney stereo system with 8 track tape player. BSR mini-changer, solid state tuner/amplifier, headphone jack. 7.50 a month* Sale prices effective through Saturday. Use Penney's Time Payment Plan.



Sale 22⁹⁹

Reg. 29.95. Cassette player recorder features automatic shut-off and remote control microphone. Records on 30/60/120 minute cassettes.

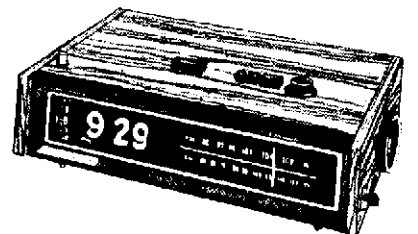


Sale 49⁹⁹

Reg. 59.95. This portable 8 track stereo tape player has automatic program select button, slide tone control. With batteries.

Sale 32⁹⁹

Reg. 39.95. AM/FM digital clock radio with weather band. Indirect slide rule tuning. Push button manual/auto switch.



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Secret Witness cases, rewards listed

As part of the Independent, Press-Telegram's Secret Witness program, summaries of cases in which rewards of specified amounts are offered are printed in the Independent and Press-Telegram each Sunday. Rewards paid for information leading to the arrest and conviction of suspects in any other criminal cases, not covered in these summaries, will vary in amount depending on the seriousness of the offense. The summaries follow:

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of 11-year-old Linda O'Keefe, kidnapped and strangled in Newport Beach last July 6. Linda, daughter of Mr. and Mrs. Richard O'Keefe, left summer school sessions at Lincoln Intermediate School in the Corona del Mar area of Newport Beach at noon to walk to her home about a mile away. Witnesses told investigators a girl answering her description was picked up by a male Caucasian, 24-30 years old, with brown, curly hair, small and droopy eyes. His vehicle was described as a turquoise colored 1969 or later model van, no windows on the left side, and double doors with windows in the rear. The license plate was mounted on the left rear door. Linda's fully clothed body was found the following day in the Back Bay area of Newport Beach.

— A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of five young men in the Southland area since last Dec. 26. The bodies, most of them sexually mutilated and one dismembered and decapitated, have been found in Long Beach, Seal Beach, Huntington Beach and in the Los Angeles harbor area, but investigators are convinced the murders all were committed by the same person. Three bodies never were identified. The first in the gruesome series, found in Seal Beach Dec. 26, was identified as the body of Camp Pendleton Marine Edward Daniel Moore, 20. The last, found on July 30 and also found in Seal Beach, was identified as the body of Ronnie Jean Wiebe, 21. The three unidentified victims all were about 20.

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley, who were shot to death by an intruder who entered their Long Beach home at 1602 W. Burnett St. on the night of last July 10. Mr. and Mrs. Buckley, both 68 and both invalids, were forced to lie face down and each was shot through the head by someone who later ransacked the house.

— Rewards totaling \$4,000 including \$2,000 guaranteed by the Independent, Press-Telegram's Secret Witness program and \$2,000 offered by the Compton City Council, will be paid for information leading to the arrest and conviction of the murderer of 55-year-old Compton city employee Raymond Adams. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. May 13 at the northwest corner of Compton and Long Beach Boulevards. Officers answering a call of shots fired in the central Compton area found Adams slumped over the wheel of his sweeping machine, which was standing at the corner with the motor still running.

— Rewards totaling \$3,000, including \$2,000 guaranteed by Secret Witness and \$1,000 posted by families of the victims, will be paid for information leading to the arrest and conviction of the killer of Mrs. Dorothy I. Truxa, 68, and Mrs. Margaret B. Miller, 57, on Aug. 14, 1971. Mrs. Truxa, of Downey, and her widowed sister-in-law, Mrs. Miller, of Paramount, had driven to a shopping center at Firestone and Lakewood Boulevards in Downey, and failed to return home. Their bodies were found in Mrs. Miller's car parked near the shopping center on the following day. Both women had been shot to death and their purses had been rifled.

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michael O. Vander Schaaf, 28, who was shot to death during a holdup of Vander Schaaf Liquor store, 486 W. Wardlow Road, Long Beach, last June 10. One gunman shot Vander Schaaf three times without provocation after the victim had turned

over money from the register as ordered. The holdup team, described only as four young blackmen, consisted of two men who entered the store and two getaway drivers waiting in separate cars outside.

— A \$1,000 reward is offered for information leading to the arrest and conviction of a man who robbed an East Long Beach branch of the Bank of America on last June 4. The man who fled the bank at 6437 E. Spring St. with \$709 matches the description of a bandit who committed four bank robberies within 90 minutes throughout the area two days later and is a suspect in two earlier Southland bank holdups. The suspect is described as having blondish hair, about 5 feet 10 inches in height, and weighing about 160.

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Julia Holan, 88, who died April 14 of injuries received when she was knocked down by a purse thief on Eighth Street near Pacific Avenue on the previous day. The killer thief was described as white, about 18 years old, about 5 feet, 8 inches tall, medium build, and with neatly trimmed brown hair.

— Rewards totaling \$1,000 — \$500 guaranteed by the Independent, Press-Telegram Secret Witness program and \$500 posted by the Culinary Alliance and Hotel-Motel Workers Union of Long Beach and Orange County — will be paid for information leading to the arrest and conviction of the man or men who raped and stabbed a North Long Beach woman on the night of last June 14. The woman was starting to enter her house after returning from work when a man grabbed her, threw a sheet over her head and dragged her to a nearby vacant house where she was raped by her abductor and another man, then stabbed in the chest and seriously wounded.

— A \$500 reward will be paid for information leading to the arrest and conviction of the driver responsible for the hit-run

manslaughter death March 23 of 6-year-old Gary Perkins, of 625 Magnolia Ave. Gary, son of Eugene and Barbara Perkins, was walking with two adult friends of his parents to a nearby delicatessen and had stepped out in front of them to cross the street at Seventh Street and Magnolia Avenue when a car speeding south on Magnolia ran the red light, and struck the boy, and kept going. Police found the car, a 1965 red Mustang, abandoned near the Queen Mary the next day. The

owner said it had been stolen.

— A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Deborah Ann Baker, 18, whose strangled body was found March 21 in a vacant field adjacent to Los Coyotes Country Club, near Beach Boulevard and Rosecrans Avenue in Fullerton. Fullerton police theorize the young woman's body was dumped in the field after she was killed in the early morning hours on that date in another location.

Miss Baker was last seen alive by a girl friend with whom she was temporarily sharing an apartment at 1313 E. Wilshire Ave., Fullerton, at 1 p.m. on the previous day. At that time, she left the apartment and told her friend she was going on a job interview.

— Rewards totaling \$4,000 — including \$2,000 each from the Secret Witness programs of the Long Beach Independent, Press-Telegram and the Santa Monica Evening Outlook — will be paid for information leading to the arrest and conviction of the murderer of Kathleen Ann La Chance, aspiring Long Beach 24-year-old actress. Miss La Chance

was last seen alive at 5 p.m. on Nov. 15, 1972, when she left an actors' workshop play rehearsal at the apartment of a friend in Los Angeles. Her nude body, arms bound by leather straps, and mouth stuffed with sand, was

found late that night near the pier on the Santa Monica beachfront. She had been raped and stabbed repeatedly.

— A \$2,025 reward will be paid for information

(Continued next page)

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KING SIZE \$118

ORTHOPAK EASE

A fantastic low price for a genuine Ortho-King-size mattress set! And it comes complete with Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!

QUEEN SIZE \$98

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Big queen-size stretch-out room and real built-in Ortho quality features. Scroll-Quilted cover! With Mattress, Box Spring, Ortho-Pak & Double Bonus!

TWIN or FULL \$58

ORTHOPAK EASE

At this fabulous low Ortho price you still get your choice of Twin or Full-size set. A great buy complete with Mattress, Box Spring & Double Bonus!

CONVERTIBLE SOFAS!

KING SIZE \$179⁹⁵

POSTURE REST

Step up to real Ortho king-size luxury features like thick layers of buoyant Urethane padding. With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!

QUEEN SIZE \$159⁹⁵

POSTURE REST

An Ortho luxury queen with quality touches like the Crown-Flex center for added support to back & hips. Mattress, Box Spring, Ortho-Pak & Double Bonus!

TWIN or FULL \$79⁹⁵

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Includes 2 full-width Mattresses, 2 matching Vinyl-trimmed Foundations, 2 fitted, quilted Coverlets, 2 wedged Bolsters & full-size Walnut-grained Corner Table!

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"THAT CHAMPIONSHIP SEASON"
EZZARD CHARLES
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PAT COOPER
JOAN CRAWFORD
DANCE THEATER OF HARLEM
JOAN DARLING
JOHN DAVIDSON
SAMMY DAVIS, JR.
BOB DENVER
CAST OF "DON'T BOTHER ME, I CAN'T COPE"
- CHAD EVERETT & SHELBY GRANT
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PETER FALK
JAMES FRANCISCUS
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DELLA REESE
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CAST OF
"TWO GENTLEMEN OF VERONA"
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Secret Witnesses can earn rewards

(Con't from preceding Pg.)

leading to the arrest and conviction of the killers of pharmacist Patrick Horgan, 59, at the Horgan Pharmacy, 1403 Cherry Ave., on March 9. Horgan was shot in the back as he waited on three men who fled without taking any money after the shot was fired. The killers, black men in their early or middle 30s, drove away in a 1963 or 1964 maroon Chevrolet convertible.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Victor Joseph Zalnertis, of Long Beach, whose body was found lying in the oil fields southwest of Cherry Avenue and Burnett Street in Signal Hill last March 30. Zalnertis had been slain by multiple stab wounds in the chest and back, apparently inflicted with a pocket knife. The 6-foot, 180-pound victim was last seen alive in a pool parlor at 2499 E. Pacific Coast Highway in Signal Hill late on the night before the body was discovered by an industrial worker.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Mrs. Helga Dorothea Brown, 64, whose nude body was found in Scherer Park Sept. 23, 1973. Mrs. Brown, last seen alive by her husband and friends on the morning of Sept. 17, had been beaten and strangled by someone who hid the body on an island in the duck pond part of the park. Her empty purse and part of her clothing were found near a picnic table in the park area.

A \$500 reward will be paid for information leading to the arrest and conviction of Freddie Tidmore, alias Fred Douglas Mabson, 20, sought in connection with the holdup shooting of John Bell, 33-year-old clerk at the Wooden Shoe Liquor store, 1053 Orange Ave., last Dec. 20. Bell, critically wounded, identified Tidmore as his assailant. Tidmore, who is black, 5 feet 10 inches tall, 155 pounds, is believed to be still in the Long Beach-Compton area.

Rewards totaling \$4,000 will be paid for information leading to the arrest and conviction of the killer of Mrs. Velma Harris, 44, shot to death in her Long Beach home on Aug. 17, 1971. Her body was discovered by her husband, Ralph K. Harris, 47, when he came home

from work at 11 a.m. Mr. Harris has posted a \$2,000 reward in the case, and this amount is being matched by the Secret Witness Service.

A \$1,000 reward will be paid for information leading to the arrests and convictions of the members of a Long Beach area auto theft gang who steal cars M Inde, Thursday, 8 16, 24B

A \$2,000 reward is in force for information leading to the arrest and conviction of the killer of Mrs. Marguerite June Makeig, 50, shot in the head and killed when she returned to her home, 10608 Felson St., Bellflower, on the afternoon of Aug. 11, 1971. Mrs. Makeig had been shopping. When she walked into her living room, someone armed with a small-caliber handgun fired once, the bullet striking her in the head.

A \$2,000 reward is being offered for information leading to the arrest and conviction of the man who killed Elliot C. Lawson, 38, during a holdup at the Atlantic Inn, 1854 Atlantic Ave., at about 1:10 a.m. on July 16, 1971. The killer is described as a Negro, about 25 years old, 5-feet-7, 130 pounds with a two-inch Afro hairdo. The man has a slender face, large eyes, a slender nose, and smooth, medium complexion. He has a deep voice, is straight in posture and is well-groomed.

A \$2,500 reward is in force for information leading to the arrest and conviction of the killer of Independent Press-Telegram pressman Frank M. Schiavone, 41, and his wife, Shirley, 44, who were shot from ambush May 9, 1972, upon returning to their home in Westminster after an evening out. Westminster police are seeking to question a man believed to have been the last person to have seen the Schiavones alive.

A \$2,000 reward is offered for information leading to the arrest and conviction of the killers of Long Beach auto wholesaler Robert Wilson Cogley, 44, shot to death in the parking lot of the Highway Center Liquor Store, Pacific Coast Highway and California Avenue, at 1:40 a.m. Aug. 12, 1972. Cogley's killers are described as Negroes between 16 and 19 years old and from 5-feet-7 to 5-feet-10 in height.



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EIGHT-FOOT TUXEDO SOFA,
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tufted vinyl (141) was \$479 \$249

COMFORTABLE LOUNGE CHAIR
of vinyl (141) was \$299 \$139

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were \$449-\$499 **\$219 to \$299**
sleepers 140

SWIVEL ROCKERS, AND OTTOMAN'S
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LOUNGE CHAIR IN CONTEMPORARY
styling (141) was \$159 \$59

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extra comfortable (141) was \$205 \$129

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cane trim (141) was \$119 \$77

DISTINCTIVE SOFA WITH
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An assorted collection includes a variety of different styles and colors. Limited quantity.

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recliners 147

HANDSOME SOFA WITH TUFTED
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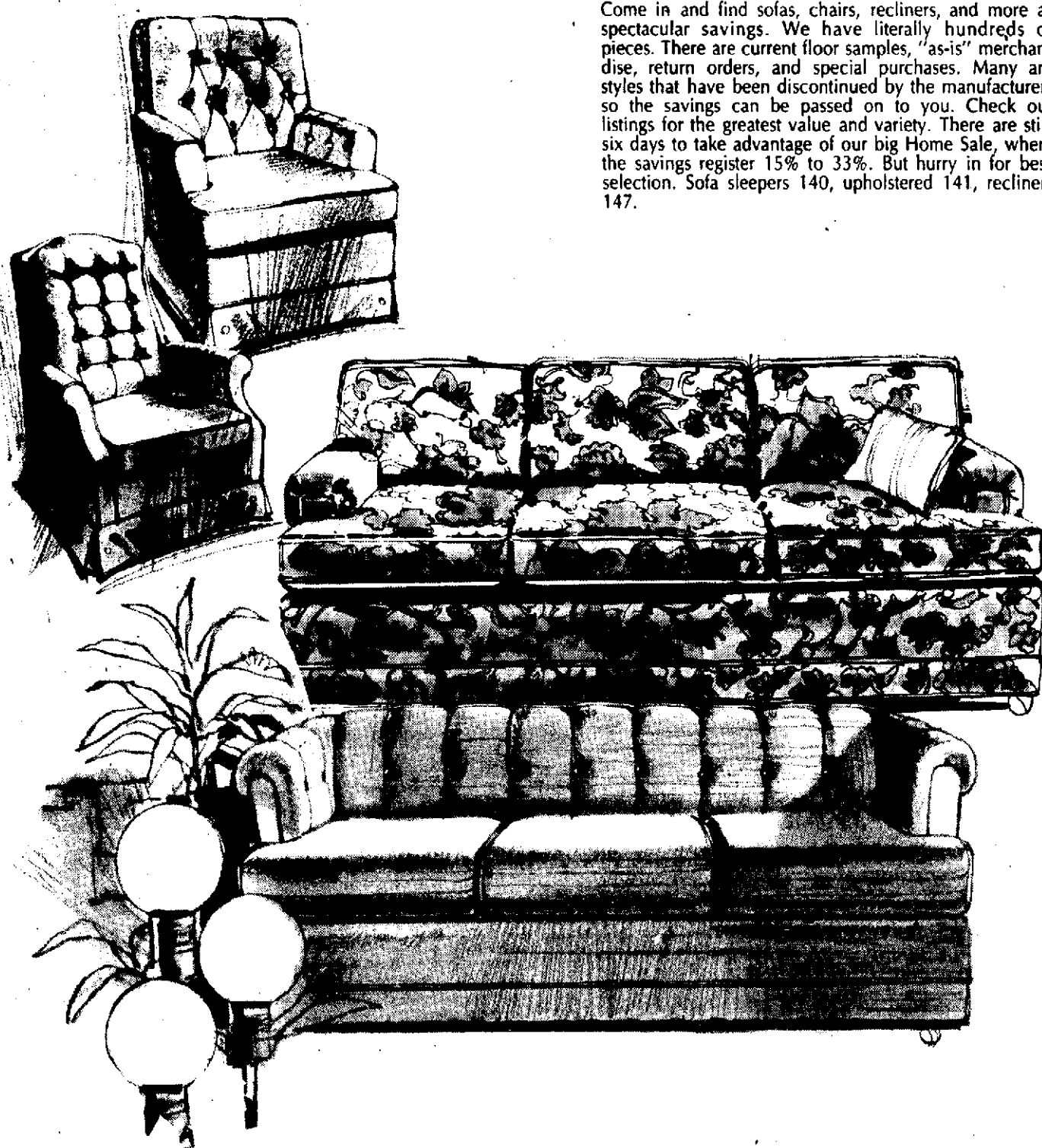
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recliners 147



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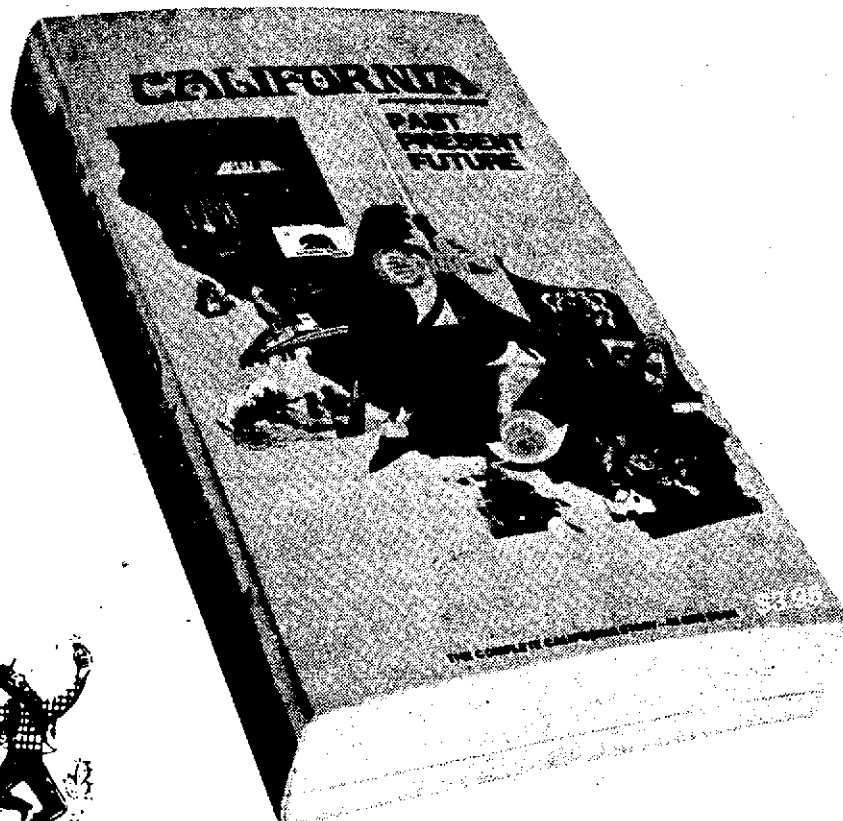
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Farms & Crops
Dairy Industry
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- **Minerals**
Petroleum Industry
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- **Fisheries**
Fishing Industry
Leading Fisheries
- **Oceanography**
Development
Sea Laboratories
- **Employment**
Labor Unions
Trends & Regions
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H.B. councilmen eye new-type tax for schools

A proposal to apply a temporary tax on new homes sold in Huntington Beach to finance portable high school classrooms is being considered by the city council.

The plan was broached at a council meeting recently that also saw the council act on centralization of ecological matters, authorize another animal control officer, start the ball rolling on a townlot assessment district and — give strong support to a crackdown on bike-riding lawbreakers.

The plea for relief from high school overcrowding came from Huntington Beach Union High School District trustee Dennis Mangers. He told the council that pleas for financing school construction in the overcrowded district had fallen on deaf ears — voters' ears.

Five times the district has gone to the people via elections, only to be turned down.

The district now asks that the city consider a plan adopted by the city of San Diego in which developers contribute about \$350 per high school student expected to live in the new tract, based on previous experience with other tracts.

City Atty. Don Bonfa pointed out, however, that such a plan is under fire by the courts, and its legality has not yet been determined.

The city will ponder the problem for 30 days and

come up with an answer.

Councilman directed City Administrator David Rowlands to place all employees engaged in ecological matters in his department.

The move was made to insure that all matters affecting the environment will be handled through a chain of command.

Employees now engaged in an ecological study of ocean waters in the beaches and harbors department, however, will remain there pending further study. Councilmen indicated, nevertheless, that they wanted all such employees to be "under one roof."

California Animal Control, Inc., which manages the city's animal population, was authorized to hire one more control officer to insure 24-hour service by the department.

An additional request to initiate a spaying and neutering clinic, however, was denied as being premature.

Councilmen approved procedures that could lead to an assessment district for the downtown townlot area bordering Pacific Coast Highway. The project also has the support of the Chamber of Commerce.

A ballot providing for appointment — instead of the election — of the city clerk, city attorney and city treasurer was approved.

An election on the issue will be held in November.



NAVY YARD 'SHIP SHAPE'

Leaders of the Long Beach Armed Services Commission and the commander of the Long Beach Naval Shipyard conferred recently and agreed things are in good order at the large ship repair facility. From left are Frank Nease, new chairman of the commission; Capt. Anthony Duasek, new commander of the shipyard; and Frank Kirkland, new vice chairman of the commission. Staff Photo

LBCC enrollment starts Friday

Fall semester registration by appointment begins at 8 a.m. Friday at Long Beach City College campuses.

Registration for classes starting September 11 at the Liberal Arts Campus, 4901 East Carson St., and at the Business and Technology Campus, 1305 East Pacific Coast Highway will continue until Sept. 6 at both campuses.

Appointments to register may be obtained in person at the campuses daily, 8 a.m. to 4 p.m., until Sept. 6.

Late registrations may be made Sept. 11-14.

Enrollment for evening classes at the Millikan, Jordan and Lakewood Extension campuses will be handled at the first class meetings Sept. 11-17.

The college will offer more than 800 tuition-free courses in 2,000 classes during the semester.

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Quality water plan is limited

Higher quality water from Northern California will begin arriving in Orange County in a 50-50 blend with the existing Colorado River water by 1976, but for Garden Grove and Westminster the mix may not result in that much change.

Garden Grove gets only about 5 to 10 per cent of its supply from the Metropolitan Water District — about 2,000 acre feet per year. The balance of the 20,000 to 22,000 acre feet comes from wells, according to Michael Lord, manager of the technical services division of the Garden Grove Water Department.

For Westminster residents, the change also may not be very dramatic. Frank Eastwood, supervisor of production for the Westminster Water Department, said about 80 per cent of the supply in that city is well water and only 20 per cent comes from MWD.

The higher quality state water will be blended with the Colorado River water to a greater extent and also sooner than previously expected. Initially a 30-70 blend of state water to MWD water was scheduled to begin during 1976 with a 50-50 blend planned for 1985.

Lord said that the reduction in the mineral content — the total dissolved solids (TDS) — would be quite an improvement for areas that use a lot of MWD water.

"Garden Grove's well water has an average of TDS of between 450 and 475. So this is even better than we would get in 1976 by the blending of state and MWD water," he said.

"We are planning on two new deep wells where we hope to lower the TDS even further. One of these wells will be dug this year in conjunction with the West Garden Grove Reservoir project and the other in 1974," Lord said.

He explained that most of the water wells in the county tap the top "aquifer" (layer), and it is this layer that the Orange County Water District is recharging with imported MWD water.

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FORUMS AND LECTURES

TIDES AND TEMPERATURES

Weather Forecasts

Long Beach and Vicinity: Night and morning low clouds becoming mostly sunny in afternoons today and Monday. Local drizzles early this morning. Continued mild. Overnight lows in the lower 40's. Highs today and Monday in the mid to upper 70's.

Orange County Metropolitan Area: Night and morning low clouds becoming mostly sunny in afternoons today and Monday. Local drizzles early this morning. Little temperature change. Overnight lows upper 30's and low 40's. Highs today and Monday upper 60's and lower 70's.

Mountain Areas: Mostly fair through Monday but some night and morning low clouds and local drizzle along lower coastal slopes. Gusty southwesterly winds 20 to 30 mph decreasing late today. Continued mild. Overnight low in the 40's. Highs today and Monday 45 to 55.

Interior and Desert Regions: Fair through Monday. Gusty winds 20 to 30 mph diminishing late today. A little warmer Monday. Overnight lows 30's and low 40's in the upper 40's and 45 to 75 in the lower deserts. Highs today 60's to the upper deserts and in the 70's in the lower deserts warming about 5 degrees Monday.

Imperial, Coachella, and Lower Colorado River Valleys: Fair through Monday. Local gusty winds 15 to 25 mph diminishing late today. A little warmer Monday. Highs today in the 70's and 80's and 85 to 100 on Monday.

SUN, MOON AND TIDES

Sunday Sunrise: 6:27 a.m. Sunset: 7:52 p.m.
 Monday's Sunrise: 6:23 a.m. Sunset: 7:56 p.m.
 Sunday's Moonrise: 4:34 a.m. Moonset: 6:26 p.m.
 Monday's Moonrise: 5:50 a.m. Moonset: 7:01 p.m.
 Sunday's Tides: Highs, 4.9 feet at 9:15 a.m. and 6.7 feet at 8:42 p.m. Lows, -0.9 feet at 2:52 a.m. and 1.4 feet at 2:36 p.m.
 Monday's Tides: Highs, 5.2 feet at 9:45 a.m. and 6.5 feet at 9:30 p.m. Lows, -0.8 feet at 2:28 a.m. and 1.6 feet at 2:23 p.m.
 Long Beach Liqueur Sea Report: sea temp. 69 degrees.

California

	H	L	Prc.		H	L	Prc.
Long Beach	77	65		Fresno	82	56	
L.B. Airport	77	65		Lake Arrowhead	72	49	
Los Angeles	76	64		Newport Beach	72	63	
Bakersfield	76	64		San Bernardino	72	63	
Big Bear Lake	71	43		San Diego	81	57	
Bishop	68	45		San Francisco	73	48	
Blythe	70	64		Santa Ana	80	62	
Burbank	75	64		Santa Barbara	71	55	
Culver City	77	65					
El Centro	101	63					

Across the Nation

	H	L	Prc.		H	L	Prc.
Albuquerque	56	47		Miami Beach	86	74	17
Atlanta	83	69		Minneapolis	79	64	
Bismark	79	67	.67	Minneapolis	78	66	
Boston	72	55		New Orleans	91	86	
Butte	81	63		New York	87	67	
Chicago	82	70		Oklahoma City	96	73	
Cleveland	85	65		Philadelphia	86	65	
Denver	80	69		Pittsburgh	107	74	
Des Moines	82	70		Portland, Maine	73	48	
Detroit	74	64		Portland, Oregon	77	57	.48
Fairbanks	74	64	.83	Reno	72	52	
Fort Worth	87	69		San Antonio	95	73	
Helena	68	43		San Jose	92	59	
Honolulu	87	69		Seattle	75	48	
Indianapolis	87	69		Spokane	74	43	
Kansas City	97	70		Washington	84	70	
Las Vegas	90	73					
Memphis	90	73					

Canada

	H	L	Prc.		H	L	Prc.
Calgary	45	32		Montreal	78	52	

Highly important Saturday in the 48 adjacent states was 107 degrees at Phoenix, Arizona. Low was 32 degrees at Truckee, California.

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- ★ Select courses of interest from Schedule of Classes . . .
- ★ Obtain appointment to register for classes at Liberal Arts or Business and Technology Campuses . . .
- ★ Register for classes at Liberal Arts or Business and Technology Campuses according to registration appointment between August 31 and September 7 . . .
- ★ Register for classes at extension locations at first class meeting beginning September 11 . . .
- ★ Bring Social Security number to registration . . .

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- Electro-Mechanical Technologies
- Electronics Technologies
- Mechanical Technologies
- Industrial Technologies
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Mary Ellis
Carlton



Who copped all the cops' call boxes??

HAVE YOU HEARD about the Great Long Beach Call Box Robbery? No? Well, I hadn't either until Patrolman Bill Burnett of LBPD's public relations office started his own one-man investigation.

"I'd sure like to get my hands on one of those old call boxes," he commented to a friend last week. "What a collector's item!"

"Boy, one of those would go great in my den. I could put it on the wall, have a telephone installed in it. Great piece of memorabilia for a cop, huh?"

The friend agreed and suggested he call Bob Kennedy, director of public service, because "they store old city relics like that over at the maintenance yard."

Patrolman Burnett didn't just call...he went to see Bob Kennedy and found out that...

BUT, FIRST, let me tell you the history of those police call boxes.

There were 17 of them—cast iron or brass—the word "Police Department" stamped in the metal—installed in about '02, or thereabouts (no one's sure of the exact date).

One thing sure: they're as nostalgic as the Police Gazette, Clancy the Cop, handlebar mustaches and derby hats.

These days, though, the Alexander Graham Bells inside were just like any other dial telephone: a cop (or whoever) could call the police station or he could dial direct and talk to his mother in Cincinnati.

A lot of other people besides policemen had keys. Somewhat promiscuously they'd been given to firemen, public service employees, telephone men, private security guards and others who might have occasion to call the station in an emergency.

Like a lot of things today, the system got out of hand. So when a talkative somebody called Australia and chatted 90 minutes to the tune of \$182, that brought the police department's on-the-street telephone service to a roaring halt. The phones were disconnected.

WORD WAS THAT they'd be replaced by telephone company plastic boxes containing phones with only a direct line to the police station switchboard. Apparently that word got around.

"What boxes?" a telephone company employee called back to inquire after being instructed by the public service department to remove their electrical equipment.

"There's not a box at any of those locations. We just found a couple phones dangling by their wires." Some collector had collected every box.

The police department didn't investigate—because the old relics were being junked anyway. Public service officials didn't care—they were saved the job of removing and disposing of them.

But Patrolman Bill Burnett cares. He wants one for his den. "Looks like an inside job to me," he said. "Who else would know all 17 locations?"

Whatever—or whoever—Burnett says he's willing to cough up 50 bucks for one the antique boxes. No questions asked.

EX(??)-MAN-ABOUT-TOWN Bob Boyer and his 24-year-old son, Bob Jr., are now one day into their new roles as expatriates of the good life.

They got off on schedule Saturday from Ensenada to walk all the way around the shoreline of Baja Peninsula. In case you're counting, that's 1,500 miles.

Paul Baessler of the Long Beach News Bureau and, until yesterday, an every-morning tennis partner of the senior Boyer, says he's checking with Nick the Greek in Las Vegas on odds, getting a pool going on how long the two Boyers will stick it out.

"I call him 'Bright Lights' Boyer," Baessler said of the older Boyer. "He's going to miss the good life—those cool sheets on his waterbed (in swank penthouse apartment at International Towers).

"He's a resolute guy and no 98-pound weakling. But I'm predicting he'll make it to a little seaport village 130 miles down the coast—that'll take about two weeks. I figure he'll head home from there.

AS YOU MAY have read, the City Council is trying to make up its mind about the legality of the Clock-O-Line game at the Pike. It's that old question: is it a game of skill or a game of chance?

Dr. Tom Clark, councilman, suggested that one of the games be brought to the council chambers to help in making a decision.

"Sure hope they don't have to make a decision on prostitution," a council observer was overheard to remark.

Gloria glories in her adult theater...

By LARRY LYNCH
Staff Writer

The way Gloria Sandquist describes herself she is a woman of contradictions:

"The only woman operator of an adult theater anywhere in the country, as far as I know," she says proudly. And this is an adult theater that until recently was staging live nude entertainment as well.

A minute later she is describing herself as the mother of two mature young adults, a devout Roman Catholic, and astoundingly successful business woman and a never-say-die victim of municipal persecution.

"If I had it to do all over again, I would," she says of the decisions

that put her where she is, facing enough misdemeanor obscenity charges that "I could lose all I have."

"And then again, I wouldn't do it. I mean I don't think I would if I could foresee all of the hassle. But I don't think I have done anything wrong."

If, says Gloria, she were once again a young woman of 31 who was running a little beer bar turned go-go place and she were harassed for operating without an entertainment license and jailed for staging entertainment that no two people could agree was immoral let alone illegal, she would fight.

She would once again get her back up and get drawn in the way she did before:

First into topless dancing, then to relatively mild x-rated movies, then to bottomless and finally the explicit films one could take in at her place over the past year.

After each arrest ("and I've been arrested so many times I've lost count") the attorney's fees would go up and she would add a new dimension to the entertainment to increase the income.

"If they had just let me alone with what I had, a nice little beer bar with some dancing, that is all they would have today," she insists.

The other side of Gloria, in the next breath, boasts how much money her Kozy Kitten theater in Bellflower makes. She reports \$100,000 in gross income a year

from the theater alone, she says, and her net on that is a stunning \$30,000.

("Is help that cheap?" she is asked. "It is," she says.)

She owns other property, a home in Downey, and a quiet neighborhood bar she does not want identified for fear of harassment there.

"Wherever I go now, it is under a cloud. The vice officers could come in this bar and start questioning my customers. It would ruin my business."

Gloria got her start at a different life in Corpus Christi, Tex., where she says she had married into a family that that owns a large Mexican-American food processing company. Nine years ago

she was divorced, went through a personal crisis, came to the Los Angeles area and in 1965 started the Bellflower bar.

Through the years of trouble she has raised two children. A boy now 21 is a pre-med student. A girl 17 is a high school senior.

She and her attorney hope to postpone trial on the misdemeanor obscenity charges until after the first of the year when she expects the state Legislature will have come up with a law defining obscenity in California or as she puts it "filling in the words that the Supreme Court left out."

Gloria obviously intends to fight although she says she could close down the Kozy Kitten and walk away with enough money to live comfortably.

She feels the source of her harassment has been Bellflower city hall and she is angered by having an arrest record for exhibiting material that has never, at the time it was shown, been necessarily illegal to exhibit.

...but Virginia takes a dim view

Mrs. Virginia Boggs is a nice, tough 50-year-old Bellflower grandmother who despises what peddlers of pornography and nude entertainment have been trying to do in Bellflower.

Even before the U.S. Supreme Court came to her aid with its June ruling, she had engineered a few successes in a long battle against a local boom in the pornography business. She kept out an adult theater and closed down a bookstore. But several other similar businesses remained entrenched.

Her weapons in the fray have been the influence of her numerous church-going supporters, the power

of the courts, her own pocketbook and a realtor's understanding of how to search out a newcomer's background.

This week, contemplating the future in light of the court's decision, she felt assured enough to take a charitable attitude toward her opponents.

"They ought to have their day in court, and I don't really think the Supreme Court decision is going to affect the outcome of the pending cases," she said.

(Several dozen misdemeanor obscenity cases dating back more than a year are pending in Bellflower municipal court against owners and employees of five separate Bellflower area businesses: Adult Movie Arcade, 16101 Lakewood Blvd.; Book City News, 22440 Norwalk Blvd.; Hawaiian Gardens; Kozy Kitten, 17806 Bellflower Blvd.; The Lakewood Club, 17438 Lakewood Blvd.; and x-rated books, 17820 Bellflower Blvd. Preliminary motions will be heard in the cases, which have been lumped together, beginning Sept. 21.)

Mrs. Boggs is more interested in the local ordinance she thinks could come out of the Supreme Court decision, one that would prohibit any business from dealing in hard-core pornography and that would, for the first time, stand up in court against the traditional assertion that the state has pre-empted the field. (The essence of the court ruling is that community standards will prevail, but how to define a community or its stand-

ards remains to be wrangled about.)

Last winter Mrs. Boggs took matters in her own hands in the case of the X-rated Book Store on Bellflower Blvd. She discovered that a local businessman who owned the building was trying to break the bookstore's lease for nonpayment of rent. But he wasn't having much success.

Mrs. Boggs moved in, bought the building, had the bookstore operation evicted by court action, and resold the building. She even made a \$200 profit on the deal.

"For all my time and trouble, it wasn't a good investment. Not one I could recommend to anyone else. But it was worth it to me," she said.

Later, to keep an adult theater from opening in Bellflower, she went to the police in Santa Ana to get a line on the man who proposed to operate it, and there she collected her proudest accolade. A detective told her, "if there were just 30 women like you in every city, we wouldn't have the problem we do."

Mrs. Boggs' involvement in improving Bellflower goes back at least 17 years, the length of time she has been attending City Council meetings as an onlooker. She has always taken an active interest in the city budget.

She and her husband, who retired in 1971, have five children and two grandchildren. Two of the children are active in the Boggs Realty Co., which she now heads. She has been chairman of the California

Real Estate Association Women's Division, chairman of the city's economic development committee and past president of the Bellflower Republican Women's Club Federation.

Her opposition to the sex business is not based in religion, though she is exuberant about the support she has received from local church groups.

"I'm not that church-going," she said.

"But the ministers and the others who helped on this deserve the credit. It was just a matter of when one person spoke out, everyone decided it was time to get together and take a stand. I couldn't have done anything alone," she

She feels that the presence of the sex businesses is a bad influence

"I'm not against a regular movie theater, where we could have a Disney movie or even bring in a movie we didn't want the children to see. And I don't mind nightclubs where people can go to dance and drink, if they want that, though I don't know if there is such a thing anymore."

Her opposition to the pornographers has turned her around on the question of local business licenses, something she opposed for years.

"I don't like controls, but I think business licenses are something that may be necessary to discipline ourselves. It's the same with my children. I don't want to control them, but I sure want to be able to discipline them."



VIRGINIA BOGGS
Despises Pornography Peddlers



GLORIA SANDQUIST
'Done Nothing Wrong'

—Staff Photos by BOB SHUMWAY

INDEPENDENT
PRESS-TELEGRAM

SUNDAY, AUGUST 26, 1973
SECTION B—Page B-1

Salesman, family prepare schooner for ocean voyage

By KRIS DULANEY
Staff Writer

On the exterior, the 60-foot schooner Braconier looks like a modern-day replica of Noah's Ark—with a few adjustments.

In fact, for the Jose Levesque family, the schooner has actually become sort of an ark, complete with living quarters and facilities to sustain them through countless days at sea.

But the similarities end there.

Because the schooner, a 40-ton, cement-hulled, two master, is literally the Levesques' "dream boat"—a vessel they built sheerly for pleasure, rather than necessity.

And family members, now living aboard the Braconier, which is tied up at the "long dock" in the Long Beach Marina, say they can hardly wait to set sail for the open seas.

But it's been a long wait, they say. A wait hardly characteristic of the boat's name, Braconier—a French word for people who live a free life in the wood.

But according to Levesque, a 32-year-old salesman who's spent every spare minute during the last five years building the Braconier, the wait was worth it.

"My husband always dreamed about having his own boat, and now

we have one. I'm very happy about that," smiles Claudette Levesque.

Though the vessel is far from finished—the masts have yet to be mounted and the living quarters remain in a state of disarray—the Levesques say they plan to sail her up the coast to their native Canada in mid-September.

But it will probably be two years before the Braconier embarks on the family's dream voyage—a free-spirited cruise to the South Seas. And when they do sail, the vessel will carry the family and at least three crewmen, because Levesque admits he's "not that much of a sailor."

A French-Canadian who came to the Southlar "to get out of the cold weather," Levesque explains he wants to "get into the warmer weather in the South Pacific."

But in the meantime, he says he and his wife, along with their 9-year-old son, Serge, and the family dog, Cocotte, will put the finishing touches on their newly-launched home.

And that home, replete with hand-rubbed wood paneling, heavy beamed ceilings in the aft cabin,



READYING FOR SAIL aboard schooner Braconier, members of the Jose Levesque family take time from chores for a breath of sea air on the aft deck. Schooner, now moored in the Long Beach

Marina, was designed and constructed by Levesque. From left are Levesque, his wife, Claudette; son, Serge; father-in-law, Gerard Clark; and friends Jinette Roy and Jean Marc Brouillette.

—Staff Photo by TOM SHAW

two bathrooms, a refrigerator and television, has all the comforts of a land-locked residence.

But the Braconier, which Levesque says "cost a lot, but we don't know how much—we just

saved money and both bought things as we went—" has an added feature, one that even most mobile home can't boast.

Because the Braconier, says her owner proudly, is a free spirit.

And more than that, he adds, "I've still got a lot of work to do, but we're doing it. Our boat is here in the water. It's floating, and it's mine; I don't owe any money on it."

Opposes planned 'new look'

Seal Beach group fights to keep status quo

By MOLLY BURRELL
Staff Writer

There's a new and enlightened selfishness manifest in Seal Beach, this summer.

It began as a grassroots reactionary movement led by young residents who want to halt growth and "progress" in their small seaside enclave.

Reactionary: "characterized by reaction, opposing progress," says the dictionary.

Right on, say members of the "Save Seal Beach Committee," whose lightning and massive reaction against a city planning department blueprint for a "new look" turned the plan around about 180 degrees.

As a result of their actions, a

revised land use plan will be the subject of a public hearing Wednesday at 7:30 p.m. in the city council chamber.

The original blueprint, an update of the land use portion of the city's general plan, projected commercial development in several parts of town which could have turned it into "something between a tourist mecca and a hodgepodge Manhattan Beach" in the words of committee head Steve Spence, 26.

The spectre of such change galvanized citizen response and packed the council chamber with 425 people for 3½ hours last June 27.

At the end of that hearing the message was clear:

Nobody wanted a slick new look at the pier, on Main Street, or at a

proposed "Seaport Village" type development out on the old Water and Power plant site.

Nobody wanted high rise or high density development anywhere.

Nobody wanted a long parking ribbon where the old "Red Rattler" used to roll across town.

Nobody wanted a marked population increase.

What they did want was status quo, preservation of the unique texture of the community and its blend of small town residential and unspoiled shoreline.

The proposals they objected to included:

— A restaurant and shop complex on the nine-acre waterfront property between Ocean Avenue

and Marina Drive formerly occupied by the old steam plant, now owned by the Los Angeles Water and Power Department. Other options for the same plot were all park or combined park and residential usage.

— Pier development which encompassed increased parking at the base and a restaurant-concession-coffee shop and green space design above the parking lot.

— Modernization of Main Street in harmony with whatever was decided for the pier, possibly including uniform signs, upgraded facades, underground utilities, patterned sidewalks;

— Utilization of the 3600-foot long PE right of way strip for parking. Other options here were part

parking, part green belt, bike trails and recreation facilities which might include a "Red Car" museum.

— Residential density of two units per lot, three story multiple units, and high rise along the San Gabriel River flood control channel.

The city planning department says the suggested commercial developments, as prepared by a Santa Ana consulting firm, were only suggestions, not recommendations.

And planning director Bob Neprud, apparently surprised by the volume, intensity and considered research of the opponents, admit-

(Continued on Page B-4, Col. 1)

Herman H. Ridder — 1952-1969

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B-2 LONG BEACH, CALIFORNIA, SUNDAY, AUGUST 26, 1973

Editorials

Irrelevant, but fascinating

Perhaps it is the nature of the Watergate affair to keep raising new questions. President Nixon's press conference answers raised a few the other day.

The President's assertion that the Kennedy administration had placed "wiretaps on news organizations, on news people, on civil rights leaders" must have made a good many news organizations, news people and civil rights leaders curious, not to say nervous.

IT IS COMMON knowledge that Martin Luther King's telephone was tapped, but other civil rights leaders must be wondering if they too are on tape at the Justice Department. And whatever ghosts of the New York Herald-Tribune still haunt Manhattan must wonder if President Kennedy canceled his subscription in a moment of pique only because he could flip a switch and hear all the newsroom conversations anyway.

Then there was the President's assertion that when he entered the White House he "saw this rather complex situation set up where there was a taping capacity, not only in the President's office, the room outside his office, but also in the Cabinet room and in Camp David and in other areas." President Nixon said he "had the entire system dismantled."

What, one longs to know, constitutes "a taping capacity"? Is it microphones concealed in the walls and connected to basement tape recorders? Is it tape recorders in the room that can be activated by pushing a button — perhaps after notice to those present that a recording would be made? Is it merely the existence of electrical outlets into which recorders could be plugged?

WHEN PRESIDENT Nixon asserted that he found this taping capacity "set up," Watergate committee counsel Sam Dash, watching the press conference on television, murmured "He did not," according to Miles Benson of the Newhouse News Service.

Is Dash uninformed about the wires President Johnson had strung in the White House? Or do Dash and the President have different understandings of "a taping capacity"?

Another question is raised by the President's assertion that illegal breaking and entering was a common practice by government

agents in the Kennedy and Johnson administrations.

"I should also point out to you," President Nixon declared, "that in the three Kennedy years and the three Johnson years through 1966, when burglarizing of this type did take place, when it was authorized, on a very large scale, there was no talk of impeachment — and it was quite well known."

If it was quite well known to some people, it escaped mention in the news media. Despite what some might suggest, the New York Times — to take only one example — was not so enamored of the Kennedy and Johnson administrations that it refrained from investigative reporting of their foibles. The New York Times published a major study of electronic eavesdropping during those administrations. It is hard to believe it would have ignored breaking and entering if it knew of it.

A study of governmental surveillance by Herman Schwartz, professor of law at the State University of New York at Buffalo, reported in 1971 that there had been "a long history of governmental duplicity" in the matter of wiretaps. Schwartz complained that FBI Director J. Edgar Hoover's "artful references . . . to less than 100 wiretaps (all allegedly in 'national security' cases) . . . carefully omitted reference to a huge number of bugs, i.e., room microphones." Professor Schwartz did not allege that the room microphones were placed through breaking and entering, however. There have been suggestions that the FBI at one time engaged in such activities, but these are little more than rumors.

By his press conference comment, the President raised the possibility that the rumors were true—or that presidents Kennedy and Johnson maintained their own teams of "plumbers" to engage in burglaries.

All these questions are essentially irrelevant to the question of who committed what illegal activities in recent years, but it would be fascinating to have answers. We can only hope that some answers will be forthcoming from former Kennedy and Johnson aides, and perhaps from those "confidential sources" that used to speak from the Nixon White House.

Drug firms are in for a big headache

WASHINGTON — The men who bring us Librium, Darvon, Valium and other well-known, costly soothers and painkillers may soon be driven by Congress to their own medicine cabinets.

The scourge of the pharmaceutical industry, Sen. Gaylord Nelson, D-Wis., is quietly mobilizing support to knock out the brand names on every prescription drug sold in the United States.

This may seem as un-American as ordering Wheaties and all its competition for the breakfast tables of champions to be labeled merely wheat flakes. Or making Kleenex henceforth refer to itself solely as "paper tissue."



Jack Anderson

However, there is a difference. Anyone with wheat, can, theoretically, make a wheat flake. Anyone with a paper mill can make tissue. There is no doctor whose unchangeable prescription decrees Wheaties for home run sluggers or Kleenex for runny noses.

BUT PRESCRIPTIONS are unchangeable. When a doctor orders Miltown, the anxious patient pays 12 cents a tablet, rather than the 10 cents it would cost for meproamate if the drug was prescribed by its real rather than brand name. The same is true for Metocortin, which costs 19 cents a tablet by that brand name, but only six cents as prednisone.

For years, aware of the drug industry's political might, Congress has applied gentle pressures to get them to stop overcharging the sick. There was support for a bill to force companies holding patents on important drugs to let other manufacturers produce them under license so some competition would exist.

But the industry held firm and prices stayed up. Now, Congress is showing signs of impatience. Nelson told us of his irritation in an interview and supplied us with his battle plan to ban brand names.

IRONICALLY, it was two tranquilizers which produced the untroubled effect in Nelson. He found that Librium and Valium, two of the three leading sellers in the United States, had been damned for their prices by Britain's monopolies commission.

Nelson's study shows that, "in less than 10 years (Swiss-owned Hoffman-La Roche) captured in the United Kingdom 68 per cent of the market for tranquilizers . . . Profit on sales . . . was 55 per cent for Librium and over 60 per cent for Valium."

Nelson's paper adds caustically: "We must remember that the prices of Librium and Valium in the U.S. are almost three times those in the United Kingdom." Yet, Germany, Australia and other nations have also moved against Hoffman-La Roche, while the U.S. government is blocked by law from forcing a price reduction.

"A VERY LARGE number of physicians are frequently not aware that a drug is available under its established name," Nelson's paper asserts. One of his own staffers, he will tell his fellow senators, was prescribed Achromycin, at an average cost of 15 cents a capsule, instead of tetracycline, the drug's true name, at an eighth of the cost.

Cynics on Capitol Hill believe it may take another thalidomide case to get through a bill as strong as the one Nelson is working on.

But with 1974 an election year for all representatives and one-third of the Senate, and with the consumer-inflation issue running strong, Nelson has assessed the chances for a strong law on prescription costs at better than 50-50.



Some words won't erase

An unabridged dictionary example of parapsis goes like this:

"I confine to this page the volume of his treacheries and debaucheries."

The definition of parapsis: "a passing over with brief mention in order to emphasize rhetorically the suggestiveness of what is omitted."

It is President Nixon's constant resort to parapsis that may be one of his least noble traits. All of you have heard it. It goes something like this: "I could blame A, B and C but I'm not going to do that; that would be the cowardly thing to do."



Bob Houser

Political Editor

As you see, he already has blamed A, B and C and there's no way in the world you're going to forget that he has.

I have been fascinated over the years with Mr. Nixon's use of this device and kept an ear out for them during his news conference at San Clemente.

Most of them turned out to be allusions to the high level of burglaries, wire tapings, break-ins etc. of the Johnson and Kennedy administrations which, said Nixon, "I am not criticizing."

Then the President took pointed exception to the fact that after 30 minutes of the news conference nobody had asked anything other than Watergate questions. Now this was irritation and criticism, pure and simple. But the President, after making his point, adds, "I am not criticizing the members of the press."

Nixon made the point that whatever prosperity this country had during the Kennedy and Johnson administrations was at the cost of either inflation or war or both. Then, his irresistible parapsis: "I don't say that critically of them . . ."

My own view of one of the President's major non sequiturs occurred in his defense of his stand against turning over papers and tapes to special prosecutor Archibald Cox or the Watergate committee.

"Let me explain," said Nixon, "the principle of confidentiality exists or it does not exist. Once it is compromised or it is known that a conversation that is held with the President can be subject to a subpoena by a Senate committee, by a grand jury, by a prosecutor and be listened to by anyone, the principle of confidentiality is thereby irreparably damaged."

H. R. Haldeman listened. Without subpoena. As a private citizen with no official government status.

CBS correspondent Dan Rather suggested in a question that meetings with Judge Matt Byrne by President Nixon and by his domestic affairs counselor John Ehrlichman might have been "a subtle attempt to bribe the judge" in the case of Pentagon Papers defendant Daniel Ellsberg.

Nixon assured that the Ellsberg case was not discussed at all, "only the question of whether or not, at the conclusion of this case, Mr. Byrne would like to be considered as director of the FBI."

One final illustration—a giant parapsis in which Nixon first leaves the inference that if you were not a part of his 1972 mandate you were un-American and would be among those exploiting Watergate.

"People who did not accept the mandate of '71," said Nixon, "who do not want the strong America I want to build, who do not want the foreign leadership that I want to give, who do not want to cut down the size of this government bureaucracy that burdens us so greatly and to give more of our government back to the people—people who do not want these things naturally would exploit any issue . . . in order to keep the President from doing his job."

Now, here again, the inevitable parapsis: "I impute no improper motives to them."

Come on, Mr. President, if you think those who disagree with you, who didn't vote for you are trying to destroy the country, go ahead and impute improper motives.

Go ahead and get angry at the media and point out the transgression without constantly apologizing for your irritation. And bury the parapsis.

Letters to the editor

Housing for elderly

EDITOR:

I read with great interest your article of Aug. 9 (Page 1, Section B) regarding housing for the senior citizens of Long Beach. I should like to make your readers aware of the bill I authored in the California State Senate which probably would help solve our state housing problem dramatically.

SB 148 would enable the state to loan money to non-profit corporations and other qualifying groups for purposes of providing funding for housing to those of low and moderate income.

We are not proposing the same old high density development that, built 20 years ago, forms a part of today's slums. What we are proposing is housing, with open space and recreational facilities that will open the market to those who earn between \$8,000 and \$15,000 a year.

The state has the ability to borrow money at rates of about five per cent. The going commercial rate of eight and one-half per cent, when added to the cost of building materials, blocks the goal of home ownership from thousands of Californians.

Currently, the bill has passed in the Senate and has passed one Assembly committee and will soon be considered by the entire Assembly. The problem, however, does not lie with the Legislature. Last year a very similar bill (which I also authored) passed both houses only to be met by the veto of Governor Reagan. I strongly urge that Independent Press-

Telegram readers interested in passage of this bill let Governor Reagan know that they do not want this important legislation vetoed again.

State Senator **GEORGE MOSCONE**

A real hero

EDITOR:

The Watergate committee investigations have uncovered political gold in the Senate.

How about Senator Benjamin Inouye as the Democratic presidential nominee in 1976 or sooner if the present mess could be concluded sooner, and Senator Howard Baker for the Republicans. It is obvious both are qualified including that old charisma in abundance.

Inouye certainly has everything a President should have except a right arm, and he lost that in what is probably the greatest example of American shock troop action in all of our history. His 442nd Infantry Regiment, about 2,000 men, all Nisei, or the "Go For Broke" Division, rescued the 36th Texas Division surrounded and trapped and of course threatened with immediate extermination at Mount Nebbione, in the forest of the Vosges mountains in Northeast France. Casualties were terrible, Texas made them all Honorary Texans, apparently we have never before or since had shock troops of this quality.

The fact that he is one of our greatest War Heroes, along with all of his other great qualifications shouldn't hurt a bit.

Portland, Oregon **LOU WILHELM**

Iowa's support for Nixon softens

CLARION—This has been Nixon Country and some of President Nixon's most faithful supporters still live here. But, in the aftermath of Watergate, the support is no longer filled with pride.

Nixon supporters now are apologetic and defensive in commenting that "other administrations were just as bad or worse" or "there is no evidence that President Nixon had any knowledge of the Watergate burglary."



Clark Mollenhoff

TWO WEEKS OF visiting with farmers and small town businessmen in North Central Iowa points up the two areas of deepest concern among voters who have been President Nixon's most dedicated admirers in the past:

1. The President's refusal to release the White House tapes of his conversations with former White House Counsel John W. Dean III is a most difficult thing to explain. If the tapes support the President's contentions, as he says they do, the Iowans want that information to put the critics in their place.

2. The President's failure to criticize H. R. "Bob" Haldeman or John D. Ehrlichman, his former top aides, who must

carry a major responsibility if the President was indeed unaware until March 21, 1973, of the perjury, mass destruction of records and payment of more than \$400,000 to the Watergate burglars and their lawyers.

STAUNCH NIXON supporters follow the President's lead in castigating John Dean as a key figure in the Watergate obstruction of justice. But, at the same time, they find it hard to believe that Dean, Gordon Strachan, Haldeman's aide, and Deputy Campaign Director Jeb S. Magruder engaged in the continuing devious dealings without specific direction and approval from Haldeman and Ehrlichman.

Televised testimony of former White House Chief of Staff Haldeman and former Special Presidential Assistant Ehrlichman fortify the Iowans who want to believe that President Nixon was so isolated behind "the Berlin Wall" and so busy with foreign affairs that he missed the warning signals on the Watergate cover-up until March.

But the artful dodging, admissions against interest and convenient memory failures by the two former aides don't satisfy the Nixon supporters who want to hear flat denials of testimony of Dean and other corroborative witnesses.

When asked the direct question of whether they approve or disapprove the President's handling of the government, the Iowans inevitably mention "the great progress" in relations with Peking and Moscow. They add that they wish the

Watergate hearings would end so the president can give his attention to "the economic mess."

USUALLY, THE Nixon supporters blame Congress, with its time taken with the Watergate hearings, for the contributing to present problems in inflation and commodity market gyrations.

But informal personal polls by this writer of two business luncheon groups in Webster City and Marshalltown indicate even among those who would vote "general approval" of Nixon's handling of the government there is only soft support for the President's explanation of when he first learned of the Watergate cover-up.

NONE OF THOSE in the Marshalltown group indicated a belief that President Nixon knew of the Watergate burglary ahead of time.

More than 75 per cent of the Marshalltown group and 60 per cent of those at Webster City thought President Nixon had some knowledge of the Watergate cover-up effort by his subordinates in the summer or fall of 1972.

EVEN THOSE who indicate "general approval" express disappointment that the President did not thoroughly castigate Haldeman and Ehrlichman and indicate a willingness to make the tapes available.

Most of them will probably stick with the President because of a lack of reasonable alternatives. But the attitudes expressed by his supporters now demonstrate the size of the problem ahead of Mr. Nixon.

BEACH WORLD



"It's time to get ready for the end-of-the-summer bargain hunters. Mark all of the prices down to what they could buy this stuff for in the city!"

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State holds down its oil revenues

Ever since oil was discovered in the Long Beach tidelands, the state of California has been grabbing at it — and getting it! To date, Long Beach has paid nearly \$500 million to the state from oil and gas production.

(It should be noted that of all tideland trust grants in California, Long Beach is the only one required to contribute anything to the state. There was a move in the state Legislature in 1965 to establish a "uniform policy" for all tideland grants, but it died in committee.)

UNDER STATE legislation adopted in 1964, Long Beach's maximum share of tideland oil revenue this year is \$9 million. The maximum will drop until, in the 1980s, the most the city can receive will be \$1 million a year.

Even this limited share has been coveted by some state officials.

It is ironic, therefore, that the state Legislature and the state Lands Commission have refused to do anything to promote a simple

action which would skyrocket the state's share of tideland money — an increase in the price of crude oil.

The current price for 18-gravity Wilmington Field crude oil is \$2.86 per barrel. Everybody, except the major oil companies which set the price, apparently agrees that this price is far below that paid in other oil-producing states, and with no justification.



REPORTER'S NOTEBOOK
Don Brackenbury

A recent study by the San Marino firm of James McDonald & Associates, consulting engineers, commissioned by the California Independent Producers Association, found that Wilmington crude oil is underpriced by 61 cents a barrel.

IF THE PRICE per barrel were increased by 61 cents, the state of California would get an additional \$450 million over the life of the field, according to Leonard W. Brock, director of oil properties for the City of Long Beach.

Not only would the state get an extra \$450 million, more oil would be recovered — a critical matter in these times of energy crisis. Under present crude-oil prices, large quantities of oil will remain underground because it will not be economically feasible to produce it.

Some state officials have stated that Long Beach overestimated the tideland oil reservoir, and that the state will not get as much money as had been predicted. This just isn't so, said Brock. Production from the Long Beach Unit will be just about what originally was predicted if the price of crude oil had increased in proportion to the increase in operating costs, he said.

What is costing the state money is the low price of crude oil. Brock said the city had anticipated rising costs of production, which has occurred, but also expected there would be increases in the price of crude oil, which has not occurred. So the profits are less — and because of the city's limit on revenue, it is the state that is losing out.

AN INCREASE in the price of oil would not help Long Beach get more from the tidelands, so it is particularly ironic that Long Beach seems to be the only government agency in California trying to get a price increase. On numerous occasions, the City Council has adopted resolutions urging a price hike, and city officials have appeared before

numerous committees in the same effort.

State legislators and the State Lands Commission have been remarkably silent — which seems to some observers to be mute evidence of the power of the oil lobby.

The disparity in California crude oil prices is not just theoretical. It has been borne out by the hard facts of economic life. When Long Beach offered for sale last June about 1,200 barrels of crude oil daily from its upland wells, the high bidder submitted a price of 66 cents per barrel above the posted price of \$2.86.

Obviously then, an oil company can purchase 18-gravity crude from the Long Beach field for \$3.52 per barrel, instead of the present \$2.86 per barrel, and still make money.

When the state Lands Division balked on July 31 on approving an

increase in the share of tidelands revenue for more than 10,000 private property owners in the Long Beach "townlot" area, a state spokesman said any reduction in the state's share would cause "great hardship" because the money goes for education and public works projects. The two-percent increase being considered would amount to about \$20 million over the life of the field.

IT WOULD SEEM that the state, instead of blocking what appeared to be a justified \$20-million increase for 10,000 property owners over the life of the field, might better seek a price increase for crude oil.

The \$450 million which a 61-cent hike would bring should certainly eliminate those "great hardships" the state Lands Division is worried about.

Today's books

CHILE, PERU AND THE CALIFORNIA GOLD RUSH OF 1849. By Jay Monaghan. Univ. of California Press, \$11.95.

Here, at last, the South Americans receive their due for their part in the Gold Rush. Jay Monaghan writes of the Chileans and Peruvians, who beat the 49ers by months to the gold country, and being experienced miners, taught many of the Johnny-come-latelies how to dig mine shafts and pan for gold. They were repaid by anti-Chilean rioting and special taxes directed at them.—N.

THE FIRST GREAT CIVILIZATIONS. By Jacquetta Hawkes. Knopf, \$12.50.

Jacquetta Hawkes has, in many a book, given a distinction to the popularizing of archeological subjects that it had sorely needed. She makes the long-gone past vivid, and has done it especially brilliantly in her account of the three greatest pre-classic civilizations—those of Mesopotamia, Egypt and the Indus Valley. We are enabled to know the minds and personalities of these peoples as if they were contemporaries.—H.

TIJUANA: URBANIZATION OF A BORDER CULTURE. By John A. Price. Univ. of Notre Dame Press, \$6.95 cloth, \$2.95 paperback.

In the Tijuana prison, we learn, the authorities back a free enterprise economy like that practiced outside the prison walls. Some Southlanders look on Tijuana as a wild conglomeration of bordellos and gambling joints; others find it

a dope paradise (and Prof. Price deals well with the drug traffic); lately Californians have flocked there for beef.

Prof. Price shows Tijuana as the Mexican peasant's symbol of hope, and as the economic and political frontier of Mexico. He presents many facets of the city that the tourist should know about.—N.

THE BLACK WEST: A Documentary and Pictorial History. By William Loren Katz. Anchor, \$5.95 paperback.

A revised and enlarged edition of a book that fills the gaps left in the average book on the West, the movies and TV, which make the role of the blacks in Western history negligible. Author Katz tells us of black explorers; of fur traders, notably James Beckwourth; of slavery in the West; of the not inconsiderable role of blacks in the Gold Rush; of black cowboys like Nat Love ("Deadwood Dick"), Cherokee Bill and others; of famous black regiments in the West (including Little Big Horn).—N.

CRAFTS OF MEXICO. By Marian Harvey. Macmillan, \$12.95.

Into his serape the campesino of San Miguel weaves Indian, Moorish and Spanish patterns. The carved wooden beams and orange tiled roofs of Patzcuaro remind one of medieval Spain. Marian Harvey writes of these and many another aspect of Mexican craftsmanship, and even tells in detail how to reproduce 16 handicrafts. There are some 250 photos and line drawings.—N.

The press can be very trying

Dear Mr. Vice President: I, Joe Sikspak, American, take pen in hand to poke a bee in your bonnet. I see where you say you are being tried by the press. What I want to know is where can I get a trial like that?

I got this speeding ticket, see, and the judge, he don't hardly listen. "Ten bucks or ten days," he says. Bang!

SO I DROP by Paddy's Place for a Seven-high and tell him I'm going to write a letter to the editor appealing this grave undercarriage of justice.

"One of our cherished heritages, Joe, is that every American has the inalienable right to trial by press," says Paddy. "If he is famous."

"That don't seem fair," says I. "Nothing could be fairer, Joe," says Paddy. "Every politician spends every waking moment freely and voluntarily presenting his case to the press. I am an honest, upright man, fellows," he says, "who would never steal the silver handles off my grandmother's coffin like my opponent I could mention and who'll have another beer?"

"You mean politicians ask for a trial by the press?" says I.

"Daily," says Paddy. "And the press, when it does its duty, gives it to them. Good."

"Then how come they complain about being tried by the press?" says I.

"It's like any other kind of justice, Joe," says Paddy. "It's a fair and equitable system as long as you get off scott free."



Arthur Hoppe
SAN FRANCISCO CHRONICLE

"GIVE ME ANOTHER Seven-high, Paddy," says I, "and tell me how it works."

"Well, you take the vice president, Joe," says Paddy. "He's got a pretty good trial record — a hung jury on charges of felonious blabbermouthing and a clean acquittal on Watergate after he pleads not guilty by reason of ignorance. It's a great courtroom tactic and the press has no choice but to find him ignorant."

"Good for him," says I.

"But then up comes this Baltimore scandal," says Paddy. "And the press indicts him on charges of taking money from contractors under false pretenses — these being that the vice president's got the power to do them any good."

Naturally, they advise him of his rights:

"You have the right to remain as silent as the President," they tell him, "to be represented by 23 lawyers at all times, and to know that anything you say may be held against you, if we can figure out how."

"But being a fighter, he takes the stand in his own defense. 'It's a pack of damnable lies,' he testifies to the press, 'and nobody can prove different if my luck holds out. Besides, the indictment's based on nameless sources I will not name.'"

"HE DON'T GET to face his accusers?" says I. "That don't seem fair."

"Well, Joe, he doesn't have to testify under oath, either," says Paddy. "So it works out pretty even."

"I don't know," says I. "Maybe he ought to have copped a plea."

"You never know in these cases, Joe, until that dramatic moment," says Paddy, "when Dr. Gallup polls the jury."

Well, Vice President, I wouldn't want a trial by the press, not being a politician. But I wish you luck in yours, seeing as how you asked for it. And it's a great thing you're doing for the country.

Like Paddy says, "These are trying times, Joe, and the only thing that keeps our democracy going is that the politicians and the press are constant trials to each other."

Truly Yours,
Joe Sikspak, American

L.A.C. Says

By L.A. COLLINS SR.

Reduction of U.S. overseas forces

When Congress meets again next month a major issue is expected to be a large reduction of our armed forces stationed in and around overseas nations. It is estimated we have 600,000 service people in 300 major military installations in more than 20 foreign areas around the globe. In addition are many minor installations including ground, naval and air force.

The 300,000 or so manpower in Europe includes 228,000 still stationed in West Germany. The billions of dollars a year U.S. taxpayers pay for these forces is a major drain on our economy. At the same time it is a great asset to these countries because of the money spent there by the individual and families of the U.S. military forces.

IT IS ARGUED by senators who insist that we should greatly reduce these forces that they are not necessary. After 28 years since end of World War II, they say, it is time for us to place the responsibility on these nations which have the manpower and the economic ability to take care of their own military needs.

The overseas U.S. forces have been responsible for discouraging aggression by Russia in Central Europe over these years since end of World War II. We have given over \$150 billion of aid to other nations to aid them in building their economy to the present high levels. There is evidence that Russia and Red China are less a danger to peace than they have been. It is time the United States reduces its burden of policing the world with the large numbers of manpower stationed far from our shores.

These views expressed in Congress and by many expert observers are largely based on the view that the major deterrent to agres-

sion today, and for the future will be nuclear weapons and the ability to deliver them. There must be no let-down in the U.S. programs for such weapons. It is apparent that at present the United States and Russia are about equal in nuclear ability. They are capable of retaliation in event of attack from any nation. But such an attack would mean mutual destruction.

THE PROPOSED Trident submarine would give the United States the ability to deliver warheads 6,000 miles from many locations where they would be cruising. They would be costly to build. But their overall cost would over the years be less costly than our costs are for our present deployment of manpower scattered around the world.

The real danger is that we allow ourselves to become unequal to Russia, or any combination of nations in nuclear weapons. We are now strong enough to equal any such combination. But we should never allow ourselves to weaken our power because of improved relations with those who have been our enemies.

Our devaluation of the dollar and the loss of our supremacy in world trade has been due to the growing strength of European-Communist nations and Japan. Our economy calls for drastic economies. One of the economies could be a reduction in the overseas manpower. But it should never be a reduction in keeping ourselves equal or superior in nuclear weapons and delivery systems. They can be the only real safeguard against foreign aggression in the future.

We are in a time when negotiations are going on which it is hoped will lead to greater arms control and lessening of tensions. But as one expert says: "Neither now nor at any time in history has anyone won at a conference table what they were not capable of defending with their military strength." The future strength will be in airborne nuclear missiles, not in ground forces to the extent of the past.

Senator Soaper

JACK NICKLAUS has about persuaded the Office Dub to give up golf. "What kind of game is it," he wants to know, "where the best player always wins?"

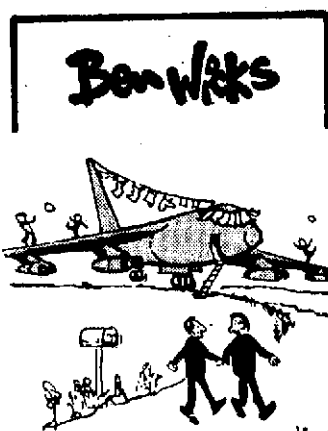
THERE REALLY isn't much to worry about in the economic situation. The average family can afford everything except food, clothing and shelter.

WATERGATE can't really be blamed for eliminating the simple "yes" or "no" answer. They had disappeared from the language long ago.

WORD OF A SHORTAGE in anything sets the hoarders to work. The man at the next desk says a visit to his attic indicates his wife must have heard there is a shortage of empty boxes.

THE YOUNG PERSON seeking a career is advised that about the worst thing you can be in our society is a consumer.

AUTOMATED printing processes which will turn out books untouched by human hands is one of technology's newest wonders. We already have books that apparently were untouched by human brains.



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The Travel & Resorts Section of the Sunday I.P.T . . . mecca for world travelers and those who believe in "See the U.S.A. first." Stories run the gamut from our own backyard resorts to the lofty hideaways in the Himalayas. Timely travel tips from world-famous travel expert, Stan Delaplane, round out one of the fastest-growing sections in this newspaper. Don't let the world pass you by . . . read

TRAVEL & RESORTS

Every Sunday in the I.P.T

Pr-Ed 4-191-10

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

Southland cities losers in revenue sharing battle

By KATHIE ESTELLE
Staff Writer

Southland cities are coming out as the losers, at least temporarily, in the power struggle between Congress and the President.

In an effort to force Congress to pass special revenue sharing bills in the areas of community development, education, manpower and law enforcement, President Nixon has ordered an end to or a slow down on such federal programs as Model Cities, Urban Renewal and Open Spaces. Projects which have been contracted for will be funded, but no new grants will be given until July 1, 1974.

The President's cutbacks in the Office of Economic Opportunity, meanwhile, may mean a tax hike for Long Beach property owners.

The local Commission on Economic Opportunities is expected to lose its federal funding Dec. 1. In an effort to keep the agency going, the City Council has agreed to give it \$450,000 for seven months. That figure is two-thirds of the city's total aid to community organizations.

The biggest current controversy centers on the President's plan to replace categorical grants from the Department of Housing and Urban Development with special revenue sharing grants totaling \$2.3 billion a year. The grants would go to cities with no strings attached and the federal government would not review local governments' handling of the funds.

Sen. John Sparkman, D-Ala., has introduced the President's proposal, officially known as the Better Communities Act, into the Banking, Housing and Currency Commit-

tee, which he heads. Sparkman has also introduced his own version of special revenue sharing.

Sparkman's bill would give the cities more money—\$5.9 billion over two years, but calls for more stringent federal application and review procedures.

Another bone of contention is the White House-Congressional tug of war is determining the formula on which the grants would be given. The President's plan would give a basic allotment to all cities with populations over 50,000. In this area, that would include Long Beach, Lakewood, Carson, Torrance and Compton.

The hardest hit city may be Compton, which, according to the League of California Cities, could lose \$2 million to \$4 million in federal aid this year.

Cities with populations under the 50,000 mark would get special revenue sharing funds from the state. California would receive an estimated \$242,478,000 if the President's proposal were enacted.

Sparkman's bill would use past participation in federal grant programs in determining the formula, contending that this is a valid indication of need.

Southland city officials would like the best of both bills, preferring the big grant chunk of money in the Congressional version, but also wanting the no-strings approach of the President's bill.

The President's cutbacks in HUD programs, meanwhile, have left city officials confused, some with unfinished programs, others not knowing how to plan for the next year in which no new federal

funds will be available. The the hardest hit city may be Compton, which, according to the League of California Cities, could lose \$2 million to \$4 million in federal aid this year.

The city was planning a renovation of its downtown business district in hopes of bolstering its sagging sales tax revenue. The federal government provided \$3.1 million last year, but cut that to \$1.4 million in this phase-out year.

The project is expected to cost about \$15 million, according to Harold Adams, director of Compton's Model Cities Department and even the \$3.1 million was not enough. He noted—the city depends heavily on sales tax monies and unless the business district is upgraded, the tax revenue may continue its downward spiral. "We're looking toward private developers and hoping some form of special revenue sharing passes soon," Adams said.

Federal funds for the city's parks have been eliminated with the end of HUD's Open Spaces Program, a critical situation in a locality where park acreage is less than half the national average. Adams noted that parks are urgently needed in the mostly black city because half the population is 20-years-old or younger.

For other cities, the federal government cutbacks anymore of a nu-

sance than a real fiscal problem. City officials are not sure of the funding level they will have with special revenue sharing and thus cannot plan ahead with any certainty.

Most Southland cities stand to gain with the President's proposal. However, Dave Nichols of the League of California Cities points out that cities which have big social service programs stand to lose more under the BCA, while cities with fewer programs stand to gain.

The Los Angeles area office of HUD backed up that contention with figures showing the estimates of funding each city would receive under the President's proposal.

Long Beach received \$641,000 from HUD last year, but under the White House proposal the city would get an estimated \$1,514,000 in 1974-75. Lakewood, which received \$230,000 in 1973, would get an estimated \$239,000 in 1975.

On the basis of past performance, Carson would probably do better under the Presidential program which would allot the city \$303,000 if approved. Over its five-year history to date, Carson has received a total of just over \$700,000 in grants—with \$675,000 for acquisition of two parks and construction of a multipurpose building on one of them, all coming last year.

"If we had one person to devote full-time to 'grantsmanship' we could probably do better with categorical grants," suggested Senior Planner Jane Brock, who was recently assigned grant processing as an additional duty.

Parks and Recreation Director Howard Homan, who worked four years to line up the \$800,000 grant for purchase and initial development of the Water Street and Figueroa Street parks, figures the city would be way ahead with a dependable annual allotment instead of constantly using staff time seeking uncertain grants.

Although Torrance is ten times as old a city as Carson, it too is new at the grantsmanship game.

When the first grant application was suggested in 1969, the city council barely approved it by a 4-3 vote. That grant of \$750,000 to acquire land for the 52-acre Columbia Park is only now coming to fruition with approval on July 31 for purchase of the first two parcels of land.

Lately the council has been more united in seeking grants, especially in the areas of transportation and law enforcement. Also, City Treasurer Tom Rupert has been designated as the city's "Legislative Liaison," a polite term for grant hunter.

Rupert estimates he could dig up a continuing level of categorical grants at about or slightly above the value of the \$483,000 allocated to Torrance under the Nixon proposal.

The picture for Compton, a "phase-out" city, is not so bright. The city received \$5.4 million from HUD in 1973, but that will drop to an estimated \$5.1 million in 1975 under the terms of the BCA.

"It's just not fair," complained one Compton city official. "The cities which need the money most are going to lose, while the wealthier cities are going to get more. It's like a reverse Robin Hood."

No matter what plan or combination of plans passes, much of the money will probably be used for more parks and park improvements. The biggest complaints about cutbacks have in this area.

The city of Cerritos applied for a \$300,000 matching grant, meaning half federal funds and half local, for improvements in Studebaker Park, according to Kathi Klingensmith, assistant in the department of human affairs. The city does not expect to get the money because of fund cutbacks.

Cerritos has also applied for federal aid in construction of a 300-acre industrial park in the northern part of the city. The park will provide 12,000 jobs when complete. While the federal fund outlook is not bright,

property owners in the district will breathe a sigh of relief if it comes through. While the city does not impose a property tax, those in the park area will have to pay taxes to fund sewer and street improvements. Any federal aid will go towards lessening that tax burden, according to Mrs. Klingensmith.

After the battle of the BCA, the focus will shift to special revenue sharing proposals in the area of education, manpower and law enforcement. Educators in the Southland are hoping relief comes soon because the Department of Health, Education and Welfare has made drastic cutbacks in this area.

Cerritos Junior College faces the prospect of having all federal funds eliminated next year for its innovative paramedic

lege has found its funds for the Work Incentive Program (WIN) cut. The program trains welfare recipients for jobs.

The Long Beach Unified School District faces fund cutbacks in federal aid for low income and minority students and in funds to offset the cost of educating children of federal employees and military dependents. The district has already lost \$1.5 million and expects more cutbacks with the closure of the Naval Shipyard.

While fund cutbacks are not critical for many cities, they find themselves unable to plan for the future. "Most projects require long-range planning," explained one city official. "We can't plan ahead until we know what funds are available, and right now, Washington is in such a mess that nobody knows anything. It's going to set us back, no matter what happens."

A harried official in the L.A. office of HUD commented, "We'll be glad to give them all the information we have, but we just don't have much."

Long Beach received \$641,000 from HUD last year, but under the White House proposal the city would get an estimated \$1,514,000 in 1974-75. Lakewood, which received \$230,000 in 1973, would get an estimated \$239,000 in 1975.

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Seal Beach fight

(Continued from Page B-1)

ted that perhaps the city had not received sufficient input from residents prior to assembling the plan.

He further explained that the beach and Old Town area south of Pacific Coast Highway were bound by Proposition 20 which required compliance with rules and guidelines laid down for all of California's coastline. There are phrases like "optimum capacity level" usage of the beach, although there are as yet no formulas to define them.

Actually, explains Dave Homsy, head planner for the South Coast Zone Regional Conservation Commission, Proposition 20 says in effect that the beaches belong to all the people of the state and are to be preserved, maintained, and enhanced for them and their posterity.

"Many of them have inadequate access and parking," he continues. "But how much is adequate is not yet defined. Naturally, the interests of local beach residents aren't always the same as those of the general public."

What are these local interests, and what is the texture of this community which residents value so highly?

Spence tries to define them: "We're a unique, diversified blend of students, young professionals, and older people. Everyone knows everyone, and we like it that way. We're still uniquely residential in an area of overbuilding in the coastal zone...high rise and high density encourage transient population and commercial development."

"When a city talks about changes like those proposed, they're talking about tearing apart the very fabric of the community," he says.

"That's why we're truly reactionaries," he declares.

Also, he says, there was never an indication that the city was, or is, in trouble financially, never a suggestion that residents might face a tax rise if commercial and other growth doesn't happen.

"What's been done so far indicates just how much people really care. I know of no other community that could have rallied this kind of support in such a short time," he says.

By short he means about two weeks.

Most people first heard of the changes in mid-June when former

councilman Tom Barnes called an Old Town Forum at the Marina Community Center, and the loose-knit "Save Seal Beach" Committee of 125 took form that night. Members and friends hand-carried hundreds of fliers a week before the scheduled June 27th meeting, alerting residents, urging them to attend.

(Along the way they also discovered that planning director Bob Neprud had purchased a \$56,000 corner lot across the street from the old steam plant site.)

The revised plan is almost point by point what the people asked.

It recommends:

- No commercial development of the Water and Power plant site, but instead, a minimum of three acres of park and the rest residential.

- No more parking at the beach, rather a study of tram or mini-bus transport from parking well back from the shore.

- Tabling Main Street modernization pending extensive studies.
- No parking, only open space and park useage for the PE right of way.

- A limit of two dwellings per lot, no three-story units, and no high rise.

- "Controlled population growth"—probably an increase of no more than 2,200 people in the next 12 years.

The revised plan summarizes: "The city should maintain its own identity and seek new ways to preserve its unique character...its attractive beaches ideal climate, and small town friendly character."

One last hurdle remains for the "new reactionaries" and the revised plan: a city council which is reportedly 5-0 against that viewpoint.

If the revised plan emerges unchanged after next Wednesday's hearing there is still a council public hearing — and quite possibly some council objection — prior to their vote.

"They have indicated for some time their interest in increasing tax revenues," says Spence.

However, neither he nor any of the committee is letting up in its efforts to stop progress, he says.

"We've got too much time and heart invested," Spence declares.

"Besides, our battle is the battle of everyone who likes Seal Beach for what it is — visitors and residents alike," he insists.

What's the siren?

The following emergency calls were answered by the Long Beach police and fire departments during the 20-hour period ending at 8 p.m. Saturday:

- 12:06 a.m., apartment fire, 400 Franklin Place; 12:11 a.m., first aid, 1350 Peterson Ave.; 1:09 a.m., first aid, 3832 Canehill Ave.; 1:31 a.m., first aid, 1035 Virginia Court; 1:45 a.m., electrical short, 210 W. Taylor St.; 2:01 a.m., garage fire, 1488 Henderson Ave.; 2:05 a.m., injury traffic, Pacific Coast Highway and Outer Circle Drive; 2:06 a.m., first aid, Traffic Circle; 2:27 a.m., car fire, 2676 E. 56th Way; 2:43 a.m., water leak, 3477 Ladoga Ave.; 2:45 a.m., injury traffic, Second Street and Ximeno Avenue; 3:30 a.m., first aid, 410 E. Louise St.; 3:46 a.m., car fire, Ocean Boulevard and 39th Place; 4:26 a.m., first aid, 2575 Eucalyptus Ave.; 6:12 a.m., trash fire, 1118 E. Carson St.; 6:28 a.m., house fire, 690 Grand Ave.; 7:02 a.m., apartment fire, 1440 Elm Ave.; 8:36 a.m., box alarm, 210 W. Taylor St. and Cowles Street; 8:41 a.m., first aid, 147 E. Ocean Blvd.; 8:48 a.m., first aid, 5431 Daisy Ave.; 8:59 a.m., first aid, 325 W. 10th St.; 9:08 a.m., first aid, 1305 E. 20th St.; 9:59 a.m., first aid, 4356 Atlantic Ave.; 11:34 a.m., injury, 601 Long Beach Blvd.; 12:13 p.m., pump out boat, Second Street Bridge; 12:50 p.m., first aid, 211 Roycroft Ave.; 1:14 p.m., first aid, 5611 E. 23rd St.; 1:21 p.m., investigation, 5161 E. Anaheim St.; 2:08 p.m., first aid, Lincoln Park; 2:42 p.m., first aid, 58 Home Ave.; 2:49 p.m., first aid, 2067 Lime Ave.; 2:49 p.m., first aid, Fire Station 20; 2:50 p.m., grass fire, 347 Ortiz Ave.; 3:18 p.m., injury, Seventh Street and Ximeno Avenue; 3:58 p.m., first aid, Belmont Pier; 4:07 p.m., first aid, Lincoln Park; 4:08 p.m., first aid, Studebaker and Westminster Roads; 5:05 p.m., first aid, Belmont Pier; 5:11 p.m., assist, 3452 Elm Ave.; 5:17 p.m., first aid, 5821 Gundry Ave.; 6:17 p.m., first aid, 301 W. Ocean Blvd.; 6:34 p.m., first aid, Seventh Street and Gladys Avenue; 7:04 p.m., assist, 152 Claremont Ave.; 7:25 p.m., first aid, Atlantic Avenue and Del Amo Boulevard.

BOARD AGENDA

Here is the agenda for Monday's meeting of the Long Beach Board of Education, to be held in the board room of the Unified School District, office, 701 Locust Ave. Unified District.

Executive Session, 1 p.m.
Conference, 3:30 p.m.
Guidance and discipline code, grades 1-12, 1973-74.
2. Junior high school boundary adjustments. Meeting, 4 p.m.

1. Regular order of business;
2. Staff recommendations — Approval of the 1973-74 guidance and discipline code for grades 1-12; and approval of junior school boundary adjustments;
3. Consideration of the following curriculum publications: Algebra A, B, C Guide for Use with Modern Algebra: Structure and Method, Book 1; A Developmental Approach to Curriculum Development, Special Education; A Guide to Teaching Developing Nations. A Course in World Geography, Grade 7 (Working Draft, Unedited); Mathematics, K-6, Terminal Objectives.

Law enforcement course set

Law enforcement for the layman will be a new course this fall at Long Beach City College.

Under Los Angeles County Deputy Sheriff Milton Fiala and Long Beach Police Lieutenant John Cowan the course

will acquaint laymen with law enforcement procedures and problems. Classes will meet Monday evenings at a Lakewood extension campus and Thursday evenings at the Business and Technology Campus, 1305 East Pacific Coast Highway.

City College Executive Vice President Harmon P. Clark, Jr., this week warned new students planning to enroll this fall at the community college not to delay "if they want to get into courses they have selected."

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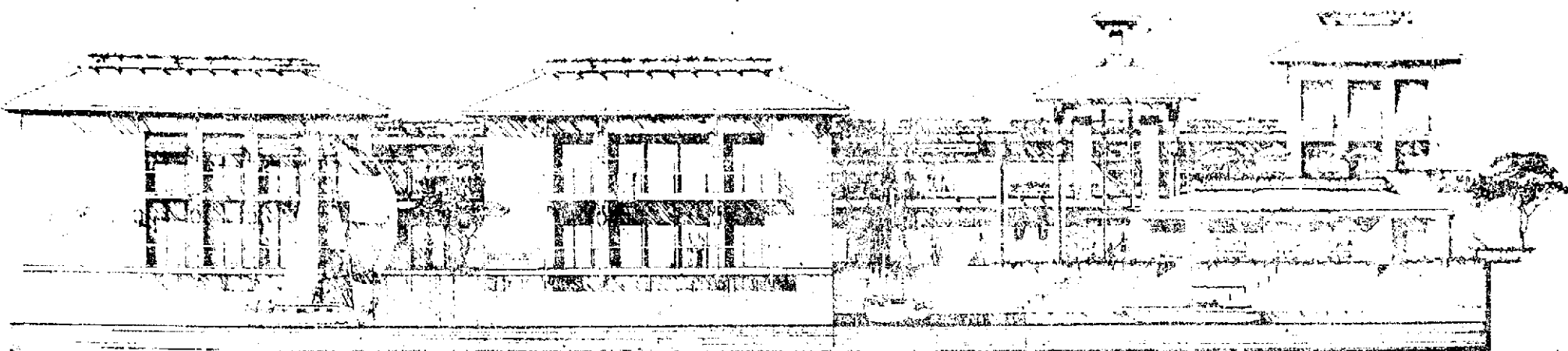
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80 retail shops planned at Marina Pacifica



ARCHITECT'S CONCEPT OF VIEW OF MARINA PACIFICA SHOPPING VILLAGE . . . rising in Long Beach (Story, Page R-2)

La Mirada Landmark condominiums in opening

La Mirada Landmark, an all-adult condominium community emphasizing leisure, recreation and security, is open.

Nearly 1,000 people visited the La Mirada site last weekend for the project's formal opening, according to R. C. "Bob" Morrison, general sales and marketing manager for the community.

Morrison noted visitors were impressed with the special efforts taken to meet the particular needs of active adults. "We designed and built this community to offer active adults the ultimate in carefree, secure and comfortable Southern California living," he said.

"We have placed special emphasis on providing complete recreational facilities," Morrison added, "together with the condominium concept of living, complete privacy and security."

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The extensive recreational complex covers 8 acres and is valued at more than \$1.5 million. It has a beautiful clubhouse with kitchens, lounges, game rooms, billiard room, a photo lab, lapidary room, hobby and club rooms, and rooms for sewing, ceramics, wood-working and cards.

Outdoor attractions include a putting green, large swimming pool, hot water whirlpool, two full size tennis courts, paddle tennis courts, horseshoes, volleyball, multi-purpose courts and barbecues.

The community will feature the condominium concept of living, with exterior maintenance and landscaping provided by a professional firm.

Six floor plans are offered in a variety of building types, some of which are split level to take advantage of the rolling hills on the site. The homes have one, two or three bedrooms and one or two baths, plus large living and dining rooms, kitchens, patios or balconies, enclosed garages and additional parking spaces.

LUXURY FEATURES INCLUDE central air conditioning, luxurious shag carpeting, vinyl kitchen flooring, individual utility rooms with installed washer-dryer, deluxe-equipped kitchens with range, oven, disposal and dishwasher, forced air heating, pantries and walk-in closets in most plans.

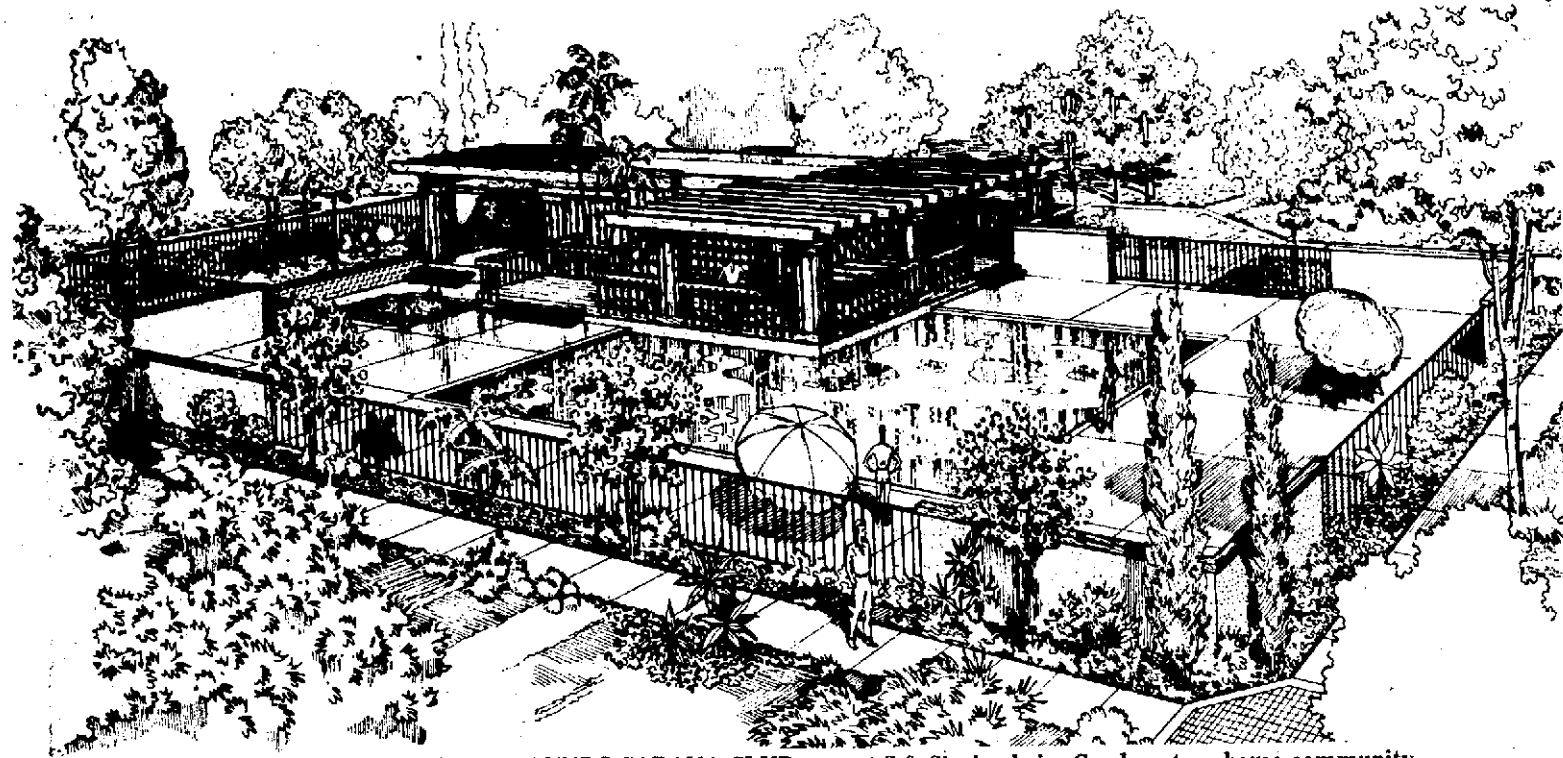
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EXTERIOR LANDSCAPING, MAINTENANCE . . . provided at La Mirada Landmark

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(Continued on Page R-5)

Los Coyotes Country Club Homes offer prestige

There are many prestige residential neighborhoods in Orange County, but none more prestigious than the exclusive Bellehurst community high on a mesa in the northern part of Buena Park.

Fine homes that range to \$100,000 surround the anchor of the entire area: the grounds of the Los Coyotes Country Club, with three championship nines, swimming club, teen center and a tennis club.

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PRICED FROM \$62,950, the 128 air conditioned homes planned for the development include dramatic formal dining rooms, breakfast nooks off spacious kitchens with all built-in including trash compactor, family rooms and such individual attractions as one plan with a private retreat with fireplace off a master bedroom suite, a large "extra bonus" room in another plan, a separate study or den in still another plan, and so on.

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The furnished model homes of Los Coyotes Country Club Homes are open daily, under the direction of Charles P. Day Realty, from morning to night.

From the Long Beach area, take the Artesia (91) Freeway east to Beach Boulevard (Hwy 39). Turn north on Beach to Los Coyotes Drive and the imposing entrance to the Bellehurst community. Drive up the hill to Los Coyotes Country Club Homes.



LOS COYOTES COUNTRY CLUB HOMES . . . located on estate-size lots

Southland cities losers in revenue sharing battle

By KATHIE ESTELLE
Staff Writer

Southland cities are coming out as the losers, at least temporarily, in the power struggle between Congress and the President.

In an effort to force Congress to pass special revenue sharing bills in the areas of community development, education, manpower and law enforcement, President Nixon has ordered an end to or a slow down on such federal programs as Model Cities, Urban Renewal and Open Spaces.

Projects which have been contracted for will be funded, but no new grants will be given until July 1, 1974.

The President's cutbacks in the Office of Economic Opportunity, meanwhile, may mean a tax hike for Long Beach property owners.

The local Commission on Economic Opportunities is expected to lose its federal funding Dec. 1. In an effort to keep the agency going, the City Council has agreed to give it \$450,000 for seven months.

That figure is two-thirds of the city's total aid to community organizations.

The biggest current controversy centers on the President's plan to replace categorical grants from the Department of Housing and Urban Development with special revenue sharing grants totaling \$2.3 billion a year.

The grants would go to cities with no strings attached and the federal government would not review local governments' handling of the funds.

Sen. John Sparkman, D-Ala., has introduced the President's proposal, officially known as the Better Communities Act, into the Banking, Housing and Currency Committee,

which he heads; Sparkman has also introduced his own version of special revenue sharing.

Sparkman's bill would give the cities more money—\$5.9 billion over two years, but calls for more stringent federal application and review procedures.

Another bone of contention in the White House-Congressional tug of war is determining the formula on which the grants would be given.

The President's plan would give a basic allotment to all cities with populations over 50,000. In this area, that would include Long Beach, Lakewood, Carson, Torrance and Compton.

Cities with populations under the 50,000 mark would get special revenue sharing funds from the state. California would receive an estimated \$242,478,000 if the President's proposal were enacted.

Sparkman's bill would use past participation in federal grant programs in determining the formula, contending that this is a valid indication of need.

Southland city officials would like the best of both bills, preferring the bigger chunk of money in the Congressional version, but also wanting the no-strings approach of the President's bill.

The President's cutbacks in HUD programs, meanwhile, have left city officials confused, some with unfinished programs, others not knowing how to plan for the next year in which no new federal

funds will be available. The the hardest hit city may be Compton, which, according to the League of California Cities, could lose \$2 million to \$4 million in federal aid this year.

The city was planning a renovation of its downtown business district in hopes of bolstering its

sagging sales tax revenue. The federal government provided \$3.1 million last year, but cut that to \$1.4 million in this phase-out year.

The project is expected to cost about \$15 million, according to Harold Adams, director of Compton's Model Cities Department and even the \$3.1 million was not enough.

He noted—the city depends heavily on sales tax monies and unless the business district is upgraded, the tax revenue may continue its downward spiral. "We're looking toward private developers and hoping some form of special revenue sharing passes soon," Adams said.

Federal funds for the city's parks have been eliminated with the end of HUD's Open Spaces Program, a critical situation in a locality where park acreage is less than half the national average. Adams noted that parks are urgently needed in the mostly black city because half the population is 20-years-old or younger.

For other cities, the federal government cutbacks anymore of a nuisance than a real fiscal

problem. City officials are not sure of the funding level they will have with special revenue sharing and thus cannot plan ahead with any certainty.

Most Southland cities stand to gain with the President's proposal. However, Dave Nichols of the League of California Cities points out that cities which have big social service programs stand to lose more under the BCA, while cities with fewer programs stand to gain.

The Los Angeles area office of HUD backed up that contention with figures showing the estimates of funding each city would receive under the President's proposal.

Long Beach received \$641,000 from HUD last year, but under the White House proposal the city would get an estimated \$1,514,000 in 1974-75. Lakewood, which received \$230,000 in 1973, would get an estimated \$239,000 in 1975.

On the basis of past performance, Carson would probably do better under the Presidential program which would allot the city \$303,000 if approved. Over its five-year history to date, Carson has received a total of just over \$700,000 in grants—with \$675,000 for acquisition of two parks and construction of a multipurpose building on one of them, all coming last year.

"If we had one person to devote full-time to 'grantsmanship' we could probably do better with categorical grants," suggested Senior Planner Jane Brock, who was recently assigned grant processing as an additional duty.

Parks and Recreation Director Howard Homan, who worked four years to line up the \$600,000 grant for purchase and initial development of the Water Street and Figueroa Street parks, figures the city would be way ahead with a dependable annual allotment instead of constantly using staff time seeking uncertain grants.

Although Torrance is ten times as old a city as Carson, it too is new at the grantsmanship game.

When the first grant application was suggested in 1969, the city council barely approved it by a 4-3 vote. That grant of \$750,000 to acquire land for the 52-acre Columbia Park is only now coming to fruition with approval on July 31 for purchase of the first two parcels of land.

Lately the council has been more united in seeking grants, especially in the areas of transportation and law enforcement. Also, City Treasurer Tom Rupert has been designated as the city's "Legislative Liaison," a polite term for grant hunter.

Rupert estimates he could dig up a continuing level of categorical grants at about or slightly above the value of the \$483,000 allocated to Torrance under the Nixon proposal.

The picture for Compton, a "phase-out" city, is not so bright. The city received \$5.4 million from HUD in 1973, but that will drop to an estimated \$5.1 million in 1975 under the terms of the BCA.

"It's just not fair," complained one Compton city official. "The cities which need the money most are going to lose, while the wealthier cities are going to get more. It's like a reverse Robin Hood."

No matter what plan or combination of plans passes, much of the money will probably be used for more parks and park improvements. The biggest complaints about cutbacks have in this area.

The city of Cerritos applied for a \$300,000 matching grant, meaning half federal funds and half local, for improvements in Studebaker Park, according to Kathi Klingensmith, assistant in the department of human affairs. The city does not expect to get the money because of fund cutbacks.

Cerritos has also applied for federal aid in construction of a 300-acre industrial park in the northern part of the city. The park will provide 12,000 jobs when complete. While the federal fund outlook is not bright, property owners in the district will breathe a sigh of relief if it comes through. While the city does not impose a property tax, those in the park area will have to pay taxes to fund sewer and street improvements. Any federal aid will go towards lessening that tax burden, according to Mrs. Klingensmith.

After the battle of the BCA, the focus will shift to special revenue sharing proposals in the area of education, manpower and law enforcement. Educators in the Southland are hoping relief comes soon because the Department of Health, Education and Welfare has made drastic cutbacks in this area.

Cerritos Junior College faces the prospect of having all federal funds eliminated next year for its innovative paramedic training program. Federal funding of a program training students to make artificial limbs is also getting the axe, according to Earl Johnson, college's director of institutional development.

Compton College has found its Library Grant program which buys new books, supplies and audiovisual materials slashed from \$42,000 to \$5,000. Long Beach City College has found its funds for the Work Incentive Program (WIN) cut. The program trains welfare recipients for jobs.

The Long Beach Unified School District faces fund cutbacks in federal aid for low income and minority students and in funds to offset the cost of educating children of federal employees and military dependents. The district has already lost \$1.5 million and expects more cutbacks with the closure of the Naval Shipyard.

While fund cutbacks are not critical for many cities, they find themselves unable to plan for the future. "Most projects require long-range planning," explained one city official. "We can't plan ahead until we know what funds are available, and right now, Washington is in such a mess that nobody knows anything. It's going to set us back, no matter what happens."

A harried official in the L.A. office of HUD commented, "We'll be glad to give them all the information we have, but we just don't have much."

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Seal Beach fight

(Continued from Page B-1)

ted that perhaps the city had not received sufficient input from residents prior to assembling the plan.

He further explained that the beach and Old Town area south of Pacific Coast Highway were bound by Proposition 20 which required compliance with rules and guidelines laid down for all of California's coastline. There are phrases like "optimum capacity level" usage of the beach, although there are as yet no formulas to define them.

Actually, explains Dave Homsy, head planner for the South Coast Zone Regional Conservation Commission, Proposition 20 says in effect that the beaches belong to all the people of the state and are to be preserved, maintained, and enhanced for them and their posterity.

"Many of them have inadequate access and parking," he continues. "But how much is adequate is not yet defined. Naturally, the interests of local beach residents aren't always the same as those of the general public."

What are these local interests, and what is the texture of this community which residents value so highly?

Spence tries to define them: "We're a unique, diversified blend of students, young professionals, and older people. Everyone knows everyone, and we like it that way. We're still uniquely residential in an area of overbuilding in the coastal zone...high rise and high density encourage transient population and commercial development."

"When a city talks about changes like those proposed, they're talking about tearing apart the very fabric of the community," he says.

"That's why we're truly reactionaries," he declares.

Also, he says, there was never an indication that the city was, or is, in trouble financially, never a suggestion that residents might face a tax rise if commercial and other growth doesn't happen.

"What's been done so far indicates just how much people really care. I know of no other community that could have rallied this kind of support in such a short time," he says.

By short he means about two weeks.

Most people first heard of the changes in mid-June when former

councilman Tom Barnes called an Old Town Forum at the Marina Community Center, and the loose-knit "Save Seal Beach" Committee of 125 took form that night. Members and friends hand-carried hundreds of fliers a week before the scheduled June 27th meeting, alerting residents, urging them to attend.

(Along the way they also discovered that planning director Bob Neprud had purchased a \$56,000 corner lot across the street from the old steam plant site.)

The revised plan is almost point by point what the people asked. It recommends:

— No commercial development of the Water and Power plant site, but instead, a minimum of three acres of park and the rest residential.

— No more parking at the beach, rather a study of tram or mini-bus transport from parking well back from the shore.

— Tabling Main Street modernization pending extensive studies.

— No parking, only open space and park usage for the PE right of way.

— A limit of two dwellings per lot, no three-story units, and no high rise.

— "Controlled population growth"—probably an increase of no more than 2,200 people in the next 12 years.

The revised plan summarizes: "The city should maintain its own identity and seek new ways to preserve its unique character...its attractive beaches ideal climate, and small town friendly character."

One last hurdle remains for the "new reactionaries" and the revised plan: a city council which is reportedly 5-0 against that viewpoint.

If the revised plan emerges unchanged after next Wednesday's hearing there is still a council public hearing — and quite possibly some council objection — prior to their vote.

"They have indicated for some time their interest in increasing tax revenues," says Spence.

However, neither he nor any of the committee is letting up in its efforts to stop progress, he says.

"We've got too much time and heart invested," Spence declares.

"Besides, our battle is the battle of everyone who likes Seal Beach for what it is — visitors and residents alike," he insists.

Law enforcement course set

Law enforcement for the layman will be a new course this fall at Long Beach City College.

Under Los Angeles County Deputy Sheriff Milton Fiala and Long Beach Police Lieutenant John Cowan the course

will acquaint laymen with law enforcement procedures and problems. Classes will meet Monday evenings at a Lakewood extension campus and Thursday evenings at the Business and Technology Campus, 1305 East Pacific Coast Highway.

City College Executive Vice President Harmon P. Clark, Jr., this week warned new students planning to enroll this fall at the community college not to delay "if they want to get into courses they have selected."

What's the siren?

The following emergency calls were answered by the Long Beach police and fire departments during the 20-hour period ending at 8 p.m. Saturday:

12:06 a.m., apartment fire, 400 Franklin Place; 12:11 a.m., first aid, 1350 Peterson Ave.; 1:09 a.m., first aid, 3822 Cangel Ave.; 1:31 a.m., first aid, 1055 Virginia Court; 1:45 a.m., electrical short, 210 W. Taylor St.; 2:01 a.m., garage fire, 1468 Henderson Ave.; 2:05 a.m., injury traffic, Pacific Coast Highway and Outer Circle Drive; 2:06 a.m., car fire, 2676 E. 55th Way; 2:43 a.m., water leak, 3477 Ladoga Ave.; 2:45 a.m., injury traffic, Second Street and Ximeno Avenue; 3:30 a.m., first aid, 410 E. Louise St.; 3:46 a.m., car fire, Ocean Boulevard and 39th Place; 4:26 a.m., first aid, 2575 Eucalyptus Ave.; 6:12 a.m., trash fire, 1118 E. Carson St.; 6:28 a.m., house fire, 680 Grand Ave.; 6:42 a.m., apartment fire, 1440 Elm Ave.; 8:36 a.m., box alarm, Santa Fe Avenue and Cowles Street; 8:41 a.m., first aid, 147 E. Ocean Blvd.; 8:48 a.m., first aid, 5431 Daisy Ave.; 8:58 a.m., first aid, 325 W. 10th St.; 9:08 a.m., first aid, 1305 E. 20th St.; 9:59 a.m., first aid, 4356 Atlantic Ave.; 11:34 a.m., injury, 601 Long Beach Blvd.; 12:13 p.m., pump out boat, Second Street Bridge; 12:50 p.m., first aid, 211 Roycroft Ave.; 1:14 p.m., first aid, 5611 E. 23rd St.; 1:21 p.m., investigation, 5161 E. Anaheim St.; 2:08 p.m., first aid, Lincoln Park; 2:42 p.m., first aid, 56 Home Ave.; 2:49 p.m., first aid, 2067 Lime Ave.; 2:49 p.m., first aid, Fire Station 20; 2:59 p.m., grass fire, 347 Orizaba Ave.; 3:18 p.m., injury, Seventh Street and Ximeno Avenue; 3:58 p.m., first aid, Belmont Pier; 4:07 p.m., first aid, Lincoln Park; 4:08 p.m., first aid, Studebaker and Westminster Roads; 4:06 p.m., first aid, Belmont Pier; 5:11 p.m., assist, 3452 Elm Ave.; 5:17 p.m., first aid, 5821 Gundry Ave.; 6:17 p.m., first aid, 301 W. Ocean Blvd.; 6:34 p.m., first aid, Seventh Street and Gladys Avenue; 7:04 p.m., assist, 152 Claremont Ave.; 7:25 p.m., first aid, Atlantic Avenue and Del Amo Boulevard.

BOARD AGENDA

Here is the agenda for Monday's meeting of the Long Beach Board of Education, to be held in the board room of the Unified School District, office, 701 Locust Ave., Unified District.

Executive Session, 1 p.m. Conference, 3:30 p.m. Conference, 3:30 p.m.

1. Guidance and discipline code, grades 1-12, 1973-74.

2. Junior high school boundary adjustments. Meeting, 4 p.m.

1. Regular order of business; 2. Staff recommendations; 3. Approval of the 1973-74 guidance and discipline code for grades 1-12; and approval of junior school boundary adjustments.

3. Consideration of the following curriculum publications: Algebra A, B, C, Guide for Use with Modern Algebra; Structure and Method, Book 1: A Developmental Approach to Curriculum Development, Special Education; A Guide to Teaching Developing Nations, A Course in World Geography, Grade 7 (Working Draft, Unedited); Mathematics, K-6, Terminal Objectives.

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\$5.88 sq. yd.

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\$4.99 sq. yd.

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\$6.98 sq. yd.

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\$7.49 sq. yd.

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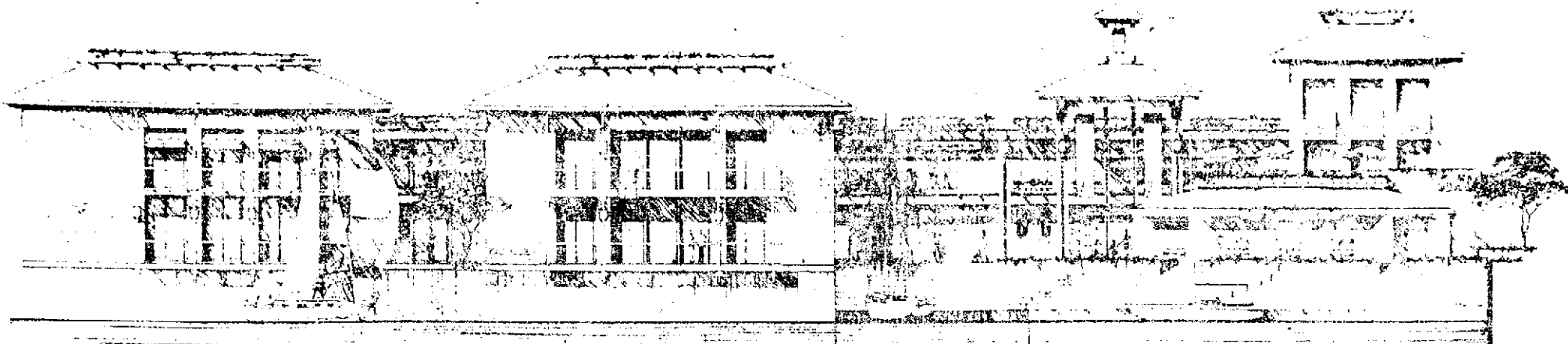
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80 retail shops planned at Marina Pacifica



ARCHITECT'S CONCEPT OF VIEW OF MARINA PACIFICA SHOPPING VILLAGE . . . rising in Long Beach (Story, Page R-2)

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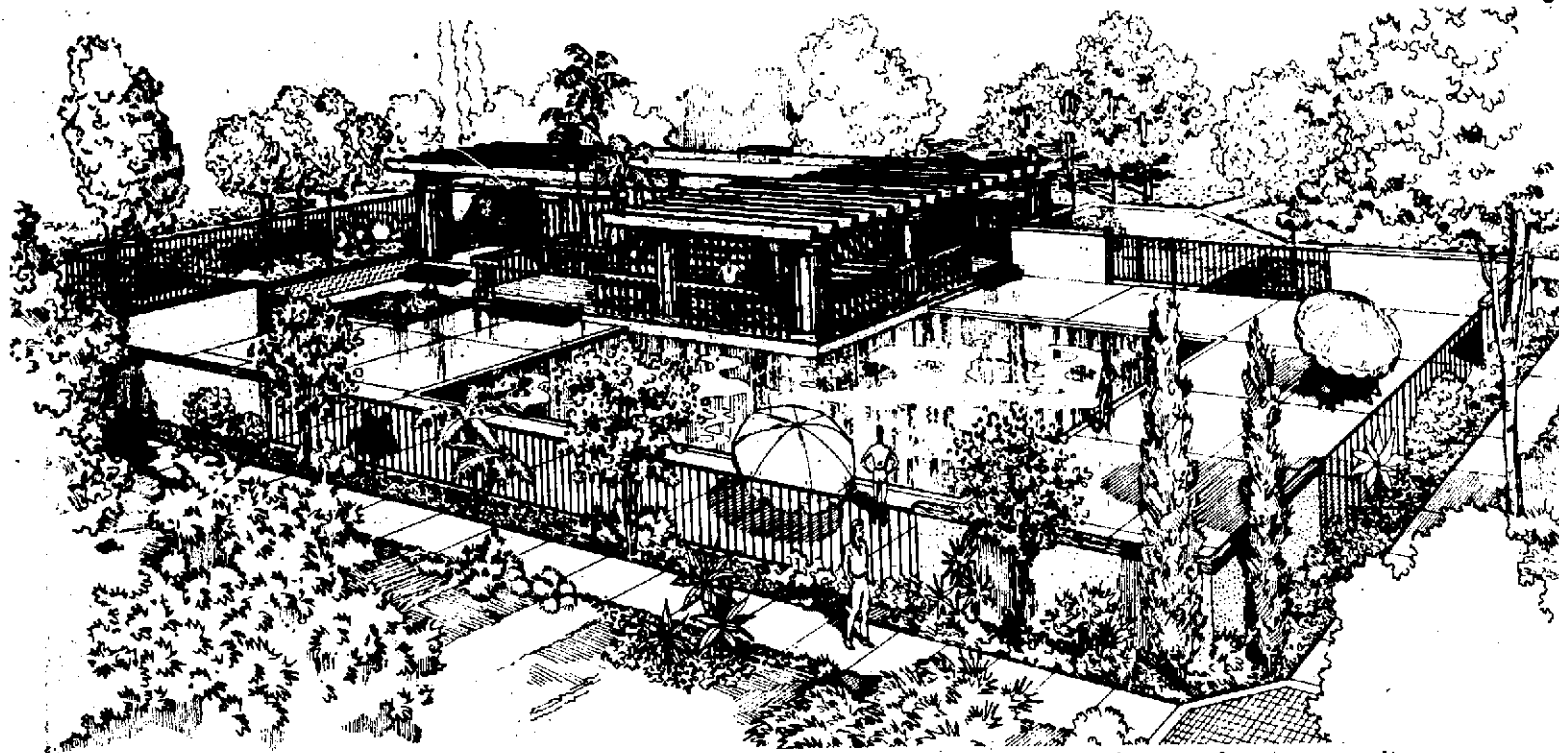
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SHOPPING IS EXTENSIVE with Fashion Square in La Habra and La Mirada Shopping Center in that city just short drives away. Schools, from grade through the university level, are conveniently nearby as well.

The furnished model homes of Los Coyotes Country Club Homes are open daily, under the direction of Charles P. Day Realty, from morning to night.

From the Long Beach area, take the Artesia (91) Freeway east to Beach Boulevard (Hwy. 39). Turn north on Beach to Los Coyotes Drive and the imposing entrance to the Bellehurst community. Drive up the hill to Los Coyotes Country Club Homes.



LOS COYOTES COUNTRY CLUB HOMES . . . located on estate-size lots

Huge shop area set at Marina Pacifica

A 250,000-square-foot specialty shopping center will be built at the \$100 million Marina Pacifica condominium project in Long Beach, announced Abe Reider, vice president of Southern California Financial Corp. and managing general partner of Marina Pacifica, a subsidiary of City Investing Corp. (NYSE).

Grubb & Ellis Co., one of the nation's largest real estate firms, has been named exclusive leasing agent for the Village, states Gordon E. Malstrom, vice president and director of the company's retail marketing division.

The center will consist of 80 retail shops and nine major restaurants including a 50,000-square-foot office building.

Located on Pacific Coast Highway near Second Street, the Village will serve not only residents of the adjacent 1,462 luxury waterfront condominiums, but residents within a 10-minute ride of the project, those who travel the adjoining Pacific Coast Highway, and millions of tourists who visit the area each year.

ONE OF the features of the two-story mall in the center will be that patrons may arrive at the village by yacht, sailboat, automobile or public transportation, with mariners being able to dock their boats at one of the moorings especially provided for them.

It is believed to be the only shopping center in the United States to offer such facilities for its patrons.

Focal point of the center will be a 80-foot high campanile bell tower which will rise above all other structures. It will be patterned after its counterpart in St. Mark's Square, Venice, Italy.

A pedestrian bridge will connect the shopping center and the condominiums, which range in price from \$35,000 to \$98,000.

ALTHOUGH ocean oriented with unique architectural advances, shoppers arriving by automobile will have the advantage of 1,250 spaces of terraced surface parking, or a ratio of 5 cars per 1,000 square feet of leasable area.

Designed by the Killingsworth, Brady & Associates architectural firm of Long Beach, the millieu of a picturesque seaport village will dominate.

Rough-hewn beams, entwined with brilliant bougainvillea, will turn the two-level mall area into a showplace of its own.

Open air, with wood beam lattice work, the atmosphere will abound with freshness and natural beauty.

The Center Mall of the village has been designed so as to be an ideal showcase for promotional "drawing cards," with a full-time public relations and promotion director and staff planning and coordinating activities and events which will help to measurably increase the attraction of the unique center.

A BROAD tenant mix will provide for almost every shopping need from A to Z (Accommodations to Zippers) through one of the many types of specialty shops, stores and restaurants.

Other nearby major attractions expected to help attract visitors are five miles of sandy beaches, 19 hotels and 90 motels accommodating tourists with close to 4,000 rooms, the internationally famous Long Beach Marina, miles of navigable waterways and intertwining canals, the world's largest municipally owned yacht basin with more than 1,800 boat moorings, the Marine Stadium where international competition is held throughout the year, the Port of Long Beach, one of the largest universities in California, and such major tourist attractions as Disneyland, the Queen Mary, Knott's Berry Farm and a host of activities which attract high-income customers.

James E. Brown will serve as project director for Grubb & Ellis, reporting to Lawrence M. Scher, vice president and regional manager of the firm's Newport Beach office.

Grubb & Ellis leasing agents, working out of offices at 6300 Pacific Coast Highway in Long Beach, will be Richard R. Dugan, H. Scott McCartney and Frederick W. Hansard, all of whom were involved in the leasing of South Coast Village in Santa Ana this year.

McCarthy Company names vice presidents

Appointment of William H. Hilf and Anthony E. Graro as vice presidents of The McCarthy Company's Southern California Division was announced by W. N. Kennicott, president of the parent company.

The McCarthy Company is an 81-year-old diversified residential developer based in Anaheim. The Southern California Division is the company's largest operating unit.

Hilf, who joined the company in 1971 as construction superintendent for the Southern California Division, was promoted to the post of director of construction and land development for all McCarthy residential projects in Los Angeles, Orange and San Diego Counties.

Earlier, Hilf was production manager for another major Southern California residential developer.

Hilf resides in Orange. Graro's appointment as a vice president of the Southern California Division represents another milestone during his 19 years with the company and 28 years in the construction industry.

Graro joined McCarthy as a carpenter in 1954, and two years later organized the company's first Customer Service Division. In subsequent years he served as a foreman and field superintendent at McCarthy job sites.

AFTER THE new McCarthy management team assumed direction of the company in 1971, Graro was named director of customer services, with sole responsibility in this vital area. Today he supervises a staff of field service representatives who service McCarthy's warranty on all housing products.

Graro lives in Yorba Linda. They have two daughters, Theresa and Tina.

The McCarthy Company, listed on the Pacific Stock Exchange, is a majority owned subsidiary of Pacific Holding Corporation, listed on the American Stock Exchange.



CHANGE
William Forschler, who joined Larwin Group, Inc. in 1970, has been appointed director of management information services.

Queen's View interest rates hold for week

Queen's View, a \$4.5 million, 129-unit adult condominium in Long Beach, is offering 7 1/2 per cent financing on down payments of 20 per cent through Monday, Sept. 3, according to Michael J. Goodman, sales manager.

Eight per cent financing is offered on 10 per cent down payments.

After Sept. 3, financing rates will become 8 1/2 and 8 3/4 per cent, respectively, he noted.

The project, a development of Goldrich-Kest, Hirsh & Stern, is located on the beach at 1140 E. Ocean Blvd. at Fourth Place.

One-bedroom homes range from \$30,250 for ocean-view units, \$28,250 for other units. Seventy per cent of the homes are sold to date, with first move-ins slated this week, Goodman says.

Planned with extension recreational amenities, a central courtyard contains a heated pool, therapeutic pool and 210-foot long sundeck lounge. At beach level, are recreational rooms, saunas and gymnasium, with elevator service for residents directly to the beach.

Two furnished models are open daily at the development, which can be reached by taking the Long Beach Freeway, exiting at Broadway-Downtown Long Beach east. Turn right on Long Beach Blvd., then left after one block, at Ocean Blvd. to 4th Place.

AVAILABLE in nine

Tustin units in project

Construction will begin in September on Crawford Woods, a Tustin development of 31 customized one-story homes designed by Foster-O'Neill, a Tustin architecture and planning firm.

Located in Crawford Canyon, the four- and five-bedroom homes are located on half-acre lots. Priced from \$60,000 to \$75,000, the homes offer from 2,500 to 3,000 square feet and three-car garages.

Andrews Development Co., Tustin, is the builder. The project is scheduled for completion in January.

CENTURY 21 SPAROW REALTY LEADERS IN SALES

Leading the sales team during July at Century 21 Sparow Realty was Dick Charon. Dick, a University of Michigan Engineering School graduate discusses the advantages to buyers and sellers utilizing Century 21 Sparow Realty with Winners Circle members, Terri Vedder (L) and Marjorie Johnson. Dick just finishing up his first year in a new career in real estate said he likes the enthusiasm and professionalism at Century 21 Sparow Realty. Buyers and sellers like this outstanding Real Estate Company too.

as Century 21 Sparow Realty has helped over 331 buyers and sellers solve their real estate needs this year. It was mentioned by Vice President - General Manager, Bob Friedberg, that \$4,904,872 in new listing inventory has been listed for sale to date with escrows opened totaling \$7,754,360 thru July. In light of today's market the Century 21 Sparow Realty salesmen continue to reflect the "Habit of Winning".

JUST OPEN ... PHASE 2 AND SELLING OUT FAST . . . DON'T WAIT!

Huntington Harbor

Harbor Heights

CONDOMINIUM HOMES

\$22,995 FULL PRICE LOW LOW DOWN PAYMENTS LIKE RENT

Here is Marina living . . . sea breeze clean and quiet . . . near the beach, all for payments like rent! All units same price & all include: wall-to-wall shag carpeting • forced air heating with individual thermostats • built-in electric kitchens with range/oven, hood, fan and garbage disposer • genuine ceramic tile kitchen counters • in bath cultured marble counter-tops, genuine tile tub surrounds, tempered safety glass tub enclosure • covered Armstrong Corlon vinyl linoleum in kitchen & bath • choice of decorator styled dining room chandelier • swimming pool & cabana • specially constructed double walls for sound control • private entrances with no one living above or below • covered parking • laundry room • underground utilities.

DIRECTIONS:
From San Diego Hwy, south on Bolsa Chico to Hill. Right on Hill to Models. From Pacific Coast Hwy, east on Warner to Hill. Left on Bolsa Chico to Hill, left on Hill to Models.

Map: Shows location of Harbor Heights near San Diego Hwy (405), Hill, Warner Ave, and Pacific Coast Hwy (101). Includes a small map of the area.

Phone: (714) 846-3833
State of Calif. Contractor's License #234829B1.

\$62,950 buys a lot of beautiful surroundings.

Custom Ownership in Bellehurst—The Premium Community

Your Los Coyotes Country Club home is in a community of proven values with a history of property appreciation. The curving, tree-shaded streets are lined with big, custom homes. You may choose not to belong to the private Los Coyotes Country Club, but its presence, along with one of the West's greatest golf courses (the fairways wander through Bellehurst), sets the tone of your new neighborhood. A limited selection of homes is available for immediate occupancy. Three, four and five bedrooms, two-and-a-half and three baths. Prices start at \$62,950...come today and see how much superior living it will buy.

No options—everything's included. Best financing in today's or tomorrow's market. View lots at no premium. Custom changes can be made.

Los Coyotes Country Club Homes
8665 Los Coyotes Drive
Buena Park, California
(714) 522-0263

Map: Shows location of Los Coyotes Country Club Homes near Pacific Coast Hwy, San Gabriel, Artesia, and Imperial Hwy.

Another superb community from Emblem Development Corporation



NAMED
Cecil Young, Orange, formerly with Diehl Evans & Company, Santa Ana, has been named controller for Patricia-Butler Development, Tustin.

What realty boards are doing

RANCHO

Warren G. Ringer was elected 1974 president of the Rancho Los Cerritos Board of Realtors at a special meeting of the 1974 directors, it was announced by President Patrick J. Neylan. Serving as officers with Ringer will be F. W. Humphries, vice president, and Ethel Stark, secretary-treasurer.

The president-elect has been a member of the board since 1968 and owns and operates Foremost Realty in Bellflower. He resides in Rolling Hills with his wife, Barbara, two sons and one daughter. He is active in the Educational Department of the Board of Realtors and serves on the faculty of the Realtors Institute of the California Real Estate Association.

In addition, he holds a real estate teaching certificate and is an instructor for Cerritos College. He holds a Graduate Realtors Institute designation from the California Real Estate Association.

Vice president-elect Humphries joined the board in 1948. He is owner and operator of Century-21-Humphries Realty in Bellflower. He resides in Bellflower with his wife, Louise and their children Ruth and Steve.

The Humphries' son David is associated with his father in business and daughter Carol is executive secretary of the Century 21 executive offices.

Humphries served as president of the local Board of Realtors in 1955, has served several terms on the Board of Directors and has also served as a director of the California Real Estate Association.

Stark has been a member of the local board since 1963 and has been active in committee work for the board in the field of new member orientation, education and attendance. She is associated with Lichtenberg Realty in Bellflower and resides in Cerritos.

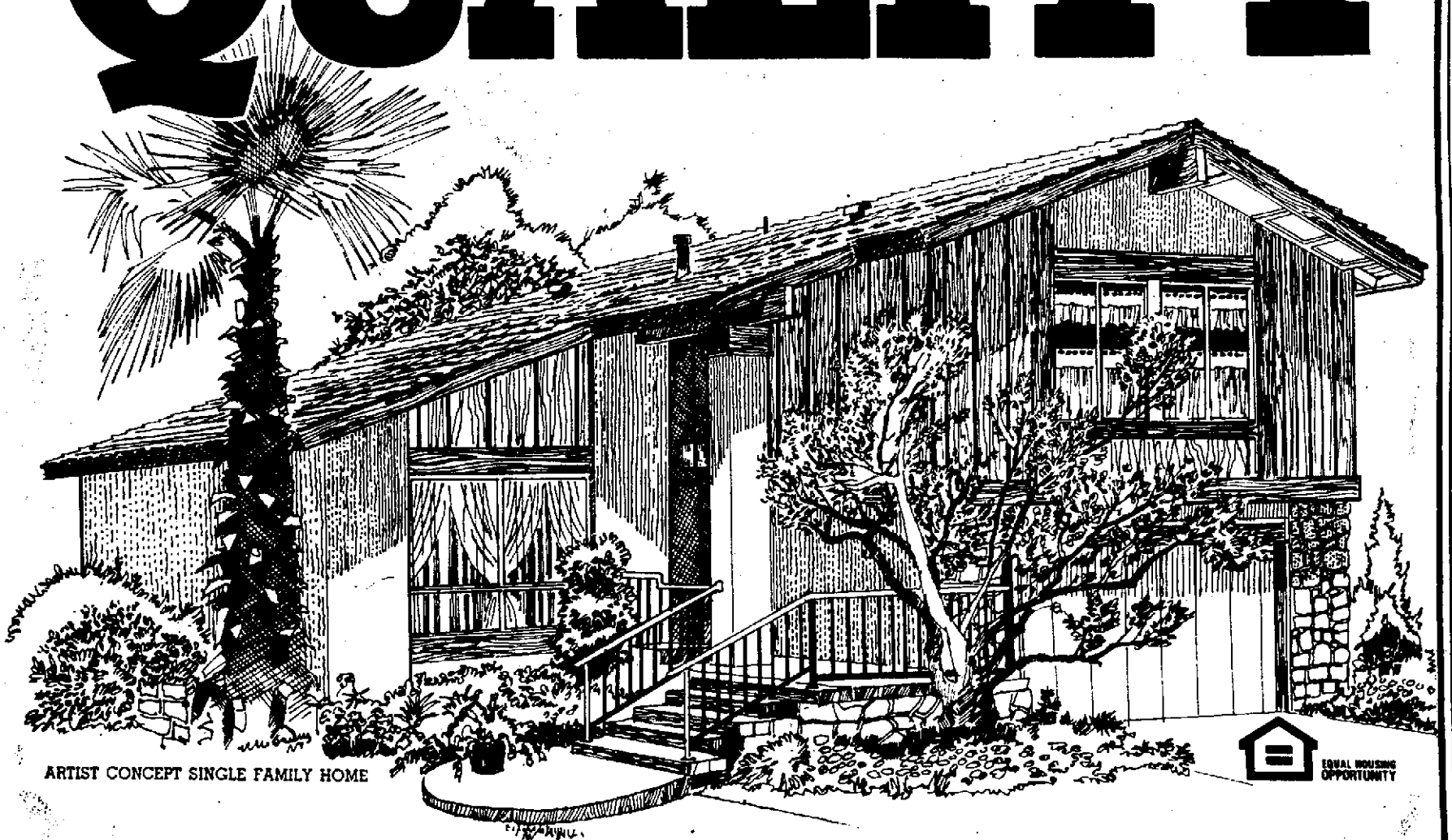
She holds a certificate in real estate from Cerritos College and the Graduate Realtors Institute designation from the California Real Estate Association.

Installation of officers and directors is scheduled at the Edgewater Hyatt House, Long Beach, Saturday, Dec. 8. Directors to be installed are Patrick Neylan, Leonard Price, Virginia Boggs, Juanita Klemp, Vern Lichtenberg, Scott Murdoch, Paul M. Williams, Pat Scott, Sharon Appier and Wahda Quintana.

Flight of investors

DALLAS (UPI) — The small, individual investor is fleeing the stock market and has "lost confidence in the market, depressing prices," according to C. V. Wood, president of McCulloch Oil Co. of California. Wood said publicly-held companies have a vested interest in keeping individual investors because of the liquidity they provide.

S&S MEANS QUALITY



ARTIST CONCEPT SINGLE FAMILY HOME

Quality is not hard to find in an S & S community, it's everywhere you look. From the traditional methods and the quality materials used in construction to the provocative home designs. S & S quality is everywhere. After 20 years and more than 20,000 homes, quality is our business.

Outstanding quality features you will find in every S & S new home include: Genuine lath and plaster for better sound proofing, more fire protection and longer life. Custom hard wood hand-finished kitchen cabinets. Ceramic tile counter tops. Terrazo or tile entry floors in some plans. The dramatic warmth of custom fireplace designs. Hardwood parquet floors in some rooms and more. Take advantage of 20 years of quality building. Visit one of these fine S & S communities today.

GENUINE LATH AND PLASTER USED THROUGHOUT

S&S CONSTRUCTION CO. The Quality Builder

A SUBSIDIARY OF SHAPELL INDUSTRIES, INC.

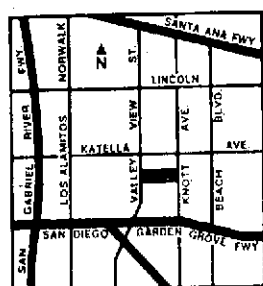
Listed on  the N.Y.S.E.

COLLEGE PARK CYPRESS

CYPRESS (714) 892-7709

Take the San Diego/Garden Grove Freeway to Valley View and turn North, or take the Santa Ana Freeway to Valley View and turn South.

3 to 7 bedrooms • From \$44,950



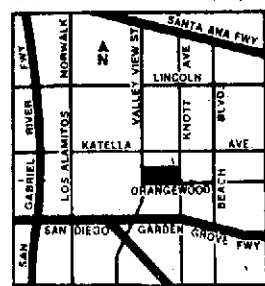
CYPRESS VILLAGE GREENS

(213) 598-6718

PATIO HOMES (714) 893-5017

Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North to Orangewood, then left to models, or take the Santa Ana Freeway to Knott Ave. and turn So. to Orangewood, right to models.

2 to 4 bedrooms • From \$36,450

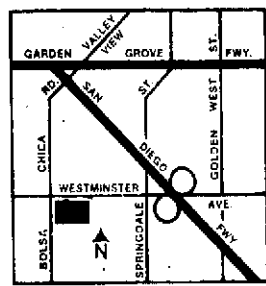


VILLAGE ESTATES NORTH

WESTMINSTER (714) 892-7769

Take the San Diego Frwy to Westminster Ave. West exit. Turn right to Westminster Ave. and right again 1/2 mile to Village Estates North.

3 to 6 bedrooms • From \$38,450

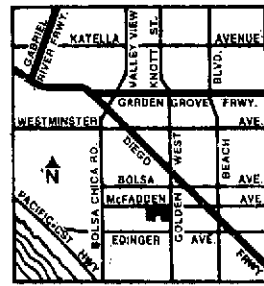


GOLDENWEST PARK

HUNTINGTON BEACH (714) 893-2407

Take the San Diego Frwy or Garden Grove Frwy to the Golden West turnoff. Go south on Golden West to McFadden.

3 to 7 bedrooms • From \$44,450



GRANADA PARK NORWALK

NORWALK (213) 865-9503

Take the Artesia Frwy (91) east from the Long Beach Frwy or west from the Riverside Frwy and exit at Bloomfield. Turn north at Alondra Blvd. to models.

3 to 7 bedrooms • From \$37,950

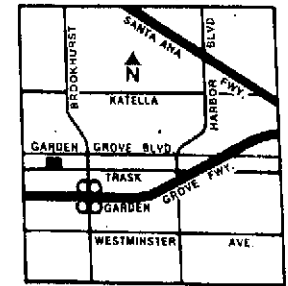


GRANADA PARK GARDEN GROVE

GARDEN GROVE (714) 530-0170

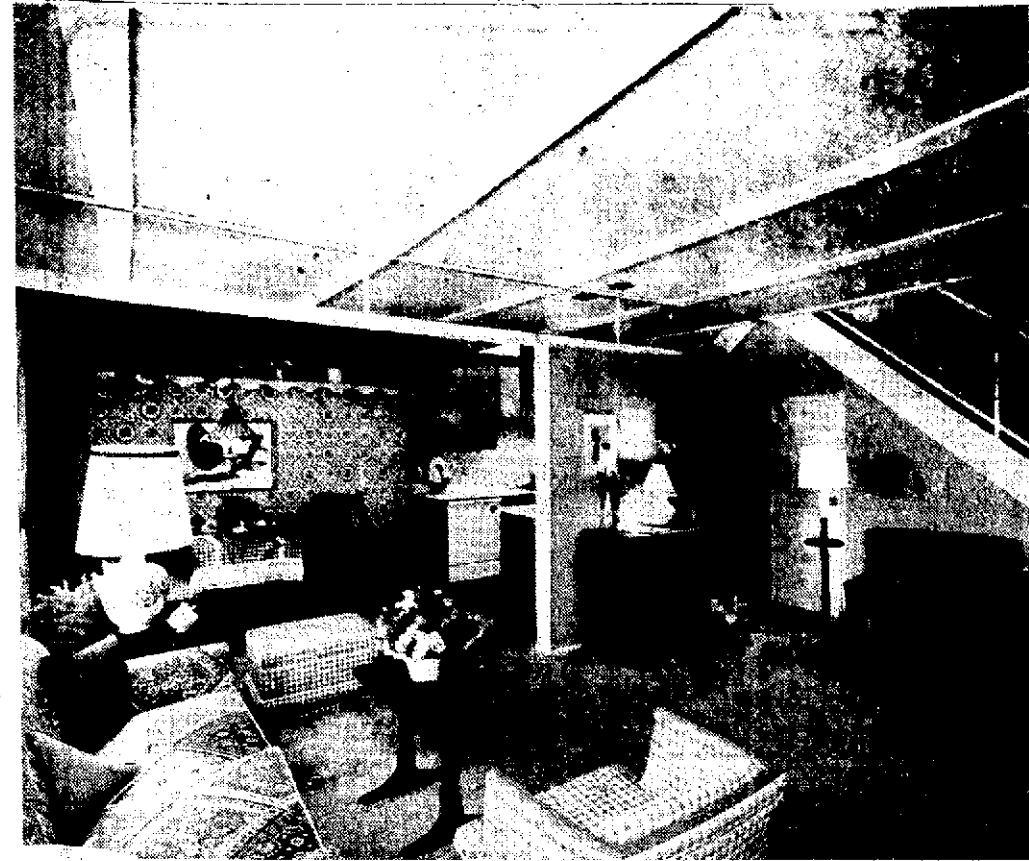
Take Garden Grove Frwy to Brookhurst and go North to Trask. Turn Left on Trask to models.

3 to 7 bedrooms • From \$39,450



MAPS NOT TO SCALE.

© S & S CONSTRUCTION CO. 1973 CONTRACTOR'S LICENSE #158321



Priced from \$22,500 . . . Westport Cerritos Villas

WHAT'S YOUR PROBLEM? Candidate for investment needs amount of study

By DON G. CAMPBELL
An investment takes many forms — solid cash socked away in stocks, bonds or real estate. Or it can be the money invested in a child's education, or, for that matter, the money you spend on yourself in taking a long and relaxed vacation — one that recharges your batteries and, in a sense, prolongs your life.

MR. CAMPBELL: Seven years ago we bought 1½ acres with two houses on the land. After selling our old house and using our savings, we had two houses built here also. They cost \$32,000. We are now renting three houses and living in the fourth. We collect \$225 each on the new houses and \$150 on the old one. They are all paid for. We have \$6,300 in a tax-shelter and \$6,000 in savings. Are we wise in keeping the two new houses that would sell for \$28,000 each

(approximately)? If not, how should we invest this money? My husband is 53 and has \$5,000 in life insurance. —Mrs. M. A. Spring Valley, Calif.

ANSWER: It sounds to me like you're doing fine. What if you liquidated all of this real estate? You would end up (before capital gains taxes) with \$56,000 for the two new houses and, we'll say, another \$20,000 for the older house — about \$76,000 in all.

Now then . . . the return on your present investment (\$7,200 a year) represents a yield of about 23 per cent. To duplicate it — even though the property has appreciated sharply in value — you're still going to have to find an investment that will bring you a return of about 10½ per cent a year. And this is a difficult thing to find without moving into a pretty risky investment area.

New real estate offices for H.B.

Opening of new offices to serve the building industry through handling sales of both new homes and previously owned homes is scheduled this week by Russell and Associates, Real Estate, in Huntington Beach, Rich-

ard F. Russell, president, said. The new real estate company will occupy the ground floor of the Ayres office building, 22311 Brookhurst St. The headquarters will house the four divisions of the company, including new home sales, resales, seminars and sales training, and book sales. This move into direct selling is the outgrowth of the successful marketing consulting business conducted by Russell in the past 10 years. He has won national rating as an authority on marketing and selling homes through his seminars, speeches and sales education programs.



R. F. RUSSELL

Models new at Oceana

The four new models and new recreation center being built for the third unit of Oceana South will be decorated by Thaden Interiors of Corona Del Mar. The \$30,000 design program does not include the cost of carpets and draperies which will be chosen by Thaden and installed by Oceana Land Company, builder of the all-adult community. Thaden Interiors also did the decoration of the original Oceana South models and the recreation centers for the 1st and 2nd phases of the project. Oceana South will total 303 units valued in excess of \$7.5 million when completed. More than 200 of the homes have already been sold.

Rotary engine

The principle of the rotary engine, now being used in some automobiles, was patented in 1769 by James Watt, inventor of the steam engine, says National Geographic.

Billion bits

More than a billion "bits" of information can be sent over a laser beam in one second.

There's just one thing:

We're a little upset, though, because we have just been billed by the landlord — for \$200 — for redecorating the apartment. Nothing was said about this when we moved out, and we don't like to make a fuss about it, but is this legitimate? —Mrs. T. W. Buffalo, N. Y.

ANSWER: I'm afraid that it is. Whether he's been obliging simply because he's a nice fellow . . . or whether he's done so because the state law charges him with responsibility for taking this monkey off your back . . . the fact still remains that he has the right to charge off against you any costs incurred in reletting the apartment. (Campbell welcomes your letters, but can answer only those of general interest in this column. Write him in care of this newspaper.)

Westport Cerritos Villas freeway-close to work

Located just off the Artesia Freeway in Cerritos, Westport Cerritos Villas are within 15 to 20-minute drives of the major employment centers of Long Beach, Lakewood and Los Angeles.

Major shopping (the 100-store Los Cerritos Mall), recreational (including the beaches of Long Beach), and entertainment centers are also nearby — making the new townhome com-

munity one of the most convenient places to live in the county.

Priced from \$22,500 to \$28,500, the one- and two-story villas may be purchased with no down VA, low-cost FHA or conventional terms with 7½ per cent interest rates still being offered.

Westport Home Builders, Inc., Anaheim-based developers of the project, have included in the two and three-bedroom villas

a number of price-included extras.

All primary areas contain wall-to-wall carpeting, while secondary areas have been installed with deluxe vinyl asbestos flooring. Kitchens have all built-in appliances, including dishwasher, and luminous ceilings.

SOME OF the plans have been designed with large master suites with walk-in closets, while others feature wide-as-

wall wardrobes. Storage areas in each of the attached two-car garages (which have direct entry to some of the homes) is also spacious.

Residents at the villa community have exclusive use of the recreation center.

Newly furnished display models are located at 166th Street, between Norwalk Boulevard and Bloomfield Avenue, in Cerritos.

grand opening

**IN FOUNTAIN VALLEY!
NEXT TO MILE SQUARE PARK!**

FOUNTAIN PARK! The new exciting homes with every great feature you want • General Electric range • oven • dishwasher • and disposal • fireplaces with ceramic tile hearths • formal entries • wall-to-wall carpeting • master suites • 2 car enclosed garages • wood shingle roofs, and more • PLUS your own private RECREATION CENTER with • pool • cabana • barbecues • game room and party kitchens — and acres of landscaped parkways and the exterior of your home — all maintained by proud professionals.

Come, enjoy Fountain Park TODAY!

from \$28,990 to \$32,490

The sales office can be reached by taking the San Diego Freeway or Garden Grove Freeway to Beach Blvd., exit going south on Beach to Edinger, and east on Edinger to the project at Euclid.

THE WILLIAM LYON COMPANY

fountain park

Short of lending

NEW YORK (UPI) — You can't get a loan in one of the most modern loan offices here.

The office, located deep in the sub-basement of the C.I.T. Financial Corporation Building, is a prototype or model for new branch offices that the company is adding to its 775 throughout the country. When a new office is to be opened, the floor plan and furnishings must conform to the prototype in the company's New York headquarters.

The first

JACKSON, Miss. (UPI) — The Mississippi Legislature in 1960 enacted the first Forestry Bank Law in the United States. Under the program, the state makes long-term, low-interest loans up to \$1,500 for forestry development purposes.

WE'VE OPENED OUR FINAL UNIT AT THIS LOCATION FOR A VERY GOOD REASON...

POPULAR DEMAND



OVER 250 SOLD... THE MOST COMPLETE FAMILY-READY HOMES IN THE ENTIRE FOUNTAIN VALLEY AREA!

Now, preview our final group of exciting new 1 and 2 story homes in Orange County's most convenient location.

EXCELLENT FINANCING
3 to 6 bedrooms • 2 and 3 baths

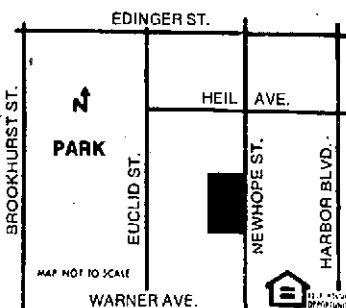
In the La Linda tradition of value, these quality-built homes include carpeting, landscaping, fencing, sprinklers, draperies, and concrete drives.

\$36,990 to \$45,990

★ MOVE IN BEFORE SCHOOL ★

La Linda Homes

IN FOUNTAIN VALLEY



(714) 531-0113 (714) 531-5875

TRIGON DEVELOPMENT COMPANY
BY RICHARD HALL & ROBERT MAIN

Modern conveniences in Bishop Place units

Because it was designed, engineered and built to satisfy the needs of today's homebuyer, Bishop Place Townhomes in Westminster continues to be one of the finest new home developments in Orange County.

The community of an eventual 170 two and

three-bedroom, one and two-story, two and two-and-a-half bath residences includes virtually every modern need and convenience for the buyer.

With the second unit of homes now officially open, families are assured of new homes built to the strictest standards of

excellence by builder, William J. Krueger, president of Showcase Homes, Inc., of Westminster.

Recreational facilities are many with two heated swimming pools, two night-lighted tennis courts and a completely equipped community clubhouse in addition to such side interests as a putting green, therapy pool and children's playground.

THOSE families with recreational vehicles are also assured that they will be able to park their vehicle off the street, in their own garages, safe and secure because there are still some homes left with "Camper-Hi" garages.

Nearby are both the Garden Grove and San Diego Freeways, providing easy surface transportation to the beaches, golf courses and other recreational and entertainment pursuits that Orange County offers.

Housewives will especially like, in addition to the recreational advantages, the center hall plans, the spacious kitchens with all built-ins, wall-to-wall shag carpeting, extra large fenced patios, two car garages with automatic door openers.

Bishop Place Townhomes are priced from \$28,500 with excellent financing available for homebuyers.

Model homes and sales, supervised by personnel of Kurth and Associates, exclusive sales agent, are open from 10 a.m. to dusk daily on Bolsa Avenue, just west of Magnolia Street, in Westminster.

Anaheim Gardens in opening today

(Continued from Page R-1)

enclosed private garden patios.

Homeowners at Anaheim Gardens automatically become members of the Cabana Club located within the community, featuring swimming pool, whirlpool, and showers.

All exterior maintenance on the townhomes and recreation areas is handled by professional crews. The townhomes range in size from two bedroom, one bath models to a four bedroom, three bath unit. Optional room space arrangements are available in selected models, designed to add extra space for bedroom suites.

Homebuyers at Anaheim Gardens may take advantage of the services offered by Shapell's Decorating Studios. In addition to free professional decorating counsel, Shapell's features a comprehensive line of home furnishings and accessories.

THE SALES OFFICE is open daily from 10 a.m. to 8 p.m. and is located at 934 Silkwood Lane. The community may be reached by taking the Riverside Freeway to State College Boulevard and Wagner Avenue. An alternate route is to take the Santa Ana Freeway to Katella Avenue, turning east to State College Boulevard and north to Wagner Avenue.

S & S Construction has been involved in homebuilding throughout Orange County for 20 years. Presently active with 17 residential communities in the area, the company has developed nearly 20,000 homes in its history.

The parent firm, Shapell Industries, is listed on the New York and Pacific Stock Exchanges, and is developing communities from San Diego to Sacramento, as well as in the Denver, Colorado area.



SPACIOUS KITCHENS WITH ALL BUILT-INS . . . at Bishop Place Townhomes

GRAND OPENING

THIRD SPECTACULAR UNIT

one of a kind

For the individualist, a dream come true.

Dramatic Beachwalk Townhomes in Huntington Beach feature up to five bedrooms and three baths! Design features include living room walls 20 feet high! . . . fireplaces with ceramic tile hearths . . . luxurious master suites with private dressing rooms and large, compartmented baths . . . bonus rooms . . . walls of wardrobes! . . . and dozens more!

Beautiful, convenient and totally private townhomes, set amid the greens and wood tones of an exquisitely landscaped community. With recreation facilities that just won't quit!

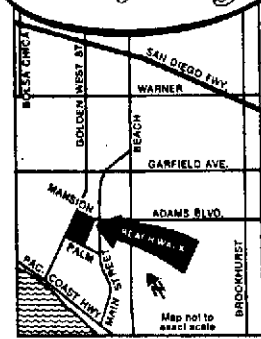
Beachwalk in Huntington Beach . . . there's nothing like it anywhere.

Original Townhomes

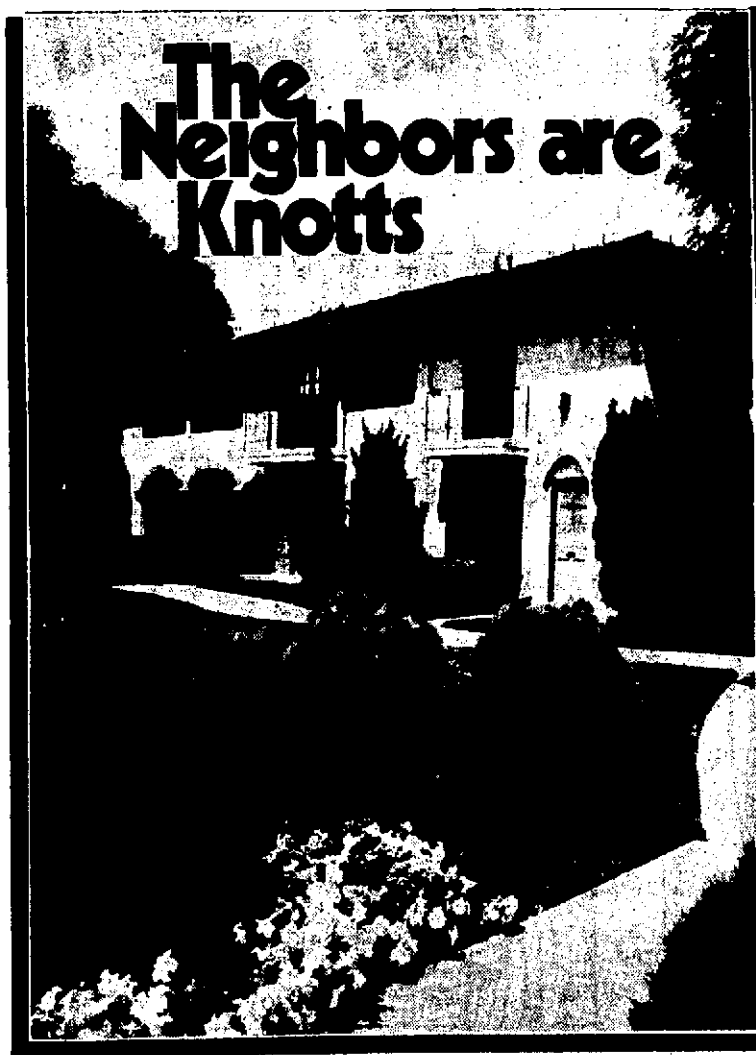
From **\$40,500**
to **\$55,000**

An award-winning development by the A. J. Hall Corporation

BEACHWALK
Huntington Beach



From Los Angeles and Orange Counties, take Golden West exit off San Diego Fwy. Proceed South 5 miles to Beachwalk, Huntington Beach.



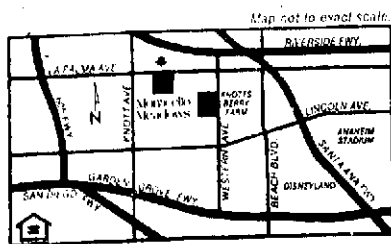
The Neighbors are Knotts

Knotts Berry Farm is just a block away. Buena Park Community Recreation Center and Public Library are right next door. Tennis, swimming, recreation grounds and Club House are all in your own back yard, and you own a share in it \$500 moves you in to . . .

Monticello Meadows
3 & 4 Bedroom
Townhomes From **\$21,450**

INCLUDED in the Price Are:
Central Air Conditioning
Lighted Tennis Court
Swimming Pools
Best Buena Park Location

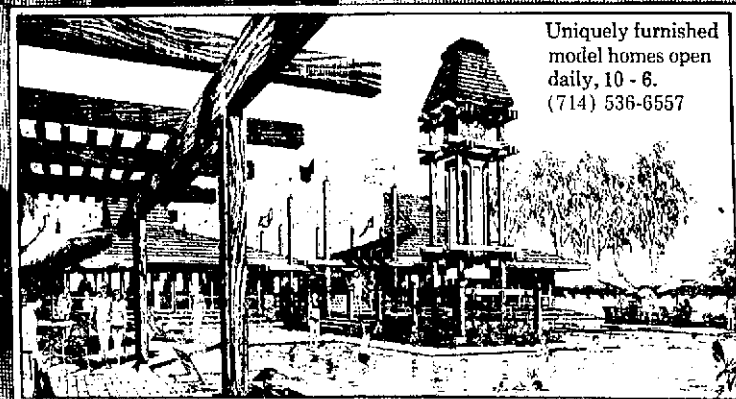
Land Ownership
15 Acres of Mature Landscaping
Large Private Patio
Spacious Club House



First units
ready now for
immediate occupancy.

Buena Park, Easily accessible, 7200 La Palma Avenue — from Santa Ana, Riverside or Artesia Freeways. 714/995-4213

Another quality development by JAK Construction Co. & Adorata Corporation.



Uniquely furnished
model homes open
daily, 10 - 6.
(714) 536-6557

Fashions by APROPOS

First unit of Huntington Landmark half-sold

Huntington Landmark, Signal Landmark Properties' all-adult condominium in Huntington Beach, offers leisure, security and recreation to discerning adult buyers.

The combination has already appeared to more than 80 buyers, with the 176-unit first phase of the project nearly one-half sold.

For the recreational pursuits of residents, Huntington Landmark provides an extensive recreation center with a

beautiful clubhouse and facilities for numerous group and social activities.

There are dining and card rooms, a billiard room, classrooms, art studio, photo lab, pottery and wood shops, and all purpose rooms. Outdoor recreation includes a putting green, large swimming pool, a hot water whirlpool bath and two tennis courts.

The complete security of Huntington Landmark residents is assured by a block wall which sur-

rounds the community and the fact that the entrance is manned 24 hours-a-day by security guards.

HOMES IN the \$4.7 million first phase of the project are priced from \$20,490 to \$31,990, with excellent conventional financing terms available.

Large lawns, beautiful walkways, expansive greenbelts and complete landscaping provide Huntington Landmark with a

relaxed, environmentally pleasing atmosphere which is certain to enhance the attractiveness of living in the community.

Six floor plans are offered in the first phase of the project. They feature one, two or three bedrooms and one or two baths. Each unit is allocated an enclosed garage with built in storage, as well as an additional parking space. There are one and two story buildings, with all

plans available on either a first or second floor.

SPECIAL features include luxurious wall-to-wall carpeting in the living room, bedrooms and hallways, and electric cable ceiling heat to insure silent, efficient and clean heating. Other features are walk-in closets in most models, deluxe-equipped all-electric kitchens, and utility rooms that include and installed washer-dryer.

All homes also have ei-

ther a private patio or a view balcony overlooking the expansive greenbelt areas.

The condominium concept of carefree living is provided, with exterior maintenance, landscaping and care of the greenbelts and recreational facilities provided by a professional firm retained by the homeowner's association.

THE ALL-ADULT nature of the community will be preserved by the requirement that all residents be at least 40 years of age, except that one spouse of a married couple may be under 40 if the other is over 40. Complete details of the age requirements are contained in

the Declaration of Covenants, Conditions and Restrictions for the community.

The Huntington Landmark site is located on Atlanta Avenue between Newland and Magnolia Streets. It may be conveniently reached from the San Diego Freeway by

taking either Magnolia Street or Beach Boulevard south to Atlanta. From the Pacific Coast Highway, take Beach Boulevard north to Atlanta.

The sales office and beautifully decorated models are open daily from 10 a.m. to dusk.



By ANDY LANG
AP Newsfeatures

Q. — I fastened some wood slats to a concrete wall by hammering masonry nails through the wood and into the concrete. When I attempted the same kind of job on our outside brick wall, I found that the nails would not go into the brick no matter how hard I hammered. This puzzles me, since I have always assumed that concrete is harder than brick. Anyway, what do I do about it?

A. — Your assumption is erroneous, but you have a lot of company in your belief. In most cases, brick is harder than concrete. If you have a portable electric drill, as most home handymen have, buy a carbide-tipped bit that will "fit" it. Use a size smaller than the diameter of the nail. After making a pilot hole with the bit, hammer the nail through the wood and into the opening.

Q. — I HAVE to replace the mesh on three of our back porch screens. When I did a similar job a few years ago, I had a difficult job getting the mesh tightly into position. Is there some special way of doing this? The screens have wooden frames and, I guess, galvanized mesh.

A. — Lots of persons have different ideas about how to make mesh taut inside a screen frame. The method I used many years ago still seems to me to be best. First, remove the old mauling. Do it very carefully if you intend to use the same mauling again. Take off the old mesh. Put the new mesh into place. Ideally, it should be a couple of inches longer than necessary. Staple one end of the mesh to the frame. Place the entire screen on a flat table or board laid on a couple of saw horses, assuming that it wasn't already there before you stapled down one end of the mesh. Now place a couple of short pieces of 2-by-4 under each end of the screen. Using a couple of clamps, tighten the center of the screen to the table or board. What you now have is a screen which sinks in the center and rises at both ends. Draw the mesh fairly but not excessively taut, then staple down the unattached end of the mesh. When you remove the clamps and the two pieces of 2-by-4, the screen will revert to its normal position. As it does this, it will draw the mesh tight.

(The techniques of using varnish, lacquer, shellac, bleach, stain and paint remover are explained in Andy Lang's helpful booklet, "Wood Finishing in the Home," available by sending 30 cents and a long, stamped, self-addressed envelope to Know-How, P.O. Box 477, Huntington, N.Y. 11743.)

WHEN THE owner of a house you are interested in tells you that the selling price is \$40,000, you know he doesn't really mean it, the real estate agent knows he doesn't really mean it — and the owner himself knows that both of you know he doesn't really mean it.

The owner usually adds on to the price of a house \$2,000 to \$3,000. That's the negotiating range, so that the prospective buyer makes an offer about that much lower than the asking price. If the owner feels that the purchaser is keen about the house and is seriously contemplating buying it, he will come down a bit in price. From there on it's a case of whether it is more important for the seller or the buyer to close the transaction quickly.

Sometimes, there is a surprise or two in store for one of the negotiators. Just when the seller is certain that the purchaser doesn't want to lose the house, he discovers he is wrong and finds the buyer backing off. Or the buyer is confident that the seller will come down another \$1,000, only to find that someone else has come along and paid the amount he thought was too much.

I have often thought that all this self-deception is rather silly. Why shouldn't the seller quote a price he expects to get, and why shouldn't a buyer know that the quoted price is the actual price?

THIS BELIEF is not shared by some of my friends, two of whom are in the real estate business. It is their contention that there should be a little leeway in prices to provide for legitimate negotiations, so that the ultimate selling price will reflect the intensities of the two participants, one to sell, the other to buy.

Another view is that some persons derive some sort of satisfaction out of getting what they think is a bargain, so that if a house on sale for \$40,000 is bought for \$37,000, it becomes a personal triumph. Even if the owner never expected to get more than \$37,000 for it in the first place.

There are foreign countries where the price of virtually everything is negotiable. In the United States, you cannot negotiate with the supermarket clerk on the price of a pound of tomatoes, or the butcher on the price of a pound of meat.

If you put your house up for sale, whether on your own or through a real estate agent, you'd better make it clear whether your price is absolutely firm. If you don't, everybody concerned will assume that it's not.



SIX FLOOR PLANS . . . offered at Huntington Landmark

ON
QUEEN'S
VIEW

GRAND OPENING
Furnished Models
BEACH CONDOMINIUMS

RIGHT ON THE SAND
Pool, gym, sauna, & jacuzzi.
Ocean views from \$30,250
1 BEDROOM LUXURY LIVING

THE
BEACH

1140 E. Ocean Blvd.
Long Beach (213) 436-7271

Showcase Presents.....

Your townhome
as you
like it



GRAND OPENING
FINAL UNIT!

...on terms
your budget
will love.

"CUSTOM COMPLETION" finishes your home your way! First time ever in a townhome community! You can "Custom Complete" your townhome according to your own tastes and requirements. It's a wonderful idea that lets you select colors and materials and even decide where interior non-bearing walls will be! But come to Bishop Place right now... naturally, we must have your ideas on record while we're building.

"CAMPER-HI" Garages, A Wealth of Fun-Time Facilities and TENNIS, too! The "CAMPER-HI" garages have big extra space up and down and side to side for secure adventure vehicle storage. There are two big swimming pools, therapy

spa, and clubhouse with kitchen and gas barbecue. TWO LIGHTED TENNIS COURTS for your private use. Bishop Place Townhomes in Westminster provide so many custom-comfort features in the purchase price. Some are: shag carpeting throughout, drapes, range and oven, dishwasher, 2-car enclosed garages with storage space and automatic door openers. Also, each home is insulated and prepared for Air Conditioning.

CENTRAL HALL FLOORPLAN DESIGNS! Reach nearly every room in the home from one central hallway. Makes housekeeping chores a breeze, and it's a quick trip from kitchen to guests, from living room to family room. It's one of those great old ideas you never can find anymore. Except at Bishop Place Townhomes.

COMPLETELY ENCLOSED PRIVATE PATIOS — MINIMUM 400 SQ. FT.
One and Two-Story — 2 and 3 Bedrooms — 2 and 3 Baths

from \$28,500

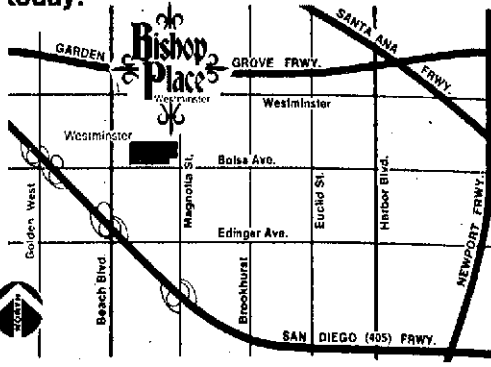
5% Down Payment—95% Loan—8¼% Interest!*
20% Down Payment—80% Loan—8% Interest!
Remarkably easy terms! But don't lose out! Come today!



TOWNEHOMES in Westminster
(714) 894-3080

Quality Homes by Krueger Development Company
Kurtz & Associates Sales Agents

*Typical sale: Sales price \$28,500
down payment \$1,500, approximate closing costs \$700, principal and interest \$203 per month, term of 360 months plus taxes and maintenance fee. Annual percentage rate 8.5%.



'Soil cement' topic for 2-day course

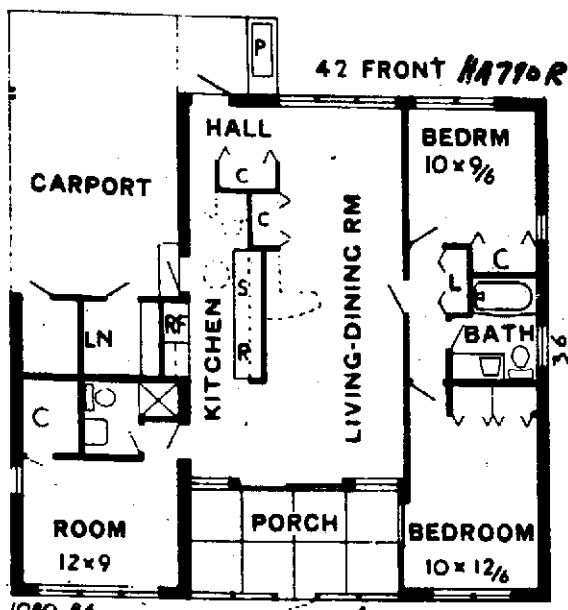
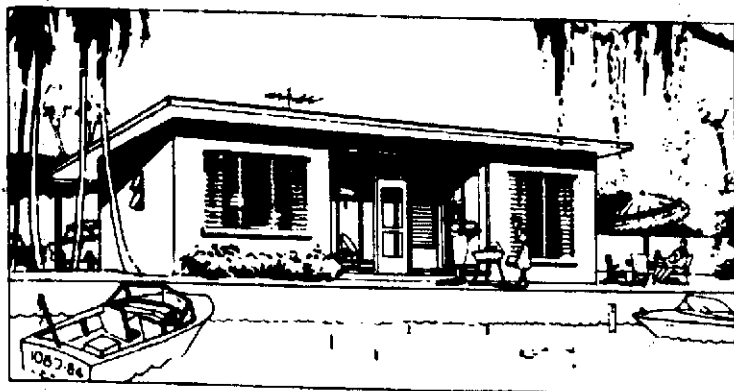
A two-day course on "Soil-Cement — the Key to Low-Cost Paving and Resource Conservation" will be presented in both Los Angeles and Sacramento, the Portland Cement Association has announced.

Dates for the identical short courses are Sept. 17-18 in Los Angeles at the Airport Marina Hotel, and September 20-21 in Sacramento.

Purpose is to provide an opportunity for engineers, contractors and public officials to learn how to stretch paving and resource conservation dollars through the use of soil-cement.

The course will provide basic knowledge of soil-cement and other cement-treated materials, testing, design, construction and maintenance.

HOMES FOR AMERICANS



THE SPECIAL feature in this Florida waterfront home is through-going, cross-ventilated living-dining area. One-way sloping roof allows for a 10-foot-high ceiling in porch and living room, both facing water. Kitchen includes breakfast nook, and has direct access to carport and easy serving for porch eating. Anyone interested in knowing price of blueprint, Plan HA790R, may write to architect Jan Reiner, 1000 52nd Street North, St. Petersburg, Fla. 33710. Enclose stamped envelope for reply.

District offices set up by Katella Realty

Katella Realty, Inc., has established three district offices for its Orange County branch offices, and has named three veteran real estate men to head them.

The three are Verly (Spider) Pitzer, for the southern district; Tom Caruso, for the coastal district, and Ray Hamelin, who will head the northern district.

Managers of the firm's 16 branch offices will report to the district managers, who in turn report to Dale Donnelly, general manager at corporate headquarters, 1741 Katella Ave., Anaheim.

The rapid growth of Katella Realty, Inc., as a full-service real estate firm employing 180 people, has made it necessary to create the district offices to handle the huge volume of business which, in the first six months of this year, amounted to more than \$20 million.

THE southern district includes branch offices at 15396 Goldenwest St., and 15500 Brookhurst, in Westminster; 17081 Beach Blvd., and 9795 Adams Ave., Huntington Beach; 8470 Garden Grove Blvd., Garden Grove.

Coastal district offices include 432 N. El Camino Real, San Clemente; 23655 El Toro Road, El Toro; 1910 S. Briston St., Santa Ana, and offices in Tustin and Mission Viejo to open soon.

Five offices make up the northern district: 2201 E. Chapman Ave., Fullerton; 12342 Harbor Blvd., Garden Grove; 10100 Valley View, Cypress, and two Anaheim offices at 627 S. Brookhurst St., and 121 N. State College Blvd.

PITZER has been with Katella Realty 10 years.

Gushing all over

CHICAGO (UPD) — For a quarter-century, the more oil they extracted from the Middle East, the more oil they found — 18 times more.

Estimates in 1944 of the reserves in that area, according to Encyclopaedia Britannica, totaled 18 billion barrels. Four years later the estimates were raised to 32 billion. By 1971, the estimated reserves were put at 368.8 billion barrels — 59.6 per cent of the world's total.

INVESTING IN REAL ESTATE

Income property good—for some

By DON CAMPBELL
Along with three square meals a day (or two, perhaps, during those sporadic, short-lived diets), the other prime requirement of life is a roof over your head.

But if one roof over your head is good, are two roofs twice as good? Are three roofs three times as good?

Q: WOULD you please write about the advantages and disadvantages of residential income property as an investment?

For a single person with a gross income of \$30,000 a year, would a four- or six-flat rental building be a prudent way to invest money? Would such an investment provide a worthwhile tax shelter?

A: Getting into the subject of buying 2-, 4-, 6-, 8- and 10-unit residential real estate as an investment is a little like eggplant — it's impossible to be neutral on the subject.

Most professionals in the real estate rental field hold to the belief that the level of real profitability is hit at about the 20-unit level, and that anything smaller than that must operate as a "Mom and Pop" endeavor in order to stay in the black.

The theory is that a caretaker-manager can handle 20 or 25 units as easily as he can take care of 10. Certain embellishments that — in many areas — have become competitive "musts" are uneconomical unless 20 or 25 families share in them. (It requires no larger a swimming pool, no more luxurious a laundry room, for 25 families than for 10 or 15). As a matter of fact, most rental experts say, the bigger the complex the more economical (per unit) it is to operate.

Does this mean that you can't get a good return on your investment in a less ambitious rental project? No, not at all. A whale of a lot of people have, for years, consistently made 10 to 15 per cent a year on their money with no more than four or six rental properties.

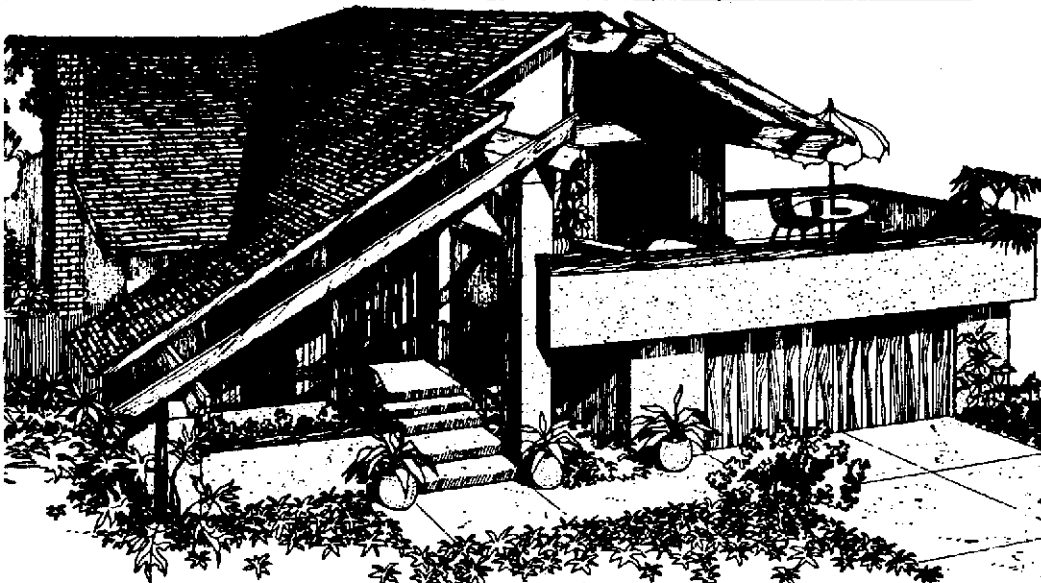
Almost invariably,

though, these are, indeed, "Mom and Pop" operations — where the owners

occupy one of the units themselves and handle virtually all of the maintenance chores.

The big danger in residential rental property

(although it's not unique with it, certainly) is in getting overextended.



You buy ours. We'll buy yours.

We're making it easier than ever for you to move to Greenbrook.

Starting today, when you want to buy a Greenbrook Cerritos home, we'll give you top dollar for your old house as a trade-in. On-the-spot. No red tape. And, depending on your equity, you may get money back.

That way, you'll be able to enjoy the holidays in your new Greenbrook home. Without worrying about how to sell your old house.

What could be easier than that?

Your new Greenbrook home will have plenty of room for the whole family. 3, 4 or 5 bedrooms. (Or 6, if you choose our Spacemaker model.)

But sheer size by itself is no great virtue without good interior design.

And that's one of the things we're proudest of at Greenbrook. Because here you can entertain guests in the living room in peace, thanks to a separate family room where your children can go. And the kitchen opens into the family room, so your children won't be underfoot while a meal is underway. There's also a formal dining room.

There's a family room for the football fans. And a big backyard for all the nieces and nephews.

So, if you've been thinking about a new home, you owe it to yourself to consider the Greenbrook Cerritos trade-in offer.

From \$41,990.



Directions: San Gabriel Fwy. to Artesia Fwy. (91), east to Pioneer off-ramp, south to Artesia, west to models. (213) 860-1361.

Lawin's **Greenbrook.**



Island Village A Private Community

By Beard Development Co.

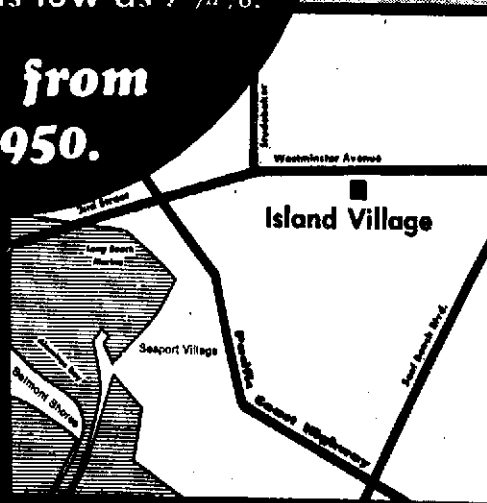
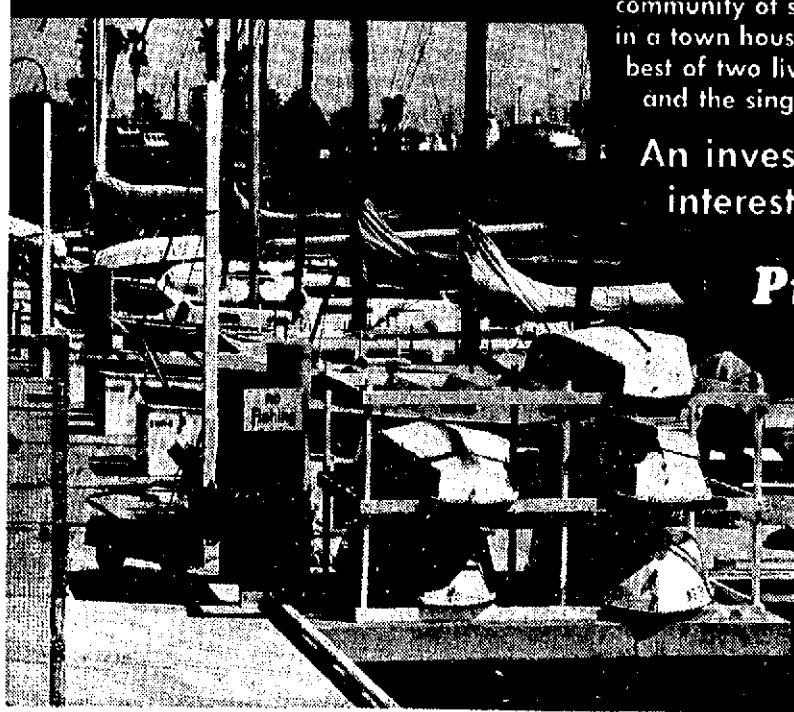


Sailing Swimming & Sandcastles

are all within minutes of Island Village's private community. Island Village proudly announces the Grand Opening of the final unit. Beyond Compare... Island Village, is a village community of single family 3 and 4 bedroom homes in a town house setting. Island Village combines the best of two living environments... the townhouse and the single family detached home lifestyles.

An investment opportunity with interest rates as low as 7 3/4%.

Priced from \$40,950.



Night Owl plan at Katella Realty

"Night Owl Specials," a new concept in real estate marketing, has been inaugurated by Katella Realty, Inc., Dale Donnelly, general manager and vice president, announced today.

Beginning Wednesday evening, and every Wednesday night thereafter, open house will be held at some 30 new home and resale residences from 6 p.m. to 8:30 p.m.

Addresses of these "Night Owl Specials" can be obtained from Katella Realty's corporate office at 1741 W. Katella Ave., Anaheim, or from any one of its 15 branch offices in Orange County.

"This service was instituted as a convenience to our clients, many of whom work all day and are tied up on weekends," said Donnelly.

"On the other hand, the client can look for a home on Wednesday nights and have his weekends free to pursue other pleasures."

BUT THIS is not the only service performed by Katella Realty, which has done a staggering volume of \$20,376,339 in the first six months of this year.

"We are a full-service real estate firm, specializing in resales and new home sales, but we handle industrial and commercial developments, condominium conversions and operate a separate investment division as well," said Donnelly.

The firm, through its connections with the National Multi List Service, can locate homes and properties anywhere in the United States, including Hawaii and Alaska.

Branch offices of Katella Realty are located in Westminster, Huntington Beach, Garden Grove, San Clemente, El Toro, Santa Ana, Fullerton, Cypress and Anaheim. Offices will open soon in San Juan Capistrano, Mission Viejo and Tustin.

LARGER LOTS Seven Hills open at Hemet locale

Seven Hills Mobile Country Club Estates, a new mobile home community in Hemet, has opened a new horizon in the achievement of environmental and residential quality.

Purchasers of lots 40 per cent larger than the Southern California average are being encouraged to enhance their mobile home and the community as a whole with construction of a two car garage.

The revolutionary step in mobile home living was announced by George Kraus, marketing director of Seven Hills, a unique adult recreational development which includes single family home and garden home sections as well as Seven Hills Mobile Country Club Estates.

The development, with panoramic views of the rugged San Jacinto mountains, is reached by following the signs from Hemet's Florida Avenue (State Highway 74).

Concrete course set on Thursdays

A 12-week course on the "Design of Reinforced Concrete Structures by the 1971 ACI Code and the 1973 Uniform Building Code" will be presented in Los Angeles this fall.

The course will be held at the Department of Water and Power Auditorium, 111 N. Hope St., from 6:30 to 9 p.m. on Thursday evenings beginning Sept. 13 and concluding on Dec. 13.

Sponsors are the Southern California Chapter of the American Concrete Institute and the Portland

Cement Association.

Instructors for the course will be Philip G. Griffin, Joseph G. Manning and Alfred L. Parme of the Portland Cement Association. Joseph A. Dobrowolski of California Portland Cement Company also will speak at the opening session.

Fee for the course is \$35. Registration checks should be made to the Southern California Chapter, ACI and mailed to: Portland Cement Association, 520 South LaFayette Park Place, Los Angeles, 90057.

Rossmoor Corp. net income up.

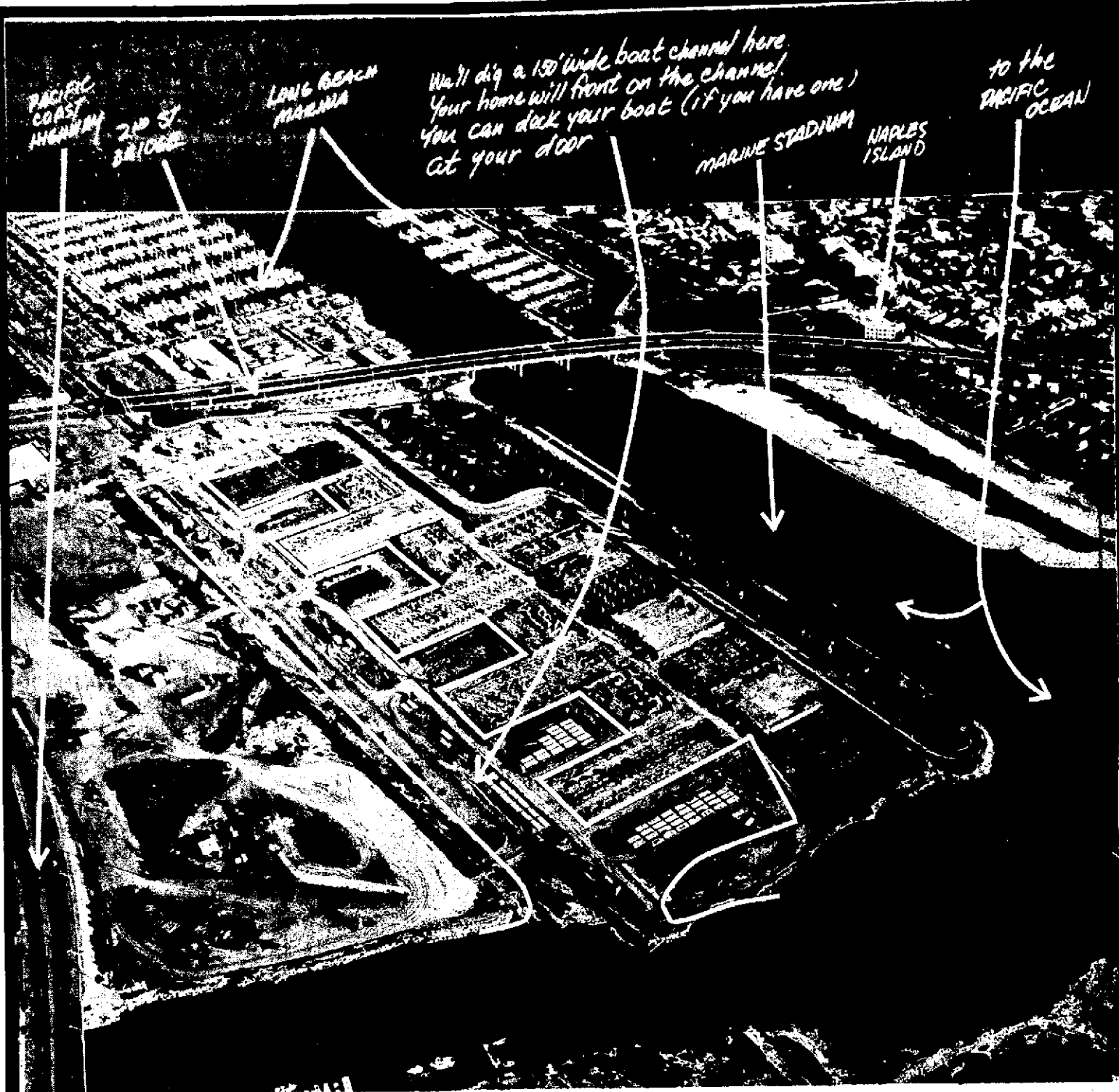
The Rossmoor Corporation (ASE), creators of adult "Leisure World" planned communities, announced earnings and net income for the nine months ended June 30, 1973.

Net income rose to \$2,725,000 from \$2,490,000 a year ago. On a per share basis, earnings of \$.87 reflected a gain over the \$.77 reported for the same period last year.

Operating revenues increased from \$42,036,000 a year ago to \$47,094,000.

Announcement was made by Ross Cortese, president of the Rossmoor Corporation.

Backlog figures, according to Cortese, were also substantially ahead of those a year ago. Backlog of sales contracts at June 30, 1973 was \$61.4 million compared with \$30.7 million at June 30, 1972.



WE'RE NOT SOLD OUT

CHOICE WATERFRONT HOMES STILL AVAILABLE IN MARINA PACIFICA AT LONG BEACH MARINA



There is a general belief in Long Beach that we are sold out. This was brought about because of the desirability of this one and only waterfront community of new condominium homes. To set the record straight, we are not sold out. We still have choice waterfront locations and a wide variety of floor plans available. Our sales are setting new records. If you are interested, we suggest you visit us soon while you have a selection.

- BOAT SLIPS:** Limited number available to homeowners.
- RECREATION:** Swimming pools and bicycle trails, plus golf, beaches, tennis only moments away.
- FEATURES:** Sunken living rooms, fireplaces, wet bars, sunken tubs, plus many, many more.
- DESIGN CENTER:** On display for your selection—furniture, bedspreads, dishes and all the other furnishings for your home, plus a staff of professionals to help you coordinate your home.

LOOK PROPERTIES, Exclusive Sales Agents

1 BEDROOM from \$35,000
2 BEDROOMS from \$53,800
3 BEDROOMS from \$76,100



NEXT TO LONG BEACH MARINA, ON ALAMITOS BAY
 6262 PACIFIC COAST HIGHWAY • (213) 498-1367
 Between BELLFLOWER BLVD., and 2nd ST.
 SALES PAVILION OPEN 7 DAYS, 9:00 a.m. to SUNSET

marina pacifica
 waterfront condominiums



CHOSEN
 Carl Burbridge, veteran utilities and land development executive, has been chosen first director of environmental research for Leadership Housing.

DIRECTOR
 Betty Frost, who has held various management positions at Singel Family Housing Division of The Larwin Group, Inc., has been appointed director of merchandising services.

THRIFTIES
2 LINES 3 DAYS 2"

The money-saving classification for household items placed by private individuals. Total price of all items in each ad \$50 or less. SEE THEM IN CLASSIFICATION 265

Classified ads

HE 2-5959

Orange County — (714) 7-7441
13271 Century Blvd., G.O.

LONG BEACH, CALIFORNIA 90801, SUNDAY, AUGUST 26, 1973

CHEVROLET Year End CLOSE-OUT SALE

NOW AT OUR YEAR-END CLOSE-OUT SALE, A WIDE SELECTION OF MONTE CARLOS, NOVAS, VEGAS AND VEGA WAGONS AT THE YEAR'S BIGGEST DISCOUNTS!

NEW '73 NOVA COUPE 350 V8, turbo., pwr. steering, pwr. disc brakes, tint. glass, H.D. battery, dlx. AM radio, exterior decor option, all vinyl interior. Ser. 1X27H36195715. Stk. 2391	CLOSE-OUT SALE PRICE \$2985	NEW '73 CHEVELLE HARDTOP COUPE Auto., 250 turbo-thrift eng., tinted glass. Stk. 1947. Ser. 1C37-D3Z464017. Check this super low year end close out price.	CLOSE-OUT SALE PRICE \$2798
NEW '73 CAMERO 350 V8 hydromatic power steering power brakes, fact. air, spt. mirrors, power windows, tinted glass, AM FM radio, interior Decor. full wheel covers, belted white walls. Stk. 2573. Ser. 1Q87HEN193921	CLOSE-OUT SALE PRICE \$4199	NEW '73 IMPALA CUSTOM COUPE 350 V-8, turbodramatic, tinted glass, H.D. radiator, cust. belts, radio, cust. wheel covers. WSW. Stk. 1855. Ser. 1L47-H3C204540. Year end close-out price.	CLOSE-OUT SALE PRICE \$3588
NEW '73 MONTE CARLO 350 V8 hydromatic power brakes power steering factory air, vinyl roof, tinted glass, custom built heavy duty radiator, deluxe radio deluxe wheel covers, radio white wall tires. Stk. 2379 Ser. 1H57-H3Z478766	CLOSE-OUT SALE PRICE \$4350	NEW '73 MALIBU HARDTOP COUPE A loaded Malibu. 350 V-8, fact. air, pwr. str. & brks., tinted glass, cust. belts, H.D. radiator, radio, WSW. Stk. 1985. Ser. 1D37H3Z464911.	CLOSE-OUT SALE PRICE \$3658
NEW '73 VEGA WAGON 4 speed 140 engine, tinted glass heavy duty radiator, special VEGA Estate package with panneling radio. Stk. 1254 Ser. 1V15-B3U289232	CLOSE-OUT SALE PRICE \$2799	BIG DEMONSTRATION SALE THIS WEEKEND Now is the time to make that Supur Savings on a 1973 Demo. of your choice.	CLOSE-OUT SALE PRICE \$1888
NEW '73 CAPRICE ESTATE WAGON 400 V-8, turbodramatic, factory air, pwr. str., pwr. disc brakes, tint. glass, pwr. rear tailgate, dlx. radio w-rear speakers, H.D. radiator, W-W tires. Stk. 2425. Ser. 1N35R3C229663.	CLOSE-OUT SALE PRICE \$4428		



PUTTING YOU FIRST KEEPS ... US FIRST



QUALITY YOU CAN TRUST — BEAUTY YOU CAN SEE

'70 CHEV. MALIBU SEDAN V8, auto. trans., power steering, fact. air, radio, heater, clean. Lic. 025AQA.	'72 VEGA KAMBACK WAGON Gas saving 4 cyl. engine, 3-speed trans., radio & heater. Exterior decor package, air cond. Lic. 148DAQ	'70 CHEV. BEL AIR SEDAN V8, auto. trans., power steering, AM radio, vinyl roof, white in color, priced to sell. Lic. 307ADN.	'72 CHEV. CAMARO COUPE V-8, automatic, pwr. str., factory air, radio, heater, vinyl roof, low mileage. A really sporty looking car. Lic. 742FNB	'72 BUICK 6 Pass. Estate Wagon V-8, auto., fact. air, pwr. str., radio & heater, pwr. windows, luggage carrier, st. radio. Estate custom interior. A truly luxury wagon with 17,489 miles. Lic. 623EXY
'72 CHEV. KINGSWOOD ESTATE WAGON 9 Pass. V-8, automatic, factory air, power steering, pwr. windows, radio, heater, rack. Just like new. 495EOE	'73 NOVA HATCHBACK COUPE V-8, auto., pwr. str., radio & heater, fact. air, rallye wheels, special moldings. Only 6,993 actual miles. Lic. 800FOI	'70 CHEV. CAPRICE SPORT SDN. V8, auto. trans., pwr. str., fact. air, radio, heater, vinyl roof. A truly luxury car. Lic. 932CRP.	'69 CHEV. KINGSWOOD ESTATE WAGON 9 passenger, V-8 Auto trans., factory air, power steering, radio & heater with luggage carrier. Must see to appreciate Lic. ZUH418	'70 PLYMOUTH ROADRUNNER COUPE V-8, 4 speed, power steering, radio, heater, vinyl roof, black bucket seats. Extremely clean and low mileage. Lic. 605-AKZ
'69 CHEV. CAMERO COUPE Gas saving 6 cyl. engine auto. trans., power steering, radio, heater, vinyl roof. This car is a 38,000 mile, one owner. Li. ZBK724	'67 CHEV. CAMARO CPE. V8, automatic, power steering, fact. air, radio, heater. Real clean, low mileage auto. Lic. UUG793.	'72 PLYMOUTH SATELLITE SEDAN V-8, auto., fact. air, pwr. str., radio, heater, vinyl roof. A low mileage intermediate size automobile. Lic. 158EYP	'70 BUICK RIVIERA COUPE V-8, auto., pwr. str., fact. air, vinyl top, tilt wheel, stereo radio. A truly luxury car. Lic. 989GU	'71 MERCURY COUGAR XR-7 CPE. V-8, auto., fact. air, pwr. str., vinyl top, tilt steering wheel, stereo radio, la mileage & extra sharp. Lic. 176CCE
'66 CHEV. CAPRICE SPT. COUPE V-8 auto. trans., factory air, power steering, radio, heater. Exceptionally clean automobile. Lic. RZ1872	'69 FORD MUSTANG V-8, automatic, power steering, radio, heater. Extra clean & priced to sell. Lic. ZBK396	'71 CHEV. CAPRICE SPT. SDN. V-8, automatic, pwr. str., factory air, radio, heater, vinyl roof, pwr. windows, tilt wheel. A luxury car. Lic. 831CFE	'71 DODGE DEMON HDTP. CPE. Gas saving 6 cyl. engine, auto., fact. air, pwr. str., radio & heater, low mileage. The ideal work or second car. Lic. 844-CEP	'68 CHEV. CAMARO CPE. V-8, auto., fact. air, pwr. str., R&H, etc. The hard-to-find model in immaculate condition. Lic. XTH651
'71 FORD LTD SPORT SDN. V-8, auto., pwr. str., radio & heater, factory equipped. Priced at low blue book. Lic. 227GSE	'72 CHEV. NOVA SEDAN Gas saving 6-cyl. eng., auto. trans., heater, body side moulding, bought new at Harbor Chevrolet. Extremely low mileage. Lic. 311FZI	'69 PONTIAC GTO HDTP. CPE. V-8, auto., fact. air, pwr. str., vinyl top, rallye wheels, tilt steering wheel, & cruise control, radio & heater. A truly loaded car. Lic. YGM121	'70 CHEV. MONTE CARLO V8, factory air, power steering & brakes, radio, heater, vinyl roof, new whitewall tires, immaculate. Lic. 346AVH.	'71 VW TRANSPORT BUS 4-cyl., 4-spd., radio, heater. This unit equipped with 3 seats, extremely low miles. Lic. 266DCH.

ADVERTISED PRICES GOOD THROUGH TUESDAY, AUGUST 28, 1973.

NEW AND USED TRUCKS

NEW '73 3/4 TON PICKUP 350 V-8, turbo power str., heavy duty suspension, 9 ply tires, AM radio, heavy duty radiator, gauges, stk. 2572. CCY2432189845	\$3585
NEW '73 EL CAMINO 350 V-8, Turbo power str., fact. air, AM radio, heavy duty radiator, power brakes, stk. 2286. 1D80H32474955	\$3827
NEW 73 CHEV. LUV TRUCK Special paint, radio, chrome step bumper, yellow & fancy. CLN14282116084. Stk. 2488	\$2887
'70 FORD 3/4-TON PU V-8, auto., air cond., pwr. str., stereo tape system. The ideal truck for your camper. Lic. 18372G	\$2788
'71 CHEV. 3/4-TON PU Fleetside. V-8, auto., H.D. suspension, auxiliary gas tank, camper mirrors. EXTRA NICE! Lic. 63610H	\$2688
'72 CHEV. 1/2-TON PU V-8, 3-speed, heater, fully factory equipped. Extra clean. Lic. 90502P	\$2488



LOCATED ON CHERRY AVE. JUST NORTH OF THE SAN DIEGO FREEWAY

3770 CHERRY AVE.

PHONE GA 6-3341

OPEN SUNDAY, 9 A.M. TO 8 P.M.

THE HOUSE OF SUPERIOR SERVICE SINCE 1923

Help Wanted 140 A
General
SERVICE Station Attendant, Full Time, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.
Part Time
Part Time, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.
Service Station Attendant
Full Time, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.
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STOCK AND REPAIRMAN
Order and control stock, repair vacuum cleaners, and general office work. Must be experienced. Call 424-4411.

STOCK HANDLERS
Must be experienced and familiar with order putting and shipping procedures. Call 424-4411.

HALO LIGHTING
Equal Opportunity Employer M-F. Call 424-4411.

SUMMER WORK
Part time, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

TOW TRUCK OPERATOR
Auto Club experience. Call 424-4411.

TRUCK DRIVER
No experience necessary. Call 424-4411.

TRUCK DRIVERS AND HELPERS
Must have valid California Driver License. Call 424-4411.

Truck Drivers
Heavy Duty Truck Drivers. Call 424-4411.

VENDING ROUTE SERVICE
Early a.m. hours. Full time, part time. Call 424-4411.

WAREHOUSE DRIVER
Military, Must be Experienced. Call 424-4411.

WAREHOUSE MGR TO \$424
LOCAL. No exp. necessary. Call 424-4411.

WAREHOUSE TRNEE
An unexcused absence is cause for dismissal. Call 424-4411.

WAREHOUSE
\$3.78 Hr to Start. Call 424-4411.

WE HAVE WORK FOR VETERANS
PURCHASE OF VETERANS. Call 424-4411.

WOMEN WANTED:
To assist in the home. Call 424-4411.

Domestic 145
ATTENDANT - Night, Live, 600 E. 4th St., Long Beach, Call 424-4411.

BABYSITTER
Live in, 5 days a week. Call 424-4411.

Help Wanted 140 A
General
MAID
Short term, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

Financial/Insurance 150
Accountant Chief
Diversified Real Estate development and farming organization has immediate need for an experienced accountant. Call 424-4411.

AMERICAN CITY BANK
Our Long Beach Office Has Openings For:
-Asst. Operations Officer
-Comm'l & Savings Teller
-Credit Checker

Wells Fargo Bank
GENERAL NOTE TELLER (EXPERIENCED)
Immediate opening for individual with experience in general banking. Call 424-4411.

Collector
Experienced, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

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LAB TECH
Full time position on day shift. At our Huntington Park clinic. California registration required.

L.V.N.'S TEMPORARY
Day shift opening in surgical clinic.

PART TIME
Openings available on all shifts.

TO QUALIFIED APPLICANTS WE OFFER:
Excellent Salary
Free Health Plan
Free Dental Coverage
Free Life Insurance
No Rotating Shifts

FOR INTERVIEW CALL:
PERSONNEL OFFICE, 10 A.M.-3 P.M.
920-4242

KAISER PERMANENTE
9400 ROSECRANS, BELLFLOWER
An Equal Opportunity Employer

Financial/Insurance 150 A
TELLER
Take the money & run to exciting new financial institution. Call 424-4411.

FOREMAN
Plastic Injection molding. Exp. shift foreman for 2nd shift. Call 424-4411.

Personnel Manager
Dealing for 1973. Send resume: Long Beach Commission of Economic Opportunities. Call 424-4411.

TECHNICAL RAMPART GENERAL
3555 Cherry Ave., Long Beach, Call 424-4411.

Medical 160 A
ADMITTING & PBX CLERK
Eagles, 5 days a week. Call 424-4411.

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HELP WANTED 160 A
Medical
Food Service Supv
Cooking and experience in convalescent home. Salary commensurate with experience. Call 424-4411.

HOUSEKEEPER
Experienced, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

INSURANCE CLERK
Experienced, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

KEYPUNCH OPERATOR
Part time, Must be Experienced, 12187 E. 4th St., Long Beach, Call 424-4411.

Medical 160 A
ADMITTING AND PBX CLERK
Weekends only. Call 424-4411.

ADMITTING CLERK
Part time position. Call 424-4411.

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HELP WANTED 160 A
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EXP'D NURSES AIDES
Forward looking skilled nursing facility needs. Call 424-4411.

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HELP WANTED 165 A
Office
CALCULATOR OPERATOR
This position will require operation of 10 key calculator to assist in analysis of sales in volume & distribution of merchandise. Apply to: 4121 Orange Street, Buena Park. Call 424-4411.

HELP WANTED 165 A
Office
COMPUTER Control Clerk
1 year experience in adding machine, calculator, accounting, bookkeeping experience desirable. Call 424-4411.

HELP WANTED 165 A
Office
CASHIER
Near appearing and able to deal with public. Call 424-4411.

HELP WANTED 165 A
Office
ACCT'G CLERK
Some college background preferred. Light typing. Must have knowledge of basic office machinery. Call 424-4411.

HELP WANTED 165 A
Office
ACCT'G CLERK
Type & double check. Post a/c ledger cards. 10 key. Call 424-4411.

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Office
ACCT'G CLERK
Type & double check. Post a/c

PRESS-TELEGRAM - C-5
 City, Calif., Sun., Aug. 26, 1973

HELP WANTED

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 des **185 A**

AUTY OPERATORS
 seek experienced salary -
 commensurate. High stylisat
 Company (fringe
 6. Full or part time. New li-
 8. Ocasn nights and Sundays.
 REACH 935-2678
 LOWER 925-2208
 ALK 924-5504
 OO GIRL NORWALK

AUTY OPERATOR
 to ever established client-
 or part time. Call 632-3511

/ Oper. Stylisat w-exper.
 Culture's, Ldwd. 634-2241

OPR. Full Time Including
 OYD & JOSEPH 977-3351.

Bench Mech.
\$700
COMPANY PAYS FEE
 for services of our office and all elec
 tric & plumbing company.
ALSO FREE LISTINGS
REAL ESTATE AGENCY
DOWNY
 Florida 927-4466
 HUNTINGTON PARK 562-4141
 Pacific 800-451-1111
TATAPARTMENTERS S&S
 Finger Techs 831-8803
 AN, 1st CLASS. Apply in per-
 son! 2801 L.B. Blvd., L.B.
LINE WORKER Needed,
 scale. Call 773-1152

Minet Maker-Miniet Men
 per Nec. 771-1063; 317-6724
MINET MAKER Wanted
 Call 426-9744 or 426-1890

ARPENTER

**TORRANCE
MEMORIAL
HOSPITAL**
3330 LOMITA BL.
325-9110, Ext. 321

CARPENTER
542-9970
is journeymen experience or
education a year apprentices pro-

NG BEACH SCHOOLS
Cust Ave. Long Beach
536-9921

Technical/
ades 185 A

**IMATE
NGS**

**OPEN
-SKILLED**

MECHANICAL ASSEMBLERS
Mechanical assembly. Should be experienced in engine & chassis assembly.

MBLERS
 & bronze. Read blueprints.
 required.

NICS
 1 metal layouts preferred.
 & punch press.

NNER
 blueprints, compile raw
 nts for production. Cost

OL EXPEDITOR
ic parts. Must have good

CEIVING
k background. Must drive
license. Knowledge of PP

CLERKS
anic industry. Shipping &

AYROLL CLERK
uring company Accounting

Engineering
Position requires initiative and responsibility. Duties involve letter writing, answering phones & general office work.

EDUCATION—REQUIRED ON
POSITIONS

BENEFITS

nnel Dept.,
Mon. thru Friday

EDYNE
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ARDENA
0913
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y employer

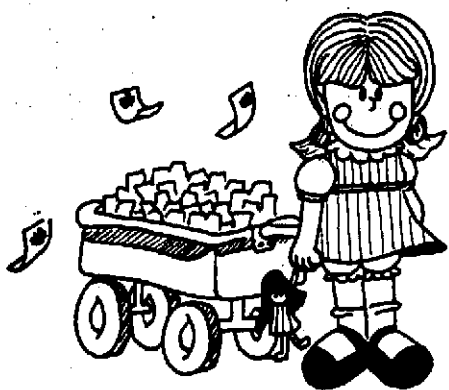
What does . . . 44 YEARS OF

REX L HODGES REALTY

LEADERSHIP TELL ABOUT THEM?

- ✓ They have proven their capability.
- ✓ Their experience removes mistakes.
- ✓ They know Real Estate.
- ✓ They get the job done.
- ✓ They are well known.
- ✓ They are stable & well established.
- ✓ They are responsible and dependable.

FOR 44 YEARS . . .



REX L HODGES REALTY

has solved
"MONEY PROBLEMS"
FOR OWNERS

- ✓ Hodges loans cash to buyers to buy homes.
- ✓ Hodges loans cash to sellers to improve saleability.
- ✓ Hodges advances cash to sellers awaiting sale.
- ✓ Hodges guarantees sale and cash out by specific date.
- ✓ Hodges finances corporate transfers.
- ✓ Hodges 44 years heritage attracts best lenders.

What does . . . 44 YEARS OF

REX L HODGES REALTY

LEADERSHIP DO FOR YOU?

- ✓ You deal with trained qualified people.
- ✓ You avoid the school of hard knocks.
- ✓ You can trust their advise.
- ✓ You inherit solutions not another problem.
- ✓ You benefit from 85,000 prior customers.
- ✓ You know they're available after the sale.
- ✓ Your community knows their reputation.

FOR 44 YEARS . . .



REX L HODGES REALTY

has transformed
"REALTY WISHES"
INTO REALITY

- ✓ Hodges always has been a "one stop" Realty Service.
- ✓ Hodges clients date back 3 generations.
- ✓ Hodges uses over 200 telephones for contacts.
- ✓ Hodges has nationwide referrals.
- ✓ Hodges intensified personnel training is unexcelled.
- ✓ Hodges personnel handle all the details.

44 YEARS AGO . . .



REX L HODGES REALTY

Removed The . . .
"WISH I HAD KNOWN"
OUT OF SELLING

- Hodges estimates the net cash to you if you . . .
- ✓ Sold to FHA or G.I. Buyer.
 - ✓ Sold cash to existing loan.
 - ✓ Sold cash to new conventional loan.
 - ✓ Sold on wholesale market (cash out in 5 days)
 - ✓ Collateralized your equity until home sells.



REX L HODGES REALTY

Took The
"BUCK PASSING" OUT
OF REAL ESTATE

- Hodges "in house" professionals protect your transaction
- ✓ 6 Escrow Officers
 - ✓ 2 Insurance Planners
 - ✓ Appraiser
 - ✓ Attorney
 - ✓ Certified Property Manager



REX L HODGES REALTY

Made it . . .
SIMPLE FOR BUYERS
TO BUY

Hodges takes guess work out of the market place.

- ✓ Offers 7 multiple listing services.
- ✓ Offers lists of neighborhood comparable sales.
- ✓ Offers listing of government appraisals.
- ✓ Offers expertise in every method of financing.
- ✓ Offers estate and foreclosure properties.

TO BUY OR SELL A HOME, CALL THE LOCAL NUMBER FOR YOUR COMMUNITY NOW.

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Long Beach, Calif., Sun., Aug. 26, 1977

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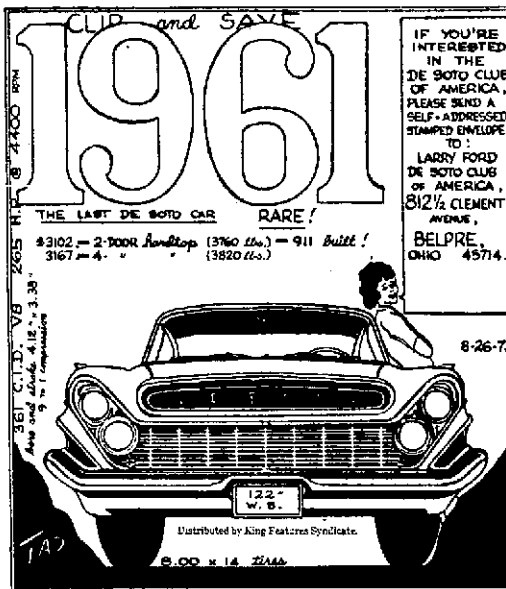
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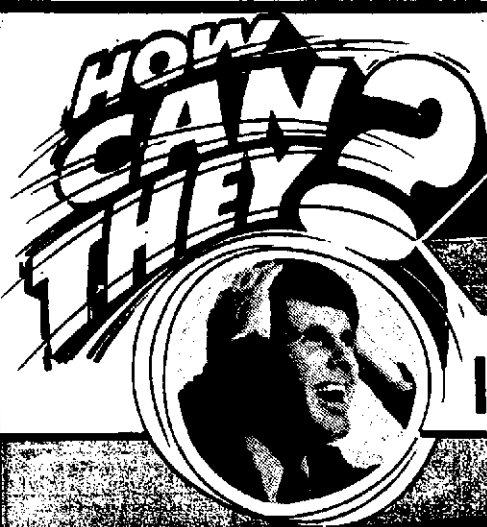
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'67 CHEV. IMPALA Coupe. Auto., Air cond., pwr. str., vinyl top, R&H. (274DNI)	\$34 DN. PYMT. \$34 ⁹⁴ MO. PYMT.
CASH PRICE \$549	for 18 mos. on approved credit. Deferred pymt. price \$662.92. Annual percentage rate 16.42%
'67 BUICK Wildcat Cpe. R&H, auto., pwr. str. & brks., AIR, elect. seats. (UUV052)	\$41 DN. PYMT. \$41 ²² MO. PYMT.
CASH PRICE \$649	for 18 mos. on approved credit. Deferred pymt. price \$782.96. Annual percentage rate 14.42%
'69 CHEVELLE WAGON Radio, heater, automatic, power steering. (YR-P379)	\$35 DN. PYMT. \$35 ⁶⁷ MO. PYMT.
CASH PRICE \$749	for 24 mos. on approved credit. Deferred pymt. price \$977.16. Annual percentage rate 12.01%
'69 CHEV. IMPALA R&H, AIR COND., pwr. str. & brks., vinyl top, auto. (XGA456)	\$50 DN. PYMT. \$50 ⁸¹ MO. PYMT.
CASH PRICE \$1049	for 24 mos. on approved credit. Deferred pymt. price \$977.16. Annual percentage rate 12.01%
'70 FORD 1/2-TON Club Van. R&H, auto., V-8. (Y37638)	\$65 DN. PYMT. \$65 ⁶⁰ MO. PYMT.
CASH PRICE \$1649	for 30 mos. on approved credit. Deferred pymt. price \$2033. Annual percentage rate 11.99%
'69 PONTIAC GTO Vinyl top, R&H, pwr. steer., 4-speed. (YQH103)	\$60 DN. PYMT. \$60 ⁴⁵ MO. PYMT.
CASH PRICE \$1249	for 24 mos. on approved credit. Deferred pymt. price \$1510.80. Annual percentage rate 12.90%
'69 CAMARO SUPER SPORT Automatic, power steering & brakes, R&H. (YPL850)	\$65 DN. PYMT. \$65 ²⁷ MO. PYMT.
CASH PRICE \$1349	for 24 mos. on approved credit. Deferred pymt. price \$1631.40. Annual percentage rate 12.90%
'69 CHEVELLE 396 SPT. CPE. Auto., P/S, 4 spd., R&H. (ZVH324)	\$46 DN. PYMT. \$45 ⁹⁵ MO. PYMT.
CASH PRICE \$949	for 24 mos. on approved credit. Deferred pymt. price \$1148.00. Annual percentage rate 12.90%
'71 OLDS Delta 88 4-Door AIR, auto., P/S&B, R&H. (951CJM)	\$89 DN. PYMT. \$89 ⁴³ MO. PYMT.
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A Dolphin show, Bogie and the Friendly Skies

By LOEL SCHRADER
Staff Writer

It is Wednesday and the jetliner streaking through the Friendly Skies toward Miami is jammed with Ram players, coaches, officials, physicians, trainers and equipment men, plus assorted and distinguished representatives of the press. And a few Dodge dealers who have won passage through promotional activities have been invited along.

The intercom system crackles.

"This is your captain speaking. We are sorry about the crowded conditions, but a larger plane would have cost at least \$50 more and Don Klosterman didn't want to spend the extra money."

"We have along with us 37 Dodge dealers and 23 doctors. So, if you need your appendix removed or want a new Dodge, we can take care of you."

"Our flight today will take us over Winnipeg, Kalamazoo and Bombay, India. Flight control at Miami assures us this is the quickest route."

"We expect conditions will be less crowded on the way home because coach Chuck Knox plans to cut 12 or 13 players, preferably from the Southeastern area of the country as that will save on travel expenses in returning those who have been cut to their homes."

"We have brought along an extra supply of air sickness bags, especially for Isiah Robertson. So, Butch, if you feel sick, let her go! There are a couple of vacant seats at the rear of the plane, with private doors to each."

"Thank you for flying the Friendly Skies."

Don Klosterman, executive vice president and general manager of the Rams, laughs with gusto. He is aware the needle has been applied by "captain" Merlin Olsen, a 12-year veteran of professional football and an all-pro five times.

Isiah Robertson, who would rather collide head-on with Miami fullback Larry Csonka than travel by air, turns to his right in the KLOSTERMAN three-seat arrangement and puffs reassuringly to rookie Cullen Bryant, "Don't worry, I only barf to my left."

Veteran quarterback John Hadl, who is seated to Robertson's left, feigns shock and clammers to escape.

THE ORANGE BOWL is Jerry-built. From 8,000 seats in 1937, it has been remodeled five times until its present capacity is 80,050.

Stadium personnel are removing a tarpaulin from the artificial turf prior to its use by the Rams.

"Don Shula (Miami coach) doesn't want a drop of moisture on the field," says stadium manager Al Rubio. "Hell, we don't let a dog walk across it unless the field is covered."

In the training room, all-pro offensive guard Tom Mack is having a sore shoulder taped by co-head trainer George (Mother) Menefee.

"How come you're letting Mother tape you?" Mack is asked.

Mack laughs. "He's the only trainer tall enough to reach my shoulder."

Mack steals a glance at co-head trainer Gary (The Puck) Tuthill, who is Mr. Five by Five. Tuthill,

who is taping Mack's ankle, gives an extra-hard tug.

The Ram practice lasts 90 minutes. It is snappy and well-directed. Knox moves from drill to drill, offering advice and encouragement.

When practice is over, he remarks: "It was good... pretty good. We may be ready to play some football."

ON THURSDAY morning, there are team meetings in Salons A and B of the Marriott. At 12:30 p.m., the Rams depart by bus to the Orange Bowl to dress for a workout at Miami Stadium, a baseball park.

There are 300,000 Cuban-Americans living in the Miami area and the impression is quickly reached that 250,000 are youngsters who spend their time inventing ingenious ways to gain entry to the Orange Bowl.

Joe Scibelli, a resident of Long Beach for 13 years considered to be one of the best offensive guards in football, emerges from the locker room and heads toward the bus which will transport the Rams to Miami Stadium.

"You Cuban?" asks a youngster of Scibelli, who is as Italian as fettuccini.

Scibelli gives it the straight face. "No, Puerto Rican."

"Geez, you look like one," snaps the youngster.

The workout at Miami Stadium is invaded by the Miami media, cameras and radio and TV equipment littering the perimeter of the practice area.

When practice ends, five television and two radio interviews commence. Knox, who had headed for a bus, is collared and brought back.

"Facing Miami is a great challenge for us," he says. The TV man is delighted with this vital piece of information.

THE RAMS return to the Orange Bowl to change to civilian clothes. Isiah Robertson picks up a phone in the equipment room and calls a friend.

After a few minutes, equipment manager Don Hewitt, a resident of Seal Beach, interrupts.

"C'mon, Isiah, get off the phone," he says, suppressing a grin.

"Listen, I'm talking to a guy from the Black Panthers and he'll get you if you don't watch out," growls Robertson.

ROBERTSON Hewitt walks to the phone, takes it from Robertson, puts it to his mouth and says: "I'm sending the Ku Klux Klan to get you."

He hangs up the phone. Both Hewitt and Robertson crack up.

Game day, Friday, is one of meetings and rest for the Rams until it's time to leave for the Orange Bowl.

Seventy miles to the South, a couple of Humphrey Bogart fans track down the Caribbean Club, where some of the filming of the movie "Key Largo" was done.

Two cars in disrepair sit in front of the club.

(Continued on S-3, Col. 5)

Ferguson breathes life into Dodgers

By GORDON VERRELL
Staff Writer

PHILADELPHIA — For five innings Joe Ferguson couldn't do a thing against Ken Brett, the Philadelphia Phillies' fine, young lefthander from El Segundo High.

For that matter, none of the Dodgers managed much of anything.

Then, suddenly, Fergie slammed a two-run homer

in the sixth and it was the start of something big. Ferguson wound up

DODGER OF DAY
JOE FERGUSON homered twice and drove in four runs as Dodgers defeated Philadelphia, 6-4, in 12 innings.

hammering two mammoth home runs, drove in four runs, singled and had a sacrifice fly, leading a

come-from-behind 12-inning 6-4 victory over the stunned Phils.

"I didn't get a pitch to hit until I hit that homer in the sixth," confessed Ferguson. "Then, when I hit it, my whole attitude changed about what kind of pitcher Brett is, and I guess the whole team felt the same way."

"We used to hit not matter who was pitching. Then we slumped a little.

But when you go up there swinging, like we did tonight, well, it really builds up the confidence."

It was the 34th time in 80 victories the Dodgers have come from behind to win, causing Ferguson to comment:

"That's one step closer to the pennant."

The victory kept the Dodgers four games in front of Cincinnati in the west. It was O'Malleys' third consecutive triumph.

The two homers by Fergie were his 19th and 20th of the year, surpassing the Los Angeles Dodger single-season record for homers by a catcher, set by Johnny Roseboro in 1961.

But he preferred to talk of the team.

"Everytime we come back like we did tonight," he said, "it gives us confidence as a team as well as an individual. The club really wants to win."

Another pole for Team McLaren Ontario engines Rev up

By ALLEN WOLFE
Staff Writer

ONTARIO — Maybe Team McLaren ought to branch out into drag racing. Off their performances this year qualifying

for USAC Championship races, they'd probably be devastating at it.

Saturday, Peter Revson drove one of the pumpkin-orange creations from England — an updated Gulf McLaren M-16C — to the pole position for the fourth California 500 at Ontario Motor Speedway next Sunday.

He did it in rather convincing fashion.

By the luck of Friday's lottery-type qualifying draw for order, "Champagne Peter" came up with the No. 2 pill and was the second driver to attempt a qualifying run Saturday morning, pulling to the line promptly at 11:10 a.m.

Revy clipped off the first lap around the 2 1/4-mile Ontario oval in 45.03 seconds for an average of 199.867 mph. He then pulled out all stops on his second trip, breaking the magic 200 mph barrier by tripping the electric eye in 44.93 seconds at a speed of 200.312 mph.

His abbreviated two-lap average was 200.089 mph. for the five mile distance.

The 34-year-old bachelor from Redondo Beach thus became only the third driver in United States Auto Club history to surpass 200 mph on a closed course of 2 1/4-mile configuration. He joins an exclusive membership "club" of two — Bobby Unser and Jerry Grant.

Revson's performance Saturday completed a clean sweep of pole position starts for Team McLaren at each of this year's Triple Crown events. Johnny Rutherford captured the pole position for the Indianapolis 500, while Revson sat on the front row for the

July 1 Schaefer 500 at Pocono International Raceway. Now it's two-in-a-row for Peter.

Revson only runs the three 500-mile races on USAC's calendar each year because they are designated as "open" for drivers carrying FIA international licenses. His qualifying record for nine races dating back to 1971 borders on the incredible. He's been on the front row six times, and has won the pole position once each at Indy, Pocono and here.

After turning a lap at 199.437 mph during Saturday morning's practice before qualifying, Peter said he thought 200 mph was within reach.

However, he described his 200 mph lap as "pretty ragged really because I got a little loose in turn two. It wasn't all that panicky—I didn't cross my hands. If I would have I'd have been in the wall."

"After we turned 199 this morning, I frankly anticipated 200 and I

(Continued on S-2, Col. 1)

Lee Lacy, a seldom-used second baseman, proved that beyond any doubt.

Lacy, playing only because Dave Lopes went out for a pinch hitter in the ninth, came to bat to

(Continued on S-2, Col. 3)

SUNDAY Sports
JOHN DIXON
Sports Editor
Sunday, August 26, 1973
Section 5 Page S-1



Little Bo Bobby keeps zinging the gals
Bobby Riggs sports a plaid skirt and frilly blouse while playing in Robert F. Kennedy pro-celebrity tennis tournament Saturday at New York. Little Bo Bobby can't resist zinging the women tennis pros.

—AP Wirephoto

Nolan king of K's, but losses now 16

By DON MERRY
Staff Writer

Nolan Ryan continued his assault on immortality Saturday night and Nolan Ryan also continued to lose.

The fabulous flame-thrower was accorded a standing ovation in the second inning when he struck out Carleton Fisk. It was his 300th of the year and he became only the third man in baseball history to surpass the 300 strikeout plateau in consecutive years.

Later, Ryan was accorded a 4-0 reversal by John Curtis and the Boston Red Sox.

Before he left with two outs in the ninth, Ryan also stoked the fires of bitterness that exist between the two teams.

Fisk, batting with one out in the ninth, was obliged to hit the dirt, as Ryan buzzed him in close. Then Ryan broke over a curve for a strike. On the third delivery there was not mistake. The pitch was high and tight and it drilled Fisk on the back of the right shoulder.

The Angels thus kept a vow that Fisk would be a marked man when he came West to Anaheim, a vow that was made in wake of two bench-emptying incidents at Fenway Park; incidents in which Fisk was a prominent figure.

Also in the Ninth inning, Reggie Smith of the Red Sox had to be restrained by teammate Orlando Cepeda from going into the stands after a heckler.

Fisk made no overt gestures toward Ryan after being plunked and in the bottom of the ninth inning

there was no hint of retaliation on the part of the Red Sox.

Ryan denied throwing at the Boston catcher.

"The pitch just got away," he said, not too convincingly.

Catcher Jeff Torborg, standing nearby, said Fisk stepped into the pitch.

"That's his tough luck," Ryan said.

Fisk, who has been the subject of jeers and derisive catcalls from Anaheim fans for two nights, did not know if Ryan was aiming at him.

"To tell the truth," he said, "I have no idea. Was he surprised that Ryan hit him?"

"Nothing Nolan Ryan does surprises me," Fisk answered.

An interrogator wanted to know if Fisk stepped

into the pitch, as alleged by Torborg.

"You don't step into those pitches, you back away from them," he replied softly.

Ryan managed a sub-par eight strikeouts before departing but five of those came in the first two innings. He now has a total of 304 for the year, 78 shy of Sandy Koufax' single season record of 382.

Koufax and Rube Waddell of the old Philadelphia A's are the only pitchers who have fashioned back-to-back 300-plus strikeout seasons.

Ryan was subdued in the wake of his 16th loss and would not exult over his strikeout achievements that have made him the most discussed pitcher in the game today.

"It's hard to get excited about something like that when you keep going out and losing," he remarked glumly. "At this point 300 strikeouts doesn't mean that much to me."

After fanning five of the first six Soxers he faced, Ryan walked Doug Griffin to open the third. Two outs later Rick Miller tripped home for the run.

Cepeda doubled in two more in the sixth with a booming drive that caromed off the top of the bullpen fence in left field. Cepeda's double followed two scratch infield hits by Mario Guerrero and Carl Yastrzemski.

Fisk scored the final Boston run in the ninth. After he was hit by Ryan Fisk moved to second on an infield out, to third on Griffin's infield single and scored as Sandy Alomar

(Continued on S-2, Col. 3)



INSIDE SPORTS

- **HADL still No. 1 S-2.**
- **COLUMNISTS Corner S-3.**
- **ORIOLES win 12th in a row S-4.**
- **TREVINO trounces Nicklaus S-5.**
- **LAURA five shots back S-5.**
- **JOHN MCKAY says undefeated season unlikely S-6.**
- **STEVE VALDEZ sizzles at Del Mar S-8.**
- **PLUNDER BAY wins Alamitos stake S-8.**

NATIONAL LEAGUE

Team	W	L	Pct.	GB
Dodgers	80	49	.620	—
Cincinnati	77	54	.588	4
San Fran.	71	56	.558	8
Houston	67	64	.511	14
Atlanta	62	69	.473	19
San Diego	47	81	.367	32 1/2

East

Team	W	L	Pct.	GB
St. Louis	65	63	.508	—
Pittsburgh	62	63	.496	1 1/2
Chicago	62	66	.484	3
Montreal	60	67	.472	4 1/2
Philadelphia	59	69	.461	6
New York	58	69	.457	6 1/2

Saturday's Results
Dodgers 6, Philadelphia 4.
San Francisco 1, New York 0.
Montreal 13, San Diego 3.
Pittsburgh 6, Atlanta 5.
Chicago 4, Houston 3.
Cincinnati 6, St. Louis 4.

GAMES TODAY
Dodgers (Sutton 15-9) at Philadelphia (Carlton 11-15).
Texas (Durning 6-7) and Montreal (4-9) at New York (Sabick 3-2).
San Diego (Arlin 8-11) at Montreal (Renko 11-8).
St. Louis (Nagy 9-7) at Cincinnati (Norman 10-12).
Pittsburgh (Ellis 11-12) at Atlanta (Harrison 7-4).
Chicago (Jenkins 11-12) at Houston (Wilson 5-14).

AMERICAN LEAGUE

Team	W	L	Pct.	GB
Oakland	78	52	.594	—
Kansas City	73	57	.562	4
Minnesota	60	67	.472	15 1/2
Angels	58	67	.464	16 1/2
Chicago	59	69	.461	17
Texas	43	83	.341	32

East

Team	W	L	Pct.	GB
Baltimore	73	52	.584	—
Boston	70	57	.551	4
Detroit	70	58	.547	4 1/2
New York	68	63	.519	8
Milwaukee	61	65	.484	12 1/2
Cleveland	54	75	.419	21

Saturday's Results
Boston 4, Angels 0.
Detroit 4, Chicago 2.
Oakland 9, New York 0.
Baltimore 6, Kansas City 1.
Cleveland 6, Texas 5.
Milwaukee 10, Minnesota 6.

GAMES TODAY
Boston (Curtis 11-10) at Angels (Singer 10-10).
Texas (Durning 6-7) and Montreal (4-9) at Cleveland (Perry 14-16) and White Sox (Kirk 14-2).
Detroit (Fryman 5-8) and Coleman (16-12) at Chicago (Kane 11-12) and Forester (4-5).
Milwaukee (Sullivan 8-11) at Minnesota (Blyleven 15-13).
New York (Spartan 12-12) at Oakland (Holtzman 18-11).
Kansas City (Spartan 15-8) at Baltimore (Palmer 17-6).

Epstein resented A's trade but happy Halo

Burly Mike Epstein, the Angels' much-traveled first baseman the past three seasons — he has spent time with four different big league clubs — has been a controversial figure ever since he crashed the majors in 1966.

The former Cal fullback who played on the same Golden Bear team as Craig Morton, still reacts like an enraged bull smashing into a defensive line when certain questions are handed off to him.

For instance, Mike was asked if he was glad he joined the Angels a few months ago. Ninety-nine per cent of the athletes posed a similar question would quickly have replied in the affirmative. Epstein did, but not quickly.

"First of all," he snorted, "nobody likes to go from a world championship team to a last place club as I did after last season when Oakland sent me to the Texas Rangers."

"There was spite there on Oakland's part and I know it. I was so sick inside that I went into hibernation for a month."

"I wanted to stay with the A's because they were champions. I didn't



want to go anywhere else, least of all to the Texas Rangers."

"But after being with the Rangers it was wonderful to come to the Angels. They're not the greatest ball club, but they're trying and if any player has the opportunity to come back to his home town (note: Epstein was raised in Los Angeles), he's damned foolish not to like it."

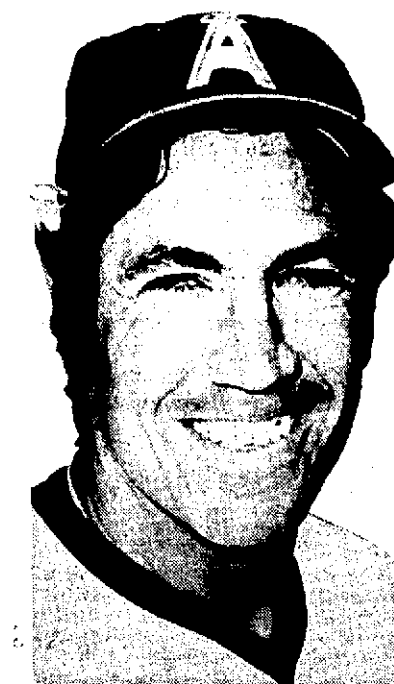
That's how the answers come from the questions asked Mike Epstein.

LEST YOU THINK EPSTEIN is some kind of arrogant dummy, perish the thought. The 30-year-old has a degree in social psychology and can turn on both the charm and wit when he desires.

Further, he has handled his money as wisely as a King Solomon. Although Mike never has been the super successful major league baseball player the Baltimore Orioles had hoped when they signed him off the Berkeley campus in 1965, he's certainly been a whopping success in his off-field endeavors.

He owns a vast spread in Nevada, on which he currently is running 600 head of cattle that soon will return him a handsome profit, especially with meat prices being what they are today. He also is looking around for another layout to purchase.

He owns a second home in Lake Tahoe and his own airplane. In partnership with Willie McCovey, he owns a



MIKE EPSTEIN

pistachio nut grove in Northern California. He also is an expert gunsmith.

Epstein was a hunting guide in Wyoming for six years and is a big game hunter who would make the African safari chief, Walter O'Malley, drool. He has bagged elk, moose and other big game.

Clearly, Mike has the world by the tail, if not the bat.

HITTING ONLY .220 THIS SEASON while he batted .270 last year for the A's, Epstein was asked the reason for the turnaround.

"I wasn't able to see too well most of this season. At the start I had defective contact lenses. Then I went to regular glasses and that was like looking at life through a fishbowl. Then I got some new contacts and whaddya know I still wasn't hitting. But I think the contacts I have now are what the doctor ordered. I hit a homer Wednesday night against Milwaukee."

Do you think Bobby Winkles will be back as Angel manager next season?

"I'm not worried about him. Will I be back?"

What do you think of the Angel manager?

"Winkles is a fine gentleman and has an equally fine philosophy. He takes the talent he has and tries to nurture it as a unit. It's not difficult for a manager with great talent to win. But if he has mediocre talent and gets into third place, that's a great thing. That's what Winkles is trying to do."

You replaced Bob Oliver as Angel first baseman and now Oliver is the third baseman. It seems from the stands that Bob is throwing the ball across the diamond especially hard and that you've had words with him about it. Is that true?

"It's true that he throws the ball hard because he has a strong arm and was originally an outfielder. If you think we're at each other's throats, forget it. With the talent we have and the season going as it has for us, we're having fun. That doesn't mean we're not hustling, but we're having some fun, too. Me and Oliver are joking to get the pressure off our little shortstop, Rudy Meoli, who has been having a little trouble fielding. We're just trying to make the game interesting at this point in the season."

WHAT ARE THE STRENGTHS and weaknesses of the world champion A's?

"Their forte is their manager, Dick Williams. There's something about him that brings out the best in Oakland. He has a special something. If one club in all baseball could have fallen all the way to last place with the changes it made after winning the World Series, that team would have been Oakland. It's not a happy club, but Williams keeps it together. Oakland's weakness is that the guys play as individuals, not as a team."

How did you get the nickname "Super Jew" and do you like it?

"Oh, I like it okay because I'm stuck with it. If you think it makes me mad, forget it. It's sort of a term of endearment. I got it when I was playing for Stockton in the California League in 1965 and I hit a home run against San Jose, which was managed by Rocky Bridges. When I was going back to the field the next inning, Bridges passed me as he was going to the coaching box and yelled 'Super Jew' in the way Rocky would praise a guy. Our clubhouse boy, a kid, heard it. The next day all my clothes, my shorts, my uniform, everything, were painted with the words 'Super Jew'. The handle stuck."

WHAT DO YOU THINK of Frank Robinson, everybody's champion?

"He's mine, too. When I was a rookie with the Orioles in '66, the first thing I noticed about Frank was his clothes — he wore mostly black with a little orange, the Oriole's colors. The first time at bat in a spring game, he hit a double with no sweat at all. I was impressed. He's accepted easily and not only has great talent, but is a natural born leader. Players regard him as a great man. He can get the best out of players without offending them. When he steps down he'll be as good a manager as there ever was in baseball."

COLUMNISTS' CORNER



BUD TUCKER

No more 'rides' for Jimmy Harris

MIAMI — The press box being an area of deep thought and heavy concentration and supreme effort, its occupants react in unison only when the event is startling in nature.

For example it was New Year's night that the Orange Bowl press box was raided by stout minions of the law who swooped down following an anonymous tip that liquor was being served on the premises. The gentlemen of the working press indeed reacted in concert.

"What the hell," several hundred of them stood up and demanded in chorus, "is going on here?"

The matter was settled without transportation to the local jail and the Orange Bowl subsequently fell silent until last Friday evening. A quarterback named Jim Harris came on when the Miami Dolphins were leading, 17-0, and directed the scoring of 14 points for the Rams, thereby lending respectability to their third loss of the preseason tournament.

Now the journalists were standing up and running hither and yon and asking each other, "Who is Jim Harris?"

JIM HARRIS came by cab. That is to say, he spent the autumn of 1973 on the Rams' taxi squad which is where professional football teams keep guys for one reason or another until they are summoned to the varsity.

A bystander now wonders idly if Harris will be beckoned next Friday evening when the Rams encounter the San Diego Chargers at the Coliseum. The thing is, this game should be played for the personal satisfaction of John Hadl, the quarterback who came to the Rams in a trade with the Chargers.

"I would like to start," Hadl says, "and I would like to play well, but there is nothing personal involved. The Charger players are good guys."

It is known, however, that when Hadl departed San Diego he was not driven to the airport by Chargers coach and general manager Harland Svare.

Of course, none of this will have anything to do with anything when Ram coach Chuck Knox makes his selection of Friday's starting quarterback. He is far too busy to concern himself with such trivia.

Besides, it is not out of the question Knox desires another look in order to determine if Harris is the genuine article. Individuals who can play quarterback in the National Football League are not standing around in bunches.

"HARRIS DID A fine job," Knox told the inquiring reporters at the Orange Bowl. "He brought us back and put us in a position where we had a chance to win."

"But then, the team came back well. We grew up a little this week. We are more than a week better than we were."

"Actually, though, you can't measure the growth of a team exactly on a weekly basis. YOU GO ALONG AND SUDDENLY YOU ARE THERE."

It goes without saying it is entirely more delightful getting there when along the way a quarterback sleeper emerges from the woodwork.

Jim Harris had a cup of coffee, as the saying goes, with the Buffalo Bills. A rookie quarterback playing behind the offensive line at Buffalo finds his confidence rather slow in developing and in Harris' case the result was dismissal.

WAIVED out at Buffalo and unclaimed by the other 25 professional teams, Harris commenced to suspect his future was elsewhere and he went to Washington, D.C., and settled into a government job. It was here that he was uncovered by the management of the Rams and transported to the East Coast and placed in the taxi cab.

"That was the best game I ever played," Harris said in Miami. "It could do a lot for my confidence."

It could also do considerable for his future and help keep him out of government service. One game does not a professional quarterback make, of course, but it is not entirely out of the question a story is developing.

One telling the story will get the fish-eye from the practical people who will have no part of a fable about a capable quarterback being discovered behind a government desk. But there is a precedent of sorts.

Carroll Rosenbloom, the proprietor of the Rams, was the owner of the Baltimore Colts when a quarterback was found under a rock on a sandlot in the city of Pittsburgh. As a matter of fact, the guy will be around Friday night and will probably play some against Harris or Hadl or both.

Johnny U., they call him.

Tragedy sours glory for Indy 500 winner

"We've got to face it — it's a dangerous sport. But I've been racing for 19 years now, and to me it's coming to work for another day's job." — Gordon Johncock

The tragedy of the 1973 Indianapolis 500 is such that the event will not be remembered as much by who won as by who died.

That is fine with Gordon Johncock, who after a sorrowful month was declared the winner and quickly ushered through the milk-guzzling, trophy-hugging ceremonies so the whole mess could be quickly swept under a rug.

It was fate's final slap that rain halted the race 167½ miles short of the classic distance and that it took the winner nearly three months to collect his purse.

Not that he didn't need it. Johncock had declared bankruptcy shortly before the race and his creditors converged as quickly as he drove into Victory Lane.

"I was in the pulp wood business in Michigan," he explains. "My dad and I started out together when I was about 21. He didn't stay in it very long but I stuck it out."

JOHNCOCK'S OPERATION was to harvest small trees in the north woods and haul them with his own trucks to the paper mills.

"The pulp business was bad to begin with," he says, "and then the mills went on strike two different times. You can't make your payments when you've got \$500,000 worth of equipment sitting around for three months doing nothing. I decided I'd better quit."

The bankruptcy was settled a couple of weeks ago and Johncock received most of his winnings, leaving him care-free to pursue his other profession at Ontario.

"I've got to do something to make a living," he smiles. "It didn't work too good trying to do both, because pulp wood is a business that you've got to be there all the time. You've got men working all different counties in the woods and you've really got to be around to watch them."

JOHNCOCK, MOST of the time, would just as soon be off in the woods himself, or hunting and fishing around his new home in Phoenix. If he hasn't received the exposure common to Indianapolis winners, there are two reasons: (1) the world would just as soon forget about this year's race and (2) Gordon would, too.

Two of the three killed were members of his STP team, driver Swede Savage and crewman Armando Turan.

"All that stuff took the glory out of it," he says. "I don't really think about it as much of a win."

"I have been busier ... people wanting me for appearances and stuff like that. But I don't care for all that. I don't have a PR guy to get any of that stuff for me and I don't want one."

"In fact, after this race I thought I was going back to Phoenix to go hunting and fishing for a few days, but I got a call from New York to do a safety show that's on TV Sept. 6, and right after that I got a call from Texas to do some PR work for the track down there. It's like you can't ever plan anything."

AT 37, JOHNCOCK is easing himself out of domestic entanglements. Divorced from his first wife, by whom he had five children, he has been separated from his second wife since last year's California 500.

It has been suggested that race driving is not compatible with marriage.

"I don't think it's any different with a race driver than with a salesman or baseball player or the average man," says Gordon. "The only reason that you hear more about it is because people like myself are in the public eye."

But has one of his wives ever urged him to quit?

"Oh, they all do that," Gordon shrugs.

Johncock adds that he has never considered following that advice.

"No, not really. I've never been in an accident where I've been hurt bad. I was knocked out one time in a modified, and I guess that the most serious wreck I ever had."

"When you become afraid, that's the



GORDON JOHNCOCK

time to quit. Whenever I feel I'm going downhill or losing my nerve, I think that's the time. It's just pride. Most drivers don't want to admit to themselves and other people that they can't do it anymore."

"A couple of weeks ago Bobby Isaac quit right in the middle of a race. He just pulled off and said, 'That's it.' I think that's the way to do it. You could sit around and think about it, but you might quit for a time and then come back. That's when it seems like things can happen."

JOHNCOCK IS NOT oblivious to the dangers. He hopes that his two sons, ages 13 and 7 will not race because "the most critical time is when you're starting out young and working your way up. The most danger is in getting as far as I've gotten."



RICH ROBERTS

Johncock started racing 19 years ago. He had a cousin, Nolan Johncock, who was killed two years ago on a small track in Indiana.

"He's the one that got me started," says Gordon. "He was about five years older and already started. He got me a ride."

"We used to tow the car to the races on a chain. We'd go faster down the road than we did at the race track."

JOHNCOCK MADE a good living long before his Indy win, although he never pursued the trade with the drive-anytime-anywhere attitude of an A.J. Foyt.

"There are things I would do different," he says, "like offers of rides along the way that I wished later on I had taken instead of keeping the ones I had."

"I had an offer one time from Junior Johnson and Gene Hoyt to run a championship car and a NASCAR stock car both. I've kicked myself since, but I'd been with one mechanic for a long time. We'd come all the way up in modifieds."

Before joining STP, Johncock drove with Peter Revson on Team McLaren, which might have led him into Grand Prix racing.

"I kind of had that in mind when I took the ride," he says, "but at my age I didn't think it would work. Those are all long tracks and it takes awhile to learn them."

And there was another reason. "That's a lot of traveling," says Gordon, who would rather be hunting or fishing. "I hate airplanes."

Ruffing recalls the Babe

By GORDON VERRELL
Staff Writer

PHILADELPHIA — Sometimes next month or early next spring Henry Aaron undoubtedly will surpass Babe Ruth's legendary record of 714 lifetime home runs, without argument baseball's most famous record.

While most younger fans are rooting for the Braves' great slugger, more than a few from an older generation have expressed a desire that Ruth's record, somehow, will be preserved.

But Charles (Red) Ruffing, a man with the unique distinction of pitching on the same Yankee teams as the Babe as well as AGAINST him, snarls at such a thought.

"I think the Babe would want to be the first to congratulate Aaron the day he breaks it," Ruffing said Saturday at Philadelphia's Veterans Stadium where he appeared in the Phillies' Oldtimers Game.

"I think Ruth always knew that someday all the records he set would be broken."

A Hall of Fame pitcher, Ruffing, now 68, won 273 games in 22 seasons with the Boston Red Sox and New York Yankees, retiring in 1947 and settling in Cleveland.

"I used to have a pretty fair fast ball in those days," Ruffing said as he milled about before the Phils-Dodgers game, greeting old friends.

"I remember when I was still with the Red Sox, I used to pitch the Babe high. Sometimes it worked. ... sometimes it didn't."

In 1927, the year Ruth shattered all the home run records with his historic run of 60 homers, Ruffing was not among the contributors.

"Ruth thought I'd tossed him a couple homers that year," Ruffing recalled, "but I had to correct him. One time I was over at the Babe's apartment and he was showing me a baseball with the names of all the pitchers who'd thrown home run pitches that year."

I bet your name's on here a couple of times, Redhead," he said to me. I told him he was wrong and, by gosh, he was surprised to find out I was right."

Three years later, in 1930, Ruffing ridded himself of one headache, only to get another.

He was traded to the Yankees, never again having to face Ruth. But as a teammate of the Babe's, well, Ruffing could only chuckle as he started recalling the stories.

"He was nothing but an overgrown kid who never really grew up," said Ruffing. "He was always loose, always playing practical jokes. He'd put eggs in your shoes. ... or the minute you turned around, he might cut the tips off your socks."

"He was great for the team that way and he was a great team player."

Naturally, Ruffing was asked about Ruth picking out a spot where he was going to hit a homer — and then do it.

"It's true, every word of it," Ruffing insisted. "It was in a World Series game with the Cubs. He hit it in the exact spot, too."

FOLLOWING RAMS TO FLORIDA—

(Continued from S-1)

Grass is knee high. Inside, a lady bartender is in command of a dank, dimly lighted room that is sorely in need of a scrub brush.

On the walls are pictures of Edward G. Robinson, Claire Trevor and Bogart.

Out back, on the shoreline, is a wooden dock which is partially collapsed. A concrete landing juts a few feet into the water.

"I've been here four years," she says. "We had a fire a couple of years ago and had to write MGM for new pictures. At one time, this was THE place. Gambling and everything. ... carpets three to four inches thick."

A customer, one of three, interrupts.

"They shot most of the movie stuff in Hollywood, but some of the outside scenes were done here. The boathouse blew down during Hurricane Betsy in 1965."

"In the movie, they made it appear that the hotel and bar were all one building. They weren't. The hotel was next door, and it was a cathouse. Damned thing burned down five years ago."

The lady bartender interjects: "As you can see, it doesn't look like the old place you might have seen in the movie."

It doesn't. Bogle, Robinson and Lionel Barrymore are dead. The Caribbean Club is in a deep coma.

But a napkin with which the beer is served, seven hours before kickoff time for the football game, seems as though it might be prophetic.

"The reason the Ram ran over the cliff is he

didn't see the ewe turn," reads one of several sayings.

FOR 30 MINUTES of the football game, the Rams can't see the ewe turn. Suddenly, however, they look like a polished team and extend the Dolphins to the limit before losing, 17-14.

Quarterback James Harris, who has thrown for two Ram touchdowns, is surrounded by reporters in the locker room.

"I think I've had better days," says the former Grambling quarterback who broke into pro ball in 1969 with Buffalo. "But this felt good. ... real good."

He paws the floor. "I've always felt I belonged, but my roommate, John Hadl, has helped me tremendously. I owe a lot to him."

THE PLANE carrying the Rams home departs through a lightning and rain storm. As it speeds from coast to coast, Knox talks about the ordeal of cutting 11 players.

"We'll make up our minds Saturday and Sunday and announce it later," he says.

Knox pauses. "One of the most difficult jobs is to tell a player who has ability and has been working hard that you have to let him go."

The others—the ones who haven't been working hard—that's easy."

The plane touches down in Los Angeles shortly before 4 a.m.

Players gather personal baggage and head for their automobiles.

Eleven will never make the same trip. Not for the Rams.

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Nicklaus no 'match' for Lee Trevino slays the Giant

Combined news services

CARY, N.C. — Lee Trevino proved himself an ironic prophet and unloaded an eagle and three birdies against a four-putting Jack Nicklaus in a battle of titans Saturday, taking an overwhelming 4 and 3 victory in the second round of the \$150,000 U.S. Professional Match Play championship.

Trevino's stunning win came in a storm of upsets that swept U.S. Open champion Johnny Miller and Masters champion Tommy Aaron out of the rich event.

Tom Weiskopf, the game's newest superstar with five victories in his last 10 tournaments, defeated J. C. Snead 4 and 3. Weiskopf brushed off Allen Miller 3 and 2 in the morning first round, while Snead had ousted Jerry Heard 1-up after a 22-hole marathon.

In the other quarter-finals, John Schroeder crushed Buddy Allin 5 and 4, former match play champ DeWitt Weaver defeated rookie longshot Artie McNickle 2 and 1.

That set up these semifinal matches for Sunday morning: Trevino vs. Schroeder and Weaver vs. Weiskopf.

The finals, with the winner pulling down \$40,000, are scheduled this afternoon, immediately after the last 18 holes of the \$100,000 L&M Open, a regular stroke play event being played simultaneously on the same 6,786-yard, par-71 McGregor Downs Country Club course.

Bert Greene, a journeyman who has yet to win in seven years on the pro tour, swept into first in the L&M with a four-under-par 67 and had a one-stroke advantage

with his 54-hole total of 208, five under.

After he squeezed past Dan Sikes 1-up in the first round earlier in the day, Trevino said, "I shot about par this morning, and that's not good enough to beat Jack. I might last through about the 15th hole this afternoon."

It was, in fact, the 15th hole where the match was won. But Trevino, who quickly shook off his early pessimism, was the winner.

"I didn't know it was going to be me," shrugged the smiling Super Mex, who was equipped with a two-day-old set of "store line" clubs.

"He didn't play well," Trevino said of his opponent. "I think Jack is the greatest player who ever put cleats on, but I can beat anyone on any given day."

"I knew there was only

going to be one winner and I could be it. But he's beaten me a lot more times than I've beaten him."

Schroeder, an obscure 27-year-old plagued by tendinitis in his thumb for the past year, tripped Grier Jones 1-up in the first round.

Veteran Weaver, winner of the 1971 match play title in its inaugural year, beat the surprising McNickle, who shocked Miller 2 and 1 in the morning round.

Weaver had put the skids to former Masters champion George Archer 1-up in the first round.

Trevino said the turning point in his match against Nicklaus came on the par three eighth hole.

"The turning point was when he three-putted the eighth, after he had missed a birdie putt on the seventh," Trevino said. "When he three putted

eight and I eagled nine, it had to take something out of him."

Despite his dire predictions after his match with Sikes, Trevino strolled onto the course for the Nicklaus match and proceeded to tear up the course.

Trevino reeled off birdies on the first and fourth holes to take a two-hole advantage. They both birdied the par-five fifth hole and then Trevino gained another hole when Nicklaus bogeyed No. 8.

Trevino gunned in a 15-foot putt for an eagle three on the par five ninth hole for a four-hole advantage after the front nine. They both parred the 10th and 11th holes, then big Jack again three-putted, taking a bogey four on the par-three 12th hole to fall five holes behind.

They parred the 13th with fours, but Trevino ran into trouble on the par-four 14th with a bogey while Nicklaus finally caught fire with a birdie, trimming Trevino's advantage to four with four holes to play.

Weather British comeback, 14-10 U.S. golfers regain Cup

BROOKLINE, Mass. (UPI) — Marty West sank a 10-foot birdie putt on the 18th hole Saturday to win a pressure match over Britain's Michael King and gave the United States its 21st Walker Cup victory over the British.

The two-up triumph by West, of Bethesda, Md., weathered a furious come-back effort by the British team. At one point the visitors were leading all eight singles matches after falling four points behind on the strength of

America's doubles showing.

In other singles competition, Mark Pfeil of the U.S. scored a one-up triumph over Howard Clark, Dan Edwards topped Trevor Homer of Britain 2 and 1 and U.S. Amateur champion Marvin (Vinny) Giles sank a foot downhill putt on the 18th green to tie Charles Green and Gary Koch tied Peter Heges.

In all, the Yanks outscored Britain 14-10 to regain the Cup in the two-day competition on the basis of one point for winning a match and one-half point for a tie.

"How sweet it is," West said after his performance assured the U.S. victory. "It's just great. We weren't about to let them take the Cup back."

West, 25, said there was "a lot of pressure both ways" in his key match with King. "I got some good breaks and it just worked out."

The U.S., now 21-21 in the series, appeared doomed to its second successive loss to the British midway through the singles play. West, at the time, trailed King by three holes and all eight Americans were trailing in their matches.

But West said he "started putting the ball in the hole" with a birdie putt on the eighth hole. He stormed back into contention with two wins in the next three holes and never looked back.

Until West wrapped up his match, Giles had given the U.S. its biggest ray of hope, sinking his typing putt on the 18th.

"That was the biggest putt I ever had," Giles said. "I'll tell you, I never had one I wanted as bad. The last time I looked at the scoreboard we were all down."

"On the 17th I started to walk toward the scoreboard, then I consciously turned away," Giles said. "I did not want to see it."

Of the British leaders, only John Davies, Hugh Stuart and Willie Milne held out. Davies stopped Dick Siderowf, 2 and 1. Stuart topped Jim Ellis, 5 and 4, and Milne took Mike Killian, 2 and 1.

Laura 5 shots off the pace

DENVER (UPI) — Veteran Betsy Rawls turned to a scrambling wedge and putting game Saturday for a one-under-par 70 and moved into a tie with opening round leader Mary Mills for the top spot after two rounds of the \$30,000 National Jewish Hospital Open.

Miss Mills, who had a competitive-course record 67 in the first round, battled the mid-80 degree temperatures for a two-over 73 in the second round. She and Mrs. Rawls stood at two-under 140.

Laura Baugh of Long Beach shot 72 for a 145 total—five shots off the pace.

Only five subpar rounds were shot over the 6,330-yard Green Gables Country Club course Saturday. Sandra Palmer carded a 69 for day honors and was tied with tiny Judy Rankin, who had her second even-par round, and Kathy Dugan for third at 142.

Other subpar rounds of one-under 70 were turned in by Miss Rawls, Kathy Martin, Sandra Post, who was tied for sixth over-all at 143 with Joyce Kazmierski, and Betty Burfeindt.



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Mary Mills 69-73-140
Laura Baugh 72-73-145
Sandra Palmer 69-74-143
Judy Rankin 70-72-142
Kathy Dugan 71-71-142
Joyce Kazmierski 72-70-142
Betty Burfeindt 73-69-142
Sue Rose 74-68-142
Kathy Martin 75-67-142
Sandra Post 76-66-142
Debbie Austin 77-65-142
Carol Flenniken 78-64-142
Joanne Carner 79-63-142
Judy Kimball 80-62-142
Mary Bea Porter 81-61-142
Gail Demers 82-60-142
Nancy Bryan 83-59-142
Roby Dunsmuir 84-58-142
Carly Glasgow 85-57-142
Sherry Wilder 86-56-142

Virginia sweeps

Class A low net—Tie among John Wallace 73-4-59, Jack Dallas 74-4-59, Sterling Edwards 75-4-59, Ralph Murray, Jim Edwards, Jay Moorhead.

Class B low net—Robert Byrd 66-19-44, Class C low net—Robert Byrd 66-19-44, Class D low net—Robert Byrd 66-19-44, Class E low net—Robert Byrd 66-19-44, Class F low net—Robert Byrd 66-19-44, Class G low net—Robert Byrd 66-19-44, Class H low net—Robert Byrd 66-19-44, Class I low net—Robert Byrd 66-19-44, Class J low net—Robert Byrd 66-19-44, Class K low net—Robert Byrd 66-19-44, Class L low net—Robert Byrd 66-19-44, Class M low net—Robert Byrd 66-19-44, Class N low net—Robert Byrd 66-19-44, Class O low net—Robert Byrd 66-19-44, Class P low net—Robert Byrd 66-19-44, Class Q low net—Robert Byrd 66-19-44, Class R low net—Robert Byrd 66-19-44, Class S low net—Robert Byrd 66-19-44, Class T low net—Robert Byrd 66-19-44, Class U low net—Robert Byrd 66-19-44, Class V low net—Robert Byrd 66-19-44, Class W low net—Robert Byrd 66-19-44, Class X low net—Robert Byrd 66-19-44, Class Y low net—Robert Byrd 66-19-44, Class Z low net—Robert Byrd 66-19-44.

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Long Beach	1800 E. 4th St.	437-0539



'THE FOX' WELCOMES CHAMPS

John McKay welcomes offensive firepower Pat Haden and Anthony Davis Saturday as defending national champions USC opened practice. Left, former Wilson standouts Mike Cordell (left) and Scott Avery prepare for season in the trenches.

—Staff Photos by BOB SHUMWAY

Vikings face beef shortage

By JIM MANGAN
Staff Writer

Coach Gary Jacobsen hopes to reinforce some preconceived beliefs and to change some others when football practice shifts into high gear at Long Beach City College Saturday.

Eighty-two candidates will put on pads after four weeks of conditioning drills.

Based upon what he has seen to date, the Viking coach believes his team's strong points are in its defensive backs, receivers and offensive backs.

A cause for concern at present is the line where Jacobsen fears some shortages.

"We don't have great depth in the line," he said. "There probably will be several players who go both ways."

Obviously, he hopes to minimize two-way traffic.

On the plus-side, Jacobsen sees both speed and depth for his backs, both offensive and defensive, and for his receivers.

He implied that the Vikes will take to the air more this year than in 1972.

"Last year, if we put the ball in the air 25 times, that was a lot. This season that figure should be our minimum."

Jacobsen said his team is in shape after working out with weights and ropes and running both sprints and distances.

He said emphasis would be on fundamentals and techniques — "blocking and tackling" — when contact sessions get underway.

With only one offensive and five defensive starters back, competition will be keen for the first string spots.

Moore League coaches laud summer football programs

By KEN PIVERNETZ
Staff Writer

If your favorite Moore League football team gets off to a fast start this fall, credit in part must go to a six-week summer football class, the first ever undertaken by the Long Beach Unified School District.

As players gather Monday for a week of conditioning drills, coaches are in agreement that:

1 - Teams will be further along than at any other time this early in the season.

2 - Everyone should be in excellent physical shape.

3 - Sophomores turning out for the first time will have a basic understanding of a school's offense and defense.

4 - The summer classes were something the league has needed for a long time.

Although new to Long Beach, summer school football has been an integral part of many football orientated districts in Southern California for some time. Long Beach's change of heart came about only after the CIF ruled football coaches, like other sports, could have more contact with their athletes in the summer.

"El Rancho, for exam-



DICK DEHAVEN
'We're far ahead'

ple, has had a summer program for years," points out Lakewood High coach John Ford, long an advocate of a summer program for the league.

"They could perfect that sprint-out pass attack of theirs and run it nine million times in the summer and we're sitting down here not able to do anything at all."

"Last summer you couldn't use the football in anything at all except summer school. But if you didn't have summer school, your hands were tied. It's something we've needed in order to stay abreast of everyone else."

The classes, part of the regular summer school session, allowed coaches to work two hours each day with players on fundamentals, technique, agility drills and physical conditioning programs.

The one stipulation in Long Beach was that an athlete was required to take an additional class, bringing charges of discrimination by some.

That rule, though, wasn't as strict as it might first appear. Students were able to receive five units of credit for work experience if they held a job which many of the athletes were able to take advantage of.

Programs varied greatly from school to school. Enrollment was mandatory for some, on a volunteer basis for others.

None tried to drill solid football, two hours a day, five days a week. "We'd

ment weight conditioning classes in the evening and also played in the passing league.

Millikan had the largest program with about 135 students taking part. "It was especially beneficial to us," believes DeHaven who only last year installed the triple option.

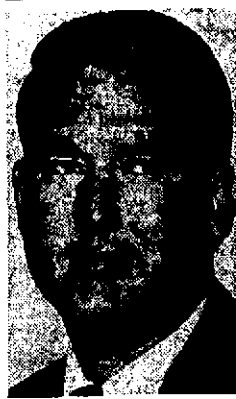
"There's no doubt in my mind that right now we are probably where we were heading into the Moore League season last year."

Troy Winslow says he stressed little technique to his 80 athletes in six weeks. "Our athletes will know what is expected of them and we should be able to accomplish a lot more."

"An added six weeks with your team has got to help everyone."

Wilson, like Poly, ran a volunteer session but Dixon says, "I told our players the ones who attended would be way ahead of everyone else."

"We had one player who had a full-time job



DAVE RADFORD
'A grand experiment'

and was able to play only in the passing league one night a week. The kids involved in our summer program were way ahead of him and I'm sure he'll be one of our better players this fall. This was where I noticed a big difference."

Jordan's Radford adds, "It was a grand experiment for everyone. We'll know more about the end result in November."

Can Troy go 12-0 again? Probably not, says McKay

By LOEL SCHRADER
Staff Writer

John McKay certainly wasn't pleading poverty.

As his USC football pranced through Press and Picture Day on a new practice field Saturday, the 1972 "coach of the year" observed:

"If you're talking about pure athletic ability, this is as good a group as we've ever had."

"Anthony Davis is one of the best runners I've ever seen. We're going to give him the placekicking job this year, too. He'll do

everything except pump up the balls."

"Pat Haden is the best passer I've ever been near as a college coach."

"Booker Brown is as good an offensive lineman as we've had since I've been at USC."

"Richard Wood is the best linebacker I've ever had at this stage of his development."

"Lynn Swann is as valuable to us as Johnny Rodgers was to Nebraska. He can run, block and catch passes, and is excellent at all three."

Throw in the fact that 26 lettermen are returning from an unbeaten team and this adds up to another perfect season, right? Wrong.

"Last year, we were in good shape," said McKay. "We had Mike Rae as our starter and the second best quarterback in America as a backup man. If we lose Haden, we'll have to change our philosophy to get the job done."

"Rob Adolph will be Haden's backup man, but he's been playing mostly

baseball since coming to school."

If Adolph were to take over at quarterback, the Trojans would scrap their passing plans and, according to McKay, "get two tailbacks into the game."

"We would use Anthony Davis and either Rod McNeill or Allen Carter in there at the same time," he explained. "We're going to work on a full-house backfield a lot in the coming weeks."

So luck could play a major role if the Trojans are to extend their string of unbeaten games from 17 to 29 and repeat as national champions.

"You have to have it to win a national championship," said McKay. "If we have it again this year, we have a chance of repeating."

"I'm not looking ahead to 1974 or 1975. This is the year I'm concerned about. Looking ahead is for losers."

Prep griddier dies from clot

BIRMINGHAM, Ala. (AP) — A high school football player died Saturday of a blood clot on the brain reportedly suffered during practice Thursday.

Cedric A. Foster, 16, was injured during the third week of Ramsay High School practice.

Other L.B. gal 4th in doubles

Joan Lind in rowing finals

MOSCOW (AP) — Joan Lind of Long Beach, rowed her single scull into the finals of the Women's European Rowing Championships Saturday, finishing third in one of two semifinal heats.

Genovaita Rakmosh-kene of the Soviet Union captured the first heat with a time of 4 minutes, 12.84 seconds, while Christine Wasterlain of Belgium won Miss Lind's heat in 4:01.49. The Californian was clocked in 4:04.47, with the first

three placers in each semi advancing to today's finals.

In other competition staged in the cold, blustery weather, American boats failed to qualify for the finals in coxed fours, quadruple sculls, double sculls and eights.

In double sculls, Karen McCloskey of Long Beach and Gail Pearson of the U.S. were fourth in one of two five-boat heats with a clocking of 3:52.46. A Polish team won their heat and a West German the other, from which two boats each qualified for the finals.

The U.S. finished last in a six-boat field in the only elimination heat held for the eights, while American boats were also last in their fields among four-boat heats of the quadruple sculls and coxed fours.

Montrella to head AAU swim team

LOUISVILLE (AP) — The national Amateur Athletic Union announced the coaches and managers Friday for the swimming-diving team that will be making a South American tour under sponsorship of the State Department.

The team will leave Aug. 29, with one group going to Chile and Peru with coach Jim Montrella of the Lakewood Aquatic Club. The manager will be Mrs. Jill Griesse from Johnstown, Ohio.

Coaching the group going to Ecuador and Panama will be Steve Hunyadi from Club Olympia, Ft. Wayne, Ind. The manager will be Myrna Shelton, assistant coach of the Huntington Beach Aquatic Club.

The coach for the team traveling to Trinidad and Venezuela will be Phil Hansel of the Houston Swim Club, with Betty Philcox, East Norwalk, Conn., acting as manager.

New UW-Milwaukee cage coach resigns

MILWAUKEE (AP) — Rudy Davalos, hired April 19 as head basketball coach at the University of Wisconsin-Milwaukee, announced his resignation Saturday, effective Sept. 1.

Davalos, 34, said he will return to his home town of San Antonio to work as an assistant coach with the San Antonio Spurs of the American Basketball Assn.

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DONNELL CULPEPPER

Federal campsite fees are dropped

Campers who visit federal recreational areas, even National Parks, got a break this month when President Nixon signed Public Law 95-81, which in brief is summarized in the following paragraph:

No fee may be charged for access to or use of any campground not having the following—flush restrooms, showers reasonably available, access and circulatory routes, sanitary disposal stations reasonably available, visitor protection control, designed tent or trailer spaces, refuse containers and potable water. Releases related to the newly enacted law came from two sources, the U. S. Department of Agriculture and the Department of the Interior.

In conformance with the legislation, the National Park Service already has discontinued collection of use fees for the 20,000 campsites maintained in 92 park areas throughout the U.S.

John McGuire, chief of the Forest Service in the Department of Agriculture, said that user fees had been charged at 2,221 family campgrounds within the National Forest System. Under the new law user fees will be charged at only 30 campgrounds. Dropping the fee system will mean a loss of \$5 million annually to the Forest Service alone, and that money would have been used to expand recreational facilities.

At the same time, it was announced that the fee system will be dropped from many boat-launching ramps.

DON'T MISUNDERSTAND THIS LAW. It is a federal law and does not apply to state parks. And it does not stop federal agencies from charging fees when there are elaborate hookups for recreational vehicles. It is intended to benefit the little guy who doesn't need all those things when he heads into the mountains, the forest or even the deserts.

If you are camping, or intend to camp, at a state park in California, you may try to get a reservation through Ticketron offices. There is little change of getting any site in a beach or waterfront campground on the Labor Day weekend. American Express has been the agency through which the public deals with federal campgrounds in Yellowstone, Grand Teton, Yosemite, Grand Canyon, Everglades and Acadia National Parks.

Campsites such as those which have been reserved through the American Express system continue on that list. American Express will be allowed its usual \$1.50 fee for making the reservation, but the National Park Service will drop its fees from most of the parks.

Use of the Golden Eagle and Golden Age Passports is not affected by the new legislation. Neither are fees charged for use of campgrounds when such campgrounds are operated by concessionaires.

WHEN IT WAS ANNOUNCED THAT the Department of Fish and Game was ready to proceed with an experimental man-made reef 2.7 miles west of the entrance to Ventura Harbor, there were numerous volunteers. In fact, the reef was the brainchild of Elmer N. (Tex) Gaddis, newest member of the Ventura Fish and Game Commission and a man who makes the most deadly bass lures at Lake Casitas.

The Venture Explorer Post, Boy Scouts of America, the Ventura Optimist Club and the Ventura Port District all got into the act.

Also important was Johnson Motors Mobile News Bureau, headed by George Johnson (note—that name is purely coincidental). Johnson lives at Oak View between Ventura and Ojai and handles public relations for Johnson Motors on the Pacific Coast. In this particular instance, Johnson helped with the operation by providing some craft equipped with outboard motors. George probably would have enjoyed having Johnson Motors' fourth millionth outboard there for the occasion. The engine, a 1974 135-hp. model, came off the line Aug. 16, 51 years after the founding of the company.

The reef consists of eight units, each one composed of six large tires laced together in five-foot squares, weighted with concrete and dropped into 11 fathoms of water. If the test proves successful, thousands of additional old tires will be dropped to complete the long reef.

THOSE OLD TIRES MAKES THE BEST artificial reefs in both fresh and salt water, and more are being added all the time. Tires can be recycled up to a certain point, then they are useless, and certainly they don't despoil the landscape when dropped to the bottom of a lake or in the ocean.

Hundreds of enormous tires already are "planted" in what will be the bottom of Perris Lake and, hopefully, those tires will afford homes for the fish as they grow up. Even though the fishing quality of the Salton Sea has declined steadily in recent years, artificial reefs are being planned there. In fact, one already is in the making. This first reef, between Varner Point and the North end of Mecca Beach Campground, 500 feet from shore, should provide more angling success for those who want to fish for croaker and argo, which now are overabundant.

The reef also will offer places for those fish to hide and perhaps the more prized gamefish—orange-mouth corvina—will snoop around looking for a big meal and be hooked instead and finally end in somebody's boat.

The reef works in reverse, too, because the young corvina can hide from the big croakers. Other reefs are planned at the Sea. Now if somebody can come up with a quick and cheap cure for the Sea's ever-increasing salinity, the Sea will be more popular than ever.

Three weeks at 'Wilderness Hilton' A memorable trip into the 'Range of Light'

By RAY GISE

It isn't every day that one can go into a wilderness area and stay at the Hilton in luxury.

I have just returned to civilization after almost 3 weeks at Hilton No. 4 (there are 10 of them ... lakes that is) and I would make a bet that "Conrad" would like to have a piece of this action. It is not so far-fetched since the Japanese now have a hotel and landing strip not too many miles from Mt. Everest in Nepal. But this is not Nepal and let's hope our National Forest Service keeps its hard nosed attitude on wilderness areas.

It was a Sierra Club Base Camp trip and this year 16 Base Camps were scheduled from the California Sierra to Maine, Wyoming and Montana. Unlike the trips of years past when hundreds would fill a Base Camp, today they are limited mostly to 25 and only one at 50 persons. Many hold double sessions of two-weeks each.

Rock Creek Pack Station was the take-off place and base campers with their Kelty's or other type packs headed for Hilton No. 4, altitude 10,400 feet and 5 to 6 miles over a good trail—but as the Sherpas say in Nepal: "some up going, some down going." The "up going" is steep on this trail and the Forest Service, bless its heart, has many tail steps on the route. In fact, it is tough on pack animals and humans alike. Even pack stock try to "cut" trail on these steps as well as hikers.

The Forest Service would be wise to shorten steps on future trails. The pack station is located above Rock Creek Lake. Going up Highway 395 the road turns in at Tom's Place (below Crowley Lake) and a good paved road takes you all the way. Herb and Marge London have operated this pack outfit for many years. I always judge a packer by his animal stock plus the men who handle the horses and mules. Rock Creek Pack Station would rate a TRIPLE A anytime.

Incidentally, Herb is an Inyo County Supervisor. In this Base Camp opera-

tion the packer hauled in our food, gear and everything necessary to set up and maintain a "home away from home." Each individual was allowed 30 pounds of personal gear hauled in plus whatever else he wanted to carry on his back.

Several of us were involved before they nob arrived—five days ... in checking hundreds of pounds of food supplies. Did you ever try to check countless packages of



jello, soups, canned hams, various types of cheeses and salami, dozens of fresh eggs, etc. against a tally sheet on the loading dock of a pack station? It's just like stocking a grocery store.

Then the next day it was up early and heading out to locate a general camp site before the pack train arrived. Light rain was falling, mosquitoes were biting and only food came in by the first pack train. Our camp gear was in use at another Base Camp and it was a day or so later before this arrived. Rain kept falling off and on and we, the "set up" crew, were busy moving groceries into dry areas and manipulating tarps to cover them.

The next day our commissary tent arrived along with more tarps, restaurant size pots and pans, ropes, saw and axe, propane tanks and stoves (we don't cook with wood anymore, thank heaven, because it's too much of a chore just to get evening camp fire wood). Last, but not least, two sanitary facilities had to be set up. A mountain is all rock and never level and any dirt to dig in is incidental. It takes some doing to erect two "johns."

The following day all the troops hiked in and soon individual camp sites were being located all over the mountain. Age-wise we ranged from 3 years to 74, and the 3-year-old hiked in most of the way. Professionally, we were lawyers, school teachers, university professors, artists, photographers, college students—you name it—and all strangers to each other mostly.

This is always amazing to me. Throw a bunch of strangers at each other for two weeks and everyone gets along. We all did

Pro grid briefs

STEELERS—Announced that Terry Harrity, 40, suffered slight fracture of small finger on his passing hand but would play today if necessary.

Baseball briefs

REDS—Placed Bobby Tolan and Roger Nelson on disabled list and called up Ken Griffey and Ed Armbrister from Indianapolis.

our turns in helping our college girl cook. She was an expert. We made salads, put out all the lunch food and did the necessary KP duty. Some of our group had not been involved since their GI days.

Just so you know how we fared, here is a sample breakfast: cantaloupe, hot cakes, bacon and cereal. A sample dinner: cream of onion soup, roast pork, mashed potatoes and gravy, waldorf salad, a green vegetable and STRAWBERRY SHORTCAKE WITH WHIPPED CREAM. No one lost much weight and most of us had hoped to lose a few pounds. We had fishermen in camp and

we ate fresh trout as a bonus.

Everyone did his own thing, a nice part of base camp life. Artists would sketch, climbers would climb or work out new routes to the top. We had two mountains to play with, Huntington and Stanford, plus a number of higher lakes and sawtooth ridges. The rain fell now and then for 3 days and nights including a cloudburst which almost washed us out of camp and into the lake. This kept everyone busy ditching around tents, moving gear and otherwise breaking up the monotony of routine camp life.

All too soon it was time to return to civilization. I

waved goodbye to the 3-year-old hiking out as I sat on a rock waiting for the pack train to arrive and haul out our gear, including me. She was an active little doll and called me "her friend." I can see her yet every morning, spilling hot cereal down the front of her nice clean overalls. So ends another memorable trip into the "Range of Light."

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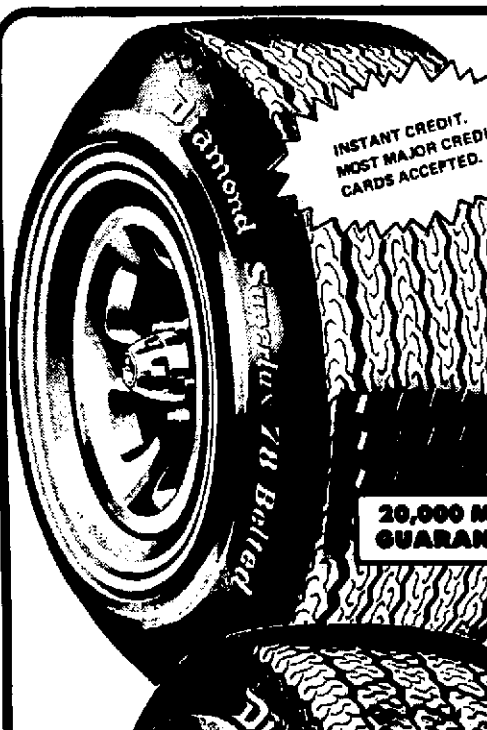
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Earl Wilson

Bus tours tough, Maureen says

NEW YORK — Maureen Stapleton apologized.

"When you talk to a middle-aged lady who's been sittin' on a bus all summer, there's not much to say," she said, looking into her glass of white wine. She was having a week off from her tour of "The Gingerbread Lady" and, she said, "I love it, I haven't done it for 17 years, but those long hauls on the bus are tough, not on the young folk, but on the old folk."

It's one of the fates of a great actress in the slow season. "You have a lot of offers to do a lot of plays and movies," I said, and she came back candidly, "No, not so many."

"But your agent, Milton Goldman, told me ... " I began.

MAUREEN SMILED. "Well, Tennessee has written a TV show ... I read it and liked it. I don't know when it's going to be done. He's in London, he was in Italy, he still has a home in Key West ... " "How many Tennessee Williams shows did you do?"

"Rose Tattoo," "27 Wagon Loads of Cotton," "Orpheus Descending," revival of "The Glass Menagerie," revival of "Rose Tattoo."

"Do you see him often?"

"No ... but that doesn't

change anything. I still love him."

Maureen has a capacity for friendship. You never hear anybody knocking Maureen. She is one of the greatest praise-agents for Marlon Brando, whom she has known since the unemployment days on W. 52d St., when they all lived near Leon & Eddie's and Marlon was the big man "because he was working."

"The thing he's never given credit for is that he's an incredible friend," she said. And to prove her over-all friendship she spoke right out for George C. Scott.

"HE'S SO SWEET," Maureen asserted fearlessly. "Oh, I know, I know ... When he was doing 'Uncle Vanya,' somebody said 'Guess who didn't show up last night,' and I knew it was George. Those things ... Her voice trailed off.

"He was the first to refuse an Oscar," I reminded her.

"And I said to Colleen Dewhurst, 'Oh, why don't you tell him to put on a tuxedo and show up?' and she said, 'YOU tell him to put on a tuxedo and show up.' I had a petition on the gun-law. I asked him to sign it and he said, 'No, I'm not going to sign it,' and I knew that he thought it was the right thing for him to do."

I told Maureen a rumor



MAUREEN STAPLETON "Not Much to Say"

that a couple of famous actresses in a Broadway show aren't talking.

"At 40, if you don't speak to somebody you must have a very good reason," she said. "Part of your job is the company's welfare. If you hate somebody's guts you work twice as hard so there'll be no friction."

"And you've never had any such feuds where you didn't speak?"

"I told you I've been boring!"

TODAY'S BEST LAUGH: Mack McGinnis reports that on his butcher's counter there's only a photo of a filet mignon: "And he's asking \$2 for the picture."

WISH I'D SAID THAT: Plastic surgery can do al-

most anything with the human nose except keep it out of the other guy's business.

REMEMBERED QUOTE: "I have lived in this world long enough to look carefully the second time into things I was most certain of the first time." — "Kirk" Kirkpatrick, Atlanta.

EARL'S PEARLS: Inflation's really here. On some jukeboxes it now costs a quarter to hear "Three-Penny Opera."

TRUE STORY: Musicians at a big resort hotel walked out when the owner served them a chicken dinner instead of the steak the guests were enjoying. Comic Davy Karr pleaded with them, "Stay and play for my act!" The band leader snapped, "Let the chicken play for your act!" That's earl, brother.

2 pet rhino, land in court

By JOSEPH CHAPMAN

WASHINGTON (UPD) — Maybe it was the prospect of a rhinoceros in a federal courtroom, but anyway two suburban Washington youths, Michael Diguisepe and Timothy Carey, both 20, are out of legal danger on charges of "petting an animal, crossing a safety barrier."

The two youths did not dispute the government allegations.

They went to the National Zoo, leaned over a small barrier and petted a black African rhinoceros. They said the rhino had "a nice smile" after he was petted.

The charges against them were dropped. In return, their attorney, Michael Perl, said the youths promised to donate \$25 apiece to the zoo and not to illegally pet the

rhinoceros or other animals again.

"There is no question that they had no intention of harming the animal," Perl said. There was no question of evil intent. It is understandable that they have to protect the animals.

"While my clients technically violated the law, their actions were not in violation of the spirit of the law. It was all a very friendly thing. The park police were friendly and the U.S. attorney was friendly."

"We suggested the rhinoceros be brought into court so that the jury could see it wasn't hurt," Perl said. "All they did was pet the rhinoceros on the snout and the horn."

"The rhinoceros has been in the zoo since 1955 and after the long he

to spend most of his time at his Santa Fe, N.M. home, in Los Angeles acting or performing in concert.

Ives said he did not consider himself an elder statesman of folk music.

"I don't place myself," he said in an interview. "I'm just here. I don't think it's good to place yourself. I know people 30 years old who are ancient. On the other hand, my lawyer is in his 80s telling jokes and after the girls. He's a young man."

Prominent in the ecology movement and on the fringes of social activism, Ives said folk singers such as Bob Dylan and Joan Baez have made contributions through their music.

But "of all of them," he said, "Woody Guthrie will go down as the greatest. Music changes and the quality of music changes. But a good song or story is always good, and I think Woody was really

the most creative.

"You see, these critics of life are very valuable," he continued. "They catch hell when they're alive because social pres-

ures are against them, but they are needlers. That's what Woody was—he was a social critic.

"It's the people goosing the powers," he added.

But Ives said he would not become a protest singer or a sign carrier.

"I've discovered that my own mind doesn't know enough to pontificate," he said. "I've tried it of course, but a few years later I find it isn't right."

"The world keeps moving and the very minute you get in a set position you're in trouble, so you have to remain fluid and outside of it."

"We are all victims of what we see and hear, and what is true today isn't necessarily true tomorrow."



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ought to be pretty friendly," he said.

The case was decided in U.S. District Court since the National Zoo is covered by federal law.

And Perl said his clients now are aware of the gravity of their situation. It was the first time either youth has been arrested.

"They were given a warning that it can be dangerous because a rhinoceros is a dangerous animal," he said. "They won't do it again."

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YOUR HOROSCOPE

by JEANE DIXON

Forecast for MONDAY

Your birthday today: Exploration of the unknown is the theme, direct or symbolic, for your daily living in this year of personal development. Relationships take an unexpected turn, require deep insight, heartfelt reflection, bring you lasting joy when you find the upward path, sustain those you love. Today's natives are thrifty, seldom pay much attention to any advice, are willing to work hard to achieve worthy goals.

Aries (March 21-April 19): There's a special premium on getting preparations done promptly, having a sound understanding of existing opportunities. No rush or need for final action — mid-week is soon enough.

Taurus (April 20-May 20): Romantic possibilities lend excitement to the day. Get routine duties out of the way, even though it's a lick and a promise kind of coverage. Ask for backing from those who can offer it, but late in the day.

Gemini (May 21-June 20): Many ventures of speculative nature begin, and some of the most unlikely will succeed. Since you have no special gift for sorting them out, save your money for the sure thing. Social contacts bring good news.

Cancer (June 21-July 22): An early start has a definite effect on whatever you do today. Concentrate on effective communications, realizing that the same words can mean different things to different people. Find time for meditation.

Leo (July 23-Aug. 22): It's a good day for general progress, but with much temptation to get caught up in lavish outlays. Your friends let you in for extra expenses, as well. Home life turns a new corner, can improve.

Virgo (Aug. 23-Sept. 22): The week opens with some good questions and a puzzle or two to solve. Be definite about the business items you have worked out, seek advice on anything unfamiliar. Overtime is possible.

Libra (Sept. 23-Oct. 22): Actively pursue conservative programs. Keep an eye and an ear out for stray bits of information that do not fit the story you have thus far. A mystery begins to unravel for those who are alert.

Scorpio (Oct. 23-Nov. 21): Make sure your resources are readily available. Have a care how you utilize them. In the main, clear up and terminate whatever connections have turned out to be difficult or troublesome.

Sagittarius (Nov. 22-Dec. 21): The sudden opportunity for a side trip or a spot of fun along the way pops up. Be on the move, learning new things, but making no hard commitments. Later hours find you putting plans together for new enterprises.

Capricorn (Dec. 22-Jan. 19): Don't be overly serious about anything, and don't stay put. Someone you care about receives a promotion, good advance. Your enthusiasm is welcome according to the way you express it.

Aquarius (Jan. 20-Feb. 18): News and information gathered today can put a whole new outlook on your enterprises — not for immediate reaction, but for a plan yet to be worked up. Keep essential routines going without fuss.

Pisces (Feb. 19-March 20): It's quite easy to stir your local environment, with your commentary. It's up to you what sort of influence you wish to exert. Today's questions are complex, but interesting to work out.

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Outside Hollywood

Twiggy nibbles way in filmland

By BILL MAHAN

Just a few years ago almost every nightclub comedian in the country had a Twiggy joke — the

same way they have a bagful of gags about Watergate, Martha Mitchell or Spiro Agnew today. "I thought at first it was really bloody rude of them," the super-slim blonde said the other day. "But I was told I was becoming a household word and that naturally helped my career."

The former Lesley Hornby was making her first trip to Hollywood to star in her first American film, "W" for Bing Crosby Productions. She describes "W" as being produced by Mel Ferrer and directed by Richard Quine, as a "psychological mystery drama."

"I'M NOT supposed to give away the plot," she laughs, "because then no one would come to see it and we'd have done all that hard work for nothing."

Twiggy was accompanied by the London photographer, Justin de Villeneuve, who discovered her when she was a hairdresser's assistant and who saw the high fashion potential in the shy young girl's piquant face. Soon Twiggy was on



TWIGGY

more magazine covers than Raquel Welch — only hers were VOGUE, HARPER'S BAZAAR, COSMOPOLITAN, and other slick periodicals devoted to the fashion world.

"I'm a great movie fan," Twiggy states. "Most of my chums are because we didn't have the money for the theater. So we spent a lot of time in cinemas and I've seen a lot of films."

She said she wished she could have met her favorite, Garbo, during her

Hollywood trip. She did, however, get to meet one of her other favorites Fred Astaire — and describes him as a "real toff... a gentleman." She was disappointed at not seeing Bing Crosby and James Cagney, but was told that those two gentlemen don't turn up in Hollywood too much these days.

TWIGGY said with complete candor that she realizes she is the envy of a lot of women. "Not because I'm in the cinema, though," she giggled. "It's because I eat like a pig, anything you can name. I'm always nibbling sweets, but never put on any weight."

She is extremely proud of her working class background. "At one time that was held against you," she said. "You couldn't get ahead because of the class system. But I'm glad it's not like that anymore at home. I remember how kids I knew would try to imitate the upper classes, you know, the blokes who went to Eton. Now it's a turn-around and they try to sound like us Cockneys."

Censor board girds for fight

BALTIMORE (UPI) — H. L. Mencken, the late sage of Baltimore, once called the members of the Maryland Board of Censors "professional smellers." Others complain the board wastes taxpayers' money.

But board members feel they are "civic-minded people who are interested in government and the public's welfare."

MARY AVARA, David E. Preller and George Andreadakis are members of the only statewide agency in the nation that censors motion pictures from cartoons to hard-core pornography.

The board has weathered such critics as Mencken, constitutional challenges in the courts, and efforts by many state officials, including former Gov. Spiro T. Agnew, to abolish it.

As governor in 1967, Agnew tried to starve the board to death by refusing to fund it in the state budget. But his action was challenged in court and declared illegal.

Struggles over? "The board has been fighting tooth and nail to stay alive in the last decade," said Mrs. Avara, 55, a widow who is also a bail bondsman.

All three board members expect similar boards will be set up in other areas of the country as the result of the recent U.S. Supreme Court ruling that local community standards can form the basis for judging obscenity.

"WE DON'T have to defend censorship when the Supreme Court says it's okay," said Preller, 49, a Baltimore lawyer who is chairman of the board.

"We are leaders in the field and other states will create censor boards," he

said. "The states have legitimate interests in protecting citizens against pornographic matter."

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JACK LEMMON
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LOS ALTOS 3
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Smut star calls ruling dirty

By EDWARD MCCARTHY

NEW YORK (UPI) — Tina Jason thinks the recent U.S. Supreme Court decision on pornography and obscenity is in itself obscene.

The 24-year-old Tina has some credentials in the sex-movie business. She and her husband, Jason, also in his 20s, comprise the only regular employed "husband and wife porno team" in New York.

They have regularly starred in "Pornographic" movies—films run in regular theaters depicting so-called hard-core sex.

UNDER the Supreme Court ruling, each community will have to decide for itself what is and what is not obscene. Both Tina and her husband see this as a big step backward in the freedom they had come to find in movie-making in the 1970s.

"I think for the first few months there is going to be a tremendous amount of confusion," Tina said.

"The reason is because the court left it up to the local communities to decide what they feel is obscene and not obscene. This, I feel, is wrong and feel it is an infringement on the first amendment."

"I don't see how you can not cover something by the First Amendment. I think that our forefathers did not write the first amendment to be qualified."

Tina is petite and strikingly pretty. Her young husband is bearded and long-haired.

Before they became involved in sex movies—with each other and with other partners—Tina was a psychology major, with a minor in religion, at New York University. She

is the daughter of strict Roman Catholic parents.

JASON, who says he is the son of a Methodist minister, is an accomplished photographer who used Tina as a model for still pictures before deciding to disrobe and join her in front of the motion picture camera.

They have been involved in the making of such movies as "Madam Zenobia"—which was shown at the Cannes Film Festival—and have parts in the soon-to-be-released "Deep Throat II."

Tina said she doesn't like the word "pornography" because I don't think sex is pornographic. I don't think sex is obscene. I don't totally agree with the way that all "pornographic" films are shot, especially in the sex scenes. But I wouldn't call them "pornography" anyhow.

Jason said, "I think society has a habit of labeling everything...and putting everything in a category. The word 'pornography' seems to have a kind of a negative sense about it which I don't like. I wish we could call the films 'erotic' but, unfortunately, they haven't grown to that point yet where all the films we are doing are 'erotic.'"

TINA SAID the only thing in life she finds "obscene" is violence.

She added that obscenity is "dishonesty; killing; murder."

She disagrees with the present system which puts an X rating on her movies and a PG rating on "the kind of violence films that have become in vogue with blood and guts and gore strewn from one end of the scene to the other."

"I don't think this is healthy for a child to see," Tina said, "and I consider it obscene in my own personal view."

Jason backed this up, commenting "if anything is going to damage a child it is seeing the violence that is exposed to in the films—it is just horrendous."

"What he sees in television is bad enough—in the course of an average upbringing of a child in a home, I understand, he sees about 2,000 violent murders on television."

"We can't allow children to understand or know anything about making love—but we can teach them how to kill people, which, if anything, is immoral or obscene in our eyes."

Sex, not killing, said Tina, is the answer to making good movies for the public of all ages.

But, an interviewer wants to know, what kind of home life does a "porno star" pair have after making love all day be-

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"NIGHT WATCH" (PG)
"THE OTHER" (PG)

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12:40-4:30-8:30
"SOUND OF MUSIC" (PG)
12:40-4:30-8:30
"HEAVY TRAFFIC" (X)
2:00-5:05-8:05-11:05
"PUTNEY SWOPE" (PG)
12:30-3:30-6:30-9:30

UA CERRITOS
OPEN 12:15 DAILY
EXCLUSIVE SHOWING!
12:40-4:30-8:30
"FUNNY GIRL" (PG)
Plus: "OWL & THE PUSSY CAT" (PG)
"40 CARATS" (PG)
"BUTTERFLIES ARE FREE" (PG)
"WHITE LIGHTNING" (PG)
"SCORPIO" (PG)
"LIVE AND LET DIE" (PG)
"THE MEGANIC" (PG)

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PG Parental Guidance
Suggested
All Ages Admitted
R Restricted
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Inappropriate for Children
Under 17
Adults Only
No One Under 18 Admitted
X
NOTE: If two features have different ratings, the more restrictive rating prevails.
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MANN THEATRES

OPEN 1:00 (PG)
ELIZABETH TAYLOR
LAURENCE HARVEY
"NIGHT WATCH"
3:05-4:50-10:30
CO-INT.
"LEGEND OF NELL HOUSE"
1:15-3:05-9:55

CREST
4212 ATLANTIC
LONG BEACH
424-1619

OPEN 1:15 (PG)
RYAN & TATUM O'NEAL
"PAPER MOON"
AT 3:20-7:00-10:40
PLUS
"HOT ROCK"
AT 1:30-5:00-8:45

OPEN 12:45 (PG)
BURT REYNOLDS
"WHITE LIGHTNING"
AT 1:00-4:30
TOGETHER WITH
BURT LANCASTER IN
"SCORPIO"
AT 2:40-6:25-10:15

OPEN 12:15 (PG)
"THE LAST OF SHEILA"
AT 2:25-6:25-10:25
"THE YOUNG WHO CAME TO SPRING"
AT 12:30-4:30-8:30

OPEN 5:45 (G)
"Sunshine Sea"
by Greg MacCollins & Jim Freeman
"CATCH THE JOY"
SHOWING 4:00-7:00-10:00

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American Graffiti
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Theatre Guide
TORRANCE
Rolling Hills, Torrance
Pct. Est. Hwy. & Crenshaw
"FUNNY GIRL" (PG)
"THE OWL AND THE PUSSYCAT" (PG)
CARSON
CARSON TWIN CINEMAS
23221 S. Avalon 549-3713
No. 1—"**CLOPATRA JONES**" (PG)
"COME BACK CHARLESTON BLUE" (PG)
No. 2
"LIVE AND LET DIE" (PG)
"THE MECHANIC" (PG)
SAN PEDRO
1035 Pacific Ave. 822-7271
"**PAPER MOON**" (PG)
"**BANANAS**" (PG)
Drive-In THEATRES
La Mirada, Alondra, Firestone 921-2664
"**NIGHT WATCH**" (PG)
"**LEGEND OF NELL HOUSE**" (PG)

Council's Calendar

Long Beach City Council calendar for Tuesday:

CITY MANAGER'S AGENDA

CONSENT CALENDAR

Receive and file report of actions taken concerning oil operations since meeting of Aug. 21.

Authorize Chance S. Hill, Jr., and Hilbert Cheam to attend the National Recreation and Park Association 1973 Congress for Recreation and Parks in Washington, D. C., Sept. 29-Oct. 4.

Request City Attorney to prepare amendment to Long Beach Municipal Code Section 3410.131 to prohibit parking on the east side of Gardena Avenue north of Spring Street.

REGULAR CALENDAR

Proposed amendment to salary resolution to establish certain new positions, title changes and organizational changes.

Resolution awarding contract for the improvement of Long Beach Street Lighting District No. 16.

Award of contract to Graham Welding Supply Company for furnishing and delivering welding and laboratory gasses.

Proposed contract with Thomas Ward Dixon for inspection services of the City Hall-Main Library complex.

Proposed agreement with the Long Beach Safety Council for the promotion of safety and accident prevention programs during the fiscal year 1973-74.

Proposed agreement with Trailback Lodge to provide allocation of funds for the fiscal year 1973-74.

Proposed initiation of legal action to abate the nuisance involving buildings at 1611-1613 Stanton Place.

Receive and file communication between the Long Beach Redevelopment Agency and the Poly High Redevelopment Project Area Committee.

CITY CLERK'S AGENDA

CONSENT CALENDAR

Proclamations: Fishing and Hunting Day, Sept. 22; Welfare Rights Week, Sept. 23-29.

Receive and file decision before Public Utilities Commission regarding matter of application from H-10 Water Taxi Company to increase rates.

Receive communication from Southern California Rapid Transit District advising of City Selection Committee meeting to be held Sept. 6 for the purpose of electing a director to fill directorship which expires in Corridor D in September. Council to authorize representative to attend meeting.

Receive and file communication from the Metropolitan Water District of Southern California, transmitting certified copy of Resolution 755 levying a tax for the fiscal year 1973-74 on taxable property within Long Beach.

Accept invitation from City of Palmdale to attend general membership meeting of the Los Angeles County division of the League of California Cities in Palmdale on Sept. 20.

Communication from Lakewood Village Community Church extending invitation to attend a reception honoring the

tenth anniversary of Rev. Roger Lautzenhiser's affiliation with the church, Sept. 9 from 2 to 4 p.m.

Communication from Jackson R. McGowan expressing appreciation to Council for resolution of commendation presented to him.

Communication from Capt. and Mrs. Carl J. Calkins, expressing appreciation to the Council for allowing the Belmont Shore Yacht Club to host the West Coast Hobie Cat Championship Regatta on the ocean beach as part of the Sea Festival.

Communication from Preston Smith, D.D.S., congratulating the Council and planning department for proposal of diagonal bicycle path using the former Pacific Electric right-of-way.

Communication from Mrs. L. Maeding, 4232 E. Seventh St., complimenting staff in charge of summer swimming program; suggesting there be a swimming class available for good short-distance swimmers between tiny tots and beginners.

Communications from Edgar Jensen, 1615 E. 16th St., requesting alley between 15th Street and 16th Street and Walnut Avenue and Gaviota Avenue be kept clean; requesting compensation for keeping alley clean the past 42 years.

Receive and refer to City Attorney 13 damage claims.

File copies of minutes of meetings from six city commissions.

REGULAR CALENDAR

Recommendation of Mayor Edwin W. Wade for appointment of Harry C. Boosalis as ex officio member of the Poly High Neighborhood Project Area Committee representing the Human Relations Commission, due to resignation of Willie E. Martin.

Receive and refer to the City Manager the recommendation of Ward G. Johnson suggesting Satsy Jensen for chief of the lifeguard department.

Communication from Lee G. Borton, accountant-auditor of the Los Angeles County Cal State Alumni, advising that the portion of the sports budget allotted to the Cal State soccer team is not enough to purchase food and lodging for the Berliner Frei Universitat soccer team for two days during its visit to Long Beach; request the city to provide food and lodging and give a formal welcome to the German team.

Adopt a memorial resolution for Milton B. Arthur.

First reading of tax levy ordinance for fiscal year 1973-74.

Continued Hearing, 10:30 a.m. — Appeal of Gerald Frolich from decision of City Planning Commission to continue use and maintain a 1/2 bath in a converted two-car garage — with only one parking space — at 6250 Stearns St., a single family residence in an R-1 zone.

New Hearing — Application of Arthur R. Baca for an entertainment cafe permit, without dancing, for Baca's, 5430 E. Second St.

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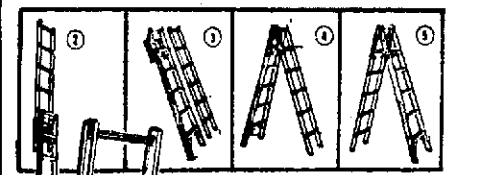


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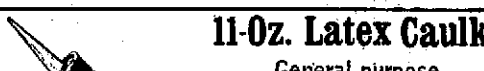
5.99
1-Gallon BLUE LABEL #27



Acrylic Flat Wall Paint

Forty mattetone colors cover your walls with fashion when you flow on this non-toxic when dry, water clean-up paint that's guaranteed to cover in 1-coat, to be colorfast and washable, not to spot from water or soap or detergent and guaranteed to be durable for 5 years.

6.99
1-Gallon GOLD LABEL #28



Emblem Acrylic Flat Wall Paint

This aristocrat of mattetone fashion for your walls comes to you in 40 colors, is non-toxic and cleans up in water and brings the guarantees of covering in 1 coat, being colorfast, not spotting from water or soap or detergent, resisting mildew and remaining durable for 8 years.

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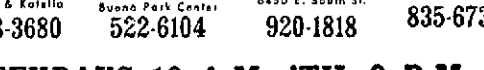
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EA. #13-005



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Plop this 9" plastic work saver into your standard-size tray. When you're done, toss it away.

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Attach the 8' hose. Plug in the 6' cord. And spray a pint of paint from the fan nozzle gun at 1.1 Cu. Ft. per minute at 20-Lbs. per Sq. In.

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EA. #414UL



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Anna Drent (Du)	200A	K. Drent	Aug. 28	Indel.
Juanita (Ja)	217B	Shinwa Kaimi KK	Aug. 28	Yokohama
Kawachi Maru (Ka)	182B	Shinwa Kaimi KK	Aug. 27	River Plate
Nahmint Carrier (Ca-Ba)	183B	Cdn. Trans. Co.	Sept. 2	Powell River
Oriental Empress (Pa)	184B	Driest Overseas	Aug. 27	S. Fran.
Pacific Vulture (Li-Ki)	185B	Glynn Mar.	Aug. 27	Ros. Tanura
Philippine Bear	186B	Pac. Far East	Aug. 25	Papeete
President Lincoln	187B	Amer. Pres. Lines	Aug. 25	S. Fran.
Reverend (Pa)	188B	Okawa & Co.	Aug. 26	Niigata
Reverend (Pa)	189B	Hudson Line	Aug. 26	Yokohama
Suamico (Ki)	190B	Japan Waterways	Aug. 26	Mukitono
Sere (No)	191B	Tokai Line	Aug. 26	Indel.
Texas New Jersey (H)	192B	Texaco, Inc.	Aug. 26	Portland

VESSELS DUE TODAY

Vessel	From	Operator	Berth
American Lancer	New York	U.S. Lines	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820
Arco Columbia (Li-Ki)	San Francisco	Standards Fruit & S/S Co.	1820

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WEEKDAYS 10 A.M. 'TIL 9 P.M. SAT. & SUN. 9 A.M. 'TIL 6 P.M.

ALL MERCHANDISE SUBJECT TO STOCK ON HAND

PRICES EFFECTIVE THROUGH AUGUST 29, 1973

Managing a city

By CAROL IVY
Staff Writer

The exclusive, gated city of Rolling Hills on the Palos Verdes peninsula undoubtedly got more than it bargained for when it hired Teena Clifton as city manager nearly 10 years ago.

Mrs. Clifton came to the job with a professional background in hydraulic engineering and several years on the Rolling Hills Estates City Council. (The Estates is a neighbor city to Rolling Hills.)

"I was elected to the council in Rolling Hills Estates, where we've lived since 1949, when that city incorporated in 1957. I had worked on the incorporation feasibility committee and helped raise money for an independent study.

"Since there were no other women who had really involved themselves, I decided I'd better get a seat on the council. It wasn't going to be a man's world there, at least."

She defeated 15 other candidates, all male, and finished fifth behind four men for the last council seat.

Then, during an initial council session, the other members told Mrs. Clifton that since they all worked and she did not (she was raising two youngsters at the time), she really should be running the city.

"Sometimes I think how naive those men were about what they were doing to or for me," she laughed good naturedly.

"Anyway, they have a manager-council setup there. But at that time, before the city hired a professional administrator, the other council members named me pro tem something-or-other and I got that city off the ground. I actually worked there seven years without earning a cent. During those years we were instrumental in annexing land, establishing parks and keeping a state college campus out. After a while, I knew I liked the work and figured I ought to be making money at it. I went back to college and took courses in public administration."

WHEN THE JOB in Rolling Hills opened up, Mrs. Clifton was interviewed and hired by 10 men.

"We have a unique situation in this city because there are two separate entities that operate here — the public corporation, which is the City of Rolling Hills and the private corporation, the Rolling Hills Community Association."

The City of Rolling Hills is represented by five council members, elected regularly from among the residents. The community association is headed by five members of a Board of Directors, also residents, elected at annual corporation meetings.

"Things CAN get complicated. The jurisdictions and responsibilities of each, by law, have to remain entirely separate."

"Sometimes I think I would gladly trade for a small conventionally operated city with a business district."

Rolling Hills is not zoned for businesses of any sort.

The administrator explained that Rolling Hills probably is the best example on the entire peninsula of the type of community envisioned by financier Frank A. Vanderlip, who purchased the majority of the area in 1913 for a New York combine. Residential exclusiveness was the ultimate goal.

With two buildings on 1,889 acres, developers formed the Rolling Hills Community Association in May, 1936. They built two gatehouses (now there are four) on the only roads leading to the acreage. The land was cut up into one to 63-acre parcels and peddled soft-sell.

THE PURPOSE of the association, even then, was to preserve residents' privacy and maintain exacting architectural standards.

"I think the association goals and regulations have remained pretty much the same," Mrs. Clifton said. "The association has jurisdiction over architecture and land-

On this day 53 years ago, the Secretary of State of the United States issued an official proclamation that the 19th Amendment, having been ratified by 36 state legislatures, had become part of the Constitution. Getting the vote opened doors to public office and government jobs for women. They have since involved themselves at every level, although the battle for equality is not won yet. Teena Clifton, city manager of Rolling Hills, is one woman striving to make local government work.

scaping and maintains the roads and security system. And it's quite a security system! Thirty-five officers — I guess we could take over, with our own little army, if we wanted to," she laughed.

"The city — the public corporation — contracts with the association for the guards to man the gates on a 24-hour basis."

According to association regulations, homes built in Rolling Hills can be on no less than one acre and must be California-style one-story ranch dwellings, painted white. Fences by law must be two-rail, also white, constructed to exacting standards. Each property owner must provide an easement on every side of his property. Mrs. Clifton said the accessible easements are used for public utilities and bridle paths. This has provided some 20 miles of equestrian trails within the community. A very important factor, considering that among only 2,200 residents, there are 600 horses.

"A few changes have been made in architectural standards," the city manager noted. "For example, the rules used to stipulate nothing other than natural wood roofs. Besides the extreme rise in wood prices, fire hazards entered into the decision to adjust the regulation to include other materials. And in light of the recent disastrous fire we had (in late June) in which 11 homes were destroyed, we are hoping the City Council will pass an ordinance requiring all new buildings and additions have fire retardant roofs. Fire probably is our biggest worry here, with all the brush."



Before a new structure or addition can be built in Rolling Hills, the detailed plans must be submitted to and approved by an architectural committee of five people, two of whom are professional architects, and to a landscape committee. Only then will the city issue building permits.

TEENA CLIFTON, inspecting site of the recent disastrous fire in Rolling Hills, notes that many of the trees in the area already are showing signs of new foliage.

Staff photo by
RON
CARLSON

BECAUSE OF THESE rules, Rolling Hills has managed to retain the rural atmosphere that most communities have lost to progress.

"I often am amazed at the numbers of restrictions our people allow themselves to be placed under, for the sake of security and privacy," Mrs. Clifton said. "But that's why they move here and pay the prices they do for homes. I don't believe anything here sells for under \$100,-

See WOMAN, Page W-5

Life/style

SECTION W—W-1
Joyce Christensen, Editor
LONG BEACH, CALIFORNIA, SUNDAY, AUGUST 26, 1973

Starlight: a salute to Disney

By ELISE EMERY
Arts Editor

Mickey Mouse conduct the Long Beach Symphony Orchestra?

And why not?

After all, this will be a Musical Salute to Disney, the third and final free Starlight Serenade of the season, sponsored by the Symphony Association and Independent, Press-Telegram, Tuesday at 8 p.m. in Recreation Park.

About 20 minutes before showtime, Mickey and his friends Pluto, Goofy and Brer Bear will arrive to greet the crowd of picknickers who came early with basket suppers and to welcome others streaming onto the park grounds for the concert.

Then when the guest conductor for the evening, James Christensen, steps to the podium, he will call Mickey on stage to be HIS special guest — even though Mickey does some strange baton twirling—for the opening number, "Mickey Mouse March." This is the all-time, enduring favorite music with visitors to Disneyland and Disney World. Christensen should know. He's music director for both the Anaheim and Orlando, Fla., Disney magic kingdoms.

CHRISTENSEN is a composer (with more than 100 published works to his credit) arranger, conductor and is a member of the Walt Disney Productions show development team. He also is music director and conductor of the Pacific Pops Orchestra.

Incredible as it seems, this is the 50th anniversary year for Disney, hence the musical tribute the Long Beach Symphony will play, recognizing the joy and entertainment Disney Productions has brought to audiences around the world.

With Mickey off stage, Christensen will conduct a program of familiar, whistleable, singable, hummable melodies. Such things as "Snow White Overture" arranged by Dragon; "Dance of the Hours" by Ponchielli; a medley, Legrand Summer by Legrand—"Summer of '42" and "Summer Me, Winter Me;" "Mary Poppins Selections" by Sherman and Sherman; "Strings on Fire" by Mancini; "Disney, the Vintage Years" arranged by Pape and "Island Paradise" arranged by Christensen.

See DISNEY, Page W-10



JAMES CHRISTENSEN will bring some Disneyland friends with him to Starlight Serenade

What's on the inside



• Coconut palms and other island attractions, including a unique natural wedding chapel and Pearl Harbor tours, are featured in the Travel Section's Hawaiian Holiday, Pages W-11 to 13.

• Newest boon to girl watchers since the mini skirt are the halter tops currently halting traffic on the sidewalks of New York. For examples, Page W-3.

• What will the little girls be wearing to school this fall? How does a college student cut the rising costs of an education? What exams should the younger set be given before their first day in school? The answers to these questions—and more—can be found on today's back-to-school pages, W-8 and W-9.

• The most inclusive exhibit ever shown of German artist Max Klinger's graphic suites will open Saturday at Long Beach Museum of Art. For details, see art column, Page W-10.



SOCIALLY SPEAKING

Check this party

By CAROLYN McDOWELL

IT WAS A GRAND night for Junior League. In fact it was almost two grand.

Raised by Junior Leaguers who invited their husbands and checkbooks to a dinner dance and auction at the home of Jon and Margie Masterson.

Junior League has been more or less camping out at its office in Pacific Holiday Towers for several years. The time has come for redecorating and new office machines and the money for same.

So, the enterprising members talked husbands and other local businessmen into donating fabulous prizes and Bob Senske, serving as auctioneer, made them bid and bid again.

Among the prizes was a twilight cruise with gourmet dinner served to two couples by Llewellyn IV and Betsy Bixby aboard their famous yacht Typee.

Bill and Sue Caldwell kept bidding against another bidder way in the back of the Masterson's tennis court where the auction action took place.

They finally outbid the other bidders and discovered they were Bill and Linda McCullough whom they intended to invite along.

Bill Wallace outbid everyone for a chauffeur-driven limousine evening, complete with a bar, anywhere in the Los Angeles area.

Not to be outdone, the McCulloughs bid for a stay at a condominium in Mammoth.

Craig Cooper captured a weekend at same in Palm Springs.

Jim Bell didn't have to bid on anything, he won a nifty door prize.

A full-sized billboard with the Coppertone girl in all of her tanned loveliness. He didn't get the board of course, just the art work.

I will try to find out where he is going to display it and let you know.

Mary Lou Moorehead will be off for Hawaii — she was the successful bidder on a week's stay at a condominium there.

Meredith Mills auctioned herself off. She is the chief puppeteer for the League's childrens shows.

Lynda Sullivan followed suit by offering an antique buff a day of her time visiting sources that only interior decorators know.

Judge Sandy Lucas was the highest bidder and allowed as how he would send wife, Liz.

One of the greatest boons to the harried hostess was won by Elaine Ridder and Marilyn Brown.

Watch for them to co-host a party featuring catering and bar tending by League members and husbands, Alice Brodhead and Loren, and Sharon Smith and David.

A POST WEDDING RECEPTION at the home of Bill and Jo Vorhees honored their son (almost Dr.) Bill and his bride Dr. Susan Voorhees.

The newlyweds met and married while they were both students at Medical College of Wisconsin (for years known as Marquette University). Bill is in his senior year. Susan has received her degree.

A month-long stay in London which was a combination work and honeymoon, followed the ceremony and this is the first chance Bill has had to introduce his bride, the former Susan Lambert, daughter of Robert and Rosemary, whose home is in New Jersey, to his local friends.

Bill's sister, Charleen Dunn, and husband, Jerry, flew in from Denver for the afternoon-into-evening party.

Other well wishers included the Rev. Neville and June Arroues, of Placerville, Dr. Maurice and Marcy Mulville, and Katherine Arroues from Fullerton, the Rev. LeRoi and Juanita Arroues, Bill and Dorothy Farrington and Bob and Carol Ridgeway.

From Mt. Baldy came Dr. Owen and June Ridgeway, others were Tom and Ruby Dillon, Bob and Candy Coke and Mark and Denise McIntyre.

The party for 150 guests took quite a bit of pre-planning because the senior Vorheeses are just back from an Hawaiian holiday.

ALSO JUST BACK from an Hawaiian Holiday Honeymoon are the new Mr. and Mrs. John McKeever. The bride is the former Lou Ella Herbertson.

The couple was wed in an evening ceremony at United Methodist Church, with the bride's son, Dr. Gary Herbertson, officiating.

WHERE THERE IS LIFE, there are Soroptimists. This time at the Golden Sails. Life member group of the Soroptimists (inter-



"DO I HEAR \$20?" asks auctioneer Bob Senske. David Combs, Myrna Augsburger, party chairman, and Alice Merrill, Junior League president, are spirited bidders. Staff photo by RON CARLSON

tional business women's club) was hostess at a Sunday brunch honoring new members of the organization.

To become a life member of Soroptimists, a woman must have been a member for at least 15 years.

New members to the parent organization are honored about every other year.

This year, the hostess group inaugurated a new program of orientation for such as Frances Bond, Hazel Farris, Barbara Freeman, Martha Ford, Frances Henselman, Grace Leavitt, Ina Lundh, Nancy Mahan, April Strickland, Jeanette McLaughlin and Marie Dieball.

Life member chairgal, Thelma Murland, introduced new members and special guests Betty Wolf, Soroptimist president and June Knight.

I THOUGHT REUNIONS were big but it seems mini-reunions are becoming the IN thing.

Bellflower High School class of 1964 is having a pre-reunion reunion.

A picnic at Caruthers Park in Bellflower is scheduled for Sept. 8 beginning at 11 a.m.

If they get enough response to the picnic, they will hatch a plot for a full scale reunion.

Plot hatches are Marilyn Ogilvie Knesel, her address is 14606 Charlemagne, Bellflower, 90706, and helper Dee Messer Myers.

JUDY WALKER ELDER got the bright idea that the class of 1950, Wilson High School, should have — not a 25th reunion as most classes do, but a 24th reunion next spring.

Somehow Nancy Weaver Liggett was coerced into having a pre-planning luncheon.

The menu included salad and nostalgia for planners: Billie Hunt Clinie, Joanne Loy Moynagh, Pat Hopkins Rilling, Jean Hipkins Busby (yes, these gals are sisters), Shirlee Pap Baker, Dorothy White Hill and contact lady, Willa Ethridge Danner (Mrs. H.E.), whose address is 3431 E 4th St., 90814, in case you qualify and would like to get on the mailing list.



MRS. RONALD DIXON



MRS. S. P. MARTINEZ



MRS. ROBERT LEWIS



MRS. JAMES HAMILTON

Couples marry in traditional ceremonies

Dixon-Turner

A first home in Corvallis, Ore., where the bridegroom is attending Oregon State University, awaits Mr. and Mrs. Ronald Dixon (Linda Christine Turner), who exchanged nuptial vows during a Friday evening ceremony in California Heights United Methodist Church.

The daughter of Mr. and Mrs. Thomas Turner of Long Beach was attended by her sisters, Susan Turner and Mrs. Michael Burke. Bruce Dixon was his brother's best man. They are sons of Mr. and Mrs. Lawrence Dixon of Salem, Ore.

The bride was graduated from Polytechnic High School and Oregon State University, where she affiliated with Delta Delta Delta sorority. Her husband is a member of Kappa Sigma fraternity at OSU. They are honeymooning in San Francisco.

Martinez-Brown

A first home in San Jose awaits newly wed Mr. and Mrs. Steven Paul Martinez (Marcella Ann Brown) after a wedding Friday evening at First Baptist Church of Lakewood.

Kathleen Brown was maid of honor for her sister. They are the daughters of Mr. and Mrs. John R. Brown of Lakewood. The bridegroom, son of Mr. and Mrs. Harold Martinez, also of Lakewood,

asked Ron Marquez to be best man.

The newlyweds were graduated from Lakewood High School and Long Beach City College. The bridegroom attends San Jose State University.

They are honeymooning in Carmel and Monterey.

Lewis-Forrest

Truett Memorial Baptist Church was the setting Saturday evening for the marriage of Donna Jean Forrest, daughter of Rev. and Mrs. James E. Forrest of Lakewood, to Robert Charles Lewis. He is the son of Mr. and Mrs. Charles R. Lewis of Lomita.

Sherrye Forrest was maid of honor for her sister, Jerry Pounders was best man.

The bride was graduated from Artesia High School and attends California Baptist College, Riverside. She is a member of Les Chanteuses women's singing ensemble and Young Republicans. Her husband, an alumnus of Long Beach State University, affiliated with Epsilon Pi Tau. They will live in Riverside.

Hamilton-Mirtich

A first home in Lakewood awaits newly wed Mr. and Mrs. James

Hamilton (Audrey Mirtich) upon return from a honeymoon trip to San Francisco. The couple exchanged nuptial vows during a Saturday afternoon ceremony in Lakewood First United Methodist Church.

Cheryl Vicik was maid of honor for the daughter of Mr. and Mrs. Andrew Mirtich of Lakewood and Frank Birtles performed best man duties for the son of Mr. and Mrs. E. E. Hamilton of Huntington Park.

The new Mrs. Hamilton was graduated from Lakewood High School.

Garcia-Pickens

Debra A. Pickens, daughter of Mrs. Ed Nixon of Long Beach and Marc Pickens of Lakewood, became the bride of Michael A. Garcia Saturday afternoon at North Long Beach United Methodist Church.

Mrs. David Bennett and Michael Reed were honor attendants.

How on a honeymoon trip to Northern California, the newlyweds will reside in Long Beach.

The bride was graduated from Jordan High School and attends Long Beach City College. The bridegroom, son of Mrs. Don Draayer of Lakewood and Daniel Garcia of Long Beach, also was graduated from Jordan High School and attends Whittier College.

ed from Jordan High School and attends Whittier College.

Jones-Evans

Chapel in the Pines at Carmel by the Sea was the setting Saturday morning for marriage ceremonies uniting Cecilia M. Evans, daughter of Mr. and Mrs. Robert M. Evans of Long Beach and Neal C. Jones III, son of Mr. and Mrs. Neal C. Jones Jr., also of Long Beach.

After a honeymoon trip to Big Sur, the newlyweds will reside in Long Beach.

The bride was graduated from Marymount High School and attends Long Beach State University. The bridegroom attends Long Beach City College. Both are on the Dean's List at their respective schools.

House-Derryberry

A first home in Los Angeles, where the bridegroom is a teaching assistant and graduate student in German at USC, awaits newly wed Mr. and Mrs. David B. House (Susan E. Derryberry), who were married during a Saturday afternoon ceremony in St. Cornelius Catholic Church.

The daughter of Mr. and Mrs. William C. Derryberry of Long

Beach was attended by Nancy Chilson and Steven Amaral performed best man duties for the son of Mr. and Mrs. William P. House Jr. of Fresno.

The bride is an alumna of St. Anthony High School and Long Beach State University, where she was a member of the General Honors Program and affiliated with Delta Zeta sorority. She also studied at the Universite d'Aix-Marseille in southern France. Her husband was graduated magna cum laude from Cal-State Fresno. The couple met while studying in Germany at the Free University of Berlin. They are honeymooning in Honolulu.



MRS. DAVID HOUSE

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Kathleen Brown was maid of honor for her sister. They are the daughters of Mr. and Mrs. John R. Brown of Lakewood. The bridegroom, son of Mr. and Mrs. Harold Martinez, also of Lakewood,

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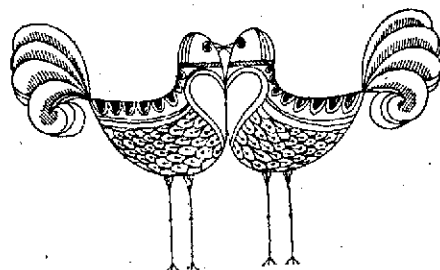
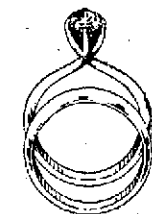
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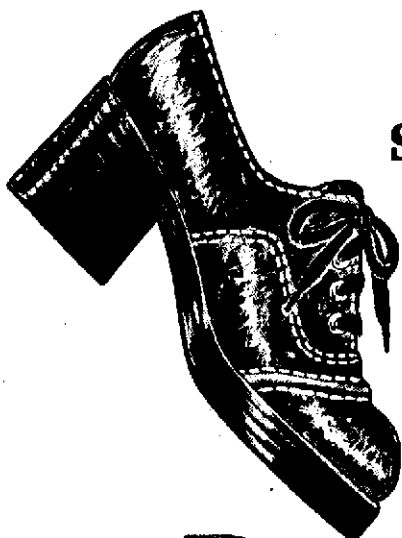


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COMFORT AND sexiness are two reasons cited by wearers of halter tops. Baring the back in New York is Gloria Jean Betker. AP Wirephotos

Halters haunt girl watchers

By ANN HENCKEN
Associated Press Writer

NEW YORK — The halter top, which has embarrassed boyfriends, outraged mothers-in-law and made women dizzy from holding their stomachs in, has become an entrenched street fashion.

It was introduced on Seventh Avenue a few seasons ago, had a brief fling in better priced clothes, surfaced again on the streets and now is a staple item in many women's wardrobes, across the country.

The halter collectors say the style is comfortable, inexpensive, versatile and sexy. And they aren't about to give it up.

The halter bares the back, and often, the midriff, the latest focal point of sex appeal among street fashion watchers.

Some girls worry about exposing too much and wear the halter under a shirt, unbuttoned in front. For many, this combination has taken the place of the once omnipresent, and more obvious, tank top. Most halterwearers have amassed a great cache of styles. They're inexpensive, ranging from \$5-\$7 and up.

"Halters are relaxed, and flattering and you don't have to wear a bra," said Patti Troy of New York.

"I don't like halters on girls," said her 16-year-old son John, a student.

"I wear halters all the time. My mother-in-law hates them," said Harriet Lubin of New York. "My husband is a little frightened walk-



ing around with me. The men get a little crazy, the construction workers."

However, a group of telephone company repairmen on Lexington Avenue and 59th Street were split on the issue. They either loved or hated the halter, chucking or gesticulating to get their message across.

Then, there is the Super Halter. Gloria Jean Betker, a free lance fashion designer, wore her Super Halter in silky fire engine red, camouflaged by a light blue shirt. She sells them for \$16. The fabric almost glows, and the cut is more precise than cheaper versions.

Arleen Richter of Huntington, N.Y., wears her halters with appliqued, nail-head-studded jeans and jackets which she and friends are making to sell.

"The only thing is that I have to think about holding my stomach in everytime I wear a halter," she said.

AT WIT'S END

Heredity stops in the kitchen

By ERMA BOMBECK

I have never known my mother to come for a visit that she did not open my oven door, clutch her throat and gasp, "What happened?"

If there was ever a West Pointer in an apron, it is Mother. She has always believed God will forgive a woman for infidelity if she cleans her oven regularly, that there is virtue in waxing behind the refrigerator and that if the Good Lord had meant for you to leave ironing boards up, he would have made them with legs you couldn't trip over.

On the other hand, I have always contended dust was put on earth so we could measure time, cantaloupe-flavored ice cubes are a delicacy, and you can survive this whole domestic scene if you keep your lint trap closed.

In the kitchen together, we are referred to (among other things) as the Odd Couple.

"WHERE ARE those copper bottom pans I bought you that you could see your face in?" she asked.

"Right in front of you, hanging on the rack," I said.

"You're joking!" she said, eyeing the black-bottomed sauce pan. "Why don't you sprinkle a little cleanser on them: each time you use them? Why, my garbage cans look better than this. I can cook in my garbage cans."

"Why would you want to do that?" I asked.

"The point is, Missy, that they are that shiny. I don't understand it. You weren't raised to let your bottoms go."

Siena potluck

Siena Club for single Catholics over 35 will host a potluck dinner Saturday at 7 p.m. in community room of Glendale Federal Savings, Los Altos Shopping Center, 5535 Stearns St.

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Lakewood Shop Sun. 12-5; Mon. thru Fri. till 9; Sat. 9:30-5:30

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HALTERS HAVE BECOME the entrenched street fashion because of versatility and inexpensive price. Wearing two versions are Harriet Lubin, left, and Arleen Richter, photographed at Lexington Avenue and 59th Street in New York.



Mall fashion show Thursday

"The Winning Ways of Fall Fashion" is theme for the first mall show to be presented by members of Robinson's Modeling Guild Thursday in Los Cerritos Center between Robinson's and Judy's stores.

The 7:30 p.m. event will feature fashions modeled by pre-school through college-aged girls, with song girls and yell leaders from various high schools in the area adding extra spirit along with a live band.

The Guild, a self-gov-

erning group of approximately 50 girls under the direction of Darlene Fields and Beverly Cruchley, was formed one year ago. Its members do modeling in the tearoom at Robinson's on Saturdays between noon and 2 p.m.

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C. Girls' gown, 4-8, \$8; toddler gown, T2-T4, \$6.
D. Matching full-length robe, 4-8, \$12.
E. Matching full-length robe, T2-T4, \$10.
F. Girls' slippers, S, M, L, \$2.
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MRS. KIM JOHNSON

Couples on Northern honeymoon trips

Willin-Keen

Millikan High School graduates Cheryl L. Keen and Daniel A. Willin were united in marriage Saturday evening at St. Cornelius Catholic Church.

Mrs. Kurt Kreeger was matron of honor for the bride, daughter of Mr. and Mrs. Richard Keen of Long Beach. The bridegroom, son of Mr. and Mrs. Arthur Willin, also of Long Beach, asked Richard A. Keen to be best man.

The newlyweds are honeymooning at Lake Tahoe and will live in Long Beach.

Johnson-Lusk

Honeymooning in San Francisco are newly wed Mr. and Mrs. William James Johnson (Nancy May Lusk) after a wedding Saturday afternoon at St. Gregory Episcopal Church.

Barbara Van Derhoof was maid of honor for the bride, daughter of Mrs. Donald Grey Lusk of Long Beach and the late Mr. Lusk. Charles L. Jacobs was best man.

The bride was graduated from Polytechnic High School and attends Occidental College, where her husband was graduated.

He attends UCLA School of Dentistry.

They will live in Los Angeles.

Scarborough-Rice

Michelle Louise Rice, daughter of Mr. and Mrs. Laurance Rice of Long Beach, became the bride of Steven John Scarborough in a ceremony Saturday afternoon at Los Altos United Methodist Church.

Karen Jones was her cousin's maid of honor. Walter Scarborough performed best man duties for his brother. They are the sons of Mrs. Ann Scarborough, also of Long Beach.

The newlyweds were graduated from Millikan High School and Long Beach City College.

They will live in Westminster after a honeymoon in San Francisco.

Wickson-Klein

Chapel of the Wedding Bells, Bellflower, was the setting Saturday evening for the marriage of Dianne Klein, daughter of Mr. and Mrs. Harry Klein of Lakewood, to Leonard Wickson. He is the son of Mr. and Mrs. James Wickson of Menard, Tex.

Betty Brodtkin and Lou Vedova were honor attendants.

The bride was graduated from Mayfair High School. Her husband is an alumnus of North Texas State University.

They will live in Hacienda Heights after a honeymoon trip to Lake Tahoe and Yosemite.

Watts-Hamilton

Long Beach State University graduates Carole Hamilton and Jim Watts were united in marriage Saturday evening at Our Saviour Lutheran Church.

Cindy Bailey was maid of honor for the bride, daughter of Mr. and Mrs. James Hamilton of Long Beach. Richard Blackeman was best man for the son of Mr. and Mrs. James Watts of West Covina.

The bride, an alumna of Millikan High School, affiliated with Alpha Phi sorority at LBSU, where her husband was a member of Kappa Sigma fraternity.

They will live in West Covina after a honeymoon in San Francisco.

Johnson-Robinson

Honeymooning in British Columbia are newly wed Mr. and Mrs. Kim Alan Johnson (Marjorie Frances Robinson), who were married during a Saturday afternoon ceremony in Lakewood Village Community Church.

The bride was attended by her sister, Kathy L. Robinson. They are daughters of Mrs. Georgiana Robinson of Westminster. John Steven Watts was best man for the son of Dr. and Mrs. K. V. Johnson of Long Beach.

The new Mrs. Johnson was graduated from Orange High School, Orange, and attended Fullerton Junior College.

Her husband is an alumnus of Wilson High and Long Beach State University, where he was a member of Phi Kappa Phi Honor Society and Alpha Gamma Sigma foreign language society.

The newlyweds will live in Lakewood.

Petersen-Baluski

Lakewood High School graduates Patricia Marie Baluski and Gary Joseph Petersen were wed Saturday evening at Recreation Park. They are at home in Long Beach.

The bride, daughter of Mr. and Mrs. John Baluski of Long Beach, was attended by Karen Cox as maid of honor. Son of Mr. and Mrs. Joseph Petersen of Lakewood, the bride-

Gonsalves-Herrema

Church of the Beatitudes, La Mirada, was the setting Saturday morning for the marriage of Deborah Kay Herrema, daughter of Mr. and Mrs. Gordon Herrema of Artesia, to Jack Raymond Gonsalves. He is the son of Assemblyman and Mrs. Joe A. Gonsalves of La Mirada.

Sally Owen was maid of honor. Frank Gonsalves performed best man duties.

The new Mrs. Gonsalves was graduated from Gahr High School. She attends Whittier College where she is a member of Metaphonion Society. Her husband, an alumnus of Whittier College, is employed by the City of Lakewood as an administrative assistant.

They are honeymooning at the Tahoe Keys, Lake Tahoe.

groom was attended by David Heine.

Rollins-Gray

A first home in Mission Viejo awaits newly wed Mr. and Mrs. Bill Michael Rollins (Denise Louise Gray) after a wedding Friday evening at the Greenbrier Inn.

Nancy McKinley was maid of honor for the bride, daughter of Mr. and Mrs. Lowell A. Gray of Garden Grove. Richard Kollen performed best man duties for the bridegroom, son of Mr. and Mrs. William Rollins of Lakewood.

The new Mrs. Rollins was graduated from Golden West College. Her husband is an alumnus of Lakewood High School

and Long Beach State University.

They are honeymooning in Northern California.



MRS. BILL ROLLINS



MRS. J. R. GONSALVES

Clubs plan activities to close out summer

All items in club calendar must be received in the Lifestyle section the Wednesday before publication to be included. All meetings must be open to the public.

MONDAY

CHAI CHAPTER, Pioneer Women, noon, home of Mr. and Mrs. Joe Gruver, 2545 Oregon Ave., garden party and luncheon with afternoon of cards. Albert A. Newman, violinist, will entertain. A \$1.75 donation goes to Child Rescue Fund. Reservations taken by Rose Gold or Ann Raskin.

TUESDAY

LONG BEACH Branch,

WEDNESDAY

PATRONS OF Long Beach City College, 1 p.m., home of Mrs. Harold Seymour, 3840 Jotham Place, end-of-summer dessert luncheon and garden party with afternoon of cards. Discussion of fall schedule for group, which is a scholarship fund-raising organization for LBCC, is planned.

Dance studio to perform

Members of Diane's Dance Studio of Bellflower will perform an hour-long dance revue, including jazz, ballet and acrobatics at the Long Beach Auditorium Monday at 8 p.m.

Community singing with

Evelyn Andrews as accompanist will begin at 7:30 p.m.

The Tyo Orchestra will play for old time dancing following the stage show.

The program is sponsored by the Long Beach Recreation Department.

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Woman steers a city's course

(Continued from Page W-1) 000 any more and it is nothing for a home to sell for a quarter of a million.

"The residents here are extremely cooperative. I couldn't ask for more. A lot of it, no doubt, is due to the communication system we have established. That is vital to any local government and, in spite of what some people say, I think it can work in a community as large as 20,000. Sure, it probably would be difficult in a city with a population any greater than that.

"As part of the system, we issue several newsletters a month to all the residents, telling them what's going on. And we hold public hearings on important matters.

"This communication is a necessity in a case like the fire we had. That is the reason we were able to get it controlled as well as we did. The fire department and police, animal control and residents worked together fantastically. We didn't lose a single horse. And that's truly amazing. Our kids were the ones, I think, who got all the horses out. They've lived with horses all their lives and some of the animals got pretty wild during the blaze. But here were these little nine and ten-year-old children whacking their snouts to calm the horses down, then slowly leading them out of danger.

"And everyone helped everyone else. I think there were neighbors who hadn't got together in quite a while and the disaster brought them close. One man came to me afterward and said that he hadn't spoken with his neighbor in a long time over some silly matter, a regular feud. He's a businessman and was

flying in over the peninsula that Friday, looked down and saw the hills on fire. He knew no one was home and panicked about his house. But when he got there, he said, this neighbor he had fought with for so long was up on his (the businessman's) roof, watering it down. The neighbor's wife was up on theirs. He said he felt so bad when he saw him, knowing they hadn't spoken for so long. It brought them together again."

WHEN MRS. CLIFTON took over the reins of Rolling Hills government from the city's second manager, also a woman, the community business was not in such good shape.

"The city was set up in this awful building across from where we are now. There were cats everywhere — inside and out. The first thing suggested was that we build a decent facility to house the city administration and they built this," Mrs. Clifton was speaking from her modern, solid-wood desk in a bright, airy single-story building that opens to the hills.

"I hired a bookkeeper and a secretary to get things straightened out. We now have a full staff of maintenance men, three secretaries, a chief security officer. And we have a really sharp city

attorney who is also legal counsel for the association."

Since she filled the position, the city has increased its revenues considerably — mostly, she explained, through raising road use fees for commercial vehicles. Any businesses (pool maintenance, gardeners, TV repairmen) that use the city's private roads system must pay these regular fees.

"I think I was hired mainly because of my background in hydraulic engineering," she said. "When I got here, people came and said the roads were in a real mess, but no one was sure what was wrong with them. And in the same vein, they said something was wrong with the security system — it wasn't working the way it should. But no one knew what exactly was wrong there, either."

Teena Clifton grew up in an area that is a far cry from gated Rolling Hills, where every visitor must be cleared by one of the guards before entering the city limits. She was raised in Southwest Los Angeles, in what she described as "something of a junkyard neighborhood. But the ethnic mix I grew up with was wonderful. That's what I miss up here — the mix of different kinds of people, various cultural back-

grounds."

She said that in spite of the fact that the community association all-white residents clause still is on the books, "it never would be enforced. We have Oriental families in the city, but no other races besides Caucasian. I personally would welcome the first black residents we get here and I hope that day comes soon. I believe that everyone benefits by an ethnic mix. It's a lack of exposure that can stifle you. Of course, we always are going to get higher income people here, because the homes are so expensive and the property taxes are so high.

"You know," she added thoughtfully, "sometimes members of my own generation are pretty narrow-minded and thick-headed. It's the kids who are right most of the time. I have learned a lot from my own children. They never let themselves be isolated here. They grew up on the peninsula — they are away at college in British Columbia and Oregon now — but they were exposed to other things, other places and lots of people.

"I believe I'd be marching right along with some of these kids today, if I could. They know what they want and they try to get it. Black people, too.

We say we deplore violence, but what has caused that violence? It's a terrible thing when people have to resort to radicalism of any kind just to get what rights should be theirs anyway.

"I AM PROUD of the kind of relationship I have with my kids. (Her daughter, Christina, is 22 and her son, John, who is married, is 26). It has always been open, we could talk about anything. And their father, my husband John, has made me

a hero with them," she laughed. "They all think it's terrific that I got involved in this kind of work."

"John has always encouraged me, which I am grateful for. He and my mother — who always told me not just to be a woman, but to be a person. A husband makes it a lot easier on himself if he encourages independence in his wife.

"I feel that it's a shame that so few women are involved in public administration. There are qualified women out there, but they just haven't, until now, been given the chances."



MRS. ROBERT WILSON



MRS. JEFFERY OWENS



MRS. ANDERSON



MRS. HAMBRIGHT

Vows exchanged in religious rites

Wilson-Homolka

Wilson High School graduates Jill Diane Homolka and Robert Bruce Wilson exchanged wedding vows Saturday morning at Calvary Chapel, Santa Ana.

Karen Arthur was maid of honor for the bride, daughter of Mr. and Mrs. Frank Homolka Jr. of Long Beach. The bridegroom, son of Mr. and Mrs. Bruce Wilson of Westminster and the late Mr. Wilson, asked James Ellis to be best man.

The newlyweds were graduated from Long Beach City College, where the bride was in the nursing program. The bridegroom attends the University of Utah in Salt Lake City, where they will make their first home.

They are honeymooning in Carmel.

Anderson-Shutts

Holy Innocents Catholic Church was the setting Saturday morning for the marriage of Debra Margaret Shutts, daughter of Mr. and Mrs. Mark R. Shutts of Long Beach, to Jerry West Anderson. He is the son of Mr. and Mrs. Robert Y. Anderson, also of Long Beach.

Judith Shutts was maid of honor for her sister. The bridegroom was attended by David Cottrell.

The new Mrs. Anderson was graduated from St. Anthony High School and attends Long Beach City College. Her husband is an alumnus of Polytechnic High School and attended LBCC.

Hambright-Joines

Honeymooning in Southern California are Mr. and Mrs. Craig Eugene Hambright (Mickey Jean Joines) who were married Saturday evening at First Presbyterian Church of Westminster.

Mrs. Bruce Tippetts was matron of honor for the bride who is the daughter of Mr. and Mrs. Richard Joines of Westminster. Mark Hambright was best man for his brother. They are the sons of Mr. and Mrs. Rhea Hambright of Davenport, Iowa.

The new Mrs. Hambright was graduated from the Long Beach City College School of Dental Assisting and Jordan High School.

They will reside in Westminster.

Owens-Little

A first home in Cypress awaits newly wed Mr. and Mrs. Jeffery Robert Owens after a wedding Saturday at St. Hedwig Catholic Church, Los Alamitos.

Julie Little was maid of honor for her sister. They are the daughters of Mr. and Mrs. Robert T. Little of Los Alamitos. Scott Nelson performed best man duties for the bride-

groom, son of Mr. and Mrs. Robert G. Owens, also of Los Alamitos.

The newlyweds were graduated from Los Alamitos High School. The bride attended Fullerton Junior College. Her husband attended Cypress Junior College. He is a member of the American Landsailing Organization.

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CHEF OF THE WEEK

Lee secure in his profession

By MILDRED K. FLANARY

His is an unusual profession—president, general manager of American Plant Protection, Inc. Today's Chef of the Week Harry L. Lee was one of its founders in 1951.

He's also a member of a 6-man state wide advisory committee to work with the director of the Bureau of Collection and Investigative Services in the Department of Consumer Affairs. This agency licenses all security guard companies and security officers.

Born in Goldfield, Nev., Lee made the tour of Long Beach schools before attending the University of Notre Dame and graduating from UC, Berkeley.

Lee's entrance into the business world was in securities, so he headed for New York and Wall Street. While there, he met Elinor McCarthy of Fall River, Mass.

WORLD WAR II intervened, and Lee spent four years as a Navy lieutenant, seeing duty on Guantanamo Bay and in Japan. His base of operation was Long Beach, however, which he liked. His family lived here, so Elinor came here to await his discharge and they then were married. They have six children and seven grandchildren.

Elinor is a kindergarten teacher in the Long Beach Unified School District. Married daughters, Deborah Dignan and Susan Hoffman, also are teachers. Son, Christopher, is an attorney with the District Attorney's Office in Sacramento; Jennifer is with cable TV in Long Beach; Prudence, a home economics graduate from Arizona State University at Tempe, will be married in September and son, Johathan, will be a sophomore at Pepperdine's Malibu Campus come fall.

While performing the duties of protection, Lee also is active civically. A member of Long Beach Rotary Club, he serves on the boards of trustees for St. Mary's Hospital and the American Society for Industrial Security. He also is a trustee at St. Anthony High School and the St. Barnabas Parish.

ELINOR SAYS he still has a "hang over" from his Wall Street days, and never misses a day devouring the Wall Street Journal from cover to cover. She enjoys telling of their visit to an art auction where she found a painting depicting a clown reading the Journal. Needless to say, she immediately purchased, framed and presented it to him.

Continuing, "he's a great husband and father. In fact, he's really more domesticated than I." She also cautioned, "don't ever mention women's lib to him."



HARRY L. LEE

His recipe today for Carbonnades de Bouef sounds like a prescription, and it is—for some mighty good eating.

CARBONNADES DE BOEUF

- 3 pounds beef chuck, cut in 2-inch cubes
- 8 tablespoons butter
- ¼ cup flour
- ¼ cup chopped parsley
- 1 teaspoon thyme leaves
- 1 bay leaf, crumbled
- 2 tablespoons wine vinegar
- 2 cups, or more beer
- 4 to 6 onions, sliced
- 1 teaspoon salt
- ½ teaspoon freshly ground black pepper.

Dredge beef well with flour and sear in 4 tablespoons butter until well browned on all sides. Add parsley, thyme, bay leaf, salt, pepper, vinegar and beer, enough to cover. Bring to a boil, reduce heat, cover and simmer 1 hour, adding more beer if necessary.

Saute sliced onions in 4 tablespoons of butter, then add a bit of sugar and cook for 15 minutes, or until beef is tender. Serves 6.

FASCINATING FABRICS

Reader queries are answered

By FRANCES DIETRICH

The volume of mail and the great variety of questions from readers about all types of fabrics shows the need for a "one-stop" source of fiber and fabric information such as this column. From time to time, questions of general interest will be answered in this column; and as many personal inquiries will be answered as possible.

Mrs. D., Pasadena, Calif., writes: "The fuzz from our new nylon short-pile carpeting literally jumps onto my slacks. What can I do?"

The cause is a combination of nylon's static electricity and shedding. Hopefully, the slacks are washable. A fabric softener should be used in the final rinse; or sprayed in the drier. This produces an anti-static effect. It is a temporary measure, which should be repeated every third of fourth washing.

Loose fibers are normally found in all new carpeting, especially cut pile and shag construction. They are merely loose bits left in the carpet during manufacture. Shedding does not effect the life of the carpet of its quality. With vacuuming, the loose fibers will become less and less of a problem, though it may take months for all to work their way up to the surface.

MRS. A., BELLAIRE, Ohio, writes: "I work in a furniture store, and when I suggest olefin upholstered furniture instead of some of the fancier fabrics that will not give 'years of wear,' some people say 'It doesn't hold up.' What about it? Also, why can't we find all-olefin fabric in a formal matelasse or tapestry? They all seem to be tweeds or plaids."

This saleswoman's customers, who knock olefin, have the wrong idea. It is wise of her to want to get the answer. Quality olefin upholstery fabric has top-most durability.

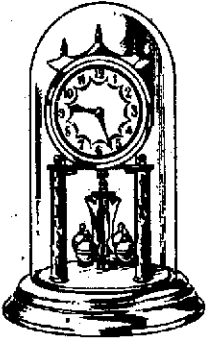
It is true that olefin has been featured in tweedy, subdued color styling for family rooms. There are several reasons for this. Olefin was first made in thick fibers used in sturdy yarn and a tight weave. These factors, plus the natural toughness of the fiber, combined to make for the kind of livability where everybody and the dog can jump on the sofa without reprimand.

The low-key colors are a characteristic of olefin. Being a moisture resistant fiber, it does not accept dyes with the same clarity and brightness of wool and nylon. But this is not considered a drawback for childproof furniture.

Mrs. A. however, quite rightly visualizes that olefin's durability would be desirable in dressier upholstery fabrics. Gayer colors would make olefin more attractive to the customer who buys for color and texture. Checking this out, I find that a finer denier olefin suitable for the matelasse and tapestry types is now being produced; and the fabrics being styled by furniture manufacturers. Producers are finding more effective ways to dye the fiber or print the fabric.

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You can help

Each week Life style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

BE CRAFTY: Center for stroke victims needs volunteers to help with craft projects.

SHOP AROUND: Elderly and shut-in persons need volunteers to do driving, shopping for them.

BACK TO SCHOOL: Volunteer aides for local public schools are being recruited for the fall.

LEND AND EAR: Training program for volunteers interested in manning telephones for a referral service for alcoholics is being offered.

GET MOVING: Friendly visitors and drivers needed for a service which delivers meals to elderly and convalescing persons.

MEDICAL AIDES: Pre-natal and other clinics need volunteers.

Japanese fest marks opening of center

Recent remodeling of the Japanese Community Center, 1766 Seabright Ave., Long Beach, will be the cause for celebration at a Japanese Festival to be held at the center Sept. 8 and 9.

Featured will be taiko and ondo music; teriyaki, sushi and tempura noodles; sumi-e brush painting; bonsai and ikebana flower arrangement and calligraphy exhibits.

Co-chairmen for the event are Vic Fukuhara and Edday Hamade.

Festival hours will be 5 to 11 p.m. Saturday and 2 to 10 p.m. Sunday.

The center, focal point of the Japanese community, offers ondo dancing practice Tuesdays and Thursdays at 7:30 p.m.

The center is located

two blocks west of Santa Fe Avenue and one-half block south of Pacific Coast Highway.

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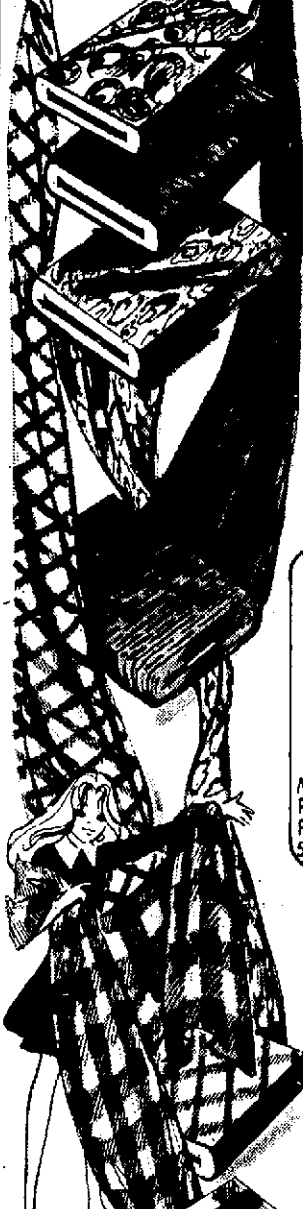
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The Aces on bridge

by
MA G. CORN JR.
TEAM CAPTAIN

Dear Mr. Corn:

In a rubber bridge game the following standard American bidding sequence occurred:

West	North	East	South
Pass	1♣	Pass	2♦
2♥	3♣	Pass	3NT
Pass	Pass	Dbl.	All
			Pass

What suit did East's double request?

Double Trouble
Baton Rouge

Answer: When either defender has bid a suit, a double of a three-no-trump contract requests the opening leader to lead the suit bid. When no suit is bid by defenders, the double strongly suggests a lead of the first suit bid by dummy. If defenders both bid a suit, the vote is split. Some play it to mean, "Lead your suit," others, "Lead my suit."

Dear Mr. Corn:

What contract should we have reached with these two hands? I cannot see any worthwhile game.

West	East
♠ 8	♠ J9432
♥ A Q 9 7 6	♥ J 2
♦ A	♦ K Q J 10
♣ K Q J 10 9 8	♣ 6 4

Too High
Amherst, Mass.

Answer: Like all misfit hands, yours is a difficult one to bid. Looking at both hands, I wouldn't want to be higher than two or three clubs (on a very good day four hearts might make). However, I'm afraid that most players would get too high. A typical sequence might be:

West	East
1♣	1♠
2♥	2♠
3♥	3NT
Pass	3NT

Dear Mr. Corn:

Please advise us regarding a hand we held last week.

My Hand	Partner's
♠ 7	♠ A K 9
♥ A K Q 8 5 2	♥ J 10 9
♦ A K Q J 5	♦ 9 8 6 2
♣ 7	♣ A Q 9

I opened two hearts and partner bid Blackwood and then settled in six hearts. How should we have bid to the grand slam?

Charlie McCarthy
Westminster, Colo.

Answer: Your problem was the result of a common malady—the wrong hand took control. A good rule to follow in the use of Blackwood is not to ask for aces and kings unless one is positive that he will be able to put the information to good use.

It's conceivable that you might have bid seven, anyway, if partner bid five no trump showing both aces. However, a far more effective sequence would be:

You	Partner
2♥	3♥
4NT	5♥
5NT	6♦
7NT	

Dear Mr. Corn:

What is a fragment bid?

Bits & Pieces
Los Angeles

Answer: A double jump in a new suit on the second round of bidding to show a fit with partner and a singleton or void in the fourth suit (devised by Monroe Ingberman, New Paltz, N.Y.). For example:

Opener	Responder
1♣	1♥
3♦	

shows a heart fit by opener and a singleton or void in diamonds.

Send bridge questions to The Aces, P.O. Box 12363, Dallas, Texas 75225. Include self-addressed, stamped envelope for personal reply.

(c 1973 by United Feature Syndicate, Inc.)

Tourist boom

Manitoba's tourist industry had another boom year in 1972, with an estimated 3.5 million visitors from out of the province.

The figure represents an increase of about 225,000 over the 1971 total, according to tourism officials.

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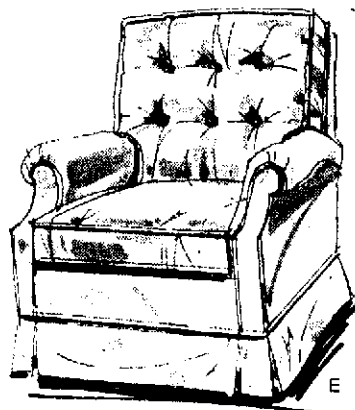
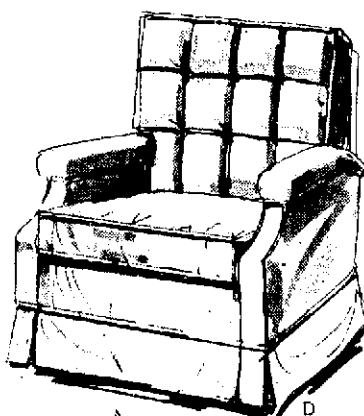
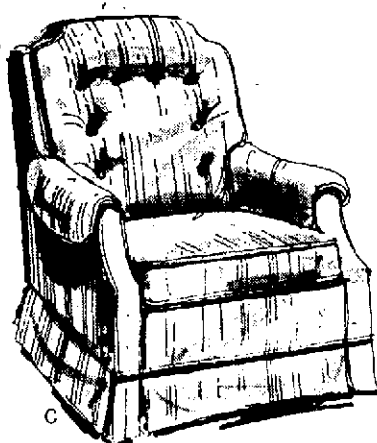
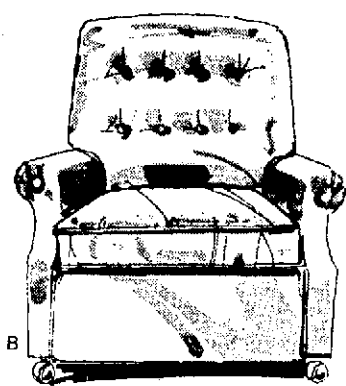
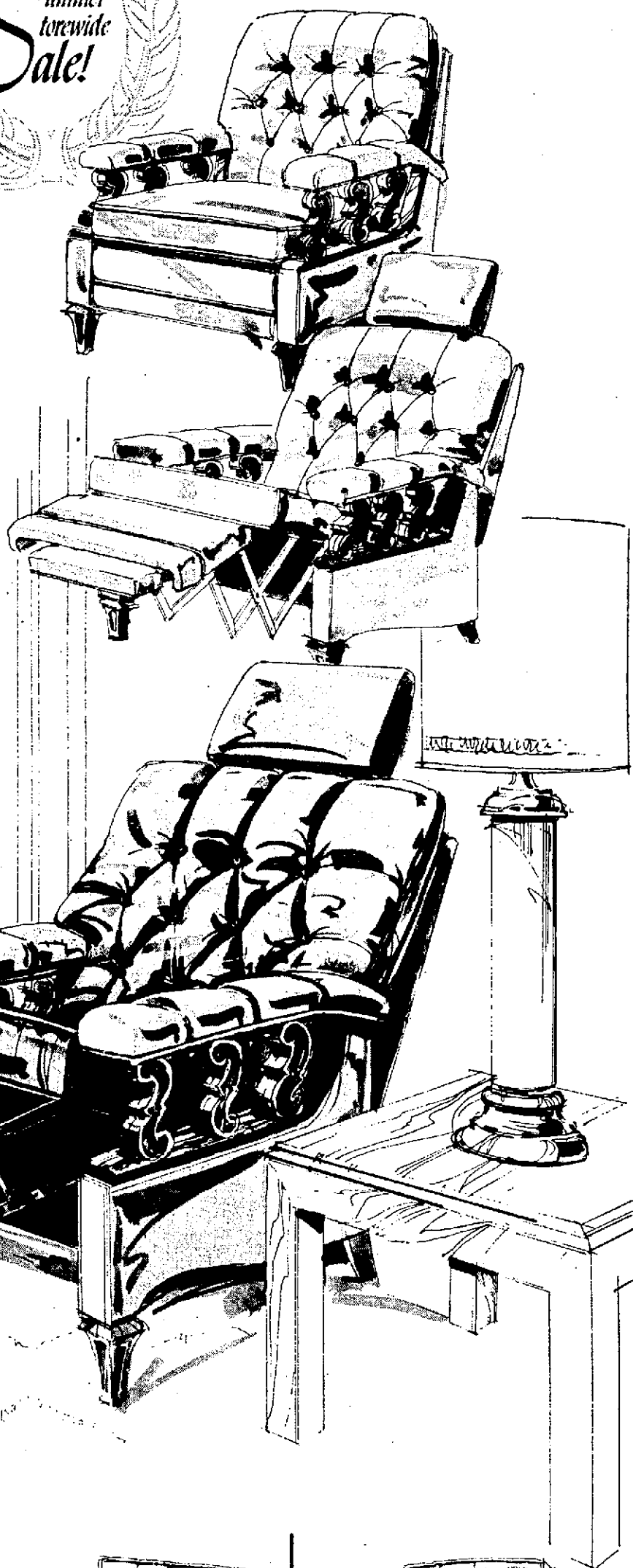
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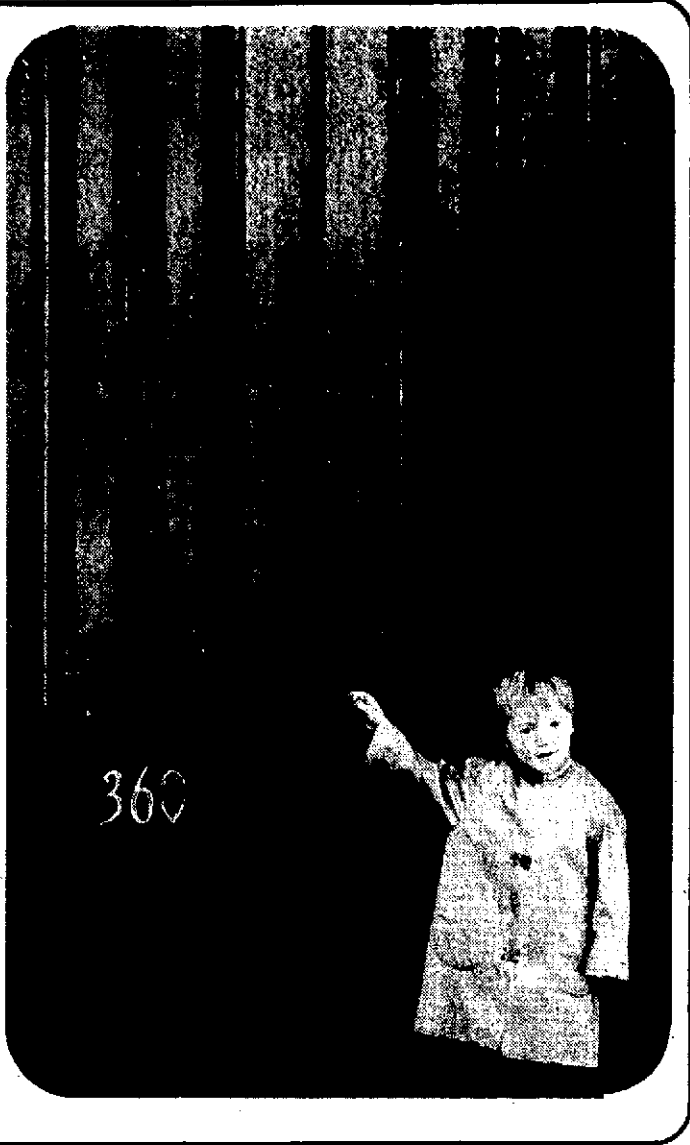
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- E. Swivel recliner in multi-color velvet stripes with arm covers, back pillow. Gold or brown. Reg. \$279, **\$259**



First day of school is so exciting

It's a big world out there for youngsters everywhere as they step through the door to begin their first day of kindergarten. For most children, it's an exciting event — another phase of their young lives is beginning away from mother's apronstrings. And with encouragement and perseverance, this young lad will continue his education through college and be a graduate in the class of 1990.



NEW STATE LAW

Early education to underway

Many classroom teachers throughout the state have been taking an active part in planning for more effective education of kindergarten-primary pupils under the provisions of the state's new Early Childhood Education law (Senate Bill 1302).

In cooperation with parents, the community and school administrators, hundreds of teachers are helping to restructure and revitalize beginning education in accordance with the terms of the law.

The program mandates activity in inservice education, parent participation, parent education and health assessment. Reading, language arts and mathematics must be included. Attention to other curricular areas is also encouraged.

An overwhelming response has been made by the public schools to the opportunity to restructure kindergarten-primary education under this legislation. The State Department of Education is reviewing plans from over 1,100 local schools wishing to be included among the first Early Childhood Schools. Projects will total nearly \$25 million for the coming school year. An expansion to \$40 million is anticipated for 1974-75.

Although the legislation originally included an optional preschool year for four-year-olds, this option for parents was amended out last August, and deferred for at least two years. Now only pupils in kindergarten through third grade are included in the program which will begin in September.

"WE ARE PLEASED by this enthusiastic response," said Dr. Wilson Riles, state superintendent of public instruction. "It is gratifying to acknowledge such wholehearted commitment of the public schools to improving primary education. With the help of the parent and teachers, we are sure the new programs under SB 1302 will begin to make a real difference in the education of young children throughout our state."

One significant feature of these programs is that they will be installed in middle-class as well as disadvantaged schools. This is the first time those schools in the middle — neither poor enough to qualify for federal

funding nor rich enough to provide higher quality programs for themselves — will be eligible for special funding such as SB 1302 will provide.

What changes will occur when these programs are implemented? How will kindergarten-primary education be different in the future? What will the \$25 million of new state funding provide?

•AN INDIVIDUALIZED, diagnostic program for every child, to enable the schools to meet more fully the needs, interests, talents and capacities of every pupil.

•Involvement of parents in every phase of the program — in the planning of programs, in the classroom, and in the evaluation and modification of programs as they develop.

•Teacher aides, parents, volunteers and older students to lower the adult-pupil ration, thus providing more persons to work under the teacher's direction. Help can be given to children when it is needed, not years later when it is both more costly and less effective. The additional persons working in the classroom will mean that the certificated teacher will have more time to perform the highly professional tasks of assessment, diagnosis, prescription. The teacher's role thus becomes more of a designer and executor of a learning environment, responsible for directing the helping persons and the learning activities of children to ensure the effectiveness of each school day.

•Inservice education for all staff involved in the program, including teachers, parents, aides, volunteers and the school principal.

•Parent education to meet the needs of the parents in the local schools.

•More assistance to bilingual-bicultural pupils in such ways as special instructional materials and by encouraging their parents, as well as aides and volunteers from the community, to help in the classroom.

•Alternatives for parents, children and teachers. No particular type of classroom organization is mandated. Any plan which will insure continuous progress

School starting dates vary, check immunizations

Starting dates for school in the Long Beach area are as follows:

California State University at Long Beach — classes begin Sept. 5.

Most Catholic schools — Sept. 6

Long Beach city schools — Sept. 11

Long Beach City College — Sept. 11

Most pre-school and private schools also begin their fall terms on Sept. 11.

Children entering school for the first time in September must be immunized against diphtheria, pertussis (whooping cough), tetanus, poliomyelitis and measles (rubeola).

A youngster of six or under must have received at least four doses of diphtheria-pertussis-tetanus vaccine with the last three years. Those seven or older, entering school for the first time, must have the diphtheria-tetanus vaccine but are exempt from the pertussis (whooping cough) requirements.

Children who have not been properly immunized are generally admitted to school on a conditional basis and must begin immunization with two weeks. Immunization is not required if it is contrary to the parents' belief or a doctor's written statement indicating these immunizations would be unsafe for the child.

Exams for youngsters in time for school

A child whose health is less than perfect can have unnecessary difficulty with school work. With the approach of a new school year, the American Academy of Family Physicians (AAFP) encourages all parents to give their children a good start.

The following rules will help your children to the best possible health during the school year:

• See your family physician for a complete pre-school physical examination. For the best health care, your child should have a pre-school health checkup. For adequate health care the child should have a checkup at ages 6, 9, 12, and 15. Many state laws require that every child have a checkup before entering the first grade.

The child's examination should include an evaluation for normal growth. Eyes and hearing should be checked. Difficulty with sight and hearing are frequent causes of poor learning. Correctable defects should be looked for and the child should have a urinalysis. Check for anemia and have a tuberculin skin test.

• Have your child's immunization brought up-to-date.

Most state laws require the child to be vaccinated against smallpox, polio, diphtheria and tetanus. Booster doses should be given when your family doctor recommends them. It is most important that your child be protected from these communicable diseases. Measles and mumps vaccinations are encouraged.

• Include a pre-school dental checkup.

In preparing your child for school, a dental checkup is a necessity. Prompt dental care can prevent more serious dental problems. Many children have their school work impaired because of poor dental care and hygiene.

• Review the route to and from school with your child.

It is most important that the parents know the route their child takes to and from school. Walk the route together with the child for the first time. Check street and sidewalk conditions, street crossings and traffic conditions.

When the child rides a school bus, know the bus route. If there are foreseeable problems along the child's route, call them to the attention of the school administration.

• Caution your child to beware of strangers: It may save his life.

This rule is sometimes forgotten by parents. It is recommended that a child walk the exact same route to and from school each day.

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institutions, including adult education, is expected to reach an estimated 7.5 million in September.

The Population Division of the State Department of Finance reported an expected 55,000 drop in enrollment in grades kindergarten through the eighth. Last year's adjusted enrollment was about 3,055,892. This year's expected enrollment is about 3,004,000.

However, a 10,000 to 15,000 increase is expected in the 9th through 12th grades. Last year's adjusted figure was 1,320,929.

Enrollment continues to increase in California's

92-campus community college system, the chancellor's office reported. Enrollment of full- and part-time students is expected to reach 981,000, up about 5 to 6 per cent.

The California State University and Colleges reported an expected 290,000 full- and part-time students, up some 10,000. A CSUC spokesman pointed out that the total estimated increase may occur sometime during the year rather than in the fall quarter.

The University of California reported an estimated enrollment of 116,702, which includes students at health science facilities. This is up some 2,993.

The State Department

of Education's Bureau of Adult Education estimated 1.4 million students, and the Special Education Division estimated 450,000 pupils in classes for the handicapped and gifted.

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Kindergarten Through Sixth Grade



COORDINATES THAT CLICK FOR FALL '73

Back-to-school style that rates an A-plus

Putting it together with style rates an A-plus for fashion-conscious school girls this fall. Tailored coordinates with classic good looks are perfect for mix-and-match mates that extend a wardrobe for many occasions.

Traditional patterns and textures take the lead with plaids and checks in autumn brights and deep, rich earth tones. Spruce green, brick red, burgundy, camel and tree-bark brown add their special touches of color. Ivory, natural, string, and pewter lend contrast and accessory notes to these darker shades.

Of course, pants are popular and practical but look prettier this season when worn with a U-neck vest with cap sleeves in a coordinating plaid or print and a turtle-neck sweater. The younger set may prefer one of the ruffled-shoulder angel smocks or matching jumper to wear with their slimmer and trimmer pants.

A plaid jacket and matching

skirt mark the return of the suit for the grammar school girls as well as for the teen and young junior. By adding matching pants, a jumper and a sweater, the costume is always interchangeable.

Nicest of all, it's easy and economical for mother and/or daughter to sew classroom coordinates (a ten-year-old can handle a sewing machine).

A few tips: in choosing a pattern, be sure it is designed for plaids when using plaids. Usually one of the views on the pattern envelope is sketched in plaid. When cutting the fabric, start with the bodice front, as it is the focal point of the garment. The cross bars of the plaid must match here.

It is also a good idea to baste all seams before sewing to be sure the plaids match at the seam line, not the seam edge.

With the wide selection of fabrics available this fall, every school girl should rate an A-plus in fashion rightness.

There are ways to cope with high college costs

With college now costing close to \$20,000 for four years, forget any notions of managing it alone by waiting on tables.

You need a new kind of cost-cutting strategy, says George Keller, assistant to the chancellor of the State University of New York. He suggests some plans now being tried: finish in three years; start early; take time out to earn money; do some of your college work part-time; enroll at a community college and then switch to a university, or start a business while in college.

THE THREE YEAR saves the most money. By knocking a year off your total college bill you save some \$4,000. And by getting a job a year earlier at a salary of \$7,000 or so, your net gain is \$11,000. Among the schools offering a three-year option are Goucher in Maryland, Ripon in Wisconsin, University of the Pacific in California, Emory University in Georgia, and six branches of the State University of New York. Or, by going all year around, you can now finish in three years at, among others, Colgate, Dartmouth and Stanford.

Entering college as a sophomore is a variation of the three-year plan. There are two ways to do it. One is to take so-called Advanced Placement courses while still in high school. Last year 3,400 high schools offered these, and nearly 60,000 students took the AP exams. If you pass, you get college credit. The other option is to take courses at a college near your home during your junior and senior years in high school, maybe during the summer.

START COLLEGE EARLY, after your junior year. You have to be a good student to do this, and you'll find an increasing number of college doors open to you. Some, like Indiana's De Pauw University or Webster College of St. Louis, actually seek out high school juniors. Even the prestigious Johns Hopkins University in Baltimore last year joined the ranks.

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By STAN DELAPLANE
Kona, Hawaii

Blue sky days in blue Hawaii. A brisk breeze blowing through the open thatched cottage beside the sea. Barefoot in rumpled shorts and rumpled thoughts. A frosty maitai in hand. Waiting for magic words to appear on blank paper. (Auwe, brudda! That old Kahuna magic is all pau.)

We are at Kona Village, the most far-away-from-it-all resort in the "loveliest fleet of islands that lies anchored in any ocean." (Mark Twain said that.) This is the Big Island. As far south as you can go in the United States.

A few years ago, the ONLY way in here was by light plane. Now there's a road of sorts. Still cheaper to fly in (\$6) from nearby Kailua, the old missionary town where the jets land.

No phones in the rooms. No keys for the doors. No cars on the sandy paths. No TV. Cottages are styled as native houses of the South Pacific: Conical Samoan fales. Thatched Fijian burees. Tahiti fares. Maori houses with bright painted geometric designs.

Pig broiled on kiawe coals. Plenty of tropical fruit. A breezy Shipwreck Bar built into an old schooner beside the sea.

A little grass shack goes \$55 for two (with all meals). Mo' bettah you like a do-nothing life. This is as far from the Waikiki ramble as you can get. If you are for blue seas and sunsets, this is it.

Write Kona Village Resort, Kailua-Kona, Hawaii, Hawaii for a color folder. You will see.

"Is there a way to travel between the islands in Hawaii by boat?"

By private yacht. Much talk that there will be hydrofoils by next year. Though I can't see an advantage to skimming water at 70-miles-an-hour.

Aloha and Hawaiian Air fly day and night. Royal Hawaiian Cessnas reach smaller strips. Like five-a-day taxi service out of Kona Village to Kailua-Kona (five minutes) or to Hilo (half hour) to connect with your home bound plane. (And that's a sad day. Aloha!)

"Can we take flowers — like leis — back home?"

Yes. And you can buy them at the airport. Coming out of Honolulu, get a taxi and tell him to stop at the lei sellers' huts. String of them with EVERY kind of flowers. Cheaper than the airport shop.

The wonderful golden mangoes in season CAN NOT travel to the mainland. Plenty mainlanders try to smuggle them. Mango enclosed in a suitcase for awhile works up a powerful fragrance. Most embarrassing when the Agriculture inspector opens your bag. The whole airport blooms with mango scent. (Weak explanation: "My maid must have put them in my bags." He's heard THAT one before.)

Longest lasting leis to carry home are vanda orchids. White flowers, like pikake or ginger, go up fast. ALL leis hold up best if you keep them in plastic bags in a refrigerator.

"Do we need insect spray?"

The islands are not buggy country. Some mosquitoes in low country on the wet side. (Kona coast gets six inches of rain a year. Across the island at Hilo they get 150.)

If there are mosquitoes, you'll find a spray can in your closet.




None of those itchy "no-see-ums" that plague the Caribbean. A bitten reader says the sure-fire prevention is "four Vita-

min B tablets a day. They don't like the taste. Or maybe it's the smell." (Haven't tried it myself, but repellents I've sprayed on seem to be a bearbaise sauce for these biters.)

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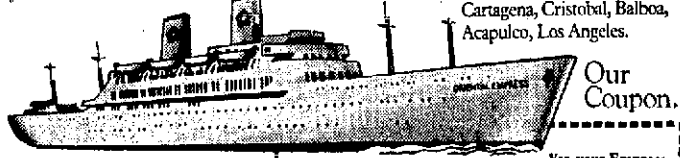
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Hawaiians set for Aloha Week

Hawaii will again be the scene for Polynesian pageantry, dancing in the streets and a royal ball among other happenings during the October celebration of Aloha Week festivals throughout the island chain of the 50th State.

Aloha Week, which is actually a series of week-long celebrations on each of the five major Hawaiian Islands, spans the period of September 29 through October 27.

The celebration begins this year on the Island of Hawaii September 29th and runs through October 6. It proceeds to Maui, October 5 through 13; Molokai, October 13

through 21; Kauai, October 12 through 19; and Oahu, October 19 through 27.

First produced in 1947, Aloha Week is a festival of and by Hawaii's people and a showcase of Polynesian culture, lore and tradition. In addition, through the years vignettes of the many races who have come to call these islands home have been added to the numerous festivities.

Historically, October was the month of the Hawaiian makahiki when chiefs of ancient Hawaii accepted "taxes" from the people in the name of the god Lono. After the

"taxes" were paid everyone, chiefs and commoners alike, began a year-end festival of aloha (appreciation) and mahalo (thanks) to Lono for the bountiful gifts which they had received from the land. Because of this, October was selected as the month of the annual Aloha Week festival.

Preceding Oahu's Aloha Week festivities is the investiture of the ali'i, the royal court, in colorful ceremonies on September 7 in Honolulu at Iolani Palace, the only royal palace in the United States. The royal court consists of King Kamehameha and Queen Kaahumanu plus a

retinue of chamber and princes and princesses representing each of the major islands.

Other Aloha Week events on Oahu are centered in Waikiki. On October 20 is the grand floral parade, a flamboyant procession of flower-decked floats, marching bands and horseback riders.

On October 21 will be the annual Molokai-Oahu Canoe Race which always creates an exciting finish past Diamond Head.



VISITORS ENJOY BOAT RIDE TO USS ARIZONA MEMORIAL

Pearl Harbor revisit impresses both sides

By HERB SHANNON
I.P.T. Travel Editor

PEARL HARBOR - A memorable tour of the USS Arizona Memorial is a must for any visitor to Hawaii. As an added inducement, the pleasant boat ride and admission to the unique memorial museum are free.

The U.S. Navy operates two free public boat tours in the power center of its Pacific operations. In addition to the 30-minute shuttle ferry, there is a one-hour harbor cruise which makes a stop at the Memorial.

Both leave from the Halawa Gate landing off busy Kamehame Highway, the main route from Honolulu. The landing has ample free parking if you drive a rental car, and is also a city bus stop half an hour from Kalakaua

Avenue, Waikiki's main drag.

NEVER ON Monday is the Navy's slogan, unless it happens to fall on one of the national Monday holidays or coincides with December 7th. It would be unthinkable to close the Memorial on the anniversary of the "Day of Infamy" which plunged the U.S. into World War II.

In the surprise attack by aircraft of six Japanese Navy carriers on the

completely covered to enclose a museum and assembly area at the boat landing entrance and a shrine room at the other end where the names of all the Arizona victims are inscribed on a white marble wall and honored daily with floral offerings.

The area of the bridge directly over the ship has wide openings in the sides to allow views of the rusting remains of the Arizona in the clear waters of the harbor. Although the ship rests in 38 feet of water at mean tide, the uncapped aft gun turret is above the surface at all times. The American flag flies daily over the hulk in memory of the men who lie within.

THE MEMORIAL structure bridges more than the battered battleship. Judging by the tour group I joined, nearly half of the visitors are from Japan, or of Japanese ancestry.

Their faces betrayed no hint of emotion as they listened attentively to translations of the Navy curator's recounting of their homeland's victory of the day, much as one imagines Americans must react when visiting the atomic pyre sites of Hiroshima and Nagasaki.

morning of Dec. 7, 1941, 1,177 Americans lost their lives on the Arizona when it exploded and sank in nine minutes. Most of them are still trapped inside the hull.

The Memorial itself is actually a covered concrete bridge which spans the sunken battleship without touching any part of it. The sculptured structure sags in the center, but rises vigorously at each end to express Architect Alfred Preis' concept of "initial defeat and ultimate victory."

The end sections are



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Show reservations are necessary.

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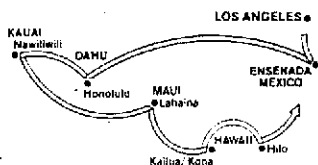
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THE FERN GROTTTO ON KAUAI

Center extends an invitation to paradise

From throughout the Pacific, natives of Samoa, Tonga, Tahiti, Fiji and countless other islands come to live and learn and share their cultures in the congenial climate of Hawaii.

Nowhere on Oahu is this blending more evident than at the Polynesian Cultural Center on the North Shore, 40 miles from the bustle of Waikiki. Created to provide jobs and scholarships for students of the adjacent Mormon Church College, the center preserves the customs, arts and crafts of the South Seas.

Visitors are greeted by student guides garbed in ethnic attire and escorted through the various villages to see demonstrations of cooking, weaving, coconut husking and the art of tapa making. The villages are connected by a blue lagoon which is the stage for the daytime "Pageant of the Long Canoes."

After the outrigger boat show comes a feast of local fish, island chicken, home-grown yams, rice and samplings of other Pacific food in an island atmosphere restaurant to a background of native music. After dinner there are more specialty programs such as the Hauoli Sunset school of Polynesian dance in the Samoan village.

Climax of the day is the world-famed show, "Invitation to Paradise," on a unique stage setting — an island in the lagoon — where more than 150 Polynesian performers rejoice in the exciting dances and songs of their own islands.

Outrigger offshore races, the colorful garb of the guides and performers, and the natural waterfall and lagoon settings provide rare opportunities for photo fans.

More than 600,000 visitors to Hawaii trooped through the center last year, absorbing the culture of the widespread Pacific islands and contributing in a pleasurable way to the education of 1,200 students at the college from the South Seas islands and Asia.

Airlines serves cocktails — there's time for one fast drink between takeoff and landing.

From then on things went smoothly and on time. (We even finished the ceremony and got back ashore before the rains came).

Weddings in the Grotto are available any day of the week at either 11 a.m. or 4 p.m. — the times arranged between regular tour groups. Information is available by writing Smith's Motor Boat Service, P.O. 141, Kapaa, Kauai, Hawaii 96746.

normally is simple. You merely book flight on one of the two inter-island airlines departing frequently.

WE HADN'T counted on the holiday weekend and all the local residents wanting to escape to the outer islands, too. All flights were running 30 minutes to 2 hours behind schedule.

After some nervous moments and a phone call to Kauai to assure them we were on our way, we boarded the plane. By this time, a drink was in order and fortunately, Hawaiian

By DIANNE SMITH
Staff Writer

The lilting soprano voice echoes off the rock cave as the singers serenaded the newlyweds with the Hawaiian Wedding Song.

The scene is the Fern Grotto on the garden island of Kauai. The Grotto, a state park accessible only by motor launch up the Waialua River, offers one of the most beautiful and romantic spots for a wedding in the 50th state. It is a mini rain forest with a path cut through the lush foliage to the cave's waterfall and cascading fern at the end.

This is the location my husband and I chose to be married, and the serenity and beauty of the moment eclipsed the trauma of getting there.

There are logistical arrangements to be worked out in any wedding, but when you plan a ceremony from thousands of miles away, the logistics become even more important. First, was the plane flight to Honolulu. (I should have heeded the omen when our Continental Airlines flight was delayed in taking off on a Thursday night).

Friday was spent getting the marriage license (California residents need only a valid blood test to apply for the license, which costs \$5), selecting rings and arranging the inter-island flight the next morning (of course, most people would be more organized and schedule the flight before leaving the mainland).

Being a holiday weekend, all regular flights were booked and we had to wait for extra flights to be added before getting a reservation, which finally was confirmed for 10 a.m. We were supposed to be at the boat landing by 11:30 — it's a 35-minute flight.

BEFORE DEPARTING for the islands, we had corresponded with Grace Apana of Smith's (no relation) Motor Boats regarding the requirements for a wedding in the Grotto. Smith's operates a fleet of boats for the trip up the river, catering especially to tour groups. The family members (there are 136 of them) serve as the captain and crew, offering entertainment during the three-mile leisurely and scenic cruise.

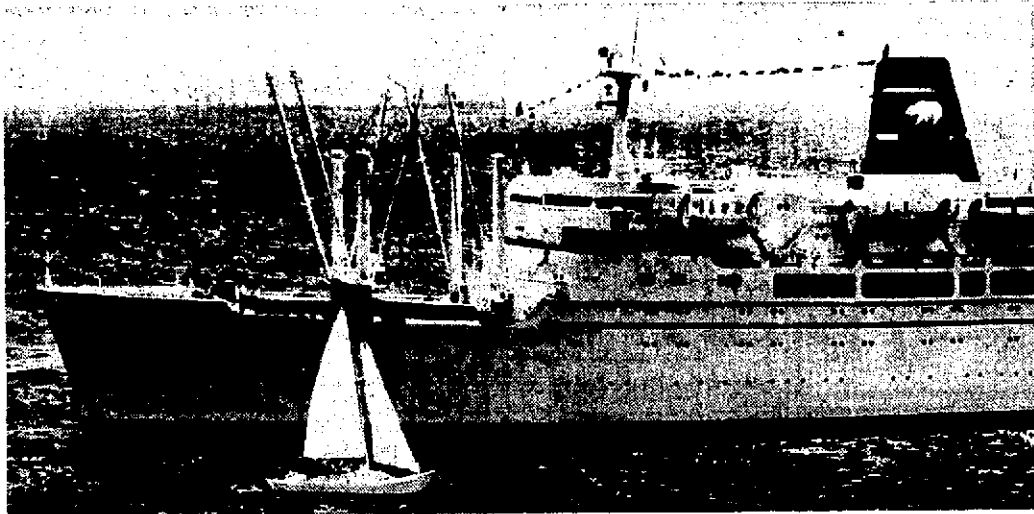
You rent a boat just for the wedding party and any guests (it seats about 50). Price is \$75. (The regular per person price on a tour is \$3). Smith's will arrange for a minister at an additional charge if the couple so desires (Mormon or Methodist). There is only one judge on the island, so it's difficult to book his services.

Once this is arranged and a date scheduled, the only logistical problem is getting to Kauai, which

Wedding Song sung in lush Fern Grotto



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Milk wine

The Russians did it first, but now an Alaskan priest has made wine from milk. The Dairy Research Digest says a 71-year-old clergyman used whey and nonfat dry milk to make a wine with 1 per cent alcohol. In the Caucasus mountains of the Soviet Union, cow's milk is used to make kefir, a sour, acidic beverage with a low alcoholic content. The nomads of central Asia make a similar beverage, koumiss, but theirs is prepared from mare's or camel's milk.



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By Abigail Van Buren
DEAR ABBY: Our 14-year-old daughter wants to have her nose pierced. She says all her friends are having it done. We let her have her ears pierced last year, and she got an infection which took a long time to get rid of.

Her father and I are against this nose-piercing business, but she is begging and begging.

OLD FASHIONED
DEAR OLD FASHIONED: Tell her as long as she's a minor and living in your home, she will have to abide by your decision, and you don't approve of the nose-piercing bit. When she's of age, and on her own, she may do as she pleases.

DEAR ABBY: My husband's mother keeps telling me that a man's wife is nothing — his mother is the most important person in his life because a man can have 10 wives, but he can have only one mother.

I have the impression that she would like nothing more than to break up my marriage so she could have her son back home. She is twice-divorced.

My husband is a kind and gentle man, but he refuses to enter into any kind of controversy where his mother is concerned.

She thinks that because she attends church regularly and knows the Bible backwards and forwards she is a "good" woman.

Since my husband refuses to take my part against her, how can I defend myself?

HURT
DEAR HURT: Tell her to refer to her Bible: "Therefore shall a man leave his father and his mother, and shall cleave unto his wife." (Genesis 2, 24)

DEAR ABBY: Our mother passed away after a lingering illness two years ago. She carefully listed all of her possessions, stating what should go to each daughter and son after her death. Mother had some priceless antiques and heirlooms, including silver, glassware, china, furniture, and jewelry. She gave the list to Dad.

Dad did nothing about the list, and no one wanted to mention it to him for at least a year after Mother's death.

Three months ago Dad married a divorcee he had known only five weeks. (They met on a cruise.) Dad's new wife decided that she and Dad should sell Dad's home and move to an apartment with new modern furnishings. Then she announced she was going to auction off all of Mother's possessions, but she'd give "the family" a chance to BUY whatever we wanted first, at the appraised price.

We reminded Dad about the list Mother had left. He says he can't find it.

We are heartsick and don't know what to do. Don't suggest we consult a lawyer. If we were to sue, it would be a public scandal, and we're too proud a family for that.

DISGUST IN BUFFALO
DEAR DISGUSTED: Where is Dad while all this is going on? Tell him how you feel about this greedy maneuver and ask his cooperation in dividing your late mother's possessions according to her wishes as you remember them.

Edison offers microwave tips

Cooking tips for those who own microwave ovens will be offered, with methods for making more efficient use of the appliances, at a class presented by Southern California Edison Co. consumer service consultants.

The program also includes information on food groups which cook well in microwave ovens, cooking procedures, defrosting techniques, selection of utensils and meal management.

Locally, the class is scheduled for Thursday at 10:30 a.m. and 7:30 p.m. in Glendale Federal Savings and Loan Auditorium, Stonewood Shopping Center, Firestone and Lakewood Boulevards, Downey.

The program is free to the public.

sions according to her wishes as you remember them.

DEAR ABBY: About three years ago you printed "A Mother in Law's Prayer." I thought it was hilarious and carried it around with me for a long time. Somehow it got away from me. Will you please print it again? There must be quite a few people who haven't seen

it. And those who have will enjoy a good laugh repeated.

YOUR FAN IN FLORIDA
DEAR FAN: With pleasure. Here it is:

"O, Lord, help me to be glad when my son (or daughter) picks a mate. If he brings home a girl with two heads, help me to love both of them equally. And when my son says: 'Mom, I want to get married,' forbid that I

should blurt out: 'How far along is she?'"

"And please, Lord, help me to get through the wedding preparations without a squabble with the 'other side.' And drive from my mind the belief that had my child waited a while, she or he could have done better."

"Dear Lord, remind me daily that when I become a grandmother, that my children don't want any

advice on how to raise their children any more than I did when I was raising mine.

"If you will help me to do these things, perhaps my children will find me a joy to be around, and maybe I won't have to write a DEAR ABBY letter complaining about my children neglecting me."

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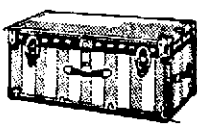


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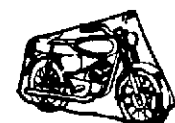
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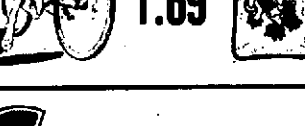
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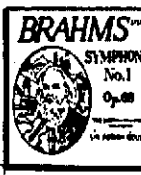
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(See Page 6)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS



PERFECTO, a most intelligent horse, is the equine star of NBC-TV's "Cycle of Life" Thursday from 8-9 p.m. on Ch. 4. Fess Parker has the human lead in the story of a horse's trials, tribulations and climaxes with the birth of a foal. Owner Don Weisen, who came to Hollywood with just 17 cents in his pocket, today has Perfecto's living quarters patterned after those of a Roman emperor.

Some TV series seem to pop up

Some creators spend years trying to develop a series for television. But every now and then one pops up completely unplanned.

That was the case with "The Waltons." Earl Hamner Jr. wrote "The Homecoming" as a Christmas show. CBS program executive Fred Silverman saw a series in it and, of course, it became the Emmy-winning hit of the past season.

"Kung Fu" was planned simply as an ABC Movie of the Week. It was so popular and attracted so many young people that ABC tried it once a month last fall. At midseason it became a regular — and a hit.

"The Marcus-Nelson Murders" was to be a major dramatic movie on CBS. It certainly was that, but it too is to become a series. The show will be called "Kojack," after the detective who proved the innocence of an accused man and found the real killer.

"In a real sense 'The Marcus-Nelson Murders' was not a pilot," said Matthew Rapf, who produced the movie and is producing the series. "It became a pilot

(Continued on Page 15)

Mr. Spock feels 'Star Trek' to follow him a long time

By JAY SHARBUTT
AP Television Writer

NEW YORK (AP) — Mr. Spock flew around outer space for three years as an officer on the USS Enterprise in "Star Trek." But it wasn't until after the show was cancelled that he finally got his pilot's license.

"I soloed at a field near London about two years ago while I was making a movie called 'Baffle' for NBC," said Mr. Spock, who persists in using his real name — Leonard Nimoy — on his license.

"I was so busy thinking about what I was doing that it took me a while to realize that there was nobody else in the plane," Nimoy laughed. "It was just a takeoff, around-the-pattern and land kind of flight."

"It wasn't until I was almost finished with the downwind leg and about to turn on base when I took a look and said, 'My God, I'm alone!' But it felt good. I was very confident."

Nimoy now has 350 hours in his logbook, an instrument rating and his own plane, a single-engine Piper Arrow that he keeps at an airport at Van Nuys, Calif., not far from his home in Westwood.

He uses the plane for short trips, but most of the time knocks about the country in commercial jets. He's working now in summer stock and is considering making a movie in Italy this fall.

"I'm really a free-lance actor these days, and a gypsy at that," said the Boston-born actor. "Since I left 'Mission Impossible,' I've really found out for the first time what the old days were like for actors — job to job and town to town. I've never done that before."

"I've always worked in Los Angeles, with occasional short trips out of town," said Nimoy, who



LEONARD NIMOY . . . Voice Back on 'Trek'

was a regular in "Mission Impossible" for two years after NBC cancelled "Star Trek" in 1969.

He was in town to do a week's guest hosting on a local TV show. He also was using the trip to sign a deal for the paperback rights to "You and I," a 96-page collection of his own photography and poetry.

Mr. Spock a poet? It sounds weird because Nimoy in the flesh doesn't strike one as a dreamer.

He comes across as a practical, sober, low-key kind of guy with a noticeable absence of Hollywood type to him. The main difference between Spock and Nimoy is that the latter laughs and also talks a bit more briskly than the character he played in "Star Trek."

The series now is in syndication around the world. This fall, NBC will have a Saturday morning cartoon version of it on the tube, the voices sup-

plied by the series' original cast — including Nimoy.

When he left the show, didn't his identification as Mr. Spock cause him problems in trying to get other acting jobs?

"Well, it did and it didn't," the 42-year-old actor said after a moment's thought. "It's very strange. I thought I would have a very interesting problem, to say the least."

"I didn't worry about it while I was doing the show, but people kept saying to me, 'What are you going to do after you get out of this? Where are you going to go?'"

He said the physical work of doing the series was extremely hard — "I felt I aged 10 years" — and when the show was cancelled, he just wanted to relax a while and sort things out.

"I sat around the house, figuring that it might take me a year to get another job, for things to cool off a bit after my identification as Spock," he said. "I thought if I could get a play somewhere, I should go out and do it and just start getting back to being an actor again."

"But within two months I was working on 'Mission Impossible,' and I spent two years doing that."

He said he was equally relieved when he left that show, even though "it was a great job. They treated me great, paid me a lot of money, much more than I'd made on 'Star Trek,' and the hours were easy."

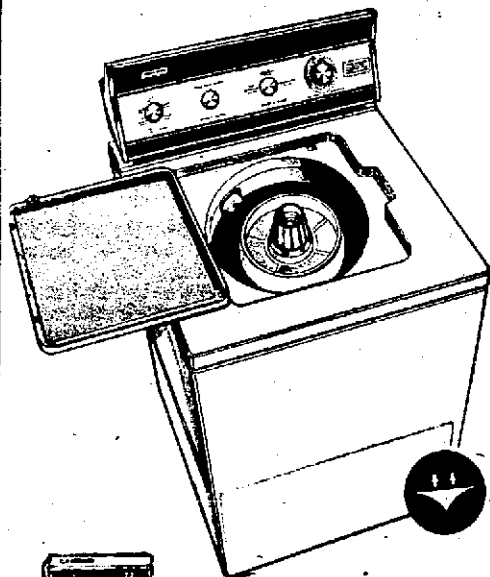
"But I'd had five steady years of television without missing a beat. And I thought, 'That's enough for a while. I made enough money to last me a long time. I'll have good residuals coming in for several years, and I might as well go out and act in other areas now.'"

"So I did, and I've had good luck. I've been busy

(Continued on Page 4)

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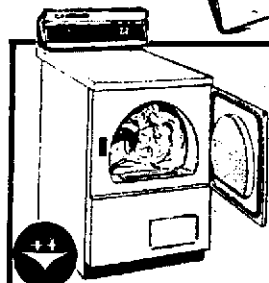


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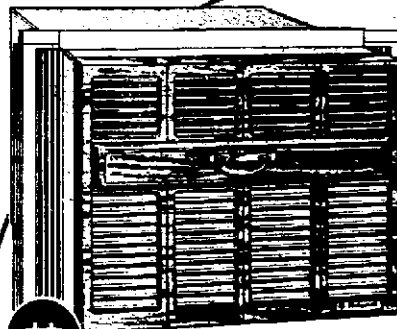
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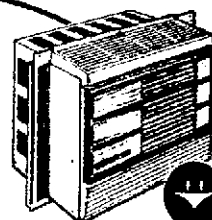


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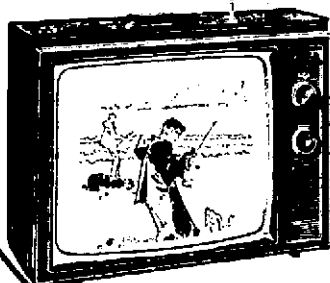


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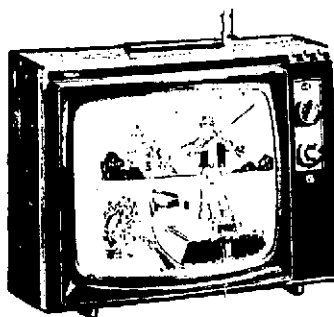


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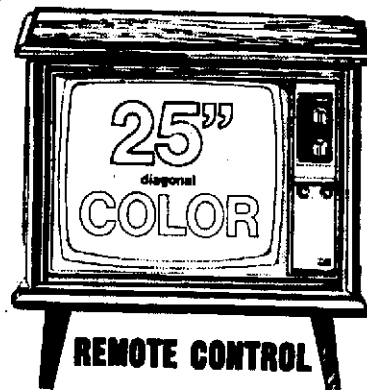
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BOB MARTIN, Editor

Had job locked at start

(Continued from Page 1)

constantly. But — I know there are certain kinds of jobs that I'm not being offered because of the 'Star Trek' identification."

He said that in films, particularly those with contemporary themes, "there are a number of actors that I'm interchangeable with, but I'm not in the eyes of producers."

"Because they feel, 'Oh geez, people will say, 'Isn't that Mr. Spock?'" and that it'll destroy the reality of the film, which is very possible. And they do have to take that into consideration."

Nimoy's fame, casting worries, relative wealth and personal airplane all stem from the day he got a guest role in "The Lieutenant," a TV series about the Marine Corps.

The series was created by Gene Roddenberry who called Nimoy six months after the actor's appearance in "The Lieutenant" and asked if he'd be interested in a new Roddenberry series involving space.

"I went in to see him, and I just thought I was going to be interviewed," said Nimoy, who at the time wasn't working too steadily. "I was just one of the labor pool of actors in Hollywood."

"And when I got there, I discovered that Roddenberry was really into selling me the part. He had already made up his mind. It was pretty easy."

"I was excited about it because it meant a steady job, and I hadn't had an acting job that lasted more than two weeks in 15 years."

The part was that of Mr. Spock, the space series "Star Trek." Is Nimoy now trying to make a conscious effort to erase his identification as Mr. Spock? The actor grinned and shook his head.

"I'm not really trying to do anything," he said. "I don't feel that there's anything I can do one way or the other — I never have — that's going to change my image."

"I have a very fatalistic attitude towards that. If people are going to see me as Spock, then I don't care if I shave my head or hang by my thumbs or join a circus or whatever — they're going to see me as Spock."



WAR AND PEACE returns to the tube for four successive nights, Monday through Thursday from 11:30 p.m. to 1 a.m. Weaving through the Tolstoy classic is the romantic love story of Natasha. Caught in a foolish schoolgirl infatuation, Natasha risks everything for Anatole, center, brother of Helene, whose intrigues introduce the two young people. The mammoth Russian production has been cut some to fit into a four-performance format. — See Movie Tips, Page 6.

Controversial shows' opponents given networks' time to squawk

By JOHN J. O'CONNOR
(c) 1973 New York Times News Service

NEW YORK — The networks can't be all bad. In the face of several recent incidents in which they were accused of bias by some special interests, hounded by various pressure groups and rebuffed by a group of advertisers, they are almost beginning to look heroic.

In a compromise arrangement designed to assuage American Medical Association objections to a documentary called "What Price Health?" the National Broadcasting Co. devoted a hefty portion of Monday's "today" show to an interview with Dr. Russell B. Roth, president of the AMA. He delivered the organization's views on such controversial issues as malpractice suits, medical injuries and spiraling health-care costs.

Roth, however, was not nearly as convincing as the documentary. His comments tended to dissipate in vague generalities. For instance, when told by Frank McGee that a government report estimated medical injuries at between \$1 million and \$2 million yearly, he noted that "these statistical games we play can be misleading." Meanwhile NBC had performed its ostensible duty.

Not to be outdone in the

department of assuaging, the Columbia Broadcasting System's morning news featured a studio interview with Robert Beusse, a spokesman for the United States Catholic Conference, an organization in the forefront of a campaign to keep two episodes of "Maude" from being rerun.

In the first, Maude gets pregnant. In the second, which was seen on the more "courageous" CBS affiliates Tuesday evening, Maude decides to get an abortion.

Beusse's main point was that the two programs, masquerading as "entertainment," were "propagandizing" for abortion. He was balanced in the interview, though, with Alan Reitman, a spokesman for the American Civil Liberties Union, who argued that the anti-abortion forces were perhaps justified in recommending a "primary" viewer boycott of the offending episodes but not as they are doing, a "continuing or secondary" boycott of all "Maude" episodes, participating advertisers or even all CBS programming.

In any case, the anti-abortion campaigners have succeeded in getting advertisers to withdraw from the two episodes and in convincing nearly 40 CBS affiliates not to carry

the reruns. Yet, in a gesture that almost makes up for the network's failing to pick up the renewal option on "Bridget Loves Bernie," a popular series strongly attacked by some Jewish groups, CBS is not backing down.

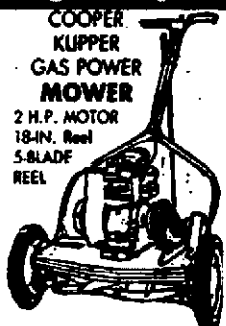
Why? Robert D. Wood, president of CBS, offers two reasons: Not to rerun them would "suggest we made a mistake the first time around," and "if you start collapsing to one (pressure group), you're quickly going to have a long line of others outside your door."

Some industry students speculate on another reason: The possibility that producers Norman Lear and Bud Yorkin, the most successful team currently working in television, would tear up their contracts and skip to another network.

The fact is that the two "Maude" episodes are not "propagandizing" for abortion. They are not suggesting, as has been charged, that the taking of life is "a funny matter." The humor revolves around the absurd aspects of the well-established predictably wise-cracking character of Maude's getting pregnant at the age of 47. Maude and Walter decide, after serious discussion, that "for other people it might be fine."

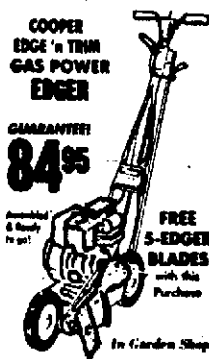
(Continued on Page 13)

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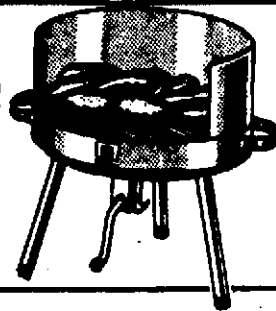
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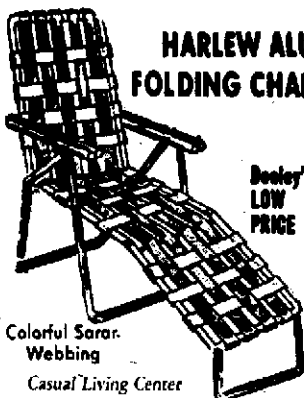
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TV MOVIE TIPS

It will be worth staying up late Monday through Thursday nights to see the epic "WAR AND PEACE" on Ch. 7 from 11:30 p.m. to 1 a.m.

Tolstoy took four years to write it and it took five

years for the Russians to produce their \$100 million marathon movie version. The 6½-hour film has been cut 100 minutes and does not include the prologues and postscripts that ABC added last year. Also

trimmed were some of the lengthier battle scenes and dialogue in the court and ballroom scenes.

It's a masterpiece and ABC is expecting a high rating even though the time is late.

Tonight at 7:30 on Ch. 9 there's the rerun of 1953's big hit —

"APRIL IN PARIS" with Doris Day and Ray Bolger.

Light looking is available at 7:30 p.m. Tuesday

on Ch. 7 with "VOYAGE TO THE END OF THE UNIVERSE" with Francis Smolen. A space odyssey — but nothing like the famous "2001" — about a research mission with some problems.

Extra marital hanky panky was worse than naughty 20 years ago, but today those seeing "THE MOON IS BLUE" for the first time will get plenty of chuckles.

—By MIKE ZZYXZ

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APPLIANCES & TV

Sly, Family Stone makes it — on time!

Rolling, rocking 'Vibrations from Central Park' moved too fast

By DENISE KUSEL
Staff Writer

Television concerts, I am told, use a basic formula to plan a televised rock concert.

The concert is planned on the premise that most people who watch TV have an attention span of not more than 15 minutes and that after 15 minutes — or maybe even before — the action has to change.

It is also the exact same formula junior high teachers use in preparing lesson plans for their classes. A 15 minute attention span and zap! new stuff.

ABC's "Good Vibrations from Central Park" Thursday night was a formula rock festival.

The stars were tempting enough to make a rock music buff tune in and watch. My attention span is longer than 15 minutes and I like to get into the music, the per-

former and experience the sound.

TV rock specials, "Good Vibrations" included, don't permit this pleasure. Each performer — and there are usually too many billed in a one-hour show — is allowed two or three songs.

The act is then replaced by another, hopefully sounding and looking different than the last.

"Good Vibrations from Central Park" was a glossy documentary. It's form was too slick to allow the excitement and spontaneity of a live concert to slip through the film editor's fingers.

It was so well-planned, I couldn't help but think some of the audience were hired extras. With the advanced stage of television camera technology, hidden zoom lens cameras could have been effectively used to capture the action — instead of close-ups of audience participants smiling into

the camera and, in a way, performing.

The entertainment lineup was exceptionally good. Headlined by the Eagles, the Temptations and Sly and the Family Stone (who actually showed up and on time!), the bill also included John Sebastian who sang an old Lovin' Spoonful hit, "Do You Believe in Magic." Sebastian was the heavy in that 1960s rock group — responsible for the group's success through his writing.

The actual filming of the entertainment section

of the concert was effectively handled and utilized a number of camera angles and close-ups. It

was something you can't get sitting in the audience at a rock concert. Likewise, the excite-

ment of actually attending a concert didn't permeate through the television screen.



CLOSE FRIENDS—MORTAL ENEMIES is the role of King Henry VIII (Robert Shaw) and his trusted chancellor, Thomas (Paul Scofield). They disagree for the first time over the issue which will eventually turn them into antagonists in "A Man for All Seasons," the six-Oscar winning film. It will be premiered in a unique double showing on Wednesday, Sept. 5, from 8:30 to 11 p.m. and a matinee on Sunday, Sept. 9 from 1:30 to 4 p.m.

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INSIDE THE TUBE

By BILL MAHAN

In 1957 I transferred from an apprentice film editor at 20th Century-Fox Studio to an assistant film editor at MGM. I stayed at MGM for 12 years.

During the first year there I met a more seasoned assistant who graciously gave me assistance in my assisting. His name was (and still is) Bob Stambler, and we became fast friends.

Stambler and I both wanted to become producers of either feature motion pictures or television. Since it was extremely unlikely that anyone was going to hire us as such, we decided to produce our own film.

It was a backbreaking task trying to work full time, take care of a family, and make a film on the side, but somehow we managed to do it. When we saw that the work was going to be too much for us we entered into a partnership with an apprentice film editor named Alex Beaton.

He would function as associate producer on our mini-feature and would be our personal go-for or errand boy.

As I have since learned, many times over, filmmaking is not as easy as it looks and tempers flare constantly. Stambler and I had a falling out and I resigned from the film, although I retained my co-writer, co-producer credit. Later Beaton and Stambler had a falling out.

However, Beaton retained his associate producer credit and was also listed as one of the writers. The film was finally completed and we all saw it at a special screening at

MGM Studio. It actually got into general release and played in various cities for a time, but it didn't do much for any of our careers.

Time passed and Stambler, Beaton and I continued to slave in the editing rooms. The only promotion in the next 10 years went to Beaton, who managed to get moved up to assistant film editor.

Then things started to pop. Stambler was made associate producer of Hawaii 5-0 and Beaton became a full-fledged film editor. I remained an assistant.

A year or so later Stambler became the producer of Hawaii 5-0 and Beaton was named as associate producer of Kung Fu. I decided to retire from the editing room and try writing.

Soon Stambler was producing Movies of the Week for television and this season Beaton has been named as one of the two producers on Kung Fu. I have tried writing and write my brains out every week.

Unfortunately, the money isn't very good so this season I have returned to the editing room as an assistant film editor. Oh well, you can't win 'em all.

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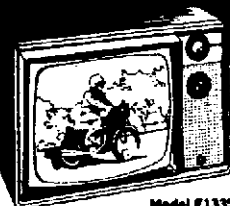
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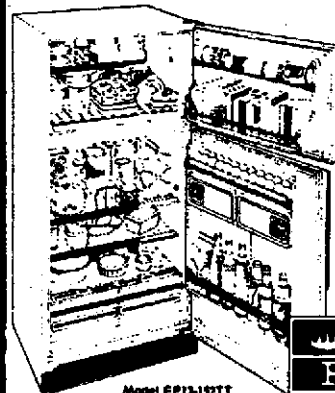
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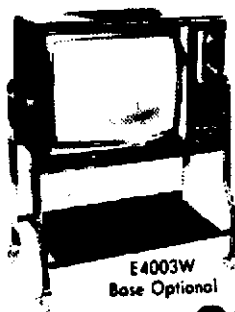
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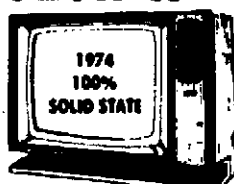
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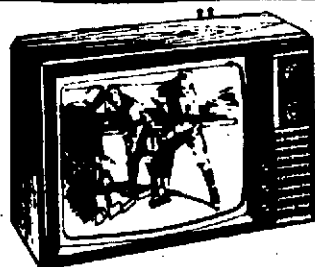


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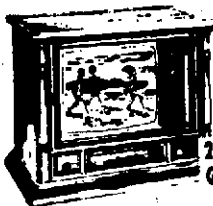
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TV's new 'doctor' keyed to people-people studies

By JERRY BUCK
Associated Press Writer

James Franciscus, television's Peabody Award-winning school teacher, "Mr. Novak," is now into the medical bag.

Just before going into "Doc Elliot" for ABC, Franciscus spent days running through medical drills: Learning to handle the bag properly, how to use instruments, give a shot — so that it will be second nature before the camera.

"It's just the mechanics of it," he said. "In a sense it's almost secondary to the show because if we

were a medical show per se you could throw our whole heart behind it.

"But this is not a medical show in that sense of the word. It's much more about the people who live in the Colorado mountains and the people-to-people relationships.

"We have the medicine as part of the show, but you get into the medicine and you forget it for the rest of the show. You talk about people and their problems."

People-to-people relationships. People and their problems. If you

think that sounds like "The Waltons", you are right. "Doc Elliot" is from Lorimar Productions, the folks who brought you that Emmy and Peabody Award-winning series of the past season.

Producing the show will be Sandor Stern, who gave up his medical practice in Canada several years ago to write for such shows as "Marcus Welby, M.D.". He last was producer of "The Mod Squad."

"Doc Elliot" was a late addition to the ABC

schedule and will appear once a month in rotation with "Owen Marshall, Counselor at Law," on Wednesday nights.

ABC had good luck with that system with "Kung Fu," and at midseason it became a regular weekly series. The network also will rotate "Cyborg" with "The ABC Suspense Movie" on Saturday nights.

"Doc Elliot" is about a doctor who moves from New York City to the mountains of Colorado.

"Well, you can say he came from Missouri or somewhere and ended up practicing in New York," Franciscus said. "Then he looked up one day after the third junkie tried to slit his throat and the fourth guy died in his arms and he just said there's a better way.

"And whether he ran from or to the mountains is a question the series will deal with. Did he run from New York or go to the mountains? My opinion is he looked around and just decided there's a better way than this."

"Doc Elliot" will be the fifth series for the 39-year-old actor. His first, in the 1950s, was the half-hour version of "Naked City" with John McIntyre. It lasted one year; and when it was revived as an hour-long show, he turned it down. Next, he was in "The Investigators."

The Peabody winner, "Mr. Novak," lasted two years; and "Longstreet," in which he played a blind insurance investigator, lasted one year.

"I'm not known for my longevity," he said, grinning.

"One year, two years, that's about it. But I've been pleased with the shows I've done. I must say, I have no regrets.

"Longevity to me isn't the measure of success anyway. I think if you do a year and it's something you can hold your head up about a year's as good as half a year or 10 years."

After the cancellation of "Mr. Novak," he turned from television in disillusionment and made such movies as "Youngblood Hawks," "Marooned," "Beneath the Planet of the Apes," "Hell Boats" and a half dozen movies for television.

"I was disappointed in the horizons television offered," Franciscus said. "We had so many shows on 'Mr. Novak' that we weren't allowed to do. Shows that dealt with life in an adult manner. And we just were not allowed to do them.

"And I think when the show was over I kind of said, well, television is too damned limiting.



FRANCISCUS... Newest TV Doc

"You can't take a subject and treat it, and the only place to do that in film is features. But now I think that's changed considerably. Now there's next to nothing you can't talk about on television. And I think that's all to the better."

Franciscus also turned his hand to producing. He became partner in Omnibus Productions, which made such classics for television as "Heidi," "Jane Eyre," "David Copperfield" and "The Red Pony."

Franciscus is married to Kitty Wellman, the daughter of director Bill Wellman. They have two daughters, Jamie, 11 and Kelly, 9.

Franciscus was born Jan. 31, 1934, in Clayton, Mo., near St. Louis. His father was killed in action with the Royal Canadian Air Force in World War II, and his mother married a prominent New York stockbroker. From a Tom Sawyer-like existence along the Mississippi River, he moved into the prep school and Social Register set of the East.

He began acting in schools and summer stock and became a professional actor while still at Yale.

"I said then if I'm not making a living out of it by the age 30 I'll quit," he said. "And I said if at the age of around 35 I haven't got longevity in the business, then I'd better get out. So far I've been able to accomplish these goals."

Franciscus acknowledges that he has not exceeded his goals. He lost a number of big movie roles

that would have propelled him into superstar status.

"I'm just a survivor," he said. "I suppose I could say on the one hand I miss being a Steve McQueen because it would allow me to play probably far, far different parts more frequently.

"But on the other hand, I couldn't live my life that way, which entails locations all over the world. I couldn't do that because I'm family oriented. So the happiest combination of career and family for me is television, which allows me to live in a house and see my kids and wife every night.

CRITICS' CORNER

Dear TeleVues:
Thanks for recognizing cable radio as a new entry into the communication media, re: "Youth Leads PV Station," in the Aug. 19 issue.

I would like to clear a point that is at the end of the story. Our engineer, 18-year-old Mark Speer, installed all of the radio equipment EXCEPT the modulator. That was done by and maintained by PV Cable system's "head-ened" (point of origination) by TM Communications Engineer Tom Robbins and staff, headquartered at Long Beach Cablevision.

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Greg McClure,
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4 INCH DRYER VENT

- Vents the hot air from your dryer to outside.
- Galvanized... won't rust or rot.

OUR REG. 49¢ **29¢** FT.

OUR REG. 99¢ **79¢** EA.

1 FT. x 8 FT. SHEET ROCK

- 1/2 inch thick.
- Meets building code requirements.

1.49 SHEET

1 FT. x 8 FT. PRE-FINISHED PANELING

- Fully re-paneling in one of our most popular colors.
- Enhance your home.

2.99 EA.

2" X 3" 8 FT. STUDS

- Quality Douglas fir.
- Surfaced four sides.

OUR REG. 1.52 **79¢** EA.

ACOUSTICAL CEILING PAINT

- Clean up with water.
- White only.

OUR REG. 2.99 **1.88** GAL.

SAVE 1.11

HEAVY DUTY DROP CLOTH

- 9' x 12'.
- All purpose drop cloth.
- Comes with handy carry bag.

#250

OUR REG. 77¢ **37¢** EA.

DECORATIVE COLORED ROCK

- Large 50 lb. bag.
- Your choice of colors.

#2

OUR REG. 99¢ **77¢** BAG

90 POUND ROLL ROOFING

- Mineral faced.
- Your choice of Silver, Gray, Green, or Cedar Tone.

OUR REG. 4.99 **3.99** ROLL

ANGELS

DO-IT-YOURSELF CENTERS

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9 AM TO 9 PM
SAT. & SUN.
TIL 6 PM

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STOCK
ON HAND

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FIRESTONE BLVD. at STUDEBAKER
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10331 MARSHALL
ACROSS FROM TYLER MALL

and 7 other stores in Northern California

SUNDAY

August 26, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 11 The Bible Answers
7:00 A.M.
- 2 Archie's Fun House
11 Unit One
13 Sacred Heart
7:15
- 13 Christophers
7:30
- 2 Pebbles/Bamm Bamm
5 Mormon Tabernacle Choir
9 Billy James Hargis
11 Alternatives
13 Soc. Sec. in Action
30 Transworld Missions
8:00 A.M.
- 2 Lamp Unto My Feet
4 Christophers
5 Cathedral of Tomorrow
7 It Is Written (relig.)
9 Herald of Truth
11 Wonderama
13 Revival Fires (relig.)
30 Jimmy Swaggart
8:30
- 2 Look Up and Live
4 This is the Life
7 Campus Profile:
"Viewpoint on Nutrition"
9 Day of Discovery
13 Kathryn Kuhlman
30 Meetin' at Calvary
9:00 A.M.
- 2 Camera Three (see "special")
4 Talking with a Giant
5 Day of Discovery
7 Good Day Show
9 Rev. Oral Roberts
13 Meetin' Time at Calvary
30 Ben Israel
9:30
- 2 Today's Religion
4 Around the World in 80 Days
5 Oral Roberts
7 Domingo (children)
9 Amazing Prophecies
13 Old Time Gospel Hr.
30 Christian Life Hour
10:00 A.M.
- 2 Steps to Learning
4 Serendipity (see "special")
5 Hour of Power
9 *Movie: "Invasion Quartet" (comedy/'61)
11 Dodger Dugout Warmup
28 Wightman Cup Tennis (see "sports")
34 Musica y Palabra
10:30
- 2 Fact the Nation.
Guest: Sen. Mike Mansfield (D-Mont.), Senate Majority Leader
4 Challenge My Sermon.
Dr. Sylvester Ryan
11 Dodgers Baseball (see "sports")
30 What in the World?
34 Esta es la Vida
11:00 A.M.
- 2 Newsmakers
4 Speaking Freely.
Guest: Pierre Boulez, Mus. Dir. N.Y. Philharmonic
5 *Gene Autry
7 Bullwinkle (cartoon)
13 Church in the Home
30 Morning Worship Hr.
34 Pantalla Dominicana
11:30
- 2 Sports Challenge
7 Make a Wish
9 *Movie: "Armored Attack" (drama/'43)
- NOON**
- 2 CBS Sports Spectacular (see "sports")
4 Insight
5 The Gourmet
7 Vision On (children)
13 Intelligent Parent
30 Treehouse Club

- 12:30
- 4 International Zone.
Exploring the ocean bed. Jacques Picard
7 Issues and Answers.
Guest: Melvin R. Laird, counselor to the President for domestic affairs and former Sec. of Defense.
- 13 Wanderlust. Burrud.
"German Folk Dances"
- 30 Revelation Hour
1:00 P.M.
- 4 Focus. North Valley Occupational Center
5 Kathryn Kuhlman
7 Movie: "Island of Love"
9 Pro Golf (see "sports")
13 News, Sports & Weather
30 Berean Hour
34 Tribuna Publica
1:15
- 11 Baseball Scoreboard
1:30
- 2 CBS Tennis Classic (see "sports")
4 Impacto. The Chicano businessman
5 Pacesetters
9 Big Attack: "Identity Unknown"
13 Voice of Calvary
2:00 P.M.
- 4 Meet the Press. James R. Schlesinger, Sec. of Defense, guest
5 *Broken Arrow
11 *Outer Limits: "Soldier" (SciFi)
13 Rev. LeRoy Jenkins
30 Man and His Boys
34 *Toros. Bullfights from Spain.
- 2:30
- 2 Medix (R)
4 Chicano II. Chicanos and sociological movements
5 NFL Action '73. Success story of the Washington Redskins
13 True Adventure, Bill Burrud. "Taming the Volcano"
- 28 Jazz Session: Marian and Jimmy McPartland, piano and horn
30 Intl. Voice of Victory
3:00 P.M.
- 2 Belief — Dr. Wm. Vanowsky, Pres., Pepperdine Univ.
4 World University Games (see "sports")
5 *Movie: "Two Years Before the Mast" (drama/'46)
7 Eyewitness
9 *Movie: "Angels with Dirty Faces." Two young men growing up in New York's tenement district; one becomes priest, the other a killer. (drama/'38)
- 11 "Chamber of Horrors"
13 Movie: "The Battle at Apache Pass" (western/'52)
- 30 Outreach Unlimited
34 Kippy Cosas
50 Sesame Street
3:30
- 2 Movie: "Thunderhead." Roddy McDowall (drama/'45)
7 Tennis Tournament (see "sports")
28 Jazz Set
30 Old Time Gospel Hr.
34 Insight
3:45
- 22 Germany Greetings
4:00 P.M.
- 28 Humanist Alternative: "Humanizing the Workplace"
34 *Movie: "El Gallo Giro en Espana"
40 *Panorama Latino
50 Carrascalindas
52 Campus Profile
4:30
- 11 *Movie: "The Son of

SPORTS TODAY

TENNIS, (28), 10 a.m. — Wightman Cup matches from Boston's Longwood Cricket Club pits America's young women tennis stars against British players on final day of this 50-year-old tourney. Bud Collins calls the action and interviews 86-year-old Hazel Hotchkiss Wightman who donated the silver cup in 1923.

DODGER BASEBALL, (11), 10:30 a.m. — L.A. Dodgers vs. Philadelphia Phillies coming to you from Philadelphia. Play-by-play commentary by Vin Scully and Jerry Doggett.

CBS SPORTS SPECTACULAR, (2), 12 noon — National Outdoor Diving Championships and National AAU Long Course Swimming Championships from Louisville, Kentucky. Debbie Meyer, Robert Webster and Charles Hickox describe the action.

PRO GOLF, (9), 1 p.m. — U.S. Professional Match and Medal Play Championships from MacGregor Downs C.C., Cary, N.C. Jack Nicklaus is Match Play Defender and Lou Graham, Medal Play Defender.

CBS TENNIS CLASSIC, (2), 1:30 p.m. — Coming from Sea Pines Plantation, Hilton Head, S.C., Rod Laver clashes with Stan Smith, former U.S. Open Champion for \$10,000 in prize money. Pat Summerall is the commentator.

WORLD UNIVERSITY GAMES, (4), 3 p.m. — Swimming, diving, basketball events from Moscow.

PRO-CELEBRITY TENNIS, (7), 3:30 p.m. — Robert F. Kennedy tournament from Forest Hills, N.Y. Includes Dinah Shore, Charlton Heston, Pancho Gonzalez, Jack Kramer, Pete Rozell, Don Budge. Jim McKay hosts with co-hosts, Howard Cosell, comedian Alan King and columnist Art Buchwald.

PRO FOOTBALL, (7), 6 p.m. — Green Bay Packers at Kansas City Chiefs.

WOMEN'S FOOTBALL, (11), 8:30 p.m. — L.A. Dandelions vs. Detroit Demons. Two of seven teams now forming a women's football league.

Monte Cristo." The count's son meets a duchess whose country is threatened by renegades. (adv./'40)

13 Get Smart
22 Korean Variety Hr.
28 Consultation: "German Measles"

30 Challenge of Truth
50 Sesame Street
52 Corona Now
5:00 P.M.

2 Circus! Bert Parks
4 Sunday, Tom Snyder, Kelly Lange. Program comes from Rancho Park where an anniversary celebration of the 19th Amendment will be held. Guest: Congresswoman Boggs (D-La.), widow of Hale Boggs who disappeared in Alaska last year.

5 GAS COMPANY HOUR

"CANNON OF THE CORTEZ"

(see "special")

7 News, Chuck Henry
9 *Boris Karloff Presents
13 Here Come the Brides
22 *Korea News Hi-lites
28 World Press
30 Guidelines for Living
52 *Three Stooges
5:30

2 CBS Sports Illustrated
7 Reflecciones
22 *Pleasant Family
28 Washington Review
30 Religious Town Hall
50 *Zoom! (children)
52 Roller Games
6:00 P.M.

2 CBS News Retrospective. "Don't Count the Candles." (see "special")
4 News, Floyd Kalber
5 Movie: "The Blue Bird." A little girl searches for the blue

bird of happiness. Shirley Temple. (fantasy/'40)

7 Football: Green Bay Packers at Kansas City Chiefs
9 Seven Seas: "The Atlantic Ocean"
13 Then Came Bronson
22 Akko Chan's Secret
28 Black Perspective on the News
30 Hour of Power
34 News, Nono Arsu
40 Italian Variety Hour
50 Man Builds, Man Destroys
52 *Three Stooges
6:30

4 Lassie. Keith faces a fiery crisis to rescue Lassie.

11 Movie: "Devil's Canyon." An ex-marshall is sent to prison, becomes involved with mutineers. (wes./'53)

22 Nihon No Meisho
28 Storefront: "Courtroom Justice." Impact of U.S. court system on blacks. (R)

34 Mundo Submarino
50 Omnibus 50
52 *Little Rascals
7:00 P.M.

2 Big News, C. Roberts
4 Wild Kingdom. Perkins visits a city inhabited by the prairie dog.
9 This Is Your Life. Morey Amsterdam, guest
13 Passport to Travel: "This Curious World." Hal Sawyer
22 Daikon No Hana
28 Catch the Joy
30 Billy James Hargis
34 Estelar '73
40 Teatro del Domingo
50 International Performance: "A

Tribute to Beethoven"

52 *Noi E'Italiani
7:30

2 Dick Van Dyke. Dick reacts to a sociologist's claim of male outside marital interests.

4 World of Disney. "The Nashville Coyote." A West Coast coyote and a Hollywood singer cross paths in Nashville.

9 Movie: "April in Paris." State Dept. employee and a chorus girl become involved. (musical-comedy/'53)

13 Three Passports: "The Cabot Trail of Nova Scotia"

28 French Chef: French boiled beef dinner
30 Christ for the Crisis
52 The Italian TV Hour
8:00 P.M.

2 M*A*S*H. Rugged infantry colonel comes under the care of Hawkeye and Trapper. (R)

5 ROLLER GAMES DIRECT

★ T-BIRDS vs. BOMBERS

Dick Lane reports
13 Safari to Adventure: "Glacier Hunters." Sir Edmund Hillary
22 Nippon No Uta
28 Evening at the Pops (see "special")
8:30

2 Mannix. Tycoon has himself investigated when his interests turn to politics. (R)

4 Columbo: "The Greenhouse Jungle." Scheme to break a trust fund ends in (mystery)
11 Ladies' Football: L.A. Dandelions vs. Detroit Demons (see "sports")
13 "Preview — 1973 California 500"

9:00 P.M.

7 The F.B.I. "The Detonator." Erskine investigates the attempted assassination of a prosecuting attorney.
22 Samurai Wolf
28 Masterpiece Theatre: "Golden Bowl"
40 German Variety Show
9:30

2 Barnaby Jones. Leading citizens of town form a murder ring. Barnaby is next.
9 News, Larry Burrell
11 Hogan's Heroes

SPECIAL

CAMERA THREE, (2), 9 a.m. — "Goddess Dancers of Cambodia." The thousand-year-old dance troupe of the royal court of Phnom-Penh represented in two complete dances. Asian dance authority Faubion Bowers interviews the troupe's 18-year-old star about the girls' lives and the exercises which enable them to perform their virtuoso contortions.

SERENDIPITY, (4), 10 a.m. — Children visit a lighthouse and the QUEEN MARY as they learn about ships. Rudi Medina hosts.

CANNON OF THE CORTEZ, (5), 5 p.m. — Ray Cannon takes viewers on a guided tour of the Gulf of California in the Sea of Cortez and points out ancient Aztec ruins facing the richest fish breeding grounds in the world.

CBS NEWS RETROSPECTIVE, (2), 6 p.m. — "Don't Count the Candles." Lord Snowdon's Emmy-Award winning film examines aging thru the eyes of the great and the humble, the rich and the poor, at spas or in "homes."

EVENING AT THE POPS, (28), 8 p.m. — "The Boston Ballet — Dancing 'Round the World." The square dance (USA), samba (Brazil), can-can (France), tarantella (Italy), sailors' dance (Russia) and many more.

Tele-Vues

13 The Big Question:
Rapid Transit
30 It Is Written
50 Focus Orange County:
"Cultural Outlook"

52 Film
10:00 P.M.

4 Escape, Jack Webb
5 Day of Discovery
7 Startime: "March from Camp Tyler."

9 *THE KING IS GOING!
★ PROPHET Explained by
DR. HOWARD G. ESTER
"Rose Red City"

11 News, Jones/Fortner
22 News, Jpn. language
28 Roads to Freedom
30 Sunday Celebration
10:30

2 The Protectors. Robert Vaughn, Nyree Dawn Porter. (R)
4 The Issue Is: L. Irwin. Topics: A county mayor, mixed marriages, Malibu redevelopment, aid to North Vietnam
5 Garner Ted Armstrong
9 Teenage Trials
13 News, Dean Webber
10:45

22 Jpn Language Lesson
11:00 P.M.

2 News, Clete Roberts
4 News, Jess Marlow
5 *Broken Arrow
7 News, Chuck Henry
9 *Movie: Road to Hong Kong." (comedy/'62)
11 *Movie: "East Side, West Side" (drama/'50)

13 KATHRYN KUHLMAN
★ (IN COLOR)
Religious
30 Transworld Mission
11:15

2 News, Bob Schieffer
7 News, Bill Beutel
11:30

2 Name of the Game
4 Johnny Carson
5 Oral Roberts, religion
7 *Movie 7: "The Desert Rats." Richard Burton ('53)

13 Movie: "The Fugitive Kind" (drama/'60)
MIDNIGHT
5 Reverend Ike
1:00 A.M.

2 News
4 Speaking Freely.
Pierre Boulez, Mus. Dir., N.Y. Philharmonic
1:10

2 Movie: "The Unguarded Moment" (drama/'57)
1:30

13 *Movie: "Jaguar"

Foreign car commercials hitting harder than trivial U.S. blurbs

By RICK DU BROW

HOLLYWOOD (UPI) — A foreigner who visits America and hears about economic problems in the country might well be confused after noticing the luxury items being offered in television commercials.

Take, for instance, some of the automobiles advertised on the home screen. In addition to lower- and middle-priced cars like Chevrolet, Ford and Dodge, we also see such makes as Cadillac, Lincoln Continental and Mercedes-Benz being extolled.

Television ads are getting more aware of the social changes in the land — in fact, they help create them — and it is no longer a big surprise to see commercials for, say, flying lessons, mutual funds or expensive perfumes.

But getting back to cars, the foreign automakers seem to have better, more imaginative commercials going for them overall than American manufacturers. What

is best about the foreign car ads is that they seem to stress practical points more than the U.S. auto commercials, which in the main continue to emphasize trivial factors in their selling pitches.

Among the foreign car ads, for instance, Volvo has had very sound presentations focusing on how long its cars last. Audi does a clever job indicating how it combines the good elements of some other autos. Fiat does nicely too. Mercedes emphasizes its maneuverability and engineering. Volkswagen, which has long had the wittiest TV commercials of any car, makes its points succinctly. On the other hand, Opel has a commercial now with a kind of "oom-pah-pah" music that does not set my heart aflame.

The Japanese cars, like Toyota and Datsun, have, of course, done wonders for themselves on American television, and they, too, have emphasized practical matters.

Then there is Mazda

with its major selling point, the rotary engine.

But the few British car ads I've seen on American TV are just about as practical as U.S. auto commercials. The thing about the British car ads, however, is the sense of fun and pleasure they have effectively associated with English-made autos.

Of the commercials for American cars, the best I've seen are those for the compacts because, after all, the compacts are practical autos to begin with, and therefore have practical points to make. Ads for pickup trucks, four-wheel drive vehicles and trailers are pretty good too because they also have an essentially practical orientation — and a romantic appeal as well for many reasons.

It is surprising, though, that so many commercials for U.S. autos have a sameness, an unimaginative flavor, to them. It's true, of course, that many cars are pretty much the same.



LORD SNOWDON'S Emmy Award-winning film essay on the problems of growing old, "Don't Count the Candles," will be presented on "CBS News Retrospective" tonight on Ch. 2 from 6 to 7.

But there are some splendid-looking American cars — not only Cadillac and Continental (both of which are shown off very well visually in their commercials), but also autos like the Grand Prix and Firebird, Tornado

and Cutlass, and Charger and a number of others; and it seems to me that video ads for many domestic makes could be more effective in terms of emphasizing both practical matters and individual styling.

W'gate analysis

"Man, Mind and Watergate," an exploration of the phenomenon of psychological problems caused in Southern California citizenry by the Washington scandal, will air again as a KMPC news special at 5:45 p.m. Monday.

KMPC newsmen Art Kevin researched and narrates the documentary, interviewing experts in the psychiatric and psychological fields who are coming in direct contact with the problem.

The psychological effects of Watergate are found to exist from Beverly Hills to East Los Angeles to South Central Los Angeles, but are found to be at their worst in the minority areas where people are depressed and have experienced loss of security, confidence and faith.

This is found to be especially true of minority community members who had previously attempted to become involved, and now feel that their efforts to become part of the establishment and the system were futile and are being thwarted.

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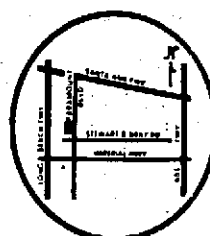
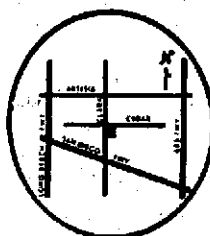
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MONDAY

August 27, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

6:00 A.M.

- 2 Practical English for Hispanic Americans
11 *University of the Air

6:25

- 4 Knowledge: Family Styles of the 70's
6:30

- 2 Ecology
11 The New Zoo Revue
34 News: Farm/Weather

6:45

- 22 *Commodity Report
34 NFB News

7:00 A.M.

- 2 News: Rudd/Quinn
4 Today
7 Law for the '70s

- 11 Bugs & His Buddies
13 Bozo's Big Top
22 Market Opening
28 Sesame Street
34 Business News

7:30

- 7 News, Dick Carlson
9 Davey and Goliath
11 Batman/Superman
13 Skip 'n' Woofers
22 American Exchange
34 Dow 30 Review

8:00 A.M.

- 2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's A.M.
9 *Gigantor (cartoon)
11 *Dennis the Menace
22 New York Exchange
28 Educational Program
34 Business News

8:30

- 5 Faith for Today (relig.)
9 Living Easy, Dr. Joyce Brothers, guests: Hardy Amies, fashion designer; Helen O'Connell, former singer with Jimmy Dorsey.

- 11 Yogi and Friends
13 Gummy (cartoon)
22 Commodity Line
34 Executive Employment

Opportunities

9:00 A.M.

- 2 Joker's Wild, J. Barry
4 Dinah's Place
5 The Prisoner
9 Jack LaLanne
11 *I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
28 High School Reading
34 News, Real Estate

9:30

- 2 \$10,000 Pyramid
4 Baffle, Jo Ann Pflug, McLean Stevenson, guests.

- 7 Movie: "Aaron Slick from Punkin' Crick" ('52)

- 9 Newsbeat, Ted Meyers
11 Mothers-in-Law
13 Romper Room

- 22 Executive Report
28 Sesame Street
34 People in the News

10:00 A.M.

- 2 Gambit, W. Martindale
4 Wizard of Odds
5 Movie: "Fighting Lawman" Wayne Morris (western/'52)

- 9 Philbin/Brown & Co.
11 *Andy Griffith Show
13 City Kids (children)

- 22 New York Exchange
34 The Retailers

10:30

- 2 Love of Life
4 Hollywood Squares
11 Hazel, Shirley Booth

- 13 World Talk
22 Commodity Strategy
28 Mister Rogers
34 Insurance Report

11:00 A.M.

- 2 Young and the Restless
4 Jeopardy, Art Fleming
11 Flying Nun, S. Field

- 13 Wanderlust, Burrud: "From Panama to Tierra del Fuego" (Argentina)

- 22 New York Exchange
28 Electric Company
34 Ecology, Environment

11:30

- 2 Search for Tomorrow
4 Who, What or Where?
5 *Gene Autry Film

- 7 Brady Bunch

- 11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Exchange
28 Hodgspode Lodge
34 Freeway Report

NOON

- 2 Noontime, Glenda Wina, Mario Machado
4 Three on a Match

- 5 *Movie: "Fingerprints Don't Lie" Richard Travis (mystery/'57)

- 7 Password
11 News, Mayo/Chu Lin
13 Galloping Gourmet

- 22 New York Exchange
28 Washington Review
34 News, stocks

12:30

- 2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy

- 11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities

- 28 World Press
34 Jack Anderson Report

1:00 P.M.

- 2 The Guiding Light
4 The Doctors (serial)
5 *Movie: "Wild Harvest," Disaster threatens when community combine breaks down during harvest. (adv./'47)

- 7 All My Children (ser'l)
9 News, David Lopez
11 *Movie: "Great Sinner" Gregory Peck, Ava Gardner (dra./'49)

- 22 *Charting the Market
28 Educational Program
34 News

1:30

- 2 The Edge of Night
4 Another World
7 Let's Make a Deal

- 9 *Movie: "Not as a Stranger" Robert Mitchum (drama/'54)

- 13 Not for Women Only: "Surgery for a More Beautiful You"

- 22 *Commodity Report
28 Consultation: "German Measles"

- 34 Sportscope

2:00 P.M.

- 2 New Price is Right
4 Return Peyton Place
7 Newlywed Game

- 13 Petticoat Junction
28 Wheels, Kilns & Clay
34 Call NFB

2:30

- 2 Match Game '73
4 Somerset
7 Girl in My Life

- 13 Rocket Robin Hood
28 High School Reading

3:00 P.M.

- 2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol

- 7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee

- 50 Folklife

3:10

- 11 Someone Who Cared

3:30

- 2 Starts Today on Ch. 2
★ THE BATING GAME
Jim Lange, Host

- 4 Mike Douglas Show, Dennis Weaver, Co-host

- 5 *Ozzie and Harriet
7 One Life to Live
9 *Movie: "Illegal" Edward G. Robinson (drama/'55)

- 11 Quick Draw McGraw
13 Porky Pig (cartoon)

- 28 Law for the '70s
30 Living Word
34 *Comunidad al Dia

- 50 Carrascolindas

4:00 P.M.

- 2 Movie: "Blackbeard the Pirate" (adv./'52)

- 5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs Bunny

- 13 Dick Tracy (cartoon)
28 Sesame Street (R)

- 30 News, Grant McCune

SPECIAL

GEEL: A CHANGING TRADITION, (28), 10 p.m.—Documentary probing family care for mentally ill in Geel, Belgium. Merchants, farmers, factory workers, professionals—have taken patients into their homes for 600 years. Currently 1200 patients live in homes and walk the streets of Geel in total freedom.

WAR AND PEACE, (7), 11:30 p.m.—The Russian version of Tolstoy's masterpiece that follows the fate of Russia from 1805-1812 during the Napoleonic holocaust. Film will be seen Monday, Aug. 27 thru Thursday, Aug. 30.

- 50 Mister Rogers
52 Kimba

- 22 *Titanes en Accion

- 5 *Father Knows Best
7 News, Schubeck/Morris
11 Yogi Bear & Friends

- 13 Batman
22 La Virgen de Fatima
30 Buffalo's Pow Wow

- 50 Electric Company
52 Underdog

- 4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hillbillies

- 11 The Flintstones
13 Gilligan's Island
22 *Natcha

- 28 Mister Rogers
34 *El Amor Tiene Cara de Mujer

- 40 *Huggie Boy Entertainment
50 Sesame Street

- 52 *Three Stooges I

- 5 *Sea Hunt, L. Bridges
7 News, Smith/Reasoner
9 *Beverly Hillbillies

- 11 *Dennis the Menace
13 Nanny & the Professor
28 Electric Company

- 30 *Pattern for Living
52 Speed Racer I

- 2 Big News, J. Dunphy
4 News, Tom Snyder

- 5 Bonanza
7 News, Schubeck/Morris
9 *Wanted, Dead or Alive, Steve McQueen

- 11 The Flintstones
13 Star Trek

- 22 Los Torres (novela)
28 Hodgspode Lodge

- 30 The Answer
34 News, Robert Cruz

- 40 *News—Sports
50 Law for the '70s
52 *Three Stooges II

- 7 Movie: "When Worlds Collide," Scientist seeks to establish new world on a new planet when he learns a star is to collide with earth. (sci.-fi./'51)

- 9 *Have Gun, Will Travel, Richard Boone

- 11 *Andy Griffith Show
28 Sut Yung Ying Yee (R)

- 30 Musicale

- 40 *Travel Log
50 Focus Orange County

- 52 *Little Rascals

- 2 News, Walter Cronkite
4 News, John Chancellor

- 5 Bowling for Dollars
9 What's My Line?

- 11 *I Love Lucy, L. Ball
13 I Dream of Jeannie

- 22 *Simplemente Maria
28 Wheels, Kilns & Clay
30 Christ, Living Word

- 34 Muneca
50 A Tribute to George Gershwin

52 Speed Racer II

7:30

- 2 Johnny Mann's "Stand Up and Cheer" (R)
4 New Price is Right
5 Help Thy Neighbor
9 Movie: "By the Light of the Silvery Moon." Wife and children think dad is playing around with French actress. Doris Day. (musical-comedy/'53)

- 11 That Girl
13 Dragnet

- 28 Los Angeles Collective
30 Ben Israel

- 40 Hollywood Show, Lee Haboud

- 52 *Addams Family. "Morticia, the Decorator"

- 8:00 P.M.
2 Gunsmoke, James Arness (R)

- 4 Baseball World of Joe Garagiola. (Pre-game show)

- 5 Movie: "Voyage into Space." Sokko and his flying robot attempt to prevent Dracolion from destroying Tokyo. (sci.-fi./'70)

- 7 The Rookies. Terry's eyesight is imperiled from flying glass when cop-halers try to assassinate him.

- 11 Ghost & Mrs. Muir
13 *The Untouchables

- 22 La Senora Joven
28 Tigers. One-act drama of a lion tamer.

- 30 Living Waters
34 El Comanche (comedy)

- 40 Miguelito Valdes
52 *Movie: "Each Dawn I Die" (drama/'39)

- 8:15
4 Baseball: St. Louis Cardinals vs. Houston Astros. (see "sports")

- 8:30
11 Merv Griffin Show
30 Meetin' at Calvary

- 40 *Una Vida para Amarte

- 50 Book Beat: "The Making of the President '72"

- 9:00 P.M.
2 Here's Lucy, Lucille Ball. Uncle Harry takes the family to see singer Wayne Newton perform at a local nightclub.

- 7 Movie: "The Bliss of Mrs. Blossom." Harriet's dreary existence ends with the arrival of a sewing machine repairman who takes up residence in the Blossom home. Scotland Yard is dubious of his background.

- 13 Dragnet, Jack Webb
22 Roller Games (Spanish language)

- 28 Conversation with Sol Hurok (Impresario, manager/promoter).

- 30 Revelation Hour
34 Criada Bien Criada

- 50 International Performance

- 9:30
2 The Doris Day Show. Cy is ecstatic about his ex-wife's possible remarriage, thereby relieving him of alimony. (R)

- 9 News, Larry Burrell
13 Get Smart: "The Impossible Mission"

- 28 A Promise Shared. Documentary on status of Israeli women.

- 30 Prisoners—Joe Donato
34 *Machacha Italiana, Angelica Maria (serial)

- 40 *Variety

- 10:00 P.M.
2 Medical Center. Ruth Buzzi guests as a

SPORTS TODAY

BASEBALL, (4), 8:15 p.m.—St. Louis Cardinals meet the Houston Astros in the Astrodome. Jim Simpson and Maury Wills describe the action.

busybody hospital volunteer who puts up a bold front to cheer others. (R)

- 5 News, George Putnam
9 Regis Philbin

- 11 News, Jones/Fortner
13 News, Hugh Williams

- 28 Geel: "A Changing Tradition." Documentary of family care for mentally ill in Geel, Belgium. (see "special")

- 30 Come to Life

- 10:30
5 Talk Back

- 13 "\$10,000 Miles Against the Clock." Auto Race. Bill Burrud

- 30 Pentecostal Temple
34 TV Musical

- 40 Variety Hour

- 11:00 P.M.
2 Newsroom. Joe Benti

- 4 News, Paul Moyer
5 *One Step Beyond

- 7 News, Schubeck/Morris
9 *Movie: "Blueprint for a Million" (suspense-drama/'66)

- 11 Truth or Consequences
13 *Movie: "The Young Guns" (western/'57)

- 22 News (Spanish)
34 News, Jesus Mares

- 11:30
2 Movie: "The Old Man and the Sea" Spencer Tracy (adventure)

- 4 Tonight. Joey Bishop, host. Steve Allen, Dr. Joyce Brothers, guests.

- 5 *Movie: "Son of Belle Star" (western/'53)

- 7 Movie: "War and Peace." Part I. (in 4 parts). (see "special")

- 11 To Tell the Truth. Gary Moore

- MIDNIGHT**
11 *Alfred Hitchcock

- 12:30
11 *Movie: "Bitter Victory" Richard Burton (drama/'58)

- 12:55
13 News

- 1:00 A.M.
4 Newservice

- 5 *Highway Patrol
7 Eyewitness News

- 1:30
2 News, Editorial

- 5 News, George Putnam

- 1:45
2 *Movies: "Princess O'Rourke" (comedy/'43); "Fort Defiance" (western/'51)

KLAC captures 'country' top

KLAC, Metromedia Radio's outlet in Los Angeles, has swept all three national awards in the Country Music field at Billboard Magazine's sixth annual Radio Programming Forum in L.A.'s Century Plaza Hotel.

The awards were for best country station, outstanding country program director and best country disc jockey (Sammy Jackson).

Larry Scott won best disc honors last year for KLAC.



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Exasperated fog horn talk key to success

By CHAS. McFADDEN

SACRAMENTO (R) — The actor everyone knows as the lonely washing machine repairman says he gets calls from big names in show business who want a shot at television commercials top.

That's because it's getting tougher and tougher and tougher to make a living in acting, says Jesse White, who admits he's doing well enough as the repairman to keep him in his Beverly Hills home.

"They used to make three or four hundred movies a year in Hollywood. Now they're lucky to make 50," White said in an interview.

For White, combining commercials with character acting roles is a way of life. He's done commercials for peanut butter, a car rental firm and a Hawaiian hotel, among others.

"To me, it's another phase of show business," White said during a rehearsal break in a summer stock production of "Hello, Dolly."

One reason he's in demand for commercials is his voice — which sounds like an exasperated fog-horn.

"It's kind of unique. People can be in the kitchen doing the dishes and they can recognize it," White says.

White can quote sales statistics about his favorite washing machine and says it almost meant the end of his show business career.

"Maytag asked me to give up show business and go to work for them full time. I said well, no, I wasn't quite ready for that. But they make a good machine." A grin. "I've got one in every room of my house."

But while he admits show business has been good to him, White says he worries about what it does to other people.

"There are a lot of basket cases in Hollywood, people who haven't worked in a long time," he says. "I get calls from some of the biggest names in show business asking me to get in commercials."

White was born in Akron, Ohio, and reared in Buffalo, N.Y., where his family was in the beauty supply and jewelry business.

"When I was seven years old I started get-

ting obnoxious ... started getting laughs," he says.

His first big break came in 1944, when he began a four-year Broadway run as the male nurse in "Harvey," the story of the invisible giant rabbit.

"I'd been in seven flops in a row previously. Eight weeks was the longest any of them ran. That rabbit ... Everything I've got to this day, I owe to him."

After that came four years as Cagney Calhoun in the Ann Sothern television series "Private Secretary."

He appeared in "Bed-time for Bonzo," one of the last pictures Ronald Reagan made before becoming governor of California.

"Ronnie and I are old buddies," says White.

White is fiftyish, "married but separated," and has two daughters; Janet, a senior at the University of California's Berkeley campus and Carole Ita, whom White says is "an up and coming young artist in her own right." He says he wants to do a play with his daughter some day.

Are people laughing less at comedy than they used to?

"No. They're looking to laugh. The audiences want to get away from that stuff you hear on the news. People want to get out of the house and laugh."

That's why Broadway is his first love, White says.

"There's enough ham in me so that I love the sound of that live laughter," he says.

It's almost an axiom among show business writers that all comedy-oriented performers would someday like to sink their teeth into a serious acting role. Would White?

"Hell no." A pause. "Well, there's only one serious play I'd like to do, and that's 'Death of a Salesman.'"

White has been in 55 movies and 17 Broadway plays and says he sometimes wonders about a system that made him known as "the schmuck that fixes washing machines."

But it's a good life anyway, he says.

"I love this business. I feel sorry for people who aren't in it."



FAMED mountain painter Conard Schiering will be featured Saturday from 7-7:30 p.m. on KHJ-TV, Ch. 9. The color special will deal with the life and artistic style of Wyoming's world-renowned artist.

You can always change channel

(Continued from Page 4) but for us it would be ridiculous" to have a child.

The decision is carefully limited to the specific situation. Maude is troubled with questioning right through to the end of Tuesday night's program, when Walter has to assure her that "for you, Maude, for me, in the privacy of our own lives, you're doing the right thing."

Granted, the potential of television to offend segments of audiences is enormous and the issue is complex. But the solution would hardly seem to be

in watchdog censorship.

The viewer can always switch to another channel.

Or the offended parties might be provided with a platform of their own.

Long Makeup time for short tube time

Don Adams and Don Rickles had quite a makeup problem while taping their comedy special, "A Couple of Dons," airing

on NBC-TV Sept. 8. They were almost 2½ hours in makeup for a "Planet of the Apes" satirical sketch, and over one hour for "The Godfather."

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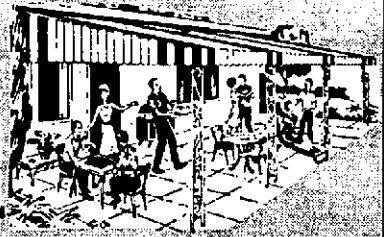
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TUESDAY

August 28, 1973

*** PAID ADVERTISEMENT**
An * indicates B/W
Other shows in color

6:00 A.M.

2 American Immigrant

11 *Campus Profile—Nutrition

6:25

4 Knowledge: Family Styles of the '70's

6:30

2 Art of Thinking

11 The New Zoo Revue

34 Good Earth News

6:45

22 *Commodity Report

4 Newservice (6:55)

7:00 A.M.

2 News, Rudd/Quinn

4 Today: Guests: Sam Levinson, author of "In One Era and Out the Other" (7); Rev. Ralph Abernathy, Southern Christian Leadership Conference (7:30)

7 Law for the '70s

11 Bugs Bunny

13 Bozo's Big Top

22 Market Opening

28 Sesame Street

34 Market Opening

7:30

7 News, Dick Carlson

9 Davey and Goliath

11 Superman-Aquaman

13 Skip 'n' Woofers

22 American Stocks

34 Dow 30 Review

8:00 A.M.

2 Captain Kangaroo

5 The Gallery, J. Grant

7 Ralph Story's A.M.

9 *Gigantor (cartoon)

11 *Dennis the Menace

22 New York Exchange

28 Zoom!

34 Fin. & Bus. News

8:30

5 *Broken Arrow

9 Living Easy, Dr. Joyce Brothers. Guests: Mark Stone, Kay Hart

11 Yogi and Friends

13 Gummy (cartoon)

22 Commodity Line

28 Educational Program

34 Executive Futures

9:00 A.M.

2 Joker's Wild

4 Dinah's Place. Patty Duke Astin prepares beef stroganoff.

5 The Champions

9 Jack LaLanne Show

11 *I Love Lucy, L. Ball

13 Tennessee Tuxedo

22 New York Exchange

28 High School Grammar

34 News, Fin. & Bus.

9:30

2 \$10,000 Pyramid

10:00 A.M.

2 Gambit

4 Wizard of Odds

5 *Movie: "Gold Fever" (adventure/'53)

9 Philbin/Brown & Co.

11 *Andy Griffith Show

13 City Kids (children)

22 New York Exchange

34 The Retailers

10:30

2 Love of Life

4 Hollywood Squares

11 Hazel, Shirley Booth

13 Consumer Report

22 Commodity Strategy

28 Mister Rogers

34 Bank & Insurance Report

11:00 A.M.

2 Young & the Restless

4 Jeopardy

11 Flying Nun, S. Field

13 Bill Cosby

22 New York Exchange

28 Electric Company (R)

34 Ecology

11:30

2 Search for Tomorrow

4 Who, What or Where

5 *Gene Autry Film

7 Brady Bunch

11 Hogan's Heroes, Crane

13 News, Hugh Williams

22 American Stocks

28 Hodgepodge Lodge

34 Weather & Freeway Report

NOON

2 Noontime, Machado

4 Three on a Match

5 Movie: "Hiawatha" (adventure/'52)

7 Password, A. Ludden

11 News, Mayo/Chu Lin

13 Galloping Gourmet

22 New York Exchange

28 An American Family

34 Stocks of Interest

12:30

2 As the World Turns

4 Days of Our Lives

7 Split Second

11 Let's Rap with Alicia

13 Dialing for Dollars

22 Clayton Commodities

34 Jack Anderson Report

1:00 P.M.

2 Guiding Light

4 The Doctors

5 *Movie: "Paratroop Command" (adv./'58)

7 All My Children

9 News, David Lopez

11 *Movie: "The Fortunes of Captain Blood" Louis Hayward, Patricia Medina (adventure/'50)

22 Charting the the Market

28 Next Billion Years

34 The Market In-depth

1:30

2 Edge of Night

4 Another World (serial)

7 Let's Make a Deal

9 Movie: "Man of the West" (western/'58)

13 Not for Women Only: "Surgery for a More Beautiful You"

22 *Commodity Report

34 Sportscope

2:00 P.M.

2 New Price is Right

4 Return Peyton Place

7 Newslywed Game

13 Petticoat Junction

28 Wheels, Kilns and Clay

34 Call NFB

2:30

2 Match Game '73

4 Somerset (serial)

7 Girl in My Life

13 Rocket Robin Hood

28 High School Math

3:00 P.M.

2 The Secret Storm

4 New Beat the Clock

5 *Highway Patrol

3 General Hospital

13 Uncle Waldo

28 Sut Yung Ying Yee

50 Focus Orange County: "Orange County Cultural Center"

3:10

11 "Adopt" Grandparents

3:30

2 NOW ON CHANNEL 2

*THE BATING GAME

Host: Jim Lange

4 Mike Douglas Show. Bridget and Bernie are cohosts.

5 *Ozzie and Harriet

7 One Life to Live

9 *Movie: "Appointment with Danger" Alan Ladd (drama/'51)

11 Quick Draw McGraw

13 Porky Pig

28 Law for the '70s

30 Living Word

34 Comunidad al Dia

50 Chan-ese Way: "Almond Float Dessert"

4:00 P.M.

2 *Movie: "Arch of Triumph" Story of a refugee doctor and a girl in Paris just before the Nazis take over. (drama/'48)

5 *Rifleman, C. Connors

7 Love, American Style

11 Bugs & His Buddies

13 Dick Tracy

28 Sesame Street (R)

30 News, Grant/McClung

34 *Velo de Novia

50 Mister Rogers

52 Felix the Cat

4:15

22 *Titanes en Accion

4:30

5 *Father Knows Best

7 News, Schubeck/Morris

11 Yogi and Friends

13 Batman

22 *La Virgen de Fatima

30 Buffalo's Pow Wow

50 Electric Company

52 Kimba, White Lion

5:00 P.M.

4 News, Jess Marlow

5 News, George Putnam

9 *Beverly Hillsbillies

11 The Flintstones

13 Gilligan's Island

22 *Natcha

28 Mister Rogers

34 *El Amor Tiene Cara de Mujer

40 *Drama

50 Sesame Street

52 *Three Stooges I

5:30

5 *Sea Hunt

7 News, Smith/Reasoner

9 *Beverly Hillsbillies

11 *Dennis the Menace

13 Nanny & the Professor

28 Electric Company

30 *Pattern for Living

40 *Usted y la Povia

52 Speed Racer I

6:00 P.M.

2 Big News, J. Dunphy

4 News, Tom Snyder

5 Bonanza

7 News, Schubeck/Morris

9 *Wanted, Dead or Alive, Steve McQueen

11 The Flintstones

13 Star Trek

22 *Los Torres (novela)

28 Hodgepodge Lodge

30 Human Dimension

34 Noticiero 34 (news)

40 *News, Rene Irahola

50 Law for the '70s

52 *Three Stooges II

6:30

7 *Movie: "Voyage to the End of the Universe." The lives of the men and women aboard a 25th Century research spaceship. (sci.-fic.)

9 *Have Gun, Will Travel, Richard Boone

11 *Andy Griffith Show

28 Sut Yung Ying Yee

30 Musicale

40 *Novela (serial)

50 Omnibus 50: "Senator

SPECIAL

CBS TUESDAY NIGHT

MOVIES, (2), 9:30 p.m.—

Jackie Cooper, Roosevelt Grier and Eddie Albert star, respectively, as a swinging bachelor who becomes a temporary foster father ("Keep an Eye on Denise"), a football hero who turns gourmet chef ("Big Daddy"), and a New England widower who assumes a double parental role in the guidance of a young daughter ("Daddy's Girl").

9:00 P.M.

13 Dragnet, Jack Webb

22 *Y Perdonanos

Nuestras Dudas

28 "Swan Lake." Nat'l Ballet of Canada

30 Old Time Gospel

34 Noches Tapatias

9:30

2 Tuesday Nite Movies: Jackie Cooper, Roosevelt Grier and Eddie Albert star in comedy trilogy. (see "special")

9 News, Larry Burrell

13 Get Smart

34 *Muchacha Italiana

40 *Festival Mexicano

50 Folklife—The Dulcimer

10:00 P.M.

4 NBC Reports (see "special")

5 News, George Putnam

7 Marcus Welby, M.D. A flying physician tries to save the life of a young Hopi Indian against the wishes of his grandfather.

9 Movie: "Captain from Toledo." Terror-filled days of the Spanish Inquisition. (adv./'55)

11 News, Jones/Fortner

13 News, Hugh Williams

28 Evening at Pops: "The Boston Ballet-Dancing 'Round the World" (R)

30 Miracle Ministries

10:30

2 Bobby Goldsboro Show

4 Police Surgeon

5 Help Thy Neighbor

9 Movie: "Iron Mistress." Adventures of Jim Bowie and development of the Bowie knife. Alan Ladd, Virginia Mayo. (adv.-bio./'52)

11 That Girl

13 Dragnet, Jack Webb

28 Citywatchers: "Recreational Vehicles"

30 Good News

40 *Comedy

50 Man Builds, Man Destroys

52 *Addams Family: "Pugsley's Allowance"

8:00 P.M.

2 Maude. Walter is depressed about his approaching 50th birthday, and Maude can't lift his spirits. (R)

Comedy creator 7 for 14

'Kojak' won't make fall premiere date

(Continued from Page 1)

when Telly Savalas was cast as a senior police officer in New York City.

"You don't take a dramatization of the Wylie-Hofert murders and say you're going to make it a pilot." Executive producer Abby Mann wrote the screenplay from the book by Selwyn Raab, based on the 1964 murders of Janice Wylie and Emily Hoffert.

The movie contained few of the characteristics of a pilot, the chief one being the clear delineation of the character of Lt. Theo Kojak. But the contract — as is standard procedure — contained an option that it could become a series.

"Kojak" will not be around when CBS premieres the fall season on Sept. 10. Because of the 16-week writers' strike, "Kojak" as yet doesn't have a single script. Rapf said, "We were all honest. No one wrote during the strike."

Several scripts are now in outline and the show did not go into production until last Wednesday, probably the latest start for any series. That means "Kojak" will not reach the air until the third or fourth week of October.

By JERRY BUCK (AP)

The BIBLE Says



Question: Can we understand the Bible alike?

Actually, if we understand the Bible at all we will understand it alike! There is not anyway to understand truth and understand it differently.

The mathematical truth, 2 plus 2 equals four, can only be understood one way. People may misunderstand it differently, for one may say it equals 5 and another may say it equals 3 — but every person who understands the truth about it will say 2 plus 2 equals 4, and nothing else. They will all understand it alike.

The idea that you have your idea about what the Bible teaches, and I have mine is not a biblical idea. When people differ about Bible teaching, they often say, "Well, you have your interpretation, and I have mine." The idea is that both will be all right before God, but nothing could be further from the truth! To "interpret" means to know the meaning of. There is only one correct interpretation of any truth, including biblical truth.

The reason we have so many differences in religion is because of MISinterpretation rather than actual interpretation. As an example, men often talk about Adam and Eve eating an apple in the Garden of Eden. Actually, the Bible says nothing of the sort. All the Bible says is that they "took of the fruit thereof, and did eat" (Gen. 3:6). Now, we could misunderstand what the Bible says here in a number of different ways (i.e., you might say they ate an apple, I might say they ate a banana)—but, if we understand it at all, we will understand it alike. The Bible says fruit, and you and I and every person on the earth can understand and agree upon fruit as what Adam and Eve ate, if we will just take what the Bible says! The problem is often that men want to inject their own opinion into the scriptures.

Yes, all men can understand the Bible alike. The Bible says, "Wherefore, be ye not unwise, but understanding what the will of the Lord is" (Eph. 5:17). God does not command us to do something that we are incapable of doing.

Yes, friends, if we understand the Bible at all, we will understand it alike.

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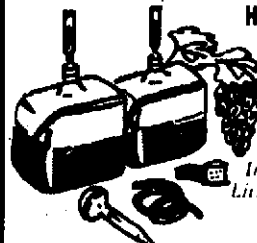
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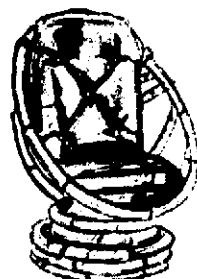
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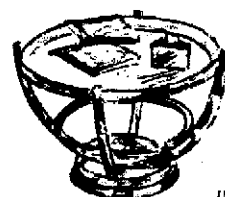
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Comedy creator Bernard Slade has been at the plate 14 times in nine years and is batting .500. Seven of his creations became series — including "The Partridge Family," "Bridget Loves Bernie," "The Flying Nun," "Love on a Rooftop" and, upcoming on NBC, "The Girl with Something Extra."

There also was "Mr. Deeds Goes to Town" and the Bobby Sherman Show. Slade, 43, is under contract to Screen Gems to turn out three pilot scripts a year. He also writes movies and plays.

Most creators stay with the show as producer or consultant, but Slade is one of the few who constantly is on to something new.

"A creator knows his show better than anyone else, and its to his advantage to stay," he said. "But I get tired of writing about the same characters."

"If you leave, you miss the weekly grind, but it's like a roulette wheel: The show may take a direction you didn't intend. That's the gamble you take."

He admits he is not happy with what has happened to some of his ideas. He did not like the way "Bridget Loves Bernie" went and said he was not upset when CBS canceled the show in its first year.

Born in Canada and raised in England, Slade wrote his first professional script in 1957 when he was an actor. The play sold, and he became a full-time writer.

He wrote dramatic plays in the dying days of live television and switched to comedy when his first assignment on arriving in Hollywood in 1964 was for "Bewitched." He wrote 19 shows for that series, was story consultant on "My Living Doll" for a year and then was on his way to creating series with "Love on a Rooftop."

His newest show, "The Girl with Something Extra," stars Sally Field as a wife who can read the mind of her husband, played by John Davidson.

Slade says he doesn't see it as a gimmick show but as a study in attitudes. "If he has a childish emotion, he can't hide it from her," he said. "It's a challenge to see if a marriage can hold together with that honesty."

—By J. BUCK, AP

WEDNESDAY

August 29, 1973
★ **PAID ADVERTISEMENT**
An * indicates B/W
Other shows in color
6:00 A.M.
2 English for Hispanic Americans
11 "The Theatre of 18th Century England"
6:25
4 Family Styles, '70's
6:30
2 Ecology
11 The New Zoo Revue
34 Good Earth News
6:45
4 Newservice (6:55)
22 "Commodity Report
34 News, Newman/Sloane
7:00 A.M.
2 News, Rudd & Quinn
4 Today
7 Law for the '70s
11 Bugs & His Buddies
13 Bozo's Big Top
22 Market Opening
28 Sesame Street
34 Market Opening
7:30
7 Dick Carlson, News
9 Davey and Goliath
11 Batman—Superman
13 Skip 'n' Woofers
22 American Exchange
34 Dow 30 Review
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's L.A.
9 "Gigantor (cartoon)
11 "Dennis the Menace
22 New York Exchange
28 Educational Program
34 The Motivators
8:30
5 Living Waters (relig.)
9 Living Easy, Dr. Joyce
Brothers, Ken Hunter
11 Yogi and Friends
13 Gummy (cartoons)
22 Commodity Line
28 French Chef: Julie
Child, French boiled
beef dinner.
34 Executive Future
9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place. Hugh
Downs discusses life in
the future.
5 The Champions
9 Jack LaLanne Show
11 "I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
28 High School Reading
34 Monetary Report
9:30
2 \$10,000 Pyramid
4 Baffle
7 Movie: "East of
Sudan" ('64)
9 Newsbeat, Ted Meyers

Joe's TV \$495
20 years
experience
Most work done
in home
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11 Mothers-in-Law
13 The Romper Room
22 Executive Report
28 Sesame Street
34 Profile on Business
10:00 A.M.
2 Gambit, W. Martindale
4 Wizard of Odds
5 *Movie: "Rider on a
Dead Horse" (wes./'62)
9 Philbin/Brown & Co.
11 "Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 Fin. & Bus. News
10:30
2 Love of Life
4 Hollywood Squares
11 Hazel, Shirley Booth
13 Your Government
22 Commodity Strategy
28 Mister Rogers
34 Bank & Ins. Report
11:00 A.M.
2 Young & Restless
4 Jeopardy. Art Fleming
11 Flying Nun, S. Field
13 Wanderlust: "Europe
by Sea" Bill Burrud
22 New York Exchange
28 Electric Company (R)
34 Ecology
11:30
2 Search for Tomorrow
4 Who, What or Where
5 *Gene Autry
7 Brady Bunch
11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Exchange
28 Hedgepodge Lodge
34 Weather & Freeway
NOON
2 Noontime, Machado
4 Three on a Match
5 *Movie: "The Dude
Goes West" (com./'48)
7 Password, A. Ludden
11 News, Mayo/Chu Line
13 Galloping Gourmet
22 New York Exchange
28 Geel: "Changing
Tradition
34 News, Stocks
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second Kennedy
9 Youth & the Issues:
"Vivisection!
Experimenting with
Animals"
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities
34 Jack Anderson Report
1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 News, David Lopez
11 *Movie: "Tension,"
Richard Basehart,
Audrey Totter (mys.)
22 "Charting the Market
28 Firing Line: Wm. F.
Buckley
34 News
1:30
2 Edge of Night
4 Another World (serial)
5 *Movie: "She Gods of
(drama)
7 Let's Make a Deal

13 Not for Women Only:
"Surgery for a More
Beautiful You."
22 *Commodity Report
34 Sportscope
1:50
9 Movie: "My Friend
Flicka" (drama/'43)
2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 In the Heart of Europe
34 Viewer call-in
2:30
2 Match Game '73
4 Somerset (serial)
7 Girl in My Life
13 Rocket Robin Hood
28 High School Reading
3:00 P.M.
2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee
50 Orange County Review
3:10
11 Ben Hunter Interviews
3:30
2 The Dating Game
4 Mike Douglas Show
7 One Life to Live
9 Movie: "Secret of
Monte Cristo" (adv.-
Drama/'61)
11 Quick Draw McGraw
13 Porky Pig
28 Law for the '70s
30 Living Word
34 Comunidad al Dia
50 Carrascalindas
4:00 P.M.
2 Movie: "The Baby and
the Battleship." A
couple of sailors
smuggle a baby aboard
their ship. (comedy)
5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs & His Buddies
13 Dick Tracy
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Felix the Cat
4:15
22 "Titanes en Accion
4:30
5 *Father Knows Best
7 News, Schubeck/Morris
11 Yogi and Friends
13 Batman
22 La Virgen de Fatima
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba, White Lion
5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 *Beverly Hillsbillies
11 Flintstones
13 Gilligan's Island
22 *Natacha
28 Mister Rogers
34 "El Amor Tiene Cara
de Mujer
40 "La Hora Familiar con
Consuelo
50 Sesame Street
52 "Three Stooges I
5:30
5 *Sea Hunt
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
11 "Dennis the Menace
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I
6:00 P.M.
2 Big News, J. Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Schubeck/Morris
9 *Wanted Dead or Alive
11 The Flintstones
13 Star Trek
22 "Los Torres (novela)
28 Hedgepodge Lodge
30 The Story
34 News, Roberto Cruz
40 "News, Rene Irahola
50 Law for the '70s
52 "Three Stooges II
6:30
7 Movie: "Gulliver's

Travels Beyond the
Moon" An up-dating of
the Jonathan Swift
fantasy combining
science fiction and
adventure. ('66)
9 *Have Gun, Will
Travel, Richard Boone
11 Andy Griffith Show
28 Sut Yung Ying Yee
30 Musicale
40 Novela (serial)
50 The Chan-ese Way:
"Almond Float
Dessert"
52 *Little Rascals
6:45
30 Pastor's Desk
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 "I Love Lucy, L. Ball
13 I Dream of Jeannie
22 *Simplemente Maria
28 Wheels, Kilms & Clay
30 Living Word
34 Muneca (serial)
40 *Aron Berger Show
50 Marion and Jimmy
McPartland, Jazz.
52 Speed Racer II
7:30
2 The Wacky World of
Jonathan Winters.
Features sketches that
spring from Winters'
wild imagination.
Guests: Barbara
Feldon, Jerry Vale
4 Wait till Your Father
Gets Home
5 Help Thy Neighbor
9 Movie: "Track of the
Cat." Northern Calif.,
1890's: Two brothers
set out to capture a
mountain lion which is
killing their cattle.
11 That Girl, M. Thomas
13 Dragnet, Jack Webb
28 Storefront: "Victory
Will be My Moan."
Focuses on political
evolution of black man
as a result of his
imprisonment.
30 What in the World:
52 *Addams Family.
"Happy Birthday,
Grandma Frump."
8:00 P.M.
2 Sonny and Cher
Comedy Hour. More
presentations for the
"The Third Annual
Bono TV Awards."
4 Adam-12. Officers
Malloy and Reed
receive several
complaint calls about a
continual family fight
5 Movie: "Voyage into
Space" (sci.-fic./'70)
7 Love Thy Neighbor.
"Take Two and Hit to
Right." Seeing is not
believing when Charlie
thinks Ferguson is
replacing him with a
black man.
11 Truth or Consequences
13 *The Untouchables.
Chicago mobsters
organize a home still
operation to keep their
speakeasies supplied.
22 La Senora Joven
28 What's the Big Idea?
"The Making of
Presidents by Wives
and Mothers."
30 Jimmy Swaggart Show
34 Wrestling
50 Masterpiece Theater:
"Family Angel"
52 *Addams Family: "Cat
Addams"
8:30
4 Movie: "The Greatest
Collection of Them
All." Banacek is called
in to investigate when
\$23 million worth of
paintings disappear
enroute from N.Y.C. to
Boston. (mystery)
7 Movie: "A Great

SPECIAL

**MOVIE: THE GREAT
AMERICAN TRAGEDY.**
(7). 8:30 p.m.—A topical
drama of a veteran aero-
space engineer who loses
his job and is determined
to keep his family togeth-
er while facing an uncer-
tain future. Confident he
can quickly find another
job, he soon learns some
frightening truths about
his occupation. George
Kennedy and Vera Miles
star in this 90-minute fea-
ture.
RICH AT THE TOP,
(28). 10 p.m.—Taped live
at Rochester, N.Y.'s "Top
of the Plaza," drummer
Buddy Rich and his band
perform a potpourri of
musical styles from jazz
classics to Beatles' tunes.
American Tragedy."
(see "special")
11 Merv Griffin Show
30 A Man and His Boys
40 *Una Vida para
Amarte
52 Otoko No Tsugunai
9:00 P.M.
2 Dan August. An unseen
assailant critically
wounds an elderly
priest for fear his
confession will be
revealed.
13 Dragnet, Jack Webb
22 *Papa Corazon
28 Folksong Patchwork
30 Challenge for Truth
50 Evening at Pops:
Richard Tucker and
Robert Merrill
52 "Chushingura"
9:30
9 News, Larry Burrell
13 Get Smart
28 Man Builds, Man
Destroys. Pollution of
inland waterways.
30 Blue Ridge Quartet
34 *Muchacha Italiana
40 El Cafe Deportivo
10:00 P.M.
2 Cannon. Wm. Conrad
4 Search. Bianco
searches for one-time
basketball star who
fears for his life. (R)



TEACHER Pete Dixon (Lloyd Haynes, left)
discusses problems of competition with
brilliant student Arthur Perry (Chris
Beaumont) in "The Hand That Feeds" on
ABC-TV Friday from 9-9:30 p.m. on
"Room 222."

TV audience slowly moving to new sophistication

By JOHN J. O'CONNOR
(C) 1973 New York Times News Service

NEW YORK — In a recent conversation, a network executive outlined some programming plans that, at least in sketchy form, indicated television might be advancing several additional inches toward more "serious," more "adult," more "sophisticated" content in the broad area of entertainment. The executive offered several possible explanations for the development.

Just about all studies of the electronic box prove that more education is likely to result in more selectivity, though not necessarily less time, in watching TV.

The more educated viewer tends to seek out specific programs instead of passively accepting whatever happens to turn up on a favorite channel.

And as more of the country becomes more educated, statistically speaking, the selectivity syndrome should expand.

Then there is the magical thing called demographics, which takes the totals of how many people are watching a particular program and breaks them down into categories of who those people might be — how many men, women, young people, wage earners, salaried professionals. The figures may not be precise, but the fact that they are being used more frequently could be one of the most important developments in the TV-programming arena.

It is no secret that many advertisers are primarily interested in heavy spending "young marrieds." In that class the more affluent are likely to be more educated and therefore, coming full circle, more selective in their viewing.

Therefore, that an advertiser may occasionally pay prime rates for a quality production that obviously will not be a blockbuster in terms of absolute ratings but will attract the specific audience that the advertiser is seeking.

Aside from demographics, however, there is another factor, less easy to pin down and more likely to be exaggerated. This might be called "the urbanization process" that television both stimulates and reflects.

The biggest audiences are in the cities and rural areas are almost "force fed" programming with an urban slant. An occasional "hee haw" might attempt to reverse the process but generally TV has been an awesome force or accelerator in modern

urbanization. The poor farmer in some small, isolated town was digesting the same material as the duplex owner in New York.

The conclusions to be drawn from this are vast and complex, but one of the more interesting comments on urbanization itself has been made by Anthony Spencer, a British sociologist. Writing in *The Listener*, Spencer described a visit to largely rural Northern Ireland and ventured a reason for the divisive differences of opinion there:

"Community identity is far stronger in the country than in the city. The individual is therefore much freer in the city to make his own decisions, without regard to the social pressure of the community, than he is in the country. The social and cultural diversity of the city brings a toleration of difference, a readiness to negotiate and compromise

"The city dweller is more likely to interpret events in terms of truth, a universal standard, and is less likely to interpret them in terms of his own group or family, a particular standard... this contributes to the greater tolerance found in the city."

Spencer's comments were quoted in a speech several months ago to the National Liberal Club, London, given by Charles Curran, director-general of the British Broadcasting Corp.

Curran's subject was "a

maturing democracy: The Role of Broadcasting."

Reviewing democracy in Britain over the last 150 years, and adding the urbanization phenomenon to those of a steadily growing electorate enfranchisement, of steadily expanding education, of an intensification of communication, Curran concludes about the role of broadcasting that "we have an overwhelming obligation, as the most omnipresent of the communications media, to satisfy the demand for true information which alone will make it possible for an increasingly urbanized, and a tolerant and understanding society to follow government work."

Curran proceeds, of course, on the premise that it is the "duty of the BBC to play a part in the working of representative democracy." For too long, the American networks have given the distinct impression that their primary duty is to their balance sheets. It might be argued that what is good for management and the stockholders is good for the country, but not with any overwhelming conviction.

In any case, some network executives do detect signs that the urbanization process is nurturing more mature or sophisticated tastes for programs.

And entertainment programming does impart information to the viewer. The jump is extraordinary from the domestic crisis over the burned

roast when daddy's boss is due for dinner to, say, the treatment of marital infidelity in Ingmar Bergman's "The Lie."

Sophistication should not be confused with Madison Avenue chic.

This year's most sophisticated performer on television is Sen. Sam J. Ervin Jr., self-described "country lawyer."

When "Uncle Sam" quotes the King James version of the Bible, the

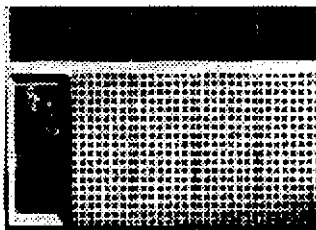
Senate hearing room erupts in supporting whoops and applause, and the TV ratings go up. There are, obviously, no limits to the possibilities for serious and adult programming on television.

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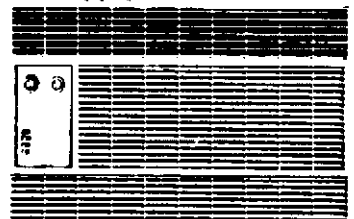
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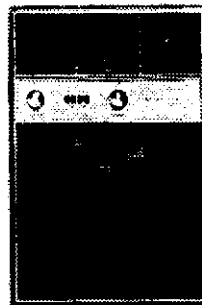
\$119



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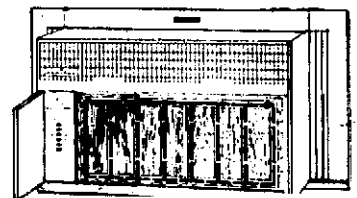
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BOTH STORES — CLOSED SUNDAY

THURSDAY

August 30, 1973

* PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

6:00 A.M.

- 2 Immigrant in America
- 11 *University of the Air

6:25

- 4 Family Styles of the 70's

6:30

- 2 Art of Thinking
- 11 The New Zoo Revue
- 34 Good Earth News

6:45

- 22 *Commodity Report
- 4 News (6:55)

7:00 A.M.

- 2 News, Rudd/Quinn
- 4 Today
- 7 Law for the '70s
- 11 Bugs & His Buddies
- 13 Bozo's Big Top
- 22 *Market Opening
- 28 Sesame Street
- 34 Market Opening

7:30

- 7 News, Dick Carlton
- 9 Youth & the Issues.
- "Vivisection!"
- Experimenting with Animals

- 11 Batman, Superman, Aquaman

- 13 Skip 'n' Woofers

- 22 American Exchange

- 34 Dow 30 Review

8:00 A.M.

- 2 Captain Kangaroo
- 5 The Gallery, J. Grant
- 7 Ralph Story's A.M.
- *Gigantor (cartoon)
- 11 *Dennis the Menace
- 22 New York Exchange
- 28 Zoom!
- 34 The Motivators

8:30

- 5 *Broken Arrow
- 9 Living Easy, Dr. Joyce Brothers, Dr. Lovel Becker, pres., Nat'l Kidney Foundation talks on kidney transplants.

- 11 Yogi and Friends

- 13 Gumby (cartoons)

- 22 Commodity Line

- 28 Executive Futures

9:00 A.M.

- 2 Joker's Wild, J. Barry
- 4 Dinah's Place
- 5 The Champions
- 9 Jack LaLanne Show
- 11 *I Love Lucy, L. Ball
- 13 Tennessee Tuxedo
- 22 New York Exchange
- 28 High School Grammar
- 34 Fin. & Bus. News

9:15

- 22 Yale Farar Show

9:30

- 2 \$10,000 Pyramid
- 4 Baffle, Dick Enberg
- 7 Movie: "Betrayed"
- Clark Gable, Lana Turner (drama/'54)
- 9 Newsbeat, Ted Meyers
- 11 Mothers-in-Law
- 13 Romper Room
- 28 Sesame Street
- 34 Profile on Business

10:00 A.M.

- 2 Gambit, W. Martindale
- 4 Wizard of Odds
- 5 *Movie: "The Little Savage" (drama/'59)
- 9 Philbin/Brown & Co.
- 11 *Andy Griffith Show
- 13 City Kids (children)
- 22 New York Exchange
- 34 Fin. & Bus. News

10:15

- 22 Phyllis Denny Show

10:30

- 2 Love of Life
- 4 Hollywood Squares
- 11 Hazel, Shirley Booth
- 13 Reconciliation
- 22 Commodity Strategy
- 28 Mister Rogers
- 34 Bank & Insurance Report

10:45

- 22 Money Digest

10:55

- 2 News, Doug Edwards

11:00 A.M.

- 2 Young & the Restless
- 4 Jeopardy, Art Fleming
- 11 Flying Nun, S. Field
- 13 Bill Cosby
- 22 New York Exchange
- 28 Electric Company (R)
- 34 Ecology & Environment

11:30

- 2 Search for Tomorrow
- 4 Who, What or Where
- 5 *Gene Autry Film
- 7 Brady Bunch
- 11 Hogan's Heroes, Crane
- 13 News, Hugh Williams
- 22 American Exchange
- 28 Hodgepodge Lodge
- 34 Weather & Freeway Report

11:55

- 4 News, Edwin Newman

NOON

- 2 Noontime, Machado
- 4 Three on a Match
- 5 *Movie: "Return of the Texan," Dale Robertson (wes./'52)
- 7 Password, A. Ludden
- 11 News, Mayo/Chu Lin
- 13 Galloping Gourmet
- 22 New York Exchange
- 28 Evening at Pops, "The Boston Ballet, Dancing 'Round the World" (R)
- 34 News, Stocks

12:30

- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second, Kennedy
- 11 Let's Rap with Alicia
- 13 Dialing for Dollars
- 22 Clayton Commodities
- 34 Jack Anderson Report

1:00 P.M.

- 2 Guiding Light
- 4 The Doctors (ser'l)
- 7 All My Children
- 9 News, David Lopez
- 11 *Movie: "Father is a Bachelor" (comedy/'50)
- 22 Charting the Market
- 28 Musical Encounter
- 34 The Market In-Depth

1:30

- 2 Edge of Night
- 4 Another World (serial)
- 9 *Movie: "Drango," Jeff Chandler (drama/'57)

- 13 Not for Women Only: "Surgery for a More Beautiful You"

- 22 *Commodity Report

- 28 Educational Program

- 34 Sportscope

1:50

- 5 *Movie: "Big Deadly Game," Lloyd Bridges (mystery/'44)

2:00 P.M.

- 2 Price is Right
- 4 Return Peyton Place
- 7 The Newlywed Game
- 13 Petticoat Junction
- 28 Wheels, Kilns, Clay
- 34 Viewer call-in

2:30

- 2 Match Game '73
- 4 Somerset (serial)
- 7 The Girl in My Life
- 13 Rocket Robin Hood
- 28 High School Math

3:00 P.M.

- 2 The Secret Storm
- 4 New Beat the Clock
- 5 *Highway Patrol
- 7 General Hospital
- 13 Uncle Waldo
- 50 French Chef: "All About Salt Cod"

3:10

- 11 Ben Hunter Interviews.

Adoption

3:30

- 2 NOW ON CHANNEL 2

- * THE BATTING GAME

- Jim Lange, host
- 4 Mike Douglas Show.
- Redd Foxx is cohost.
- Princess Grace is interviewed.
- 5 *Ozzie and Harriet
- 7 One Life to Live
- 9 *Movie: "Handle With Care," Dean Jones, Joan O'Brien (drama/'58)

- 11 Quick Draw McGraw

- 13 Porky Pig
- 28 Law for the '70s
- 30 Living Word
- 34 Calendario, A. Nervo
- 50 Making Things Grow

4:00 P.M.

- 2 Movie: "Crackup," Art forgers frame art museum curator into thinking he was in a train wreck. Pat O'Brien, Claire Trevor (mystery/'46)

- 5 *Rifleman, C. Connors

- 7 Love, American Style

- 11 Bugs & His Friends

- 13 Dick Tracy

- 28 Sesame Street (R)

- 30 News, Grant McClung

- 34 *Velo de Novia

- 50 Mister Rogers

- 52 Felix the Cat

- 22 *Titanes en Accion

- 4:30

- 5 *Father Knows Best

- 7 News, Schuback/Morris

- 11 Yogi and Friends

- 13 Batman

- 22 *La Virgen de Fatima

- 30 Buffalo's Pow Wow

- 50 Electric Company

- 52 Kimba, White Lion

5:00 P.M.

- 4 News, Jess Marlow

- 5 News, George Putnam

- 9 *Beverly Hillsbillies

- 11 The Flintstones

- 13 Gilligan's Island

- 22 *Natacha

- 28 Mister Rogers

- 34 *El Amor Tiene Cara de Mujer

- 40 *Accion Theatre

- 50 Sesame Street

- 52 *Three Stooges I

5:30

- 5 *Sea Hunt

- 7 News, Smith/Reasoner

- 9 *Beverly Hillsbillies

- 11 *Dennis the Menace

- 13 Nanny & the Professor

- 28 The Electric Company

- 30 *Pattern for Living

- 40 *Alerta

- 52 Speed Racer I

6:00 P.M.

- 2 News, Jerry Dunphy

- 4 News, Tom Snyder

- 5 Bonanza

- 7 News, Schuback/Morris

- 9 *Wanted, Dead or Alive, Steve McQueen

- 11 JOIN THE FUN WITH

- * BILL DAILY'S HOCUS POCUS GANG. SPECIAL GUEST BARBARA EDEN (see "special")

- 13 Star Trek

- 22 *Los Torres (novela)

- 28 Hodgepodge Lodge

- 30 The Answer

- 34 News, Robert Cruz

- 40 News, Rene Irahola

- 50 Law for the '70s

- 52 *Three Stooges II

6:30

- 7 Movie: "Queen of Outer Space." 1985—A space ship is thrown off course and lands in Venus, now ruled by women. Captain and crew are condemned to die. (sci.-fi./'58)

- 9 *Have Gun, Will Travel, Richard Boone

- 28 Sut Yung Ying Yee

- 30 Musicale

- 40 *Novela (serial)

- 50 French Chef: "All About Salt Cod"

- 52 *Little Rascals

6:45

- 30 The Pastor's Desk

- 2 Editorial (6:55)

7:00 P.M.

- 2 News, Walter Cronkite

- 4 News, John Chancellor

- 5 Bowling for Dollars

- 9 What's My Line?

- 11 *I Love Lucy, L. Ball

- 13 I Dream of Jeannie

- 22 *Simplemente Maria

- 28 Erica and Theonice

- 30 The Living Word

- 34 Muneca (serial)

- 40 *Tele-Revista Musical

- 50 Orange County Review

- 52 Speed Racer II

SPECIAL

HOCUS POCUS, (11), 6

p.m.—Bill Daily's Hocus Pocus Gang is a one hour TV special combining the excitement of San Diego's Sea World and a gang of amazing magicians. Special guest is Barbara Eden, star of "I Dream of Jeannie."

CYCLE OF LIFE, (4), 8

p.m.—Fess Parker narrates and stars as himself in this story of life, including the miracle of birth in terms of the horse. Parker shows the vital role of the horse in the development and life of this country. A new-born Palomino is shown as it develops into a weanling, a yearling and full-grown stallion.

7:30

- 2 Young Dr. Kildare. Kildare is fascinated by a capable lady doctor who is trying to outdistance alcoholism. (R)

- 4 The Adventurer. Bradley must bargain for the return of plans for a new electronic development as well as for his partner's life.

- 5 Help Thy Neighbor

- 9 Movie: "She's Working Her Way Through College." Trouble brews when a beautiful burlesque queen decides to go to college. Virginia Mayo, Ronald Reagan (mus.-comedy/'52)

- 11 That Girl, M. Thomas

- 13 Dragnet, Jack Webb



'WIND RAIDERS OF THE SAHARA' features an international team of pilots on a 1,500-mile expedition by land yacht. Many strange and exotic sights and sounds are captured in this Thursday, Sept. 6 ABC presentation of the National Geographic Society premiere from 8-9 p.m., Ch. 7. Clockwise, from upper left: Expedition director Jean De Boucher, left foreground with beret, gives the pilots their daily briefing on course and navigational data; along the route camels tethered near water wells become a common sight in a land parched by drought; Christmas Eve is celebrated by the adventurers in the desert and shared by friendly Bedouin tribesmen; and, temporarily windless, the pilots rest in the crossing of the Rhallamane, an area with no people, believed by the Moorish tribes to be inhabited by spirits.

SPORTS TODAY

AN AUTUMN AFFAIR—COLLEGE FOOTBALL

'73, (7), 8 p.m.—A look at the '73 season by members of the Football Writers Assn., who will pick various conference winners, the top ten and the probably Heisman Trophy winner. Chris Schenkel, Bud Wilkinson, Duffy Daugherty, narrators.

- 7 Kung Fu. "The Third Man." Caine challenges the killer of a charming Irish gambler to be his own judge.

- 22 Historias de Mama y Papa

- 28 Actor's Choice: Walt Whitman

- 30 Morning Worship Hr.

- 34 Alejandro Suarez Show

- 50 Firing Line: Buckley

9:30

- 9 News, Larry Burrell

- 28 Jazz Set: Ray Bryant

THURSDAY

Anti-violence shows set up

(Continued from Page 18)

28 An American Family
30 Miracle Ministries
40 Musical

10:30

5 Talk Back
13 True Adventure: "The People Who Vanished." Expedition off Mexico's west coast. Bill Burrud
22 Vidas en Conflicto
34 Acompañame (music)
40 News, Rene Irahola

11:00 P.M.

2 News, Joe Benti
4 News, Paul Moyer
5 "One Step Beyond"
7 News, Schubert/Morris
11 Truth or Consequences
13 "Movie: 'Johnny Nobody' (drama/'60)
22 "News Summary (Spanish)
34 Noticiario de las 11. (Cinema 34: "El Gran Golpe de Niza" (11:15)

11:30

2 Movie: "Dr. Faustus." Play by Christopher Marlowe. English. Richard Burton.
4 Tonight...Joey Bishop, guest host. George Kirby, Abbe Lane
5 "Movie: 'Deputy Marshall' (wes./'50)
7 Movie: "War and Peace." Pt. IV
11 To Tell the Truth

MIDNIGHT

9 Movie: "Operation Cross Eagles" (adv.-drama/'69)
11 "Alfred Hitchcock Presents

12:30

11 "Movies: 'The Long Memory' (drama/'53); 'Fire Maidens of Outer Space' (sci.-fi/'56) 'Spysmasher Returns' (drama/'66)

1:00 A.M.

4 Newservice
5 "Highway Patrol
7 Eyewitness News

1:30

2 News, Editorial
5 News, George Putnam

1:45

2 "Movies: 'The Lonely Man' (western/'57); 'Berboten' (drama/'58)

By D. E. ANDERSON

WASHINGTON (UPI) — Television, which increasingly has the finger pointed at it as an influence in creating violent behavior among children, will have a chance to present some mini-alternatives early next year.

Broadcast agencies from four denominations are cooperating in producing three television spot announcements aimed at helping children see and use methods other than violence in resolving conflicts.

"The models a child finds in a majority of his TV experiences depict physically violent behavior as a workable and socially acceptable method of dealing with conflict," according to Ben T. Logan, coordinator of the project.

"We believe TV can also present positive models of dealing with conflict," he added.

Cooperating in the creation, production, research and distribution of the 30-second "Counter-Commercials," are the broadcast agencies of the Episcopal Church, the United Methodist Church, the Christian Church (Disciples of Christ) and the United Presbyterian Church in the USA.

Logan said the spot announcements will show everyday conflict situations which a child could encounter and offer an alternative to violence with a model, drawn from the Christian faith, as a way to settle the problem.

"The hope is that as children view the messages they will imitate the model and thus put Christian principles to practical use in dealing with conflict," Logan said.

As a first step, but a step that will be followed throughout the production process, the agencies will do extensive research to pre-test the spots with children. The Lilly Endowment, Inc., has already made a \$9,500 research grant.

Logan said that as many as 300-400 children, from all four of the denominations, will be involved.

One spot, which the children will be asked to respond to, shows two children running for a swing at the same time. They begin tugging at it, and, according to Logan, "the anger and the potential for violence begin to build. The scene then freezes and a narrator asks, 'What would you do?' Then a suggested solution is shown — the two children sharing the

swing with each child pushing the other in turn and the narrator comments: "There are lots of things you can do when two people want the same thing."

According to Logan, the responses of children to the spot announcements will be videotaped and modifications in the spots will be made after evaluating the children's response.

While based on Christian principles, Logan said the spots will not contain "Overt Christian Content." Such content, he added, makes children's spots very difficult to market.

Tom Bradley story to be aired by KNX

The story of Tom Bradley, the son of a Texas sharecropper who this year was elected mayor of the nation's third largest city, will be told on "Assignment '73: The Making of a Mayor," Thursday evening at 6:30 on KNX Newsradio.

The report will cover such aspects of Mayor Bradley's life as his Texas boyhood, his move to Los Angeles, the winning of an athletic scholarship to UCLA, his years as a member of the Los Angeles Police Department, and his service to the community as a Los Angeles City Council-

One of youngest

lunga Adell, story editor of NBC-TV's "Sanford and Son," is, at 24, one of the youngest story editors in television.

man until his election this year.

Bradley retired from the Police Department as a lieutenant after 20 years' service. He was a

city councilman for 10 years.

"Assignment '73: The Making of a Mayor" was written, produced and directed by George Mair.



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STUDY LAMP...

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AURORA 26 Peninsula Center,
Palos Verdes Peninsula, CA
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This great offer includes
a FREE LIGHT BULB!

4 GOOD REASONS TO BUY

1

DUPONT SHAG
2 TONE - 21
GREAT COLORS
3 ROOMS 159.
(32 SQ. YDS.) COMPLETELY
INSTALLED W/PADDING

2

HI-LO 100%
NYLON-9
GREAT COLORS
3 ROOMS 144.
(32 SQ. YDS.) COMPLETELY
INSTALLED W/PADDING

3

DUPONT "501"
GROOVED HI-LO
6 GREAT COLORS
3 ROOMS 179.
(32 SQ. YDS.) COMPLETELY
INSTALLED W/PADDING

4

DUPONT SHAG
3 COLOR TONE
12 GREAT COLORS
3 ROOMS 192.
(32 SQ. YDS.) COMPLETELY
INSTALLED W/PADDING

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PRICES YOU CAN'T

AFFORD TO MISS, ON CARPETING
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DRAPERIES CUSTOM
MADE
EXCITING FABRICS & COLORS

SAVINGS
YOU HAVE
TO SEE

USE OUR CREDIT TERMS

OR 90 DAYS SAME AS CASH

SAVE \$

DRAPE A 4-FT. WIDE WINDOW

CEILING TO FLOOR
NEW RODS & INSTALLED

39.

DRAPE AN 8-FT. WIDE WINDOW

CEILING TO FLOOR
NEW RODS & INSTALLED

78.

DRAPE A 12-FT. WIDE WINDOW

CEILING TO FLOOR
NEW RODS & INSTALLED

117.

DRAPE A 20 FT. WIDE WALL OR

WINDOW CEILING TO FLOOR
NEW RODS AND INSTALLED

195.

LARGER OR SMALLER AREAS
PRO-RATED ACCORDINGLY

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CARPET CRENSHAW IMPERIAL PLAZA — UPSTAIRS
DRAPES 2648 W. IMPERIAL HWY.

LONG BEACH
432-3991
LOS ANGELES
756-8358

SHOP WEEKDAYS TILL 9 PM - SATURDAY & SUNDAY TILL 5 PM ...



ALLEN LUDDEN is the host on "Password," 8:30-9 p.m. Friday on Ch. 7. Jack Klugman and Felix Unger of the "Odd Couple" series are this week's guests.

FRIDAY

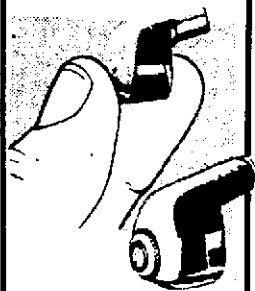
August 31, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 6:00 A.M.
2 English for Hispanic Americans
11 World Theatre: "Playwrights of 18th Century England"
6:25
4 Family Styles, '70's
6:30
2 Ecology
11 The New Zoo Revue
34 Good Earth News
6:45
22 *Commodity Report
34 NFB News
7:00 A.M.
2 News, Rudd/Quinn
4 Today
7 Law for the '70s

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hearing aid

tiny... about the
size of a dime
inconspicuous
... fits comfortably
in the ear,
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This tiny electronic marvel that
rests almost unseen in your ear,
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natural sounds to your ear
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of a dime with design and power
that could give you balanced
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Afford... Backed by a Company
You Can Depend on

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El Monte
Glendale
Inglewood
Laguna Hills
Long Beach
Northridge
Pasadena
Pico at Rimpas
Pomona
South Coast Plaza
Torrance
Valley

- 11 Bugs & His Buddies
13 Bozo's Big Top
22 *Market Opening
28 Sesame Street
34 Market Opening
7:30
7 News, Dick Carlson
9 Parent Youth Forum
11 Batman-Superman
13 Skip 'n' Woofers
22 American Exchange
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's A.M.
9 *Dennis the Menace
22 New York Exchange
28 Erica and Theonie (R)
34 Fin. & Bus. News
8:30
5 Faith for Today (relig.)
9 Living Easy, Dr. Joyce
Brothers. Guests: film
critic, Rex Reed;
Barbara Bradford,
author; Mike Darow,
announcer.
11 Yogi and Friends
12 Gumbo (cartoon)
22 Commodity Line
28 Chan-ese Cooking:
Chan presents the ten
dishes served Pres.
Nixon on his visit to
Hang Chow, China.
Also, how to use left-
over rice. (series ends)
9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place.
Nutritionist Karen
Owens tells how to cut
grocery bills and still
serve nutritious meals.
5 The Champions
9 Jack LaLanne Show
11 *I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
28 High School Reading
34 Fin. & Bus. News
9:15
22 Let's Face It
9:30
2 \$10,000 Pyramid
4 Baffle, Dick Enberg
7 Movie: "Song Without
End." Story of Franz
Liszt. (biography/'60)
9 Newsbeat, Ted Meyers
11 The Mothers-in-Law
13 The Romper Room
28 Sesame Street (R)
34 Profile on Business
10:00 A.M.
2 Gambit, Martindale
4 Wizard of Odds
5 *Movie: "The
Maverick." Wild Bill
Elliott (western/'55)
9 Philbin/Brown & Co.
11 *Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 Fin. & Bus. News
10:30
2 Love of Life
4 Hollywood Squares
11 Hazel, Shirley Booth
13 L.A. Woman
22 Commodity Strategy
28 Mister Rogers
34 Bank & Insurance
11:00 A.M.
2 The Young & Restless
4 Jeopardy, Art Fleming
11 Flying Nun, S. Field
13 Wanderlust
22 New York Exchange
28 Electric Company
11:30
2 Search for Tomorrow
4 Who, What or Where?
5 *Gene Autry Film
7 Brady Bunch
11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Exchange
28 Hodgepodge Lodge
34 Weather & Freeway
Report
NOON
2 Noontime, Machado
4 Three on a Match
5 *Movie: "Arson, Inc."
7 Password, A. Ludden
11 News, Rona Barrett
13 Galloping Gourmet
22 New York Exchange
28 Educational Program

- 34 Stocks of Interest
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities
28 Man Builds, Man
Destroys (R)
34 Jack Anderson Report
1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 News, David Lopez
11 Movie: "That Midnight
Kiss." Mario Lanza
22 *Charting the Market
28 What's the Big Idea (R)
34 Market in-depth
1:30
2 Edge of Night
4 Another World (serial)
5 *Movie: "Intent to
Kill." Richard Todd
7 Let's Make a Deal
9 *Movie: "Time Limit"
13 Not for Women Only:
"Surgery for a More
Beautiful You."
22 *Commodity Report
34 Sportscope
2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 Gook Beat. "The
Billion Dollar Sure
Thing."
34 Viewer Call-In
2:30
2 Match Game '73
4 Somerset
7 Girl in My Life
13 Rocket Robin Hood
28 High School Reading
3:00 P.M.
2 The Secret Storm
4 Beat the Clock
5 *Highway Patrol
7 General Hospital
13 Uncle Waldo
28 Sut Yung Ying Yee
50 Senator Whetmore
3:10
11 Ben Hunter Interviews
3:30
2 The Dating Game
4 Mike Douglas Show.
Co-host is Jan Murray.
5 *Ozzie and Harriet
7 One Life to Live
9 *Movie: "Leather
Saint" (drama-relib.)
11 Quick Draw McGraw
13 Porky Pig
28 Law for the '70s
30 Living Word
34 Comunidad al Dia
50 Carrascalindas
4:00 P.M.
2 *Movie: "Woman on
Pier 13" (drama/'50)
5 *Rifleman, C. Connors
7 Love, Amer can Style
11 Bugs & His Buddies
13 Dick Tracy
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Felix the Cat
4:15
22 *Titanes en Accion
4:30
5 *Father Knows Best
7 News, Schubeck/Morris
11 Yogi and Friends
13 Batman
22 *La Virgen de Fatima
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba
5:00 P.M.
2 News, Walter Cronkite
5 News, George Putnam
9 *Beverly Hillsbillies
11 The Flintstones
13 Gilligan's Island
22 *Natacha
28 Mister Rogers (R)
34 *Amor Tiene Cara
de Mujer
40 *Variety
50 Sesame Street
52 *Three Stooges I
5:30
2 Big News, Jerry

SPECIAL

MAGIC CIRCUS. (11),
5:30 p.m.—Mark Wilson,
famed magician, returns
as host and star of the
sixth "Magic Circus."
Guests: Art Matrino—
magician who sings his
own accompaniment;
veterinologist Jay Marshall
and partner "Lefty" and
nightclub magician Rico.

**GLENN FORD'S SUM-
MERTIME, U.S.A.,** (2), 9
p.m.—A salute to
memorable moments in
sports. Guests: Olympic
Gold Medalists Micki
King (diving) and Bill To-
omey (decathlon); tennis
pro Pancho Gonzales;
motorecycle champion
Kenny Robert and Emmy-
winning broadcaster Jim
McKay. Action films will
be featured.

Dunphy
5 *Sea Hunt
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
11 "Magic Circus" (see
"special")
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I
6:00 P.M.

2 Miami Dolphins at
Minnesota Vikings (see
"sports")
4 News, Tom Snyder
5 Bonanza
7 News, Schubeck/Morris
9 *Wanted, Dead or
Alive, Steve McQueen

13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge (R)
30 Faith for Today
34 News, Roberto Cruz
40 News, Rene Irahola
50 Law for the '70s
52 *Three Stooges II
6:30

7 Movie: "The Reluctant
Astronaut." A timid
young man, deathly
afraid of heights,
suddenly becomes an
involuntary astronaut.
(comedy/'67)

9 *Have Gun, Will
Travel, Richard Boone
11 *Andy Griffith
28 Sut Yung Ying Yee (R)
30 Musicale
40 *Novela (serial)
50 Zoom!
52 *Little Rascals
6:45

30 The Pastor's Desk
2 Editorial (6:55)
7:00 P.M.

4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
13 I Dream of Jeannie
22 *Simply Maria
28 Wheels, Kilns & Clay
30 Living Word
34 Muneca (serial)
40 Eventos Latinos
50 Reunion: Marian &
Jimmy McPartland
52 Speed Racer II
7:30

4 Hollywood Squares.
Rose Marie, Paul
Lynde and Joan Rivers
guest.

5 Help Thy Neighbor
9 *Movie: "Bright Leaf."
Driven from his home
by a tobacco tycoon, a
tenant-farmer returns
to wipe out the
magnate's empire.
Gary Cooper, Lauren
Bacall (drama/'50)

11 That Girl
13 Dragnet
28 World Press
30 Sunday Celebration

- 40 Escenario
52 Addams Family:
"Addams Cum Laude"
8:00 P.M.
4 Sanford and Son. Guest
star Lena Horne is the
object of Fred's
attention when he
discovers she is on the
studio lot he is touring.
Redd Foxx, Demond
Wilson. (R)
5 Movie: "Voyage into
Space." Johnny Sokko
and his flying robot
attempt to prevent
Dracolon from
destroying Tokyo. (sci-
fi/'70)
7 Brady Bunch. Greg
and Marcia are both
after the newly vacated
attic for a private
room. (R)
11 Hazel
13 *Untouchables
22 *La Senora Joven
28 Washington Review
34 Chespirito (comedy)
50 Playhouse Biography:
"Vincent Van Gogh"
52 Shiro Zukin Sanjo
8:30

4 The Little People. Dr.
Jamison's practice and
love life take a back
seat when his driver's
license expires. (R)
7 The Odd Couple. Oscar
and Felix play
"Password"—for
better and for worse.

11 Merv Griffin Show
28 Citywatchers (R)
30 Pentecost w/Purpose
40 *Una Vida para
Amarte
52 *Oishii Tabi (cooking)
8:45

52 News (Japanese)
9:00 P.M.

2 KNXT Special—"Glenn
Ford's Summertime,
U.S.A." (see "special")
4 Movies: "They Might
be Giants." A former
N.Y. judge believes
himself to be Sherlock
Holmes and goes on a
sleuthing expedition
with his psychiatrist.

7 Room 222. A bright,
rebellious student plans
to refuse a college
scholarship to protest
scholastic competition.

13 Dragnet
22 *Futbol Soccer
28 Masterpiece Theatre:
"The Golden Bowl" (R)
30 It Is Written
34 Spectacular
52 Japanese Variety Show
9:15

40 *News, Rene Irahola
9:30

7 The Corner Bar. An
aching void enters the
lives on the owners and
regulars when the bar
is stolen and held for
ransom.

9 News, Larry Burrell
13 Get Smart
30 Come to Life
34 *Muchacha Italiana
40 *Premier del 40
50 Jazz Set
10:00 P.M.

2 Sixty Minutes, Morley
Safer/Mike Wallace
5 News, George Putnam
7 Love, American Style.
"Love and the: (1)
Missing Mister; (2) Old
Lover; (3) Twanger
Tutor." (R)

9 *Movie: "Sherlock
Holmes and Dressed to
Kill" (mystery/'46)

11 News, Hughes/Fortner
13 News, Hugh Williams
28 Firing Line: Buckley
30 Christian Life Hr.
10:30

5 Talk Back
13 Nashville Music
34 Guitarras
11:00 P.M.

2 Newsroom, Joe Benti

SPORTS TODAY

PRO FOOTBALL. (2), 6
p.m.—Miami Dolphins
clash with Minnesota Vik-
ings at Bloomington,
Minn. Covering the action
are Jack Whitaker, play
by play, Pat Summerall
and Brent Musburger.

4 News, Paul Moyer
5 "Parable of the Fig
Tree"—Calvary Chapel
7 News, Schubeck/Morris
11 Truth or Consequences
13 *Movie: "The Purple
Gang" (mystery/'60)
34 News, Jesus Mares
11:15

34 *Cinema 34: "Loquita
de Amor"
11:30

2 *Movie: "Cruel Sea,"
Jack Hawkins
4 Tonight, Joey Bishop,
guest host. Jan Murray
5 *Movie: "The Spider
Woman Strikes Back"
(mystery/'46)

7 "In Concert"
9 Wagon Train
11 To Tell the Truth
MIDNIGHT

11 *Alfred Hitchcock
12:30

11 *Movies: "Killers from
Space" (sci-fi/'54);
"Little Minister"
(drama/'34); "Torpedo
of Doom" (adv./'56)
1:00 A.M.

4 Midnight Special
5 *Movie: "Catch as
Catch Can" (comedy/'
68)

7 Eyewitness News
9 Movie: "Follow That
Camel" (comedy/'68)
1:30

2 News, Editorial
1:45

2 *Movies: "Hell to
Eternity" (war-drama/
'60); "The Brass
Legend" (western/'56)

Miss America teeveed
20th time on Sept. 8

The official program of
the 53rd annual Miss
America Pageant (color-
cast on NBC-TV Sept. 8)
has been published. This
will be the 20th year that
the pageant has been pub-
lished. This will be the
20th year that the pageant
has been televised and the
official program will high-
light the 19 Miss Ameri-
cas who were selected on
TV.

The program also will
include a photo story of
current Miss America
Terry Anne Meeuwssen
and photos and bio-
graphies of all 50 of the
1973 state finalists.

Born in good year

"What sign were you
born under?" someone
asked Steve Lawrence
during the taping of Steve
and Eydie... "On
Stage," to be aired on
NBC-TV Sept. 16. "Acme
Plumbing," Steve quipped.
And when the ques-
tioner asked, "What year
were you born?" Steve
answered, "A very good
year."

Court decision radically restructures Jackson station

By B. Drummond Ayres
(c) 1973 New York Times News Service

JACKSON, Miss. — Community-mindedness has not always been the foremost concern of Channel 3, a television station here whose call letters are WLBT.

For years, the station seemed mindful only of the 60 per cent of this Deep South Community that is white, once going so far as to flash "sorry, cable trouble" during a network interview with a black leader.

That approach eventually backfired, however, touching off a nationwide struggle over control of broadcasting licenses that is beginning to give millions of television and radio fans better programming and hundreds of station owners pause for something other than another commercial.

Channel 3, a National Broadcasting Co. affiliate, now refers to itself as "your community-minded station." A number of its screen personalities are black and a number of its programs are produced locally and oriented toward public service.

The key element in the changes here and elsewhere is an unprecedented 1969 court decision that lifted WLBT's license from the original holder, Lamar Life Broadcasting Co., on the ground that the station had violated its public trust by interjecting racial discrimination into its programming.

The license, one of more than 7,000 television and radio broadcasting permits controlled by the Federal Communications Commission, subsequently was given to Communications Improvement, Inc., which promised not only to treat its black and white audiences equally but also to hire black employees and to increase public serving programming.

Mississippi has never seen anything like it.

What is more, dozens of television and radio stations from Syracuse to San Diego are suddenly taking similar steps to protect their licenses, a notable development in an industry traditionally white-dominated and oriented unwaveringly toward maximum profit and minimum expenditure.

At the same time, these stations are hoping powerful political allies in Washington, including the White House, will find ways to relieve the pressure, perhaps through a new broadcasting code.

"The fight isn't over yet by a long shot," said Ken Dean, the founder of Com-

munications Improvement, Inc.

Nevertheless, much already has been accomplished, as a random look at the screen in Jackson proves.

"Channel 3 . . . your community-minded station," the announcer intones as the black anchor man winds up the noon edition of Jackson news with several civic club announcements and a film report on James Meredith's newest civil rights crusade.

Seconds later, after a supermarket advertisement, the screen fills with a picture of black and white preschoolers romping together. "Playmates," a locally produced education program hosted by a Negro woman, is on the air.

The playmates caper for 30 integrated minutes, then fade noisily from the screen as the announcer again intones; "Channel 3 . . . your community minded station."

The challenge to WLBT originally came from the United Church of Christ, a denomination long active in the civil rights struggle. Rebuffed initially by the traditionally staid FCC, the church carried its case to the U.S. Court of Appeals for the District of Columbia, presided over at the time by Warren Burger, now Chief Justice of the United States.

The church alleged in general that WLBT had systematically discriminated against the black community here. Specifically it charged that the station had dropped an advertisement for a "Bonanza" show starring a Negro, that it had flashed "sorry, cable trouble" during a network interview with a black leader and that it had prematurely cut away from a network report showing whites attacking black civil rights demonstrators.

Burger not only found in favor of the church but also criticized the FCC for "profound hostility" to civic groups keeping tabs on broadcasting. He concluded:

"Broadcasters are temporary permittees—fiduciaries—of a great public resource, and they must meet the high standards which are embraced in the public interest concept."

Following the Burger decision, Communications Improvement, Inc., was formed in Jackson. An ad hoc, nonprofit organization, it won permission from the FCC to run WLBT on a temporary basis until the commis-

sion can choose a permanent licensee from among five applicant companies, a selection process already bogged down in acrimonious rivalry.

The Burger decision was not the first to lift a broadcasting license. A few other permits had been taken previously because of various violations of FCC regulations.

But the Burger decision was the first to recognize the right of a citizens' group to question a station's performance. Furthermore, the decision was perhaps the clearest enunciation ever of a broadcaster's duty to the public, a duty based mainly on the fact that only a limited number of radio and television wave lengths are available and, therefore, must be regulated.

None of this was lost on the United Church of Christ, which immediately stepped up its monitoring operations and began offering advice to other civic groups.

"Today," said Everett C. Parker of New York, director of the church's office of communications, "stations from coast to coast are being watched, probably a hundred or more." He added:

"Some face legal action. But most are escaping that by agreeing to improve programs and to hire minority workers. It's either negotiate or go through a costly, time-consuming suit. Take your choice."

An authoritative industry publication, "Broad-

casting," recently said of the WLBT case:

"It did even more than encourage minority

groups around the country to assert themselves in broadcast matters at a time when unrest was

growing and blacks were becoming more activist.

"It provided practical (Continued on Page 22)

SUMMER SPECIALS

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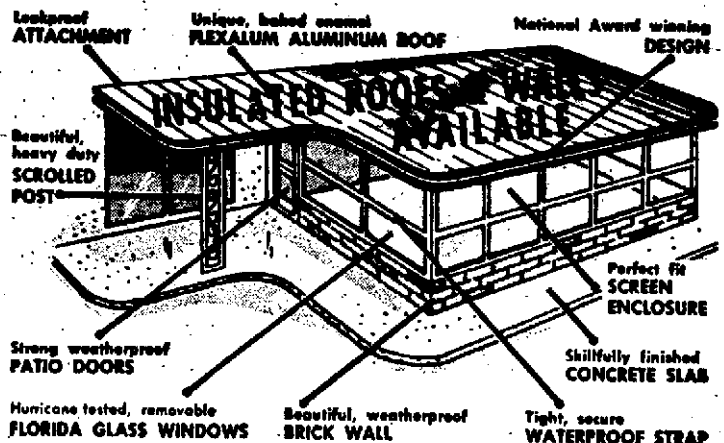
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SATURDAY

September 1, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 6:30
2 American Immigrant
11 Let's Rap with Alicia
7:00 A.M.
2 Backyard Safari
4 Houndcats (cartoon)
7 H. R. Pufnstuf
11 Brother Buzz
7:30
2 Dusty's Treehouse
4 Roman Holidays
5 A Better World (relig.)
7 Jackson 5 (cartoon)
11 Canadian Football
(see "sports")
8:00 A.M.
2 Bugs Bunny (cartoon)
4 The Jetsons (cartoon)
5 "John Wayne Movie:
"Night Riders"
7 The Osmonds (cartoon)
13 Country Music Time
8:30
2 Sabrina, Teen Witch
4 Pink Panther
7 ABC Sat. Superstar
Movie (cartoon)
9:00 A.M.
2 Amazing Chan & the
Chan Clan (cartoon)
4 Underdog
5 "Movie: "Operation
Camel" (adv./'61)
9 Movie: "The Trap"
Richard Widmark
(drama-adv./'59)
13 "Movie: "Strange
Awakening" (drama/
'59)
9:30
2 New Scooby-Doo
4 The Barkleys
7 Brady Bunch
10:00 A.M.
4 Sealab 2020
7 Bewitched, M'tgomery
11 "Movie: "Timelock"
(drama/'57)
34 Cine en su Casa: "Una
Vida por Otra"
10:30
2 Josie & the Pussycats

SPECIAL

**CONRAD SCHWIER-
ING: MOUNTAIN
PAINTER.** (9), 7:00 p.m.—Wyoming's nationally renowned artist, Schwiering is seen on location in Jackson Hole, as he works on a painting of the Grand Tetons and discusses his artistic style and his life.

**DEATH OF A LEG-
END.** (4), 9:30 p.m.—Documentary on the extinction of the wolf. The film reverses the notion of the wolf as the man-killing villain. Rather, it underlines the point that wolves are needed to maintain nature's balance. Bill Mason spent three years, often in the Arctic, filming this documentary.

- 4 Runaround
5 "Movie: "She
Creature" (sci-fi/'56)
7 Kid Power (cartoon)
9 "Movie: "Union
Station," William
Holden (mystery-
drama/'50)
13 Gospel Singing Jubilee
11:00 A.M.
2 The Flintstones
4 Big League Baseball
(see "sports")
7 Funky Phantom
11:30
7 Lidsville (children)
11 Ad Lib: "The
Liberated Man"
13 "Movie: "I Cover the
Underworld" ('54)
NOON
2 Archie's TV Funnies
5 "John Wayne Movie:
"Pals of the Saddle"
(drama/'57)
7 Action '73: Music
9 Movie: "The Texican,"
Broderick Crawford
(western/'66)
11 Lancer: "The Heart of
Pony Alice"
13 "Movie: "Gunfire at
Indian Gap" (wes./'57)
34 Lucha Libre (R)
12:30
2 Fat Albert (cartoon)
1:00 P.M.
2 U.S. Open Tennis (see
"sports")
5 "Movie: "Monsieur
Beaucaire," Bob Hope
(comedy/'46)
7 Movie: "The Italian
Brigands" (drama/'63)
11 Soul Train. Don
Cornelius.
13 Weekend News
1:30
9 Movie: "Black Eagle
of Santa Fe" (western-
adv./'66)
13 Championship Bowling
34 Fanfarria Falcon
2:00 P.M.
4 Inquiry: Green,
Banowsky, Senator
John Tunney
11 Combat: "Far From
the Brave"
30 Social Security
34 Futbol Soccer
2:15
30 Musicale
2:30
4 The Long, Hot Summer
for Chinatown Youth
13 True Adventure: Bill
Burrud and 50
teenaged boys travel
the Colorado River in
Canoes.
28 Book Beat: "The
Making of the
President '72"
30 Buffalo's Pow Wow
3:00 P.M.
2 Rams Football (Taped
earlier.) (see "sports")
4 AG-USA: "The Nursery
Business"

- 5 "Movie: "Silver Whip,"
Dale Robertson
(western/'53)
7 Sports Action Pro-File:
Kingsley Fink, West
Point quarterback
9 Movie: "Last
Tomahawk" (adv./'66)
11 "Movie: "Retreat
Hell!" (Korean War)
13 Horror Theatre: "The
Blood of Nostradamus"
22 "Futbol Soccer
28 Jazz Session
50 Law for the '70s
3:30
4 On Campus: \$6,000 to
Learn. David Horowitz
visits Pomona College.
7 Celebrity Bowling
30 Treehouse Club
50 Law for the '70s
4:00 P.M.
4 What's Going On
7 Boxing From Madison
Square Garden
28 Man Builds, Destroys
30 Human Dimension
34 "Yo Se Que Nunca
40 "Panorama Latino
50 Law for the '70s
52 Agricult. approach
4:30
4 News: Harris/Maskery
5 Seymour Presents:
"The Spider Woman
Strikes Back"
(mystery/'46)
13 Get Smart
28 Next Billion Years:
"Evolution of Earth's
Biosphere" (R)
30 Faith for Today
50 Law for the '70s
52 Corona Now, D. Galiffa

- 5:00 P.M.
4 Pro Football (see
"sports")
7 ABC Wide World of
Sports (see "sports")
9 "Have Gun, Will Travel
11 "Movie: "If Winter
Comes," Walter
Pidgeon, Janet Leigh
(drama/'48)
13 Land of the Giants
28 Roller Games
30 Quest for Life
50 Law for the '70s
52 Kimba
5:30
2 Animal World.
"Mysteries of the
Desert." Bill Burrud
9 Untamed World.
"Ngorongoro Crater"
in Tanzania, East
Africa.
28 Accion Chicano (R)
30 Blue Ridge Quartet
50 Making Things Grow
52 Speed Racer I
6:00 P.M.
2 Big News, C. Roberts
5 Hee Haw
9 Real Don Steele
13 "The Untouchables
28 "Swan Lake" Nat'l
Ballet of Canada
30 Outreach Unlimited
34 News, Nono Arsu
40 "Teatro del Sabado
50 Zoom! (children)
52 "Three Stooges
6:30
2 News, Dan Rather
7 Reasoner Report
30 Pentecost w/Purpose
34 Capulina (comedy)
50 Focus Orange County
52 "Little Rascals
7:00 P.M.
2 U.F.O. A man's
devotion to his wife is
used as a weapon to
force him to turn
traitor. (R)
5 Bowling for Dollars
7 News, Chuck Henry
9 Conrad Schwiering:
Mountain Painter (see
"special")
11 Lawrence Welk Show
13 It Takes a Thief
22 "La Tuerca
28 Tigers. One-act drama
of a lion tamer. (R)
30 Living Faith
50 Orange County Review

SPORTS TODAY

CANADIAN PRO FOOTBALL. (11), 7:30 a.m.—Calgary Stampeders vs. British Columbia Lions. Alex Karras and Don Cherie call the plays.

BASEBALL. (4), 11:00 a.m. — Chicago Cubs at Pittsburgh Pirates. Curt Gowdy and Tony Kubek are commentators.

TENNIS. (2), 1:00 p.m.—U.S. Open Championships from Forest Hills, N.Y. This is the world's richest tennis event offering \$227,200 in prize money. It is the first major tennis tournament to offer women professionals equal prize money with men. Jack Kramer, Tony Trabert and Julie Heldman will be the commentators.

RAMS FOOTBALL. (2), 3:00 p.m.—L.A. Rams vs. San Diego Chargers. (Taped Aug. 31).

PRO FOOTBALL. (4), 5:00 p.m.—Detroit Lions at Cleveland Browns. Jim Simpson and Kyle Rote will be the commentators for this pre-season game.

ABC WIDE WORLD OF SPORTS (7), 5:00 p.m.—The Walker Cup Golf Championship from Brookline, Mass., with commentary by Bill Fleming.

52 Speed Racer II

- 7:30
5 Pinbusters, Tom Kelly
7 Let's Make a Deal
9 "Movie: "Morgan," A
schizophrenic artist
refuses to recognize his
wife's divorce and
interferes with her love
affair. (comedy/'66)
34 Loco Valdez, comedy
50 Masterpiece Theatre:
"Family Angel"
52 "Addams Family.
"Lurch's Little
Helper"
8:00 P.M.

- 2 All in the Family.
Archie tries out for the
Cannonballers Bowling
Team—displaying his
usual modesty.
4 News, Garrick Utley
7 Partridge Family (R).
When Danny returns
the affection of a young
girl he winds up with
the conviction that
women are peculiar.
11 "Movie: "If Winter
Comes." A sensitive
man becomes a victim
of the realistic world.
Walter Pidgeon, Janet
Leigh (rom-drama/'48)
13 Championship
Wrestling
22 Escenario
28 Conversation with Sol
Hurok (R)
34 "Premier: "Con la
Rabia por Dentro"
40 "Teatro del Sabado
52 "Movie: "Mayor of
Hell" (drama/'33)
8:30

- 2 Bridget Loves Bernie.
Bridget decides to
teach a lesson on sex
education to her fourth-
grade class. (R)
4 The Mouse Factory
5 "Movie: "Black
Friday." A doctor
transplants part of a
gangster's brain, and
the patient becomes a
killer. Boris Karloff,
Bela Lugos (mys./'40)
7 Paul Lynde Show.
When deceit and
cunning fail, Paul is
forced to the annual
charity dance. (R)
28 A Promise Shared.
Status of Israeli women
(R)
30 Living Waters
50 Evening at Pops:
"Richard Tucker,
Robert Merrill"
9:00 P.M.
2 Mary Tyler Moore
Show. Mary becomes a
victim of a string of

- accidents and
misunderstandings
after her nomination
for an award. (R)
4 Thrillseekers: Alligator
wrestling; snowmobile
racing; daredevil
motorcycle riding;
Royal New England
Air Force Jetobatics
team.
7 Burns and Schreiber
Comedy Hour
22 "El Tornillo
28 Biography: "In Search
of Strindberg" Novelist
(R)
30 Hour of Power
9:30
2 Bob Newhart Show.
Bob is caught in female
cross-fire when he
resists buying a home
he doesn't want. (R)
4 Death of a Legend. (see
"special")
9 News, Larry Burrell
13 Minority Community
50 Omnibus 50: "Senator
Whetmore"
52 Film

- 10:00 P.M.
2 Mission: Impossible.
Crime syndicate leader
is target of IMF plot to
set the syndicate
families against each
other. Robert Goulet.
5 "Movie: "Mummy."
An archeological team
in Egypt finds a
mummy, which comes
to life. Boris Karloff,
David Manners
(horror/'32)
7 The Delphi Bureau:
Garth is assigned to
ferret his way into an
international coalition
of assassins.
9 Community Feedback
(LIVE), Fernando Del
Rio, Joe Phillips.
11 News, Jones/Forner
22 Vidal en Conflicto
28 Actor's Choice: Walt
Whitman (R)
30 Berean Bible Hour
34 Box de Mexico
40 Chinese Variety Show
from Taiwan
52 Lou Gordon Program
10:30
4 News Conference
4 Weekend News
22 News, Sachi Hosoya;
Music Flash (Japanese)
10:45
22 Movie (Japanese)
11:00 P.M.
2 Eleven o'Clock Report
4 News: Harris/Maskery
7 News, Chuck Henry
9 "Boris Karloff Film
11 "Movie: "If Winter
Comes"

- 13 "Movie: "The Creeping
Unknown" (sci-fi/'56)
30 Pentecostal Temple
11:15
7 Sam Donaldson, News
11:30
2 "Movie: "Carrie,"
Laurence Olivier,
Jennifer Jones (drama)
4 90 Tonight. Cleavon
Little, host.
5 "Movie: "No Way Out"
(drama/'50)
7 "Movie: "Oedipus The
King." (drama/'68)
MIDNIGHT
9 "Movie: "Devil Bat's
Daughter" (mys./'46)
1:00 A.M.
4 The Midnight Special.
Billy Preston, host.
Guests: Steely Dan, Bo
Diddley, Maureen
McGovern, Buddy
Miles
13 Movie: "The Slave"
(adventure/'63)
1:15
2 News, Editorial
1:30
2 Movies: "Hell Bent for
Leather"
11 "Movies: "Obsessed"
(mystery-drama/'41);

Minority
groups
boosted

(Continued from Page 21)

lessons in how pressure could be brought, and how the broadcast establishment could be challenged."

In Jackson itself, the Burger decision has done more than put black faces on the air and provide viewers — particularly black viewers—with better programs.

"Our improved performance has helped get us the number one viewing rating in the area," said William Dilday, WLBT's general manager. Dilday is black, the first negro in the country to run a television station.

Referring to WLBT as "The Jackie Robinson of Television," he said:

"Initially, we lost a few advertisers and viewers. But they've come back, and this year we're going to make money, plenty of it, upwards of several thousand.

"Of course, we're non-profit, so we'll plow it back or turn it over to foundations and school programs and the like."

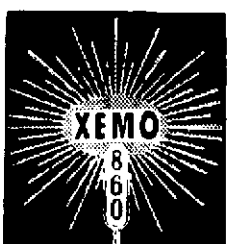
Feeling the competition, Jackson's two other television stations and stations elsewhere around the state are beginning to add black broadcasters and black news. Civic watchdog groups are adding to the pressure, particularly in Jackson.

WLBT's signal, the most powerful in Mississippi, reaches a million people, about three-fourths of them residents

(Continued on Page 23)

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KPS - 700 KPWB - 1200 KRM - 900 KESB - 900 KRM - 1070
KRO - 1500 KGBS - 1070 KRAM - 1230 KRL - 1500 KTVB - 1440
KDAY - 1500 KGBS - 1070 KRAM - 1230 KRL - 1500 KTVB - 1440
KEEY - 1110 KCFI - 1230 KRL - 1500 KTVB - 1440
KAC - 1330

7:00 A.M.

KFI - Christ Church
KFI - Truth That Heals
KMPX - Religious News
KMPX - Service by Sea
KFI - Great Section
KAC - News
KX - Weekend Update
KRL - Health in Mind
KEX - World Tomorrow
KGER - Voice of Asia
KFI - District Attorney
KMPX - Start to Live
KGER - Promise
Tomorrow
KAC - Christ Church
KAC - Joyful Sound
KFI - News: Amer. Way
KMPX - Bible Class
KX - Maurice Johnson
KX - Lutheran Hour
KRL - Scholastic
KX - Catholic Radio
KGER - Chr. Brotherhood
KAC - Christian Science

8:00 A.M.

KAC - Oral Roberts
KFI - Voice of Promise
KMPX - News
KX - Quiet Hour
KAC - News
Sports
KX - Focus 73
KRL - Congregational
KEX - Gospel Concert
KGER - Hour of Faith
KAC - World Tomorrow
KFI - Revival Time
KX - Lutheran Hour
KGER - World LH
Crisis
KMPX - Truth Heals

9:00 A.M.

KAC - Stuart Hamblin
KFI - Ron McCoy
KMPX - Dick Wittinghill
KX - Faith in Bible
KAC - Pat Morrow
and Penny Weaver
KX - Dick Sain (to 12)
KRL - Jay Stevens, to 12
KGER - World Missions
KX - Yach Treasure
KGER - John Brown Jr.
KX - Frank & Ernest
KX - Property Owners

10:00 A.M.

KAC - Kathy Lopez
KX - Mormon Choir
KEX - Arian Sanders
KGER - Gordon P. Oliver

10:30 A.M.

KAC - Jim Taylor
KMPX - Baseball

11:00 A.M.

KAC - News: Frank Stanton
KX - Weekend Update
KX - Face the Nation

NOON

KFI - District Attorney
KMPX - Start to Live
KGER - Promise
Tomorrow
KAC - Christ Church
KAC - Joyful Sound
KFI - News: Amer. Way
KMPX - Bible Class
KX - Maurice Johnson
KX - Lutheran Hour
KRL - Scholastic
KX - Catholic Radio
KGER - Chr. Brotherhood
KAC - Christian Science

1:00 P.M.

KAC - Victor Thomas
KGER - Lyle (youth group)

2:00 P.M.

KX - Weekend News
KFI - Joe Ferguson
KGER - World LH
Crisis
KAC - Check Setback
Sports
KX - The Quiet Hour

3:00 P.M.

KGER - Full Gospel
KX - Dave Robinson
KGER - Revival Time

4:00 P.M.

KAC - Gene Thayer
KGER - The Joyful Sound

5:00 P.M.

KAC - Sportsman
KGER - Rev. Billy Graham
KX - Sports
KGER - Heaven & Home

6:00 P.M.

KMPX - Baseball
KAC - Jerry Kayler
KGER - Rescue Mission
KGER - Radio Bible Class

7:00 P.M.

KAC - Kathy Lopez
KX - Mormon Choir
KEX - Arian Sanders
KGER - Gordon P. Oliver

WHERE TO WRITE

Channel 2, KNXT, 6121
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90028.

Channel 4, KNBC, 3000
W. Alameda, Burbank
91505.

Channel 5, KTLA, 5800
Sunset Blvd., Los Angeles
90028.

Channel 7, KABC-TV,
4151 Prospect, Los Angeles
90027.

Late-late host

Tom Snyder, who will
host NBC-TV's new late-
late talk show, "Tomor-
row," starting Oct. 16,
began his career as a
broadcast journalist in his
native Milwaukee in 1956
as a radio news reporter.
His first TV reporting
post was in 1958 in Savan-
nah, Ga.

Channel 9, KHJ-TV,
5515 Melrose, Los Angeles
90038.

Channel 11, KTTV, 5746
Sunset Blvd., Los Angeles
90028.

Channel 13, KCOP, 915
N. La Brea, Los Angeles
90038.

Channel 22, KWHY, 5565
Sunset Blvd., Los Angeles
90028.

Channel 28, KCET, 4400
Sunset Drive, Los Angeles
90027.

Channel 30, KHOF, 1615
S. Glendale Ave., Glen-
dale 91205.

Channel 34, KMEX, 721
N. Bronson, Los Angeles
90038.

Channel 40, KLXA, 816
N. Highland, Los Angeles
90028.

Channel 50, KOCE,
15744 Golden West St.,
Huntington Beach 92647.

Channel 52, KBSC, 5752
Sunset Blvd., Los Angeles
90028.

Better broadcasting in California, too

(Continued from Page 22)

of other towns and cities. This gives the station particular profit potential in an industry whose profits already are among the highest in the country.

The five companies competing for permanent possession of the lucrative license have all promised to keep community interest foremost in mind. But one of the five, a firm called Dixie National Broadcasting, seems to have the edge, having already won the recommendation of one FCC examiner.

However, that recommendation has increased the controversy surrounding WLBT, and at least one of the four other applicants plans to dispute the recommendation on the ground that Dixie did not supply full disclosure about its assets or the various business connections of many of its principals.

One Dixie principal is Rubel Phillips, a Jackson banker and close friend of Fred Larue, the Jacksonian who was a former deputy at the Committee for the Re-Election of the President.

"There're rumors flying everywhere," says Charles Horwitz, a member of the Jackson community coalition for better broadcasting, a watchdog group. He added: "Dixie National isn't all that community-minded. I know a lot of its stockholders and they're old-line Mississippians. If the FCC goes back to its old ways and Dixie gets the license, it might be a step backward, not only for broadcasting here but also for broadcasting all across the country."

There already are more solid signs of backtracking. In Washington, several bills have been proposed—one by the White House—that would make it more difficult for citizens' groups to challenge station performance.

Currently, broadcasting licenses are valid for three years. They may be challenged at the end of that period when they come up for renewal.

The bills now being considered would extend license validity to five years, and tighten challenging procedures.

But meanwhile, the liberalizing impact of the WLBT court decision continues to be felt across the United States.

The list of towns and cities now tuning in on better broadcasting includes not only Jackson, Syracuse and San Diego but also Texarkana,

Atlanta, Gary, Memphis, Youngstown, Albuquerque and Bakersfield.

"There's action everywhere you look," said the Rev. George Brewer, a clergyman from Dallas in summing up the situation.

"When we learned of the Jackson decision, we set up a coalition for the free flow of information and approached local stations about covering minority affairs and hiring Blacks and Mexican-Americans.

"They ignored us—until we told them we would go to court. Then they started calling me 'Mr. Brewer' instead of 'You.' 'Now we've got local TV doing specials on everything from racism to overcharging in ghetto stores."

"People are seeing things they've never seen before."

Discuss Doheny campout

Camping and recreation — California style — will be the topic for City-watchers Tuesday, 7:30 to 8 p.m. on KCET, Ch. 28.

Hosts Charles Champlin and Art Seidenbaum will visit Doheny State Beach in Orange County, one of the most popular campgrounds for recreational vehicles. The campground, which is always booked full in the summer, has more than 100 camping sites, most of them occupied by family groups.

Interviews will be with Dick Troy, a state ranger; Chuck Lamb, a residential vehicle salesman; Hayden and Carol Parks of the Wally Byam Caravan Club International, an early recreational vehicle organization, and Pat Downs of Tickeron, the agency which contracts with the state to operate the reservation system for parks and beaches.

The program repeats Thursday, 8:30 a.m. and Friday, 8:30 p.m.

Remembers granny

Den Weisen, who created, wrote, directed and produced "Cycle of Life," a special on NBC-TV Thursday, 8 p.m., Ch. 4, hopes some day to build a school for underprivileged and handicapped children as a memorial to his grandmother, who played a vital role in his own education.

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OPEN 7 DAYS

**Zenith
makes four
quality
hearing aids
priced from
\$85 to \$195.**

There's a Zenith Hearing Aid to match any loss a hearing aid can help. And in the price of every Zenith Hearing Aid, we include, at no additional cost a hearing test, the skill and experience in selecting the aid that will be most beneficial to you, as well as the personal after-purchase adjustments of settings and consultation so necessary to insure your satisfaction.

**RENT A
ZENITH
LIVING SOUND
HEARING AID
"AWARD MODEL"**
ONLY \$8.50 PER MONTH

ZENITH
HEARING AID CENTER
337 PINE AVE.
DOWNTOWN L.B. 432-3911



US INSPECTED
RIB AND CHUCK

- CLUB STEAK
- SWISS STEAK
- SPENCER STEAK
- PRIME RIB ROAST

- BAR-B-Q STEAKS
- MINUTE STEAKS
- BAR-B-Q RIBS
- CHUCK ROASTS
- GROUND BEEF

Example 200 Lbs.

98^c
lb.



U.S.D.A. CHOICE U.S. YIELD 4
STEAK & ROAST
SECTION

1 lb. 10¢
2 lb. 19¢
3 lb. 28¢
4 lb. 37¢
5 lb. 46¢
6 lb. 55¢
7 lb. 64¢
8 lb. 73¢
9 lb. 82¢
10 lb. 91¢
11 lb. 1.00
12 lb. 1.09
13 lb. 1.18
14 lb. 1.27
15 lb. 1.36
16 lb. 1.45
17 lb. 1.54
18 lb. 1.63
19 lb. 1.72
20 lb. 1.81

EXAMPLE

10 lb. 91¢
100 lb. 9.10

136²⁵

34⁰⁶
lb.

**COME SEE FOR YOURSELF
ALL MEAT CUT & WRAPPED
TO YOUR SPECIFICATIONS**

FREE HAM

To 1st 10 customers calling to open
their accounts in advance.

USDA CHOICE
**BEEF
HALVES**

1⁰⁹
lb.

U.S. YIELD 4

USDA CHOICE
**BEEF
HINDS**

1¹⁹
lb.

U.S. Yield 4

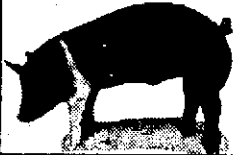
U.S.D.A. CHOICE YIELD 4
TRY IT SPECIAL! LOIN SECTION

STEAK ORDER

25⁴⁸
lb.

- 1 lb. 10¢
- 2 lb. 19¢
- 3 lb. 28¢
- 4 lb. 37¢
- 5 lb. 46¢
- 6 lb. 55¢
- 7 lb. 64¢
- 8 lb. 73¢
- 9 lb. 82¢
- 10 lb. 91¢
- 11 lb. 1.00
- 12 lb. 1.09
- 13 lb. 1.18
- 14 lb. 1.27
- 15 lb. 1.36
- 16 lb. 1.45
- 17 lb. 1.54
- 18 lb. 1.63
- 19 lb. 1.72
- 20 lb. 1.81

**SPECIAL
SPLIT 1/2 HOG**



WITH
PURCHASE
OF 1/2
BEEF

1⁰⁹
lb.

**BUY WITH
CONFIDENCE
OPEN
9-9 DAILY**

EXTRA FANCY LEAN
**OUR
SELECTED
PRIMAL
CUT
BEEF
ORDERS**

USDA CHOICE

\$1⁵⁹
lb. - **\$2²⁹**
lb.

**ALL MEAT 100%
GUARANTEED OR YOUR
MONEY REFUNDED**

ON AMOUNT OF MEAT RETURNED

"J"

GOOD

MEATS

OPEN 10 A.M. TO 8 P.M.; SAT. & SUN. 'til 6
CLOSED WED.

SWITCHBOARD OPEN WEDNESDAYS FOR APPOINTMENTS
SAN DIEGO FREEWAY TO WESTERN OFFRAMP

**CALL NOW
532-1300**

14520 S. Western Ave.

GARDENA

OPEN SUNDAY 9-6 DAILY 9-9

JUST SOUTH OF ROSEGRANS

Call in Advance to Make An Appointment or to Open An Account

SPIEGEL

FALL
1973

**TRY ANYTHING
IN THIS BOOK
30 DAYS FREE**

only if you are satisfied and keep the merchandise do you pay for it! All orders subject to Spiegel credit approval. See letter inside for details

the "big zip"
shirt-jac tops
this polyester
double knit
pant suit...

It will be a brighter day when you step into our easy-care Fortrel® polyester double knit pant suit in deep-tone fall shades. The jacket takes on shirttail styling, contrast stitching and pulls it all together with a big contrast zipper. The pants have easy-on elastic waist and fashionably wide flare legs. Machine wash (warm), no iron. Green, Rust or Purple. Miss, Juniors: 7-8,9-10, 11-12,13-14,15-16,17-18. (2 lbs.)
9 SX 1376—State size, color.... \$17.98

SPIEGEL LOW PRICE

2-pc. set
only **17⁸⁸**

turtleneck sweater

Rib knit pullover has turtleneck, long sleeves, back neck zip; straight bottom. Soft Orlon® acrylic machine washes. White, Hot Pink or Navy. Bust sizes: 32,34,36,38 in. State size, color.
9 SX 1406—(1 lb.)..... \$6.98

LARGER: 40,42,44,46 in. bust.
9 SX 1406—(1 lb.)..... \$7.98

Fortrel®
by DuPont



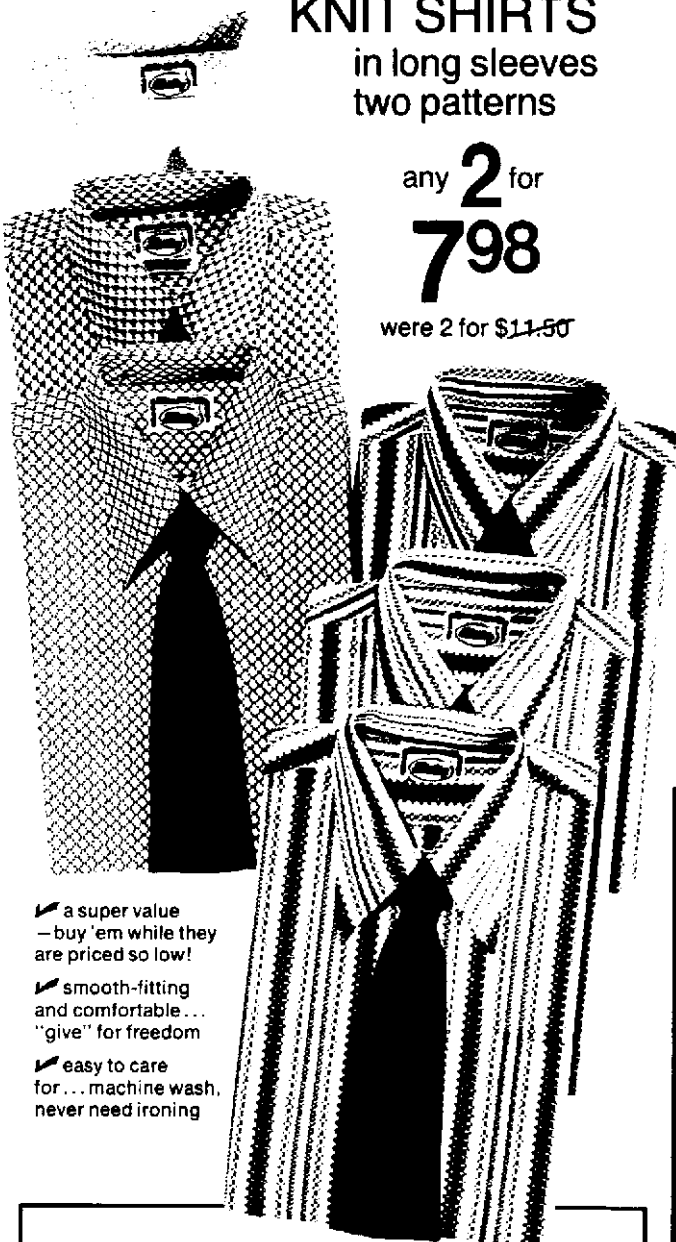
save \$352 on two!

KNIT SHIRTS

in long sleeves
two patterns

any **2** for
798

were 2 for \$11.50



✓ a super value
— buy 'em while they
are priced so low!

✓ smooth-fitting
and comfortable...
"give" for freedom

✓ easy to care
for... machine wash,
never need ironing

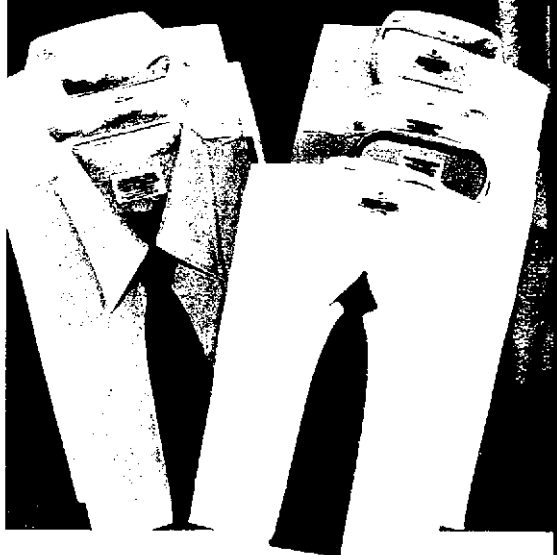
Don't pass up these fantastic savings on smart patterned knit shirts in a fine blend of polyester and nylon. Contoured body for comfortable fit. Top-stitched long point spread collar, permanent stays. Placket front, two-button cuff; long stay-in shirttails. Machine wash, tumble dry... needs no ironing. Sizes: Sm (fits 14-14½ in. neck; 32-33 in. sleeve); Med (15-15½ in. neck; 33-34 in. sleeve); Lg (16-16½ in. neck; 34-35 in. sleeve); X-Lg (17-17½ in. neck; 34-35 in. sleeve).

9 SX 8119—GEOMETRIC PATTERN. Colors: Red, Blue or Gold.

9 SX 8313—JACQUARD-LOOK STRIPE. Colors: Blue, Brown or Wine. State Sm, Med, Lg, or X-Lg only; color. (1 lb. each). Any 2 for \$7.98

DACRON® POLYESTER TIE. 4-in. width; wrinkle-shy, hand washable. State: Navy, Wine, Brown or Gold. Sold only with shirt order.

9 SX 8124—(8 oz. each). Each \$4.00. Any 2 for \$7.94



no-iron solids

4 in
pkg.

888
long
sleeve

4 in
pkg.

788
short
sleeve

Incredibly priced... a thrifty package of 4 permanent-press dress shirts of 65% polyester, 35% cotton broadcloth. Comfortable stay-in shirttails; Sanforized-Plus® for shrinkage control. Machine wash, dry; no iron. Pkg. incl. 1 each: White, Blue, Maize and Green.

LONG SLEEVES. 1 pocket, button cuffs and choice of 2 collar styles. State 1 neck size, 1 sleeve length to pkg. of 4. Chart below.

9 SX 8885—Semi-Spread Collar. (3 lbs.) Pkg. \$8.88

9 SX 8886—Button-Down Collar. (3 lbs.) Pkg. \$8.88

SHORT SLEEVES. 2 pockets. Neck sizes: 14, 14½, 15, 15½, 16, 16½. State 1 neck size to pkg. (3 lbs.)

9 SX 8884—Button-Down Collar. Pkg. \$7.88



no-iron stripes

4 in
pkg.

998

A fantastic value... 4 dress shirts of this high quality... less than \$2.50 each in pkg. of 4. Woven-stripe long-sleeve shirt with 2-button cuffs in a luxury blend of 65% polyester and 35% cotton. Long-point collar, permanent stays, contoured body; long shirttails. Machine wash, dry... no iron. Sanforized-Plus® for shrinkage control. Pkg. incl. 1 each: Brown, Blue, Gold, Lilac. Chart below. (3 lbs.)

9 SX 8302—State 1 neck size, sleeve length to pkg. Pkg. \$9.98

FOR LONG SLEEVE SHIRTS—STATE NECK SIZE, SLEEVE LENGTH					
NECK	14	14½	16	15½, 16	16½, 17
SLEEVES	32	32,33	32,33,34	32,33,34,36	33,34,35

layered look coordinates
just for the two of you...



his 'n hers
paisley shirt

5⁹⁸
each

Sharp-looking paisley print on polyester, cotton. Long point collar, long sleeves; shirttail hem. Machine wash, no iron. Brown/White.

HIS sizes: S(14-14½-in. neck); M(15-15½); L(16-16½); XL(17-17½).

9 SX 8176M—State size. (15 oz).....\$5.98

HERS: 32,34,36,38 in. bust.

9 SX 8176M—State size. (15 oz).....\$5.98

his 'n hers
elephant bells

7⁹⁸
each

Pants feature extra-wide flare bottoms. Soft, brushed cotton with contrast stitching; wide belt loops (belt sold below); zip watch pocket, rear patch pockets. Ride low on hips. Wash (warm). Natural. HIS waist sizes: 29,30,31,32,33,34,36,38", inseams: 30,32,34". HERS: see conversion chart, right. Order inseam longer. (2 lb.)

9 SX 4241—State waist, inseam; tell waist.....\$7.98

2-IN. BELT... cotton schiffli embroidery on expanded vinyl; antique metal buckle. S(fits 27-30" waist); M(31-34); L(35-38); XL(39-42).

9 SX 8029—Color: Brown. State size. (1 lb.).....\$6.98

his 'n hers
pullover

4⁹⁸
each

Sleeveless "U"-necked sweater in Orion® acrylic rib-knit. Machine wash (warm). Color: Brown. (8 oz)

HIS sizes: S(34-36-in. chest); M(37-40); L(41-44); XL(45-46).

9 SX 4403M—State size.....\$4.98

HER sizes: S(30-32-in. bust); M(34-36); L(38-40).

9 SX 4404M—State size.....\$4.98



8⁹⁸
each

cuffs are back...
we got 'em in 2 versions

The new cuffed flares are coming with extra style at a low Spiegel price! All the fashion features are here: wide belt loops (belt sold below); smooth non-pleated front, quarter top front pockets (regular rear); big bottoms with wide 2¼-in. cuffs. Polyester and rayon machine washes warm, tumble or drip dry, no ironing. Waists: 30,32,34,36,38 in.; inseams: 30,32,34 in. Order inseam longer than usual.

FLANNEL CUFFED FLARES... classic fabric in a new shape!

9 SX 4216—Blue.

9 SX 4217—Wine.

WOVEN-PLAID CUFFED FLARES... wardrobe brightener for '73.

9 SX 4219—Brown/Camel.

9 SX 4218—Blue/Camel.

State waist, inseam; tell which is waist. (2 lbs.).....\$8.98

THE BELT of genuine cowhide leather (1½-in. wide). Heavy harness cast metal buckle and loop, metal grommets. Navy, Saddle Tan, Wine, White or Black. Sizes: S(27-30" waist); M(31-34); L(35-38); XL(39-42).

9 SX 8030—State size and color. (1 lb.).....Each \$5.98

HER SLACK CONVERSION CHART

If your usual slack size is:	9	10	11	12	13	14	16
order men's waist size:	29 in.	30 in.	31 in.	32 in.	33 in.	34 in.	36 in.
Also tell inseam length: 30, 32 or 34 inches only							

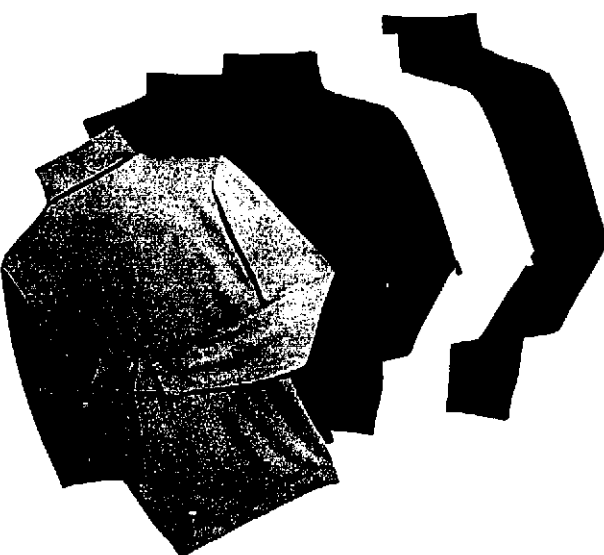


save \$1 on
fancy print
nylon knit

598
was \$6.98

good looking shirt... a perfect
pick-up for his wardrobe

Fall Catalog price cut! Fancy print shirts of texturized nylon knit fit comfortably—stay wrinkle free all day. Long sleeves end in 2-button cuffs; top-stitched long point collar, front placket. Contoured body; in-or-out bottom. Machine wash, dry; no ironing. Blue or Burgundy Multiprint. Sizes: Small (fits 14-14½ in. neck); Medium (15-15½); Large (16-16½); X-Large (17-17½). State size, color.
9 SX 8166—(1 lb. each)..... 2 for \$11.90..... Each \$5.98



save \$1 on Ban-Lon turtle neck

Price reduced \$1 from Fall '72. Turtle neck pull-overs in extra rich Ban-Lon® texturalized nylon... thermo-set finish keeps colors bright! Shape retaining rib knit cuffs and waist. Machine washable—won't shrink. Colors: Med. Blue, Wine, Bottle Green, Brown, White or Black. Sizes: S(34-36 in. chest); M(37-40); L(41-44); XL(45-46). State size and color. (15 oz. each)
9 SX 8167..... 2 for \$9.90..... Each \$4.98

carefree knit in
6 fashion colors

498
was \$5.98

try them
30 days
free!

Regular,
Short and
Tall

also
petites



zip-lined, 3-season
trench coats for two

acrylic pile
zip-in liner
gives warmth

SPIEGEL
LOW PRICE

1988
each

For you and your guy! Cozy warm, weather-proofed coats of fine 2-ply combed cotton and polyester stay wrinkle free. Just machine wash and dry... never need ironing. Tailored with double-breasted front; one-button gun patch; self belt. Cotton permanent lining. Warm acrylic pile liner (cotton back) zips out; hers has rayon quilt sleeves. Hand wash liner. Choose Natural Tan or Navy Blue. State size and color. (4 lbs.)

HIS: order regular suit size or measure around full part of chest over shirt. Short: 36, 38, 40, 42, 44 inch chest. Regular and Tall sizes: 36, 38, 40, 42, 44, 46 inch chest.

R9 SX 3282M—Short (5' 3" to 5' 8")..... \$19.88

R9 SX 3283M—Regular (over 5' 8" to 5' 11")..... \$19.88

R9 SX 3284M—Tall (over 5' 11" to 6' 4")..... \$19.88

HERS: Order regular dress size; coats sized to fit over suits.

R9 SX 3285M—Miss sizes: 8, 10, 12, 14, 16, 18, 20..... \$19.88

R9 SX 3286M—Petite (5' 3", under): 6, 8, 10, 12, 14, 16..... \$19.88



also
tails

terrific value!

**twill jeans
for men**



**3 great colors
in a package**

only 12⁹⁷

Popular twill flares wear contrast-stitched front, rear patch pockets; wide belt loops. Ride low on waist, fit snug in seat, thigh. Machine washable preshrunk cotton. 1 Navy, 1 Plum, 1 Bronze to pkg. Waists: 29,30,32,34,36,38,40 in. Inseams: S(30); M(31); L(33). For proper fit order longer inseam.

9 SX 4093—State 1 waist, 1 inseam letter. (6 lbs.). Pkg. \$12.97

**for the two of you
corduroy bush coats**

foam bonded, lined with acrylic
pile for cold weather protection

**17⁸⁸
each**

A great looking jacket! Richly-textured midwale cotton corduroy bonded to polyurethane foam. Acrylic pile lining (cotton back) and quilt-lined sleeves help keep you warm. Finger-tip length with four patch pockets and self belt. Dry clean. Antique Gold or Brown. State size and color. (4 lbs.)

HIS. Order regular suit size or measure chest over shirt.

R9 SX 3652M—Sizes: 36, 38, 40, 42, 44, 46 in. chest. \$17.88

R9 SX 3653M—Tall (over 5'11" to 6'4"): 38,40,42,44,46,48-in. chest. . . \$19.88

HERS. Miss, Junior sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

R9 SX 3654M—Order regular dress size, coat fits over suits. \$17.88

super value for men!

pile-lined cowhide suede

**SPIEGEL LOW PRICE
only**

39⁹⁰

Genuine leather at a price that's hard to beat! Jacket is rugged sueded split cowhide . . . has lining and notched collar of warm acrylic pile (cotton back); quilt-lined sleeves. Western styling includes: front and back yokes; flap pockets; button-trimmed cuffs. Fingertip length. Leather clean. Color: Brown. Order regular size or measure chest over garments usually worn under jacket. If between, order next larger size. State size. (4 lbs.)

R9 SX 3650—chest sizes: 36, 38, 40, 42, 44, 46 in. \$39.90

R9 SX 3651—Tall (over 5'11" to 6'4"): 38, 40, 42, 44, 46, 48-in. chest. . \$44.90



also
tails

men...all-occasion leather-look shoes you wipe and wear!

not just one pair, but

any **2 pr. 1588**

"Now-look" shoes are long on wear and priced Spiegel-low! Slightly grained polymeric uppers, the man-made material that looks like leather yet is scuff and stain resistant. Just wipe shoes clean with a damp cloth... they need no polishing. All have cushioned heel pads.

D(Med.) width: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 (no 11½).
EEE (Very Wide) width: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 (no 11½).

1 TWO-TONE SADDLE STYLE. Sleek stepper has platform-look composition sole and 1½-in. heel. Bump toe. D width only.
9 SX 1200—TAN/BROWN **9 SX 1201—BEIGE/BLUE**

2 TWO-TONE CLASSIC in new platform look. Broad toe. Wear-O-Lite composition sole and 1¼-in. heel. D width only.
9 SX 1202—BROWN/TAN **9 SX 1203—BLACK/GRAY**

3 TWIN GORE SLIP-ON for easy stepping. Gilt buckle. Broad toe. Wear-O-Lite composition sole, heel. D and EEE widths.
9 SX 1208—BROWN **9 SX 1209—BLACK**

4 GEORGE BOOT boasts cable stitching, adjustable buckle, hidden gore. Composition sole, heel. D and EEE widths.
9 SX 1206—BROWN **9 SX 1207—BLACK**

State size and width. (3 lbs. pair)..... Any 2 pair \$15.88

widths
D, EEE

try them
FREE!

values for boys 8-20

save \$2²²

on no-iron
twill flares



average
or slim

stock up and save
on stripe or solid
... were \$8.88

2 in pkg 6⁶⁶

Save from Fall '72 on twill flares. Permanent press cotton, polyester—machine wash, dry; no ironing. Wide waistbands, cuffless bottoms, 2 set-down front pockets, 2 rear. Bartacks at strain points. Chart below.

STRIPES. 1 Bronze, 1 Blue per pkg. Average sizes: 10,12,14,16,18,20. Slim: 8,10,12,14,16,18,20. State 1 size per package. (3 lbs.)

9 SX 7773—Average. 9 SX 7774—Slim. Pkg. \$6.66

SOLIDS. 1 Blue, 1 Black per pkg. Average and Slim sizes: 8,10,12,14,16,18,20. State one size per package of two. (3 lbs.)

9 SX 7776—Average. 9 SX 7771—Slim. Pkg. \$6.66



save
\$5.00

save
\$1.11

bush coat
was \$12.88 12⁸⁸

plaid C.P.O.
was \$9.99 8⁸⁸

Wide rib cotton corduroy bush coat ... warmly lined in acrylic pile (cotton back). Has quilt-lined sleeves to keep him snug; buttoned patch pockets and self belt. Dry clean. Bronze or Green. Sizes: 10, 12, 14, 16, 18, 20. Chart at right. State size, color.

9 SX 8845—(3 lbs.).....\$12.88

Pile lined jacket is favored by kids for comfort, warmth. Shirttail hem; C.P.O. buttons. Reprocessed wool, linen, nylon blend; pile lining is acrylic; other fibers on cotton back. Dry clean. Rust or Blue (plaids may vary). Sizes: 10,12,14, 16,18,20. Chart, right. (3 lbs.)

9 SX 8450—State size, color. \$8.88



average
or slim

save \$1.02 on cuffed flares

no-iron
denim
was \$5.95 4⁹⁷

midwale
corduroy
was \$6.97 5⁹⁷

Fall catalog price cut on smart, wide-leg cuffed flares. Dress your boy in the hottest fashion going and save money in the bargain! Wide waistband with tunnel belt loops (belt not incl.); 2 front, 2 rear pockets; zip fly. Average and slim sizes: 8,10,12,14,16,18,20. See chart below. State size, color.

DENIM... cotton, polyester blend is machine washable; no ironing. Navy only. 9 SX 8494—Average. 9 SX 8496—Slim. (1 lb. 7 oz.)... 2 for \$9.90. Ea. \$4.97

CORDUROY... midwale cotton; machine washable. Colors: Burgundy or Navy. 9 SX 8492—Average. 9 SX 8498—Slim. (1 lb. 7 oz.)... 2 for \$11.90. Ea. \$6.97

price cut \$3
warmly-lined
snorkel parka

was \$19.77 16⁷⁷

Fall Book price cut! Water-repellent parka is tops for school or outdoor sports. Tough nylon satin shell is warmly lined with nylon quilted to polyester. Drawstring snorkel hood is pile lined and trimmed in long, shaggy pile. Zip-closure under button-fly front. Zip pocket on sleeve; inner knit wristlets. Machine wash in warm water. Green, Blue or Burgundy. Sizes: 10,12,14,16,18,20. Chart, below. State size, color.

9 SX 8377—(3 lbs.).....\$16.77

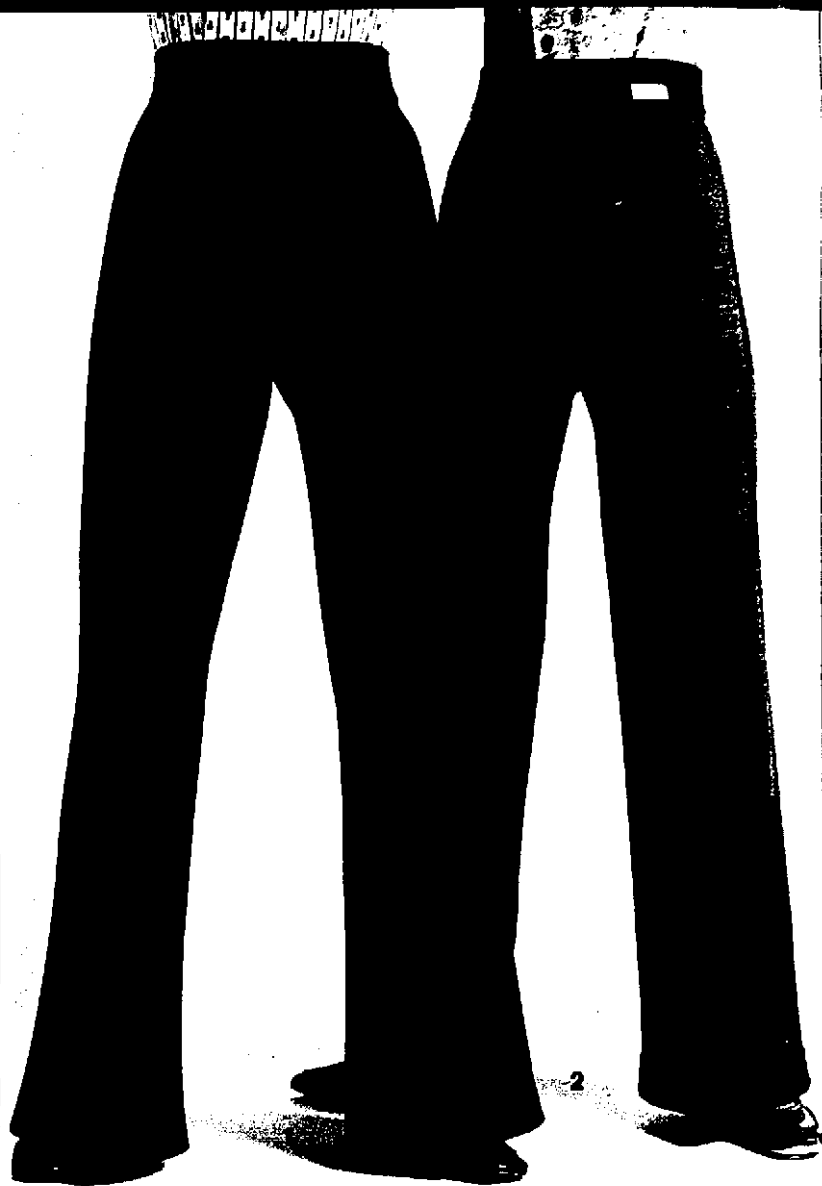
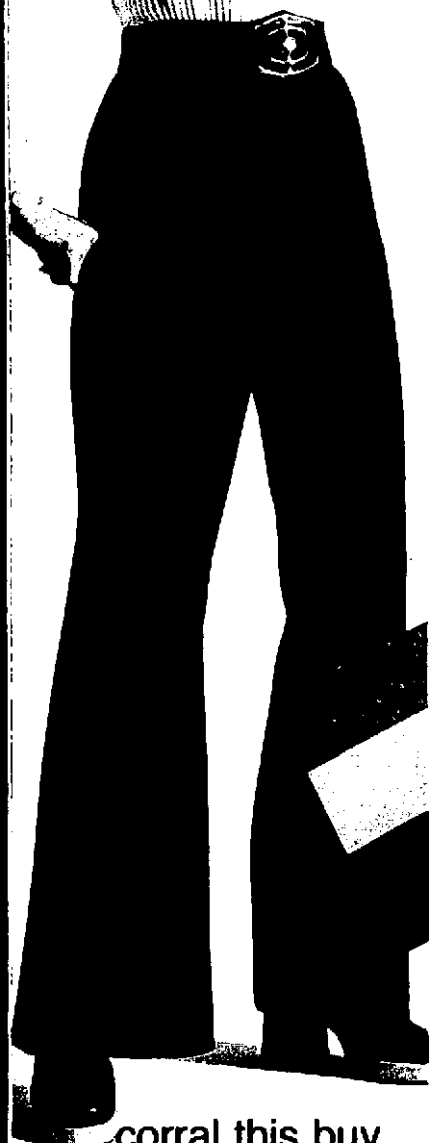


Boys 8-20 Proportioned Size Chart

Size	Ht. in.	Aver. Chest, in.	Aver. Waist, in.	Slim Waist, in.
8	49-50½	26½-27	23½-24	21½-22
10	51-54½	27½-28½	24½-25	22½-23
12	55-58½	29-30	25½-26	23½-24
14	59-61½	30½-32	26½-27	24½-25
16	62-64½	32½-33½	27½-28	25½-26
18	65-66½	34-35	28½-29	26½-27
20	67-68½	35½-36½	29½-30	27½-28

save to \$7.76
plush corduroys

wear these fashions 30 DAYS FREE!



corral this buy
on western flares

were \$9.99 ea. **2 for 11.00**

Fall Book price cut on flares! Feature looped waist (belt not incl.); zip fly; 2 western scoop front pockets, regular rear. Ribless cotton corduroy is sturdy, machine wash, warm. Plum, Navy, Rust, Gold. Miss, Jrs: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. State size, color. (1 lb.)
9 SX 9200... Ea. \$5.88... **2 for \$11.00**
TALLS (5' 7 1/2", over): 10 to 20.
9 SX 9201... Ea. \$6.88... **2 for \$13.00**

wide, wide leg pants
take a fashion stand in
wool-look double knit

Fashion-wise flares make snazzy pant-dressing. Look good with almost any top you own. Comfortable acrylic double knit looks and feels like wool... resists wrinkling and keeps its shape. Styled with easy-on elasticized waist. Just machine wash, warm. Miss, Juniors: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Talls (5 ft. 7 in., over): 10, 12, 14, 16, 18, 20. State size, color.

988
each

1 YOKE-FRONT FLARES wear a top-stitched "V" yoke. Berry or Navy.
9 SX 9112—Miss, Jrs. (1 lb.)... \$9.88
9 SX 9113—Talls. (1 lb.)... \$10.88
2 CUFFY FLARES fake a zip fly. Skinn leather-look belt. Gray or Black.
9 SX 9110—Miss, Jrs. (1 lb.)... \$9.88
9 SX 9111—Talls. (1 lb.)... \$10.88

another great bargain...
try any set 30 days FREE!

all together great!
colorful engineered print
with coordinated slacks

knit
top

994

Exciting engineered
screen print on acetate
double knit. Machine
wash and dry, no iron.
Self-wash. Red/Green/
Black print. Bust sizes:
S(32); M(34-36); L(38).
State size. (6oz.).

9 SX 9235.....\$9.94

LARGER: XL(40-
42); XXL(44-46).

9 SX 9236.....\$10.94

Also
Tall,
Half and
larger
sizes

2 pc. set 12⁸⁸

clever cover-ups...
casuals in polyester knit

Don't miss the chance to snap up one of these incredibly-priced polyester knit pant sets! Classically styled top over elastic-waist pull-on flare pants... in an array of colors. Machine wash (warm), no iron. Miss, Jrs: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

TURTLENECK 'N PANTS... stripe pullover is perfect contrast (or solid color double knit slacks. Green/White, Red/White or Navy/White. (2 lbs.)
9 SX 1373—State size, color... Set \$12.88

CAPRI PULLOVER 'N PANTS... neckline trim matches the solid color double knit slacks. Belt not incl. Tan/Green, Navy/Red or Red/Navy. (2 lbs.)
9 SX 1374—State size, color... Set \$12.68

flare or
stovepipe pants

794

DOUBLE KNIT PANTS with elastic waistband. Machine wash, dry. Forest Green, Red or Black. State size, color. (2 lb.)

FLARES: little iron nylon. Miss, Jrs. 7-8 to 17-18.

9 SX 9240.....\$7.94

TALLS(5'7½, over): 10 to 20.

9 SX 9241.....\$8.94

HALF(5'4, under): 16½-26½.

9 SX 9242.....\$9.94

STOVEPIPES: no-iron polyester. Miss, Jrs. 7-8 to 17-18.

9 SX 9237.....\$7.94

TALL(5'7½, over): 10 to 20.

9 SX 9238.....\$8.94

HALF(5'4, under): 16½-26½.

9 SX 9239.....\$9.94

save \$3.06 on nylon tops
...great for the season

any **3** for **888**
were \$11.94

Price cut from Fall Book! Softly clinging pullovers of stretch nylon knit have long slim sleeves, in-out bottom. Machine wash, little iron. Berry Red, White, Blue, Gold or Black. State size and color.

TURTLENECK features back neck zip. Bust sizes: 32, 34, 36, 38 inches.

9 SX 1204—(9 oz. ea.) 3 for \$8.88

Larger sizes: 40, 42, 44, 46 in. bust.

9 SX 1205—(9 oz. ea.) 3 for \$11.88

CAPRI V-NECK. Bust: 32, 34, 36, 38 in.

9 SX 1375—(9 oz. ea.) 3 for \$8.88

Larger sizes: 40, 42, 44, 46 in. bust.

9 SX 1376—(9 oz. ea.) 3 for \$11.88

get acquainted with Spiegel **LOW PRICES!**



Save to
27%
on our **NYLON
SPANDEX BRAS**



buy 3 and save \$1.59 ... buy 6, save \$4.02

were \$2.49
196
ea. in 3's

save more
on 2 pkgs. **182**
ea. in 6's

CROSS-OVER BRA. Prices cut from Fall Catalog. Lined nylon lace cups with cross-over power net center bust. Power net frame (nylon, spandex) gently controls, shapes. Elastic under-bust; stretch straps adjust. White. State 1 size per pkg. of 3. (14 oz. pkg.)

CRISS-CROSS BRA on sale... Fall Catalog price reduced! Bra has lined nylon lace cups set into a power net frame (nylon, spandex) for stretch comfort. Criss-cross center bust uplifts, separates; elastic under-bust. Straps adjust. White. State 1 bra size to package of 3. (14 oz. pkg.)

Cat. No.	Cup	Bra Size, In.	Pkg. of 3	2 Pkgs.
9 SX 9005	B	34 to 40	\$5.88	\$10.92
9 SX 9006	C	34 to 40	\$5.88	\$10.92
9 SX 9007	D	34 to 40	\$6.88	\$12.92

Cat. No.	Cup	Bra Size, In.	Pkg. of 3	2 Pkgs.
9 SX 9000	A	32 to 36	\$5.88	\$10.92
9 SX 9001	B	34 to 40	\$5.88	\$10.92
9 SX 9002	C	34 to 42	\$5.88	\$10.92

buy them by the dozen and save!

12 briefs were \$5.88

477

12 bikinis were \$4.90

377

Hollywood briefs in pkgs. of 12. Elastic waist, legs; double reinforced crotch. White, assorted pastels, 1 Black. Reg. sizes: S(30-32 in. hips); M(33-36); L(37-40). Larger sizes: X-L(41-43); XX-L(44-46); XXX-L(47-50). State 1 size. (1 lb 6 oz.)

NON-RUN ACETATE tricot.

9 SX 8252—Regular sizes Pkg. \$4.77

9 SX 8253—Larger sizes Pkg. \$5.77

NON-RUN NYLON tricot.

9 SX 8254—Regular sizes Pkg. \$5.77

9 SX 8255—Larger sizes Pkg. \$6.77

Bikini briefs in pkg. of 12 in a pretty assortment of colors! Soft nylon tricot; elastic waist and legs; double reinforced crotch. Sizes: S (fits 30-32 in. hips); M(33-36); L(37-40). State 1 size to pkg. (1 lb.)

SHEER 15 denier. 3 White, 1 Black, 8 assorted pastels.

9 SX 8250 Pkg. \$3.77

OPAQUE 40 denier. 4 White, 1 Black, 7 assorted pastels.

9 SX 8251 Pkg. \$4.77

leather-look boots
with lots of sole

\$18

16-in.
knee-hi

\$15

10-in.
ankle-hi

TRY
THEM
FREE!



knee or ankle-hi fashion
in wipe-clean vinyl...

They're the fashion "put-on" of the season! High stepping boots in two great lengths. Stand tall on a 1/4-in. covered platform and 2 3/4-inch heel. Wrap it all up in easy-care urethane uppers that stop where you like... at the ankle or the knee. Both are foam lined for warmth and comfort and have a ribbed, slip-resistant rubber sole.

B(Medium): 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.

KNEE-HI BOOT... long side zipper for easy on and off.
9 SX 1482—WHITE. 9 SX 1483—CAMEL TAN.
9 SX 1484—BLACK. State size. (1 lb. 9 oz.)..... \$18.00

ANKLE-HI BOOT... 10-in. upper, convenient side zip.
9 SX 1485—RED. 9 SX 1486—WHITE.
9 SX 1487—CAMEL TAN. 9 SX 1488—NAVY.
State size. (1 lb. 9 oz.)..... \$15.00

swing coat
wears pile
and vinyl
trim...

39⁹⁸



let winter come, you're covered

Pamper your budget and stay cozy warm in this water repellent swing coat of polyester and cotton oxford. It's boldly bound in leather-look vinyl and trimmed with snugly Verel® modacrylic pile for extra dash and style. Pile lined hood detaches to suit your fashion mood. Undercover is a warm, quilted acetate taffeta lining. Front button closing; 35 inches long. Dry clean. British Tan, Green or Brown. Miss, Junior sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Order regular dress size; coats are sized to fit over suits. R9 SX 3620—Shpg. wt. 3 lbs. \$39.98
HALF(5 ft. 4, under): 16 1/4 to 26 1/4.
R9 SX 3621—State size, color. \$46.98



all prices cut! values for girls 3 to 14

save to \$5
all-weather coats
with pile zip-liner



Fall catalog prices cut! White stitching highlights this double-breasted trench coat. Wears a notched collar, patch pockets and a waist-cinching self belt; metal buttons. Carefree cotton and polyester shell has permanent printed cotton lining. Zip-in acrylic pile liner (on cotton back) has attached quilted sleeves. Water repellent. Machine wash and dry... needs no ironing. Navy, Red or Brown. Charts below. State size, color. (3 lbs.)

9 SX 8082—LIL' SIS: 4.5, 6, 6X \$12.88
9 SX 8322—BIG SIS: 7, 8, 10, 12, 14 \$14.88
9 SX 8323—CHUBBY: 10½, 12½, 14½, 16½ \$16.88

water-repellent
warm, washable, too!

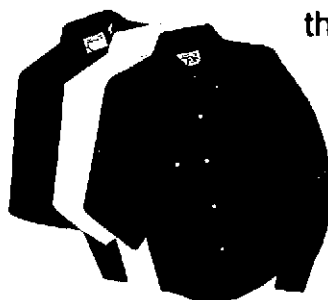
lil' sis
was \$16.88 **1288**
big sis
was \$18.88 **1488**

save to \$3
washable fake-fur
acrylic pile coats

lil' sis
was \$14.88 **1488**
big sis
was \$17.88 **1888**

Big Book prices cut! Wrap them up in super-warm fake fur of acrylic pile (cotton back). Double breasted with bright buttons, notched collar, side-seam pockets. Nylon quilt lining. Machine wash. Red, Navy or Purple. Chart, right. State size, color.

LIL' SIS: 3, 4, 5, 6, 6X.
9 SX 8088—(3 lbs) \$14.88
BIG SIS: 7, 8, 10, 12, 14.
9 SX 8288—(3 lbs) \$16.88
CHUBBY: 10½-16½.
9 SX 8281—(3 lbs) \$22.88



three no-iron shirts
3 to 6X **566** 7 to 14 **666**

New low price! Cotton, polyester broadcloth ivy shirts with button-down collar, shirttails, long sleeves. Machine wash, dry. Chart below.
1 Red, 1 White, 1 Navy to pkg. LIL' SIS: 3, 4, 5, 6, 6X. State 1 size.
9 SX 6079—(1 lb 8 oz) \$5.66
BIG SIS: 7, 8, 10, 12, 14. State 1 size.
9 SX 9269—(1 lb 8 oz) \$6.66

1 White, 1 Yellow, 1 Blue to pkg. BIG SIS: 7, 8, 10, 12, 14. State 1 size.
9 SX 9261—(1 lb 8 oz) \$6.66

three acrylic flares

3 to 6X **888** 7 to 14 **1194**

Smart pants of woven acrylic bonded to nylon. Band front; elastic back waist. Machine wash, little or no iron. 1 Green/Yellow plaid; 1 Brown/White herringbone; 1 Red/Green plaid. Chart below. State 1 size to pkg. (1 lb.)

LIL' SIS: 3, 4, 5, 6, 6X.
9 SX 6082—Was \$9.88 Pkg. \$8.88
BIG SIS: 7, 8, 10, 12, 14.
9 SX 9305—Was \$12.94 Pkg. \$11.94
CHUBBY: 10½, 12½, 14½, 16½.
9 SX 9306 Pkg. \$14.97



no-iron denim jeans

each 3-6X **277** each 7-14 **366**

Flare jeans with zip fly, belt loops. Cotton, polyester denim. Machine wash, no iron. Wheat, Navy or Turquoise. Chart, below. State size, color. (1 lb 4 oz)

LIL' SIS: 3, 4, 5, 6, 6X. Was \$3.98
9 SX 8080 2 for \$5.44 Ea. \$2.77
BIG SIS: 7, 8, 10, 12, 14. Was \$3.94
9 SX 8329 2 for \$7.00 Ea. \$3.50

save to 22%
stretch rib-knit
body suits

3-6X **266** 7-14 **388**

Save to \$1.11 on turtleneck body suits of rib-knit stretch nylon. Back neck zip, long sleeves; snap crotch. Blue, Purple, Red or White. Machine wash, no iron. Chart below. State size, color. (10 oz)

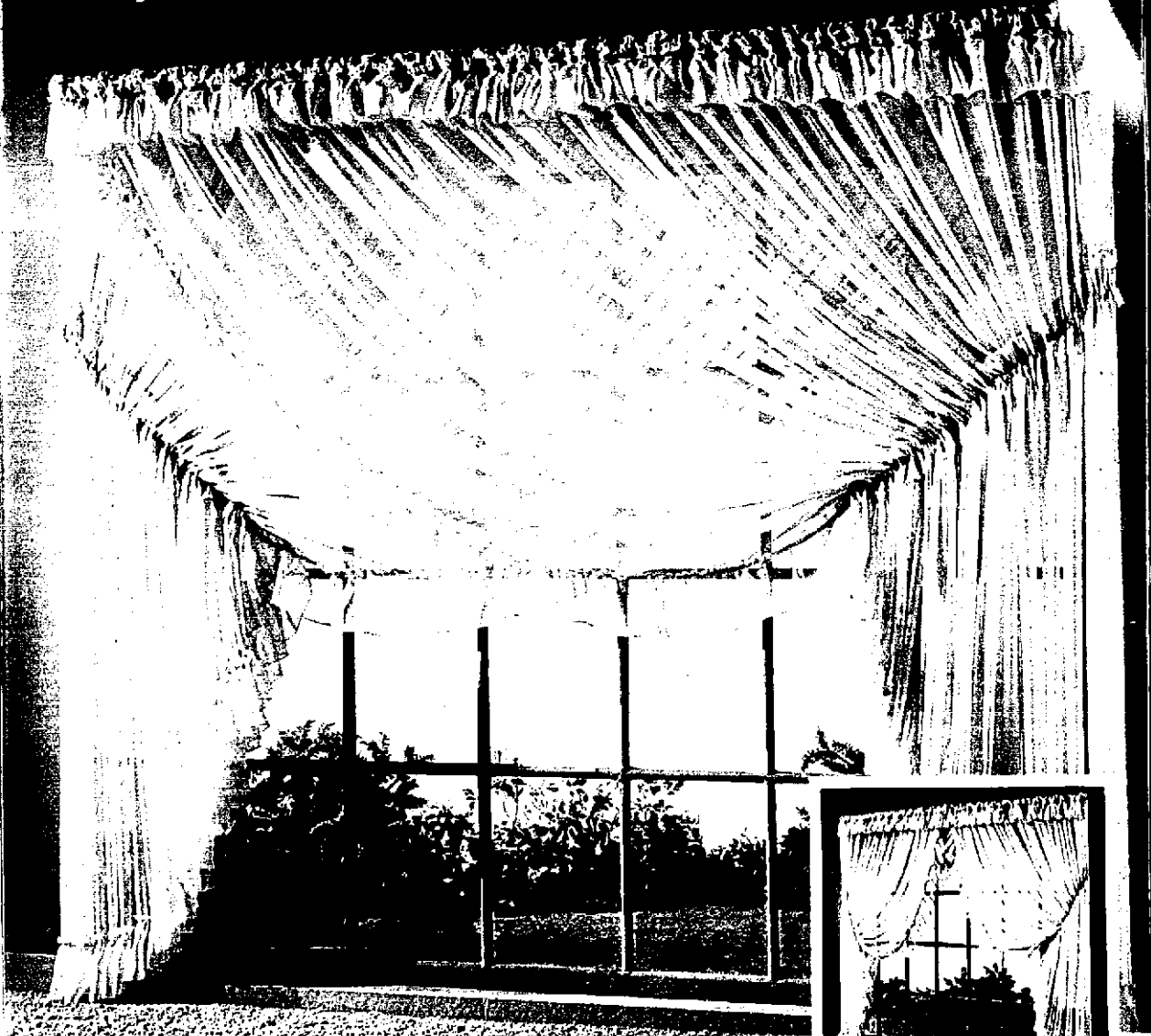
LIL' SIS: S(2-3); M(4-5); L(6-6X).
9 SX 8081 2 for \$5.00 Ea. \$2.50
BIG SIS: S(7-8); M(10-12); L(14).
9 SX 8023 2 for \$7.00 Ea. \$3.50



Size	3	4	5	6	6X
Height, in.	36-37½	38-40½	41-43½	44-46½	47-49½
Chest, in.	28-29½	29-31½	30-32½	32-34½	34-36½
Waist, in.	21	21½	22	22½	23

Size	Height, in.	Reg. chest	Chubby chest	Reg. waist	Chubby
7	49-51½	26½-28½	—	22½-24	—
8	52-54½	28½-30½	—	24-25½	—
10-12	54-56½	30-32	30½-32½	24-26½	27½-29½
12-14	56-58½	32½-34½	32-34	26-28½	29½-31½
14-16	58½-60½	34-36	33½-35½	28-30½	31½-33½
18	61-63	—	35-36	—	33½-35½

treat your windows to beautiful SHIR-BACK



ready-to-hang priscillas from Cameo® ... sheer Fortrel® polyester machine washes and dries — needs no ironing

single
width **\$6**

double
width **\$12**

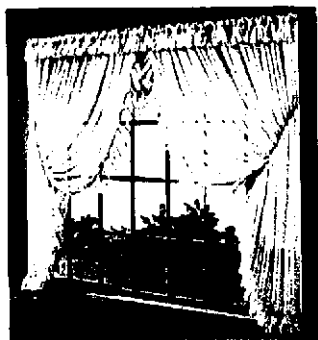
triple
width **\$18**

Charming window treatment! Have frothy Cameo Shir-backs® for your windows... and at low Spiegel prices, too! Graceful priscillas of Fortrel® polyester marquisette are ready to hang without ironing... and they shirr themselves. Just pull the tape for perfect draping. 6-in. ruffles have hanky edgings; 1½ yds. fullness per finished yard. So easy to care for—machine wash and dry; no ironing. See How to Order at right. Gold, Pink, White or Green. State catalog number and color.

SINGLE... 96-in. pair width. Any Pair \$6.00
9 SX 7841M—54-in. long. (1 lb.)
9 SX 7842M—63-in. long. (1 lb.)
9 SX 7843M—81-in. long. (1 lb.)

DOUBLE... 180-in. pair width. Any Pair \$12.00
9 SX 7844M—63-in. long. (2 lbs.)
9 SX 7845M—81-in. long. (2 lbs.)

TRIPLE... 254-in. pair width. Any Pair \$18.00
9 SX 7846M—81-in. long. (2 lbs.)
9 SX 7847M—90-in. long. (3 lbs.)



HOW TO ORDER

Measure width between rod brackets. For criss-cross (shown top view) order 3 to 4 times actual width; hang on a double rod. For center meet (shown above) order 2 to 3 times actual width; hang on a single rod.

Pink

White

Green

3-pc. Tank Set
395

4x6 ft.

5x6 ft.

5x7 ft.

5x8 ft.

WALL TO WALL BATH CARPETING any size **12⁹⁵**

ANY SIZE wall-to-wall bathroom carpeting in a beautiful sculptured pattern for \$12.95. Washable nylon. Slip-resistant latex back. Cut to fit—pattern paper, instr. incl. Blue, Green, Gold or Pink.

R9 SX 3530M—4x6-ft. Mailable. (7 lbs.)

R9 SX 3531M—5x6-ft. Mailable. (9 lbs.)

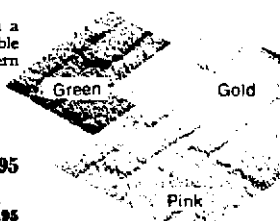
R9 SX 3532M—5x7-ft. Mailable. (11 lbs.)

R9 SX 3533M—5x8-ft. Mailable. (13 lbs.)

State catalog number, color... **Any Size \$12.95**

3-PC. TANK SET—2-pc. tank topper, lid cover.

R9 SX 3534M—State color. (2 lbs.)... **Set \$3.95**



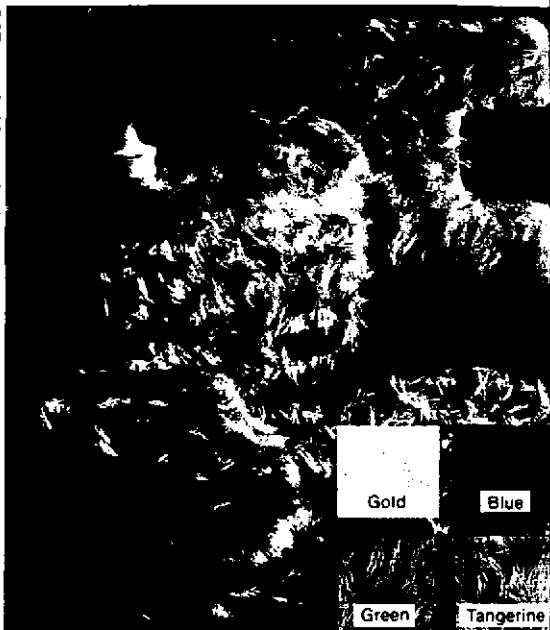
bright bath coordinates of 2¼-in. fur-look plush pile

washable acrylic blend
in 5 gorgeous colors...
try a set 30 days free!

5 pc. set **988**

Real buy! Fur-look 2¼-in. long 60% modacrylic, 40% acrylic blend pile. Set includes: 2-pc. tank topper and standard-size lid cover; 20x36-in. oblong mat; 20x24-in. contour mat... have slip-resistant latex backing. Machine washable; shake to refluff. Colors: Shocking Pink, Tangerine, Antique Gold, Moss Green or Deep Blue.

9 SX 7001—State color. Shpg. wt. 4 lbs. **Set \$9.88**



COLORFUL CANNON TOWEL ENSEMBLES

40 pc. 14⁹⁵

HERE'S YOUR COMPLETE ENSEMBLE:

- 4 jacquard bath towels: 22x42 in.
- 2 jacquard hand towels: 15x25 in.
- 8 jacquard washcloths: 12x12 in.
- 6 solid bath towels: 20x40 in.
- 4 solid hand towels: 15x26 in.
- 12 solid washcloths: 12x12 in.
- 4 solid guest towels: 11x18 in.

Replenish your towel supply with this 40-piece ensemble! Richly textured jacquard and lovely solid color towels are thirsty cotton terry. Cannon's Beautiful® finish keeps them soft and extra absorbent. Washfast colors.

R9 SX 3536—BLUE. **R9 SX 3537**—GREEN.

R9 SX 3537—PINK. **R9 SX 3538**—GOLD.

Mailable. (7 lbs.)... **Ensemble \$14.95**



Try anything we sell 30 DAYS FREE

all orders subject
to credit approval
by Spiegel, Inc.

Only if you are satisfied and keep
the merchandise do you pay for it

...otherwise return it
and owe nothing

It's really quite simple
to get acquainted with Spiegel...

All you do is select any of the items in this catalog that you'd like to see. List them on one of the attached order blanks and mail to Spiegel. That's all there is to it. Be sure to give complete information. Fill in your name and address - give the catalog number and name of each item as well as size, color and quantity desired. There's no risk. No obligation. And you don't send a single penny.

To help us get acquainted with you - and to try anything we sell - please answer the questions on the back of the order blank and sign where indicated. We'll open an account for you (subject to credit approval by Spiegel) when we send your merchandise.

When we say Free Trial
that's Exactly what we mean

This free trial is just that. Free! And the trial means try. We want you to try the items you select. Don't just inspect them. If it's a camera you've chosen we want you to shoot some pictures with it. If it's cookware, cook a meal in it. If it's apparel, wear it - enjoy the compliments of your family and friends. That's the best way to get acquainted with Spiegel. By actually trying the things we sell.

Only If you are Satisfied and
Keep the Merchandise do you Pay for It.

Only after you've tried your selections can you be sure about such things as fit and appearance, quality and value, performance and

*Mail your Free Trial Order in the
handy, pre-paid envelope enclosed*

service. If you decide to keep the merchandise, and we believe you will - we'll add it to your new Spiegel Account and you can pay for it on either the Charge Account or the Monthly Payment plan. You decide.

If for any reason you are not happy, return the merchandise and owe nothing.

SATISFACTION REALLY GUARANTEED

Everything you buy at Spiegel - not just this first order, but every order - is guaranteed. This has been our promise for over a century - since 1865. In plain English that means if things aren't right we'll make them right. And this promise is not limited to just the free trial period. It protects our merchandise throughout its normal life. If you do not get the service you have a right to expect we will make an adjustment that is fair to both of us.

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Accept this invitation to try anything in this catalog. It's the exciting way to discover Spiegel. Remember you are under no obligation to buy - and the free trial won't cost you a cent.

Send your free trial order today. Mail it in the handy postpaid envelope enclosed for your convenience. We look forward to serving you soon and we make this promise...we shall do everything possible to make Spiegel your favorite place to shop.



President, Spiegel, Inc.

Choose Charge or Monthly Payments

With a Spiegel Charge Account, there is no finance charge. You simply pay the full cash sale price, plus shipping/handling charge and tax if any, within 25 days after your billing date.

You also have the option of paying on the famous Budget Power Monthly Payment Plan.

Under this plan you pay the time sales price, which is the cash sale price including shipping/handling charge and tax if any, plus the time price differential (monthly finance charge) and the charge for Spiegel Budget Power Group Insurance (if authorized) according to the monthly terms below. Payments are credited on the date of receipt and early payments or payments in excess of minimum payment due result in smaller finance charges. No finance charge will be added if the outstanding balance is paid within 25 days of your billing date.

Effective July 1, 1972 for all new and paid-up customers.

MINIMUM MONTHLY PAYMENT	\$8	\$9	\$10	\$11	\$12	\$13	\$14	\$15	\$20	\$25
BUYS UP TO	\$160	\$180	\$200	\$220	\$240	\$260	\$280	\$300	\$400	\$500

With the Monthly Payment plan, there is a FINANCE CHARGE computed by the Average Daily Balance method which is the sum of the amount of actual daily balances each day during the billing cycle divided by the number of days in the billing cycle; calculated at a periodic rate of 1.65% monthly (or a minimum of 50¢ monthly on balances under \$30.30) which is an ANNUAL PERCENTAGE RATE of 19.8%.

Shipping and tax, if any, insurance coverage (if authorized) and the \$1.00 handling charge on orders shipped direct will be included in your account.

Budget Power Group Insurance Available

PROPERTY INSURANCE for Direct and Accidental Loss or Damage to your purchases financed by Spiegel in the United States and Canada caused by: fire, lightning, inland marine perils, windstorm, cyclone, tornado, hail, explosion, vehicles, smoke, flood from rising waters and burglary is available to Spiegel customers from American Bankers Insurance Company of Florida, where not prohibited by law. Claims are paid by a credit to your account for the repair or replacement value of the damaged insured property or the unpaid balance (whichever is less). The cost of property insurance is only pennies a month, .0015 of outstanding monthly balance (which, for example, is only 15¢ for a balance of \$100). This insurance may be obtained from any person of applicant's choice and purchase of this insurance is not a factor in approving the extension of credit. You may terminate this insurance at any time.

CREDIT LIFE INSURANCE. For pennies a month, .00165 of monthly balance (which for example is only 16½¢ for a balance of \$100), you can be safeguarded by Spiegel Group Credit Insurance Policy, issued by Guaranty Life Insurance Company of America, which will pay your account balance up to \$2,500 in the event of the death of you or your spouse. A certificate will be sent, describing all benefits in full. Purchase of this insurance is not a factor in approving the extension of credit, and the insurance can be terminated at any time.

give this order blank to a friend or use it to send another order later

SPIEGEL

only if you are satisfied and keep the merchandise do you pay for it. Otherwise return it and owe nothing.

Mr. _____ please print * Subject to Credit Approval by Spiegel, Inc.
 Mrs. _____
 NAME Miss _____
 SPOUSE'S NAME _____ PHONE _____ include area code
 ADDRESS _____
 ROUTE _____ BOX _____ APO _____ FPO _____
 TOWN _____ STATE _____ ZIP _____

FOR PROMPT SERVICE PLEASE STATE SIZE, COLOR, STYLE AS REQUESTED

[illegible]

If you want this order shipped to another person, or to you at a different address, give directions here:

Name _____

Abstract

Town _____ State _____ Zip _____

If order requires freight or express depend on us to ship best way

Fill out the other side to
try any item 30 Days Free

TOTAL		
--------------	--	--

orders must be for \$10 or more

● ● ● 2SX-DB1

SORRY—NO C.O.D. ORDERS AT THESE LOW PRICES
Shipping and Handling Charges will be added to the prices shown

only if you are satisfied and keep the merchandise do you pay for it. Otherwise return it and owe nothing.

NAME Mr.
NAME Mrs.
NAME Miss

SPOUSE'S NAME _____ PHONE _____
include area code

ADDRESS _____

ROUTE _____ BOX _____ APO _____ FPO _____

TOWN _____ STATE _____ ZIP _____

FOR PROMPT SERVICE PLEASE STATE SIZE, COLOR, STYLE AS REQUESTED

[illegible]

If you want this order shipped to another person, or to you at a different address, give directions here:

Name _____

Address

Тема	Вопросы	Задания
1. Введение	1.1. Что такое экономика?	1.1.1. Определить понятие экономики.
2. Основы экономики	2.1. Что такое ресурсы?	2.1.1. Перечислить основные ресурсы.
3. Производство	3.1. Что такое производственный процесс?	3.1.1. Описать этапы производственного процесса.
4. Распределение	4.1. Что такое распределение?	4.1.1. Описать основные принципы распределения.
5. Потребление	5.1. Что такое потребление?	5.1.1. Описать основные принципы потребления.
6. Рынок	6.1. Что такое рынок?	6.1.1. Описать основные принципы рынка.
7. Деньги	7.1. Что такое деньги?	7.1.1. Описать основные функции денег.
8. Банки	8.1. Что такое банки?	8.1.1. Описать основные функции банков.
9. Инвестиции	9.1. Что такое инвестиции?	9.1.1. Описать основные принципы инвестиций.
10. Развитие	10.1. Что такое развитие?	10.1.1. Описать основные принципы развития.

Fill out the other side to
try any item 30 Days Free

TOTAL		
--------------	--	--

orders must be for \$10 or more.

● ● ● 2SX-DB1

ORDER BLANK 1 To Try Anything in this Book for 30 Days Free

☐ CHECK HERE TO OPEN AN ACCOUNT OR IF YOU HAVE NOT USED YOUR ACCOUNT IN THE PAST 12 MONTHS answer all questions and sign below

☐ CHECK HERE IF YOU HAVE USED YOUR ACCOUNT IN THE PAST 12 MONTHS and sign below answer only the questions

SPIEGEL ACCOUNT APPLICATION

Print Answers To All Questions

check one ☐ Married ☐ Single ☐ Widower ☐ Divorced ☐ Separated What is your age? How many Children do you support? Social Security Number?

YOUR NAME Mr. Mrs. Miss First Name Middle Initial Last Name SPOUSE'S FIRST NAME

Street Address Town State Zip Phone Number This phone is at my Home Work Parents Neighbor Check One Own Rent Board Live with parents

Previous Address (include area code) If less than 2 Years at present address How Long? yrs/mos Landlord or Mortgage Holder Address

What kind of work do you do? If in Armed forces give rank, serial no. How long with Present Employer? yrs/mos

Employer or Business Address How long with Previous Employer? yrs/mos

Previous Employer If less than 1 Year with present employer

Spouse's Employer Address

What are Your Present Earnings \$ Weekly Monthly Yearly Spouse's Present Income If any \$ Weekly Monthly Yearly Other Income \$ Weekly Monthly Yearly Source of other income? Savings Checking Loan

Name of Your Bank Address of Your Bank City State

Give 2 Credit References: Stores, Finance Co., or major Credit Cards Name of Firm Address

Closest Relative Not Living With You Name Address

CHECK AND SIGN BELOW—ALL ORDERS SUBJECT TO OUR CREDIT APPROVAL

☐ I prefer the MONTHLY PAYMENT PLAN ☐ I prefer a CHARGE ACCOUNT

Please send me the merchandise listed on the other side on 30 Day Free Trial. If I decide to keep the merchandise, I will pay for it in full, including shipping/handling charge and tax if any, and the charge for Spiegel Budget Power Group Insurance (if authorized), after the trial period is over. Otherwise, I will pay for it on your monthly payment plan according to the terms described on page 16-B. If I decide not to keep it, I will return it and owe nothing. I understand the validity and construction of this agreement shall be governed by the laws of Illinois.

To Open or Add to an Account

Budget Power Group Insurance Purchase of this insurance is not a factor in approving the extension of credit, and the insurance can be terminated at any time. (See page 16-B for full details).

SPA 1-73

For PROPERTY INSURANCE, ☐ I desire property insurance ☐ I decline property insurance

For CREDIT LIFE INSURANCE, please sign and date below.

Signature Date

ORDER BLANK 2 To Try Anything in this Book for 30 Days Free

☐ CHECK HERE TO OPEN AN ACCOUNT OR IF YOU HAVE NOT USED YOUR ACCOUNT IN THE PAST 12 MONTHS answer all questions and sign below

☐ CHECK HERE IF YOU HAVE USED YOUR ACCOUNT IN THE PAST 12 MONTHS and sign below answer only the questions

SPIEGEL ACCOUNT APPLICATION

Print Answers To All Questions

check one ☐ Married ☐ Single ☐ Widower ☐ Divorced ☐ Separated What is your age? How many Children do you support? Social Security Number?

YOUR NAME Mr. Mrs. Miss First Name Middle Initial Last Name SPOUSE'S FIRST NAME

Street Address Town State Zip Phone Number This phone is at my Home Work Parents Neighbor Check One Own Rent Board Live with parents

Previous Address (include area code) If less than 2 Years at present address How Long? yrs/mos Landlord or Mortgage Holder Address

What kind of work do you do? If in Armed forces give rank, serial no. How long with Present Employer? yrs/mos

Employer or Business Address How long with Previous Employer? yrs/mos

Previous Employer If less than 1 Year with present employer

Spouse's Employer Address

What are Your Present Earnings \$ Weekly Monthly Yearly Spouse's Present Income If any \$ Weekly Monthly Yearly Other Income \$ Weekly Monthly Yearly Source of other income? Savings Checking Loan

Name of Your Bank Address of Your Bank City State

Give 2 Credit References: Stores, Finance Co., or major Credit Cards Name of Firm Address

Closest Relative Not Living With You Name Address

CHECK AND SIGN BELOW—ALL ORDERS SUBJECT TO OUR CREDIT APPROVAL

☐ I prefer the MONTHLY PAYMENT PLAN ☐ I prefer a CHARGE ACCOUNT

Please send me the merchandise listed on the other side on 30 Day Free Trial. If I decide to keep the merchandise, I will pay for it in full, including shipping/handling charge and tax if any, and the charge for Spiegel Budget Power Group Insurance (if authorized), after the trial period is over. Otherwise, I will pay for it on your monthly payment plan according to the terms described on page 16-B. If I decide not to keep it, I will return it and owe nothing. I understand the validity and construction of this agreement shall be governed by the laws of Illinois.

To Open or Add to an Account

Budget Power Group Insurance Purchase of this insurance is not a factor in approving the extension of credit, and the insurance can be terminated at any time. (See page 16-B for full details).

SPA 1-73

For PROPERTY INSURANCE, ☐ I desire property insurance ☐ I decline property insurance

For CREDIT LIFE INSURANCE, please sign and date below.

Signature Date

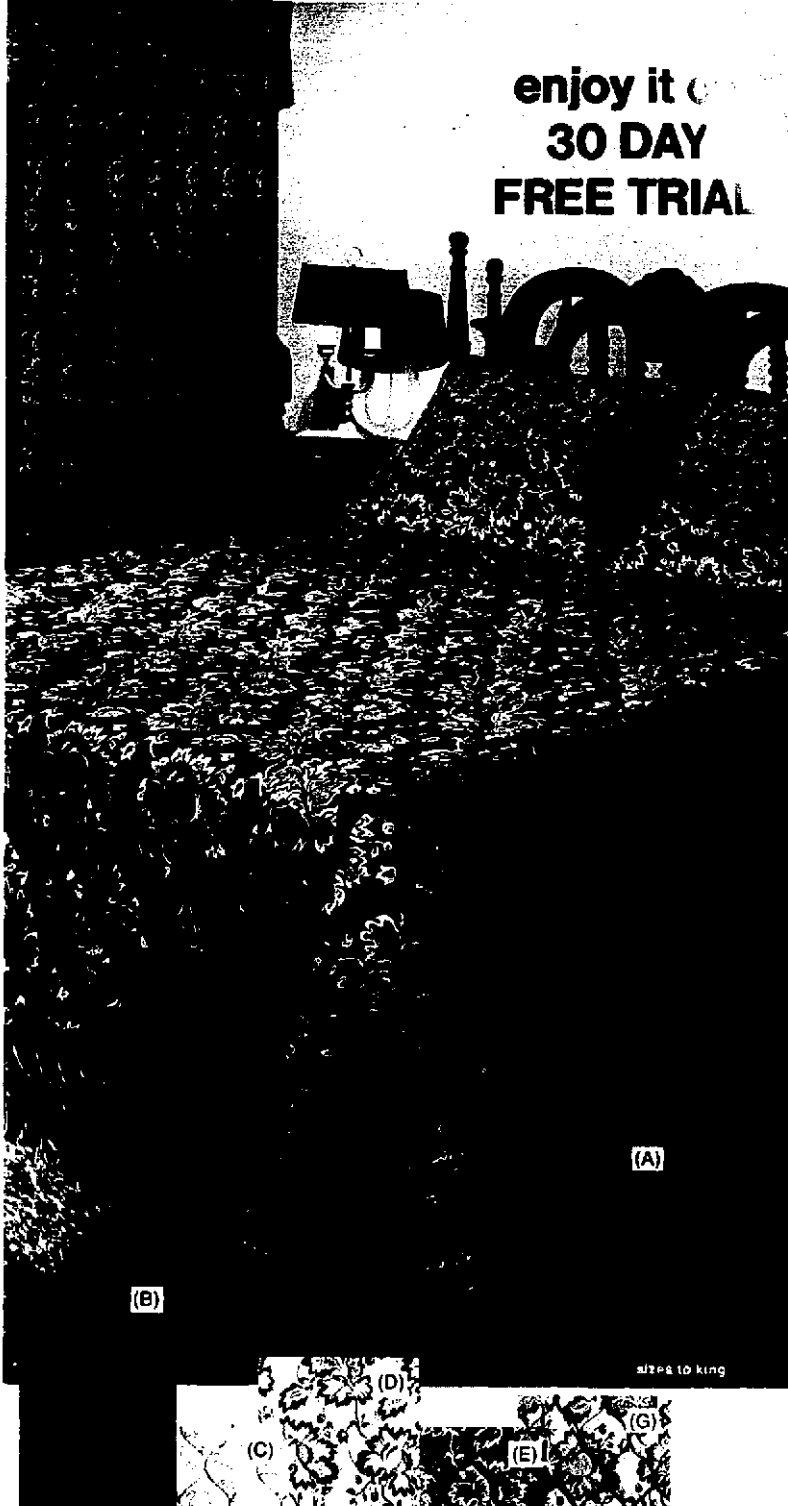
save to 40%
brocade-look
bedspread
edged with
hand-tied
fringe

was \$19.98 now only

14.98

twin size

enjoy it
30 DAY
FREE TRIAL



(A)

(B)

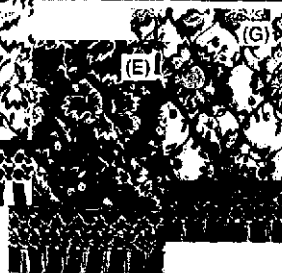
size 10 king

(C)

(D)

(E)

(G)



Reduced from Fall Catalog... up to a whopping 40% saving on shimmering Chromspun® acetate bedspread! Rich damask-brocade print gives your bedroom new beauty. Throw-style spread puff-quilted with lofty Dacron 88® polyester fiberfill. Thick hand-tied two-tone fringe; rounded corners. Add matching accessories: quilted pillow sham with corded edges; pleated draperies, fringed valance and table cover. Dry clean.

Gorgeous colors: (A) Red/Gold, (B) Blue/Green, (C) White/Gold, (D) White/Black, (E) Avocado/Gold or (G) Gold/Brown. State color and letter.

TWIN SIZE SPREAD: 82x110 inches.

\$9 SX 3100M—Was 19.98. (4 lbs.)... Each \$14.98

FULL SIZE SPREAD: 95x110 inches.

\$9 SX 3101M—Was 24.98. (5 lbs.)... Each \$17.98

QUEEN SIZE SPREAD: 102x116 inches.

\$9 SX 3102M—Was 39.98. (6 lbs.)... Each \$25.98

DUAL KING: 120x120 inches. Was 49.98.

\$9 SX 3103M—Fits 2 twin. (8 lbs.)... Each \$29.98

QUILTED PILLOW SHAM; corded edges.

\$9 SX 3104M—(1 lb.) Was 4.98... Each \$3.98

PLEATED DRAPES; pr. width 48 in. (4 lbs.)

\$9 SX 3105M—36-in. long. Was 5.98... Pr. \$4.98

\$9 SX 3106M—63-in. long. Was 7.98... Pr. \$6.98

\$9 SX 3107M—84-in. long. Was 9.98... Pr. \$8.98

PLEATED DRAPES; pr. width 98 in. (5 lbs.)

\$9 SX 3108M—63-in. long. Was 16.98... Pr. \$14.98

\$9 SX 3109M—84-in. long. Was 19.98... Pr. \$17.98

PLEATED DRAPES; pr. width 146 in. (6 lbs.)

\$9 SX 3110M—84-in. long. Was 34.98... Pr. \$29.98

\$9 SX 3111M—95-in. long. Was 39.98... Pr. \$34.98

PLEATED VALANCE: 54x14 in.; fringed.

\$9 SX 3112M—Shpg. wt. 1 lb.... Each \$4.98

ROUNDTABLECOVERS; fringed, unquilted.

72-INCH DIAMETER. Shpg. wt. 2 lbs.

\$9 SX 3114M... Was 12.98... Each \$9.98

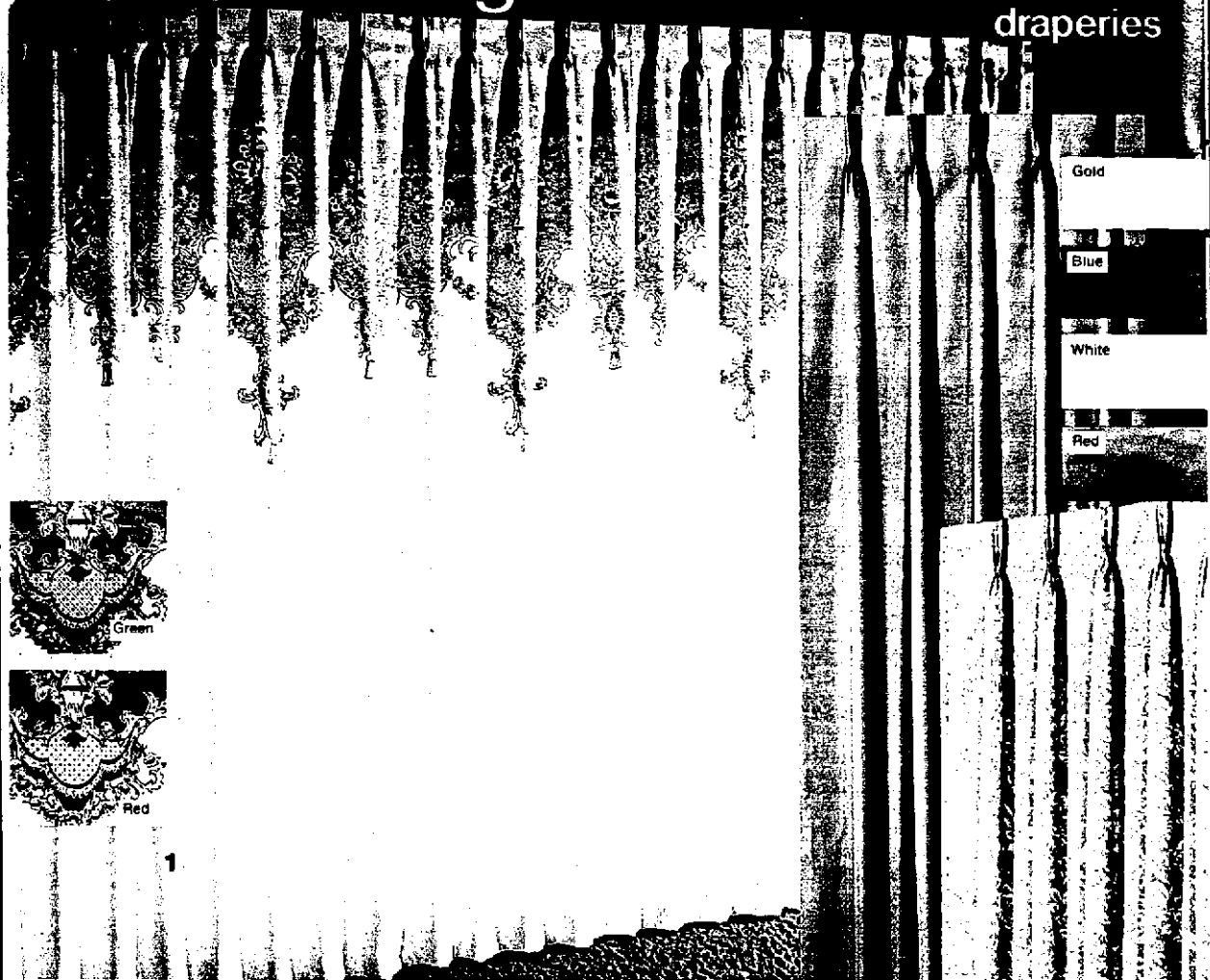
90-INCH DIAMETER. Shpg. wt. 3 lbs.

\$9 SX 3115M... Was 14.98... Each \$12.98

YARD GOODS; unquilted. 45 inches wide. Was 2.98. Minimum order of 3 yards.

\$9 SX 3113M—(6 oz. yd.)... Yard \$2.49

no-iron Fiberglas **BLACKOUT** draperies



silver backing darkens your room and helps to insulate against heat and cold... muffle noise

\$8 single width
48-in. wide

\$16 double width
96-in. wide

\$24 triple width
144-in. wide

Sunfast, firesafe Fiberglas® glass drapes have silver vinyl laminated backing to completely darken your room and add extra body for fuller draping. 4-in., 3-fold buckram backed pleats; 1-in. side and 2-in. bottom hems. Won't sag or shrink. Hand wash alone, drip dry; rehang—never iron. See How to Measure below.

1 RICH BORDER is screen-printed on Fiberglas. Gold, Green or Red; each with White. State catalog number and color.

2 DEEP-TONE SOLIDS on richly textured Fiberglas. Green, Gold, Blue, White or Red. State catalog number, color.

3 DAMASK SCREEN-PRINT on textured Fiberglas. Antique Gold, Green or Dk. Blue; each with Natural design. State catalog number, color.

Pr. Width	Length	Sh. Wt.	(1) Border	(2) Solid	(3) Damask	Price
48 in.	63 in.	2 lbs.	9 SX 7853M	9 SX 7859M	\$8
48 in.	84 in.	3 lbs.	9 SX 7854M	9 SX 7860M	
96 in.	63 in.	5 lbs.	9 SX 7855M	9 SX 7861M	\$16
96 in.	84 in.	6 lbs.	9 SX 7856M	9 SX 7862M	
144 in.	63 in.	8 lbs.	9 SX 7857M	9 SX 7863M	\$24
144 in.	84 in.	9 lbs.	9 SX 7858M	9 SX 7864M	

TO MEASURE:
Measure distance between rod brackets. For draw drapes, add 10-in. for overlap and ends. Order more prs. for wider areas.



stock up and save
**PACIFIC NO-IRON
 SHEETS...** we've cut prices
 on all sizes ... even kings!

only **199**
 twin, ea. in 12's

Buy these hard-to-beat values now! Choose print, stripe, solid colors or White—ALL AT THE SAME LOW PRICE! Long-wearing muslin sheets are a blend of 50% Celanese Fortrel polyester, 50% cotton; 132 threads per square inch. Freshrunk fitteds; max. shrinkage 2%. Flats have 3-in. top hems; stretch-fit corners on fitteds. Machine wash, dry; no ironing. Washfast colors.

State catalog numbers, **FLORAL** or **MULTI-STRIPE**; or **SOLID** Blue, Yellow, Green, Pink or White.

FLAT SHEETS	Catalog No.	Wt.—2	2 for	6 for	12 for
Twin: 72x104 in.	9 SX 76400M	2 lbs.	\$4.78	\$13.14	\$23.98
Full: 81x104 in.	9 SX 76410M	3 lbs.	6.78	19.14	35.98
Queen: 90x115 in.	9 SX 76420M	4 lbs.	8.58	23.94	—
King: 108x115 in.	9 SX 76430M	4 lbs.	10.58	29.94	—
FITTED BOTTOM SHEETS					
Twin fits 39x75 in.	9 SX 76440M	2 lbs.	\$4.68	\$13.14	\$23.98
Full fits 54x75 in.	9 SX 76450M	3 lbs.	6.78	19.14	35.98
Queen fits 60x80 in.	9 SX 76460M	3 lbs.	8.58	23.94	—
King fits 78x80 in.	9 SX 76470M	4 lbs.	10.58	29.94	—
PILLOW CASES: Two per pkg. State 1 color per pkg. (14 oz.)					
9 SX 76480M—Size: 42x26 in.	3 Pkgs.	\$6.54	6 Pkgs.	\$11.98	
9 SX 76490M—Size: 42x46 in.	1 Pkg.	\$2.56	3 Pkgs.	\$8.34	

REVERSIBLE QUILT-COVERLET for double beauty

TWIN OR
 FULL SIZE

798

KING, QUEEN \$9.98



Cheerful quilt-coverlet reverses from bold floral print to solid color! Fully quilted cotton; soft cotton fill; bound edges. Machine wash, dry; little ironing. State color: (A) Red/White/Blue reverses to solid Blue; (B) Green/Gold to Green; (C) Brown/Gold to Gold; (D) Blue/Lilac to Blue.

9 SX 3327M—Twin size: 62x79 in. (3 lbs.) \$7.98
 9 SX 3328M—Full size: 76x79 in. (4 lbs.) \$7.98
 9 SX 3331M—Bunk size: 54x79 in. (3 lbs.) \$5.98
 9 SX 3329M—Queen size: 86x79 in. (4 lbs.) \$9.98
 9 SX 3330M—King size: 100x79 in. (5 lbs.) \$9.98
 9 SX 3332M—Ruffled Pillow Sham. (1 lb.) Each \$2.98

TIER CURTAINS. Matching print. Pair width 68x36 in. long.
 9 SX 3333M—Shurr on rod top. (1 lb.) Pair \$4.98

PINCH-PLEATED DRAPES. Matching print. Pair width 48 inches.

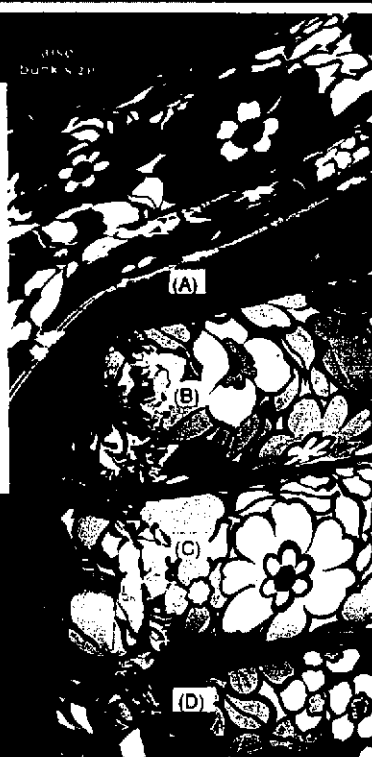
9 SX 3334M—63 inches long. Shpg. wt. 2 lbs. Pair \$5.98

9 SX 3335M—84 inches long. Shpg. wt. 3 lbs. Pair \$6.98

DUST RUFFLE. State solid: Blue, Red, Gold or Green.

89 SX 3336M—Fits Twin/Full; elasticized top. (1 lb.) Each \$3.98

89 SX 3337M—Fits Queen/King; elasticized top. (1 lb.) Each \$4.98





KING
QUEEN
FULL
TWIN

Fortrel® filled
satin comforter

any
size **12⁹⁸**

Special purchase brings you this elegant beauty... ANY SIZE, king, queen, twin or full... for one low price! Comforter, accessories will add glowing beauty to any bedroom. Quilted acetate satin on one side, non-slip, color-coordinated cotton on the other. Filling is lofty Fortrel® polyester. Machine wash, dry with care. State: Gold, Med. Blue, Mint Green or White.

S9 SX 3382M—Twin: 62x86 in. (3 lbs.)... **\$12.98**

S9 SX 3383M—Full: 76x86 in. (4 lbs.)... **\$12.98**

S9 SX 3384M—Queen: 86x86 in. (5 lbs.)... **\$12.98**

S9 SX 3385M—King: 100x86 in. (6 lbs.)... **\$12.98**

SHAMS: ruffled acetate satin. State color above.

S9 SX 3386M—Twin/Full. (1 lb.)... **Ea. \$3.98**

S9 SX 3387M—Queen/King. (1 lb.)... **Ea. \$4.98**

PLEATED DRAPERIES: pr. width 48 in. White cotton with acetate satin side bands in colors as listed above. Dry clean. State color. (2 lbs.)

S9 SX 3388M—63-in. long. **Pr. \$7.98**

S9 SX 3389M—84-in. long. **Pr. \$8.98**

DUST RUFFLE. Acetate satin; elasticized top. State color as listed above.

S9 SX 3390M—Twin/Full (1 lb.)... **Ea. \$4.98**

S9 SX 3391M—Queen/King. (2 lbs.)... **Ea. \$6.98**

save to \$7
super-shaggy pile
furniture throws
...great coverups!

was
~~\$9.99~~

8⁹⁹

chair
throw

Big Fall catalog prices cut on bold, shaggy polyester pile throws! They're great over furniture, auto seats. Soft, super-shaggy 1-inch deep polyester pile is laminated to slip-resistant urethane foam backing; edged with thick, 3-inch polyester fringe. Carefree... machine wash alone; no ironing. State 2-tone color: Gold, Green, Melon or solid White.

CHAIR THROW: about 70x60 in.

S9 SX 3020M—(3 lbs). Was \$9.99... **\$8.99**

LARGE CHAIR or SECTIONAL
THROW: about 70x90 in. (shown).

S9 SX 3021M—(3 lbs). Was \$14.99... **\$12.99**

SOFA THROW: about 70x120 in.

S9 SX 3022M—(5 lbs). Was \$19.99... **\$16.99**

LARGE SOFA THROW: about 70x140 in.

S9 SX 3023M—(6 lbs). Was \$26.99... **\$19.99**

30-day free trial



green

white

melon

100% NYLON PILE ROOM SIZE RUG with built-in foam padding...no other padding needed!

Choose ANY SIZE rug at this low price—just \$59.88! 100% continuous filament nylon in a high tip-sheared, low loop pile gives a rich sculptured effect. For active families—it's long-wearing and resists crushing, will not pill, shed or fuzz. Moth-proof and non-allergenic. Finished edges. Built-in 3/4-in. thick high density foam rubber padding eliminates the need for other padding. Easy care—vacuum or shampoo clean. Colors: Radiant Green, Gold, Princess Blue or Red.

M9 SX 100M—9x10' (45 lb) M9 SX 103M—12x10' (60 lb)
M9 SX 101M—9x12' (54 lb) M9 SX 104M—12x12' (72 lb)
M9 SX 102M—9x14' (63 lb) M9 SX 105M—12x14' (84 lb)
State catalog number, color, Frt. or exp. . . . Any Size \$59.88

any size
59.88

Green

Gold

Blue

Red

9 x 10 ft.

9 x 12 ft.

9 x 14 ft.

12 x 10 ft.

12 x 12 ft.

12 x 14 ft.



BUILT-IN PADDING
Rug needs no additional
padding, soft, comfortable

30-DAY FREE TRIAL

try any of our super values 30 days free!

handsome 6-ft. long hutch unit

without cabinet

37.88

with
cabinet **47.88**

- arrange a wall . . . divide a room.
- you'll like our low prices, too!

Sturdy steel hutch is a big 73 inches wide by 59 1/4 inches high. A total of 26 feet of storage space gives you all the room you need to make attractive arrangements of your stereo components, radio, curios and books. Unit has 13 double-wall, 24-in. wide shelves of heavy-gauge steel; fluted edges add extra stability. Adjust shelves to your liking at 1 1/4-in. intervals. Rich Walnut-grain printed finish; 2 top shelves are 12-in. deep; others 16-in. deep. Lock-seam corner posts, plastic floor protectors and top caps are finished in black. Hardware is concealed. Easy to assemble. Instructions incl.

E9 SX 246—Free Mail/express. \$37.88

HUTCH UNIT WITH CABINET (shown) . . .
sturdy hardboard, has 2 sliding doors.

E9 SX 245—Free Mail/Express. \$47.88

**SHIPPED
FREE**

save \$11 . . . stereo component center price cut!

was
~~\$49.95~~ **38.77**

Save from 1973 Fall catalog . . . was \$49.95! Organize your home entertainment into one handsome unit! Mar. stain resistant Walnut woodgrained vinyl, laminated to 3/4-in. thick chip core; black base. Open ends hold speakers; pull-out shelf holds phono; shelf for receiver. Divided space for records; lower left has removable tray for tapes. Top shelf is for your TV set. Compartments measure 20 1/4-in. wide, 15-in. deep. Top sections have 11 1/4-in. high clearance; bottom has 14-in. high clearance. Open ends 11x26-in. high. Overall 65 1/2x15 1/2x30 1/4-in. high.
B9 SX 248—Free freight or express. \$38.77

**SHIPPED
FREE**

Colorful UL listed electric appliances

YOUR
CHOICE

777

TRY THEM FOR
30 DAYS FREE!



automatic
strength
selector

2

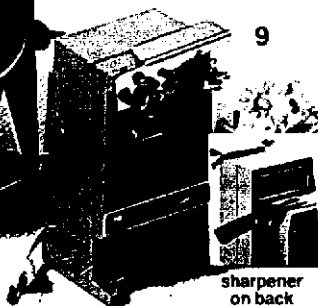


shade
control

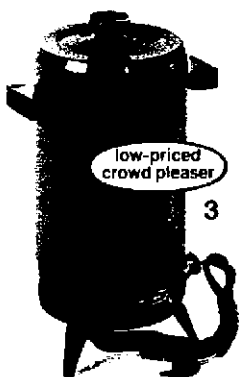
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9



sharpen
on back



low-priced
crowd pleaser

3



7



1 GENERAL ELECTRIC STEAM-DRY IRON at a very low Spiegel price! Switch from steam to dry at the push of a button. Cast aluminum sole-plate has 15 steam vents for wide coverage. Handy button nooks. Chrome plated body with cool Avocado plastic handle. 1100W. 110-120V, AC. 9 SX 7093—(5 lbs. 4 oz.).....\$7.77

2 12-CUP PARTY PERK. Brews 4 to 12 (5 oz.) cups of delicious coffee. Strength selector lets you choose mild, medium, strong. Signal light. Thermostat keeps coffee hot. Chip-resistant acrylic enamel finish. State: Flame, Avocado or Harvest Gold. 490W. 110-120V, AC. 9 SX 7087—(2 lbs. 8 oz.).....\$7.77

3 20-CUP PARTY PERK. Real value! Automatically brews 10 to 20 (5 oz.) cups; keeps coffee hot. No-drip spout. Acrylic enamel over aluminum; plastic feet, handles. State: Flame, Harvest Gold or Avocado. 800W. 120V, AC. 29 SX 551—Mailable. (5 lbs.).....\$7.77

4 8-SPEED HAND MIXER. Mix, blend, whip, beat—everything from egg whites to icing. Jumbo chrome beaters; heater ejector. Cord detaches. Heel rest; wall-hang slot. Plastic housing. State: Avocado, Harvest Gold or White. 9 SX 7083—110-120V, AC. (3 lbs.).....\$7.77

5 4-SLICE BROILER-TOASTER. Grills, broils, toasts, warms foods to perfection. 9x10 1/4-in. tray. 3-way thermostat heat-control dial. Tray, rack, cord remove for easy cleaning. State: Harvest Gold, Flame or Avocado. 800W. 115-120V, AC. 29 SX 523—Mailable. (7 lbs.).....\$7.77

6 PROCTOR-SILEX 2-SLICE TOASTER— automatic pop-up. Set Select-Ronic color control for light to dark shade. . . toast pastries, too. Thermostat control. State: Poppy, Harvest Gold or Avocado. 1060W. 110-120V, AC only. 9 SX 7094—(5 lbs. 8 oz.).....\$7.77
Family-size 4-Slice Toaster. 1060W. 9 SX 7095—(8 lbs.).....\$12.99

7 6-QT. COOKER-DEEP FRYER. Bakes, fries, roasts, simmers. Thermostat heats to 400°; light signals when temperature's reached. Aluminum pan, metal cover; French-fry basket. Cooking guide printed on base. State: Avocado, Harvest Gold or Flame. 1060W. 115-120V, AC. 29 SX 520—Mailable. (5 lbs.).....\$7.77
29 SX 514—with Teflon lining. (5 lbs.).....\$9.99

8 TEFLON®-LINED CORN POPPER. Watch corn thru heat-resistant glass dome, then flip over and use as serving bowl. Wipe clean. Plastic housing. 4 plastic bowls, popcorn incl. State: Avocado, Flame or Harvest Gold. 500W. 110V, AC. 29 SX 554—Mailable. (10 lbs.).....\$7.77

9 CAN OPENER-SHARPENER. Automatic—opens all shape cans; sharpener on back; has bottle opener, too! Magnet holds lid. Easy-clean snap-out cutter. Plastic housing. State: Avocado, Harvest Gold or White. 120V, AC. 9 SX 7045—(4 lbs.).....\$7.77

STRETCH·STITCH

ZIG-ZAG PORTABLE

with features for today's new fabrics

SPIEGEL LOW PRICE

69⁹⁵

built-in
darning

built-in
sewing light

window type
stitch selector

pushbutton
reverse

drop feed
control

Here's a feature-packed sewing machine at an exceptionally low Spiegel price! Has zig-zag and stretch-stitch settings... you'll marvel at the way it handles today's modern fabrics! You can do all the fancy stitches as well as straight stitching. Regulate the zig-zag width by a simple lever control. Make decorative designs in your own creative way... applique and monogram, too! Make buttonholes, sew on buttons, zippers with attachments included. Darning is easy thanks to built-in darning. Has window-type stitch selector; pushbutton reverse; built-in light over sewing area; built-in bobbin winder. Drop feed control. Automatic shuttle race cleaner. Retractable spool pin. Includes foot pedal. Sturdy plastic cover with handle, snaps to base to form carry case. 20-year guarantee on sewing head (one year on motor) against defective material and workmanship. Spiegel will repair or replace parts free. Actual weight 45 lbs. Accessory kit, instructions included. 110-120V, AC. **29 SX 897—UL listed. Mailable. (80 lbs.).....\$69.95**

CASE



Brown Arabesque

NEW decorated cookware—porcelain over heavy steel save \$15.00 on set!

10^{pc.} set 29⁸⁸

separately \$44.88

- 1½-qt. cov. saucepan
- 2-qt. cov. saucepan
- 3-qt. cov. saucepan
- 5-qt. cov. Dutch oven
- 8-in. open skillet
- 10-in. open skillet

Decorated porcelain enamel over heavy-weight steel cookware in a new, exciting shape! And you save \$15.00 by ordering the set! Cook, bake and serve with it... porcelain is stain, scratch resistant and dishwasher safe. Stainless steel rims, flame guards. 10-pc. set includes pieces listed above. Dutch oven cover fits 10-in. skillet to form chicken fryer; 3-qt. cover fits 8-in. skillet. State: Blue Onion or Brown Arabesque; each with White interior. **29 SX 402—Mailable. (26 lbs.).....Set \$29.88**

- 9 SX 7160—1½-qt. covered saucepan. (3 lbs.).....\$6.98
- 9 SX 7161—2-qt. covered saucepan. (4 lbs.).....\$7.98
- 9 SX 7162—3-qt. covered saucepan. (5 lbs.).....\$8.98
- 9 SX 7163—5-qt. covered Dutch oven. (6 lbs. 8 oz.).....\$9.98
- 9 SX 7164—8-in. open skillet. (3 lbs.).....\$4.98
- 9 SX 7165—10-in. open skillet. (4 lbs.).....\$5.98

pace-setting
styling!

SAVE \$17.06 on
any complete outfit!
Melamine dinnerware,
stainless and glassware

132 pcs. 29.88 separately
\$46.94

8 dinner plates
8 bread plates
8 cups
8 saucers
8 soup bowls
8 fruit dishes

1 platter
1 vegetable bowl
1 gravy boat
1 butter dish/cover
1 creamer
1 sugar bowl/cover

1 salt shaker
1 pepper shaker
16 teaspoons
8 soup spoons
8 dinner forks
8 salad forks

8 dinner knives
1 sugar shell
1 butter knife
8 tumblers
8 juice glasses
8 old fashioned

Enjoy dining luxury with one of our complete service for 8 ensembles!
Includes 58-pc. Melamine dinnerware set with 9½-in. plates (guaranteed
for 2 years, see below); 50-pc. stainless tableware (handles color-co-
ordinated to the dinnerware) and 24-pc. swirl glassware.

132-PC. GARDEN LANE ENSEMBLE. Mailable.

29 SX 817—Shipping weight 35 lbs. Ensemble \$29.88
29 SX 818—58-pc. Garden Lane Dinnerware only. (15 lbs.) Set \$24.98
29 SX 831—50-pc. Green handle stainless only. (5 lbs.) Set \$14.98

132-PC. SOLAR ENSEMBLE. Mailable.

29 SX 832—Shipping weight 35 lbs. Ensemble \$29.88
29 SX 833—58-pc. Solar Dinnerware only. (15 lbs.) Set \$24.98
29 SX 834—50-pc. Black handle stainless only. (5 lbs.) Set \$14.98

132-PC. CADIZ ENSEMBLE. Mailable.

29 SX 721—Shipping weight 35 lbs. Ensemble \$29.88
29 SX 723—58-pc. Cadiz Dinnerware only. (15 lbs.) Set \$24.98
29 SX 724—50-pc. Burgundy Red handle stainless only. (5 lbs.) Set \$14.98

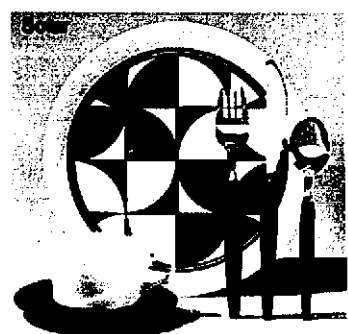
24-PC. SWIRL GLASSWARE SET. Pretty and clear; in 4, 7 and 11-oz. sizes.

29 SX 637—Shipping weight 17 lbs. Mailable. Set \$6.96

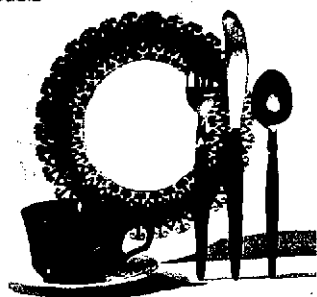
Melamine Dinnerware is Spiegel guaranteed for two years—free replacement
of any piece chipped or broken in normal use—just return piece to Spiegel.



Garden
Lane



Cadiz

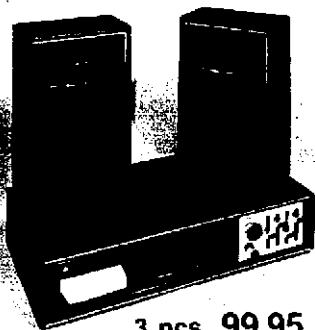


save \$10 on our versatile 5-pc. big-sound stereo system...now only

129⁸⁸

you get these quality components:

- ✓ FM/AM/FM stereo tuner/amp
- ✓ 8-track cartridge tape player
- ✓ BSR automatic record changer
- ✓ twin 2-way speaker systems
- ✓ furniture-look rollabout stand



3 pcs. 99.95

Buy now . . . we've cut our Fall Catalog price \$10.00 on this complete component system with rollabout stand! Here's everything you need for real stereo enjoyment. Regular FM, AM, FM-stereo, pre-recorded tapes sound great thanks to the 12-watt music power output. Tuner/amp has blackout dial, slide-bar controls for volume, bass, treble. Automatic and manual track selection. Instant-on solid-state circuitry; stereo light indicates multiplex broadcasts; AFC prevents FM drift. Jack for stereo headphone. Walnut-finished vinyl-covered plywood cabinet 19 $\frac{1}{2}$ "x10 $\frac{1}{2}$ "x4 $\frac{1}{4}$ "-in. high. Speaker enclosures 8 $\frac{1}{2}$ "x4 $\frac{1}{2}$ "x14 $\frac{1}{4}$ "-in. high; each has 5-in. woofer and 2-in. tweeter. Imported from Japan.

BSR 3-speed mini-changer must plug into tuner/amp; plays all size records. Lightweight tone-arm with flip-over cartridge. 45-rpm spindle, connector cables included. Walnut-finish plastic base 15 $\frac{1}{2}$ "x10x6 $\frac{1}{4}$ "-in. high; smoke plastic dust cover. Imported from England.

Rollabout stand holds components and there is plenty of storage space for your tapes and albums. Walnut-print hardboard shelves. Chromed metal frame rolls on plastic casters. Overall size: 45 $\frac{1}{2}$ "x12 $\frac{1}{2}$ "x27 $\frac{1}{4}$ "-in. high.

A9 SX 405—Mailable. (45 lbs.) . . . **Outfit \$129.88**

Tuner/amp, speakers (no changer or stand).

A9 SX 412—Mailable. (16 lbs.) . . . **3 pcs. \$99.95**

ALL PRICES

CUT \$500

Look one of these bright pace setters and take your favorite kind of music anywhere! If you enjoy tapes or tapes plus radio you'll find it in one of these 3 great stereos. Solid state; plays the instant you insert a tape. Change tracks manually, remove tape to stop. Hear rich stereo sound thru dual, 2 1/4-in. speakers; separate volume control for each. Hi-impact plastic: 8x5 1/2 x 5 1/4-in. high overall. 6 "C" batteries included. Imported from Taiwan.

8-track stereo tape player was \$24.95 **29.95**

(1) Tape player only—for those who like music without commercials. Red/White/Blue. Z9 SX 468M—Mailable. (9 lbs.)..... \$29.95

8-track player with AM radio was \$44.95 **39.95**

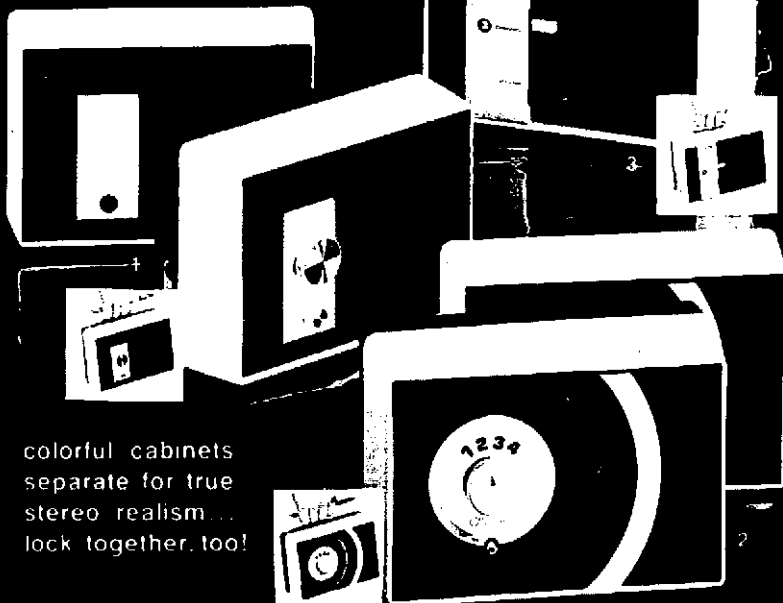
(2) Tape player with AM radio...doubles your entertainment pleasure. White/Blue/Green. Z9 SX 476M—Mailable. (10 lbs.)..... \$39.95

8-track player, FM/AM radio was \$54.95 **49.95**

(3) Tape player with FM/AM radio...listen to tapes or your favorite radio programs anywhere, any time. Yellow/Orange cabinetry. Z9 SX 488M—Mailable. (10 lbs.)..... \$49.95

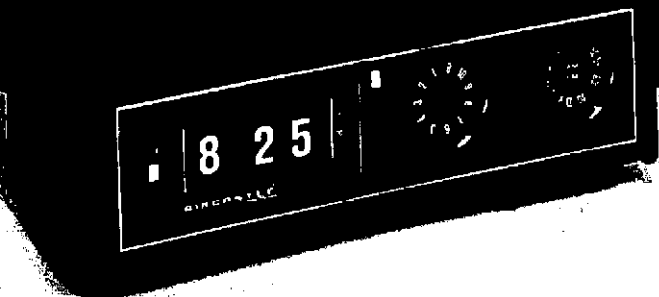
AC ADAPTOR (not shown) for all 3 above. Converts to 110-120V. AC house current. Z9 SX 489M—Mailable. (2 lbs.)..... \$4.95

the newest look
in **Sound**



colorful cabinets
separate for true
stereo realism...
lock together, too!

- ✓ save \$10.07...catalog price slashed!
- ✓ loaded with features...and you can fall asleep and wake to music!



**FM/AM DIGITAL
CLOCK RADIO**

was
\$28.95

19.88

Just check and compare this special reduced price and these fine features! You get a FM/AM clock-radio with solid-state circuitry; has RF booster on FM, plus IFT's for strong, station-pulling power. You get an automatic go-to-sleep and wake-up to music switch (automatic shut-off can be set for up to 60 minutes of play). You get a buzzer alarm with manual repeat alarm that makes those "40 winks" possible. "Night-light" dial face is easy-to-read from any angle. Full-range 2 1/4-inch speaker. White-trimmed Brown/Bronze plastic cabinet: 10 1/2 x 3 x 2 1/2-in. high. 110-120V. AC. Imported from Korea.

Z9 SX 452—Mailable. (5 lbs.)..... Was \$29.95..... **\$19.88**



star
spangled
value!

**"MOD" CASSETTE
RECORDER-PLAYER**

19.99

Special purchase! Bright little cassette recorder player will operate anywhere! So you may take your entertainment with you. Operates on 4 "C" batteries (included)...or, order with AC adaptor sold below. 4-position "star" selector for rewind, stop, play and fast forward. Easy rotary volume control. You get a microphone and 30-minute blank cassette. Colorful Red/White/Blue plastic cabinet: 8 1/4 x 5 1/4 x 2 1/4-in. high. From Japan. Z9 SX 483M—Mailable. Shpg. wt. 7 lbs..... **\$19.99**

AC ADAPTOR; will convert power to 110V, AC house current.

Z9 SX 493M—Color: Black. Shpg. wt. 2 lbs..... **\$4.95**

YOU GET ALL THIS:

- GAF Super 8 zoom lens camera
- GAF auto-thread Dual 8 projector
- light bar with 2 bulbs
- 30x40-in. screen
- camera case
- four batteries for camera
- GAF color film with processing

shoot 'n show 30 days free!

save \$25

**GAF SUPER 8
HOME MOVIE
OUTFIT WITH
ZOOM CAMERA**

**was \$114.98
89⁸⁸**

- CdS automatic electric eye... pushbutton drive
- dual 8 projector shows super 8 and standard 8mm
- enjoy sharper, brighter shows with super 8 film!

Sensational price cut from Fall catalog brings you big savings! Capture your family's happy moments on film... forever! GAF Super 8 outfit gives you sharper, brighter movies. Try it free and see!

GAF Super 8 zoom lens camera: automatic CdS electric eye sets fast, fixed focus f/1.8 lens for proper exposure. Fingertip zoom for wide angle-normal-telephoto shots. Optical viewfinder. Low-light warning; footage indicator. Battery motor drive. Uses Super 8 cartridges only.

GAF auto-thread Dual 8 projector: features rapid rewind. Sharp f/1.6 lens projects brilliant picture. Adjusto-Matic takeup for easy auto-threading. Shows Super 8 or standard 8mm film; just flip switch. Self-contained carry case. Empty 400-ft. capacity reel is included. Outfit includes: zoom movie camera, Dual 8 projector, GAF color film with processing, 30x40-inch table screen, camera case, 4 batteries to power camera, light bar with 2 bulbs to make movies indoors or in low light. **A9 SX 772—Mailable. (23 lbs.)... Was \$114.98... Complete \$69.88**

save \$22⁵⁹

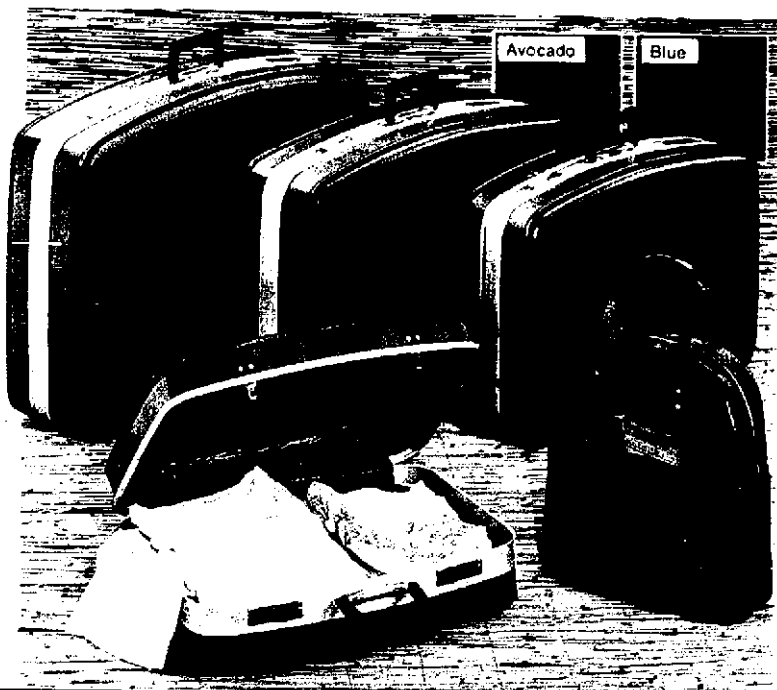
**when you buy the complete set
vinyl-clad luggage
with three pullmans**

5 pc. set. 39⁷⁷

separately \$62.36

- overseas: 28x20x8" • weekender: 21x14 3/4x6 1/4"
- pullman: 26x18x7 1/4" • tote bag: 13x14x4"
- junior pullman: 24x16 1/2x7"

Here's luggage that's made to take the hard knocks! Light, yet rugged... scuff-resistant, grained vinyl is bonded to semi-molded sides, pre-formed frames. Recessed nickel-finished key locks. Extra-wide dual aluminum valance closures help seal out moisture, dust. Color-coordinated linings. Pullmans, weekender have elasticized pocket; tote has 2 outside pockets, one zips. State: Orange, Blue or Avocado. **Z9 SX 690M—Mailable. (27 lbs.)... Save on set \$39.77**
Z9 SX 691M—Overseas Pullman. 10 (lbs.)... \$16.44
Z9 SX 692M—Pullman. (9 lbs.)... \$14.98
Z9 SX 693M—Junior Pullman. (8 lbs.)... \$13.98
Z9 SX 694M—Weekender. (7 lbs.)... \$11.98
Z9 SX 695M—Tote. (3 lbs.)... \$4.98



Spiegel value! 8-digit electronic calculator

69⁸⁸

comparable value
\$89.88

add, subtract,
multiply, divide
INSTANTLY

constant factor
key retains a
number

floating or
fixed decimal
system

Exceptionally-low price on 4-function calculator that takes all the work out of figuring! Has constant factor key—just press key to hold first number entered as constant. Then multiply or divide a series of numbers by it in one quick operation. Chain and mixed calculations. Raises numbers to power. Both preset and floating decimal systems—set the decimal, or machine does it automatically. Credit balance. Clear entry key clears display... clear key clears entire machine. Zero suppression eliminates extraneous zeros. Overflow indicator tells you machine capacity has been surpassed. Hi-impact plastic housing: 5½x9¼x3½-in. high.

V9 SX 9452—110-120V, 60 cycles, AC. Mailable. (5 lbs.).....\$69.88

price cut \$10 AC/DC MINI-CALCULATOR



palm-size unit and
adaptor/recharger
weigh only 19 oz.

was \$109.88

99⁸⁸

Save from Fall catalog! Carry anywhere—compact mini-calculator uses house current or rechargeable nickel-cadmium battery. Indicator lights when battery is low; display goes out after 15 seconds (saves battery). Adds, subtracts, multiplies, divides; does chain and mixed calculations; zero suppression. Floating decimal system; 5-key function; 8-digit display with overflow indicator. Credit balance. Constant key—multiply or divide by constant number without reentering. Plastic housing: 3x5x1½-in. high. 110-120V, 60 cycles, AC. Vinyl case. V9 SX 9453—Mail. (4 lbs). Was \$109.88.....\$99.88

special
purchase!



SMITH CORONA
Skyriter portable **34⁸⁸**

Special purchase! Compact typewriter has big-machine features, big-machine scaled 84 character keyboard. Pre-set tabulator—one stroke moves carriage to tab stops. Hand set margins fully visible. Page Gage tells distance to page bottom. Touch control adjustment lever; half-spacing. Uses 2-color ribbon; stencil setting. Lt. Blue. Self-contained case. 5-yr. guarantee, right. Act. wt. 10½ lbs.
Z9 SX 676—PICA Type. Mailable. (14 lbs.).....\$34.88



save \$27
**SMITH CORONA
ELECTRIC**
with 10-inch
auto-carriage

147⁸⁸

was \$174.95

Fall catalog price cut! 10-inch carriage, automatic electric portable has power carriage return, 88 character office-size keyboard includes +, =, ! and digit 1. Type faster electrically! Get up to 10 clear carbon copies. Power tab speeds columns, charts. Repeat action keys, touch selector. Quick-Set margins. Variable line spacer. See 5-yr. guarantee below. Blue. Case included. Actual weight 23½ lbs.
A9 SX 409—PICA Type. Mailable. Shpg. wt. 29 lbs. Was \$174.95.....\$147.88
A9 SX 410—ELITE Type. Mailable. Shpg. wt. 29 lbs. Was \$174.95.....\$147.88
A9 SX 408—SCRIPT Type. Mailable. Shpg. wt. 29 lbs. Was \$174.95.....\$147.88

5-YEAR GUARANTEE ON TYPEWRITERS. Within 5 years from purchase date, any defective part will be replaced by manufacturer at no charge, except for shipping and labor. Within 90 days of purchase date, if any part is defective, there will be no charge for labor.

Artistic Script

Elite Size (12 letters per inch)

Pica Size (10 letters per inch)

a hardware store in a box!

HUSKY SOCKETS

plus most needed tools for home, car, and

760 29⁸⁸
PIECE OUTFIT

Our all-around tool set is a great value! Now when you have a job to do, you'll have the tools you need. And think of the money you'll save by "doing it yourself!" Set features strong Husky sockets—thin-walled alloy to get into tight places. You also get the famous KSR Kwik socket release ratchet in the 3/8-in. square drive set. Guaranteed to give satisfaction in normal use or return to Spiegel for FREE replacement. Tools come in a completely-fitted, durable polystyrene plastic box. Mailable. Order yours today!

Z9 SX 350—(14 lbs.) Complete \$29.88



YOU GET ALL THIS:

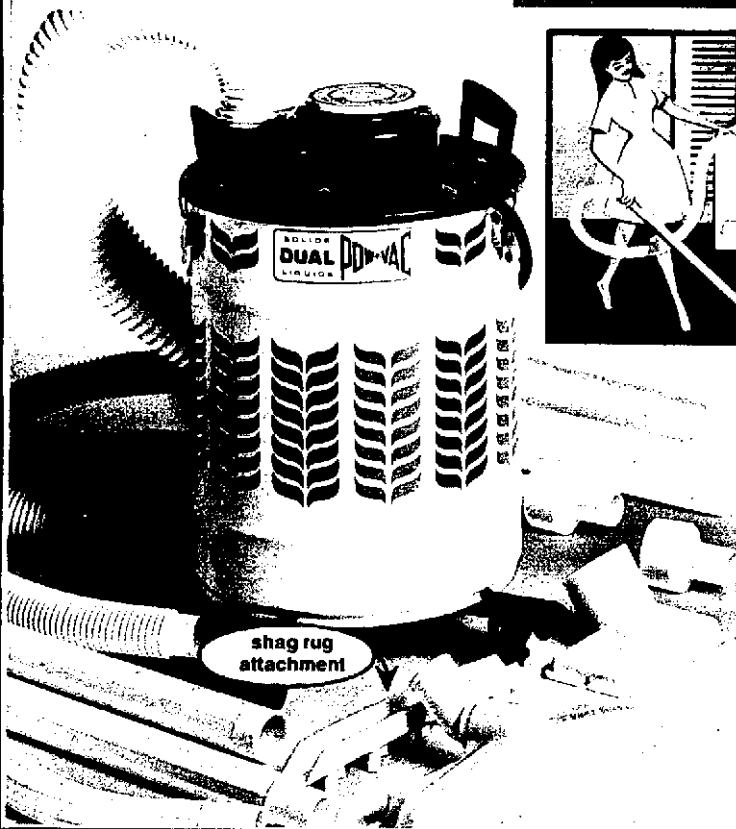
1/4-inch Husky square drive set: nine 6-point sockets: 3/16 to 1/2 inch; 6-inch amber-handled spinner adaptor.

3/8-inch Husky square drive set: seven 12-point sockets: 9/16 to 1 inch; KSR Kwik socket release ratchet; 3/8 to 1/4-inch reducing adaptor; 13/16-inch extra-deep socket; 3 inch extension.

assorted tools: 6-inch slip-point plier; 5-pc. screwdriver set; 11-pc. hex-key set; offset screwdriver; 26-pc. crimping tool set; 13-pc. ignition tune-up kit.

Hardware items: 144-pc. cotter pin assortment with tool; 101 assorted springs; 224 assorted nuts and bolts; 210 assorted metal screws; 2 rolls friction tape.

18-in. tool box: fitted plastic will hold all your tools.



**use it outdoors, indoors
... big 5-gallon capacity
WET/DRY VACUUM**

COMPLETE WITH ACCESSORIES...

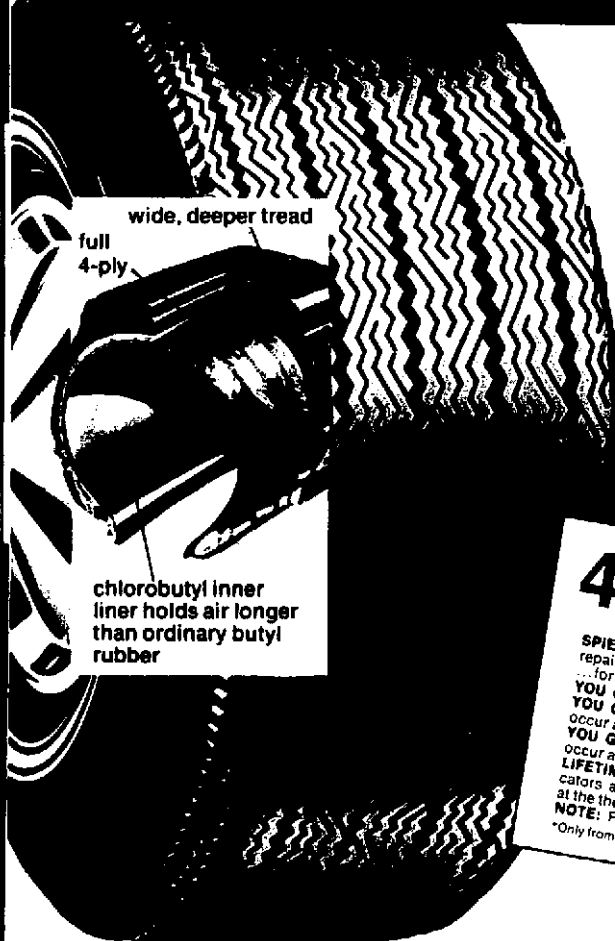
36⁸⁸

Special purchase! This double-duty vac is almost a necessity around the house. Picks up dry trash and dirt, sops up non-flammable liquids... things that would ruin an ordinary vacuum. 6-amp motor has by-pass for electrical protection; switches off at wet capacity (about 2 1/4 gallons). Epoxy phenolic-lined 5-gallon steel drum. Includes 2 1/4-in. diameter accessories: 6-ft. flexible hose, 2-pc. wand, utility nozzle, 2 1/4-to-1 1/4-in. reducer, 1 1/4-in. accessories: 6-ft. hose, 3-pc. wand, double male reducer, 10-in. wet pickup nozzle. Special attachment converts 10-in. nozzle to a shag rug nozzle. "22g user" booklet included.

Z9 SX 351—Mailable. Shpg. wt. 20 lbs. Complete \$36.88

save to 43% any size 2488

were to \$44.15
... [e. tax incl.]



wide, deeper tread
full
4-ply

chlorobutyl inner
liner holds air longer
than ordinary butyl
rubber

our own Argyle® LUXURY SUPREMES

4-ply polyester cord tires for the smoothest ride!

- ✓ any size, one price! save to \$19.27 from our Fall catalog...give 'em a 30-day road test!
- ✓ wide, deep zig-zag design tread for more road grip and straight-line stops on any surface
- ✓ strong, resilient polyester cord body ends "thumpy" flat spotting and distortion

42 month guarantee 21 month free replacement

SPIEGEL TIRE GUARANTEE—guaranteed against failure due to road hazards (except repairable punctures), abnormal tread wear and defects in material and workmanship...for 42 months from date of purchase.

YOU GET NEW TIRE AT NO COST*—Should failure occur during first 21 months, occur after 21 months up to and including the 32nd month.

YOU GET A NEW TIRE FOR 50%*—of the then current catalog price should failure occur after 32 months up to and including the 42nd month.

LIFETIME GUARANTEE—for the rest of the life of the tire (until the tread wear indicators appear) we will replace tire charging you only for service received, pro-rated at the then current catalog prices.

NOTE: Passenger car tires only for service received, pro-rated.

*Only from date of original purchase

Here's a tire you can buy with confidence. For we couldn't make a guarantee as strong as ours if the Argyle Luxury Supreme didn't measure up. The sturdy full 4-ply polyester cord body combines strength with resiliency. No more flat spots or thumpy rides... you travel smoothly. Chlorobutyl inner liner retains air longer than ordinary rubber. The low, 78 series profile features deep, road-gripping zig-zag design, assures fast starts and straight, smooth stopping on wet or dry surface. The full molded shoulder contour stabilizes the tread and reduces heat build-up. And the sporty, triple-band whitewalls add a style touch to your car. Now is the time to discover the Argyle ride—at savings!

Mailable. TUBELESS 4-PLY 3-RING WHITEWALLS. Federal Excise Tax Included.

Size	Replaces Size	Shpg. Wt.	Lbs. Load Capacity†	Catalog Number	Each In Big Catalog	Each
C78-13*	6.50-13	23 lbs.	1230	29 SX 850	\$28.79	
C78-14	6.95-14	24 lbs.	1230	29 SX 855	\$30.95	
E78-14	7.35-14	27 lbs.	1400	29 SX 839	\$27.40	
F78-14	7.75-14	28 lbs.	1500	29 SX 840	\$4.85	
G78-14	8.25-14	30 lbs.	1620	29 SX 841	\$7.55	
H78-14	8.55-14	32 lbs.	1770	29 SX 842	\$9.65	
L78-14	8.85-14	33 lbs.	1860	29 SX 843	\$4.95	
F78-15	7.75-15	28 lbs.	1500	29 SX 845	\$34.40	
G78-15	8.15 or 8.25-15	30 lbs.	1620	29 SX 846	\$7.15	
H78-15	8.45 or 8.55-15	31 lbs.	1770	29 SX 847	\$9.40	
J78-15*	8.85-15	33 lbs.	1860	29 SX 848	\$43.98	
L78-15	9.00 or 9.15-15	34 lbs.	1970	29 SX 849	\$44.15	

†Load capacity shown is based on maximum cold inflation pressure of 32 lbs. per sq. in. For best performance see your car manual for inflation recommendations.
*Tread design different than shown.

yours to try 30 days Free!

TRY ANYTHING IN THIS BOOK 30 DAYS FREE

only if you are satisfied and keep the merchandise do you pay for it! All orders subject to Spiegel credit approval. See letter inside for details

Spiegel exclusive! hand-guided, outline quilted bedspread

king, queen, full, twin

any size **19⁹⁸**

- looks expensive and custom-made
- each flower is outline stitched and puffed for 3-dimensional richness.

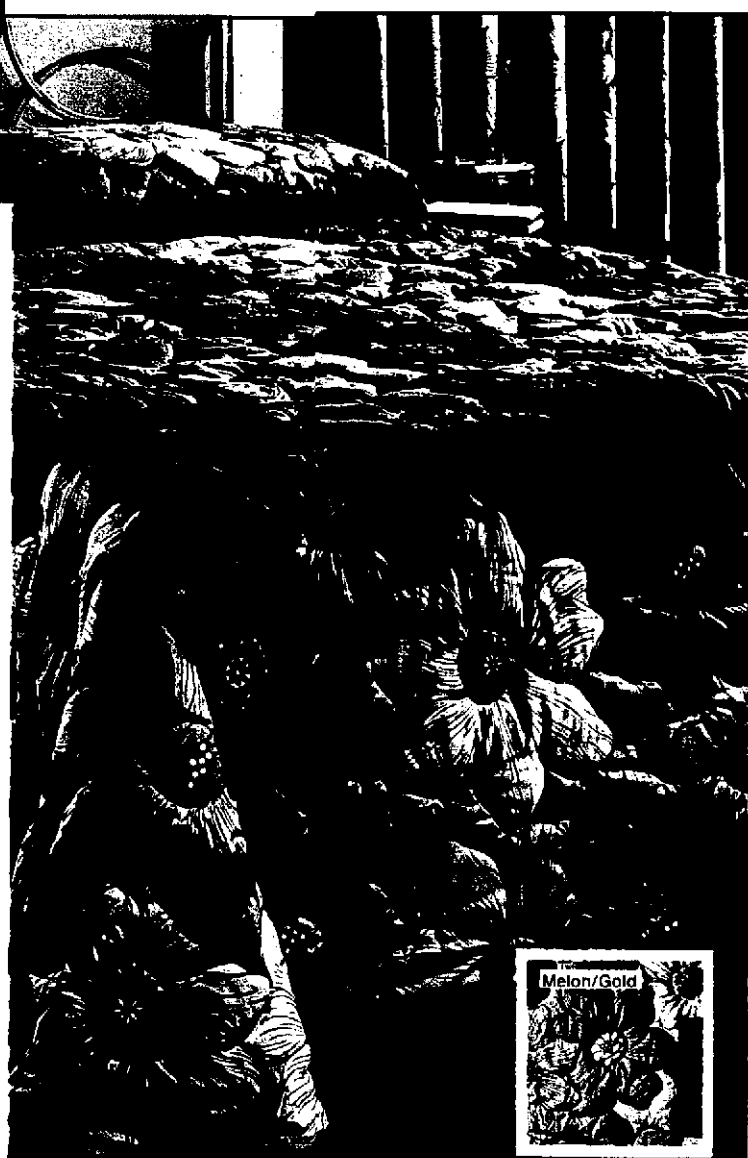
An incredible value! Check and compare anywhere, we are sure you won't find a spread to equal this one for the price. It's an unbelievably low \$19.98 for any size . . . KING, QUEEN, FULL OR TWIN.

An exciting array of beautiful flowers are individually out-line stitched to give depth and richness to this spread. Cotton broadcloth is quilted with lofty polyester fill for lasting resilience; nylon tricot backing. Rounded corners drape gracefully, blindstitched 3-in. bottom hem. Order matching drapes for a completely charming effect. Machine washable. State color: Blue/Lilac or Melon/Gold.

\$9 SX 3168M—Dual King: 120x120-in. (6 lb.) . . . \$19.98
\$9 SX 3167M—Queen: 102x116-in. (5 lbs.) . . . \$19.98
\$9 SX 3166M—Full: 96x110-in. (4 lbs.) . . . \$19.98
\$9 SX 3165M—Twin: 81x110-in. (3 lbs.) . . . \$19.98

PINCH-PLEATED DRAPERIES: pair width 48 in. Unquilted cotton broadcloth. Weighted bottom hems.
\$9 SX 3169M—63-inches long. (2 lbs.) . . . \$9.98
\$9 SX 3170M—84-inches long. (3 lbs.) . . . \$12.98
\$9 SX 3171M—95-inches long. (3 lbs.) . . . \$14.98

SXM



just place a
trial order from this
Get-Acquainted Book,

and

get a chance to
own a new
SPIEGEL Car
shown here



if you don't wish to order now,
fill out, sign and mail the
attached catalog application

**PLEASE
PRINT**

FIRST NAME		INITIAL	LAST NAME	
Street Address _____				
or Rural Route _____	and R. R. Box _____	or Your P. O. Box _____	Overseas Military Zip Code APO _____ FPO _____	
<i>Please give both route and box number if on a rural route</i>				
Post Office (Town) _____		State _____	Zip _____	

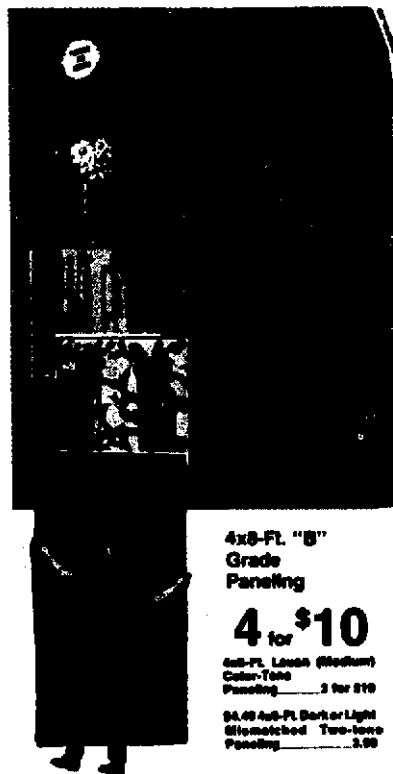
● Please PRINT ● give Zip Code number ● If you have moved since last order give old address below ●

Sears

Prices Effective Sunday, Aug. 26
thru Tuesday, Aug. 28

HOME IMPROVEMENT SALE

Most Items At Reduced Prices

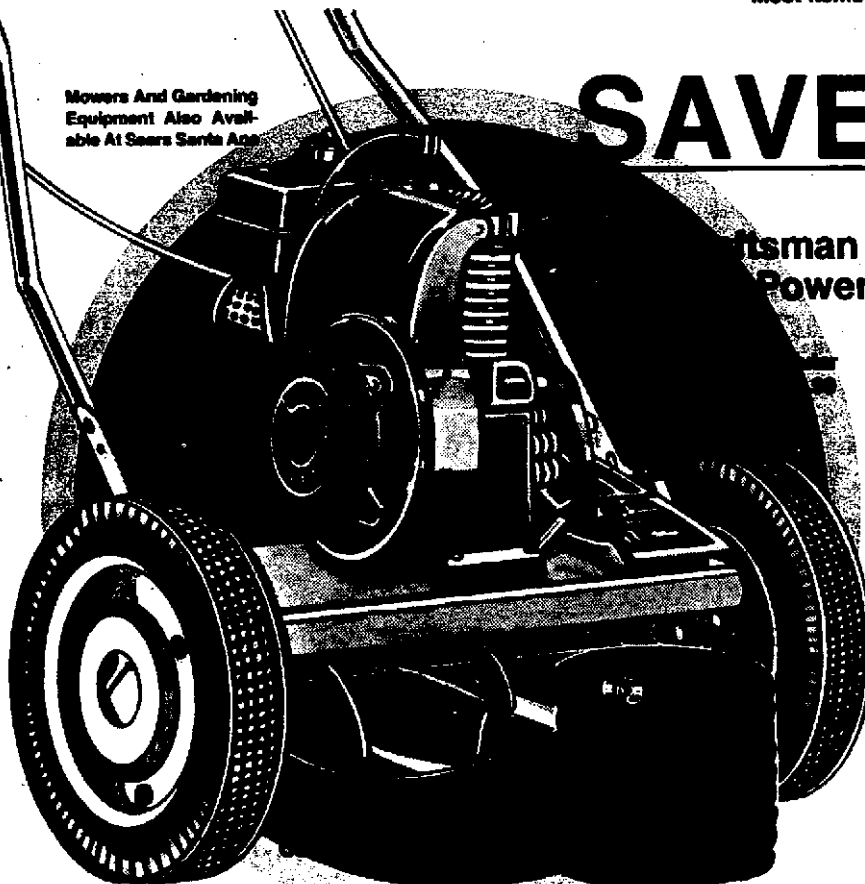


4x8-Ft. "B"
Grade
Paneling

4 for \$10

6x6-Ft. Luan (Medium)
Color-Tone
Paneling... 2 for \$10

\$4.49 4x8-Ft. Darker Light
Stain-Matched Two-tone
Paneling... 2.99



Mowers And Gardening
Equipment Also Avail-
able At Sears Santa Ana

SAVE \$40!

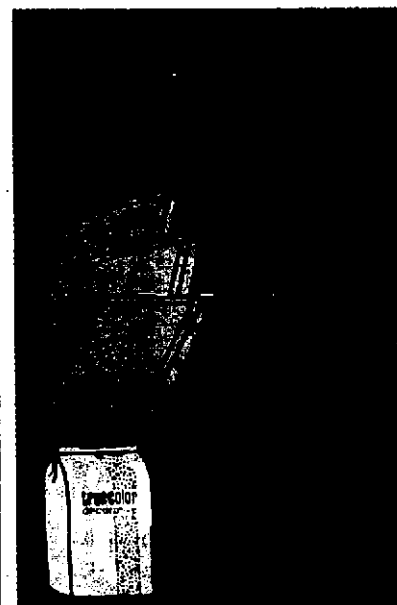
Craftsman Quality 18-in.
Power Reel Mower

99⁹⁷

Recoil starter. 5-
blade reel with steel
blades. 7.75 cu. in.
engine. #9121

\$7.99 Craftsman
5/8-in.x50-ft.
Plastic Hose...5.47

\$10.99 Craftsman
5/8-in.x75-ft.
Plastic Hose...8.47



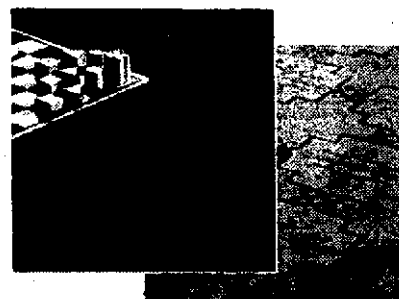
OUR LOWEST PRICES EVER!

SAVE! 58¢ ON 2
Sears "Majestic"
Shag Carpet Tile

Regular
79c ea.

2 for \$1

12-in. tiles with foam back.

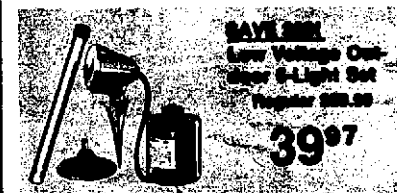


SAVE 36¢ on 4!
Decorator and Designer
Ready-Stick® Tiles

Regular
34c ea.

4 for \$1

12x12-inch size.



SAVE 36¢
Low Voltage Out-
door 6-Light Set
Regular \$59.99

39⁹⁷



Sears

SEARS, ROEBUCK AND CO.

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340-0661

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COVINA
968-0611

EL MONTE
443-3911

GLENDAL
245-1004, 244-4611

HOLLYWOOD
469-5941

INGLEWOOD
672-0161

LAGUNA HILLS
586-1100

LONG BEACH
435-0121

NORTHridge
885-7272

OLYMPIC & SOTO
268-5211

ORANGE
637-2100

PASADENA
351-4211, 681-3211

PICO
938-4262

POMONA
629-5161

SANTA FE SPRINGS
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SANTA MONICA
394-6711

SOUTH COAST PLAZA
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THOUSAND OAKS
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TORRANCE
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VALLEY
763-8461, 984-2220

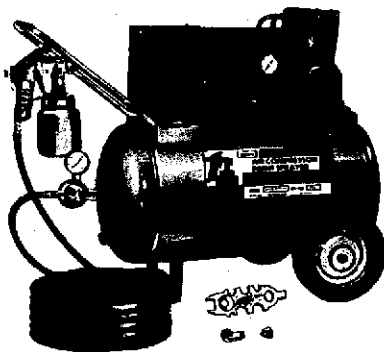
VERMONT
759-1911

Satisfaction
Guaranteed
Or Your
Money Back

STORE HOURS . . . SHOP SUNDAYS 12 NOON to 5 P.M. . . . MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M. — FREE PARKING

Sears

SAVE \$150!

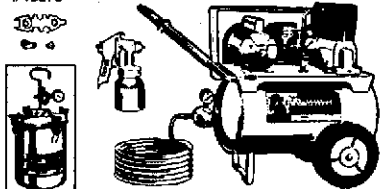


2 HP, 2-Cylinder Paint Sprayer-Air Compressor

Regular \$379.00

229⁸⁸

Efficient, powerful; delivers 7.8 SCFM at 40 PSI. Sprays paints, insecticides; air cleans, operates air tools. #15378

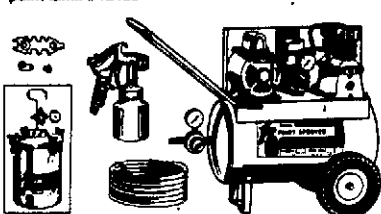


SAVE \$150! 1 HP, 2 Cylinder Sprayer-Air Compressor

Regular \$249.00

199⁸⁸

Ideal for shop, estate, farm and home use. Operates spray guns, air tools, inflates tires and toys, sprays lawns. Includes 3-gallon paint tank. #15455



SAVE \$95! 3/4 HP Homeowner and Hobbyist Paint Sprayer

Regular \$294.95

169⁸⁸

4-cylinder. Ideal for small shop, home and farm use. 3.7 CFM at 40 PSI, 60 PSI maximum. Includes 3-gal. paint tank. #15375

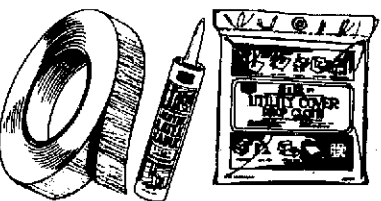
Prices Effective Sunday, Aug. 26 thru Tuesday, Aug. 28



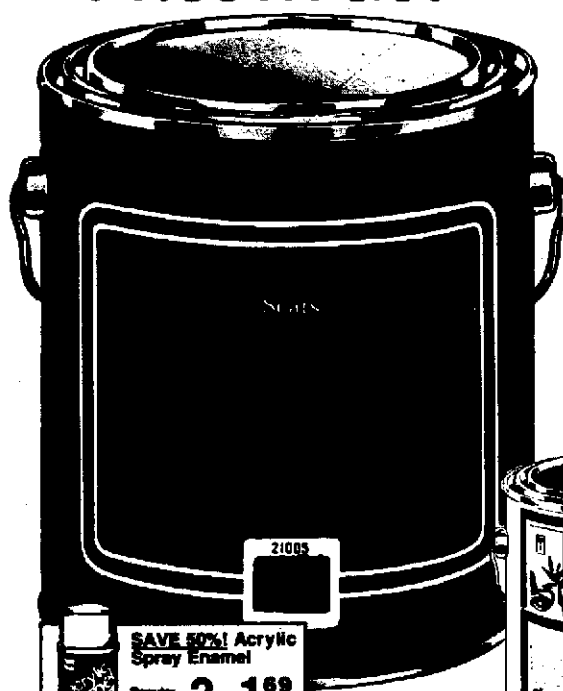
YOUR CHOICE

\$1.55 Brush Cleaner... 2 for 1.88
\$2.09 Nylon Sash Brush... 1.88
\$2.49 Nylon Brush... 1.88
\$1.99 Masking Tape... 1.88
\$1.98 Acrylic Latex Caulk... 1.88
\$2.29 Drop Cloth... 1.88

166
each



Buy 1st Gallon at Regular Price... Get 2nd Gallon Free!



Exterior Latex House Paint

Regular \$4.99 Gal. **2 Gal. 4⁹⁹**

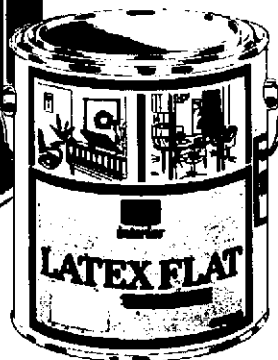
Easy to apply and covers up to 400 sq. ft. Climate-formulated for this area. Dries in as little as 1/2 hour. Easy clean-up. #21005



SAVE 50%! Acrylic Spray Enamel

Regular \$1.99 can 2.1⁶⁹

Use on metal, wood, or painted surfaces. 13-oz. can. #65618



SAVE \$5.99 on 2 Gal.!

Interior Latex Flat Paint

Regular \$5.99 Gal.

2 Gal. 5⁹⁹

One coat covers. Pleasant fragrance, colorfast, dripless. No painty odor. #82525



SAVE \$3 Gal.!

\$9.99 Gallon Exterior Latex House Paint

Guaranteed one-coat, non-yellowing, non-chalking. Climate-formulated for this area... resists mildew, blistering, peeling, industrial fumes. Easy to work with, won't drip or splatter. Easy soapy water cleanup. #30005

YOUR CHOICE

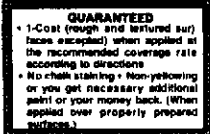
6⁹⁹
Gallon



SAVE \$3 Gal.!

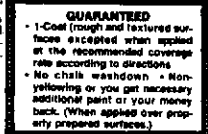
\$9.99 Gallon Exterior Oil-Base House and Trim Paint

Guaranteed 1-coat, no-chalk washdown, non-yellowing. Dries glossy hard... resists weathering, fumes, mildew, blistering and peeling. #25005



GUARANTEED
1-Coat (rough and textured surfaces excepted) when applied at the recommended coverage rate according to directions.
No chalk staining • Non-yellowing or you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)

ONE G



GUARANTEED
1-Coat (rough and textured surfaces excepted) when applied at the recommended coverage rate according to directions.
No chalk washdown • Non-yellowing or you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)



SAVE \$2-\$3 Gal.!

YOUR CHOICE

5⁴⁴

Regular \$8.99 Gal.

Regular \$7.99 Gal.

5-Way Guaranteed Interior Latex Flat

Guaranteed one-coat coverage, spot and stain resistant and 5-year durability. Dries in as little as 1/2 hour to soft, velvety-matte finish. #87005

4-Way Guaranteed Interior Latex Semi-Gloss

Guaranteed 1-coat, washable, colorfast, spot-resistant. Ideal for hard-use areas... smudges wipe right off. #77005



GUARANTEED
1-Coat, 400 sq. ft. coverage.
Washable: Colorfast: Spot-resistant: you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)

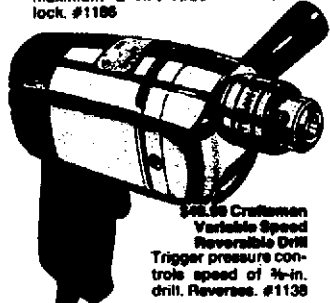
SATISFACTION GUARANTEED OR YOUR MONEY BACK

SAVE on Sears Quality Power Tools



Regular \$69.99
Craftsman 7-in.
Circular Saw.

Double-insulated. Needs no grounding. Develops maximum 2 HP. Arbor lock. #1186



\$49.99 Craftsman
Variable Speed
Reversible Drill
Trigger pressure controls speed of 1/2-in. drill. Reversible. #1138

SAVE
\$5 to \$20

Regular
\$44.99 to \$59.99

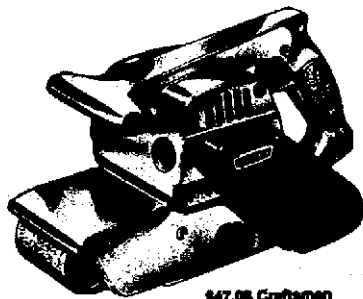
YOUR CHOICE

39⁸⁸
EACH

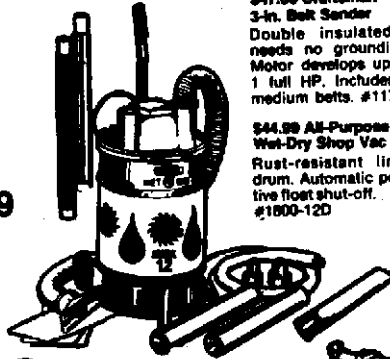
\$54.99 Craftsman Scroller®
Sabre Saw

Trigger speed control goes from 0 to 3,000 strokes per minute. Double insulated... needs no grounding. #1726

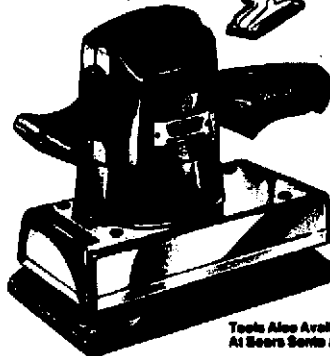
\$49.99 Craftsman Heavy-Duty Dual Action Sander
Double insulated... needs no grounding. For orbital or straight line sanding. #1186



\$47.06 Craftsman
3-in. Belt Sander
Double insulated... needs no grounding. Motor develops up to 1 full HP. Includes 3 medium belts. #11724



\$44.99 All-Purpose
Wet-Dry Shop Vac
Rust-resistant lined drum. Automatic positive float shut-off. #1800-120



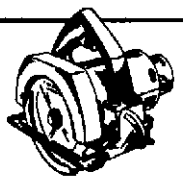
Tools Also Available
At Sears Service Aids

Sears

Prices Effective
Sunday, Aug. 26
thru Tuesday,
Aug. 28



Regular \$19.99
Craftsman 1/2-in.
Drill
Double insulated. Trigger pressure controls speed from 0 to 1200 RPM. #1143

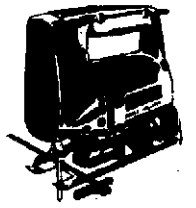


Regular \$17.99
Craftsman 7-inch
Circular Saw
1 1/4 HP. Depth of cut 0-2 1/4-in. Wrench and 6-ft. cord. #27673

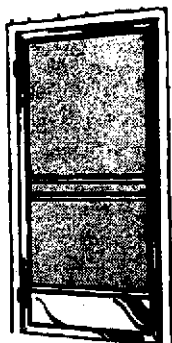
SAVE 91¢ to \$3
Regular \$17.88 to \$19.99 **16⁹⁷** each



Regular \$19.99
Craftsman Orbital
Sander
Double insulated. Needs no grounding. Motor develops 1/5 HP. #1180



Regular \$19.99
Craftsman
Sabre Saw
Double insulated, has 2 speeds. Sawdust blower helps keep line of cut clear. Develops up to 1/5 HP. #1721



SAVE \$3!
**Gray Enameled
Screen Door**

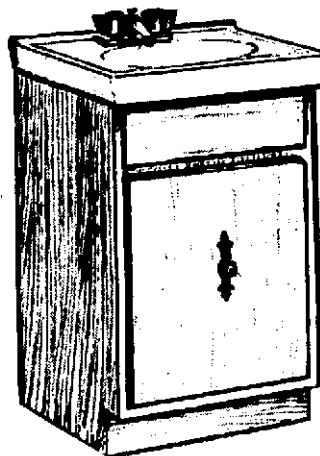
Regular \$17.99

14⁸⁸

In 30-in., 32-in. and 36-in. sizes. Charcoal Fiber-glass® screening. Black push button latch and air closer. #45082-5-6



Replacement
Aluminum Patio
Screen Door
Regular \$17.99 **13⁸⁸**
30-in. size. Fits 5-ft. patio door of most makes. Two locks are included. #38234



**20-inch Economy Vanity
with White China Lavatory**

**BOTH FOR
ONLY**

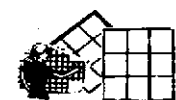
39⁹⁵

Deluxe styling. Easy-care finish. Pewter-colored knob and back plate. #41125, #4754



SAVE \$4!
Lavatory Faucet
Clear acrylic handles contrast with chrome-plated finish. #2040 **15⁸⁸**
Regular \$19.99

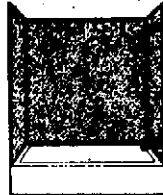
Ask About Sears Convenient Credit Plans



Sears Mod-U-Tile
Per Sq. Ft. **1.49**
Nine 4-in. ceramic tiles with flexible prefilled joints. #68502



SAVE \$27! Portable
Electric Cement Mixer
Regular \$199.99 **129⁹⁹**
Mixing capacity — 2 1/2 cu. ft. of concrete. Easy to use. #95001



SAVE \$71! Tub
Wall Kit
Regular \$48.00 **38⁸⁸**
Includes tileboard, adhesive, caulk and trowel. Tub and faucet not included. #7821R



**Custom Tub
Enclosure**
As Low As **99⁸⁸**
Towel bars extra. Custom Shower Door, installed, as low as \$8.95. Contractor License #25095



VALUE! Medicine Cabinet
Low Low Price **11⁸⁸**
Swing-door. Stainless steel frame. Sheet-glass mirror. Three adjustable shelves. #38451



SAVE 70¢! Sturdy
Toilet Seat
Regular \$9.99 **2⁸⁸**
White enamel finish. Fits all standard-size toilets. #3771



**3-pc. Decorator
Mirror Kit**
Low Low Price **54⁹⁹**
Two 12x16-in. framed wing mirrors plus 16x 26-in. matching frame for medicine cabinet. Antique white or gold colors. #38294-5

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Save \$40.95 Now! "Quick Nap" Recliner

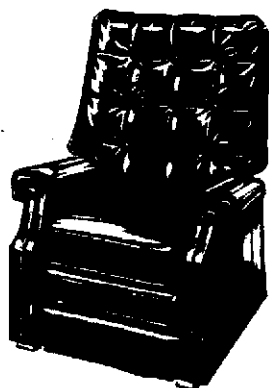
SAVE \$10.95!

Contemporary
Recliner

Regular \$79.95

\$69

Wide biscuit tufted back.
Well-padded seat cushion.
Black vinyl cover. #54213



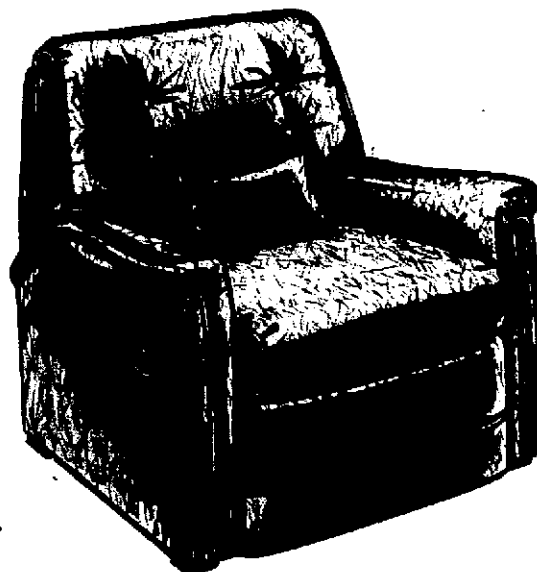
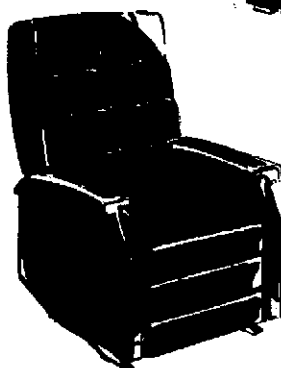
SAVE \$20.95!

Contemporary
Recliner

Regular \$99.95

\$79

Pillow-type back with
biscuit tufting. Adjusts
for 3 positions. Black
vinyl cover. #54355



Regular \$199.95

\$159

For real comfort, sink into this
contemporary style recliner
with deep padded polyure-
thane foam seat and extend-
able headrest. Dark brown
vinyl cover. Nap pillow in-
cluded. #54318



Adjusts for
TV Viewing



Adjusts for Full-
Length Reclining

Ask About Sears Convenient Credit Plans



SAVE \$20.95!

Black Vinyl
Recliner

Regular \$119.95

\$99

Features heater-
vibrator. Vinyl cov-
er. Button-tufted
back. #54955



SAVE \$20.95!

Contemporary
Recliner

Regular \$129.95

\$109

High back. Avo-
cado color vinyl
cover. #54273



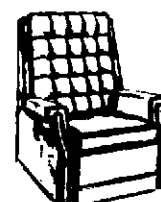
SAVE \$20.95!

Mediterranean
Recliner

Regular \$139.95

\$119

Gold-color rayon
velvet cover. High
button-tufted back.
#54205



SAVE \$15.95!

Leather-look
Recliner

Regular \$144.95

\$129

Deep red, leather-
like vinyl cover.
Heater-vibrator.
#54221



SAVE \$20.95!

Modern Style Recliner

Regular \$159.95

\$139

Adjustable headrest.
Button-tufted seat and
back. #54235



SAVE \$30.95!

Contemporary Recliner

Regular \$179.95

\$149

Adjusts 3 ways. Reversible
seat cushion. Rust color
vinyl cover. #54211



SAVE \$30.95!

Contemporary Recliner

Regular \$199.95

\$169

3-way adjustable. Rust
color tweed Herculon® ole-
fin fiber cover. Reversible
seat cushion. #54212



SAVE \$50.95!

Low-Back Style Recliner

Regular \$249.95

\$199

Adjusts 3 ways. Parsley
green color striped olefin
fiber cover. Nap pillow
included. #54245



SAVE \$30.95!

Classic Style Recliner

Regular \$229.95

\$199

Olive color rayon velvet
cover. Reversible seat
cushion. Nap pillow
included. #54328



SAVE \$40.95!

Low-Back Style Recliner

Regular \$289.95

\$249

Swivel base. Adjusts 3
ways. Extendable
headrest. Coffee brown
color vinyl cover. #54247

SAVE 12% to 22%!

"Ribcord" Bedspread Keeps Its Neat 'n Spirited Look

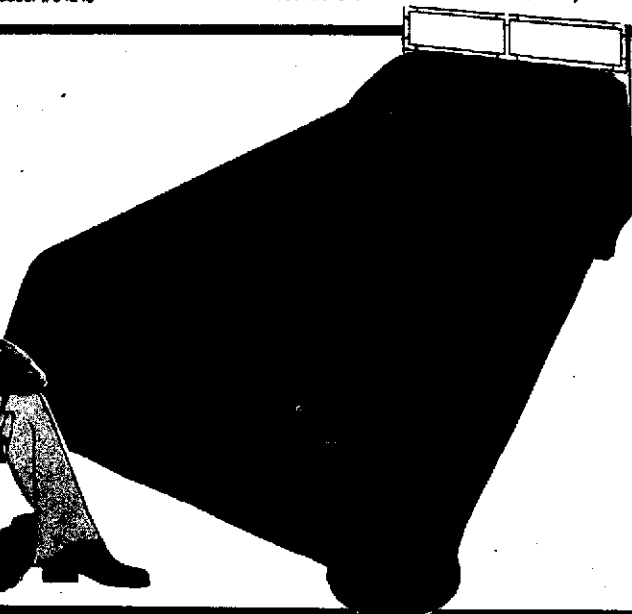
Your Choice

Regular \$8.98 Full Size,
\$7.98 Twin Size or
\$7.98 Bunk Bed Size

6⁹⁹

Rugged fabric of cotton and rayon is
tightly twisted into ribs. Perma-Prest® to
stay looking smooth... just machine
wash, warm, tumble dry — no ironing
needed. In flying colors.

Prices Effective through
Tuesday, August 28



SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective thru
Tuesday, Aug. 28

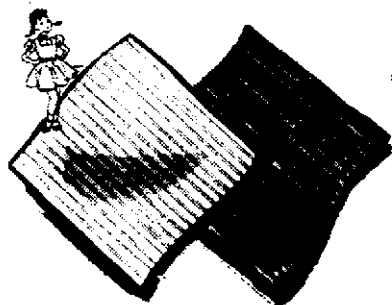


SAVE 30%!
Acrilan® Acrylic
Knitting Yarn

Regular \$1.39 skein

Polyester and Acrilan®
acrylic yarn in 4-ply, 4-oz.
pull skeins. Fashion colors.

1.09
skein



VALUE!
Cotton Corduroy
Dress Fabric

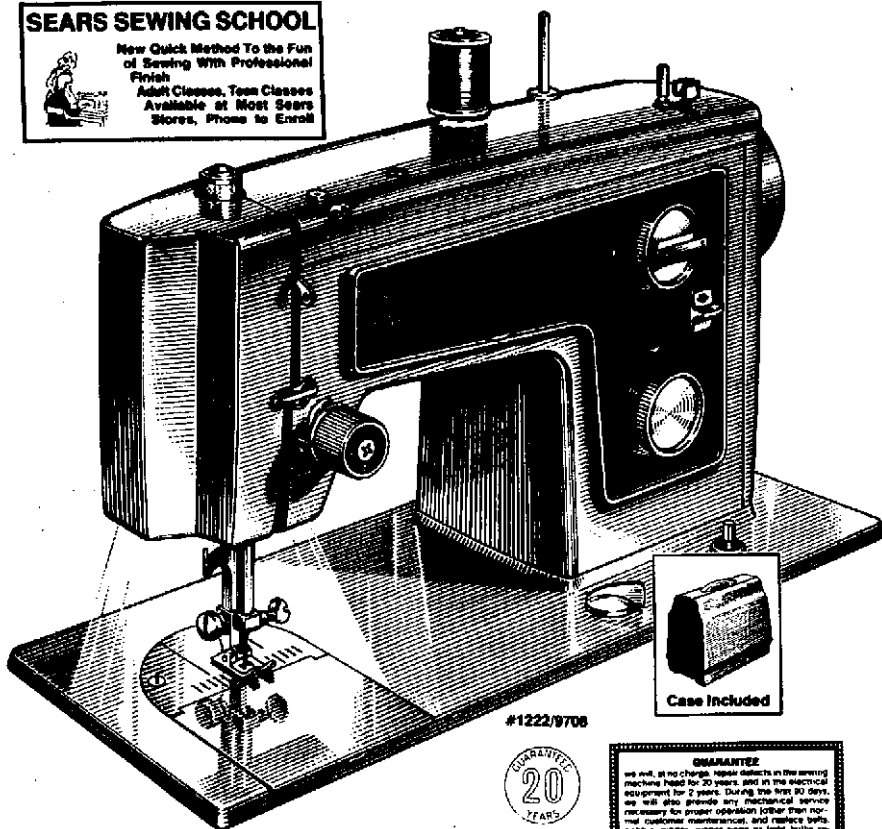
2 to 10 yard designer
lengths, in solid col-
ors. Choose from
various wales. 45-
inch widths.

Sears Low Price
99¢
Yd.

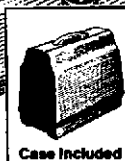
SEARS SEWING SCHOOL



New Quick Method To the Fun
of Sewing With Professional
Finish
Adult Classes, Teen Classes
Available at Most Sears
Stores. Phone to Enroll



#1222/9708



Case Included

GUARANTEE
We will, at no charge, repair defects in the sewing
machine head for 20 years, and in the electrical
equipment for 2 years. During the first 90 days,
we will also provide any mechanical service
necessary for proper operation (other than nor-
mal customer maintenance, and defects in
cabinet, motor, rubber foot or light bulb re-
turned to the store).

Dial-To-Sew Kenmore Zig-Zag Sewing Machine

\$58

Three-stitch machine with attachments to mono-
gram, applique, sew on buttons or lace. You also
get push reverse and a foot control with variable
speeds. You can also dial to-sew buttonholes any
size.

While They Last!

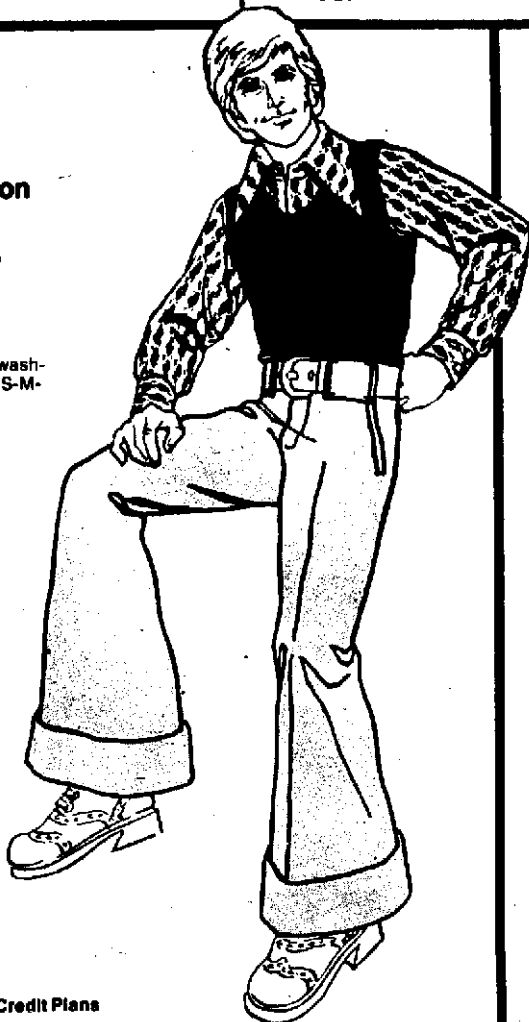
VALUE!

Men's Sleeveless Fashion
U-neck Sweater

Sears Low
Price

4.97

Styled in solid rib knit. Machine wash-
able. In assorted solid colors, sizes S-M-
L-XL.



VALUE!

Sears Has Baggies!
Men's Perma-Prest®
Baggie Jeans

Sears Low Price

6.97

Big 24-inch bottoms, deep
2½-inch cuffs and wide belt
loops. Polyester and cotton
fabric. In solid Fall colors.
Waist sizes 30-36.

Ask About Sears Convenient Credit Plans

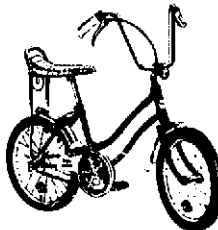
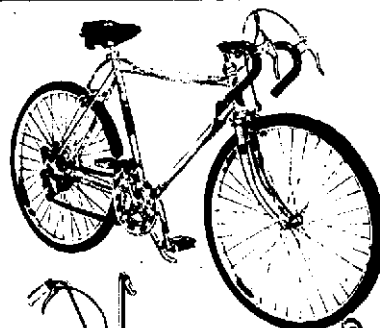
SAVE *10!

Sears 10-Speed
Racer Bike

Regular \$69.99

59.97

Yellow. Chrome plat-
ed taped racing han-
dlebars. Front and
rear handbrakes.

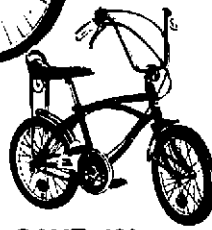


SAVE *5!

Girl's 20-Inch Spyder Bike

Red, white and
blue coaster
brake, rear hand
brakes.

Regular \$54.99
49.97



SAVE *10!

Racy 3-Speed "Free Spirit" Bike

Chester slick rear
tire, chromed fen-
ders and hi-rise
handlebars.

Regular \$69.99
59.97



SAVE *4!

16-In. Converta Bike

Adjusts for boy Regular \$53.99
or girls. Coast-
er brake, chrome
training wheels.

29.97

All Bikes are
unassembled.
Full service and
set up are available
at Sears.



VALUE!

20-In. Spyder Bike

Coaster brake, chrome
plated handlebars and
fenders. Boys-girls.

39.99

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Back To School VALUES



Back-to-School Textured Tops and Cotton Jeans

3⁹⁹
each

Before you head back to school gather up an assortment of cotton jeans with scoop, welt or patch pockets. All western styles with modified flare legs. Team them with our nubby flake tops of machine washable cotton and rayon. Fall colors. V-neck, mock turtle and front faced tops. S-M-L. Jeans 8-20.

In Our Sportswear Dept.



VALUE!

Little Boys' Short Sleeved Shirts

4 for \$3

Perma-Prest® for easy care. Patterns in assorted colors. Sizes 3 to 6x.

SAVE 98¢ on 2! Big Boys' Durene Knit Shirts

Regular \$2.99 ea.

2 for \$5

Soft cotton knit. Mock turtleneck, short sleeves. Solid colors. Sizes 8 to 12.

SALE!

Big and Little Boys' "Circle S" Double Knee Jeans

Regular \$3.79

Sizes 3 to 6x

2 for \$6

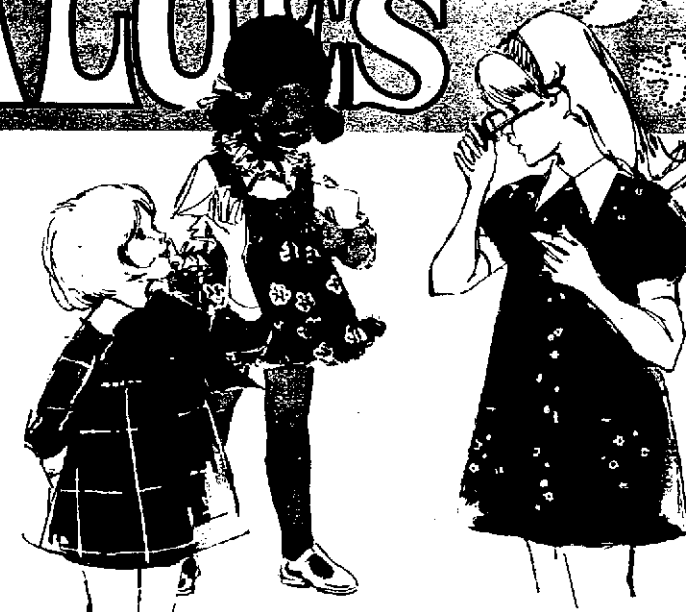
Regular \$4.49

Sizes 7 to 12

2 for \$7

Durable jeans of cotton and DuPont® 420 nylon. Perma-Prest® for easy care and neatness. Flared-leg style. In fashion colors. Regular and slim.

Regular \$5.49 "Husky-Plus" 4.39



VALUE!

Big and Little Girls' Perma-Prest® Dresses

3 for \$10

Choose from a wide assortment of styles in solids, plaids and prints. Easy-care fabrics... no ironing needed when machine washed and tumble dried. Sizes 3 to 14.

"Pretty-Plus" Sizes 8 1/2 to 16 1/2 3 for \$12

Use Sears Revolving Charge

Sears Presents the **LAKERS FREE BASKETBALL CLINIC** in our Parking lot at 9:30 A.M.
September 1... Pico
September 8... Buena Park

FREE To everyone attending:
• Free Program
• Refreshments
• Special Gift Basket
• Learn Your Position
• Learn to Shoot
• Questions and Answer

FREE Learn Color Team Play
• Drawing for Little League
• T-shirt, Pen and Pencil

Semi-Annual SALE!



Regular \$643
Vet. Solitaire \$14.40



Regular \$410 1/3 ct.
Engagement Ring \$328
\$125 Matching Wedding Band \$100



Regular \$305 1/3 ct.
Man's Ring \$244



Regular \$162 1/4 ct.
Pendant \$129.60



Regular \$180 1/10 ct.
Cocktail Ring \$128



Regular \$60
1/25 ct. Pendant \$48

Tradition® Diamonds

20% OFF

Sears Regular Low Prices

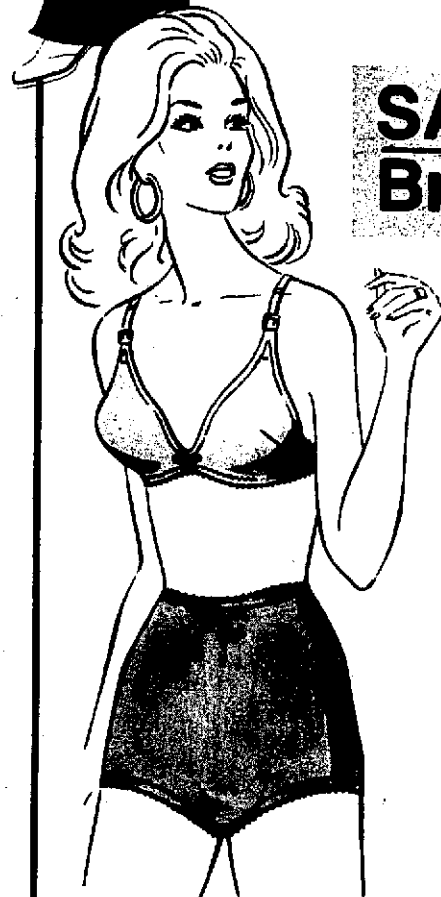
BUY SEARS DIAMONDS WITH CONFIDENCE Because diamond weights are seldom identical, approximate carat weights are shown. Sears gives you a Carat Weight Certificate which states the exact weight, to one-hundredth of a carat, of every Tradition® center diamond of 1/20 carat or more.

LIFETIME TRADE-IN Sears allows you full cash price paid (exclusive of taxes and finance charge) on any Tradition® ring, pin, earrings in trade for a higher priced diamond at any time.

Regular \$152 1/4 ct. ea.
Earrings \$121.60 pr.

Jewelry Enlarged to Show Detail

SAVE 20%! Bras and Briefs



Nylon Tricot Plunge Bra

Regular \$3

2³⁹

Mini cups give a natural look. Plunge style ideal for low cut fashions. Orchid, navy, white. A.B. 32-36.

Lingerie-Look Lightweight Briefs

Regular \$3

2³⁹

Antron® nylon and spandex. Elastic leg bands. White, Orchid and Navy. Sizes S-M-L.



SAVE \$2 to \$3!

Men's, Women's, Saddle Oxfords

Women's Sizes Regular \$12

Men's Sizes Regular \$15.99

9⁹⁷ pair

12⁹⁷ pair

Brushed or smooth leather uppers, cushiony crepe soles and heels. Men's, women's sizes. \$9.99 Little Boys', Girls' Sizes 7-9.7 \$12.99 Big Boys' Sizes 10-9.7



The Winner® Gym Oxfords for Men and Bigger Boys

Cotton duck upper, rubber sole. Cushioned arch. Solids, stripes. Made for Sears by Converse®.

10⁹⁹ pair



SAVE \$2!

Girls' Cap Toe Oxford Little Girls' Regular \$8.99

7⁹⁷ pair

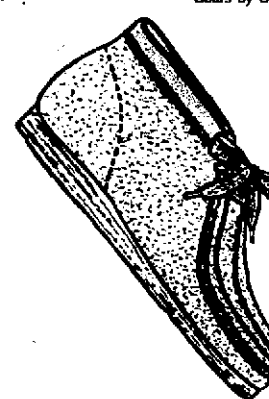
\$10.99 Growing Girls' 8.97

SAVE \$2!

Diamond Patch Oxfords Big Boys' Regular \$13.99

11⁹⁷ pair

\$11.99 Little Boys' 8.97



SAVE \$3!

"Chuck-A-Bee" Casual Boots Men's Regular \$14.99

11⁹⁷ pair

\$12.99 Big Boys' 10.97 \$8.99 Little Boys' 6.97

SATISFACTION GUARANTEED OR YOUR MONEY BACK

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Whether You Install It Yourself or Have Sears Do It You
You're Money Ahead

Prices Effective
 thru Tuesday, August 28th



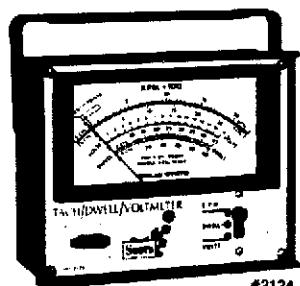
SAVE \$7!

Fully Transistorized Timing Light

Regular \$29.99

22⁹⁹

DC power. Works on 6 and 12 volt coil and magneto ignition systems. Can be used on almost any type of engine.

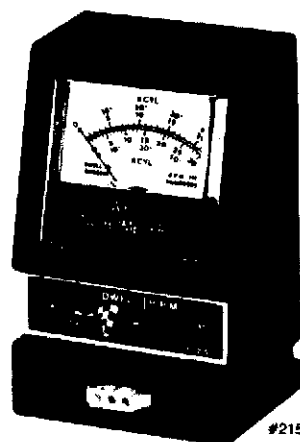


Engine Analyzer

Sears Low Price!

29⁹⁹

Checks dwell angle, RPM settings, point resistance, battery, alternator/generator, regulator output voltage. Solid-state transistorized circuit. Powered by car battery.



Dwell Tachometer

Sears Low Price!

17⁹⁹

Checks dwell angle and RPM settings for fast, accurate tune-up adjustments. Solid-state transistorized circuit. Powered by car battery (12V).

Ask About Sears Convenient Credit Plans

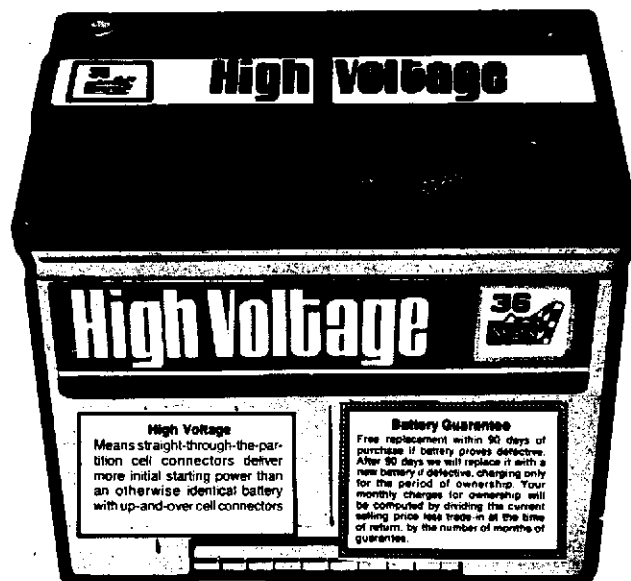


SAVE 20¢ Qt. Can!
Sears Best Oil
All-Weather SAE 10W-40

Meets or exceeds all new car warranty requirements for multi-grade motor oil. Designed as a blend to give excellent performance in your engine under all weather conditions.

Regular 59¢ Qt. Can

39¢ Qt. Can



SAVE \$4!
36-Month Guaranteed High Voltage Batteries

Regular \$21.99

Popular replacement battery because it offers both the power and quality of the original equipment furnished in most American-made cars.

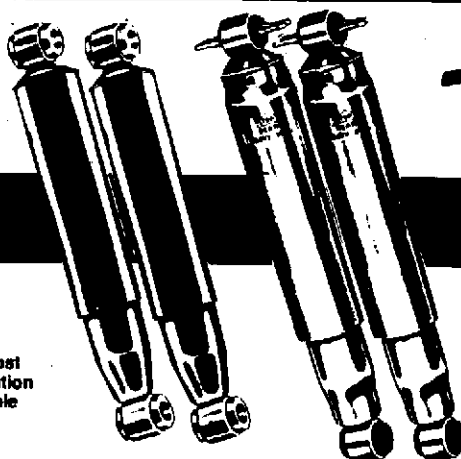
Fits your Volkswagen, too!

17⁹⁹

With Trade-In Max.
 4300-4310-4350
 4322-4366-4380
 4388-4362

Automotive Needs Also Available at Sears Santa Ana and Upland

SAVE \$1.33 to \$10.33 on Shock Absorbers



Fast, Low-Cost Installation Available

SAVE \$1.33!
Original Equipment Replacement Shocks

Regular \$4.99 **3⁸⁸ each**
Helps restore a smooth ride and easy handling. Fits most American-made cars.

SAVE \$1.33!
Heavy Duty Shock Absorbers

Regular \$7.99 **6⁸⁸ each**
Helps restore both riding ease and driving control. Fits most American cars, plus many foreign cars.

SAVE \$5.33 Pr.!
Booster Shock Absorbers

Regular 2 for \$26.99 **2 for 21⁶⁶**
Fits most American-made cars and pickups.

SAVE \$10.33 Pr.!
Sears Air Adjustable Shocks

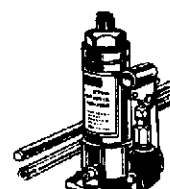
Regular 2 for \$49.99 **2 for 39⁶⁶**
Air adjustable. Fit most American-made cars and pickups.



VALUE!
Oil Filter Engine Protection
Sears Price **1⁹⁹**
Fits most American-made cars, plus many foreign cars.



SAVE \$2!
Heavy Duty Grease Gun
Regular \$5.99 **3⁹⁹**
Loaded 3 ways... bulk, cartridge or dispenser.



SAVE \$5.51!
Hydraulic 3-ton Jack
Regular \$18.50 **12⁹⁹**
Notched lifting cap for greater gripping power. Road, shop, garage work.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective
Thru Tues., Aug. 28th

Pair Buys For the Holidays!

SAVE \$17¹⁸ to \$30¹⁶ PER PAIR

Silent Guard "78"

C78-13 Blackwalls

2 for \$39⁹⁹

Plus \$1.80 F.E.T. Each Tire And 2 Old Tires

Four full plies of polyester cord for strength and smooth riding comfort! The tread is bolstered by spacer bars to keep it open. Buy now and save during this great sale!

SIZE	Regular Price	Special Price	F.E.T. Each Tire	SIZE	Regular Price	Special Price	F.E.T. Each Tire
WHITEWALLS				BLACKWALLS			
C78-13	62.00	43.44	1.83	C78-13	57.26	38.60	1.93
C78-14	66.50	48.34	2.00	C78-14	58.80	41.93	2.09
C78-14	70.00	50.00	2.22	C78-14	62.00	44.93	2.22
C78-14	73.32	51.32	2.37	C78-14	66.10	48.22	2.37
C78-14	76.46	53.66	2.53	C78-14	72.20	51.24	2.53
C78-14	80.00	56.00	2.75	C78-15	76.04	53.22	2.66
C78-15	82.00	57.00	2.80	C78-15	81.10	58.77	2.80
C78-15	86.20	61.01	3.00				
C78-15	90.72	65.36	3.01				
C78-15	100.00	70.36	3.13				

Ask About Sears Convenient Credit Plans

Now! Sears Guarantees Every Highway Tire For Mileage.

Sears Highway Passenger Tire Guarantee

If you do not receive the number of miles specified because of wear or becoming unserviceable due to (1) defects, (2) normal road hazards, or (3) tread wear.

We will: At our option, exchange it for a new tire or give you a refund charging in either case only the proportion of the then current selling price plus Federal Excise tax that represents mileage used. If the tire is unserviceable due to any of the above causes before 10% of the guaranteed mileage is received, the replacement or refund will be made with no charge for mileage received.

Normal punctures will be repaired at no charge. Guarantee applies to tires on vehicles used for private family purposes.

Here's what you wanted - an easy-to-understand Highway Tire Guarantee with all these great features:

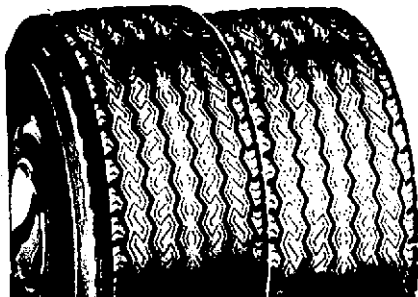
- FREE Replacement During First 10% of Guaranteed Mileage
- Guaranteed in case of Premature Tread Wear-Out
- FREE Nail Puncture Repairs During the Life of the Tire Guarantee
- Guaranteed in case of Defects in Material and Workmanship
- Guaranteed in case of Failure Because of Road Hazards

24,000 Mile Guarantee

Don't miss the **CALIFORNIA 500**
The world's fastest drivers competing in the world's most exciting sports event.
SEPTEMBER 2
ONTARIO
MOTOR SPEEDWAY

Buy your tickets for the CALIFORNIA 500 at your SEARS Ticketron Outlet.

12,000 Mile Guarantee



Highway Retreads

With Contour Blend Design

6.00x13 Blackwalls **2 for \$17⁹⁸** Plus 20c F.E.T. Each Tire and 2 Old Tires

The retread now blends into the original body of "contour blend" rings. Up to 12% wider, 35% flatter and 10% deeper in shoulder grooves than our previous Highway Retread tire.

SIZE	Regular Price	Special Price	F.E.T. Each Tire
6.00-13	17.98	12.98	.36
6.00-13	21.98	16.98	.36
7.00-13	21.98	16.98	.36
6.00-14	17.98	12.98	.36
7.00-14	21.98	16.98	.36
7.75-14	25.98	20.98	.44
8.00-13	21.98	16.98	.36
7.75-13	20.98	15.98	.37
8.00-13	20.98	15.98	.37
8.00-15	26.98	21.98	.44

Whitewalls only \$1 more per tire

18,000 Mile Guarantee



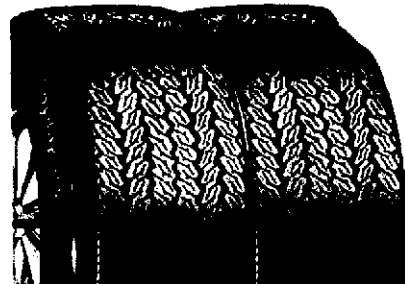
Dynaply "18"

4-Ply Polyester Cord Tire

B78-13 Blackwalls **2 for \$31⁹⁸** Plus \$1.81 F.E.T. Each Tire And 2 Old Tires

SIZE	Regular Price	Special Price	F.E.T. Each Tire
BLACKWALLS			
B78-13	31.98	21.98	1.81
C78-14	36.00	26.00	2.00
E78-14	36.00	26.00	2.22
F78-14	40.00	30.00	2.37
G78-14	45.00	35.00	2.53
H78-14	47.00	37.00	2.60
I78-15	49.00	39.00	2.66
J78-15	57.00	47.00	2.74
WHITEWALLS			
B78-13	37.00	27.00	1.81
C78-14	41.00	31.00	2.00
E78-14	45.00	35.00	2.22
F78-14	49.00	39.00	2.37
G78-14	53.00	43.00	2.53
H78-14	57.00	47.00	2.60
I78-15	61.00	51.00	2.66
J78-15	69.00	59.00	2.74

22,000 Mile Guarantee



Dynaglass Guardsman

A78-13 Blackwalls

2 for \$35⁹⁸ Plus \$1.81 F.E.T. Each Tire and 2 Old Tires

2 ply rayon cord, 2 fiberglass belts.

Tires Also Available at Sears Santa Ana and Upland

SIZE	Regular Price	Special Price	F.E.T. Each Tire	SIZE	Regular Price	Special Price	F.E.T. Each Tire
BLACKWALLS				WHITEWALLS			
A78-13	35.98	25.98	1.81	A78-13	41.00	31.00	1.81
C78-13	36.00	26.00	2.00	C78-13	46.00	36.00	2.00
D78-14	40.00	30.00	2.22	D78-14	46.00	36.00	2.22
E78-14	47.00	37.00	2.37	E78-14	53.00	43.00	2.37
F78-14	51.00	41.00	2.53	F78-14	57.00	47.00	2.53
G78-14	55.00	45.00	2.60	G78-14	61.00	51.00	2.60
H78-14	59.00	49.00	2.66	H78-14	65.00	55.00	2.66
I78-15	63.00	53.00	2.74	I78-15	69.00	59.00	2.74
J78-15	71.00	61.00	2.80	J78-15	75.00	65.00	2.80
K78-15	75.00	65.00	2.86	K78-15	79.00	69.00	2.86
L78-15	83.00	73.00	2.92	L78-15	87.00	77.00	2.92
M78-15	91.00	81.00	2.98	M78-15	95.00	85.00	2.98

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Prices Effective thru
Tues., Aug. 28

Sears

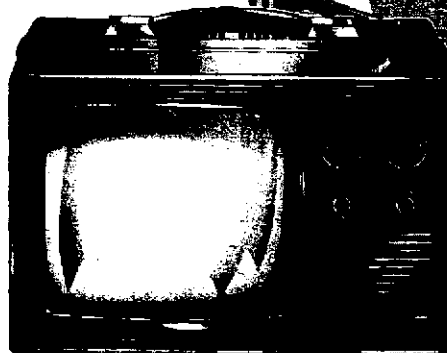
Buy both for

only \$268

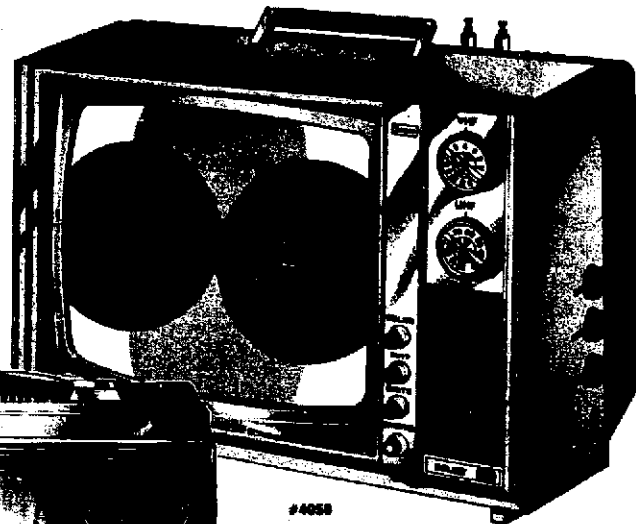
*269.95, **COLOR TV** features 15-inch diagonal measure. Handy up-front controls for easy tuning.

*59.95 **Black and White TV** with 9-inch diagonal measure picture. Keyed automatic gain control, 3-in. speaker. VHF and UHF antennas.

No Payment on Sears COLOR TV's Un-til February 1974 on Sears Deferred Easy Payment Plan (there will be a finance charge for the Deferral Period)



#48961



#4058

5th Dimension
Sept. 5 to Sept. 9
Mon. Thurs. 8P. 00, 10.00, 10.30
Fri. Sat., 10.30, 11.00, 11.30
THE AMPHITHEATRE
Buy 5th Dimension Record in Our Record Dept.
BUY YOUR TICKETS AT SEARS TICKETSTON

Universal Studios Hollywood
Fry at Lankershim. Enjoy
Universal Studio Tours. tickets also available at Sears



#9136/94721

Includes:
Stand, Earphones,
Stereo LP
record, Pre-Recorded
8-Track Tape

SAVE \$55!

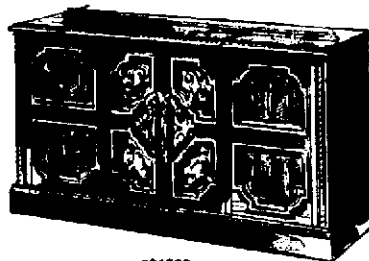
When You Buy The Complete Set!

AM/FM Stereo Music System with Record Changer

when sold separately \$254.90

AM/FM and FM stereo receiver with built-in 8-track tape player plus full-size record changer that has a diamond stylus, cueing lever and dust cover. Dual air suspension speaker system.

\$199



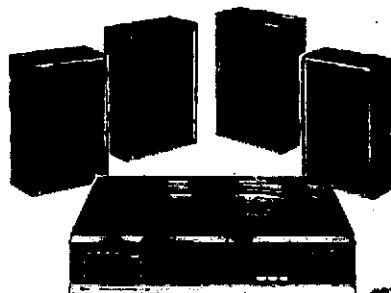
#31226

SAVE \$40!

**Solid State 8-Track
AM/FM Console Stereo**
Regular \$259.95

219⁸⁸

AM/FM and FM stereo radio, built-in 8-track tape player, 4-speed automatic record changer and a 4-speaker sound system. Tone arm cueing lever.



#9780

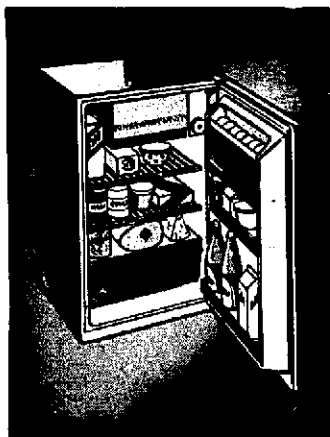
SAVE \$20!

**4-Channel 8-Track
Tape Player**
Regular \$219.95

199⁸⁸

Hear 4-channel FM-stereo broadcasts or play exciting new 4-channel, 8-track tapes. You also hear enhanced sound from conventional 2-channel broadcasts and tapes. System includes 4 air suspension speakers.

Fantastic Savings on Sears Quality Appliances



SAVE \$30!

**4.5 Cu. Ft. Compact
Refrigerator**

Regular \$129.90

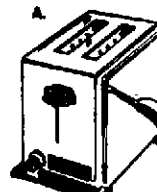
99⁹⁷

Ideal for school, den or dorm. And small enough too that you can set it most anywhere. Has 2 movable shelves for tall bottles, a crisper, ice cube compartment.

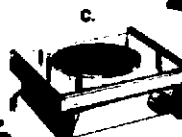
Ask About Sears Convenient
Credit Plans



SAVE \$11



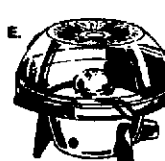
SAVE \$11



SAVE \$31



SAVE \$31



SAVE \$31

A. \$7.97, 2-Slice Toaster
Has a browning control, snap-out crumb tray and 4-foot cord. **6.97**

B. \$7.97 Can Opener
In yellow or green color. **4.97**

**C. \$14.99 Single Burner
Range** with heat control is perfect for a trailer, summerhouse, apartment. **11.97**

D. \$8.97 Poly Park
In a no-fade color. Completely odorless. Has a 3 foot long cord. **5.97**

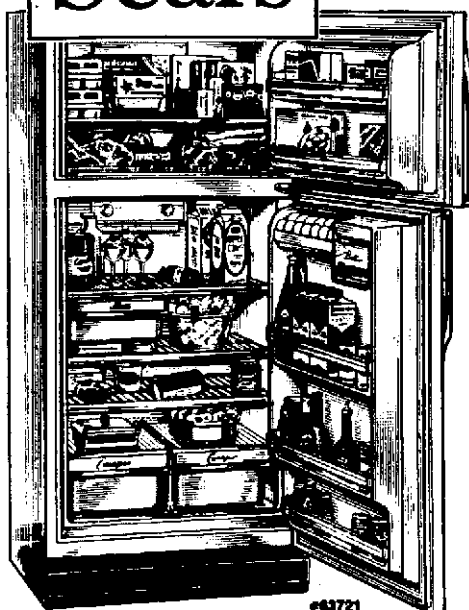
**E. \$12.99 Butter-right
Pepper**
Butter cup melts butter as corn pops. Makes 4-qts. **9.97**

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Sears

SAVE \$20!

Prices Effective thru Tues., Aug. 28



#63721

**Coldspot
Frostless
17.1 Cu. Ft.
Refrigerator-
Freezer**

Regular \$339.95

319⁸⁸

12.3 cu. ft. refrigerator section. 3 full-width steel shelves with crisper cover. Crisper, meat pan is easy-clean porcelain-finish. 4.6 cu. ft. frostless freezer has full-width shelf.



#63141

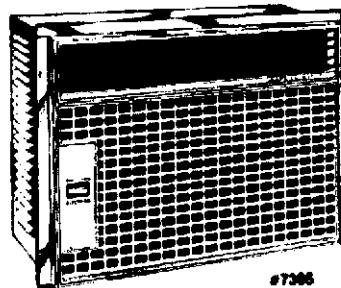
SAVE \$30!

**19.1 Cu. Ft. All-Frostless
Side-By-Side Refrigerator**

Regular \$429.95

399⁸⁸

You'll never defrost again...a step-saver. 12.6 cu. ft. fresh food section has 3 full-width shelves...two are adjustable. 6.3 cu. ft. freezer holds 222-lbs. of frozen food.



#7305

VALUE!

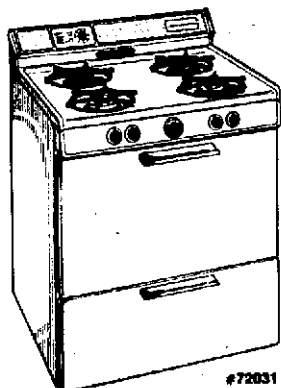
**5,000 BTU Coldspot
Air Conditioner**

Sears
Price

\$99

Cools your bedroom for comfortable sleep. Uses only 7.5 amps. Kenian air filter. Sturdy, zinc-coated rust resistant construction. #7305

5,000 BTU, #7312 109.00
\$239.95, 14,000 BTU, #7361 219.00
\$339.95, 21,000 BTU, #7364 299.00



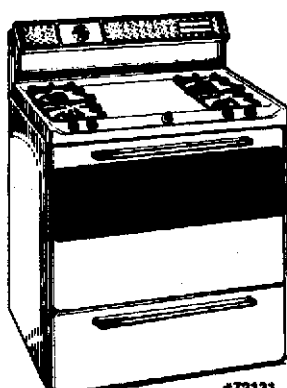
#72031

Kenmore 30-in. Gas Range

Sears
Low
Price

\$158

Porcelain-enameled, lift-off, non-drip cook-top. Lo-temp oven control keeps food warm until you're ready to serve. Porcelain-enameled oven interior, slide-out broiler.



#72131

**30-in. Gas Range with
Continuous Cleaning Oven**

Sears
Price

\$199

Specially coated oven interior cleans away food splatters at normal baking temperatures. Lift-up, non-drip cooktop. Removable oven rack and guides.



GAS
MODEL

#72101

**Kenmore Gas Dryer
With "AIR ONLY"**

Sears
Price

\$129

"Air Only" setting fluffs pillows and blankets. Top-mounted lint screen.



GAS
MODEL

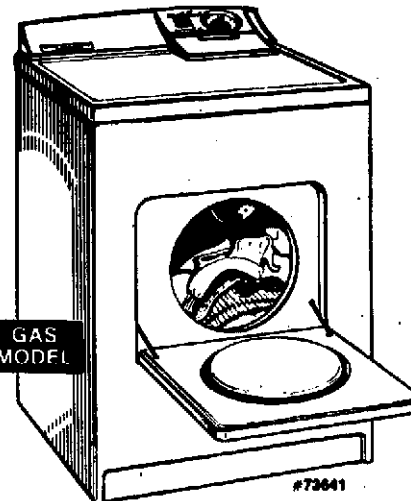
#73261

**2-Cycle Gas Dryer
with Permanent Press**

Low
Priced

\$149

Permanent press or normal cycles. "Air Only" setting fluffs blankets and pillows. Top-mounted lint screen.



GAS
MODEL

#73641

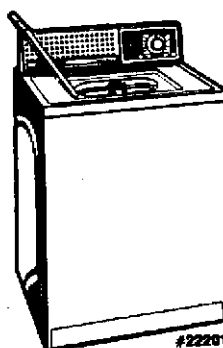
**Heavy Duty Gas Dryer
with Wrinkle-Guard**

Sears
Price

\$169

Wrinkle-Guard® feature helps prevent set-in wrinkles in permanent press fabric. "Air Only" setting fluffs Automatic temperature control.

Ask About Sears Convenient Credit Plans



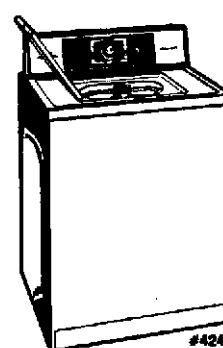
#22201

2-Temp Washer

Low
Price

\$169

Choose pre-soak, normal or 4 minute cycles. 2 water levels for various size loads.



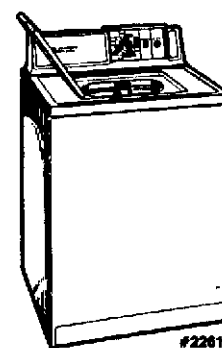
#42401

Kenmore 18-Lb. Washer

Low
Price

\$179

2 cycles...normal and permanent press. 3 wash rinse temperatures.



#22611

3-Temp Washer

Low
Price

\$199

Choice of permanent press, normal or delicate cycles. 3 water levels and 3 wash/rinse temperatures.

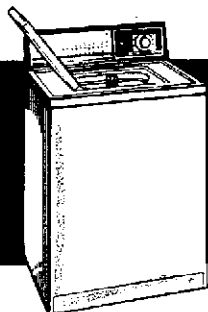
Major Appliance Also Available at Sears Santa Ana and All Appliance and Catalog Stores.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective thru
Tues, Aug. 28

20 Reasons to Buy Your Home Appliances at Sears



#22201

VALUE!
2 Temperature
Kenmore Washer
w/3 Cycles

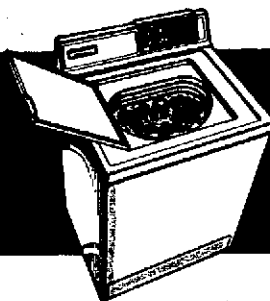
Sears Price **\$169**



#42401

VALUE!
18-Lb. Kenmore
Automatic
Washer

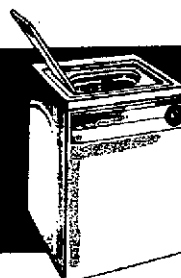
Low Priced **\$179**



#22611

VALUE!
3 Temperature
Kenmore
Washer

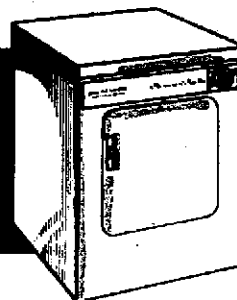
Sears Price **\$199**



#17911

SAVE \$20!
Portable Washer
w/Permanent
Press

Regular \$239.95 **219⁸⁸**



#62311

SAVE \$20!
Kenmore Portable
Electric
Dryer

Regular \$149.95 **129⁸⁸**



#93501

VALUE!
Coldspot
5.4 Cu. Ft.
Refrigerator

Low Priced **99⁸⁸**



#90820

VALUE!
8.6 Cu. Ft. Coldspot
Refrigerator

Sears Price **169⁸⁸**



Ask About Sears
Convenient
Credit Plans

#22112

VALUE!
Outdoor Gas Grill
On Handy Post

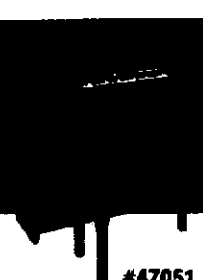
Low Price **\$68**



#22142

VALUE!
Outdoor Gas Grill
on Patio Base

Sears Price **\$78**



#47051

SAVE \$25
Reed Organ

Regular \$89.95 **64⁸⁸**
With Bench



#34235

CUT \$55!
Cassette Tape Recorder
With Carrying Case

Was \$104.95 **49⁸⁸**

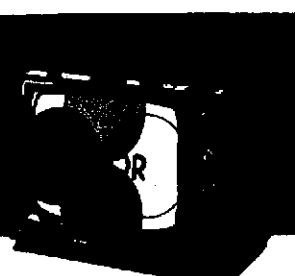


#5008

Black and White TV
in Portable Styling

Sears Price **79⁸⁸**

12-inch diagonal measure
picture.
Simulated Television Reception
on Screen

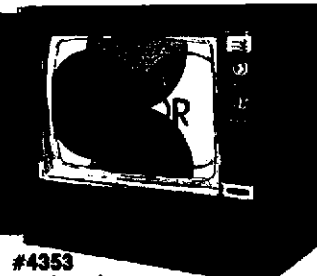


#41103

SAVE \$20!
Table-Model
COLOR TV

Regular \$279.95 **259⁸⁸**

18-inch diagonal measure
picture.



#4353

CUT \$100!
Handsome Console
COLOR TV

Was \$529.95 **429⁸⁸**

25-inch diagonal measure
picture.



#2260

SAVE \$14!
2 HP Canister
Vacuum

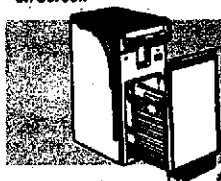
Regular \$69.95 **\$55**



SAVE \$10!
Kenmore
Upright
Vacuum

Regular \$49.95 **\$39**

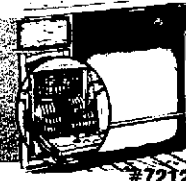
#3050



#42701

SAVE \$45!
Kenmore Compactor
Crushes trash

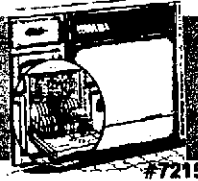
Regular \$229.95 **184⁸⁸**



#7212

SAVE \$20!
Kenmore Built-in
Dishwasher

Regular \$199.95 **179⁸⁸***



#7215

SAVE \$50!
Lady Kenmore
Built-in Dishwasher

Regular \$279.95 **229⁸⁸***



#72041

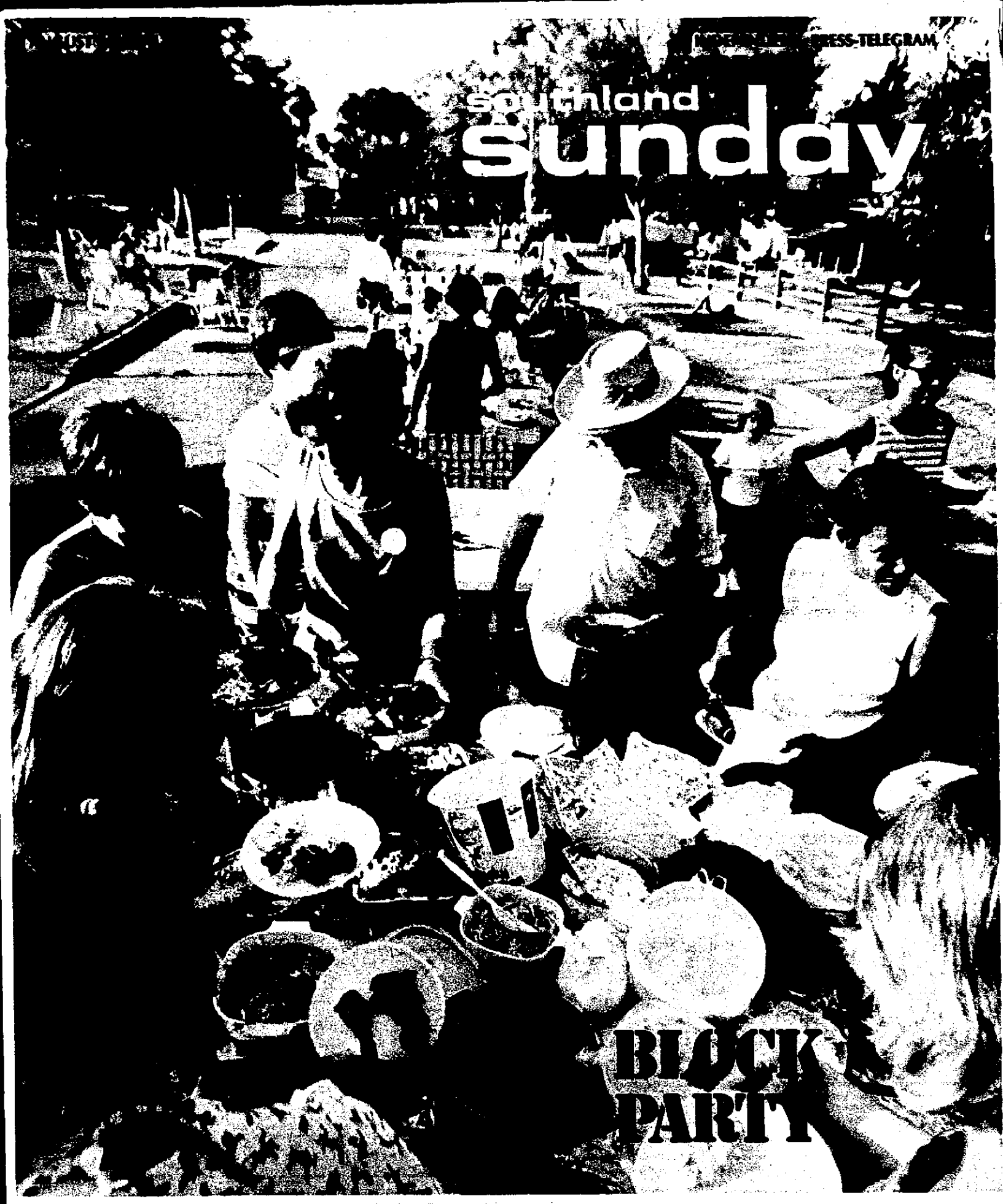
*Color Panels \$5 Extra

Major Appliances Also Available at Sears Santa Ana and All Appliance and Catalog Stores

WEDNESDAY

WEDNESDAY PRESS-TELEGRAM

Southland sunday



BLOCK PARTY



For years of pool fun... Anthony saves you money and headaches!

When you think of your pool—not as a season of fun—but as a life-long investment in recreation, you'll see that...

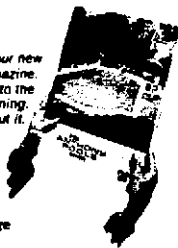
1. Top quality Anthony equipment saves money in the long run...
2. Backup of Anthony service saves you future headaches...
3. The sooner you buy, the more poolside time you'll get...
4. It pays to buy now while Anthony prices are lower.

Because Anthony Pools is the largest, most experienced pool builder, Anthony can always give you competitive prices, quality materials, finest craftsmanship, future service.

Now, in the off-season, you'll get even more for your money from Anthony Pools—faster service, smoother schedules, superior finish—and an off-season price lower than you may expect.

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southland sunday

Magazine of The Long Beach Independent, Press-Telegram

August 26, 1973

James M. Leavy
Editor

Joanne Norris Judy Hazlett
Associate Editors

Bill Buerge
Art Director

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The Wells Report

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Glad You Asked That!

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Block Parties

Neighbors are often abstractions. They flit from house to auto and back again. They push lawnmowers and occasionally knock on doors to collect for charities. Block parties, according to writer Helen Graham, change all that. Neighbors in many parts of Long Beach become real people when they take to the streets to eat, drink, dance and play at a block party.

12

Incredible George Miller

Writer Richard Nemec pries the secret of success from a 95-year-old man who shoots golf in the low 80s, likes the ladies and entertains audiences with sprightly talks.

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Tracks Are Back

Maybe only the very old and the very young have time for the train these days. But there are enough of them to provide a brisk passenger increase for Amtrak this summer, according to writer Ray E. Butler.

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Tracking Sheep Hunters

Staff writer Jack O. Baldwin describes the cloak and dagger techniques used by the men who are trying to stop the slaughter of bighorn sheep.

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Crossword



THE COVER
Roger Coar took his camera to a block party recently in the 7000 block of Aivlis Street.

Southland Sunday Magazine is published weekly and distributed exclusively each Sunday in The Independent, Press-Telegram. Offices are at 604 Pine Ave., Long Beach, Calif. 90801. Manuscripts, photographs and drawings submitted should be accompanied by return postage. All material will be considered, but the publisher cannot be responsible for loss or damage.

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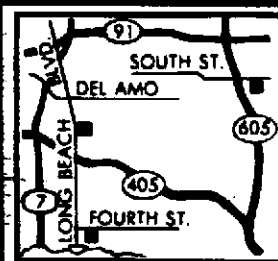
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Wells Report

Cleaning Day

Every other Monday morning the alarm clock at our house unaccountably starts ringing a half hour early. I say unaccountably because my wife never admits to having set it ahead.

I suspect, however, that she secretly does set it ahead because the morning it rings early unlike other mornings she leaps from bed and into frenzied activity. She makes the bed, clears the top of her sink and dressing table, clears the top of my sink, dashes downstairs and clears all table and counter tops there, then dashes upstairs and admonishes me about the top of my bureau.

I am still half asleep, somewhat groggy and confused. Let me see, I say to myself, is it trash day? She behaves similarly sometimes on trash pickup day, when we have forgotten to set out the trash cans the night before. But then it is the noise of the trash trucks that wakes her, not the alarm clock. And she never admonishes me about my bureau on trash day.

The top of my bureau is the most vital part of my entire filing and records-keeping system. It is the sorting table and holding basin for what ever comes out of my pockets each night. Wallet, keys, loose change, ball point pens, etc., go back into my pockets the next morning, but other vital documents are left there to be transferred to the archives at the appropriate time.

There are, for instance, notes to myself, telephone message slips, the business card of an agricultural equipment salesman I sat next to on an airplane two years ago, movie ticket stubs, a tract handed me on the street by a Hare Krishna disciple, used Kleenex, a postcard urging me to call a telephone number for a free prize, and other potentially valuable additions to what I like to call the Wells Papers.

"Will you clean that junk off the top of your bureau?" my wife says. It is not a question; it is a command. Comprehension dawns. This is the day the cleaning ladies come.

I transfer the items on top of my bureau to a desk drawer in my study, Station Two of my records-keeping system. The cleaning ladies are not permitted in my study.

It is a reciprocal arrangement. If I am home when the cleaning ladies are there, I am not permitted in the rest of the house.

When I return to the bedroom, my wife is dusting the newly cleared bureau top.

"Isn't it a bit silly cleaning the house for the cleaning ladies?" Actually, the question is a bit silly because I've asked it every cleaning day for the past year and I already know the answer.

"You know what they say," my wife responds. "We're cleaning ladies, not maids." The only reason I got them to come here is that they quit that lady in Westminster who expected them to wash dishes."

I know. Our cleaning ladies are jewels. Years ago we had another good one, but she went back to Oklahoma. Then we went through a succession of unsatisfactory ones until my wife found the present ones.

Since then everything has been fine. The house glistens. In fact, after the cleaning ladies have come and gone, the house seems to squeak a little when you walk through it.

I am grateful to the cleaning ladies for giving my wife back her peace of mind. Except, of course, for those few early morning hours preceding their arrival.

My wife goes downstairs to write a note to leave on the kitchen table for the cleaning ladies. Cleaning day is also a heavy correspondence day for her. When we return this evening, there will be a lengthy communique from the ladies on the table detailing problems and requesting new supplies. The note my wife is composing this morning is in answer to last fortnight's message from the ladies.

"Will you come down and check the furniture for dog hair?" my wife calls to me. "You know how upset the cleaning ladies get about dog hair."

"Just as soon as I finish tying my tie," I call back.

I want to have everything else done so that as soon as I finish the doghair check I can make a getaway before the cleaning ladies arrive.

"And for God's sake close the door to your study," my wife says.

I remember all too well the one time I negligently dallied over the morning paper and the cleaning ladies were at the door before I could get out of the house.

I spent the whole morning in my study. Couldn't even get to the bathroom.

By BOB WELLS



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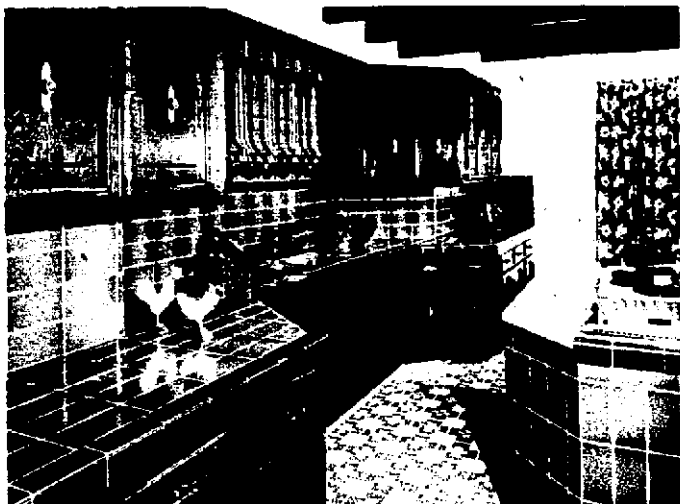
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Diana Ross ... marital or racial problems?



*James Symington
... wants a black belt*



*John Dean
... can he hypnotize himself?*

asked that!

By HY GARDNER

Q: I keep hearing rumors that Diana Ross is going to divorce her white husband because of racial problems. Is this true? — Mrs. Rita T., Little Rock, Ark.

A: No. Though Miss Ross ruefully admits, "We never thought it would last this long. We had a very tough first year of adjustment. But we tried very hard to make a go of it. And here we are three years later." When the question, "How do you feel being married to Bob Silberstein — a white Jewish man?" was suddenly hurled at her, Diana didn't duck. She simply said: "I'm married to a wonderful man whose skin happens to be lighter than mine."

Q: Is Cat Stevens dying of leukemia? Did Cat Stevens die from an overdose of drugs? Can you confirm a report that Cat Stevens died in a motorcycle crash? What was Cat Stevens' original name? (Questions from readers all over America.)

A: Stevens is alive. Contrary to the morbid rumors, he's proving a Cat has nine lives. Born Steven Georgio, he recently recorded his first self-produced album. It features "The Foreigner Suite" on side 1 and four shorter works on side 2, including his current single, "The Hurt."

Q: I read that Congressman James Symington is taking two karate lessons a week. What's his mission? — Mr. and Mrs. Thomas B., Columbia, Mo.

A: To win a black belt. "Because," smiles Symington, "without a belt you drop your drawers!"

Q: Is there anything to a story that John Dean can hypnotize himself to help his concentration? — E.P.D., Raleigh, N.C.

A: Yes. It was self-hypnosis that helped former Nixon counsel Dean, as a college student, to maintain A's and B's in all subjects. According to Sen. Barry Goldwater Jr., who was a roommate of his at Staunton Military Academy in Virginia, "Dean was very outgoing and quite intelligent."

Q: Was there any American hero in the Vietnam War who came close to World War I's Sgt. York and World War II's most decorated hero, Audie Murphy? — Ron Ryan, Seattle.

A: Yes. He's 1st Lt. Joe Hopper. G.I. Joe won the Medal of Honor, two Silver Stars, a Bronze Star, six awards for valor, three Vietnamese Crosses for Gallantry, a Vietnamese Presidential Citation, an Army Commendation Medal and six Purple Hearts. The 34-year-old career soldier (he enlisted at 17) is training recruits at Fort Polk, La. Now that he has a wife and they both want a child, Hopper may forget his Army adventures and go into a more profitable business venture.

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Vignettes from a block party on Aivlis Street, July 1973.

Breaking loose from the television, leaving the smog machine in the driveway and striking out in a wilderness of semi-strangers can be an adventure in itself. But when the adventure brings instant smaltown fellowship, an intergenerational love fest and an island of belonging in a sea of urban isolation, the payoff can be worth sharing.

That's how about 75 neighbors on Whitewood Avenue in the Lakewood Village area might describe their first block party. A few have known each other for years, having koffee-klatched frequently in the less-frantic life of yesteryear, and many have begun the Yule season with a traditional neighborhood coffee hosted by the William Melchior. In between, however, a wave from car to curb, an occasional chat over the watering hoses or a perfunctory pleasantries on collecting nights for muscular dystrophy, March-of-Dimes-type circuits is about the size of adult social life on the long block.

Of course, the children have a network of in-groups—Little League, Campfire Girls and bicycle buddies that form a kid-sized community. But adults can get boxed in and isolated on an urban street like Whitewood.

However, the residents discovered that a volleyball net stretched across a blocked-off street, music filtering from a rooftop stereo, a 20-foot smorgasbord catered from each family's best recipes, crepe paper flower festoons and lawns full of croquet, badminton, Ping-Pong, table games and gag contests can change all that. For a few hours children and adults form a village of common interests in the street.

Whitewood residents needed a push to try something this daring, and neighbor Bill Melchior's retirement from heading curriculum for the Long Beach schools provided the spark. The Les Dolans made their house the hub of activities, and children joined with adults to plan the no-host party for 20 families.


John Williams, administrative assistant to the Long Beach city manager, is the over-all host to Long Beach block-partying. Permits are issued and barricades provided by The Public Services Department to close off the street to traffic on the appointed day. Then often a patrolman drops by to be sure partying folks are not troubled by gatecrashers or other problems. It is a courtesy the city is happy to provide, with only three stipulations: (1) that neighbors be polled to insure they favor the idea (2) that a 10 p.m. closing time be observed to avoid disturbing the peace (3) that no alcohol be sold. The street can't be blocked off, of course, if it is a main artery with no alternate route available.

Block parties are not new in Southern California, but neither are they a common occurrence. Perhaps the granddaddy of them all is the 12-year-old July 4 bash on the 6200 block of Monita in the Long Beach State University area of East Long Beach. This year the William Begans of the south side of the street chaired the action, then will trade the leadership to the competitive "north side" next year. Each side develops "secrets" to surprise each other with...like a visit by the Long Beach Municipal Band, a full set of "Frasier-the-Sensuous-Lion" T-shirts for the volleyball team, Queen Mary buses to transport the whole party to the beach for fireworks, and this year's addition of a teen-age swap meet to add to the games and fiesta that lasts all day. At night a grown-up party parallels a kid-movie, and everybody enjoys the review of 12 years' growth on film, collected annually, so they can guess which kid that was! The block-party committee prints an up-dated roster of neighbors each July, and the fellowship spin-off provides Christmas caroling and a richly spontaneous social life throughout the year.

Just as important to its neighborhood is the small block party for a dozen or so families, done with practically no organization and

spur-of-the-moment spontaneity...simply a frontyard potluck with whatever games and action the participants want to devise. Jim Reeves says people tend to be withdrawn and unfriendly until you get to know them. His neighborhood party on a cul de sac on Walkerton in the Lakewood Plaza area is designed specifically to make the whole neighborhood more livable for its wide range of ages. Everybody brings his portable barbecue to the balloon-festooned, crepe-streamered area to enjoy, among other things, the over-30 challenge of learning to dance teen-age style.

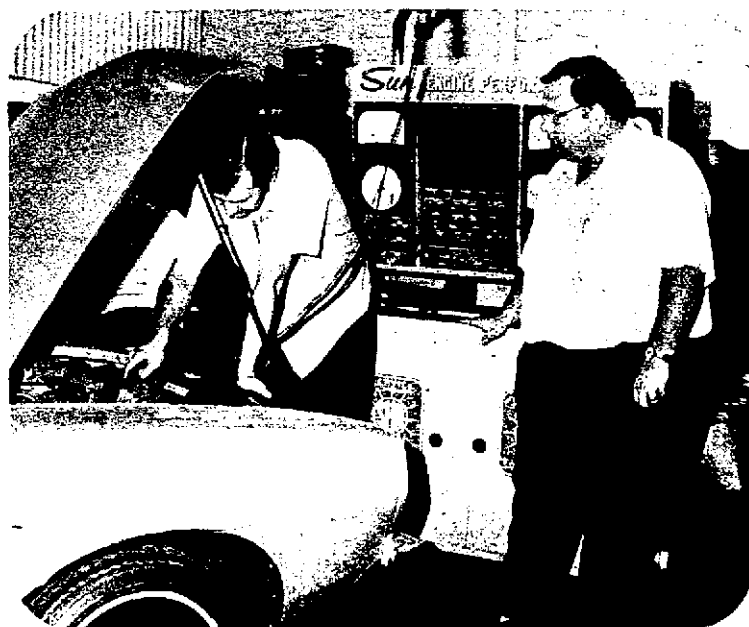
Some groups favor buying chicken and adding the trimmings themselves, while others pro-rate the cost of three or four dollars a head for steaks to charcoal as climax to the festivities. There are no ground rules and organization can range from lavish to practically none depending on the mood and interest of residents. The "block" can extend to near neighbors and relatives or be limited to a few carefully prescribed houses depending on who is making the rules and what mood prevails. As one block party rolls to a successful completion, its members' enthusiasm will spread to friends, and the seeds sprout into new parties the following year in other neighborhoods.

El Dorado Park Estates has at least a brace of block parties each year, beginning with a refreshingly oldtimey patriotic parade on July 4 of decorated bikes, pets, wagons and martial music as background to a speech about the good things in American life. One of these parties last year topped 200 participants, really beyond the capacity of the block's hospitality, so this year the welcome mat had to be pulled back a bit to eliminate an overload of relatives and nonresidents. Jeannie Kelly notes that celebrating the Glorious Fourth in one's own frontyard with neighbors has all the advantages of the good old outing in the park, 

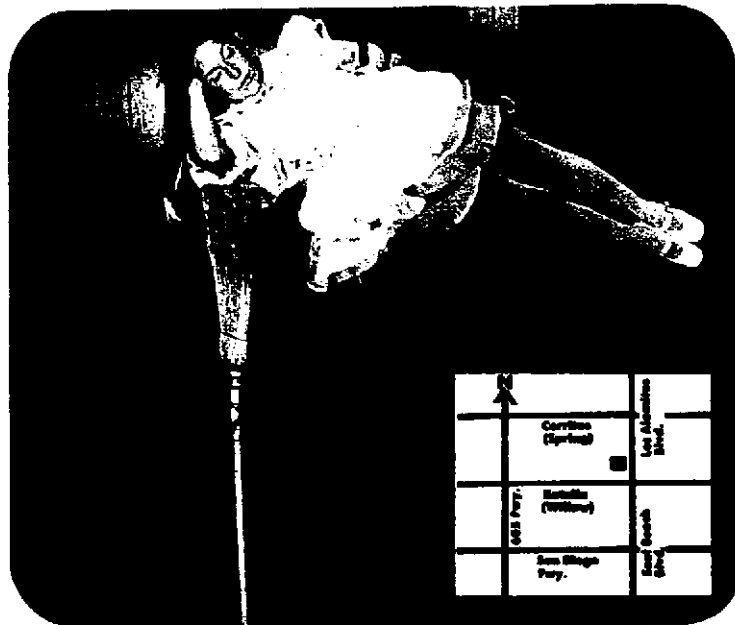
Block Parties

Islands of belonging in a sea of urban isolation

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Mrs. Clay Bowser, of 13811 Busby Circle, Westminster, is so proud of her newly remodeled kitchen. She says, quote, "I am so pleased with the workmanship and quality in the cabinets from Mr. Kitchen. They did an excellent job in matching the original wood cabinets I had in my kitchen. You can't tell where the old cabinets end and the new ones begin. And the special vertical divider cabinet is such a convenience for my large platters and trays. Thank you, Mr. Kitchen." Visit Mr. Kitchen's beautiful showrooms today at 1819 Redondo or call 597-5561.



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BLOCK PARTIES

(Continued from page 9)

but none of the disadvantages of traffic, crowds and confusion.

Foreign foods are often featured in our multi-ethnic neighborhoods, giving one's heritage a welcome showcase. Sack races, stunts and relays bring back the old time flavor of the middle American states.

In Bixby Hills Janice Seligman reports a talent show featuring kid-gymnasts, stand-up comics, guitarists and skits which include elderly people and those without children as well as kids. The whole entourage moves from pool to pool on the block to watch the kids and get into the swim themselves.

A few warnings and tips on sticky points come from experienced block party organizers. Most note that people are eager to cooperate and hungry for neighborliness. However, the "come one, come all" invitation can create havoc with party-minded visitors and relatives getting in on the act. One party had to have a security guard to thin the crowd.

An axiom for any group organization applies here—that people work together with as many people as possible on the planning. Nothing is more injurious to the free-spirited

block party idea than over-zealous straw boss cracking a whip without group consent.

Yards, warns one devotee, can take quite a beating from badminton, croquet, etc. plus spilled ice and punch. Heavy traffic should be shifted from one lawn to another to avoid an

Here's a recipe for a block party

over-long convalescence for the bermuda and dichondra sward.

Clean-up, of course, comes after the bloom of eager cooperation is spent, so recruits should be arranged beforehand.

Of course, to some quiet souls such a bubbling camaraderie is a bit threatening, and they'd prefer to wait it out indoors. An open-hearted spirit among block parties can honor and protect neighbors who just don't feel up to the festivities, and often the non-participants are gracious about lending their consent

and even their equipment, so long as their bodies aren't required. Careful canvassing for permission beforehand sets this mood, and John Williams reports no complaints or problems from soreheads have reached his office.

Then there is the well-known physical syndrome called "big-eyes-small-stomach" which prevails at all potlucks when youngsters are turned loose on exotic cookery. Servings for youngsters can be limited, with invitations for seconds and-or plenty of hot dogs.

There are probably gourmet cooks, amateur comics, musicians, social and playground directors hidden on many other blocks in Long Beach. If a block party sounds like an intriguing way to find them, here is a recipe:

Take one block of thinly related people.

Stir with a few less timorous organizers (who might have some smalltown spirit and family-picnic expertise).

Season with running errands, planning games and delivering invitations up and down the block.

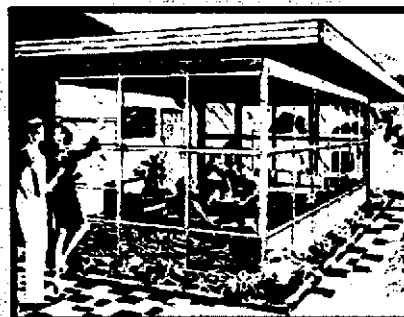
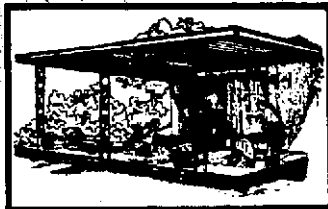
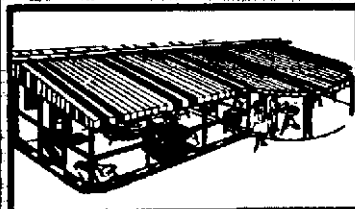
Simmer gently in enthusiasm until games come out of closets, backyard sports advance to frontyards, food rolls in a la old time Nebraska harvest bee....

And suddenly a lonely urban street becomes a family reunion—without kinfolk. □

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By RICHARD NEMEC

Golfers long ago stopped asking George Miller his age after observing his effortless strokes on Southern California golf courses. However, their familiarity has not lessened their continued amazement and admiration for the man. Miller's uniqueness endures, perhaps because he is such an improbable celebrity.

As one of the few Southern Californians living his own legend, "Dad" Miller manages to exceed his own notoriety. Dad — as he prefers to be called — is a 95-year-old great-great-granddad, a Spanish-American War veteran and unquestionably one of the world's most skillful golfers for his age (he still shoots in the low 80s). George got a late start in the game, waiting until 55 to play his first round. He shot his best score (71) 21 years later at age 76, won a national seniors title at age 84 and recorded two holes-in-one after his 84th birthday.

However, even if he had not made the *Guinness Book of World Records* or *Ripley's Believe It or Not*, George Miller would be an extraordinary man. He possesses the unique ability to transcend all of society's normal stereotypes and time frames, being equally adept at "rapping" with teen-agers, comforting bedridden Spanish-American War vets and hitting golf balls.

"Dad" will tell you all about his numerous golfing accomplishments without sounding boastful or condescending. He recounts shaking hands with Bob Hope or receiving birthday greetings from President Nixon — always using just the right mixture of sincere pride and modesty. He can shift a conversation neatly and quickly to the time — at age 93 — when he made *Ripley's* and the *Guinness* by stroking his third hole-in-one, the oldest man to ever accomplish golfing's "ace" on a regulation course. With a perfect transition, George goes on to describe the humility he has developed from having his own golf tournament — the Dad Miller Pro-Am Tournament at Anaheim Municipal Golf Course. The tournament was created five years ago as an annual Anaheim event to coincide with Miller's Sept. 11 birthday.

As Miller repeats these autobiographical highlights and more, a listener has to admire not only his physical accomplishment, but also the psychologically Olympian feat of preserving a fierce ego at an age when most people are hardpressed to maintain control of their normal bodily functions. Although slight in physical stature, George Miller grows with every anecdotal quip. He will show scrapbooks filled with press clippings, commendations, awards. He points readily to his trophies with pride, but the real story behind this remarkable old gentleman is the man himself — the darting eyes, round grin and hearty, high-pitched laugh.

He sits comfortably like a young prince who has all the time in the world for admirers. His white, long-sleeve turtleneck sweater and light blue, double-knit flared slacks are fastidiously pressed, the remaining gray hair is closely cropped, the white shoes are unmar-



Incredible George Miller

At 95, he shoots in the low 80s

red. He hears reasonably well and never repeats himself during hours of conversation.

"I owe a lot of my longevity to the game of golf," says the 1961 U. S. Senior champion in the 75-and-over age bracket. "Golf is the most health-giving game I know of. It provides both physical and mental relaxation. I call a golf swing 'natural physical therapy' because you are exercising the abdomen every time you swing."

Golf has consumed Miller's life since his retirement in 1944. He played daily well past the age of 80, and he still plays three or four times a week. In the past three decades, Miller has written some ageless episodes for a tradition-laden game which usually has been associated with brawny young men and middle-aged executives. It is estimated that only 10 per cent of all U. S. golfers ever better a score of 100, and this one-in-10 group is

not expected to include great-great-grandfathers — with the notable exception of George Miller. He breaks 100 regularly.

"His mental attitude is tremendous," says Nick Cassa, the pro golfer at Anaheim Municipal Golf Course which will host the fifth annual "Dad" Miller tournament Sept. 8-9.

"He never cries about being old or sick. He always looks at the bright side, always smiling when he is on the golf course. I have never seen him throw a club or get angry.

"Dad's real golfing strength is his consistency. He never hits a real bad shot. He can't hit the ball too far, but he always hits it

Mrs. Sparks knows another — nongolfing — side of George Miller. She remembers his daily telephone calls to a close friend's dying wife to help comfort her in the hospital. Mrs. Sparks has taken Dad on regular visits to cheer up three or four Spanish-American War veterans in the Orange County area. At her home, she has watched Miller talk with her teen-aged children for two or three hours. When Mrs. Sparks' older daughter was married, the young bride insisted that Miller attend and that she have a photograph taken with the dapper guest.

Although his golf game manages to eclipse

"What did you shoot, Dad?"
"Thirteen strokes under my age, son."

straight. He is usually on the green in three (strokes) and one or two putts per hole. And these are not short, pitch-and-putt courses. They are at least 6,000 yards (the minimum total yardage for 18 holes to enable a course to be sanctioned by the Southern California Golf Association.)

"I played with Dad one day when he one-putted nine straight holes. I quit after that. He won one of our Men's Club (nine-hole) tournaments in April, competing against men half his age. I can remember seeing him shoot three consecutive scores of 79, three days in a row. Of course, he was younger then (92 years old). Golf is what keeps him alive — he still plays three or four times a week."

Last December, Miller shot an 18-hole score of 82, 13 strokes under his age. However, his proudest golfing moment remains his all-time score of 71, which he recorded at age 76 on the 6,200-yard Long Beach Municipal Golf Course.

Marilyn Sparks, a Fullerton resident and close friend, golfs with Miller often, along with driving him on routine errands and to the numerous speaking engagements he fulfills. She recalls a recent score of 86 he recorded. When his back is bothering him he may only golf nine holes at each outing, but he still manages to consistently shoot around 41, she says.

"Of course, his eyesight is very poor," Mrs. Sparks says. "He cannot see the flag marking the hole 100 or 150 yards away, but once I point him in the right direction, he never hits a bad shot. He hits the ball an average of 125 to 150 yards — about the same distance I do. Once within range of the hole, he usually chips the ball to within a few inches of the cup while I am still hitting the ball all over the place. If he gets within a nine iron, he usually completes the hole with one putt."

"There is not a man in the world in his age bracket who is able to do what he can. He is unquestionably one of the most remarkable men I have ever known."

many other talents, George Miller's geriatric sports successes have exposed the latent skills of a born ham. At numerous banquets in the Orange County area, Miller often speaks eloquently and extemporaneously for 20 or 30 minutes. Some friends attribute his public speaking talents to some amateur theatrical work he did in Santa Ana more than 50 years ago.

"He loves to get in front of the microphone," says John Harding, Anaheim's assistant city manager and a long-time friend of George and his late son, Dick Miller, once the golf superintendent at Anaheim Municipal. "I'm really impressed with George as a speaker. I don't think he has ever told the same story twice, and I've heard him speak at least a hundred times."

Allied with his natural aptitude for homespun articulation, George's memory impresses everyone. Men his age are not supposed to be so lucid and alert.

Harding remembers his wife meeting "Dad" at one of the endless banquets they attend. He thoroughly captivated the woman for 30 minutes and then went on to pierce fresh ears elsewhere at the gathering. It was three months later before he met Harding's wife again, and he immediately remembered her name and continued where their conversation had ended at the banquet.

Dad loves to tell the story of meeting golf hall-of-famer Dutch Harrison, a former successful professional from Tennessee, at the 1964 Tournament of Champions in Las Vegas. Dutch supposedly took one look at Dad and was amazed that he could stand, much less swing a golf club. "I will be lucky to walk when I am 87," Harrison told Dad.

Miller returned to the Las Vegas tournament last year and immediately sought out Harrison to see if the big golfer would recognize him. Dutch did, and his initial response was something like, "My God! Are you still alive?"

Although their reunion took place at a golf-

ing banquet, the giant golf pro wrapped his huge arms around petite Dad Miller and lifted him onto his lap. At this point Miller spontaneously quipped, "I want to be around when you are 87, Dutch, to see if you can still walk." The remark sent the place up for grabs.

"I live to make friends," Miller says, philosophizing about life and golf. "Friendship is the greatest thing in life to me. My golf has helped me make many friends. There are people who follow me on the golf course. They wave and say hello. I may not know all of them, but they are all my friends."

"If a man lives with a happy feeling, he has the greatest possession in life. Too many people take things too seriously. I see them on the golf course, cussing and throwing clubs."

"It seems that people overemphasize material things and this takes a lot of the good out of life. I have never acquired much, materially, but I have always been happy. Some people might call me frivolous, but that is the way I have always been."

George Miller is a man who hates to be alone, says Erma Rosemary, a great-grandmother and grandmother to 41 children. She is Dad's housekeeper at the small frame home he maintains adjacent to Pearson Park in Anaheim. She has taken care of him since his third heart attack, suffered three years ago. Dad spent 24 days in the hospital that time — 18 of them in intensive care. The first attack came at age 62; a second one — the most critical of the three — came at age 85. Miller always has bounced back, eventually resuming his remarkably accurate golf game as though it had never been interrupted.

Dad Miller continues to amaze his doctors. His regular physician once sent him to a specialist with a note introducing him as "one of the most remarkable physical specimens I have seen." Concurring with the diagnosis, the specialist began quizzing Dad on his life style and medical history.

"I bet you never dissipated much," the physician said.

Miller shook his head, "I have drunk all my life, but I have never been intoxicated. Oh, sure, I still go out with the boys and stay up 'til midnight at banquets. I have my fun with the rest of the people. However, I order one bourbon and soda at the beginning of the evening and that is it . . . that's the only drink I take all night."

"I smoked all my life, too, until my retirement. Then, I decided I couldn't afford both golf and cigars. One night after dinner, I went outside with a cigar and I began talking to myself. I told myself it was either golf or the cigars — one or the other. So I tossed that damn cigar away, and I haven't touched one since."

Miller avoids dwelling on his personal approach to health or his longevity. He has outlived two sons, Fred and Dick, and Maud, his wife of 68 years. (A married daughter still lives in Anaheim.)

Dad met Maud in his hometown of Ash-

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MILLER

(Continued from page 13)

land, Ky., an Ohio River town where he moved as a small boy from his birthplace in Ohio. His father owned a carriage factory in Ashland and forced George to quit school in the fourth grade — ending his formal education — to work in the factory. George and Maud were married in Ashland in 1900.

George played three years of minor league baseball for Ashland's team (1896-98) before completing an apprenticeship in carriage painting, learning to paint company names and advertisements on carriages used in commerce. He continued in that trade in 1905 when the Millers and two young sons moved to Long Beach. George also found time to play professional winter league baseball with the Long Beach White Sox (1906-08). Later he started H. G. Miller's Auto Painting Shop. Part of the shop's work involved painting carriages — and later automobiles — for Southern Counties Gas Co. Eventually, the gas company hired Dad to create a painting department within the company. When the advent of spray painting took hold in 1925, George's job was abolished and he turned to being a gas dispatcher and then to meter reading and patrolling gas pipelines for the company until his retirement.

"For many years, I worked in a trade I never really liked (sign painting)," Miller says. "It was only a means to a livelihood, but I was glad to get rid of it finally."

During his first 15 years at the gas company, Miller laughed at friends who golfed regularly and talked about it incessantly. It was just a "silly game" to Dad. He wasn't even aware of the game while growing up in Ashland, Ky., and in the first quarter of the 20th Century, golf remained a "rich man's sport." Practically no public golf courses existed then. Consequently, only wealthy people with memberships at private clubs golfed with any regularity.

Finally, in 1932 George Miller attempted to hit his first golf ball, enticed and teased into trying it by friends. He missed the ball entirely on that first swing, but for George this was just the catalyst that made him determined to master the game. It took him only a few months to break a score of 100 and a few



ability. A person cannot become a Jones or a Snead by merely practicing long hours.

"My early years of pro baseball helped some; you more or less use the same motion with your arms in both sports. I also developed a powerful pair of legs. At one time, I could outwalk anyone. Your legs are very important in golf because they are the brace, the steadying factor." (Until he received a golf cart from the people of Anaheim in 1969, Miller was still walking 18 holes. He remembers walking 54 holes in one day while in his 70s.)

Never a pupil in formal lessons, Dad has enjoyed some informal coaching by professionals who have become his friends. A well-known old pro, Olin Dutra, for example, helped prepare Miller, at age 84, for the 1961 National Seniors competition. However, the bulk of his skills emanate from God-given athletic talent and an intense competitive desire. Four years after he took up the game, George became a charter member of the Anaheim Golf Association as one of its founders. He was one of the driving forces behind the development of Anaheim's two present public courses — Anaheim Municipal, which was completed in 1963, and Anaheim Hills, which opened last fall.

As a result, Miller is the only person, aside from retired Anaheim city councilmen, holding a lifetime golfing pass to the municipal course. In addition, he now holds a lifetime pass to the clubhouse at the new Anaheim Hills course. This latter gift prompted Dad to reply: "What more do I need. I have money from Social Security, free health services from Medicare, a personal golf pass and now my own meal ticket."

George neglected to add that he is well-endowed with girl friends too. He has a string of admiring women — all ages and shapes. In fact, Miller is an honorary member of the Anaheim Golf Association's Women's Club. "At my age they just tolerate me," he says.

One of Dad Miller's most prized possessions is an autographed calendar with photo-

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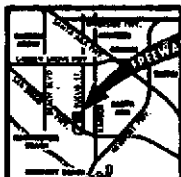
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All the girls are crazy about George

years to better 90, a feat which sometimes eludes amateur golfers their entire lives. Incredibly, Dad steadily improved his game as he grew older. The late Maud Miller's living room carpet was worn thin by George's practice strokes and her backyard was hacked unmercifully during George's formative golfing years.

"I have developed a very orthodox golf swing," says Miller, enjoying the chance to jump to his feet and demonstrate (without a club) his smooth follow through. "At first, I used to lay a series of photographs of the great Bobby Jones, my idol, on the floor and then practice emulating his swing. I have tried to learn from other great golfers such as Sam Snead. But no matter how much you practice, there has to be a certain amount of natural

graphs of a former Miss Teen-Age America from Anaheim, Reva Walsh. Reva signed the calendar with the salutation, "To My No. 1 Honey." It seems that all the girls are crazy about George, and he does little to discourage their affection.

"He seems to have a real rapport with all people," Mrs. Sparks says. "Golf has allowed him to meet so many wonderful people, but even if he had never played the game, he probably would have just as many friends. He would be just as active."

Dad has met Arnold Palmer, Lee Trevino, "Chi Chi" Rodriguez and many of the other professional golfing greats. He is a celebrity to these pros and is constantly invited to attend major golf tournaments around the country. Palmer and the other pros who have met Dad exhibit the same reaction — they walk away shaking their heads.

"He is an inspiration to everybody," John Harding says. "He never gets mad on a golf course. 'Pop' just loves everybody and everybody loves him. He never has a bad word to say about anyone."

"I have been playing golf 22 years, and he is the only man I know who can consistently better his age with his golf scores."

When people say George Miller is "95 going on 70" they could easily replace the 70 with 50. On a golf course he is eternally contemporary, wearing hand-tailored golfing attire in bright yellows, greens and blues. The golf clubs always appear to be a natural extension of his small body. Even his hands, which show some signs of age, are bent into a natural golfing grip. And on the course, if ever a man enjoys himself, George Miller is the man. He sucks up each breath of air vigorously, examining each golf shot with loving enthusiasm.

Once when he had already passed 90, George was golfing with some younger friends when an older man came up to him. The man obviously did not know George Miller.

"Think you can go nine holes, old man?" he asked George. "When you get my age, that's about all you can expect."

Miller asked the man his age.

"Seventy-six," he said, showing some reluctance.

Miller looked at him with obvious doubts: "No, you're not 76. You're more like 90 and I am 76. You know why? Because you look 90, act it, feel it and believe it. I'm the one who is 76 because I act it and feel it."

"When you want to forget about age, come back and see me. We'll play sometime, but for now I don't want to play with someone who thinks he is too old."

Subsequently Dad met the man again and they played a round of golf. Age never was an issue that time. George played his usual brand of golf, which is considerably better than most men half his age.

"I believe you have to have a spirit in everything you do," he says. "I have always had a burning desire to be as good as I possibly could in whatever endeavor I was involved in."

Miller admits his present game is not the same as when he golfed "competitively" in senior tournaments. His handicap has grown to about 20 strokes. (It was 14 at age 64 and 8 or 9 when he was in his 70s.) Now he golfs primarily for his health and the many people he loves to play with.

Miller has adopted a motto of the National Senior Golf Association. For Dad, this says it all:

"You don't stop playing because you get old; you get old because you stop playing." □

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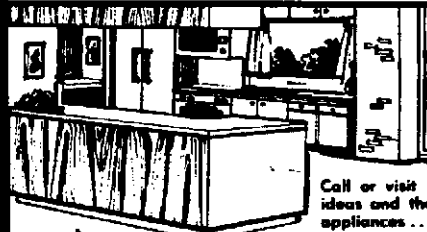
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Amtrak

For the backpack set, tracks are back

The Coast Daylight pulled out of Union Station in Los Angeles at 10:05 a.m., exactly as scheduled. That was startling to many of the oldtimers on board who remember trains as almost always being late. Like a barracks-full of army recruits, who thrive on relating

grievances, the passengers had one less thing to complain about.

"I used to set my watch by this train years ago," said an elderly conductor to a young blonde in bluejeans. "You could always count on it being an hour late. These days you can't count on anything."

18



Bill Kyle, Santa Ana, headed for Oregon trails



Nancy McComsey, 17, Oceanside, off to Santa Barbara hills and beaches

SIXTEEN

AMTRAK

(Continued from page 17)

The girl smiled and pretended to understand a situation which wasn't really before her time. Born and raised in the jet age, this trip would be a first for her. She represented the renaissance of rail travel in the West and not its past.

And yet, there is a history to the Coast Daylight. It could be labeled as the great grandchild of an Iron Horse, then run by Southern Pacific, which was the umbilical cord to the north for the growing Los Angeles area. But then again, that was in the past.

Call it a return to romanticism or foresight or simply practicality, but the slogan "Tracks are Back" has become a reality this summer, especially to California's young people. To them, the train is "a new trip" and not a bad one at that.

For the last couple of decades, the moving of people by rail had been a failing enterprise in America. Trains were looked upon as tortoises in an age of speed. But the National Passenger Railroad Corporation, Amtrak for short — the government-operated, quasi-public organization that bailed private railroads out of the declining passenger business in 1971 — promised that, with a little help from the people, it would resurrect the nation's train travel.

Amtrak officials predicted they could sell the country not only on the train's safety, but on the philosophy that "slow is beautiful." Now, with additional help coming from a number of otherwise unfortunate social and

economic conditions, Amtrak's incentive is making the plan work.

Well aware of the problems with fuel, pollution and congestion, much of the nation's population is slowly being parted from its love embrace with the automobile. Many Americans, an estimated 85 per cent, who do their inter-city travel by car are sensing the eventuality that they may have to choose another method for long distance trips. And many of them are turning to the train.

On some of California's intra-state runs, Amtrak has reported ridership and revenue in-

We can't keep up with the demand

creases of over 100 per cent of last summer's figures. Having the greatest impact on the statistics, say Amtrak officials, is the growing youth traffic which has defected from the highways and airports.

"It's incredible," claims George Berrettini, an executive of Amtrak's regional headquarters in Los Angeles. "Everyone wants to ride the train now. We've increased the number of runs, but we just can't keep up with the demand for tickets."

Berrettini takes part pride and part despair

in a folder of complaints on his desk from patrons who couldn't get reservations soon enough or even get through on the busy telephone lines. However, he says, as the generation which depended on trains out of tradition or mistrust of planes begins to phase out, Amtrak's future lies with youth and the growing concern for ecology. Since the summer job market has been bleak and the dollar situation abroad even bleaker, more of the young are finding themselves with the time to see America first.

"Our youth market is extremely important. Not only is the train a novel experience for most of the kids, but it fits in with their philosophy of direct communication with the earth. They seem to understand that we're quiet, non-pollutant and not paving over the country with concrete. Trains conserve the environment rather than destroy it. Groups like the Sierra Club love us.

"Now our fares are competitive and they can take all the baggage they want, as well as bikes, skis, backpacks and so on. A lot of these kids will ride to Salinas and then hitchhike to Big Sur."

The claims add up to an impressive sales pitch and they are. Since Amtrak isn't funded with enough money to advertise, its employees and their service have to speak for the corporation and hope the word spreads. Pamphlets in rail stations carry the blue and red logo, Amtrak's trademark, and proclaim that, "At

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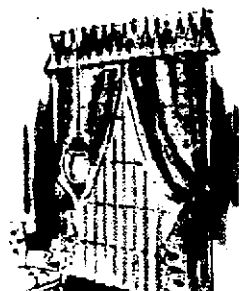


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Q: What exactly is "Direct Cremation"?

A: Direct cremation means that the remains are cremated and usually scattered at sea. There may also be a simple memorial service. This saves the costs of a traditional funeral for those who cannot afford or feel it unnecessary.

Q: Can a licensed mortuary provide me with this low-cost direct cremation?

A: Yes. Brothers Mortuary offers reasonable priced direct cremation to those who prefer this method of final disposition. We can also arrange collection of Veterans and Social Security Burial Allowances. It is our belief that the last wishes of the deceased should be carried out and at the same time we should take all possible steps to ease the burden on the survivors.

Q: I've read about "membership societies" offering low-cost cremation and scattering of ashes. What exactly do these societies do?

A: For a pre-paid fee, usually \$15 per individual or \$25 per couple, one becomes a member of the society. The balance to be paid at the time service is rendered. They attend to the cremation and scattering of ashes. They also hold a simple memorial service.

Q: I understand the California Funeral Director's Association wants these societies to be licensed under the State Board of Funeral Directors. Why?

A: Funeral Directors and Mortuaries are regulated by strict licensing and legislation primarily designed for health standards and the protection of their clients. If an individual pays a membership fee to an unlicensed society there is no guarantee the society will be in existence when it's services are needed. A licensed mortuary, however, is regulated in such a way that should it be sold or go out of business, any pre-payments would be guaranteed under California state controls.

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AMTRAK

(Continued from page 18)

Amtrak, we're making the trains worth riding again."

It's a pitch, though, which California's youths have taken as sincere. Summer of 1973 has been marked by a visible decrease in the number of student-age people who can tolerate smog inhalation while thumbing for rides on Highway 1 or freeway onramps. Complaining that buses are too confining and that jets prevent them from seeing the land, they're finding the train an attractive alternative.

Back on the Coast Daylight, the passengers looked out at the end of a 113-mile coastline stretch which started in Ventura and had taken them as close as fifty yards to the kelp-thick waters off Santa Barbara. The palm tree bluffs disappeared and rolling, wheat-brown hills, dotted occasionally by a stoic Hereford or Angus, dominated the scenery until San Luis Obispo.

"This is what I like," said Michael Broken-shire, a special education teacher returning to his home in Los Altos. "You'd never get to see a lot of this on the road. This is the first time I've traveled by train and I kind of like the whole idea of it."

Sitting next to him, Perry Sumpter, a recent graduate of Santa Ana High School, agreed. "Yeah, I rode the train to Denver a few years ago. The scenery was fantastic and it was real relaxing. I'm a little wound up now and, because I'm going to Frisco anyway, I could use some relaxation. It's still kind of a slow way to go though."

Although its trips are comparatively slow, Amtrak is trying to keep its passengers amused along the way. In most of the lounge cars, headphones are provided for stereo music tracks and closed circuit televisions show current motion pictures. Another borrowed invention from the airlines, closed circuit horse racing, gives passengers free pari-mutuel tickets and token prizes.

Nancy Young, one of the hostesses now employed by Amtrak, was at work in the lounge car. Her job of "keeping people happy" came easy for someone who had worked for five years at Disneyland. But, for the moment, she was having trouble explaining why the car's stereo system wasn't functioning.

"I've been working Amtrak for about eight months now and, even though I like the train, there are still a lot of bugs in the system. The

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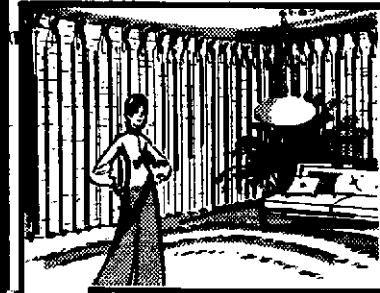
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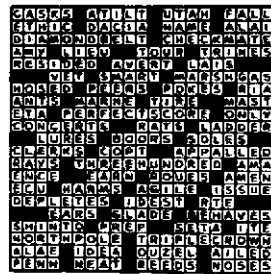
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ANSWER TO CROSSWORD PUZZLE (See Page 31)



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Los Altos
SANDY CARB

last run I made, the TVs didn't work. I've been writing some angry letters to Washington."

Indeed, Amtrak has far from perfected passenger rail travel. Standardizing the cars and equipment of numerous private railroads has been a nagging problem. (Seats in different cars often face opposite directions, causing even a well-oriented passenger to sometimes wonder whether he's coming or going while walking through the train.)

Also, Amtrak has had to rely on the private railroads for track repairs and other improvements, something which the companies have either purposely or mistakenly been negligent about. Most responsible for the communica-

Biggest problem is with Congress

tion gap between the two factions is the question of whether America's freight or travellers should have priority on the rails.

But Amtrak's biggest problem, by far, has been with the United States Congress, which is less than willing to appropriate funds or guarantee loans to a corporation that loses millions of dollars each year and, until recently, showed no significant signs of being able to compete with the established, privately-owned transportation companies. Now that it's doing land office business, Amtrak has convincing proof that rail travel is not only wanted, but needed, and the prospect of it actually making money is no longer an optimistic fantasy.

Despite its growing pains, Amtrak has good reason for optimism. The Coast Daylight, which runs from San Diego to Oakland, has been booked up a week or more in advance in Los Angeles with waiting lists for each day. Without the problems of hijacking, passenger shakedowns, adverse weather or traffic, the train lives up to its promise of "carefree travel" and is making its own improvements faster than anyone thought possible.


Ticket prices on coach from L.A. to San Francisco are now only a couple dollars higher than the air fare, a difference which is almost offset by the free bus transportation to the downtown area. Amtrak officials hope that further public interest, again with the accent on the young, will be stirred when they can put together a pass-ticket system, similar to that of Eurailpass in Europe, which would allow unlimited train travel within a specified period of time.

Although Amtrak can't provide free meals, it has lowered the once-outrageous food prices to the level of a ballpark in the snack car and to those of an average restaurant in the diner. (It's not uncommon, however, for young and old passengers alike to bring aboard sandwiches, chips and other snacks in backpacks or paper bags.)

The train is not yet able to compete in the area of speed. Although ticket sales are doing well without it, improved diesel locomotives are making California's north-south routes even more popular, and turbine engines with a capability of 170 miles per hour should soon be operating in many areas of the country.

Still, the scenic routes are what have kept trains alive in the West since the early 1950s. Be it the desert buttes, summer-green mountains or Western coastline, the passengers

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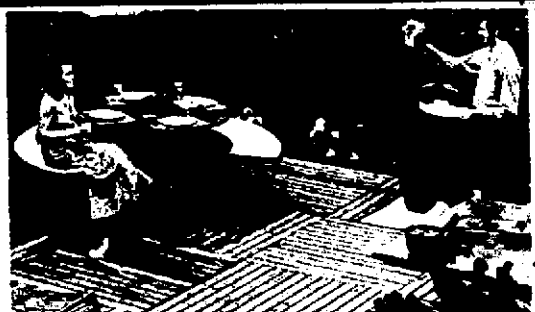
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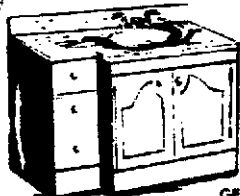
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want to see what is left of America the Beautiful and not the beaten paths of inter-state highways or the overview from 30,000 feet.

As well as the view, trains have always provided their passengers with the opportunity to catch up on reading, sleep and conversation. But nearly everyone finds the time to just sit back and look out the window as the train rumbles and vibrates on its tracks serving as a mechanical massage that seems to unwind the tightest nerves and invite relaxation.

Nearing Salinas, heart of the immense Central Valley, the Coast Daylight weaved a snake-like path between endless rows of green vegetables. Farmers wearing blue denims and cowboy hats looked up from their tractors as did small brown-skinned children from the ground below.

"You know, this is the first time I've ever ridden the train, but you notice something when you see all those people out there looking at you," said Janice Palmer, pausing from a game of hearts in the club car. "At first, you think it's hostility, like you're delaying their lives or something. But then, you see that it's something else, almost like a reverence. There's something really awesome about a train."

Ms. Palmer, a 20-year-old San Diegan and coed at the University of California at Davis, was "turned on" to the train by her brother, an ex-GI who travelled through Europe by rail while stationed in Germany. Nearing the end of her new experience, she found that the trip had literally and figuratively expanded her horizons.

"Everything seems more down to earth on a train. I don't mean that as a joke, but people seem more real here. I mean, they're nice on a plane too and, I guess, the bus. But when you're just confined to your seat or when you're only going to be together for a couple hours, it's really kind of hard to be anything more than polite. This is the first time in two years that I've played hearts."

The Daylight proceeded through Castroville, the sign on a nearby storage bin exalting the town as "The Artichoke Capital of the World." The tracks ran parallel with a two-

lane road and passengers in the lounge watched as the train passed two easy-riding motorcyclists, a camper, a station wagon and three cars on their way to San Jose.

Popping one of the complimentary pretzels into his mouth and steadying an elderly woman who had lost her balance while walking down the lounge aisle, Dale Williams, 24, was near the end of his eighth day as an Amtrak employee. Clearly, he was one of the exceptions in his thoughts about train travel. An ex-machinist from Oakland who was hired because Amtrak wanted more white porters, he was content with the money he was making and little else.

"I always had this engineer dream when I was a kid, so I thought I'd like this job. The Coast run isn't so bad, but last week I had to go to Chicago and back. Man, if I didn't have work to do, I'd go nuts on a train. But with the money I'm making, I'll have enough for a car pretty soon and then I'll see this country right."

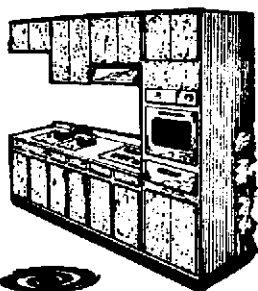
Williams gazed out at the factories and broken cars that became commonplace after San Jose and got up with a moan, knowing that it was time to go to work again for the train's arrival in Oakland. He removed the baggage, which was stored between the cars, and asked the passengers to identify their luggage with a politeness that has, for the first time, become a standard policy among the train's personnel.

The Coast Daylight pulled into the Oakland station at 8:20 p.m., exactly as scheduled. It was a fitting climax to the trip, one which provided even more evidence that things were changing for the better on passenger trains and that Amtrak was definitely here to stay.

The passengers bound for San Francisco boarded an Amtrak bus and were soon whisked downtown over the Bay Bridge, as the driver offered a running commentary on the city's skyline and points of interest.

New passengers stepped onto the Coast Daylight, representing a grab-bag mixture of age and youth. Long-haired teenagers, families with children and elderly folks in heavy coats would continue up the coast to Seattle on the Coast Starlight.

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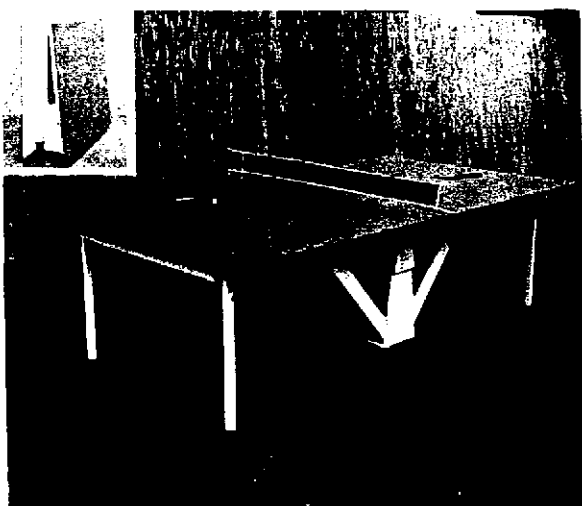


Table tennis anyone?

By STEVE ELLINGSON

The Chinese have given us more than firecrackers, paper, and Ming vases. They've put new fire in an old sport — table tennis (ping pong).

Now here's a game that has been popular at home barbecues and indoor parties in America for a long time. However, it was always something less than a major sport. But when the Chinese table tennis team visited the United States, it was front page news. Now we see the game graduating from recreation rooms into arenas and gymnasiums before thousands of spectators.

One of the most delightful features of table tennis is that even if you're not good at it, it's very, very good for you. Unlike calisthenics, it's fun, not too strenuous and still calls into action all of the body muscles.

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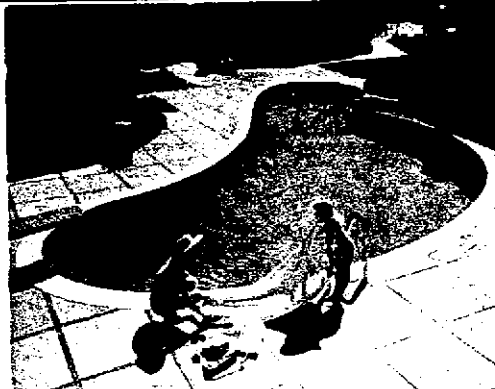


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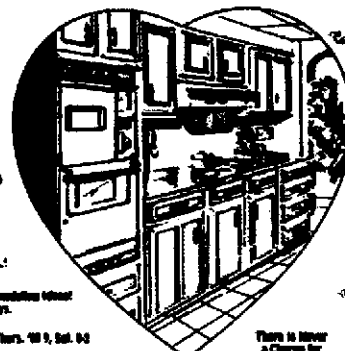
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Tracking down kill-for-hire sheep hunters

By Jack O. Baldwin

"Bring the money in small bills, 10s and 20s. No big bills and no checks," said the caller from California.

On the other end of the telephone line at the offices of the Louis Edgell Construction Co. in Dover, Del., a male voice responded, "I'll bring the \$2,500 in small bills."

"And another thing," said the Californian. "Don't bring any guns. We don't want to arouse any suspicions."

"That's fine with me," the Delaware man responded.

"O.K. then, I'll meet you at the Ontario Airport Sept. 14," the caller said.

The man in Delaware had just completed a deal to be taken on a hunt to bag a California bighorn sheep.

What the California caller did not know was that his "customer" was an undercover agent, Richard O. Halstead, a 23-year veteran of the federal Fish and Wildlife Service. His employment record at the construction company had been faked.

Halstead was about to play a key role in what later developed into one of the most bizarre cases in the annals of both California and U. S. wildlife agencies.

The case had all the elements of a TV cops and crooks script — intrigue, danger, secrecy, suspicion, guns, airplanes, even sophisticated electronic gadgets, all part of a plot that was played out in the dramatic setting of the barren Southern California high desert.

The starring role was played by a Yucaipa big game hunter and safari guide, Gary Swan-

son, a 29-year-old, 6 foot 4, 220-pound avowed conservationist.

Swanson was described by a Riverside County newspaper as a "man on the way up" for his work in protecting California's dwindling herds of bighorn sheep. He was a charter member of the Bighorn Sheep Council and a member of the prestigious Society for the Conservation of Bighorn Sheep. Swanson, who had lead safaris in Africa and big game hunts in Russia, had worked with the Bighorn Sheep Council in improving and developing waterholes for the sheep which have been protected under California law since 1873. Some of the waterholes he helped establish were in Carrizo Canyon in San Diego County.

The case involving agent Halstead actually began in 1969 when Richard Weaver, wildlife manager-biologist for the California Department of Fish and Game, hinted to other officials that the low ram-to-ewe ratio in the area might be due to "poaching and indiscriminate shooting."

About five months after his report, Director Ray Arnett of the state Department of Fish and Game received a call from one of California's well-known big game hunters. The sportsman suggested that an unnamed person was soliciting "customers" to be taken on a hunting trip to "bag" a bighorn sheep. Earlier, the U.S. Bureau of Sport Fisheries and Wildlife had received a similar tip from a different source.

Officials of state and federal agencies decided to look into the tips. It wasn't known at the time whether state game wardens or feder-

al agents might be involved. Secrecy became the keyword during the ensuing year-and-a-half-long joint-agency investigation.

Inspector Cliff Matthews of the DFG's waterfront headquarters in Long Beach and agent Loren Parcher of the Pasadena office of the U. S. Bureau of Sport Fisheries and Wildlife (now a deputy chief in Washington, D.C.), were placed in charge of the combined operation in early 1970.

Because it was not known who might be involved, the agents decided to pick an undercover agent who would not be known to any local law enforcement officer nor to the suspects in the case. Agent Halstead agreed to accept the assignment. It was a dangerous assignment for if his identity was discovered by the organizers of the illegal hunts, he might well wind-up — as Inspector Matthews put it — "a pile of bleached bones on the desert, the victim of a hunting 'accident.'"

The perpetrators of the sheep-slaughtering safaris had all the elements they would have needed to do away with Halstead. The area was a rocky, desolate, uninhabited section of the desert. They had guns. They had the motive—self preservation. And, finally, they had already demonstrated they held little respect for the law.

The day before Agent Halstead was to meet his sheep-hunting guide at the Ontario Airport, he flew to Denver and met with agent Parcher.

Parcher briefed him on the details of the operation and gave him \$2,500 in small bills. The money had been provided by Inspector Matthews from state funds.

Parcher also gave Halstead a miniature radio transmitter which he put into the camera bag containing the money. Success of the operation hinged on the small radio beeper's reliability and continued operation. It would allow the state and federal agents to pinpoint location of the kill. If the kill was in California, it was, of course, illegal; if in Mexico, the Mexican government would deal with the case.

Agent Halstead flew to the Ontario Airport where federal and state agents observed him being greeted by two men. One was Raymond Pocka, the man who would eventually take the undercover agent to the Upper Carrizo Canyon killsite.

The other man was "the man on the way up," Gary Swanson.

The threesome proceeded to Swanson's home in Yucaipa where half the money was paid to Swanson.

At 1:30 a.m. the two men went outside to meet Pocka who was driving a pickup-camper. With Pocka at the wheel, he and Halstead began their journey to bighorn country. Swanson remained behind explaining he had to meet another hunter from New Jersey and would join them in the morning at the killsite.

Claiming he was "pooped" because he had been up two nights in a row with another hunter, Pocka pulled off the road and slept until 4:30 a.m. They then whisked past the Salton Sea, through Imperial Valley and west

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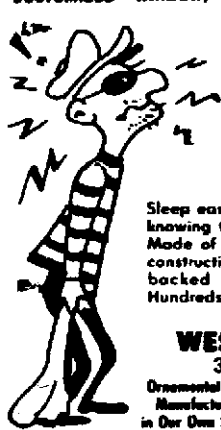
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in California.



SHEEP

(Continued from page 25)

on State Route 80. Pocka turned onto a black-topped road near Mountain Spring and headed for Jacumba, a small California town near the Mexican border. A dirt road led them through the McCain Ranch to a rugged trail-like road that came to a deadend. Pocka hid the truck behind a large boulder.

The guide produced a 308 caliber Remington from beneath a bunk in the camper. He gave the rifle to Halstead along with four cartridges. He also gave him a knapsack containing water and some food.

The two started the steep climb toward a spring where Pocka promised they would find the rams. The temperature soared to 115 degrees.

During his briefing weeks before, Halstead had asked, "What do I do if I have to actually shoot an animal?"

"You'd better shoot it," Inspector Matthews had said reluctantly.

After four hours of trudging uphill over sharp-edged rocks, Halstead became exhausted. He could not continue.

"Want me to see if I can bag one for you?" Pocka asked.

The undercover agent agreed Pocka should continue while he headed down the mountain side back to the truck. While slipping and sliding on the jagged rocks back to the camper, Halstead heard a shot. The sound echoed and re-echoed off the rock-strewn mountain sides.

Back at the truck, Halstead hid his radio beeper in a bush. He heard a second shot. Soon another truck pulled into the area. In it were the protectors of the bighorn sheep, Gary Swanson, Jim Bensley, his partner in a tannery shop, and a third man in business clothes, the hunter from New Jersey.

"We'll be hunting up along the ridge," Swanson told Halstead.

After several hours, Halstead heard Pocka approaching the camper. In his backpack he had a beautiful specimen of a ram's head and cloak.

Pocka explained: "I heard this commotion in a cave near the spring. It was two rams fighting. They came right past me about 15 feet away. I got the big one for you."

Feigning appreciation, Halstead congratulated the guide for bringing back such a magnificent trophy.

The undercover agent took several pictures of the ram's head to fill out the roll of pictures he had taken earlier of the truck and its location.

"This is my 15th," Pocka boasted. "But I

think Gary has bagged more since he guides more often." (However, it was never proved that Swanson actually made a kill. It has been estimated 150 rams were slaughtered, but only Swanson knows for certain. At \$2,500 per animal his take could have been \$375,000.)

Swanson, his partner and the man from New Jersey returned a short time later. They had been unable to make a kill. Meanwhile, Bensley skinned out Halstead's ram's head and placed it in a plastic bag and hid it in the truck.

Swanson said he would take Halstead back to Redlands and put him up in a motel. He had to get back home and get ready to go on a sheep hunt in Russia. Before leaving camp, Halstead signaled Swanson aside and told him he would like to tip Pocka \$100 for getting the ram for him but that he did not have that much extra cash with him. He asked Swanson to cash a \$100 check. He agreed and Agent Halstead tipped Pocka in five marked \$20 bills from the camera bag.

Swanson drove Halstead to a motel in Redlands and returned the next morning with the agent's clothes left at his Yucaipa home. Swanson had already collected the \$900 due him and that morning accepted two \$100 checks — one for the tip Agent Halstead had given to Pocka, the other for mounting the ram's head.

Accompanying Swanson to the motel was his wife, two children and a woman he introduced as Pearl Prudholm, his assistant in his taxidermy shop. After breakfast Pearl Prudholm drove Halstead back to the Ontario Airport. She explained she took care of the taxidermy shop, did most of the skinning, served as camp cook on occasions and even acted as guide in a pinch. She boasted she had helped state wardens conduct population surveys at isolated waterholes in the past.

Agent Halstead said goodbye to Pearl at the airport. As soon as she was out of sight, he met with Parcher and another federal agent. They boarded a small plane and "homed-in" on the still beeping transmitter Halstead had hidden in the bushes. It was easy to fix the location — near a waterhole Swanson had helped develop. And it was in California.

Shortly before noon on Sept. 28, armed with court-issued search warrants, 30 federal and state agents with local sheriff's deputies raided Swanson's business, his home and the residences of Ray Pocka, Pearl Prudholm and Jim Bensley. They found five mounted bighorn

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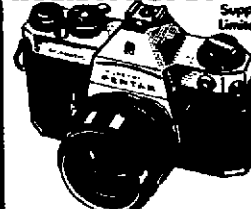


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ramheads, 15 bighorn skull caps, some fresh bighorn capes and skins and a fully-mounted desert bighorn ram crated and ready for shipment to Calgary, Alberta.

However, really "big game" bagged during the raid was not the animal heads, but address books and correspondence with more than 150 of Swanson's "sportsmen" hunters. The correspondence showed return addresses in 21 states, Canada and Mexico. According to a U. S. game management memo, Swanson's clients included a construction executive in Honolulu, a Vermont restaurant owner, an Oregon logger, a Pennsylvania contractor, an Oklahoma physician and an Idaho minister.

Thirty-eight "hunters" were found in violation of the Lacey Act, a law prohibiting the interstate transportation of the carcasses of illegally taken game.

In California, killing of bighorn sheep is only a misdemeanor. So the state charged the offenders with conspiracy to commit a crime, a felony.

San Bernardino County Superior Court Judge J. Steve Williams assessed Swanson \$1,000 in county probation costs and placed him on five year's probation. He was also confined to the California Institution for Men at Chino for diagnostic study.

Pocota, Agent Halstead's guide, was sentenced to four months in the county jail. Bensley and Pearl Prudholm received a 15-day sentence. Both were placed on three years probation.

But Swanson's troubles were not over. The federal government launched its own crack-down. Swanson was assessed an additional \$500 and placed on six months probation for violation of the Lacey Act. Pocota and Bensley were fined \$250 and placed on six month's probation.

Although at the time Swanson was convicted the maximum fine was only \$500, the Lacey Act was revised in June 1970. The trophy seeker who kills a bighorn in California could now face a \$10,000 fine.

The sheep caper is far from ended. According to Inspector Matthews, as of May, 38 sheep killers have been found guilty of violating California law prohibiting the killing of the bighorn. (There are an estimated 3,500 bighorn in the state.)

The trophy seekers are finding the cost of their kills was expensive. They paid Swanson \$3,000, air fares, motel bills and incidental expenses, plus the \$500 federal fine. The state of California now has added to their financial woes. Deputy Atty. Gen. Jeffery Freedman has filed damage suits against the "hunters" in an effort to recover amounts equal to the estimated value of the rams they killed. Many of these judgments are still pending.

Inspector Matthews said the value of the rams, depending upon age, size and length of the horn curl, has been set as high as \$10,500 each.

It is doubtful any of Swanson's sportsmen realized when they leveled their rifle sights on a magnificent ram and squeezed the trigger that the shot would have such a kick.

But there is an ironic "kicker" in the bighorn sheep caper. Despite the prices paid, the hazards endured and the risks taken, none of the hunters was allowed to keep his mounted ramheads. All were confiscated by state and federal agents as evidence or contraband.

Inspector Matthews observed philosophicaly, "You might say they lost their heads." □

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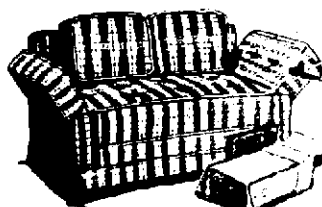
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Lunch and Dinner

During this department's recent trip through the Scandinavian countries, Russia and Poland, we enjoyed many varieties of fish in the restaurants we visited.

But at no time did we discover anything as utterly delectable as the deep-fried halibut served at the Prince of Whales, 6790 Long Beach Blvd. in North Long Beach. Perhaps if we had visited Scotland, we might have found halibut prepared in the Prince's special way because that's where the restaurant's unusual recipe originated many decades ago.

The recipe was brought to California by Harry Cossarek who opened the Prince of Whales over 44 years ago. It was a tiny place then. But that halibut was so scrumptious the place kept growing and expanding. Now it's a large, modern restaurant operated by Harry, members of his family and a cheerful, efficient staff.

One of the secrets of the Prince of Whales' recipe is the way the chefs handle the shortening in which the halibut is deep-fried. It is changed so often that the halibut always emerges in a fresh, delightful state. It has a light, gourmet crust and the white fish inside is so tender and moist it falls apart at the touch of a fork. The serving is so generous that the halibut hardly fits on its large platter. The accompaniments include Scottish-style coleslaw, rich and creamy; cooked-to-order French fries, garden peas and plenty of fresh bread with butter. Because of changing food costs—and the fact that this column is written quite a bit in advance—I won't



HARRY COSSAREK
Fresh, delightful halibut

mention the current price of the Prince's halibut dinner. But I can assure you it's reasonable for such quality and generosity.

The restaurant also features outstanding deep-fried shrimp which are big and beautiful. The third entree on the menu emphasizes baby lobster tails. No other entrees are offered.

Also served are U.S. and Scottish beers, fine wines and wine cocktails. The restaurant, closed Mondays, is open daily and Sunday from 11:30 a.m. on.

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GUIDE by Todd Thomey

I'M ALSO IMPRESSED with the quality control at Ray Weidemann's 10 Kentucky Fried Chicken take-out shops and restaurants in the Long Beach, Lakewood and Bellflower areas.

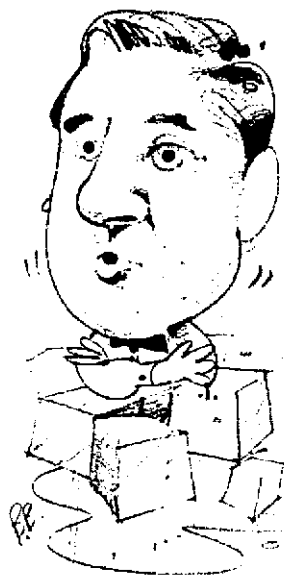
The quality starts the moment the chicken is selected on farms in Alabama. Ray's buyers purchase only young, plump birds, famed for their tenderness and juiciness. After being dressed,

the chickens are brought to Long Beach on "non-stop" trucks which make the trip from the South in 36 hours.

The chickens are never frozen, a process which might injure their flavor and tenderness. For the truck trip, they are packed carefully in ice which keeps them fresh until they are popped into the Kentucky Fried Chicken frying pots. Recently some new dinner innovations were introduced by Ray and his two top executives, superintendents Keith Nuttall and John McQuillin. These include the Family Banquet of 12 pieces of chicken and the Family Dinner of nine pieces. Each also includes a pint of whipped potatoes, a pint of rich country gravy, six fresh rolls and a pint of either coleslaw, potato salad or macaroni salad.

Because of changing costs, Ray and his staffs recently have been raising or lowering the prices of their big variety of luncheons and dinners. Therefore I can't give you today's price for the Family Banquet and Family Dinner. I can say, however, that they offer a big saving — and that a dinner from any of Ray's 10 shops is still one of the most economical deals in town. And absolutely delicious.

Open every day, the sparkling clean shops also feature corn on the cob and fresh pies topped with genuine, old-fashioned whipped cream. Ray's shops are at 11545 E. Carson, 1601 W. Willow, 1607 E. Seventh, 3352 Los Coyotes Diagonal, 6081 Atlantic, 5530 Alherton, 3430 E. Artesia Blvd., 4917 Bellflower Blvd. at Del Amo, 129 E. Pacific Coast Hwy. and 10003 E. Alondra in Bellflower.



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Medicine & You

By **BEN ZINSER**
Medical Science Editor

Cave explorers are warned that the interior of a cavern may contain the fungal organisms that cause the respiratory disorder histoplasmosis.

Government health authorities with the U. S. Center for Disease Control, Atlanta, report the case of a healthy 18-year-old girl from north central Florida who was admitted to the University of Florida Medical Center with severe respiratory distress. The girl was treated for pneumonia.

On the third hospital day, the girl's mother mentioned the occurrence of a respiratory illness in several of her daughter's friends. Three of the friends had been hospitalized elsewhere.

Subsequently, a laboratory study showed that the patient had been infected by the fungal organism *Histoplasma capsulatum*.

Then it was learned that the patient and 28 members of a church-sponsored youth group had explored a bat-infested limestone cave in Suwannee County, Fla. Attempting to encourage the bats to fly, the youths had thrown soil from the cave floor at them. The dusty atmosphere caused a mild shortness of breath, so several of the explorers left the cave.

Subsequently, 23 of the 29 cave-explorers were identified as infected with "histo" — an attack rate of 79 per cent.

Predominant symptoms were cough, fever, night sweats, shortness of breath on exertion, chest congestion and malaise.

Histoplasmosis has been reported from Florida on only two previous occasions, and both cases were associated with exploration of bat caves.

But this most recent outbreak is the largest known instance of cave-associated "histo" in that state.

"Histo" has been called the "summer flu" in the Midwest. It is most common in that area, affecting mostly those in the Mississippi, Ohio and Missouri River valleys. The point of infection for many persons has been old barns, pigeon lofts, chicken houses and caves.

Dark places where warmth and moisture are found are the perfect breeding places for the causative fungus spores. It's estimated that some 30 million Americans living today have been infected with this lung disease. Sometimes it has been mistaken for tuberculosis. However, "histo" can't be caught from another person.

Cholesterol levels of Wisconsin children are nearly double those of youngsters from a rural Mexican area where the incidence of heart disease is low.

This is reported by a team of investigators affiliated with the University of Wisconsin's Madison Center for Health Sciences.

The researchers tested more than 500 children aged five through 14 from the

Monroe area of Wisconsin and Huixquilucan County, Mexico. They found that the higher cholesterol levels of Wisconsin children are established early in life and do not appear to change appreciably during the school years.

The researchers blame diet and the sedentary American lifestyle for the high cholesterol levels in the Wisconsin children. In rural Mexican areas, children lead far less sedentary lives. And in general, their food intake is less, including lower consumption of animal fats.



Sickle cell disease, thought by man to affect only blacks, is also found in other races in Southern Europe, the middle East and India, researchers report.

This is a hereditary disorder. In severe cases it causes considerable pain, disability and death. It is transmitted through parents to offspring through a defective gene.

In the United States it has been found only in blacks, according to a report in the Journal of the American Medical Association.

The greatest concentration of the sickle cell gene occurs among the native populations of equatorial Africa.

Yet there are scattered groups carrying the sickle cell trait in southern Italy and Sicily, certain areas in northern Greece and in populations of central and southern India. It also has been noted among Yemenite and Iraqi Jews and in southern Turkey, southwestern Arabia and in the oases of eastern Saudi Arabia.

The researchers say that the origin of the sickle cell condition is unknown, but that it may have appeared first in central Arabia, spreading west to Africa, north to the Mediterranean and east to India.

In some of the populations of the Middle East, the disease is often much less severe than in the blacks.



A study of overdue babies shows:

—Late babies are likely to have more serious illness in the first year of life.

—They are less able to perform simple tasks that are carried out with ease by on-time, normal infants.

—Late babies risk asphyxia (oxygen deficit) at birth more than on-time babies.

—Late babies show a greater tendency for weight loss.

—Twice as many late babies have to be delivered by cesarean section.

As a result of the study, conducted at Queen Victoria Hospital in Australia, the hospital director says he favors induction of birth between the 40th and 42nd week of pregnancy to reduce risk to the newborn. Normal pregnancy is about 39 weeks.

The report is in the medical periodical *Notes and Tips*.

CROSSWORD PUZZLE

Edited by Margaret Farrer

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By A. Morse

ACROSS

- 1 Liquid containers.
- 6 Slanted.
- 11 Where Provo is.
- 15 Season.
- 19 Principle.
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- 23 Boxer's objective.
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of W. W. L.

- 51 Loose vigor.
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- 70 Shocked.
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- 74 Bowler's objective.
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- 79 Condition suffix.
- 80 Work for.
- 81 Profligate.
- 82 Assent word.
- 83 Old French coin.
- 84 Injuries.
- 86 Nimble.
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- 88 Uses up.
- 90 That is: Lat.
- 91 Course: Abbr.
- 92 Articles.
- 93 Forest area.
- 94 Comports.

- 98 Japanese cult.
- 101 Priv. sch. type.
- 102 Bribe.
- 103 Nativist suffix.
- 104 Peary's objective.
- 106 Derby winner's objective.
- 110 Latin wings.
- 111 Concept.
- 112 Blackbird.
- 113 Felt poorly.
- 114 City founder.
- 115 Well.

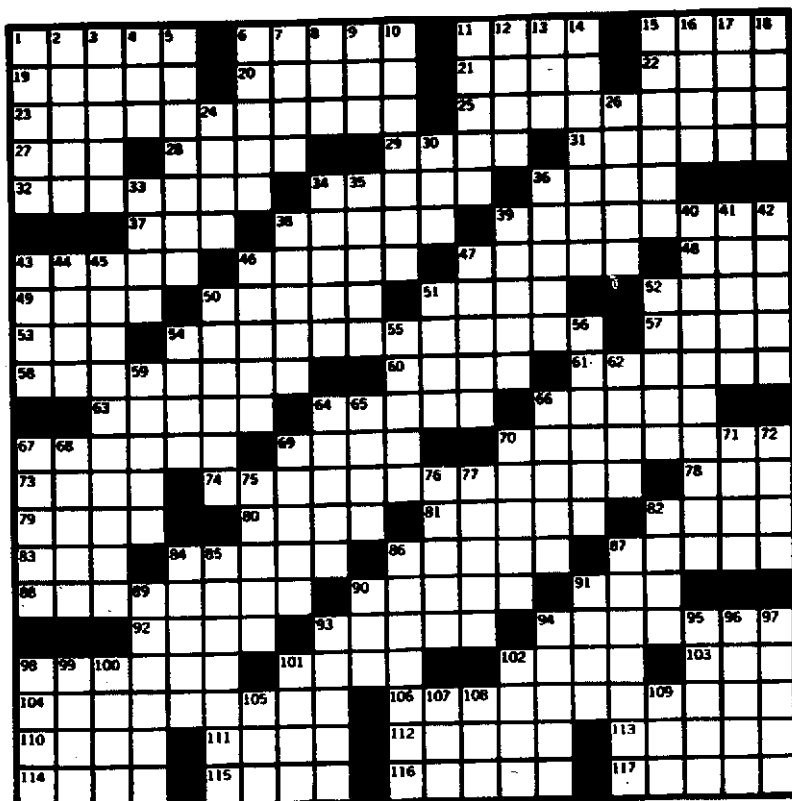
DOWN

- 1 Lebanon tree.
- 2 One at —
- 3 Whiskey Rebellion leader.
- 4 Miss Nevah.
- 5 Unbridled.
- 6 Totaled.
- 7 Prohibition.
- 8 Diamonds.
- 9 Abner adjective.
- 10 Rags.
- 11 Not abridged.
- 12 Asian goat.
- 13 Soul: Fr.
- 14 2,471 acres.
- 15 Starve, old style.
- 16 Comic King.

- 17 Former.
- 18 Prevaricates.
- 24 Russian veto.
- 26 Benefactor.
- 30 Leftover.
- 33 Popular folksinger.
- 34 Gentle.
- 35 Seaweed.
- 36 Knick rival.
- 38 Bondsmen.
- 39 Philippine Modems.
- 40 Bridge objectives.
- 41 Man-chau's objective.
- 42 Nymph-chaser.
- 43 Feminine of hic.
- 44 Aboard.
- 45 Blocky objective.
- 46 Sections.
- 47 Ancient Britons.
- 50 Least.
- 51 Ivan or Peter.
- 52 Simulation.
- 54 Cheer (up).
- 55 Fidelity.
- 56 Run away.
- 59 Anathema.
- 62 "When I was —"
- 64 Dutch colonists.
- 65 Unconcealed.
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- 69 Studies hard.
- 70 Fall-grown.
- 71 Ratite.
- 72 "Great" dog.
- 75 Teat opener.
- 76 Promed.
- 77 Rocket.
- 82 Voyaging.
- 84 British VIP.
- 85 Optometrist's chemical.
- 86 Compatibility device.
- 87 "Big Red" town native.
- 89 Pro-Easter.
- 90 Capability suffix.
- 91 Network.
- 93 Outstanding.
- 94 Fine lady's toe ornaments.
- 95 Symphony instruments.
- 96 Small case: Var.
- 97 Transmitt.
- 98 Clinch.
- 99 Doughnut part.
- 100 Oil country.
- 101 Response to charge.
- 102 Rushed.
- 105 Casticle.
- 107 Have quahms.
- 108 Verb ending.
- 109 S.A. city.

Answer on Page 20



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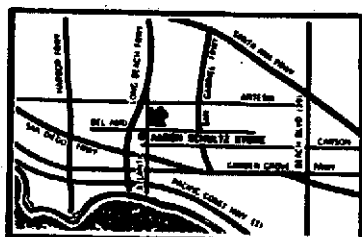
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cover story:

What Every Woman Should Know— About Self-Defense

by Lloyd Shearer



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Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. It has come to me that Liz Taylor and Richard Burton are divorcing because Burton is a boozier and a philanderer. I would like your opinion?—Mrs. H.F. Jeffress, Winston-Salem, N.C.

A. In show business circles many wives do not regard drinking and infidelity as reasons for divorce. However, Miss Taylor's tolerance quotient is not as high as it used to be, which is why the marriage is on the rocks. After all, she is 41. She has been married five times. Her career is headed downward. When she married Burton nine years ago she was an experienced, perceptive young woman who well knew what sort of wild Welshman she was attempting to domesticate. These are frustrating times for Burton. At 47 he is losing his hair. He plays in trashy films for money. He no longer really likes to act. He has talent for writing but seems to lack the necessary discipline. He talks of retiring and teaching at Oxford, but he is not by nature an academic. He is for the time being, lost and therefore difficult to live with.



LAST MONTH, AFTER A RIFT, THE BURTONS WERE REUNITED AT THE ROME AIRPORT, BUT THE RECONCILIATION DIDN'T TAKE. WHO KNOWS WHAT'S IN THE CARDS FOR THIS MERCURIAL COUPLE?



Q. Who was "the prominent lawyer" who advised President Nixon to fire Bob Haldeman and John Ehrlichman, and can you tell me anything about him?—Brenda Murphy, Cleveland, Ohio.

A. H. Chapman Rose, 66 (right), senior partner in Jones, Day, Cockley & Reavis, and the Washington, D.C., affiliate, Reavis, Pogue, Neal & Rose, met with President Nixon over the Easter weekend and reportedly advised him that Haldeman and Ehrlichman had to go. "Chappie" Rose has been closely affiliated with national Republican politics since the Eisenhower days when he served as Under Secretary of the Treasury under his old friend and business associate, the late George Humphrey, onetime chairman of Hanna Mining. In 1969 Nixon placed Rose's son Jonathan in the White House as an aide to Peter Flanigan. Young Rose was then a second lieutenant in the Army. He is still in the White House.



Q. Is it true that Jack Anderson's assistant, Brit Hume, has turned on Anderson and is writing a tell-it-all book on his former employer?—Leona Fox, Seattle, Wash.

A. Hume is writing a book, currently entitled *The Adventures of Jack Anderson as Seen Through the Eyes of an Innocent Bystander*. Hume and Anderson are still good friends.

Q. What were the Secret Service code names used for Haldeman and Ehrlichman?—F. Thomas, Baltimore, Md.

A. Haldeman's code name was "Welcome." Ehrlichman's code name was "Wisdom."

Q. Is it true that Frank Sinatra and his band of bodyguards are about to be sued for beating up Frank Weinstock in Palm Springs for no good reason at all? Weinstock comes from here, and we'd like to know.—D.R., Salt Lake City, Utah.

A. There is every likelihood that a million-dollar suit will be filed against Sinatra and his bodyguards for the beating they allegedly inflicted upon Frank Weinstock, an insurance agent, in the men's room of the Trinidad Hotel in Palm Springs on May 5, 1973. Sinatra, Jilly Rizzo, and Jerry "The Crusher" Avintas have already been named in a misdemeanor and battery complaint filed against them by Weinstock. According to Weinstock, Sinatra accused him of trying to steal the singer's girlfriend, Barbara Marx.

Q. When Lady Bird Johnson and her daughter Lynda Bird were in England last month, where did they stay?—H.L.F., Dallas, Tex.

A. They stayed with Fleur Cowles Meyer who used to be married to Mike Cowles who used to publish the now defunct *Look* magazine.

Q. Has Barbara Hutton had a nervous breakdown since her only child, Lance Reventlow, was killed in a plane accident? I hear she has become a recluse in Tangiers. True?—Ann Pierce, Los Angeles, Calif.

A. Barbara Hutton has suffered no nervous breakdown. She is not holed up in Tangiers. In fact, she is offering her Tangiers residence for sale at \$2 million but will accept less. She is residing in Paris.



BARBARA HUTTON WEARING JEWELS OF RUSSIA'S EMPRESS CATHERINE THE GREAT

Q. In a recent issue of *The New Republic*, John Osborne wrote: "The consensus of the reporters who regularly cover the White House is that Ron Ziegler is a proven deceiver and liar and that Mr. Nixon will have no credibility so long as Ziegler continues to be his chief spokesman." Is that statement true? Does Mr. Osborne cover the White House? Is he well-respected by the press corps?—Walter Johnson, Washington, D.C.

A. Many people including two of President Nixon's most trusted friends, John Connally and Melvin Laird, recognize that harsh statement as truthful. Both of these advisers suggested to the President that he replace Mr. Ziegler. No doubt this will occur before the year is out and Ziegler will be replaced as press secretary by Gerald Warren, who is doing most of the press briefing nowadays. Most probably Fred Malek, second in command at the Office of Management and Budget, will find a comfortable spot for Mr. Ziegler in the federal bureaucracy, or Ziegler will remain as a Presidential confidant. As for Mr. Osborne's qualifications, he is a widely-respected author and journalist of note, a Southern gentleman from Corinth, Miss., who worked for *Time-Life* from 1938 to 1961, and is currently recognized as a journalist of perception, sagaciousness and unblemished reputation.

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AUGUST 26, 1973

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What Every Woman Should

by Lloyd Shearer



Here is a demonstration in self-defense staged by Dr. Mary Conroy who teaches a course at a California university. Below she reacts swiftly with a hard incapacitating kick to rapist's groin followed by a crushing double-hand chop.



LOS ANGELES

Rape is the most widely committed unreported crime in the nation.

Most rapes take place from May to October, peaking in August.

Saturday is the rapist's favorite day. Generally he attacks between 8 p.m. and 2 a.m.

According to sociologist Norman S. Goldner of Wayne State University who has researched the available material on the subject for criminologists, most rapists (82 percent) seek out women in their own neighborhoods, either on the street, the woman's residence, or the home of the attacker.

Most rapes are planned, the rapist most often using such threats as verbal intimidation and the brandishing of a weapon to accomplish his purpose.

Friends and acquaintances

In 48 percent of single-offender rapes, the victim and the offender knew one another previously. The closer their relationship, the more brutal the attack.

According to Goldner, the most common age for a rapist is 18.

Most rapists are single unskilled men with extremely low intelligence ratings.

Generally they are men with little or no social contact. They lack confidence in themselves and choose rape as a way to bolster their egos.

Many criminologists hold that attacks on women are perpetrated not so much by a man's erotic needs, but are motivated by his need for aggression.

FBI statistics indicate that 85 of every 100,000 female residents of major U.S. cities are victims of forcible rape. An estimated 75 percent of sexual attacks on women go unreported to police authorities, largely because women find it embarrassing to discuss the crime with male detectives, many of whom are unsympathetic, and because they are reluctant to become involved in the lengthy legal hassle necessary to obtain a rape conviction. As a result, rape is probably the least punished major crime in the United States.

Pervasive fear

Rape and the fear of rape have become a daily part of woman's consciousness especially in the larger, more crime-ridden urban centers of the nation. There is probably no woman alive who has not speculated on the nature of rape and the rapist, who has not imagined herself in the position of victim, and thought of what she would do or how she would defend herself in case of attack.

Know—About Self-Defense

One woman who is particularly knowledgeable on the subject of self-defense for women is Dr. Mary Conroy, 30, assistant professor of physical education at California State University in Los Angeles.

Dr. Conroy has initiated personal defense courses in Queens College, Flushing, N.Y., the University of California in Los Angeles, Pasadena City College, Westminster College in Salt Lake City and other institutions. She is the author with Edward R. Ritvo of a book, *Personal Defense For Women*, and despite her diminutive size and blonde beauty—she is five feet four, blue eyed, and weighs 110 pounds—she is an expert in judo, karate and kung fu.

While attending Columbia University where she obtained her Doctor of Education degree, she was robbed on the streets of New York City, frightened off an attacker, knows from personal experience what it means to confront a potential rapist.

'Almost a necessity'

"Learning the art of self-defense," Dr. Conroy explains, "has become a very serious matter in many communities, almost a necessity. Which is why so many colleges and universities are now including such courses in their curricula.

"What I teach young ladies," she says, "is to eliminate potentially dangerous situations by proper planning, recognize a dangerous situation when they get into one and try to get out of it, and finally, when danger strikes to react correctly so as to minimize the possibility of getting killed, maimed or scarred."

Dr. Conroy offers the following advice for women:

AT HOME

1. When moving into a new apartment, change all the outside door locks. This practice prevents former tenants from entering with old keys.
2. If possible, have a chain lock installed inside your door. Be sure the chain is short enough to prevent an intruder from removing it.
3. Have a lock installed on every window which a burglar or intruder can reach. There are also available a variety of devices which limit how far a window can be opened. Check those out, too.
4. If you live in a high-crime neighborhood, inquire about the new electronic

warning systems which have come on the market. Consult your phone directory under the heading "Burglar Alarm Systems."

5. List only your last name and first initial in the telephone directory and on your mailbox. Also consider having an unlisted phone.

6. Many assailants gain entry to homes and apartments by claiming to be repairmen. You can avoid such deceptions by installing a through-the-door viewing device. Such devices are relatively inexpensive and easily installed. If you do not recognize a caller, make sure your safety chain is hooked, then open your door only a few inches. Repairmen who represent utility com-

panies carry identification cards. If a repairman has none, get his name and phone the company he claims to represent before you admit him. A large number of at-home attacks occur because women allow improperly identified strangers to enter their premises. Never say to a repairman, "Come in," and then proceed to check his identification.

7. Do not leave keys in a secret hiding place like under the doormat, on a windowsill, or in a mailbox. It is much better to leave your extra key with a trusted neighbor.

8. Do not keep your house key on the same ring as your car keys. Many successful burglars conspire with parking

lot attendants to have keys duplicated while a car is parked.

9. Always keep your drapes and shades drawn at night, especially if your residence is accessible from the street. If a potential assailant sees you're alone, he is more likely to enter.

10. When alone and answering a door ring, call out, "I'll take it, Bill" or "I'll go, Fred." Make sure the call is loud and clear. Never reveal either in person or to a telephone caller that you are alone.

ELEVATOR ADVICE

Dr. Conroy believes that for the robber and rapist the apartment house or office building elevator is a made-to-order cage in which to entrap female victims. "It's small, soundproof, and confining," she explains, "and it can be halted between floors for an unknown period of time."

1. Never enter an elevator with a person you suspect or whose looks or bearing make you uneasy. If such a man follows you into an elevator, step out before it takes off and wait for the next one or flee the building.

2. If you're caught in an elevator with such a person, stand next to the control panel. If you suspect trouble, push the alarm and as many buttons as possible so that the elevator will quickly come to a halt at the next floor or two.

CAR ADVICE

1. Never, never pick up a hitchhiker.
2. When alone in a car, keep the doors locked and the windows rolled up. If you must keep a window open, keep open the one nearest to you so you can most quickly roll it up.
3. Do not travel on deserted roads. Better to drive on a main highway even though it may take you longer to reach your destination.
4. When driving never let your gas indicator fall under the one-fourth mark.
5. If you feel you are being followed by a man in a car, head for the nearest police or gas station.
6. Never enter your car without checking to see if anyone is hiding in the rear seat or on the rear floor.

Suppose a young woman obeys all the above safety precautions concerning home, car, and elevator and is nevertheless one day confronted by an attacker on the street or in an alley or



Another situation: heel-of-the-hand blow through the partially opened door, a close-up of its painful effect, and next step—slamming door shut.



continued

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That Cigarette Smoking Is Dangerous to Your Health.

An open letter to a rapist as it appeared in The Miami Herald July 26

SELF-DEFENSE CONTINUED

in a deserted parking lot. What should she do?

"First," advises Dr. Conroy, "she should try to talk the man out of committing the attack. One thing she can say is, 'I'm pregnant. I really am, and you're going to kill my baby.' Most attackers are scared to begin with, and that frequently frightens them off. Another thing to say is, 'I've got syphilis. I really have. I want you to know that.' A third device is to suggest that if he really finds you so attractive, why don't you both go to a more comfortable place. This affords a girl a later chance to run and scream and break away.

'Fire, fire'

"I advise my students," says Dr. Conroy, "that a cry of 'fire, fire, fire,' is much more effective than a cry for 'help.' If, however, your attacker grabs you or lurches for you and you're alone and a scream will do you no good, then you have to decide whether to defend yourself or submit."

"I, myself," she declares, "would not submit unless the attacker had a gun pointed at my head or a knife at my throat. Otherwise I would fight to gain my freedom.

"This calls for a determination to injure, not hurt—but really injure the man, so that he can't run after you. The best weapon every woman has is her legs. Even a slightly built girl can immobilize the largest man with a hard, well-placed kick in the groin. The kick should be delivered quickly and directly without any back swings which telegraphs it. And it should be delivered in a series of rapid kicks, one-two-three. Women should practice kicking with both legs, frontward, sideways and backward.

"If a man has a girl so positioned that she can't move back to kick, she should execute a sharp, forceful knee-lift to his groin. It will temporarily incapacitate him, but it can only be delivered if the attacker is standing directly in front of her.

The eyes

"If a woman's arms are free," Dr. Conroy counsels, "she should go for the attacker's eyes with her thumbs. She should jab them into his eyes full force. Or she should use the four fingers on each of her hands and aim them swiftly into the man's eyes.

"These are extreme measures," she concedes, "but if you're convinced a man means to brutalize and probably kill you, what alternative do you have? The trouble with rape is that it's frequently followed by murder.

Frustrated by months of fruitless investigation, Miami detectives Sgt. Mike Gonzalez and Louise Vasquez wrote the following open letter Wednesday to "The Coconut Grove Rapist," who has eluded them since March.

There was no other way to contact you. We think you are smart enough and clever enough to communicate with us without getting caught.

We want your help. We can use it to help others. I've been at this for 20 years. My partner, Louise Vasquez, is also a veteran in these cases. We have never looked for a suspect like you or had a case like this before.

We came close to catching you just once — and even then we didn't have a chance.

This is no trick. We really want to find out about you and others who suffer from this behavior. There are a lot of misconceptions about rapists and the type of people we're looking for. Help us — so the police can do a more fair and more professional job of investigating and processing the people apprehended for this kind of behavior.

Nine out of 10 people with this behavior problem don't have the intelligence to understand themselves or help with a background study.

You do.

You know from your conversation with your victims that you are articulate. We know you are intelligent because you have eluded us this long.

The psychiatrists that we went to at the University of Miami were no real help. They pointed out a few basic concepts. Actually they don't know as much as we do about the subject — and we don't know as much as you do.

Nobody knows more about rape than a rapist.

You're intelligent enough to be interested in researching the factors that made you and others the way you are and can help us prevent other men with similar compulsions from graduating into violence and ending their own lives by going to prison.

Believe us. This type of research is not used for apprehension but as a deterrent.

Tell us how we go about helping you — and the victims. You know some of them are put through a terrible ordeal of fear and humiliation. You must have some concern for them.

Most rapists we have met are honest men. They just have a sex hangup. You can help a lot of people. You certainly know enough to help us cure a lot of ills. We would like to communicate with you — at any time, by phone or letter in any way you choose.

Signed,

Sgt. Mike Gonzalez
Detective Louise Vasquez
377-7313 — Miami Homicide Bureau
1145 NW 11th St.

"For example, if a man grabbed me frontally and started to choke me, I'd kick or knee him in the groin and simultaneously jab my fingers into his eyes.

"The all-important point to remember is that if a woman is going to defend herself, she must injure—let me repeat—injure her assailant so as to incapacitate him. Just hurting him makes him more dangerous so that he can pursue her, with more anger and determination.

"Once a woman decides that she must, in fact, attack her attacker, her decision is based on the assumption that she's about to be killed. Under such circumstances, everything goes, even killing, which is morally and legally justifiable in self-defense."

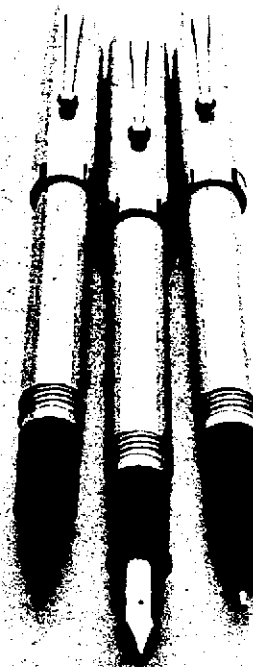
Dr. Conroy, who is as feminine as any woman can be, does not believe that courses in personal self-defense for women tend to masculinize her sex. "I regret," she says, "that such courses have become necessary, but under present circumstances they have, and it's self-defeating for young women to maintain the stereotype image for being a helpless, passive, dependent, fragile creature.

"Many of our cities," she says, "have become dangerous places in which to live. Girls who don't prepare themselves psychologically and physically for any eventuality are just contributing to their own anxiety syndromes. To be prepared is to give a girl a necessary amount of assurance that she can survive independently."

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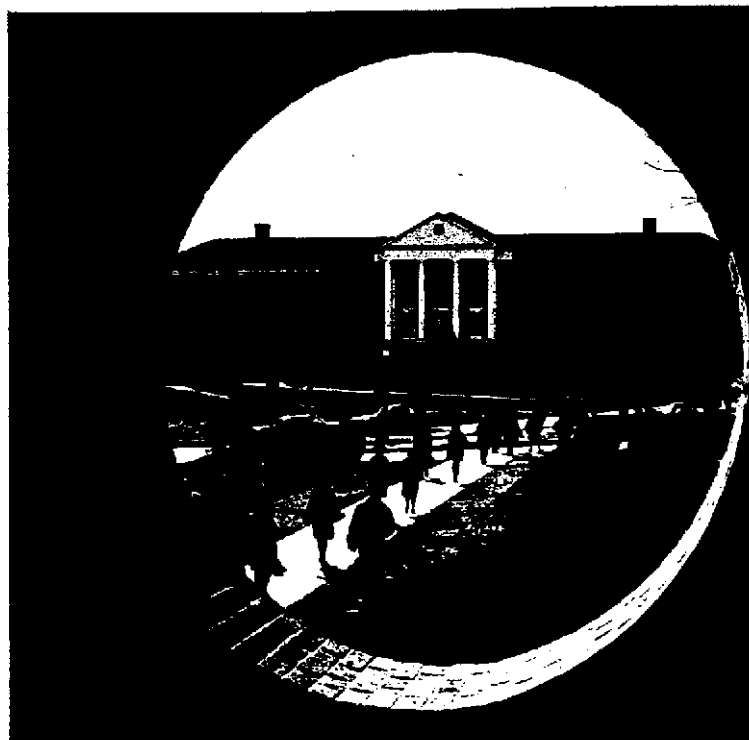
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An opening on campus: Students who applied for this fall's college classes found that many traditionally difficult-to-enter schools are now actively seeking enrollment.

The College You Want May Be Looking for You

by David R. Treadwell Jr.

Director of Admissions, Ohio Wesleyan University

Ten years ago, an eager parent hinted to an admissions officer at an Eastern university that a favorable answer to his son's application might put a new car in the admissions officer's garage. Today, it would be more likely for the admissions officer to offer the car to the father—in exchange for a promise to enroll his son or daughter at that university.

There has been a tremendous change in the college admissions picture in the last few years—instead of students competing for the colleges, the colleges are competing for the students. Consider these recent developments:

- A small private college in Indiana pays its own undergraduates a "bounty" of \$100 a head for each new student they lure to the campus.
- A Midwestern college selects a group of students as "scouts" who scour the countryside for prospective applicants during the January mid-semester period.
- In September, 1971, there were

110,000 vacancies in U.S. colleges and universities. By September, 1972, the number had risen to 300,000 and by this September it is expected to reach 500,000.

• Only 49 percent of the 3 million U.S. high school graduates entered college in 1972—the lowest figure in four years.

Where have all the students gone? Several major causes for the decline are cited. The annual growth in the number of 18-year-olds has slowed. Within five years, the number of high school graduates will be decreasing. The end of the military draft has eliminated a seldom-admitted but often-used reason for enrolling in college. The rise of two-year colleges has cut into the total of those entering four-year institutions.

The result of all these factors is that admissions officers no longer lean back in their chairs smoking their pipes while deciding which applicants to accept. Instead, they're busy flying to Boston, Kansas City, or Steubenville, Ohio,

looking for a student—any student—to talk to.

What does all this mean to you? If you're the parent of a college-bound student, it means that you have a radically improved chance of enrolling your son or daughter into a better school than you might have expected. Being admitted to the "college of one's choice" was once the high school senior's dream. Today, it's come a lot closer to being a sure bet.

90 percent chance

One seasoned admissions officer estimates that a student with a C average and a score of 400 (out of a possible 800) on the verbal section of the Scholastic Aptitude Test (SAT) could be admitted to 90 percent of the four-year educational institutions in the U.S. This estimate is confirmed by a high official of the College Placement Bureau in Washington, D.C., who adds: "Anybody who can graduate from high school can be admitted to several good four-year colleges, no matter how feeble a student he or she may be."

None of this means that any student can be admitted to all of the 1450 accredited four-year colleges and universities in the United States. Harvard, Yale and other Ivy League schools still have three to five times as many applicants as they can take.

However, anyone thinking that Ivy League schools automatically accept the best students is laboring under an illusion. It's by no means unusual for a top Ivy League school to admit an outstanding ice hockey player or a high school class president who ranks in the second fifth of his class while rejecting the salutatorian and several other top-ranking applicants from the same school.

Prestige schools

Similarly, other schools considered eminently respectable by prestige-conscious parents—such as Duke, Stanford, Carleton, Bowdoin and Oberlin—still turn away many applicants. And gaining admission to some state universities—such as University of New Hampshire, University of North Carolina, and William and Mary in Virginia—remains extremely difficult for out-of-state students.

But aside from exceptions like these, getting into a good college in the 1970's will be easier than at any time during

the last 20 years. In fact, the most likely error high school students are liable to make is to underestimate their chances of college admission, and aim too low in their choice. But even the best of students should be sure to apply to at least one "safety school"—a place where he is certain to gain admission.

comparable figure for four-year public institutions will be approximately \$2000 a year.

Such costs may seem exorbitant to parents, and college officials aren't happy about them either. Colleges have limited faculty pay raises and cut back on many educational programs in

their children because of cost. Some middle-income families don't bother to apply for financial aid, either because they feel there's a stigma attached to doing so, or because they erroneously believe such help is available only to the poor or underprivileged. The fact is, however, that most middle-income parents can qualify for financial aid at private institutions—if they apply.

Establishing 'need'

How does it work?

The parents fill out a confidential statement of income, which is available at any high school guidance office. They'll be asked to state such items as income, number of children in college, assets and unusual expenses. From this form, and with the help of tables, the financial aid officer computes a "reasonable expected contribution" from the family toward the cost of a year in college. If this "contribution" figure is lower than the cost of the particular college, a "need" has been established.

Here's a table that gives the College Scholarship Service's estimate of expected "contribution," assuming that only one child will be in college:

Income (before taxes)	2-Child Family	4-Child Family
\$10,000	\$ 893	\$ 447
\$15,000	\$2104	\$1460
\$20,000	\$4016	\$2979

This means that a family with two children and an annual income of \$15,000 would be expected to contribute \$2104 to the cost of a year in college. That's around \$1700 lower than the \$3800 cost at the average private college. Thus, the family would have established a \$1700 "need."

Empty places

Many private colleges are ready to do something to meet that "need," in the form of an outright grant, a loan, a job for the student, or a combination of all three. The entire sum may not always be forthcoming, but colleges faced by the threat of empty places are generally willing to meet a "need" in the \$500-

\$1500 range. After all, half a tuition is better than no tuition at all.

If you and your son or daughter want a state university or other public institution, fine. But if you'd really prefer a good private college but are afraid that its admission standards are too high or its cost more than you can bear, take another look.

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COVER THE EARTH

Of course, getting into a good college is one thing—paying for it is another. It's estimated that for the current academic year, expenses at the average four-year private college will be \$3281. And that doesn't include the cost of textbooks, pizza, and other miscellaneous items, so that a more accurate annual bill would be around \$3800. The

past few years in an effort to hold down tuition increases. Officials point out that the annual cost of a private school education has kept pace (roughly) with the cost of a new family-size car—including air-conditioning and a few other options.

Unfortunately, many parents automatically rule out private colleges for

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BN-41

Keeping Up... With Youth

by Pamela Swift

Staying on the Farm

It used to be that high school graduates from rural communities would leave town the moment they received their diplomas. That's no longer true.

"The trend now is for these kids to get married, buy a few acres and build homes here," says Principal Jimmy Pound of Tunnelton High School in Tunnelton, Ind. "They travel now. They know what it's like outside the community, and they want to return. Even kids who left 10 years ago are moving back," he says.

The young people in Tunnelton know what it's like to breathe clean air, to wade in the White River, and they seem content to pass up the amenities of urban life.

"I guess we're not too ambitious, and our dreams are sweet and ordinary," says Mary Anne Abner, 18, basketball queen and Pep Club president.

"But we know what we want. I know everyone and everything about them, and I just love it here," she says.



East Vs. West in Hair Styles

While short hair is having a rebirth in Western Europe, long, flowing locks remain fashionable for young men in Eastern Europe.

Last month, Czechoslovakian television, convinced that long hair on men was a reflection of sociological decadence, began a campaign ridiculing long-haired youths. One short film on Prague TV showed a bird and mouse crawling out of the long hair of a man sitting in a barber shop.

In London, however, Mick Jagger of the Rolling Stones, who pioneered the shaggy look, underwent a drastic trim. Other Westerners are following his lead. Elite English salons are giving the new look—short back and short sideburns—a fashionable frill or two merely to prevent uniformity. Perhaps it's just a question of time before the Bob Haldeman crew cut returns to popularity in the U.S.

The New Dylan

Ten years ago, Bob Dylan—real name: Bob Zimmerman of Hibbing, Minn.—was considered the radical prophet of American youth. As a folk singer his repertoire consisted largely of protest songs, which became so popular they made him a millionaire. One of his best was, "The Times—They Are a-Changin'."

Today at 32, Dylan has discarded his rebel accouterments to become a movie actor. His first bigtime film is "Pat Garrett and Billy the Kid," a not very good conventional Western in which Dylan plays a sing-along outlaw. Bobby's fans of the 1960's are not buying it. To many of them their idol of yesterday has sold out—worst of all, for money.



BOB DYLAN BEFORE THE CHANGE

Just Like Horses

All athletes competing in the National Collegiate Athletic Association championships this fall will be required to take urine tests.

The idea is to combat drug use which may be widespread among college athletes. Amphetamines and anabolic steroids are the drugs most commonly taken to improve performance.



Rough on Motorcyclists

French motorcycle gangs are in trouble. Seems everyone and everything is against them. The government's value-added tax on motorcycles has been raised from 18 to 33 percent. Since July 1, motorcycles have been banned from the boulevards of Paris. The Place de la Bastille, once their favorite Paris hangout, has been declared off-limits. French insurance companies have declared motorcycles to be dangerous vehicles and have increased the premiums by 40 percent. And the age requirement for a motorcycle license in France is soon to be raised from age 16 to 18.

Summer's over. Back to the Bics.

How's Your Hearing?

Chicago, Ill.—A free offer of special interest to those who hear but do not understand words has been announced by Beltone. A non-operating model of the smallest Beltone aid ever made will be given absolutely free to anyone requesting it. Thousands have already been mailed, so write for yours today.

Try this non-operating model in the privacy of your own home to see how tiny hearing help can be. It's yours to keep, free. It weighs less than a third of an ounce, and it's all at ear level, in one unit. No wires lead from body to head.

These models are free, so write for yours now. Write Dept. 4760, Beltone Electronics, 4201 W. Victoria, Chicago, Ill. 60646.

Watergate: How It All Started

by Fred Blumenthal

WASHINGTON, D.C.

Below is a police blotter—a document familiar to law enforcement authorities everywhere, but which the general public seldom gets to see.

This particular police blotter is perhaps the most important of its kind in U.S. history, for it marks the beginning of one of the gravest internal crises this country has ever faced—the Watergate case. It is the formal police record of the apprehension and arrest of the five men who tried to burglarize the Democratic National Headquarters early on the morning of June 17, 1972.

Smart police work

That arrest, which triggered the whole train of events climaxing in the current Senate investigation, was the result of smart police work by three Washington cops, stupidity by the five supposedly expert burglars, and sheer luck. Yet for all the subsequent publicity, most people are still unfamiliar with the tension

and drama that took place at the Watergate itself on the night it all began, and of the many "ifs" that played a part in the breaking of the case.

If, for example, unmarked Car 727 of the Metropolitan Police Department hadn't been the particular vehicle to respond to the call about an apparent break-in at 2600 Virginia Ave., N.W., the whole affair might never have developed.

Actually, Car 727 had no business answering. Under normal circumstances the call would have been taken by Squad Car 80, a clearly marked and easily identifiable police vehicle. But Car 80 was temporarily out of service, and No. 727 was patrolling the area. And it was manned not by three uniformed officers, but by three casually dressed members of the "Bum Squad," or Casual Clothes Squad, Sgt. Paul Leeper and Officers John B. Barrett and Carl M. Shoffler. Leeper, who was at the wheel, was typical in his garb—a

sloppy golf hat, a light-blue V-necked T-shirt, light-blue trousers, brown construction boots and a dark-blue nylon windbreaker jacket with "George Washington University" in white letters emblazoned on his left breast. He didn't look like a cop, and he wasn't supposed to.

'That extra step'

"Nearly every department has a 'Bum Squad,'" explains the 35-year-old Leeper, a 12-year veteran of the Washington force, who sports a Fu Manchu moustache. "It gives us that extra step when we're covering street robberies, burglaries, and muggings. We don't come roaring up with a siren. We blend into the background. When someone's about to commit a crime he usually looks around at the last minute. With us he doesn't see anyone he's afraid of. We have a very high percentage of arrests."

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PERSON OR PROPERTY		Democratic National Convention		P-115-488-723	
3A. DATE OF CRIME	3B. TIME OF CRIME	4. STREET ADDRESS	5. CITY, STATE, ZIP	6. PHONE NO.	
6/17/72	8:00	2600 Va. Ave., NW 6th floor	Washington, D.C.	333-8750	
7. CHARACTER OF CRIME AND HOW IT OCCURRED		8. NAME, ADDRESS AND PHONE NO. OF WITNESS		9. NAME, ADDRESS AND PHONE NO. OF PERSON	
Burglary II		316-823		333-8750	
10. LOCATION OF CRIME		11. TYPE OF CRIME		12. TYPE OF CRIME	
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This police blotter, published here for the first time, is the official transcript of the original Watergate arrests. Here are some notes to help you follow it.

There are 45 spaces to be filled out, but not all are pertinent to this case.

Space No. 1 erroneously gives the complainant's name as the Democratic National "Convention" rather than "Committee."

In Space No. 8 "Burglary II" means forced entry into unoccupied premises.

Space 10 indicates that the arrests took place at 2:10 a.m., Saturday, June 17, 1972.

In Space 13, 0502 is a code for the data processing computer at Police Headquarters.

Space 14 indicates that eight extra copies were made for distribution to various police units throughout the city.

In Space 17, CB528 indicates a geographical location on the Police Department's master map of the city.

In Space 22, the name Stanley Greigg is that of the Executive Director of the Democratic National Committee at the time.

In Space 25, the letters "WM" indicate "white male." The names of the arrested burglars are all aliases.

In Space 40, the indication "Closed" refers only to the police phase of the case. In view of all that has followed, the term seems ironic.

Space 44 bears the signature of Sergeant Leeper.



SERGEANT LEEPER

As it turned out, the casual dress of men in Car 727 was crucial to the Watergate arrests. There were five burglars actually in the offices of Democratic National Headquarters on the sixth floor of the Watergate office building. Across the street, they had posted a lookout in the Howard Johnson Motel, which has a clear view of the Watergate. He was Alfred C. Baldwin 3rd, a former FBI man. He had a walkie-talkie, and his job was to alert the burglary squad if anything went wrong.

The call to the police was made just before 2 a.m. by Frank Wills, a Watergate security guard whose suspicions were aroused by a piece of tape placed over the door through which the burglars had entered the building. It took Car 727 only two minutes to drive the six blocks from 30th and K Streets N.W., where it received the call, to the Watergate complex on the Potomac.

Lookout foiled

When the car arrived, instead of double-parking at the entrance of the building, Sergeant Leeper found a normal space about 50 feet away. Then he and his two fellow officers walked—not ran—into the building. The lookout across the street watched the entire arrival—and didn't give it a second thought.

"Looking back on it," says Leeper, "there were four crucial things in our favor. The lookout told me later why he failed to spot us, as police officers—the unmarked car, the legal parking space, the lack of uniforms, and that we just walked into the building."

This is how Leeper tells the rest of the story:

"After searching a number of offices and finding nothing, we went into the Democratic headquarters. There, one of my partners spotted what appeared to be a man's elbow jutting out from behind an office desk. He said: 'Put your hands up and lean against the wall!'"

"We all had our guns out and expected to see two arms go up in the air. But we were flabbergasted when 10 arms shot up toward the ceiling—rubber gloves and all."

The three officers had only two pairs of handcuffs between them, Shoffler

having left his in the car. So two pairs of the burglars were linked together, one pair of cuffs each, while a close surveillance was kept on the fifth man until the paddy wagon arrived.

While they were still at Democratic headquarters, Sergeant Leeper read to the five men their constitutional rights. The action was repeated by Assistant Police Chief Charles Wright at Second District Police Headquarters. There their mug shots were taken.

At Second District, the police blotter was filled out. All five of the men gave phony names, and some refused to tell their age or their home address.

Something big

James McCord gave the name of Edward Martin, Bernard Barker said he was Frank Carter, and Frank Sturgis, Virgilio Gonzales and Eugenio Martinez used respectively the aliases of Edward Hamilton, Raul Godoy and Jene Valdes.

Leeper and his fellow officers suspected almost immediately they were onto something big. For one thing, the suspects were found to be carrying a total of \$1528, most of it in \$100 bills numbered in sequence. For another, they declined the option of phoning for a lawyer, saying simply: "An attorney is on the way."

Apparently they surmised that arrangements had been made for a lawyer to be called if they didn't reappear from the Watergate. Sure enough, at 10 30 a.m. attorney M. Douglas Caddy, walked into police headquarters.

Says Detective George Badovinac: "When I saw that lawyer wearing a \$300 suit arrive to represent them, I knew we were really onto something."

MUG SHOTS OF THE HAPLESS FIVE



MCCORD



BARKER



STURGIS



GONZALES



MARTINEZ

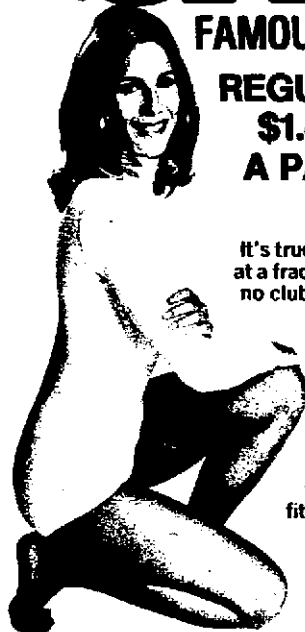
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A PAIR IN LOTS OF 3



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These are the exact same pantyhose you've seen for \$1.49 a pair in exclusive stores everywhere. Our low, low prices and competitive restrictions prevent us from revealing the manufacturer's famous name. We guarantee that these are the most comfortable and best fitting pantyhose you've ever worn... if not, return them and we will rush you a Bank of America refund check for every penny paid.

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CHOOSE FROM TWO POPULAR STYLES:

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THREE SIZES FOR PERFECT FIT:

SM-Small ME-Medium LO-Long
4'10"-5'2" 90-120 lbs. 5'3"-5'6" 110-140 lbs. 5'7"-5'10" 130-160 lbs.

Available in the above sizes only.

If your weight exceeds that shown for height, order the next larger size.

SIX GLAMOROUS SHADES TO CHOOSE FROM:

- SU-Sunglow (Pale Beige)
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- SP-Spice (Lively Cinnamon)
- CB-Coffee Bean (Deep Brown)
- NB-Navy Blue (True Navy)
- BM-Black Magic (Off Black)

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You May Mix Styles, Sizes and Shades.

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Total amount enclosed OR to be charged to my bank credit card

CHARGE YOUR PURCHASE

Check One: ☐ BankAmericard ☐ Master Charge



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X Sign Your Name as it appears on your Bank Credit Card

“Calling it a Day”



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Winston tastes good,
when a cigarette should.

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FULL RICH
TOBACCO FLAVOR

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

PARADE'S SPECIAL

EDITED by LLOYD SHEARER

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

SLIMNESS AND SUCCESS

Weight-reduction is one subject

which seems almost constantly to invade American minds. For the past eight months "Dr. Atkins' Diet Revolution" had made most of the best-selling book lists. And with good reason, too. People are convinced that slimming is the route to the better life.

Is it? Are thinner people healthier and happier than fat ones? Maybe not happier but certainly more

successful.

So claims Dr. Maurice Yaffe of London's Institute of Psychiatry.

Writing in the magazine "New Society," Yaffe declares that obesity is twice as prevalent among women in the lower socioeconomic groups than those in the higher income groups. He contends that those who succeed in life shed weight as they climb the success ladder.

It is also true that thin people on the average live longer than obese people.



SLIM AND SUCCESSFUL: LAUREN HUTTON IS NEW YORK'S TOP MODEL THESE DAYS.

CONSUMER COMPLAINTS

Sooner or later the federal government must establish some organization or mechanism to which the angry American consumer can turn when he seeks to complain about products that don't work, have been misrepresented, or aren't delivered.

So believes Lewis A. Engman, Chairman of the Federal Trade Commission.

In a recent speech, Engman declared: "The simple fact is that for vast and increasing numbers of consumers with valid complaints there is nothing to be done--after two hours of haranguing the salesman, the supervisor, the department chief, the customer service girl and the store manager--other than to kick the dog, yell at his children and curse his wife.

"What is the consumer's recourse," Engman asked, "when he finds himself stuck with a \$10 toaster which burns his bread to a crisp, and the store manager tells him his warranty is invalid?

"What is the consumer's recourse when he continues to be billed for goods he never bought, and all the computer will do is add on monthly interest charges and spew out letters threatening a lawsuit?"

Engman believes that there should be some prompt, effective, simple, legal mechanism that will handle the complaints.

"The consumer movement," he explained, "is no passing phenomenon. It has already achieved a number of its purposes, and it will

continue to achieve even more in times ahead. I would not be surprised if in not too many years, the notion of caveat emptor [let the buyer beware] will have passed from the American scene. The concept of the wary buyer should be replaced by that of the responsible--and responsible--seller."

Amen.

NOT SO GAY PAREE

According to the police, who should know, Gay Paree is not so gay. At least, not for the prostitutes who ply their trade in Paris.

The gendarmes in a new report declare that most girls who sell themselves lead lives of miserable entrapments from which they cannot escape. In France 100,000 women who work "in the trade" support an estimated 15,000 pimps.

In Paris, the police say, the average prostitute earns \$5000 a month, 70 percent of which goes to her procurer. Elderly streetwalkers charge \$5 for their services, young call girls as high as \$500 a night or whatever the traffic will bear.

At least five new girls enter prostitution in Paris every day. Some go to work in one of the 200 bordellos scattered throughout the city, some walk the streets as freelancers, and a few, young and attractive, try to set up shop as call girls by entering into a percentage agreement with a hotel contact.

After several years in the trade, many of the girls get to hate men and become lesbians.

continued

Lady Plugs In Zoysia Grass Saves Time, Work & Money

**SPECIAL HOT WEATHER BONUS OFFER
ORDER NOW, PLANT NOW, GET UP TO 200 PLUGS FREE**

Amazon is the Trade Mark, registered U.S. Patent Office, for our Meyer Z-52 Zoysia Grass.



By Mike Senkiv
Agronomist

Every year I see people pour more and more money into their lawns. They dig, fertilize and lime. They rake it all in. They scatter their seed, roll and water it. Birds love it! Seeds which aren't washed away by rain give them a feast. But some seed grows, and soon it's time to weed, water, and mow, mow, mow. Then Summer comes to burn the lawn into hay, or crabgrass and disease infest it. That's what happens to ordinary grass, but not to Zoysia.

"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn "... is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in. ... Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds - it's just wonderful!" And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn-nearly perfect" in the area. Yet this lawn had been watered only once all summer up to August.

Cuts Your Work, Saves You Money

Your deep-rooted, established Amazon lawn saves you time and money in many ways. It never needs replacement... ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

CHOKES OUT CRABGRASS

Thick rich, luxurious Amazon grass grows into a carpet of grass that chokes out crabgrass and weeds all summer long. It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

**YOUR OWN SUPPLY OF
PLUG TRANSPLANTS**

Your established turf provides you with Zoysia plugs for other areas as you may desire.

WEAR RESISTANT

Your Amazon lawn takes such wear as cook-outs, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

NO SEED, NO SOD!

Do not mistake Amazon pre-cut plugs for sod or seed of any type of grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, disease, frequent mowing, burning out, etc.

Order now for Bonus Plugs and immediate delivery, for fullest growing season. Orders are shipped same day as taken from the soil, shipping charge collect, via most economical means.

MEYER Z-52 ZOYSIA GRASS WAS PERFECTED BY U.S. GOVT. • APPROVED BY U.S. GOLF ASSOC.

• IMMEDIATE DELIVERY •

**PLUG AMAZOY INTO OLD LAWN,
NEW GROUND OR NURSERY AREA**

Just set Amazon plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checker board style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

No Need To Rip Out Present Grass

Plug my Zoysia into an entire lawn or limited "problem areas." With the same leaf color and appearance as blue grass, it will blend perfectly. Plug it into poor soil, "builder's soil," clay or sandy soils — even salty, beach areas, pool areas and I guarantee it to grow!

Every Plug Guaranteed to Grow In your Soil In your Area

- **WON'T WINTER KILL** — has survived temperatures 30° below zero!
- **WON'T HEAT KILL** — When other grasses burn out, Amazon stays green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it—we know we have to be sure of our product.

SLOPES, PLAY AREAS, BARE SPOTS

If slopes are a problem, plug in Amazon and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

FREE FASTEST STEP ON PLUGGER. SHIP WITH LARGER ORDERS — SEE PLUGS IN BOX.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

FREE UP TO 200 PLUGS

Check the Bonus Plugs offered in this hot weather, introductory offer, and see how you save. Millions of Amazon plugs are sold every year at nationally advertised prices, so Bonus Plugs represent clear savings. This offer positively will not be repeated here this year. To be sure of Bonus Plugs and fullest growing season, order now. Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazon guaranteed pre-cut plugs now and let them spread into thrillingly beautiful turf!

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6414 Reisterstown Rd., Baltimore, Md. 21215
Dear Mr. Senkiv: Please send me, via immediate delivery, the quantity of guaranteed Amazon I have checked below.

☐ Full size plugger **\$4.95**

☐ 100 Plugs plus bonus
of 10. TOTAL
110 PLUGS **\$6.95**

☐ 100 Plugs & Plugger
plus bonus of 20 FREE.
TOTAL of
120 PLUGS **\$9.95**

☐ 200 Plugs plus bonus
of 20 FREE. TOTAL
of 220
PLUGS **\$11.20**

☐ 200 Plugs & Plugger
plus bonus of 25 FREE.
TOTAL 225
PLUGS **\$13.75**

☐ 300 Plugs & Plugger
plus bonus of 50 FREE.
TOTAL 350
PLUGS **\$17.75**

☐ 1100 Plugs & Plug-
ger plus bonus of 200
plus. Total
1300 PLUGS **\$39.95**

I enclose ☐ check ☐ money order ☐ cash

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Our 19th year

INTELLIGENCE CONTINUED

INDIAN REPORT To say the American Indian is getting a raw deal is an understatement. Just examine the lot of the Indians in Arizona and New Mexico, who comprise over 20 percent of the Indian population of the United States.

A study released last May by the U.S. Commission on Civil Rights entitled "The Southwest Indian Report" discloses the following:

Employment: "...The unemployment rate is just under 40 percent in New Mexico and between 50 and 60 percent in Arizona. This contrasts with an unemployment rate among the general population of 5.4 percent in New Mexico and 4.1 percent in Arizona.

The median income of Indian families is some \$3000 below that of the general population in New Mexico and \$4500 lower in Arizona...."

Education: "...Their educational attainment is two to three years below the general population's. The dropout rate of Indian children, particularly toward the end of high school, far exceeds that of the general population..."

Health Services: "Indians have a high infant birth-rate, a high infant mortality rate and a short life expectancy. The Indian birthrate is 38.5 live births per thousand, but the national average is 17.5. This is coupled with an Indian life expectancy of 64 years, against 70 years for the general population. The infant mortality rate within the area served by the Albuquerque Area Indian Health Services is 37.1 per 1000, contrasted with 22.4 for the U.S. population."

Justice: "...On reservations, Indians are subject to tribal and federal laws. Off the reservation, Indians are subject to the same coverage as all citizens."

Water Rights: "Water rights are extremely important in the West, and especially to Indians. Only if their water rights are respected and protected by the federal government can

Indians maintain their reservation life style...Indians fear that their water rights are seriously threatened and that the federal government is not meeting its obligation to protect those rights... This report shows that the federal government has been derelict in its duties in its 'trust relationship' to preserve and protect Indian water rights."

When one realizes that this country was stolen from the Indians and that over the years we have dishonored virtually every treaty ever signed with their forebears, our treatment of them must be recognized as callous, shameless and inexcusable. The time for reform is now.

**AEROSOL CANS
ARE DANGEROUS
TO YOUNG LIVES**

Aerosol cans are a familiar part of family life. They fit comfortably into the palm of an adult's hand. They're useful and they're convenient.

They're also dangerous. At least to a small child. Many Aerosol cans contain products that are poisonous to small children...disinfectants, insect killers, deodorants, hair sprays. Large quantities of these poisons are released instantly by the touch of a finger.

Freon in commercial pressurized Aerosols can cause cardiac arrhythmias or can damage children's lungs if inhaled. But the primary danger lies in the force with which fluids in pressurized Aerosols are released. If directed toward the eye, these pinpoints of fluid exert a strong force that can damage the eyes of both adults and children.

The Pittsburgh Poison Center advises families to be especially careful with Aerosol products during the summer months, when products in these cans tend to be kept in kitchens, on patios and porches. In case of an emergency, families should telephone their nearest poison control center for information and treatment.



AMERICAN EXECUTIVE JOHN R. THOMPSON HUDDLES FROM CHILL AFTER BEING RELEASED FOR HUGE RANSOM IN ARGENTINA.

HOW NOT TO GET KIDNAPPED

American executives sent to Argentina are soon going to ask for hardship pay--and with good reason. Chances of their getting kidnapped have become increasingly likely.

Kidnappers in Argentina are snatching on the average of two victims a week, and the underworld is moving into the profitable racket.

More than 50 business executives have been kidnapped in Argentina during the last year. One of the latest victims was John Thompson of Firestone who was released after the tire company paid an estimated \$2 million

American executives

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More than 50 business executives have been kidnapped in Argentina during the last year. One of the latest victims was John Thompson of Firestone who was released after the tire company paid an estimated \$2 million

in ransom.

To counter the kidnapping routine, the American Embassy in Buenos Aires now warns all resident nationals to vary their daily routines and routes.

Originally the kidnapping routine began as a left-wing political device to collect funds and to have imprisoned colleagues released from jail.

Now the crime has spread to all classes of society, and the motive is money, pure and simple.

One major reason Peron has been welcomed back into power in Argentina is that he has promised a strong "law and order movement to stamp out this horrible crime."

bulletins. Some examples include "Indoor Gardens" (15 cents), "Insects and Related Pests of House Plants" (10 cents), "Shrubs, Vines and Trees" (15 cents). Write: Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

The Audubon Naturalist Society of the Central Atlantic States has recently published an informative 62-page booklet, "Landscaping for Birds" (\$2 postpaid)--which explains how to lure birds to your garden and conserve the landscape. Write: Audubon Naturalist Society, 8940 Jones Mill Rd., Washington, D.C. 20015.

And the National Wildlife Federation, Dept. WB, 1412 16th St. N.W., Washington, D.C. 20036, will send you free a reprint of an article, "Invite Wildlife to Your Backyard," which covers pretty much the same subject.

READ AND PLANT Partly ascribable to a new and growing "eco-consciousness," more and more Americans are showing interest in gardening, bird watching and nature conservation.

"Making Things Grow," moderated by Thalassa Cruso, an English-bred amateur gardener, is aired on educational TV networks with millions of avid watchers. In Boston, a young Vietnam vet has started a prosperous chain of plant stores. And the National Audubon Society reports growing membership across the nation.

Happily for amateur gardeners a spate of new books and pamphlets is available at moderate cost which provide endless advice on plants, sun, soil and various creatures.

The U.S. Department of Agriculture offers a complete line of home and garden

Helps Shrink Swelling Of Hemorrhoidal Tissues Caused By Inflammation And Infection

Also Gives Prompt, Temporary Relief in Many Cases from Pain and Burning Itch in Such Tissues.

There's an exclusive formulation which actually helps shrink the painful swelling of hemorrhoidal tissues caused by infection. In many cases the first applications give prompt, temporary relief from itching and pain in hemorrhoidal tissues.

The sufferer first notices relief from such painful discomfort. Then this medication helps to gently reduce swelling of hemorrhoidal tissues. Tests conducted by doctors on hundreds of patients in New York City, Wash-

ington, D.C., and at a Midwest Medical Center showed this to be true in many cases.

The medication used by doctors in these tests was *Preparation H*—the same exclusive formula you can buy at any drug counter without a prescription. Preparation H also lubricates the affected area to protect the inflamed, irritated surface and so helps make regularity more comfortable.

There is no other formula like Preparation H. In ointment or suppository form.

LIQUID WRENCH



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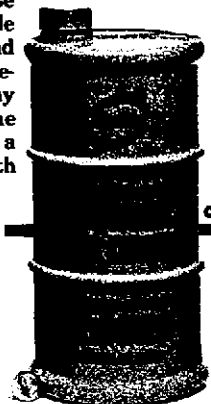
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It's time for the end-of-summer clean up! So make it easier with Janitor-in-a-Drum. Janitor cleans easier because it's stronger—especially on grease. Its industrial strength breaks up grease instantly so dirt and grime slide right off. Off patio furniture and decks, screening, greasy barbecue grills, lawnmowers, and any washable surface inside the house. Clip the coupon. Save a dime as you clean easier, with Janitor-in-a-Drum.



10¢ Off

DEALER: To redeem this coupon, mail to P.O. Box 1035 Clinton, Iowa 52732. You will be paid face value of this coupon plus 3¢ for handling.

TERMS: Redemption by authorized agents only. Non-assignable. Consumer must pay any sales tax. Any use other than specified above constitutes fraud. Any failure to enforce these terms shall not be deemed a waiver of any of the conditions. Cash value 1/20 of 1¢. Offer expires August 31, 1974.

Cleans easier because it's stronger... especially on grease.

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Store Coupon

10¢ Off



Don't Let This Summer Destroy Your Complexion

The summer months may be a recreation season for you, but a near-disaster for your complexion. You enjoy a change of pace that ought to bring your face a relaxed, younger-looking expression. But instead you may end the three-month summer season looking decidedly older.

A single summer day can be a little like a whirlwind tour through all the climates of the world. You swim, then bake yourself on a sandy beach under a desert-like sun. You take wind-swept car rides. You step from sun-baked pavements, squinting against the glare, into chill air-conditioned restaurants or stores. A sudden summer storm leaves the air steaming and humid. Your complexion is exposed to a wide variety of environments, each with shocking suddenness.

Is it any wonder that your skin becomes dryer as the days pass? The dryer your skin, the more that dryness emphasizes little lines and wrinkles. And the older you look. But there's no need to despair. It is possible to enjoy the pleasures of summer and still maintain your youthful look.

Many younger-looking women, from Acapulco to Sydney, discovered that they can barely get through the summer happily without their beautiful secret, the unique fluid known in the United States as Oil of Olay beauty lotion. This summer, share the secret, the lovely benefits of this world-renowned blend. Oil of Olay was created by beauty researchers to soften and silken a woman's complexion. The complexion-cherishing lotion contains a wealth of natural moisture, tropical moisturizing oils and other emollients.

Oil of Olay, available at drug stores, penetrates the important surface layer of the skin quickly, working with nature to ease away the dryness that can make you look older. The beauty blend helps maintain the oil-moisture balance, an essential element necessary for your complexion to look as young as possible. The skin-loving liquid also sets up an effective barrier to keep nature's own moisture from surrendering to sudden environmental changes.

You will know when your skin would welcome Oil of Olay. Whenever it feels dry or slightly tight or rough to the touch, your complexion is asking for, and needs, all the help it can get from the beauty blend.

No matter how often you soothe on cherishing Oil of Olay during the day, apply at bedtime, so it can work its wonders during nocturnal hours. And in the morning, as a moist, non-greasy makeup base that lets cosmetics stay fresh for hours.

Summer Beauty Hints

Gently bathe away your sun-protective lotion after sunning. Pat your body almost dry, then soothe your still-damp skin with Oil of Olay wherever the sun's rays have reached you.

During these months when the need for Oil of Olay® is great, always carry a bottle with you... to the beach, on week-end trips, when going shopping.



An American Chef in Paris

by Connecticut Walker

PARIS.

Mention an American chef to a Frenchman, and immediately he thinks of hamburgers, milkshakes and apple pie—hardly gourmet fare.

But St. Louis-born George Mutrux, 54, is one of the few Americans ever to make a reputation for himself as a top cook and a restaurateur in this culinary capital of the world.

Mutrux and his French wife, Giselle, run a small, popular antique shop and restaurant called "La Tasse du Chapitre" on the Ile Saint Louis, a fashionable section of the city. "I don't advertise the fact that I'm American," says the lanky, soft-spoken Mutrux. "But many of my customers know, and they come back anyway."

Mutrux, who was a civil engineer stationed in France during the Second World War, is a self-taught culinary expert who places a high priority on improvisation. "I read a lot," he says, "but I look at a recipe and use my own judgment. They always leave something out or don't give you the right proportions. Nevertheless, French cuisine is the best in the world, next to Chinese. French cooking, as I know it, consists of taking inexpensive ingredients and turning them into an expensive meal. Anyone can make a good dinner out of a fine piece of steak, but try doing the same with tripe or even chicken livers."

'You're the chef'

Mutrux opened La Tasse du Chapitre eight years ago. "It was just an antique shop then," he explains, "but we discovered that there was a large cave downstairs and decided to open a restaurant. The first thing we needed was a chef, so I asked my wife where we should look for one. She said, 'You don't have to look. You're the chef.' So that's how I got started."

"We invited 16 friends the first evening for a free, introductory meal. The next eve-



St. Louis-born George Mutrux outside his restaurant in a fashionable part of Paris.

ning we had zero customers. Soon we had 20, and now we are filled to our capacity of about 50 every night. There are only four restaurants on the Ile St. Louis, so maybe that's got something to do with our success," he says with a modest shrug.

The antique business

The first room of La Tasse holds a hodgepodge of antiques, a few tables and chairs, a bar and a couch. "Occasionally, people will bring in some old lamps or candlesticks for us to buy and sell, but we're not pursuing the antique trade actively anymore," says Mutrux. "Good antiques are difficult to find and expensive now, so we're dropping out of the business. Managing the restaurant is enough work for us."

The winding stairway at the back of the sparse antique shop leads to the restaurant below. The vaulted ceiling is high. Dark, wooden tables set with natural straw mats and simple, brass candlesticks are spaced comfortably apart and tape-recorded Vivaldi concertos provide the background music.

The Mutrux menu is basically French, plus a few exotic, international dishes. His specialty is lamb curry, which is served with both brown and white rice and six bowls of different condiments. His "Salade Californica" is a delicious concoction of fresh vegetables lightly doused with a piquant dressing. Mutrux's most popular dessert is a cold, light lemon cake. "My mother was a magnificent cook, and she gave me the recipe," he says. "I don't know where she got it, but she was a close friend of Irma S. Rombauer, who wrote the first Joy of Cooking."

The service is fast and friendly. Mutrux's wife, father-in-law and three hired waiters see to that. The restaurant, at 36 Rue Saint Louis-En-l'île is open at 8 p.m. every day except Sunday. Dinner comes to about \$8 per person.

Calories and Carbohydrates



Are you and your family trying to diet or finding it hard to maintain that ideal weight you've finally reached? A book that is "a dieter's faithful companion" could help keep you light on the scale. Called *Calories and Carbohydrates*, by Barbara Kraus, this volume, a bestseller at \$7.95, is now offered to PARADE readers for the bargain price of \$1.

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- Some sugarless, "dietetic" gums have only two calories less than the regular kind, per stick.
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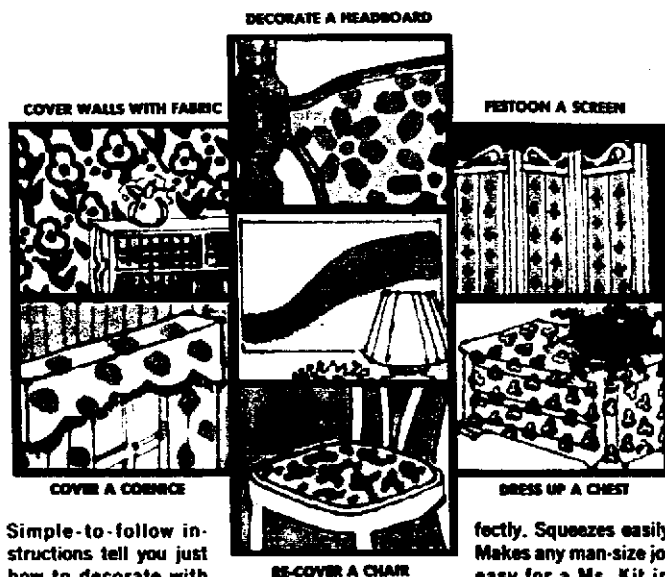
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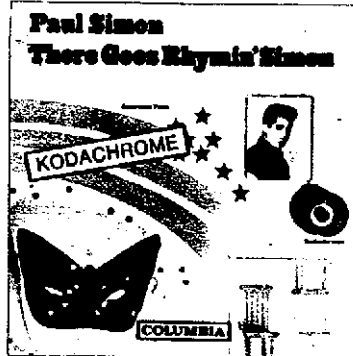
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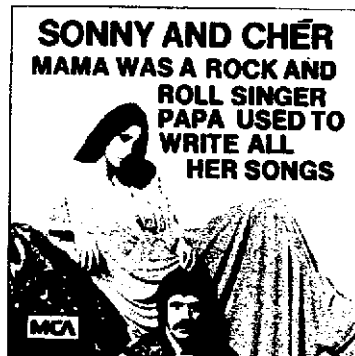
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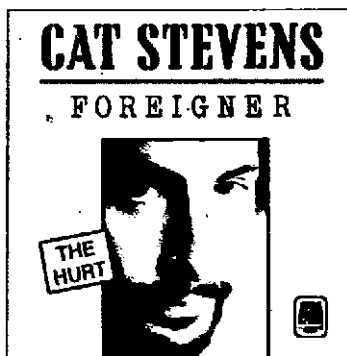
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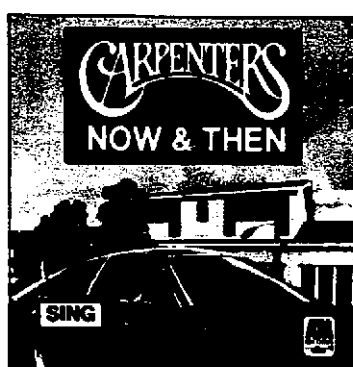
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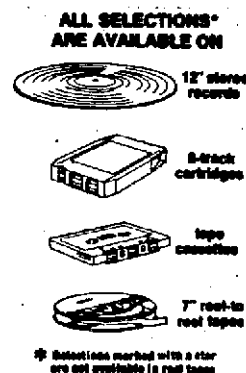
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☐ Mr. ☐ Mrs. ☐ Miss (Please Print) First Name Initial Last Name

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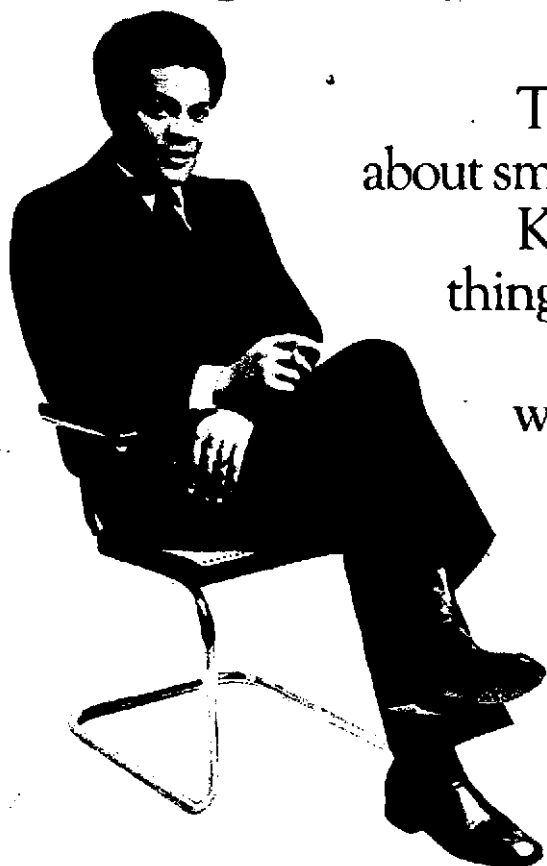
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Maybe you'll smoke them for the same reason I do.



There's been a lot of words in the papers about smoking.

Kind of reminds me of that old line — 'everything I like is either illegal, immoral, or fattening.'

Now I won't say that I wasn't hassled by what I read.

But, I just didn't want to give up smoking. I guess I enjoy it too much. But it sure was enough to get me thinking.

So I tried one of those low 'tar' menthols. It was like sucking a straw of hot air.

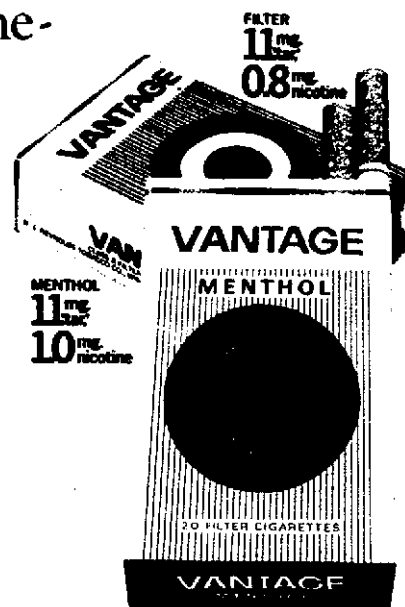
Then I noticed that a lot of guys I knew smoked Vantage Menthol. Its special filter didn't make Vantage the lowest 'tar' and nicotine menthol. Just the lowest they enjoyed.

So I tried it, and liked it. And discovered something else I liked, too. The tobacco taste comes through the menthol.

Now I can feel I'm still smoking a cigarette. Not a piece of menthol candy.

If you like Vantage Menthol as much as I do, you could wind up writing their next ad.

Aubrey De Souza
Aubrey De Souza
New York, New York



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

My Favorite Jokes

by John Regis

EDITOR'S NOTE: Behind some show business names there is often a story of particular poignance, hilarity, or, as in John Regis' case, mistaken identity. He comes from the hills of Southern Missouri, and his real name is Johnny Ray, the name he used when he first went into show business. He was in the Air Force stationed in San Antonio, Tex., around the time the Johnny Ray record, "Cry," came out. Suddenly, he was engaged to appear at the country club there. "When I pulled up in front of it, I couldn't believe how packed the place was. I thought, these people really support their local club. The audience kept asking for 'Cry,' so I went to the manager to see what was up. 'I made a mistake,' he said. 'I thought you were the Johnny Ray.' So right away I started looking for a new stage name, and by some mysterious process I hit upon Regis."

Regis was director of entertainment in the Air Force for four years, spent some time as a talent agent, and started doing his comedy act full time in 1965. He's performed in many hotels in the San Francisco Bay area, and in the Purple Onion, and hotels in Las Vegas, Lake Tahoe, Reno, and 17 Playboy Clubs across the country.

Here are some of his stories and characterizations:

I always sit in back of the plane, for a number of reasons. First of all—you never heard of a plane backing into a mountain.

I've entertained in towns all over the country. I just came back from one which—well, you know what kind of place it was? I went into the local Howard Johnson's, and the surprise flavor was vanilla. On Saturday night you get all dressed up, go downtown, and step on crickets.

In fact, when I first arrived I said to



the taxi driver, "Take me where the action is." He took me where I could fish illegally.

I live in Nevada. I think everybody's been to Nevada if only to spend a year's pay. Well, I'll tell you a little thing about Nevada. we have an unlimited speed limit. They figure any guy who's driving back to L.A. broke wants to get there quick so he can stop payment on the check.

I was going through this small mountain town and a cop comes up to the car. "You were going too fast. I clocked you at that intersection at six mph and that's a five-mile zone. I reckon I'm going to have to give you a ticket. Here's my ticket book, and here's my ballpoint pen. You take it and write down what I tell you."

I recently played in New Orleans, and if you've never visited there, you should—the whole area, it's beautiful. They've

got a lot of swamp; I mean you know that when you see people drag-racing with alligators down the main street.

If you meet a man who still has both his tonsils and his appendix, chances are he's a doctor.

Watching the Watergate hearings brings to mind my Ozark Mountains grandfather. He used to say, "It ain't the things you don't know that get you into trouble." His Irish hillbilly sense of humor frequently hit the target straight on. I remember him saying, "Politicians are about as worthless as airbrakes on a turtle."

Grandpa McNally was the first "put-on" artist I knew, and he loved to catch me with his stories. Here's one:

"I knew this man up on Beaver Creek who discovered a spring with water that could make a fellow 15 years younger." When I asked him if it helped his friend, he replied, "Yes, but it darned near killed him . . . he was only 12 at the time!"

He told me that his grandma was hard of hearing, so his grandpa invented a very inexpensive hearing aid—he hung a sign around her neck that said: "Shout louder."

Grandpa claims that his grandfather was the man who invented the mule and put thousands of people out of work.

A singer I worked with recently complained that she only received three congratulatory telegrams on opening night. Since I hadn't received any, I didn't understand her complaint until she explained that she had paid for four.



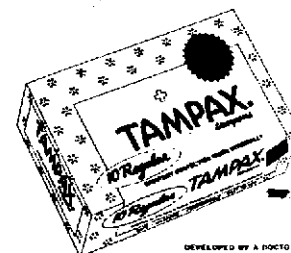
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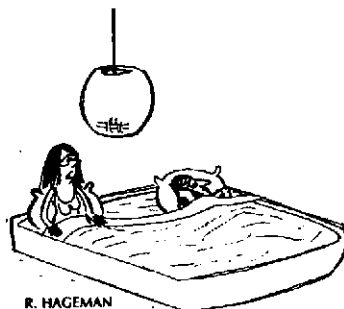
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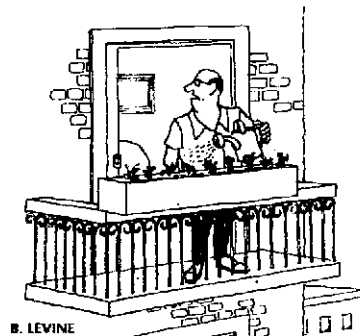
G. DOLE

"Don't think for a moment that you're deceiving me by telling me the truth."



R. HAGEMAN

"Edgar, since we have this waterbed, I feel we're drifting apart."



B. LEVINE

"I'm out here in the garden."

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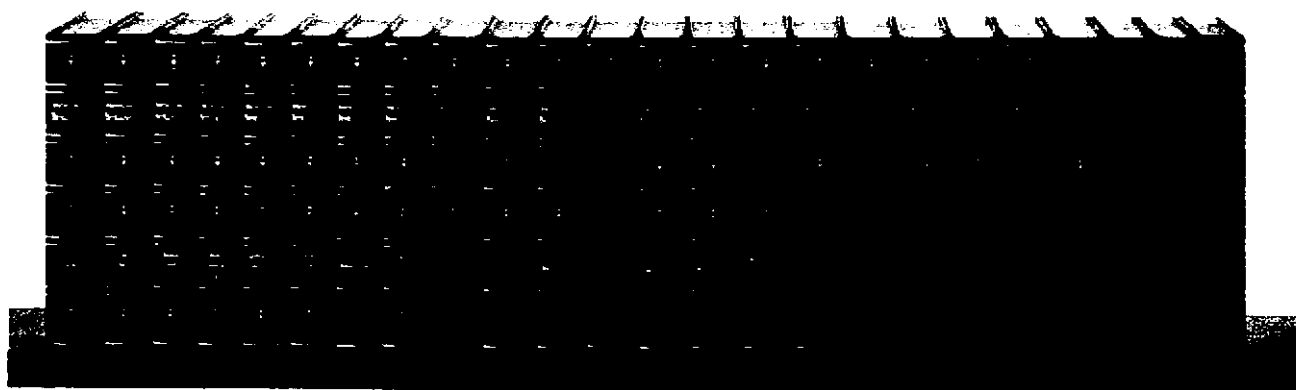
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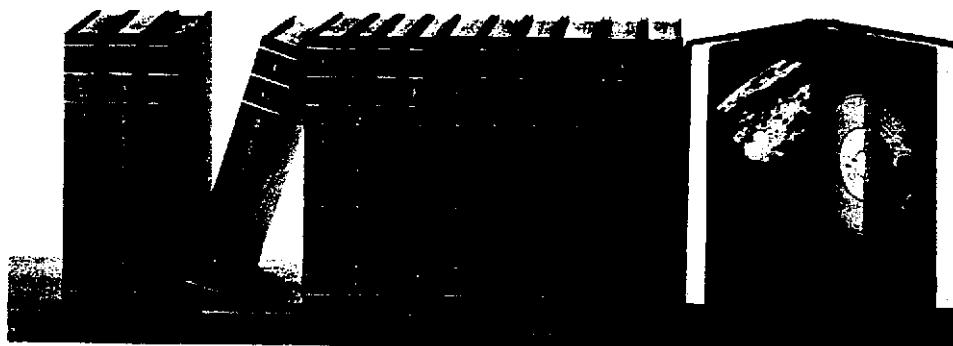
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...OF LINGERIE CLOTHES
IN ACTRESS/WHICH... WITH
HEAVILY EMBROIDERED
PANTS CONTRASTS WITH
FLORAL PATTERN, ROMANTIC
RUBBON SEE-THROUGH
LACE SLEEVINGS

STYLE F—ALL EYES WILL BE ON
YOU... long dress up the sleeve...
every bit a sensation... push-
o-bone neckline, neck, long back slip-
per, self-to belt to insure a perfect
smooth fit. You'll want back, ahead!

Regular
~~\$349.00~~
NOW SAVE
\$3.00
YOU PAY ONLY...
\$13.98
SAVE MORE!
2 for \$27

COLORS:
- JET BLACK - FORMAL

SIZES:
7 to 17
8 to 20
14 1/2 to 24 1/2

PROMPT DELIVERY—
MONEY-BACK GUARANTEE

PARADE FASHIONS, INC. Dept. P-423-C
1213 W. Randolph St., Chicago, IL 60607

Send the following two checked (unmarked)
How Many? _____ Size _____ 1st Color _____ 2nd Color _____

☐ PREPAID: I enclose full payment plus 6% for
company order fee for each additional item(s).
SAVE C.O.D. CHARGES. Ill. Res. add 2% Sales Tax.

☐ SEND C.O.D.: I will pay postman plus postage
and handling.
NAME (Print) _____
ADDRESS _____
CITY _____
STATE _____ Zip _____

Large Size and Half Size "Fashion Boutique" at surprisingly low prices

Why do over one million women shop from the Lane Bryant catalog? Because they find what they're looking for! Choose from America's greatest selection of youthful dresses, coats, suits, sportswear, lingerie, hosiery, foundations and beautiful accessories including our exciting new "Young Look Collection"—all in *your* size, *your* colors, *your* choice of fabrics. Half Sizes 12½ to 34½, Large Sizes 36 to 60, Misses Sizes

14 to 22. *Plus* wide-width shoes—over 100 styles in sizes 4 to 12, widths A to EEE. No crowded dressing rooms—"try on" at home. Sensible low prices. Charge it all, if you wish; convenient terms available. Satisfaction guaranteed or your money refunded. Isn't it time *you* enjoyed shop-at-home convenience? To get your **FREE** 120-page color catalog mail coupon below today. There is no obligation, of course.

Lane Bryant's new Fall/Winter 1973 catalog

yours **FREE**

LANE BRYANT Mail Order Division
Dept. A73-424-3, Indianapolis, Ind. 46201

Please send me your new **FREE** "Fashion Boutique" catalog of Fall/Winter fashions in Half Sizes 12½ to 34½, Large Sizes 36 to 60, and Misses Sizes 14 to 22.

Miss
Mrs.

(please print)

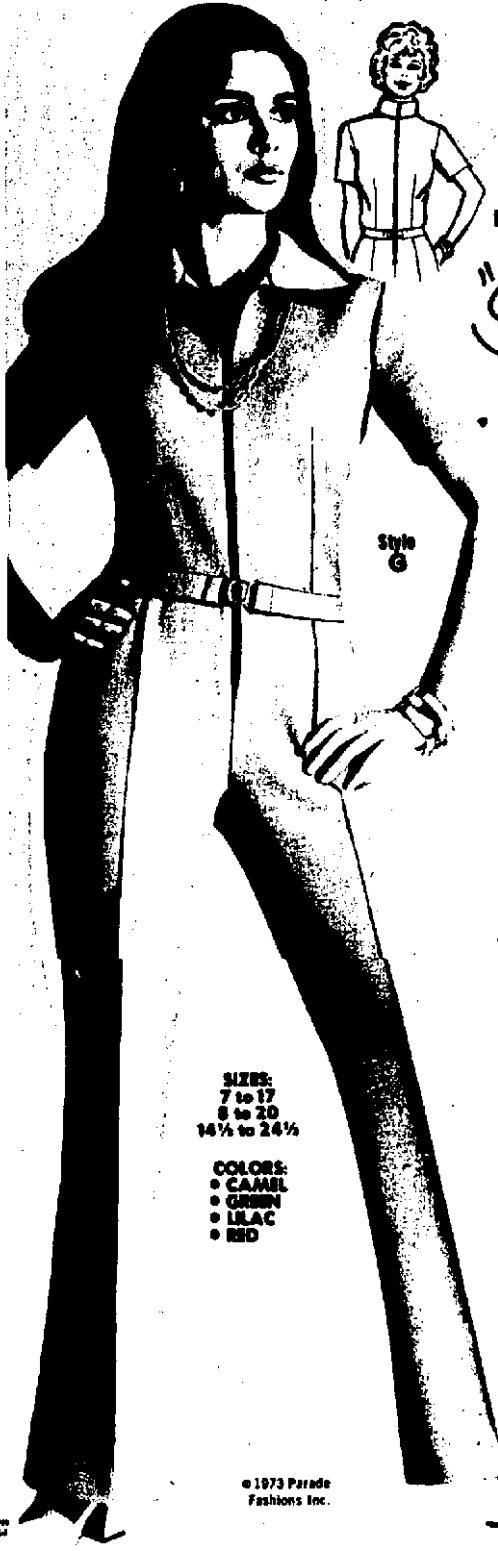
Address

City

State

Zip

LN 5(3)



1313 W. RANDOLPH ST.
CHICAGO, ILL. 60607

"Lovely Fashions by Mail"

BEAUTIFULLY FEMININE!

"Spiffy Bonded Coloray" Knit Jumpsuit

... with LIFETIME LINING for Complete Comfort and Shape-Retention! BONDING is 100% smooth, soft Acetate Tri-cell

Regular \$18.95 YOU SAVE \$4.00

NOW **\$12.98**
PAY ONLY...

SAVE MORE! ... 2 for \$23

KNOCK-EM-DEAD ZIP-FRONT JUMPSUIT ... collar zips up to become a turtle neck or ends up with points (as shown). Brief sleeves, unusually clever belt. Sling a chain or add your own touches to make it your Bright-toned for around-town activities!

• PROMPT DELIVERY

• MONEY-BACK GUARANTEE

RUSH THIS NO-RISK COUPON!

SIZES:
7 to 17
8 to 20
14 1/2 to 24 1/2

COLORS:
• CAMEL
• GREEN
• LILAC
• RED

PARADE FASHIONS, INC. Dept. P-828-9
1313 W. Randolph St., Chicago, IL. 60607
Send the following Denim Jumpsuit(s):

How Many?	Size	1st Color	2nd Color

☐ PREPAID: I enclose full payment plus 9% (Postage and Handling) for EACH Jumpsuit ordered. (SAVE C.O.D. CHARGES). Ill. res. add 5% Sales Tax.

☐ SEND C.O.D. I will pay postman plus postage and handling.

NAME (Print) _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

• A FABULOUS
VALUE BY
MAIL

FREE CATALOG

plus everything you need to make \$300 a month part time.



Join America's largest direct selling shoe and clothing company — **Stuart McGuire.**

Just return the coupon and we'll mail you our 240-page full-color catalog that puts you in your own business. Be your own boss.

Earn \$20, \$30, or more in just a few hours. Make \$300 or more each month. It's easy. All you do is show friends, neighbors, others your Stuart McGuire catalog. It's packed with more than 600 exclusive styles, including men's styles with exclusive Spring-Step Cushion construction, our new idea in foot comfort which is not available in any store at any price.

No experience. No investment. No obligation.

To: **Cabell Brand, President**
The Stuart McGuire Co., Inc.
115 Brand Road, Salem, Virginia 24153

Show me how I can make money, save money, and get FREE shoes with Stuart McGuire. I understand there is no obligation of any kind now or ever. My shoe size is _____

Mrs. _____
 Miss _____
 Mr. _____

Address _____
 Apt. # _____

City _____
 State _____ Zip _____

Free shoes and clothes for yourself!
 As our Representative you order your own shoes and clothes at special discount prices. A \$14.99 pair of shoes costs you only \$11.99.

You can qualify for free shoes for yourself just by sending in 10 orders in 30 days.

You qualify for free clothing by recommending new Representatives to us.

"\$30, \$40, in a couple days."
 "At first I was happy to pocket an extra \$30 or \$40 a month, but the orders came so easy. Now I can make \$30 to \$40 in a couple of days."

—T. Reeves, Calif.



Free Catalog.
Send this coupon now.



K. CHIN'S

"Enchanted Forest"

SET—FIRST EDITION— LIMITED RUN—
 Including 'SNOWY THE BUNNY'...



We are proud to introduce the first edition—limited run of K. Chin's "The Enchanted Forest" set. The artist commissioned to create these sensitive heart warming original paintings is recognized as one of America's leading painters of animal life. This first printing is certain to be sold out quickly because we have priced these lithographs at the amazing low price of one dollar for the set of four, plus K. Chin's alluring "Snowy the Bunny" absolutely FREE of extra charge. Each fine art print is a large 12" wide and 9" deep and is reproduced in glowing full color. Enchanted Forest Set will add new beauty and excitement to your home. Please rush \$1.00 plus 25¢ postage and handling to your home. Please rush \$1.00 plus 25¢ postage and handling to avoid disappointment, or send only \$2.00 for 2 sets and 2 Free "Snowy's".

MAIL NO RISK COUPON TODAY

AMERICAN CONSUMER, DEPT. EF79
 741 Main St., Stamford, Conn. 06904

Please send me first edition 4 fine Art Prints of K. Chin's "Enchanted Forest" set plus my free bunny print. I enclose \$1 plus 25¢ postage and handling.

Enclosed is \$ _____

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

☐ SAVE! Special Offer—I enclose \$2 for 2 Sets plus 2 FREE murals.

—Connecticut Residents Add Sales Tax—

SCIENTIFIC ARCH SUPPORTS RELIEVE PRESSURE LIKE MAGIC!

OR YOUR MONEY BACK!
**BLESSED RELIEF FOR
TIRED ACHING FEET!**

**TRANSFORM ANY SHOE
INTO CRADLE-COMFORT
"CUSTOM MOLD" FIT**

- ★ Can change from shoe to shoe
- ★ Ends foot fatigue
- ★ Provides firm balance & support
- ★ Improves posture
- ★ Supports ankles



Now get the same support and comfort in any shoe without sacrificing style! Orthopedically designed Arch Supports fit all shoes. Scientific cushioning miraculously provides instant relief from pressure while giving firm welcome support to arches. You feel like you're floating on air; your tiredness evaporates, you find yourself with new bounce and vigor! And you'll smile a lot more too. You walk, play, work better without fatigue; shoes last longer, look better, as balanced shoes retain shape. Lightweight, washable. Be sure to specify man or woman and shoe size.

ARCH SUPPORTS (Z52548B)..... SPECIAL \$1.99 PAIR

HANOVER HOUSE Hanover, Penna. 17331

HANOVER'S DELICIOUS CHICKEN MEAT & SAUSAGES
HANOVER HOUSE, DEPT. Z-341
Hanover Bldg., Hanover, Penna. 17331

Kindly rush pairs of scientific Arch Supports (Z52548B) for the amazing low price of \$1.99 plus 35¢ to cover postage and handling, on full money back guarantee if I am not completely satisfied with their performance.

Shipped in 5 SHOE SIZE ☐ Men ☐ Women
Penna. & Md. residents add sales tax.
☐ **SAVE! Special Offer: Order TWO pairs for just \$3.49 plus 90¢ postage.**

NAME (please print)

ADDRESS

CITY

STATE ZIP

☐ Check here for FREE catalog of fine gifts (Z-89938)
© Hanover House, 1979

This FREE BOOK is rated **R***



*Restricted to
TALL GIRLS who
want the greatest
looks in fashion

Now, you can shop by mail from the only fashion catalog exclusively for girls who are 5'7" or over! In the 80-page **TALL GIRLS** Catalog, you'll find a complete collection of eye-catching clothes in 2 proportioned lengths: **TALL-BE-TWEEN** for the girl who's 5'7" to 5'10"; **TALL LENGTH** for the girl who's 5'10" or over. And there are shoes and boots, too, for the queen-size fool... sizes 9-14, AAAA to E. There's a money-back guarantee on everything you buy from the **TALL GIRLS** Catalog. And you may charge your purchases!

SEND FOR FREE TALL GIRLS CATALOG TODAY!

Tall Girls C73-336-7
Indianapolis, Indiana 46201
Please send me **FREE** Tall Girls Catalog.

Name (please print)
Address
City State Zip

How to get rich

START YOUR OWN BUSINESS RIGHT FROM YOUR HOME — AND MAKE A FORTUNE IN MAIL ORDER!



Mail Order Beginners Get Cash by Mail!

Have you ever thought of operating a little mail order business of your own? Something you could start on a shoestring right from home in your spare time. It's a fabulous business!

Bob Carter of Newark, N.J. ran his first small mail order ad in House Beautiful magazine — offering an auto clothes rack. Business Week reported that his ad brought in \$5,000 in orders. By the end of his first year in Mail Order, he had grossed over \$100,000!

Another beginner — a lawyer from the mid-west, sold a mail order item to fishermen. Specialty Salesman magazine reveals, "he made \$70,000 the first three months!"

There is no other business where you can make a fortune so fast. Come up with a 'hot' new item... and WHAM!

It strikes like a bolt of lightning!

Millions of people read your ad and suddenly, you are swamped with cash orders from all over the country... **MORE MONEY** in 60 days than you could earn in a lifetime!

Like the Vermont dealer who ran one ad in Sports Afield magazine. His ad pulled 22,000 orders — over **A HALF MILLION DOLLARS IN CASH!**

Yes, Mail Order is the fastest-growing, most profitable business in America! And now with the population explosion... the huge teenage market... and more people moving to the suburbs — we are on the verge of the **BIGGEST BOOM** in Mail Order history!

Free

If you are sincerely interested in starting a lucrative business of your own **ACT NOW!** We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a postcard. We'll send you a free book, catalog, ads and complete facts about our offer. No salesman will call. No obligation. You don't need previous experience but you must be over 21. Write to:

Mail Order Associates, Inc., Dept. 400
Montvale, New Jersey 07645

Mail Order Associates, Inc., Dept. 400
Montvale, New Jersey 07645

Please rush full details immediately.

Name

Address

City

State Zip

SPECIAL OFFER! REGULAR PRICE \$7.50!

Take ALL THREE for only \$1

AMAZING OFFER TO INTRODUCE THE PRESIDENTS' COMMEMORATIVE SPOON COLLECTION

MAY we send you these three exquisite silver plated spoons — a regular \$7.50 value — for just \$1? They are the first three spoons of the famous Presidents' Commemorative Spoon Collection.

The Collection, designed by an outstanding sculptor, consists of thirty-five in all — from Washington to Johnson. Each spoon commemorates a different president, displaying his portrait, his name, the number of his presidency and the term in office. Engraved in the bowl is the scene of an important historical event that occurred while he was president.

If you are delighted with the first three spoons, you may, if you wish, collect the others of the series by mail, three at a time, for only \$2.50 per spoon (plus mailing cost). All of the spoons are heavily plated in pure silver and are produced by the International Silver Co.

So, to receive the first three spoons of the Collection, mail the coupon below **PLEASE SEND NO MONEY.** We'll bill you for the dollar later. Allow four weeks for delivery.

And here is an **EXTRA BONUS!** Mail the coupon today — right now — and we'll include the President Kennedy Spoon without extra charge! Read more about this bonus offer at the left below.



A product of
International
Silver Co.



**KENNEDY SPOON
INCLUDED FREE!**

— If you act promptly

Mail coupon promptly and receive the Kennedy spoon **ABSOLUTELY FREE!** Engraved in bowl is a scene of Colonel John Glenn's "Friendship 7", our first astronaut to orbit the earth! Act on this offer right away, and get FOUR spoons — a regular \$10.00 value — for only \$1!

**SPOONS ARE LARGER THAN SHOWN
HERE... ACTUAL SIZE 8" LONG**



Washington



John Adams



Jefferson

**OUR FIRST
THREE
PRESIDENTS**

**PRESIDENTS SPOONS, DEPT. P-8
P.O. Box 2479, Maitland, Florida 32813**

Send me the first 3 spoons and bill me \$1, plus mailing cost. Also include the Kennedy Spoon **ABSOLUTELY FREE** (a \$10.00 value in all).

NAME

ADDRESS

CITY

STATE ZIP

(If under 18 years of age, parent must sign)

**PERMANENTLY STYLED
S-T-R-E-T-C-H**

**WASH & WEAR
MIRACLE FIBRE
PERMA STYLED
NEVER NEED SETTING**

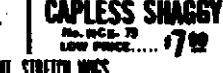
FABULOUS
WIG BUYS



WORTH
MUCH MORE



VALMOR
LOW PRICE



YALMON HAIR STYLES Dept. 3713
2411 Prairie Ave. Chicago, Ill. 60612

Mail this ORDER COUPON Today

1 VOLUNTARY NAME TITLE
1 3611 FRANKLIN AVE CHICAGO IL 60618

[illegible][illegible]

☐ **Black** ☐ **White** ☐ **Black** ☐ **White**

☐ Medium Brown ☐ Light Brown ☐ Dark Ashen

☐ Light Ashen ☐ Heavy Blond ☐ Golden Blon
☐ Platinum ☐ Light Purple ☐ Dark Purple

☐ Mixed Black & Gray ☐ Mixed Green & Gray

☐ I enclose full amount—Company pays postage.

NAME _____ DATE _____

Case	Year	Age	Sex	Occupation	Education	Marital Status	Religion	Political Party	Income	Assets	Liabilities	Net Worth	Assets	Liabilities	Net Worth
1	1950	35	M	Teacher	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
2	1950	40	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
3	1950	45	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
4	1950	50	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
5	1950	55	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
6	1950	60	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
7	1950	65	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
8	1950	70	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
9	1950	75	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
10	1950	80	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
11	1950	85	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
12	1950	90	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
13	1950	95	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
14	1950	100	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
15	1950	105	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
16	1950	110	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
17	1950	115	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
18	1950	120	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
19	1950	125	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
20	1950	130	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
21	1950	135	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
22	1950	140	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
23	1950	145	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
24	1950	150	F	Homemaker	High School	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
25	1950	155	M	Engineer	College	Married	Catholic	Democrat	\$10,000	\$5,000	\$5,000	\$10,000	\$5,000	\$5,000	\$10,000
26															

PROFESSIONAL-TYPE HEAVY DUTY PAINT SPRAYER

**SPRAYS
SMOOTH,
EVEN COAT**

**AUTOMATICALLY
AT ANY ANGLE!**

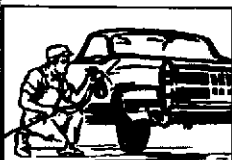
ONLY \$12⁹⁸

2 FOR \$25.00

**SAVES YOU
UP TO
\$500 ON
PAINTING &
DECORATING!**

- Now let professional pump powers any portable sprayer!
- Adjustable nozzle prevents dripping, dripping... lets you spray up, down, or sideways—without tilting just!
- 500—Smooth painting is fast the first!
- 500—power trigger provides simple one-hand operation!
- All heavy pump and nozzle!
- Handle sprayer for easy handling!
- Nozzle adjusts from fog mist to stream!
- Graduated plastic one-step jet!
- Positive on-off control!

FREE v. sprayer attachment holds consistency even... adjusts for thick, medium or thin spray



Now... save yourself a bundle of time and money on any painting or spraying job around the house! Just plug in the cord, push the switch, and paint walls, ceilings, doors... house exterior, garage... car—anything—automatically! Works on any liquid that pours—even varnish or polyurethane! Revolutionary new viscometer lets you adjust any brand or type of paint (enamel, flat... latex, PVC—or what have you) for proper consistency—and holds it! Foolproof electromagnetic meter never needs oiling or adjustment. Completely rustproof.

**You must get professional results
—or money refunded!
ONLY \$12.98 COMPLETE**

JAY MORRIS CORP.

31 W. Morris Rd., Dept. M-906 Freeport, N.Y. 11520
Serving Satisfied Customers for over 25 Years

**BUY WITH CONFIDENCE
30-DAY MONEY-BACK GUARANTEE**

JAY MORRIS CORP., 31 Morris Ave.,
Dept. M-906 Freeport, N.Y. 11520

Please rush me the following:

- ☐ HEAVY DUTY PAINT SPRAYER @ \$12.98 plus \$2.00 postage & handling.
- ☐ HEAVY DUTY PAINT SPRAYERS @ 2 for \$25.00 plus \$4.00 postage and handling.

Enclosed is ☐ check ☐ money order for \$_____

(N.Y. Residents add sales tax.)

Name (Print) _____

Address _____

City _____

State _____ Zip _____

© Jay Morris Corp., 1973

PARADE • AUGUST 26, 1973

INDEPENDENT PRESS-TELEGRAM

Voice of the Southland



Long Beach Block Parties

TODAY IN

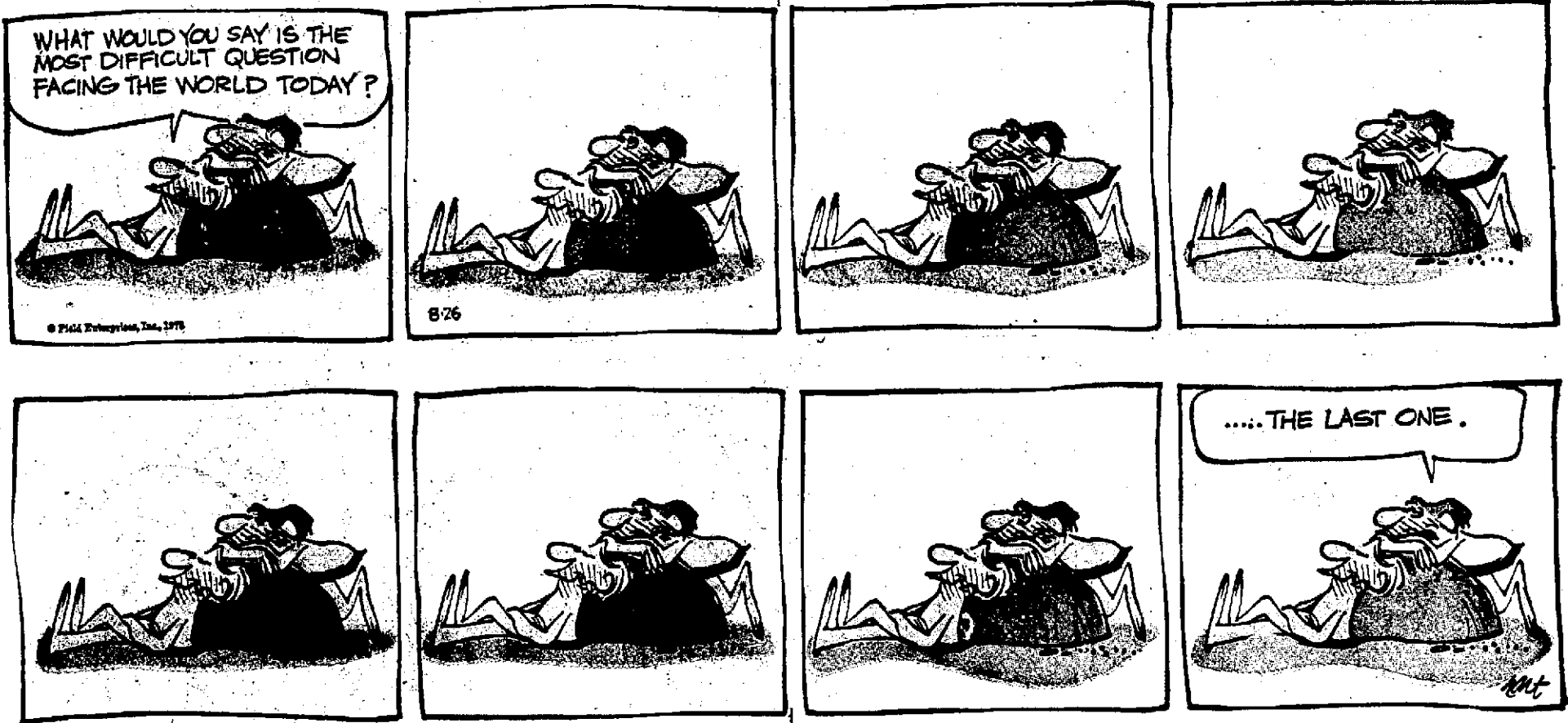
southland sunday



LONG BEACH, CALIF., AUGUST 26, 1979

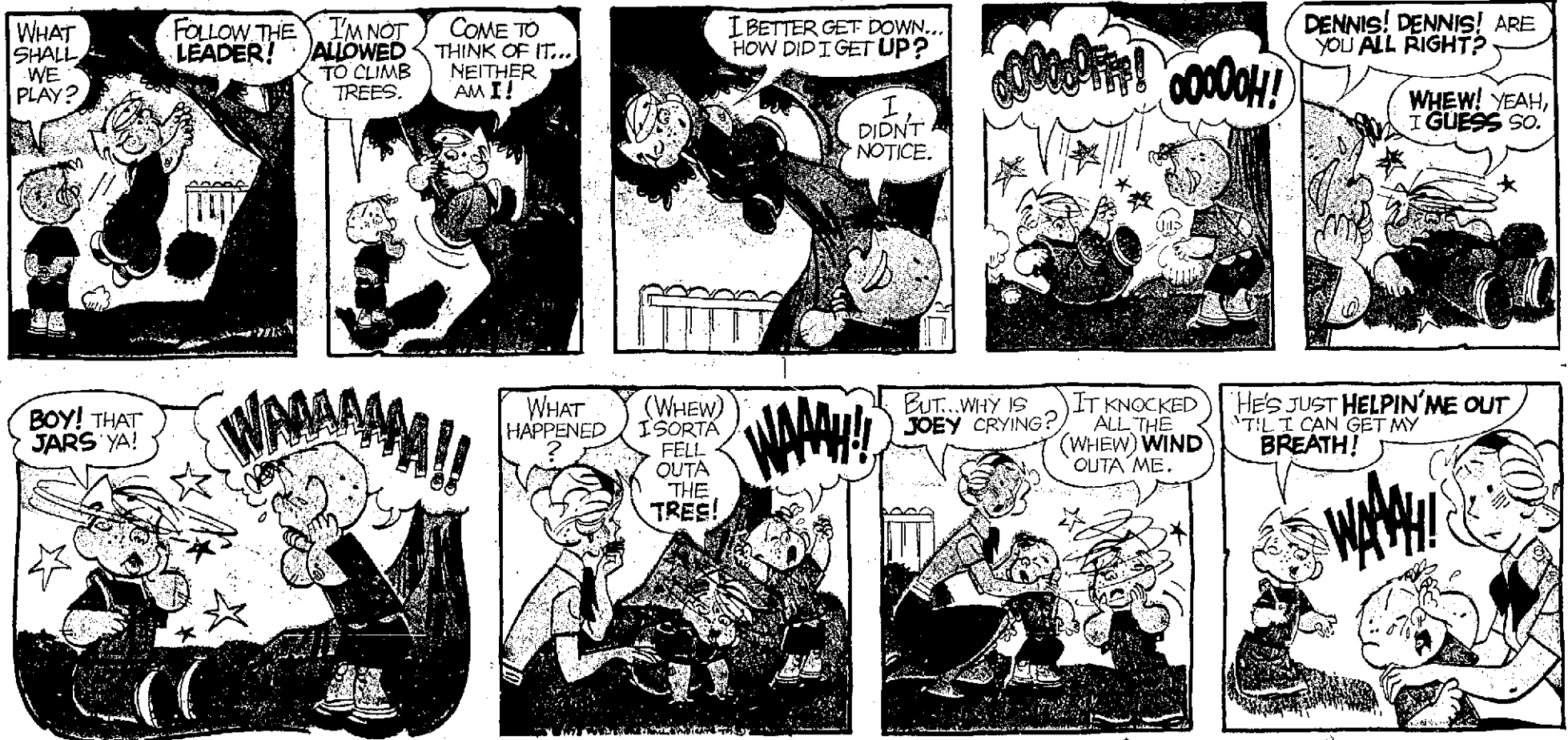
B.C.

By Johnny Hart



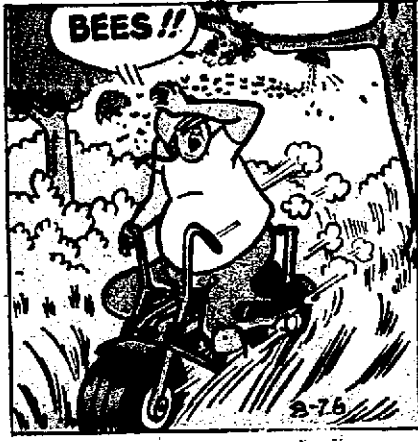
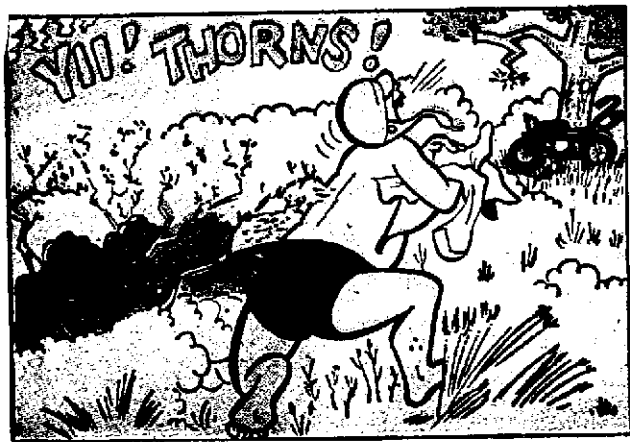
DENNIS THE MENACE

By Hank Ketcham



ARCHIE

by BOB MONTANA



EB and FLO

By Paul Sellers



HMM... 23 DOWN... "METALLIC SOUND," BEGINNING WITH C...

CLANK.

YES, OF COURSE, IRA. I WOULD HAVE GOTTEN IT MYSELF.

10 ACROSS. "SCARCE," FOUR LETTERS...

RARE.

LET'S SEE, NOW. 14 ACROSS. "SECTION OF GARLIC," FIVE LETTERS, ENDING IN V-E...

CLOVE.

43 DOWN. "REPETITIVE SOUND," FIVE LETTERS, E-BLANK-C-BLANK-BLANK...

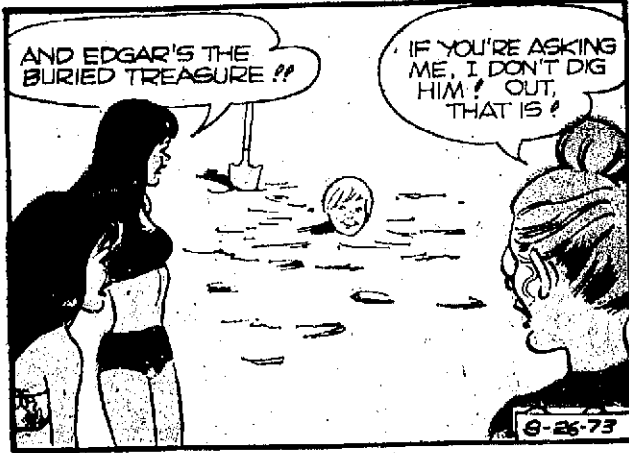
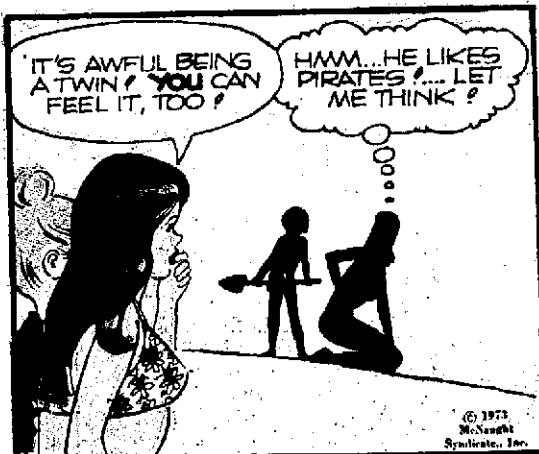
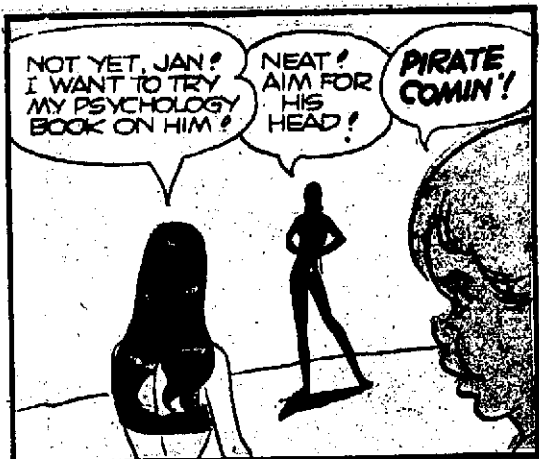
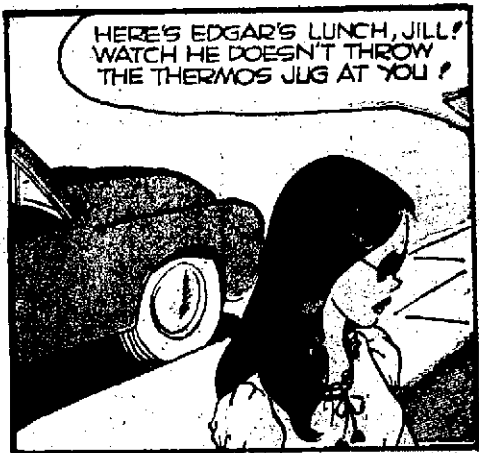
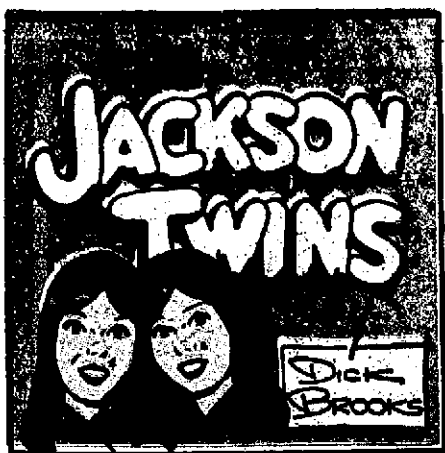
ECHO.

ANY MORE?

YES. "WHO ELICITS A SEVERE PUNCH BY MAKING A MONKEY OUT OF A CROSSWORD-PUZZLING FRIEND," IN THREE LETTERS, BEGINNING WITH I-R-A?

NOW, LET'S SEE... 17 ACROSS. "EARTH'S NATURAL SATELLITE," FOUR LETTERS, M-BLANK-BLANK-N...

BEATS ME...



ADVERTISEMENT

IT'S A MEAL! IT'S A DEAL!

Super Supper

When what you've got is a super kind of hungry, then what you want is a super kind of food—and lots of it. Meet SUPER SUPPER. A positively gigantic meal at a positively dinky price.

Chili-Cheese Dog—our tasty hot dog in a warm bun, wrapped in melty American cheese, smothered in mildly spicy chili. Chopped onions, too, if you want 'em.

Super-Size Big Fries—our biggest container of golden French Fries.

Super Cup of Coke—it's the real thing, Coke, and the really big one! 24 ounces.

Get
your
Super
Supper
here:

ALHAMBRA
2301 W. Valley
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4386 Maine St.
BELL
4111 E. Florence
BREA
145 Brea Blvd.
BUENA PARK
6131 Lincoln
CANOGA PARK
20925 Sherman Way
COMPTON
1300 E. Rosecrans
CORONA
315 Main Ave.
COSTA MESA
1951 Harbor Blvd.
1898 Newport Blvd.
EAST LOS ANGELES
1002 S. Atlantic
EL MONTE
10939 E. Garvey
10991 Lower Azusa Rd.
GARDEN GROVE
13852 Harbor Blvd.
10192 Garden Grove Blvd.
GLENDORA
511 W. Alhambra
649 W. Arrow Highway
HAWTHORNE
4385 W. Rosecrans
HERMOSA BEACH
1107 Pacific Coast Hwy.
INGLEWOOD
1101 W. Manchester
LA CRESCENTA
3140 Foothill Blvd.
LAKEWOOD
5721 Bellflower
LANCASTER
601 W. Avenue J

LAWDALE
4807 Artesia
LOMITA
26007 Western
LONG BEACH
3012 E. Artesia
1801 E. Pacific Coast Hwy.
101 W. Willow
1910 W. Pacific Coast Hwy.
LOS ANGELES
3791 Crenshaw
5215 N. Figueroa
3619 W. Olympic
704 W. Santa Barbara
4714 W. Slauson
MONROVIA
532 W. Huntington Dr.
MONTBELLO
2501 Beverly Blvd.
NORWALK
11660 E. Imperial
ONTARIO
151 N. Mountain
PARAMOUNT
8201 E. Rosecrans
PASADENA
1231 N. Lake

POMONA
520 E. Mission
175 W. Foothill
1382 W. Holt Ave.
RESEDA
18725 Sherman Way
RIVERSIDE
3695 Central
9595 Magnolia
ROSEMEAD
7434 E. Garvey Ave.
SAN BERNARDINO
1197 Mt. Vernon
SAN GABRIEL
1811 S. San Gabriel
SANTA ANA
1501 N. Bristol St.
2222 S. Bristol Ave.
SANTA MONICA
3010 Pico
SOUTH GATE
3328 E. Firestone
5141 E. Imperial Hwy.
TORRANCE
1125 W. Carson
2435 Sepulveda
4509 Torrance Blvd.
16404 S. Crenshaw
VENICE
2454 Lincoln
VICTORVILLE
14788 7th St.
WEST COVINA
440 S. Vincent
WESTMINSTER
13872 Golden West
WHITTIER
13317 E. Whittier Blvd.
WILMINGTON
Pacific Coast Hwy. & Gull

Der Wienerschnitzel

Super Coupon

Good for one SUPER SUPPER (Chili-Cheese Dog, Super-Size Big Fries, 24-oz. Super Cup of Coke) at the special price shown. Just bring this coupon to any participating Der Wienerschnitzel location. Regular prices may vary slightly. One coupon per customer. Offer ends September 30, 1973.

SPECIAL INTRODUCTORY PRICE: REGULARLY \$1.00

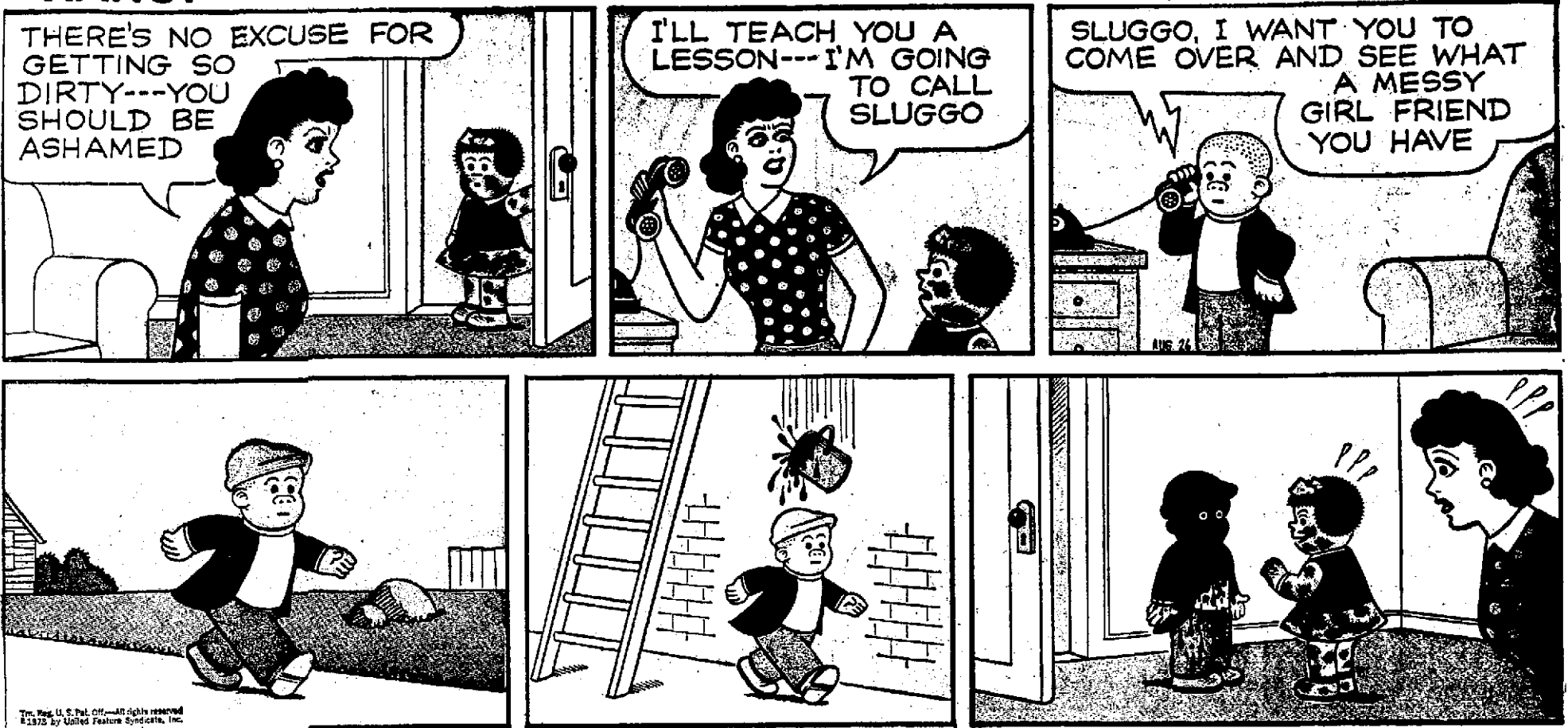
\$0.69

the hot dog place with the bright red roof

Coca-Cola and Coke are registered trademarks which identify the same product of The Coca-Cola Company.

NANCY

By Ernie Bushmiller



PRISCILLA'S POP

by Al Vermeer

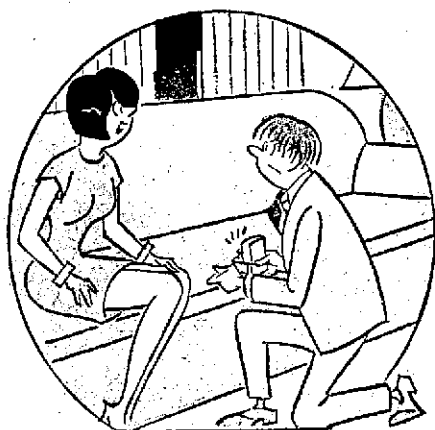


OFF THE RECORD

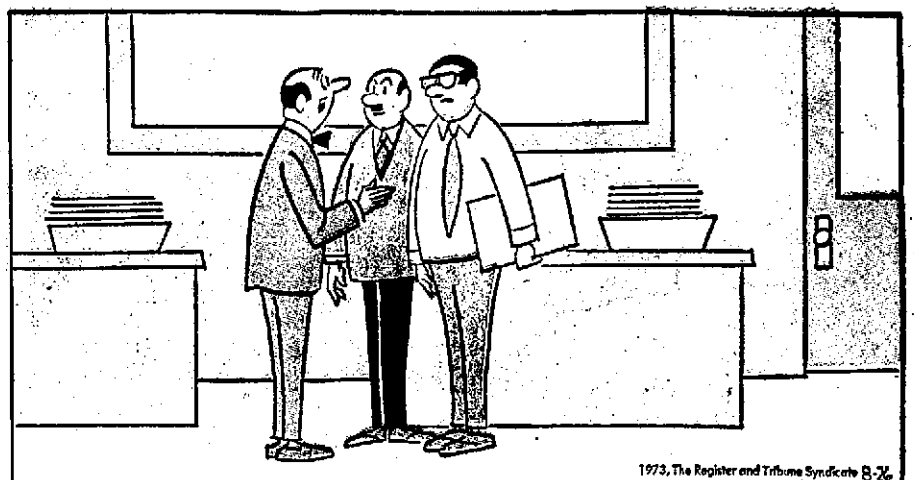
by ED REED



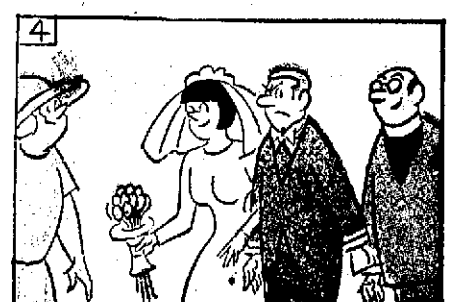
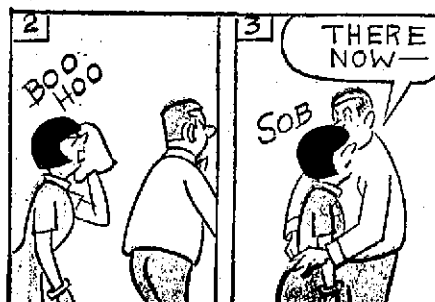
"This isn't exactly what I expected."



"Bill is offering me more housekeeping money and greater fringe benefits."

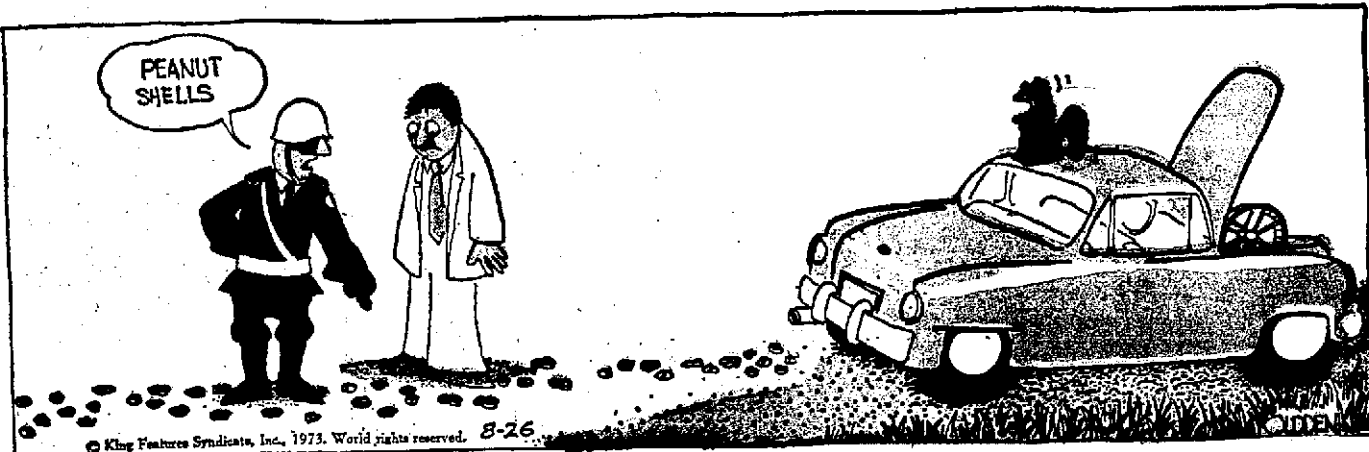
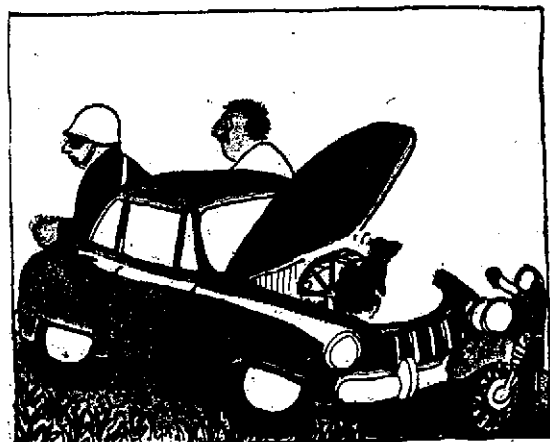
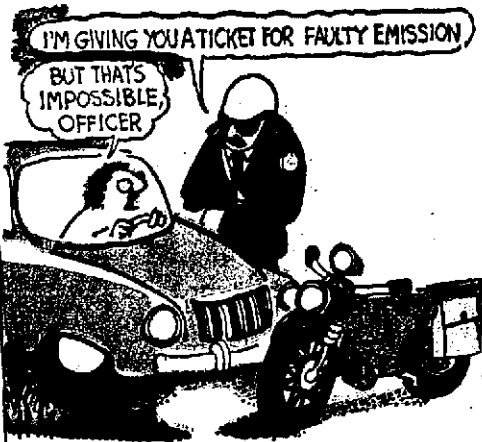
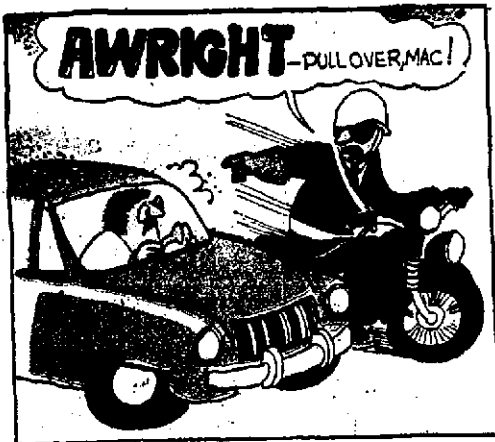
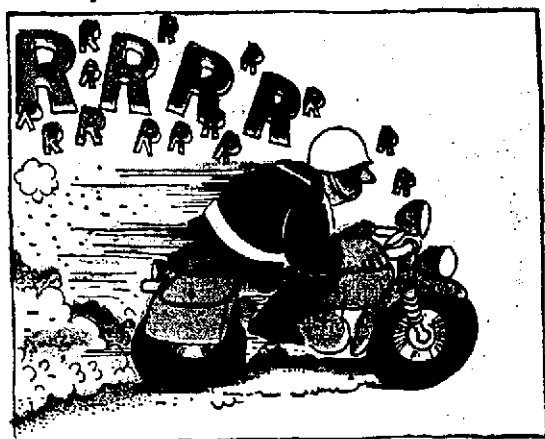


"Was I ever sick — they had to call in three specialists and two loan companies."



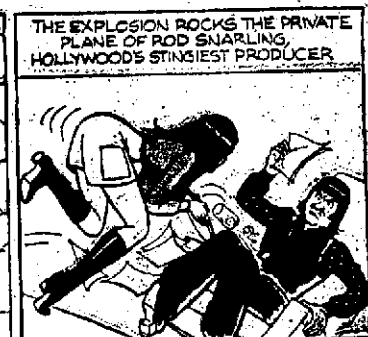
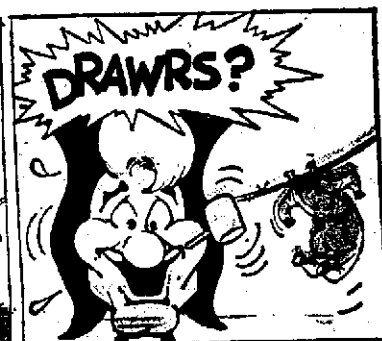
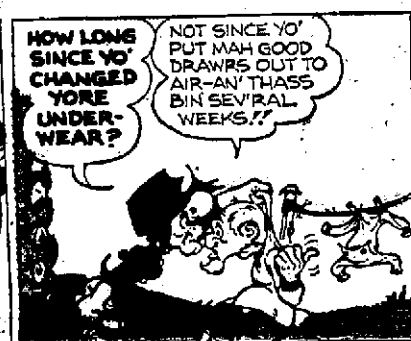
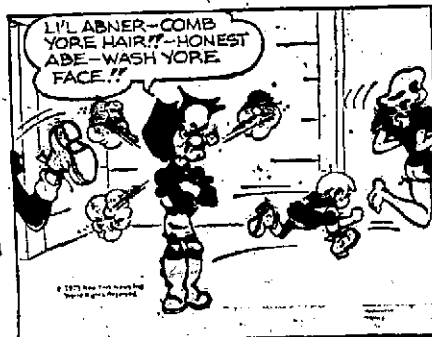
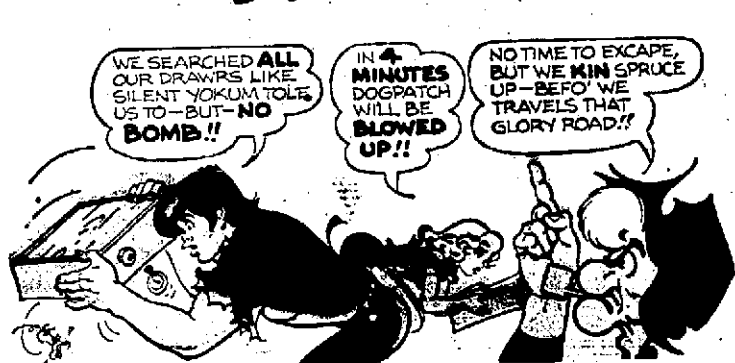
THE GENIUS

By Oldden

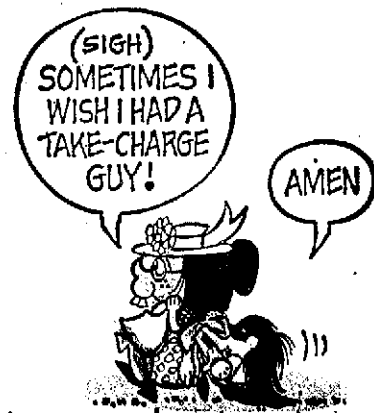
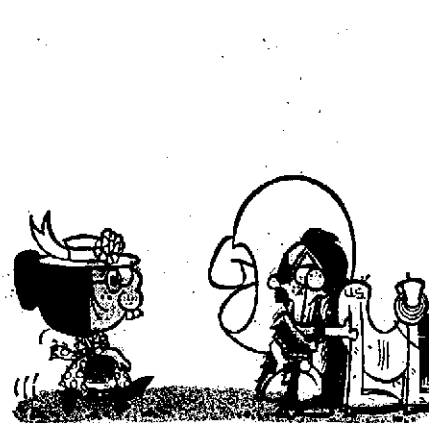


by AL CAPPA

We're Off to See the Lizard—



TUMBLEWEEDS by Tom K. Ryan



BREWS

8-26

by CARL GRUBERT

I CERTAINLY COULD USE A GOOD NIGHT'S SLEEP!

ME, TOO! I'M BUSHED!

I HOPE I CAN SLEEP RIGHT THROUGH TILL MORNING WITHOUT WAKING UP!
DON'T THINK ABOUT IT OR YOU'LL STAY AWAKE!

SAY, DO YOU THINK THE ALARM IS GOING TO WAKE ME UP?

WHY SHOULDN'T IT, PETER?

PLEASE GO TO SLEEP!

YOU KNOW, I DON'T THINK IT RANG ON FRIDAY!

OF COURSE IT DIDN'T, SILLY! YOU WOKE UP EARLY AND TURNED IT OFF BEFORE IT COULD GO OFF!

YOU'VE GOT ME WORRIED! IF IT DIDN'T GO OFF FRIDAY, HOW DO I KNOW IT WILL TOMORROW!

NOW I'LL STAY AWAKE WORRYING! MAYBE THE ALARM WON'T GO OFF! MAYBE I'LL TURN IT OFF AND GO BACK TO SLEEP!

PETER, STOP BORROWING TROUBLE AND GO TO SLEEP!

THERE ARE ALL SORTS OF THINGS THAT COULD GO WRONG! I COULD MISS MY BUS! SPILL COFFEE ON MY SUIT AND HAVE TO CHANGE!

GOOD NIGHT!

I CAN'T GO TO SLEEP NOW! I'M WIDE AWAKE!

I THOUGHT YOU WERE BUSHED! IF YOU KEEP YOURSELF AWAKE YOU'LL BE DOG Tired TOMORROW!

THAT'S ANOTHER THING TO WORRY ABOUT! IF THIS KEEPS UP, I MAY NEVER SLEEP AGAIN!

MARK TRAIL

BECAUSE THEY SELDOM STRAY NORTH OR SOUTH OF EQUATORIAL SEAS, TROPIC BIRDS ARE WELL NAMED

ONLY THREE SPECIES OF THESE PELAGIC "BOS'N-BIRDS" ARE FOUND IN THE WARM OCEAN BELT AROUND THE WORLD

MANY NESTING BIRDS MUST WORK CONSTANTLY FROM DAWN TO DUSK MAKING REPEATED TRIPS WITH FOOD FOR THEIR EVER-HUNGRY YOUNG

THESE GRACEFUL TROPIC BIRDS, HOWEVER, HAVE NO SUCH PROBLEM

THEY ARE EXPERT FISHERMEN, CAPTURING THEIR PREY ALIVE BY DIVING HEADFIRST INTO THE SEA FROM HEIGHTS OF 50 FEET OR MORE!

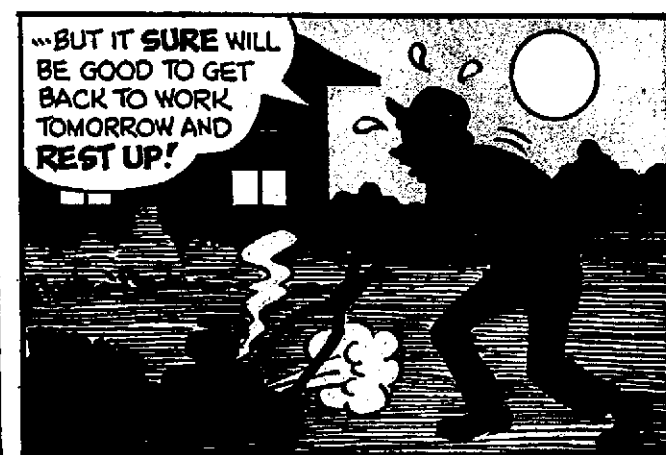
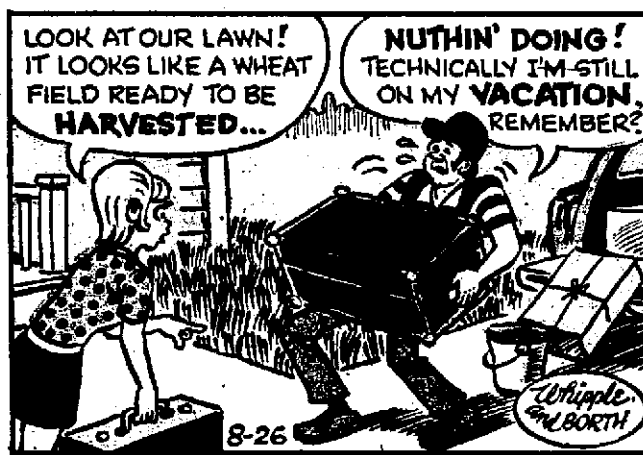
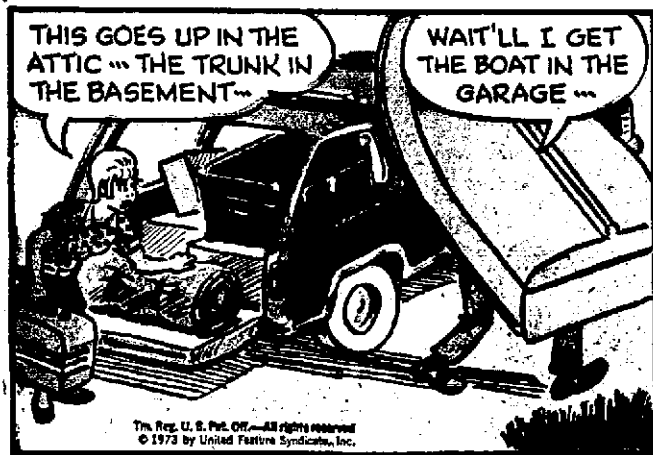
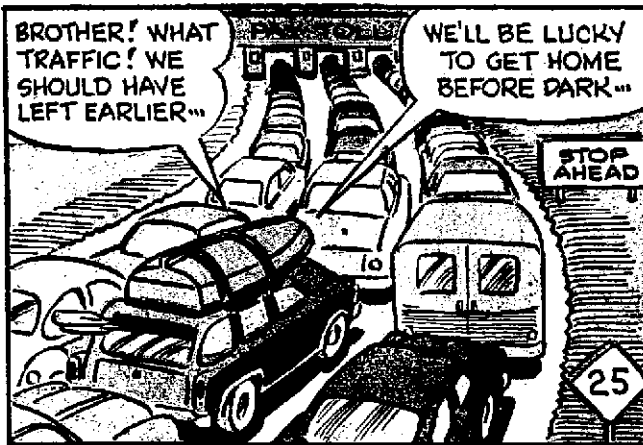
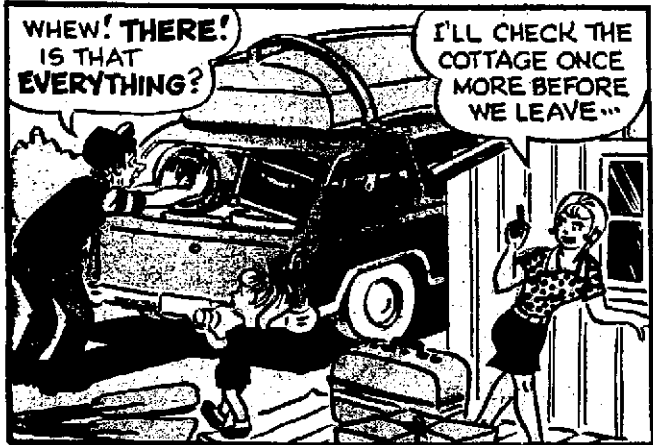
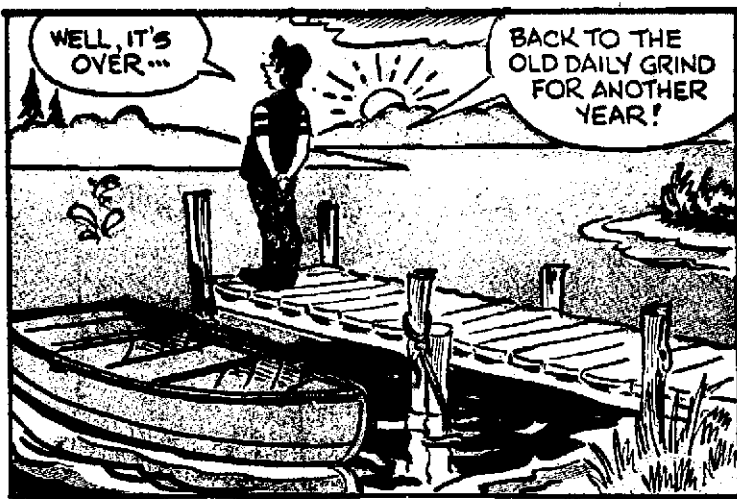
BUT, SINCE THE PARENTS OFTEN RANGE MANY MILES IN SEARCH OF THEIR LIVING PREY, EACH RETURNS WITH FOOD ONLY ONCE A DAY...

SO, AS THE LITTLE NESTLING GROWS, HE HAS TO ADJUST TO A SINGLE 2-COURSE MEAL EVERY 24 HOURS!

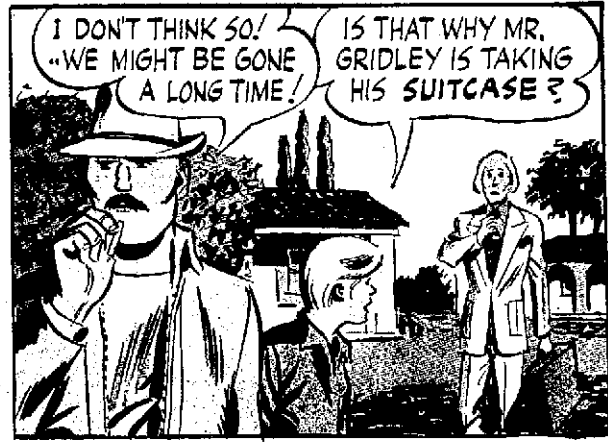
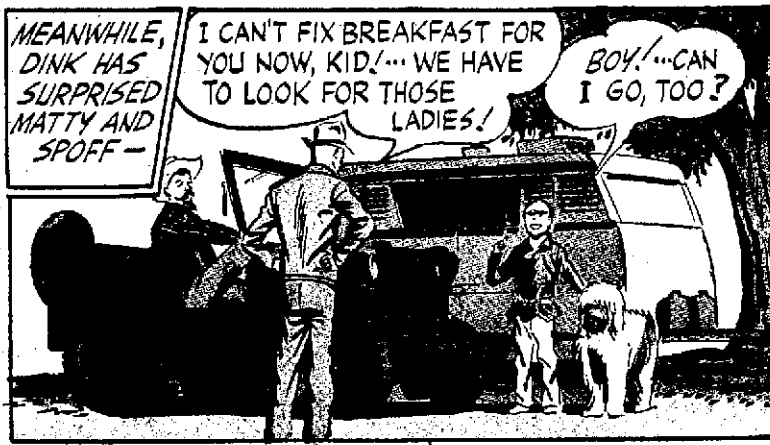
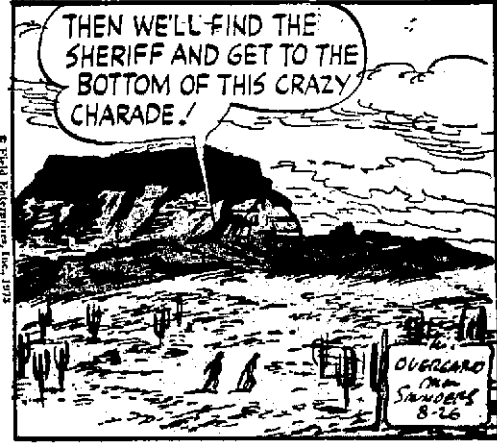
ED DODD 8-26 73

THERE OUGHTA BE A LAW

by WARREN WHIPPLE and FRANK BORTH



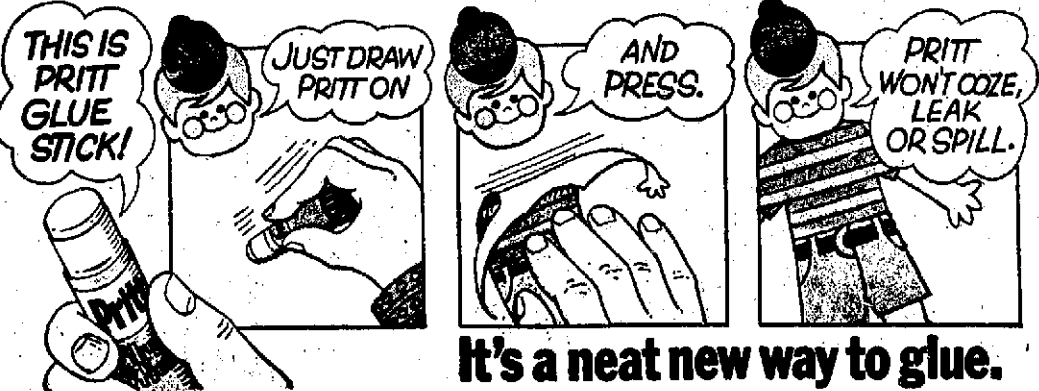
STEVE ROPER and MIKE NOMAD



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Pritt® makes neat funnies!



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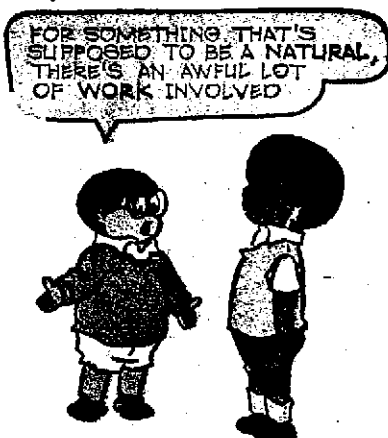
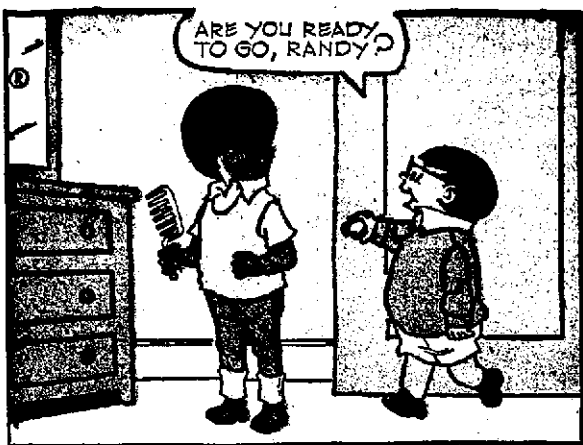
NOW THERE'S A NEAT WAY TO SAVE 15¢

STORE COUPON

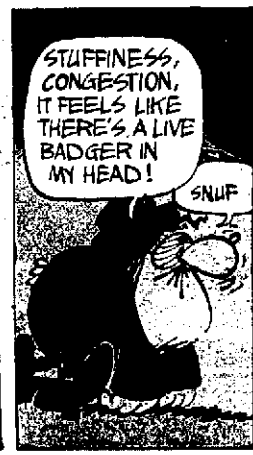
Back to School offer. Save 15¢

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KIDS!

TAKE THE

QUEEN MARY TOUR AND GET A

FREE

IRON-ON!

This is really the time to see the Queen Mary, from stem to stern, top to bottom. Even if you've already gone to sea with us before, it's a great time to come again.

There's new entertainment, including our hilarious pantomime troupe and our musical revue, "Don't Rock The Boat"! Plus the all-new Tide-Pool exhibit and many new live exhibits in Jacques Cousteau's fabulous Living Sea.

Plus the bridge, the engine room, the propeller that's big as a house and lots more.

For fun, for excitement, for a full day of something really different to do, don't miss the boat—take the Queen Mary Tour.

FREE "HONORARY CAPTAIN" IRON-ON DECAL!



This week only, every person 17 and under will receive a free, 6-inch, color iron-on appointing him or her "Honorary Captain of the Queen Mary!"

Offer made only to holders of tickets for the Queen Mary Tour. Decals will be given Aug. 26 through Sept. 3 only.

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